

**Summary of the Meeting of the  
Central Puget Sound Economic Development District  
Board of Directors  
Wednesday, February 4, 2009  
Regional Council Boardroom**

**Call to Order/Roll Call**

The meeting of the Economic Development District Board of Directors was called to order at 1:10 p.m. by Councilmember John Chelminiak, President. The signatures on the attendance sheet and staff documentation determined a quorum was present.

**Members/*Alternates* present for all or part of the meeting included:**

Councilmember John Chelminiak, President <i>Councilmember Pad Finnegan</i>	Councilmember Connie Ladenburg Mayor Jim Pearman <i>Mr. Kevin Phelps</i>	Mr. Bill Stewart Mr. Stan Sorscher <i>Ms. Ellen Walkowiak</i>
Mr. Tom Flavin Commissioner Charlotte Garrido Mr. David Graybill Commissioner Lloyd Hara Mr. Bruce Kendall	Councilmember Chris Raezer Councilmember Chris Snow <i>Councilmember Catherine Stanford</i> Mayor Ray Stephanson <i>Councilmember Ed Stern</i>	Mr. Larry Williams

**Members Absent:**

Commissioner Steve Bauer* Mayor Cary Bozeman Councilmember Dave Gossett Ms. Deborah Knutson Councilmember Kathy Lambert Commissioner Bill Mahan Executive Pat McCarthy*	Councilmember Richard McIver Mr. Nate Miles Mayor Greg Nickels Ms. Betty Nokes Ms. Estela Ortega Commissioner Clare Petrich Councilmember Matt Richardson*	Ms. Susan Suess Executive Ron Sims Ms. Kris Stadelman Mr. Bill Stafford
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**Citizen Comments**

Mayor John Wise from the City of Enumclaw addressed the board regarding the proposed Enumclaw Welcome Center. His materials are included with the official record of these minutes.

**President's Report**

President Chelminiak introduced the new members on the EDD Board:

- Councilmember Pad Finnigan, an alternate last year is now the member for the other cities in Pierce County; Councilmember Matt Richardson from Sumner is the new alternate.
- Mayor Denis Law, representing the other cities in King County;
- Councilmember Lauren Walker, City of Tacoma;
- Executive Pat McCarthy, Pierce County;
- Councilmember Mark Olson, Alternate for the City of Everett;
- Commissioner Charlotte Garrido, Kitsap County;
- Mr. Leonard Forsman, Suquamish Tribe; and,
- Ms. Ellen Walkowiak, Staff Alternate for the City of Tacoma.

He welcomed them and said he was looking forward to “working closely with you on our region’s economic development.” He also thanked outgoing members Executive John Ladenburg, Mayor Katrina Asay, Mayor Pete Lewis, Mayor John Marchione, Councilmember Connie Ladenburg, and Commissioner Steve Bauer.

At the last meeting of the board they approved the Prosperity Partnerships' 2009 Action Items, which were presented to the Executive Board in January. "As I have said in the past, these are 21 action items for a 21<sup>st</sup> Century economy, and we look forward to working with the staff over the next year to oversee the successful completion of all of them.

"We also approved the preliminary draft of the Tourism/Visitors and Military Industry Cluster Strategies. You'll have an opportunity today to review the final draft.

"Finally, we approved our recommendations for the EDD's FY 2009 Public Works Program. Our top priority project was Pierce County's Canyon Road East project, and staff has been working with the project's sponsors to apply directly to the EDA for funding."

Brief reports were then made by Director Bill McSherry and Eric Schinfeld.

### **Consent Agenda**

**ACTION: It was moved and seconded (Stephanson/Finnegan) to (a) approve the minutes of the meeting held November 12, 2008; and (b) to approve expenses date July through December 2008, in the amount of \$542,753.52. The motion carried unanimously.**

### **New Business**

#### Approve Contract for Consulting Services for Conducting Supplemental Clean Tech Data Analysis

Bill McSherry explained that the Puget Sound Regional Council "is conducting an updated analysis of the clean tech industry cluster in the central Puget Sound region. The primary clean tech data analysis will be conducted by staff and analysis will begin with developing a consensus definition of the clean tech cluster, in terms of industry classification code components derived from the survey results, and a review of accepted definitions of clean tech by recognized local and national experts in the field.

"Using that definition, the analysis will examine current conditions and projected growth of the clean tech cluster in the four-county central Puget Sound region. It will examine the number and types of clean tech jobs, the number and types of clean tech businesses, wages and salaries of specific jobs within the cluster, and total revenues in the clean tech industry for the region and the individual counties.

"The supplemental analysis, for which consulting services would be needed, will analyze past growth rates and develop industry growth projections for employment, businesses and revenue based on national trends and regional growth trends. Venture capital investment trends in clean tech companies in the region will also be examined. The consultant would also develop a clean tech 'ecosystem' diagram for the region, in terms of types of businesses, academic and workforce training institutions, economic and business development organizations, research organizations, related nonprofits and other clean tech-oriented organizations in the region."

After discussion, the board took the following action.

**ACTION: It was moved and seconded (Raezer/Hara) to authorize staff to enter into a contract for consulting services not to exceed \$28,000, for conducting supplemental clean tech data analysis.**

**The motion carried unanimously.**

Approve Tourism/Visitors & Military Industry Cluster Strategies

Chris Strow reviewed for the board the preliminary approval of the recommendations of the Prosperity Partnership's Tourism/Visitors Industry Working Group and Military working Group. The Co-Chairs of those two working groups are:

**Tourism/Visitor Working Group**

- Bob Aylward, Exec VP – Business Operations, Seattle Mariners
- Carla Murray, Regional VP, Starwood Hotels

**Military Working Group**

- Resident Director, Lockheed Martin Space Systems Company
- RDML James Symonds, US Navy

He explained that the working groups were “charged with developing strategies to better support and enhance these industry clusters in our region – each proposed four initiatives for the region and state to undertake. Since the November 2008 EDD Board meeting, staff has been working with Berk and Associates – the consultant on the project – to finalize the strategy, including the creation of a final report summarizing the process and participants; the data collected and analyzed; and the activities, responsibilities and timeline for carrying out the proposed initiatives.

“The Military Working Group met four times to identify ways to not only better support the military bases in the region and the businesses that work with them, but also military spouses, children and veterans.

The Tourism/Visitors Working Group met five times to determine how to grow opportunities to bring both business and leisure travelers to the central Puget Sound, particularly in months currently considered “shoulder seasons.” The Tourism/Visitors and Military working groups each identified four main initiatives, which guided the selection of specific action items and implementation strategies.

Following discussion the board took the following action.

**ACTION: It was moved and seconded (Garrido/Williams) to approve four main initiatives for each working group, which guided the selection of specific action items and implementation strategies:**

**Military Initiatives**

- **Understand and support the military mission in Washington state and at individual bases**
- **Enhance employment opportunities for military spouses and veterans**
- **Improve education opportunities for military personnel, spouses and children**
- **Use business attraction, retention and expansion strategies to expand the region's military industry cluster**

**Tourism/Visitor Initiatives**

- **Develop major events that draw people to the region *and support the two major events in 2010 and 2015 that have a regional impact.***
- **Support expansion of the Washington State Convention & Trade Center**
- **Provide infrastructure and support to become known as an “International Region”**
- **Identify new niches and initiatives to promotion regional tourism**

**A friendly amendment was proposed by Mayor Stephanson, approved by the maker of the motion and the second, to add the wording “and support the two major events in 2010 and 2015 that have a regional impact” to the first bullet under the Tourism/Visitor Initiatives (*added and shown above in italics*).**

**The motion carried unanimously.**

### **Discussion Items**

#### Preliminary FY2010-2011 Biennial Budget and Work Program Development Key Dates and Assumptions

Diana Lauderbach explained that the process to develop PSRC’s next biennial budget and work program is underway. The budget outlines the combined transportation, economic and growth planning activities for the fiscal years 2010-11. The FY2010-2011 Budget and Work Program for EDD is included as Element 300 of the Regional Council’s Budget and Work Program. The Operations Committee, which has primary responsibility for developing PSRC’s budget and work program, had a briefing on the budget assumptions and schedule at its meeting on January 22, 2009. Throughout the months of January and February, the policy boards and various committees will have an opportunity to review the attached preliminary budget assumptions and schedule.

A draft PSRC budget will be prepared and presented for review by the Operations Committee in February. The draft biennial budget and work program will also be presented for review at the next EDD board meeting in April. The final budget is scheduled for adoption by the General Assembly in late April.

#### Update on Transportation 2040

Stephen Kiehl noted that “over a year ago PSRC started work on a major update of *Destination 2030*, the region’s long-range transportation plan. The new plan, to be known as Transportation 2040, is scheduled for adoption by the PSRC General Assembly in the spring of 2010. Adopted in 2001, *Destination 2030* lays out a strategy to meet the region’s transportation needs until the year 2030. Transportation 2040 will extend the planning horizon to 2040 and will evaluate ways to keep people and freight moving, and the economy prospering, as the region grows. At the same time, the new plan must protect the environment, preserve natural resources, and enhance the quality of life for people in the region. Transportation 2040 will continue to meet federal transportation planning requirements and state Growth Management Act (GMA) requirements, and will include a regional transportation strategy that aligns with VISION 2040 and the Regional Economic Strategy. On January 22, the PSRC Executive Board concurred that the Transportation 2040 Plan Alternatives represent a reasonable range of future transportation investment options which should be moved forward for more detailed analysis in the planning process and Draft Environmental Impact Statement (DEIS).

“Since 2007, the Regional Staff Committee, Transportation 2040 Working Group, Pricing Task Force, and other staff committees have been working to develop Transportation 2040, the regional transportation plan update. This work has produced a large amount of information, which is summarized in a number of working papers and presentations (available at <http://www.psrc.org/projects/mtp/index.htm>). Over the past few months, work has focused on the development of a series of plan alternatives for detailed evaluation. We have now identified a baseline alternative (considered the “no action” alternative under the State Environmental Policy Act, or SEPA) and five action alternatives. These plan alternatives are designed to address a range of concerns,

including Stakeholder Input, Environmental Impacts, Financing and Investment Strategies, Phasing Options, and Integrated Investments. The alternatives are based on two related approaches to transportation investment: improve how we use our transportation system and provide capital improvements to address existing and growing demand, reduce congestion, offer new travel choices, and to meet other special transportation requirements.

He continued with his briefing, using a slide presentation which is available on the PSRC web site, and answered questions from board members.

**Information Item**

Lawmakers can smooth way for state's military kids – Tacoma News Tribune, January 12, 2009  
(<http://www.thenewstribune.com/opinion/story/589380.html>)

**Announcements**

- Next Meeting Date and Time: Wednesday, April 1, 2009; 1 - 3 p.m., PSRC Board Room

**Adjournment**

The meeting adjourned at 3 p.m.