

Summary
Meeting of the Central Puget Sound Economic Development District
Board of Directors
Wednesday, August 5, 2009
Puget Sound Regional Council Boardroom

Call to Order/Roll Call

The meeting of the Economic Development District Board of Directors was called to order at 1:12 p.m. by Councilmember John Chelminiak, President. The signatures on the attendance sheet and staff documentation determined a quorum was present.

Members/Alternates present for all or part of the meeting included:

Councilmember John Chelminiak, Metropolitan Center-Bellevue, President	Commissioner Clare Petrich, Port of Tacoma, Vice President
Mr. David Allen, McKinstry Company	<i>Deputy Executive Kevin Phelps, Pierce County</i>
Ms. Sue Ambler, Snohomish County Workforce Development Council	Mayor Chris Snow, Bainbridge Island – Other Cities in Kitsap County
<i>Dr. Lee Cheatham, Washington Technology Center</i>	Mayor Ray Stephanson, Metropolitan Center – Everett
Mr. Tom Flavin, EDC of Seattle-King County / enterpriseSeattle	<i>Councilmember Ed Stern, Poulsbo – Other Cities in Kitsap County</i>
Commissioner Charlotte Garrido, Kitsap County	Mr. Bill Stewart, Kitsap EDA
Councilmember Dave Gossett, Snohomish County	Councilmember Lauren Walker, Metropolitan Center – Tacoma
Mr. Bruce Kendall, Tacoma/Pierce County EDB	
Ms. Deborah Knutson, Snohomish County EDC	
Mayor Denis Law, Renton - Other Cities in King County	

Members Absent:

Mr. Bob Drewel, PSRC	Mayor Greg Nickels, Regional Center – City of Seattle
Councilmember Pad Finnigan, Other Cities in Pierce County	Ms. Betty Nokes, Bellevue Chamber of Commerce
Councilmember Leonard Forsman, Suquamish Tribe	Ms. Estela Ortega, El Centro de la Raza
Mr. David Graybill, Tacoma-Pierce County Chamber of Commerce	Mayor Jim Pearman, Mercer Island – Other Cities in King County
Commissioner Lloyd Hara, Port of Seattle	Councilmember Chris Raezer, Arlington – Other Cities in Snohomish County
Councilmember Kathy Lambert, King County	Ms. Andrea Rodgers, Snoqualmie Tribe
Commissioner Bill Mahan, Port of Bremerton	Mr. Stan Sorscher, SPEEA - Labor Representative
Executive Pat McCarthy, Pierce County	Mr. Bill Stafford, Trade Development Alliance
Councilmember Richard McIver, Regional Center – City of Seattle	Mr. Larry Williams, WA State Department of Commerce
Mr. Nate Miles, Eli Lily and Co.	

A list of guests present for all or part of the meeting is included with the official record of these minutes.

[To listen to the digital recording of the entire meeting, please visit the PSRC website; or to watch a video of the meeting go to http://psrc.granicus.com/MediaPlayer.php?view_id=2&clip_id=95 (best in IE) or contact the PSRC Information Center, 206-464-7532; e-mail info@psrc.org.]

Citizen Comments

There were no citizen comments or communications for the board.

President's Report

President Chelminiak thanked Vice President Clare Petrich for presiding over the June 3 meeting. He then reported that at the meeting the Board had approved contract authorization for an International Regions Benchmarking Consortium Study and for an International Friendliness Survey. The Board also participated in a focus group conducted by the State Department of Commerce to gather input on priorities that the new department should pursue to best encourage an environment that maximizes the attraction and retention of jobs. Lastly, the Board received a presentation on the Kitsap Telework Pilot Project and the Telework Toolkit.

Director's Report and Staff Report

Bill McSherry, PSRC Economic Development Director, reported that:

- Eric Schinfeld attended a meeting last week in Washington, D.C. with other leading thinkers on the federal stimulus package, where it was acknowledged that the work being led by Mr. Schinfeld to coordinate a regional response to the American Recovery and Reinvestment Act (ARRA) is one of the leading efforts in the country.
- Chris Strow will be leading a year-long project funded by the U.S. Economic Development Administration (EDA) to develop a statewide network of economic development districts.
- As part of the restructuring of EDD staff responsibilities, Chris Strow will be taking over the administrative role for the EDD Board.
- Mr. McSherry's aerospace work with the Governor's Office is being extended through October.

Eric Schinfeld reported that:

- The Military Industry Cluster Development Strategy report has just been released and is posted online at <http://www.prosperitypartnership.org/clusters/military/MilitaryStrategy.pdf>.
- The survey of international visitors to our region will begin next week.
- ARRA meetings are scheduled for August 7 and August 14. The August 7 meeting will feature representatives from the Department of Labor and the Department of Agriculture, and the meeting on August 14 will feature a representative from the U.S. Department of Education.
- The next industry cluster tour is scheduled for September 18 and will focus on tourism.
- The Prosperity Partnership Fall Luncheon will be held on Friday, November 13. The keynote speaker will be Alan Mulally, President and Chief Executive Officer of the Ford Motor Company.

Consent Agenda

The following corrections were noted for the minutes of the meeting held June 3, 2009:

- **Add Councilmember Dave Gossett to the list of members present.**
- **On the list of members absent, remove Ms. Kris Stadelman and replace with Ms. Sue Ambler.**

ACTION: It was moved and seconded (Law/Garrido) to (a) approve the minutes of the meeting held June 3, 2009, as corrected; and (b) approve changes to the EDD Board Membership. The motion carried unanimously.

Following approval of the Consent Agenda, President Chelminiak welcomed David Allen of the McKinstry Company to the EDD Board. Commissioner Charlotte Garrido also noted that EDD Board member Chris Snow is now Mayor of the City of Bainbridge Island.

New Business

a. Approve EDD FY2010 Public Works Program Evaluation Criteria and Selection Process

Eric Schinfeld described the annual Public Works Process (PWP) conducted by the EDD Board and the evaluation criteria and selection process recommended for the EDD FY 2010 Public Works Program.

The PWP is designed to identify the public works projects in the region that have the greatest impact on job creation and economic development, and that most closely support the implementation of the Prosperity Partnership's Regional Economic Strategy. Applicants to the EDD Public Works Process: 1) are evaluated by staff based on the approved criteria, 2) then the EDD Board hears presentations from the top applicants, and finally 3) the Board votes on final recommendations. Recommended projects are submitted to the U.S. Economic Development Administration (EDA) for their funding consideration. While EDD Board recommendations are nonbinding to the EDA, top identified projects have been highly successful in past years in receiving funding from the EDA. This year, application materials will be distributed shortly after Labor Day, and the EDD Board will conduct its selection process at an extended Board meeting on Wednesday, December 2, 12-4 p.m.

The criteria used to evaluate public works projects were previously approved by the EDD Board in September 2006 and again in August 2007.

ACTION: It was moved and seconded (Petrich/Garrido) to approve the FY 2010 Public Works Program Evaluation Criteria and Selection Process.

Commissioner Garrido suggested adding a criterion to identify whether a project advances federal goals for climate change and energy efficiency.

President Chelminiak requested that staff provide a list of past priority projects over a three- to five-year timeframe, noting which ones were funded by the EDA.

Vote: The motion carried unanimously.

b. Approve Contract Authority for Prosperity Partnership Fall Luncheon

Eric Schinfeld requested authority to enter into a contract not to exceed \$75,000 for space rental, catering, A/V, and related marketing and advertising expenses related to the Prosperity Partnership Fall Luncheon. A significant amount of revenue is generated for the event from ticket sales and sponsorships, which cover these costs.

The Fall Luncheon is the Prosperity Partnership's centerpiece event. Annually, close to 1,000 people join together to celebrate our accomplishments and help us look forward to the year ahead. This year the keynote speaker will be Alan Mulally, President and Chief Executive Officer of the Ford Motor Company. The event will take place on November 13, 2009, at the Washington State Convention and Trade Center.

ACTION: It was moved (Snow) and seconded to approve contract authority not to exceed \$75,000 in support of a Prosperity Partnership Fall Luncheon. The motion carried unanimously.

On the subject of funding for economic development efforts, Councilmember Ed Stern spoke on behalf of the Executive Board of the Kitsap Economic Development Alliance (KEDA) to acknowledge and

express appreciation for recent voluntary actions by the associate development organizations (ADOs) of King, Pierce and Snohomish counties. In the face of budget stringencies enacted by the state, they came up with a formula for sharing that helped preserve in large measure KEDA's ability to move its budget forward this year.

Discussion Items

- a. **Update on Transportation 2040** (*presented by Stephen Kiehl, PSRC*)
- b. **Presentation on 2010 U.S. Amateur and 2015 U.S. Open** (*presented by Pierce County Deputy Executive Kevin Phelps*)
- c. **Presentation on the Washington Aerospace Partnership** (*presented by Bill McSherry, PSRC*)

[To listen to the discussion items, please go to the video of the meeting:

http://psrc.granicus.com/MediaPlayer.php?view_id=2&clip_id=95 (best in IE) or contact the PSRC Information Center, 206-464-7532; e-mail info@psrc.org.]

Information Items

- And for Seattle's next 'world's fair,'... – Crosscut.com
<http://crosscut.com/2009/06/05/mossback/19033/>, June 5, 2009
- How Washington state competes for aerospace –
<http://seattle.bizjournals.com/seattle/stories/2009/06/15/editorial4.html>, June 12, 2009**
- Boeing to Seattle: Fix union problem to keep 2nd 787 line –
<http://blog.seattlepi.com/aerospace/archives/172842.asp>, July 6, 2009
- Puget Sound experts give updates on federal stimulus work –
<http://seattle.bizjournals.com/seattle/stories/2009/07/06/story6.html>, July 3, 2009

Announcements

- Next Meeting Date and Time: Wednesday, October 7, 2009; 1 - 3 p.m., PSRC Board Room

Adjournment

The meeting adjourned at 2:57 p.m.