

## Summary

### Meeting of the Central Puget Sound Economic Development District

#### Board of Directors

Wednesday, March 3, 2010

#### Puget Sound Regional Council Boardroom

### Call to Order/Roll Call

The regular meeting of the Economic Development District Board of Directors was called to order at 1:00 p.m. by Councilmember John Chelminiak, President.

### Members/Alternates present for all or part of the meeting included:

Councilmember John Chelminiak, Metropolitan Center-Bellevue, President  
Councilmember Richard Conlin, City of Seattle  
Mr. Bob Drewel, Executive Director, PSRC  
Mr. Tom Flavin, EDC of Seattle-King County / enterpriseSeattle  
Commissioner Charlotte Garrido, Kitsap County  
Councilmember Dave Gossett, Snohomish County  
Mr. Bruce Kendall, Tacoma/Pierce County EDB  
Ms. Deborah Knutson, Snohomish County EDC  
Councilmember Chris Raezer, Arlington-Other Cities in Snohomish County  
Deputy Mayor Sue Singer, Other Cities King County (Auburn)

Mr. Stan Sorscher, Organized Labor  
Mr. Bill Stafford, Trade Development Alliance  
Councilmember Ed Stern, Other Cities in Kitsap County (Poulsbo)  
Councilmember Jason Whalen, Other Cities in Pierce County  
Commissioner Roger Zabinski, Port of Bremerton  
*Councilmember Kristin Blair, Other Cities in Snohomish County (Sultan)*  
*Mayor Karen Guzak, Other Cities in Snohomish County (Snohomish)*  
*Mr. Ray Moser, King County Executive's Office*  
*Councilmember Donna O'Ravez, Other Cities in Pierce County (Edgewater)*

### Members Absent:

Mr. David Allen, McKinstry Company  
Ms. Sue Ambler, Snohomish County Workforce Development Council  
Executive Dow Constantine, King County  
Mr. Bob Drewel, PSRC  
Councilmember Joshua Freed, Bothell – Other Cities in King County  
Councilmember Leonard Forsman, Suquamish Tribe  
Mr. David Graybill, Tacoma-Pierce County Chamber of Commerce  
Commissioner Rob Holland, Port of Seattle  
Mayor Patty Lent, City of Bremerton

Executive Pat McCarthy, Pierce County  
Ms. Betty Nokes, Bellevue Chamber of Commerce  
Ms. Estela Ortega, El Centro de la Raza  
Commissioner Clare Petrich, Port of Tacoma, Vice President  
Ms. Andrea Rodgers, Snoqualmie Tribe  
Mayor Ray Stephanson, Metropolitan Center – Everett  
Mr. Bill Stewart, Kitsap EDA  
Councilmember Lauren Walker, Metropolitan Center-Tacoma  
Mr. Larry Williams, WA State Department of Commerce

A list of guests present for all or part of the meeting is included with the official record of these minutes.

[To watch a video of the meeting go to: [http://psrc.granicus.com/MediaPlayer.php?view\\_id=2&clip\\_id=128](http://psrc.granicus.com/MediaPlayer.php?view_id=2&clip_id=128) (best in IE) or contact the PSRC Information Center, 206-464-7532; e-mail [info@psrc.org](mailto:info@psrc.org).]

### Citizen Comments

There were no citizen comments or communications for the board.

## **President's Report**

President Chelminiak started the meeting with introductions around the room and by welcoming new board representatives and alternates. He invited Tom Flavin to distribute information and bring forward the issue of our region's investment in economic development. Flavin discussed the need for more focus and funding on marketing of the region and the need for an increase in funding for the update and implementation of the Prosperity Partnership's regional economic development strategy. Flavin proposed formation of an ad hoc subcommittee to research what other regions are doing and bring proposals back to the full board. Discussion included the possibility of an economic development implementation fund at the state level, Port Angeles's use of enterprise funds to support economic development activity, and tax increment financing as a tool for local infrastructure financing. President Chelminiak suggested the topic be considered during the update of the regional economic development plan. Bill McSherry proposed adding this issue to the work program for the EDA grant that the Prosperity Partnership currently has to improve the network and capabilities of statewide economic development.

President Chelminiak reported that at the January 6th meeting members heard presentations on two reports coming out of the Prosperity Partnership. Mike Luis presented his report on international talent migration and attraction and Joan Chen presented an updated analysis of the region's clean technology industry cluster. Finally, there was an update on the Regional Freight Strategy that is being developed as part of the Transportation 2040 Update.

## **Director's Report**

Bill McSherry, PSRC Economic Development Director, thanked new board members and alternates for their attendance at the meeting and at the new member's orientation immediately preceding. He explained that at the January meeting, funds were added to the budget due to extra work program elements that the Brookings Institution Grant and the Governors Office are requiring. There are also broader agency budget challenges.

- Based on that, staffing had to be re-structured. Chris Strow's position and Eric's former position were eliminated. A new program manager position was created, that Eric was asked to take on. A junior staff position was created, to do the work that the Brookings Project is requiring. Sherry Ambrose, from Enterprise Florida was hired and she will be introduced at the May meeting.
- Staff has started a five-year planning process for internal EDD functions, which will be presented at the next meeting, as well as the plans for an update to the regional economic strategy. The Prosperity Partnership luncheon was a success and the Alan Mulally keynote address can be viewed at [prosperitypartnership.org](http://prosperitypartnership.org), using a new webcasting tool.
- Bill thanked Board President John Chelminak for his service. Bob Drewel seconded Bill's thanks and a plaque was presented to President Chelminiak, who spent a few moments reflecting on his time as president, and developments in the region's economy.
- Bill McSherry invited board members to the third meeting of the benchmarking consortium in Fukuoka, Japan in July.

## **Staff Report**

Eric Schinfeld, PSRC Economic Development Program Manager, reported that of the several dozen projects staff will be working on this year, the top three include the Metropolitan Business Plan Grant from Brookings and the Boeing Tanker 2010, which will be discussed later in the meeting. The third is:

- the Global Health Nexus Seattle, a new coalition with a focus on marketing and branding of the region as one of the top one or two centers for global health activity. The 1<sup>st</sup> meeting of the board of

directors will be March 4, at PSRC. The group will be working toward an international celebration in Seattle in 2012.

- The military cluster has made great progress. The most recent and significant element has been the streamlining of the process for obtaining commercial drivers licensing for military drivers.
- Every three months the Prosperity Partnership hosts a bus tour of one of the industries leading the regional economy. Friday March 26 will be a tour of the Biomedical Devices industry centered in Bothell and Kirkland. June 11<sup>th</sup> will be an Aerospace/Defense Industry cluster tour, September will be a tour of the specialty food industry and the December tour will be on some element of the clean tech industry.
- We have been doing a lot of work coordinating regional response to the federal grant opportunities in the recovery act. We are past \$950 mill in investments in the region in industry clusters which drive our economy. We will have a wrap-up meeting April 8<sup>th</sup> to review what the PP and EDD did in coordinating stimulus monies and how we can move forward in using future federal grant opportunities.

Discussion included Bill McSherry's paid work with the Governor's Office, which will continue through the end of this calendar year. Other funding opportunities include further EDA funding, private funding for the Brookings work and the regional economic development strategy. Diana Lauderbach, PSRC CFO, reported that the state audit was successful and there were no findings.

**ACTION: It was moved and seconded (Raezer/Garrido) to (a) approve the minutes of the meeting held January 6, 2010; and (b) approve Expenses dated December 2009 in the Amount of \$165,705.12. The motion carried unanimously.**

#### **Action Items**

##### **8a. Approve Contract Authority for Metropolitan Business Plan Consultant** *(Eric Schinfeld)*

The Brookings Institution selected this region to do a Metropolitan Business Plan focusing on marketing energy efficiency goods and services. There are 5 co-chairs and a 35 member steering committee providing guidance. The plan will focus on some an "integration lab" or a "demonstration neighborhood", or possibly elements of both. We have \$70,000 to hire a consultant to do data collection, market research, and draft the business plan.

**ACTION: It was moved and seconded (Garrido/? ) to approve the contract authority of up to \$70,000 to hire a consultant to work on the Metropolitan Business Plan. The motion carried unanimously.**

##### **8b. Approve Nominations for EDD Board Officers** *(President John Chelminiak)*

The nominating committee, composed of Mayor Ray Stephanson, Mayor Chris Snow, Mayor Jim Pierman, Bruce Kendall and John Chelminiak, approached board vice president Clare Petrich, who agreed to move into the presidency. The bylaws allow expansion of leadership to include an executive committee, and the nominating committee, with Clare's input, decided to take that action in order to provide additional assistance for the ambitious work plan and to allow more regional representation in board leadership. They have asked Charlotte Garrido, Mayor Ray Stephanson and John Chelminiak to serve as an executive committee. David Allen of McKinstry will be board Vice President.

**ACTION: It was moved and seconded ( Stern/? ) to accept the report of the nominating committee and to act on it. The motion carried unanimously.**

## **Discussion Items**

**9a. Supplemental FY2010-2011 Biennial Budget and Work Program Development Key Dates and Process** *(presented by Diana Lauderbach, PSRC)*

**9b. Transportation 2040 Update** *(Stephen Kiehl, PSRC)*

**9c. Washington Aerospace Partnership - Tanker Update** *(Bill McSherry, PSRC)*

[To listen to the discussion, please go to the video of the meeting: (best in Internet Explorer)

[http://psrc.granicus.com/MediaPlayer.php?view\\_id=2&clip\\_id=128](http://psrc.granicus.com/MediaPlayer.php?view_id=2&clip_id=128)

You may also review any of the presentations from the discussion items at the PSRC website,

<http://psrc.org/about/boards/edd> or contact the PSRC Information Center, 206-464-7532; e-mail [info@psrc.org](mailto:info@psrc.org).]

## **Information Items**

Military offers chance for growth – Tacoma News Tribune, February 7, 2010

<http://www.thenewstribune.com/business/story/1060476.html>

## **Announcements**

Medical Devices Industry Tour, March 26<sup>th</sup>.

Next Meeting Date and Time: Wednesday, May 5, 2010; 1:00 – 3:00 p.m., PSRC Board Room.

## **Adjournment**

The meeting adjourned at 2:55 p.m.