

Prosperity Partnership Tourism/Visitors and Military Industry Cluster Strategies



Prosperity
PARTNERSHIP



Developing New Cluster Strategies

Goal: Create industry cluster development strategies for two additional clusters in the central Puget Sound, including economic research and data analysis, working group meetings and the creation of a report with long term goals and tangible short term action items for implementation.

Tourism/Visitor Working Group Co-Chairs

- Bob Aylward, Exec VP – Business Operations, Seattle Mariners
- Carla Murray, Regional VP, Starwood Hotels

Military Working Group Co-Chairs

- Resident Director, Lockheed Martin Space Systems Company
- RDML James Symonds, US Navy



Tourism/Visitors Working Group Members

- City of Bellevue
- Suburban Cities Association
- Kitsap Regional Coordinating Council
- Renton Chamber of Commerce
- Downtown Seattle Association
- Kitsap Peninsula Visitor & Convention Bureau
- Seattle Convention and Visitors Bureau
- Snohomish County Tourism Bureau
- Tacoma Regional CVB
- Washington State Tourism, CTED
- Port Jobs
- Port of Seattle
- Northwest Marine Trade Association
- Washington State Public Stadium Authority
- Washington State Labor Council
- Washington's National Park Fund
- Seattle Sports Commission
- Seattle Mariners
- Emerald Downs
- Beeline Tours
- Washington State Convention & Trade Center
- Everett Events Center
- Seattle Center
- Museum of Flight
- Future of Flight
- Seattle Art Museum
- Seattle Theater Group
- Chambers Bay
- Starwood Hotels & Resorts Worldwide
- Doubletree Hotel Seattle Airport
- MacKay Restaurants
- Vulcan, Inc.
- Scandinavian Airlines System
- Washington Wine Commission
- Seattle Office of Film + Music
- One Reel
- WashingtonFilmWorks
- South Seattle Community College
- Clover Park Technical College
- Washington State University



Military Working Group Members

- City of Everett
- City of Lake Forest Park
- City of Port Orchard
- CTED
- Defense-State Liaison Office
- Everett Chamber of Commerce
- Fort Lewis
- Greater Marysville Tulalip Chamber of Commerce
- Kitsap EDA
- Lockheed Martin
- McChord Air Force Base
- Naval Station Everett
- Navy Recruiting District Seattle
- Navy Region Northwest
- Office of U.S. Representative Norm Dicks
- Office of U.S. Senator Maria Cantwell
- Office of U.S. Senator Patty Murray
- Olympic College
- Pacific Northwest Defense Coalition
- Paladin
- Pierce College District
- Pierce County
- Port of Seattle
- Puget Sound Partnership
- Seattle/King County Building and Construction Trades Council, AFL-CIO
- Tacoma-Pierce County Chamber of Commerce
- Todd Shipyards
- USO Puget Sound Area
- UW Applied Physics Lab
- WA State Department of Veterans Affairs
- WA State Legislature
- Washington State Military Department
- Workforce Development Council Snohomish County



Prosperity Partnership Tourism/Visitors and Military Industry Cluster Strategies

- **Military Initiatives**

- Understand and support the military mission in Washington state and at individual bases
- Enhance employment opportunities for military spouses and veterans
- Improve education opportunities for military personnel, spouses and children
- Use business attraction, retention and expansion strategies to expand the region's military industry cluster

- **Tourism/Visitor Initiatives**

- Develop major events that draw people to the region
- Support expansion of the Washington State Convention & Trade Center
- Provide infrastructure and support to become known as an "International Region"
- Identify new niches and initiatives to promotion regional tourism