

## Summary

### Meeting of the Central Puget Sound Economic Development District

#### Board of Directors

Wednesday, May 5, 2010

#### Puget Sound Regional Council Boardroom

### Call to Order/Roll Call

The regular meeting of the Economic Development District Board of Directors was called to order at 1:00 p.m. by Commissioner Clare Petrich, President. Roll Call was taken via sign-in on the attendance sheet.

### Members/*Alternates* present for all or part of the meeting included:

Mr. David Allen, McKinstry Company, **VP**  
Ms. Sue Ambler, Snohomish County Workforce  
Development Council  
Councilmember John Chelminiak, Metropolitan Center-  
Bellevue, President  
Councilmember Richard Conlin, City of Seattle  
Mr. Bob Drewel, Executive Director, PSRC  
Mr. Tom Flavin, EDC of Seattle-King County /  
enterpriseSeattle  
Councilmember Joshua Freed, Other Cities in King  
County (Bothell)  
*Via phone:* Commissioner Charlotte Garrido, Kitsap  
County  
Councilmember Dave Gossett, Snohomish County  
Mr. David Graybill, Tacoma-Pierce Chamber of  
Commerce  
Ms. Deborah Knutson, Snohomish County EDC  
Mayor Patty Lent, City of Bremerton  
Ms. Betty Nokes, Bellevue Chamber of Commerce  
Commissioner Clare Petrich, Port of Tacoma, **President**  
Councilmember Chris Raezer, Other Cities in  
Snohomish County (Arlington)

Deputy Mayor Sue Singer, Other Cities King County  
(Auburn)  
Mr. Stan Sorscher, Organized Labor  
Mr. Bill Stafford, Trade Development Alliance  
Councilmember Ed Stern, Other Cities in Kitsap  
County (Poulsbo)  
Mayor Ray Stephanson, City of Everett  
Mr. Bill Stewart, Kitsap Economic Development  
Association  
Councilmember Jason Whalen, Other Cities in Pierce  
County (Lakewood)  
*Councilmember Hilary Franz, Other Cities in Kitsap  
County (Bainbridge)*  
*Councilmember David Lucavish, Other Cities in King  
County (Covington)*  
*Mr. Ray Moser, King County Executive's Office*  
  
*Ms. Susan Suess, Tacoma/Pierce County Economic  
Development Board*

### Members Absent:

Executive Dow Constantine, King County  
Councilmember Reagan Dunn, King County  
Councilmember Leonard Forsman, Suquamish Tribe  
Commissioner Rob Holland, Port of Seattle  
Mr. Bruce Kendall, Tacoma/Pierce County EDB  
Executive Pat McCarthy, Pierce County  
Ms. Estela Ortega, El Centro de la Raza

Ms. Andrea Rodgers, Snoqualmie Tribe  
Councilmember Lauren Walker, Metropolitan Center-  
Tacoma  
Mr. Larry Williams, WA State Department of Commerce  
Commissioner Roger Zabinski, Port of Bremerton

A list of guests present for all or part of the meeting is included with the official record of these minutes.

[To watch a video of the meeting go to: [http://psrc.granicus.com/MediaPlayer.php?view\\_id=2&clip\\_id=134](http://psrc.granicus.com/MediaPlayer.php?view_id=2&clip_id=134)  
(best in IE) or contact the PSRC Information Center, 206-464-7532; e-mail [info@psrc.org](mailto:info@psrc.org).]

### Citizen Comments

There were no citizen comments or communications for the board.

## President's Report

President Petrich reported that at the last board meeting contract authority was approved to hire a consultant to prepare phase one of the Metropolitan Business Plan project. The board approved the Nominations Committee's recommendations for EDD Board Officers, including herself as President and David Allen as Vice President. She thanked the members of the new EDD Executive Committee, who will be assisting in directing the work of the board this year – including Commissioner Charlotte Garrido, Councilmember John Chelminiak and Mayor Ray Stephanson. At the last meeting, the board heard a presentation by PSRC CFO Diana Lauderbach on the FY2010-2011 Supplemental Biennial Budget and work program process, as the board was then asked to review the supplemental biennial budget for the current meeting. There was an update on Transportation 2040 and the Washington Aerospace Partnership. Commissioner Petrich also paid recognition to Mayor Jim Pearman of Mercer Island, a long-serving member who will be leaving the Board. Mayor Pearman was presented with a plaque and made a thank you to the board.

## Director's Report

Bill McSherry, PSRC Economic Development Director, welcomed and thanked Clare Petrich as the new board President and David Allen as the new Vice President. He introduced new hire Sherry Ambrose, previously with Enterprise Florida. Director McSherry announced award of a \$300,000 grant from the Economic Development Administration to update the regional economic strategy, starting with an economic analysis which will result in a regional economic profile. He stated that Mike Luis of Mike Luis and Associates had been hired to begin work on phase 1 of the Metropolitan Business Plan. He reported that the Pentagon's contract award for the new air force refueling tanker will be made early in November, and that Air Bus will be submitting a bid. Finally, Director McSherry updated the board on the inter-city study mission to Daejeon, South Korea that he and board member Bill Steward attended in April. Daejeon is Korea's research center – and a highly innovative city. Mr. Stewart stated that the trip was among the most productive of the 17 international study missions that the EDD board has participated in.

## Staff Report

Eric Schinfeld, PSRC Economic Development Program Manager, reported on staff activities and gave updates on developments in each industry cluster. He said that EDD and Trade Development Alliance staff have been working with counterparts in Fukuoka, Japan on the next International Benchmarking Consortium gathering, scheduled for July 6-9, 2010. The theme for the conference is “the knowledge region,” highlighting research and insights into entrepreneurship, innovation and technology commercialization. Eric also reminded the board that the next Industry Cluster Tour will take place on June 11, and will focus on aerospace & defense, with stops at Boeing facilities in south King County.

President Petrich asked for a motion on the **Consent Agenda**.

**ACTION: It was moved and seconded (Chelminiak/Whalen) to approve the minutes of the meeting held March 3, 2010. The motion carried unanimously.**

## Action Items

### **8a. Approve Supplemental FY2010-2011 Biennial Budget & Work Program** (Diana Lauderbach)

PSRC's budgeting process is bi-annual. Diana presented the proposed and amended supplemental budget which is prepared in the middle of the biennium. There was a \$7,000 adjustment to the EDD's portion of the proposed and the amended budget. PSRC started the biennium with constraints that resulted in staff reductions. Budget deficits in FY 2010-2010 will be dealt with by decreasing merit pay and freezing the agency's contribution to medical benefits. \$1.6 million of Federal funds plus local match have been encumbered to cover the budget from January-June of 2011. When the EDA grant is confirmed and promised federal funds become available, the budget will be amended again.

**ACTION: It was moved and seconded (Stephanson/Lent) to approve the Supplemental FY2010/2011 Biennial Budget. The motion carried unanimously.**

**8b. Approve New Presidential Appointments to the Board** *(President Clare Petrich)*

To insure that the EDD board represents a broad range of the community, board seats are designated. However, there are seats that can be filled at the president's discretion, in order to round out board membership. New Presidential appointments were proposed, replacing some members. An entirely new seat was proposed, to be filled by representatives from the military. New members included Susan Sigl, CEO of the Washington Technology Industry Association; Skip Rowland, ED of the Urban Enterprise Center with Farayi Chiro, President of Small Business Partners for Prosperity as the alternate. Chad Wright was proposed as a representative of the Puyallup Tribe.

**ACTION: It was moved and seconded (Ambler/Flaven) to approve the new Presidential Appointments to the Board. The motion carried unanimously.**

**Discussion Items**

**9a. Regional Economic Strategy Update Work Plan & Timeline** *(Bill McSherry, PSRC)*

Director McSherry presented a power point and stated that the goal for the next year was to create a regional economic profile. There would be zero base review of regional economic data, comprehensive analysis of industry clusters and projections for the future. This data will be used to develop a new 5 year Strategy for 2011-16. There will be refinements in the process that was followed for the '04-'05 Plan. Discussion centered on maximizing the effectiveness of the new strategy. Board members suggested putting job growth first, supporting stable sources of funding for the economic development council, looking forward rather than just assessing what is currently in the region, and benchmarking against national leaders in diverse economic areas, looking at education from birth to death to insure a well-trained work force, and using the new strategy as an action plan. Data generated will be valuable to local jurisdictions. Results of the plan should be measured and reported on. Half of this effort will be funded by the EDA and half of the funds must come from local cash and in-kind sources. Director McSherry requested that any other input on the report be sent to himself or Eric.

**9b. Global Health Nexus Seattle Presentation** *(Bob Aylward, Seattle Mariners & John Vadino, the Production Network)*

The project grew out of work on the Tourism Industry Cluster. Global health activity sets this region apart. Global Health Nexus Seattle has been established as a non-profit organization that will help combine elements of the community such as the Gates Foundation and the University of Washington to push that effort forward, including an international celebration at the Seattle Center in June, 2012, coinciding with the Seattle Center's 50<sup>th</sup> Anniversary. That event will include bringing existing national and international health conferences to Seattle, engaging students from middle school through college age, making the meetings available globally via the internet, and sponsoring a global health entrepreneurial competition. The organization itself has a Board of Directors, an Advisory Board and a Working Group, and a website that will be active in June, 2010. Discussion centered on using the sister cities element to help coalition building and spread information on the event. There was concern that the effort produce concrete results, perhaps in the arena of food, nutrition and obesity.

**9c. Metropolitan Business Plan Update** *(Eric Schinfeld & Sherry Ambrose, PSRC)*

Central Puget Sound was one of 3 regions selected by the Brookings Institution to pilot a new approach to federal/metropolitan partnerships for regional investment. The Prosperity Partnership was the entity awarded the Brookings technical assistance and funding. The purpose is to write a Metropolitan Business Plan that will focus on the region's strong Clean Tech industry and specifically on the energy efficiency, which is the largest employment sector within the regional Clean Tech industry. The focus of the Business Plan will be an integrated energy efficiency demonstration project or hub, to test new goods and services in a "real world" setting that could then be assisted in launching into the market. Because the meeting time had run out, Eric

requested that board members contact him individually with questions. A draft of the plan will be available in September. It will be presented in November at a meeting at the Brookings Institution in Chicago.

[To listen to the discussion, please go to the video of the meeting: (best in Internet Explorer)

[http://psrc.granicus.com/MediaPlayer.php?view\\_id=2&clip\\_id=134](http://psrc.granicus.com/MediaPlayer.php?view_id=2&clip_id=134)

You may also review any of the presentations from the discussion items at the PSRC website, <http://psrc.org/about/boards/edd> or contact the PSRC Information Center, 206-464-7532; e-mail [info@psrc.org](mailto:info@psrc.org).]

Next Meeting Date and Time: Wednesday, July 7, 2010; 1:00 – 3:00 p.m., PSRC Board Room.

### **Adjournment**

The meeting adjourned at 3:00 p.m.