

Global Health **Nexus** Seattle

Global Health Nexus, Seattle will:

- Engage and motivate citizenry with a call to action in the shared responsibility of improving health, both locally and globally
- Increase the number of organizations, jobs, investments and partnerships in our region's global health sector
- Raise the region's profile as an innovative leader in global health and life sciences
- Enhance collaboration between organizations in research, development, education, advocacy and delivery

Outcomes will be achieved by:

- Effectively communicating the successes in discovery, development, delivery, education and philanthropy
- Growing our region's global health sector through investment, recruitment and partnerships
- Leveraging the great work being done today in the region

Strategies to engage and inspire :

- Leverage existing global health successes and opportunities taking place in our region
- Broaden tremendously existing audiences on the web; translate for audiences around the globe
- Through the webcast tool, audiences can ask questions, provide polling answers and listen in multiple languages
- Events will be selected by a committee of peers based on the strategic outcomes of the organization

2012 Global Health Nexus: Seattle International Conference Series

- **Leveraging existing conferences** and assembling them together in June 2012 to create a “must attend” series of public health gatherings; a high-level convening of global health and industry leaders, practitioners, funders and supporters; leveraging an existing conference (s) and expanding the dialogue to broader audiences inside and outside the field

2012 Global Health Nexus: Global Health Exhibit

- **An exhibition** of advancements in global health that are meaningful to researchers and scientists and made accessible to the public
- The exhibition will highlight the growth and importance of global health and life sciences in the region and engage the public in the challenges and opportunities for this field

2012 Global Health Nexus: Education and Exchange Programs

- **An educational element** that involves, inspires and engages school children throughout the region
- Middle School, High School and College students will create global health projects and initiatives in advance of the conference and then present and participate in the Seattle International Conference
- Global Health Entrepreneur Competitions for high school and college-level students, possibly in conjunction with the Global Social Entrepreneurship Competition sponsored by the UW Foster School of Business
- Sister Cities will bring students for home stays to attend the conference and then be part of the student portion, allowing them to take what they learn to their home communities

2012 Global Health Nexus: Ancillary Events

Ancillary events to broaden the local audience and to create community:

- A gala dinner fundraiser with an award for excellence in the field of global health and scholarships for health education
- Create media partnerships with KING TV, KCTS, Seattle Channel or UWTV creating “Our Global Health Future” moments as free spots outlining Health “Facts, Focus and Futures”

Organizational Structure:



2012 Global Health Month



Introduce the Website in Mid-2010

The screenshot shows the homepage of the Global Health Nexus website. At the top left is the logo "Global Health ^{Seattle} Nexus". To the right of the logo are navigation links for "Home", "About Us", and "Contact". Below the logo is a large photograph of a woman and a man examining a baby. To the right of the photo is the text "Our Mission: Catalyze the discovery, development and delivery of global health solutions by supporting cooperative activities in the region and beyond." Below the mission statement is a green icon of a laptop with a Wi-Fi signal, followed by the text "Explore the GHNS Webcast Library" and links for "On Demand Catalog" and "Upcoming Events". At the bottom of the main content area are three social media icons: Twitter ("Sign up for Twitter feeds"), Facebook ("Join us on Facebook"), and RSS ("Subscribe to: RSS Feeds | Email"). Below this is a news section with a featured article titled "Social Networking Outreach Plans" posted by admin on March 14, 2010. The article text states: "Social networking is important to encourage wide participation, and will disperse information quickly, across multiple networks including Facebook causes, live Twitter and immediate YouTube... (read more...)". Below the article are "Category: News" and "Tags: social networking". To the right of the article is a sidebar with a "NEWS MOST RECENT CALENDAR" header. It contains three news items: "Our Goal for the Region" (Our goal is to have our region know as the nexus for global health...), "Leveraging Great Local Work" (Successes in research, development and delivery, plus enhance cooperation...), and "Building to the 2012 International Conference" (The existing events audience will be broadened tremendously on the Web and...).

Global Health ^{Seattle} Nexus

Home About Us Contact

Our Mission:
Catalyze the discovery, development and delivery of global health solutions by supporting cooperative activities in the region and beyond.

Explore the **GHNS Webcast Library**
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Social Networking Outreach Plans
Posted by admin March 14, 2010
Social networking is important to encourage wide participation, and will disperse information quickly, across multiple networks including Facebook causes, live Twitter and immediate YouTube...
[\(read more...\)](#)
Category: News Tags: social networking

NEWS MOST RECENT CALENDAR

Our Goal for the Region
Our goal is to have our region know as the nexus for global health...

Leveraging Great Local Work
Successes in research, development and delivery, plus enhance cooperation...

Building to the 2012 International Conference
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The Global Health Nexus Team



10th Annual Life Science Innovation Northwest conference

March 16 & 17, 2010

Bell Harbor International Conference Center
Seattle, Washington

Innovation has supercharged the Pacific Northwest's biotech and medical device industries for decades. Our life sciences companies, non-profit research institutes and global health organizations are leading the way. And, we are pushing forward some of the most compelling technology breakthroughs of our time. As such, this year's forum—formerly "Invest Northwest"—has been refocused and rebranded to better identify and highlight these unique and powerful assets, defining the Pacific Northwest's life sciences sector.



We would like to thank our sponsors:



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Ask questions of our presenter by hitting the button below...



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Equal Size

Enlarge Video

Enlarge PowerPoint



Innovation has supercharged the Pacific Northwest's biotech and medical device industries for decades. Our life sciences companies, non-profit research institutes and global health organizations are leading the way. And, we are pushing forward some of the most compelling technology breakthroughs of our time. As such, this year's forum—formerly "Invest Northwest"—has been refocused and rebranded to better identify and highlight these unique and powerful assets, defining the Pacific Northwest's life sciences sector.

Ask a Question

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Initial events list for 2010

Date	Event					
14-Apr	The US Global Health Initiative: Issues and Perspectives : Wa DC					
17-Apr	ISB Symposium: Systems Biology and Global Health : ISB					
21-Apr	WGHA Discovery Series: Ambassador Mark Dybul, MD: UofW					
13-May	Global Health 101: Malaria Vaccines: Why Do We Need Them, What Progress is Being Made & What's Next? SBRI					
25-May	Domesticating Global Health: Companies with Global Health Impact : SBRI					
7-Jun	Women Deliver : Washington DC					
14-Jun	Global Health Council Conference . Washington DC					
22-Jun	Pacific Health Summit . London, England					
27-Jul	CSIS Smart Global Health Policy . PATH					
20-Sep	Consortium of Global Health Universities . U of W					
11-Oct	Swedish Anniversary: Innovation in the Age of Reform Redesigning Health-Care Delivery : TBD					

Ask questions of our presenter by hitting the button below...



Ask a Question:



Please enter your name, location, email and question in the fields below and click ENTER to send to the webcast Moderator. You must fill in all fields in order to submit, or click CANCEL to return to the webcast.

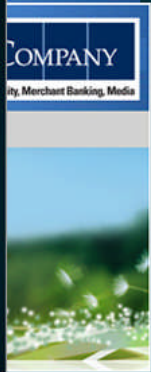
Name:

Location:

Email:

Your Question:

Please note that submitted comments are not anonymous and should comply with the company code of conduct.



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compelling tec
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companies,
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Answer the polling question

What do you think of the conference so far?



Help



Webcast Votes Mobile Votes

To Vote, click on the appropriate button or text **code** to: **206-555-2345**

Ask a Question

Real-time polls can be sent at any time during the webcast. Questions/answers are entered into our database before the event begins, and TPN operators send them when requested by the presenter.