

Summary

**Meeting of the Central Puget Sound Economic Development District
Board of Directors
Wednesday, March 2, 2011
Puget Sound Regional Council Boardroom**

DRAFT

Call to Order/Roll Call

The regular meeting of the Economic Development District Board of Directors was called to order at 1:00 p.m. by Clare Petrich, President. Roll Call was taken via sign-in on the attendance sheet.

Members/Alternates present for all or part of the meeting included:

Councilmember John Chelminiak, Bellevue
Councilmember Richard Conlin, Seattle
Councilmember Jake Fey, Tacoma
Councilmember Dave Gossett, Snohomish County
Mr. Bruce Kendall, Tacoma/Pierce County EDB
Mr. Jeffrey Marcell, EDC of Seattle/King County/
enterprise Seattle
Councilmember Joyce McDonald, Pierce County
Commissioner Clare Petrich, Port of Tacoma
Councilmember Chris Raezer, Other Cities
Snohomish County (Arlington)
Deputy Mayor Sue Singer, Auburn
Mr. Stan Sorscher, Organized Labor
Mr. Bill Stafford, Trade Development Alliance

Councilmember Catherine Stanford, Other Cities in King
County (Lake Forest Park)
Mr. Bill Stewart, Kitsap EDA
Councilmember Jason Whalen, Other Cities in Pierce
(Lakewood)
Mr. Farayi Chiro, Small Business Partners for Prosperity
Mr. Dan Fey, Snohomish Co. Workforce Development
Council
Councilmember Hilary Franz, Bainbridge Island
Councilmember Linda Kochmar, Federal Way
Mayor John Marchione, Redmond
Mr. Ralph Pease, VP, Argosy Cruises

Members Absent:

Mr. David Allen, McKinstry Company, VP
Ms. Sue Ambler, Snohomish Workforce Dev. Council
Executive Dow Constantine, King County
Councilmember Reagan Dunn, King County
Councilmember Leonard Forsman, Suquamish Tribe
Commissioner Charlotte Garrido, Kitsap County
Commissioner Rob Holland, Port of Seattle
Mayor Patty Lent, City of Bremerton
Mr. Daniel Malarkey, WA State Dept of Commerce

Ms. Betty Nokes, Bellevue Chamber of Commerce
Mr. Jake Repin, Snoqualmie Tribe
Mr. Skip Rowland, Urban Enterprise Center
Ms. Susan Sigl, Washington Technology Industry Assoc.
Councilmember Ed Stern, Other Cities Kitsap County
(Poulsbo)
Mayor Ray Stephanson, City of Everett
Mr. Chad Wright, Puyallup Tribe
Commissioner Roger Zabinski, Port of Bremerton

A list of guests present for all or part of the meeting is included with the official record of these minutes.

[To watch a video of the meeting go to: http://psrc.granicus.com/MediaPlayer.php?view_id=2&clip_id=176
(Best in IE) or contact the PSRC Information Center, 206-464-7532; e-mail info@psrc.org.]

President's Report

President Clare Petrich reviewed the accomplishments of the January 5, 2011 meeting, and welcomed new Board members and alternates.

Director's Report

Director Chris Endresen raised applause by announcing Boeing's successful receipt of the contract for the Defense Department's new refueling tanker, which the Prosperity Partnership actively supported. She reviewed Higher Education bills HB 1666 and SB 5717, which she has been actively supporting during the

current state legislative session. She gave updates on the other Prosperity Partnership related bills she has been actively supporting, including Cultural Access Fund bill SHB1837 Education and Arts Access Program; Military licensing bill, SB5370 and Tax Increment Financing bills SB5253, SB 5705 and SB8213. There is a Sightline article at your desk regarding that effort. Chris announced that Global Health Nexus Seattle hired Vicki Orrico as Program Administrator and that staff member Sherry Ambrose will not be returning and that her position will be filled later in the spring.

Staff Report

Program Manager Eric Schinfeld reported that work on the Regional Economic Strategy is on hold until the EDA awards promised grant support, which won't be done until Congress approves a current budget. The Brookings Institution will have a presentation of their Metropolitan Business Plan program in Washington, D.C. in April, and the second half of the program will be devoted to Prosperity Partnership's project. Staff member Sherry Ambrose was the project lead, and staff will keep pushing that effort forward until Sherry's replacement is hired. The quarterly Industry Tour will be held on Friday, April 15 and will focus on the fashion and apparel industry. The Prosperity Partnership blog had its largest readership in February with 1500 hits. Video is available on the site, of the Tanker Press Conference held at PSRC, and of staff discussion on the release of 2010 Census data.

President Petrich requested any Citizen Comment, as this was omitted at the beginning of the meeting. There were no comments. Introductions were made around the room.

Consent Agenda

President Petrich asked for a motion on Approval of the Minutes of the January 5th, 2010 Meeting.

ACTION: It was moved and seconded (Stanford/Pease) to approve the minutes of the meeting held January 5, 2010. The motion carried unanimously.

Action Items

6. Set EDD board Criteria for Transportation 2040 Project Prioritization Process

(Robin Mayhew, PSRC)

In a 6-slide presentation Robin gave an overview of the Prioritization effort to date, discussing the policy and goal direction. The effort this month is to translate this direction into criteria in order to begin BETA testing on a subset of the projects listed in Transportation 2040. The Board had extensive discussion on their priorities moving forward, and stressed that the Board's representatives on the TPB, RSC and Prioritization Working Group be very clear on the wishes of the Board. Creating jobs in the region is a very high priority, with performance measures to track number and type of jobs created. Promoting economic activity and employment growth, freight mobility, congestion and mobility and quality of life were considered the most important elements on the evaluation framework that Robin presented. Clustering of industries and placing transportation investments in areas of highest density of jobs was stressed, as was jobs/housing balance. Placing jobs near where workers live and limiting housing growth to where jobs are located will reduce VMT and greenhouse gases. The economic activity in all four counties should be treated equally and enhanced where it already exists. Chris offered to review the current economic strategy and provide information at the May meeting on what the transportation-related elements were. Existing project commitments and preservation and maintenance of the existing transportation system should also be high priority. The Board felt that jobs creation should be the driver of Prioritization.

ACTION: No formal action was taken.

Discussion Items

7a. Presentation of Draft FY 12-13 EDD Biennial Budget and Work Program

(Diana Lauderbach, PSRC)

Diana stated that the current budget ends on June 30th of this year and the next Biennial Budget is under development. The proposed budget assumptions were provided in the Board packets, and will be less than the current budget by \$862,000. A lot depends on the award of the pending EDA grant of approximately \$240,000. Most of the proposed expenditure is for salaries, benefits and overhead. Staffing is at 2.68 FTEs. Any consultant funds will be provided from donations. The budget is the responsibility of the Operations Committee, and a budget discussion will be taken up there at the March 24th meeting. Comments can be directed to Diana or to Dave Gossett, the representative from the EDD Board to the Operations Committee.

7b. Presentation of PSRC's Sustainable Communities Grant Program *(Ben Bakkenta, PSRC)*

Ben provided a handout and explained the potential for linkages between the grant and the update to the Regional Economic Strategy. PSRC was awarded a \$5 million Sustainable Communities Grant to be used over a 3-year period. The funding is through collaboration between HUD, DOT, EPA and DOA in an effort to align those agency's decisions on spending, and to gain economic development and social equity as primary outcomes. The funding was awarded to support PSRC's new program, Growing Transit Communities. The grant will capitalize on the more than \$15 billion investment in new high capacity transit systems serving places where job and housing growth will be focused in the future. The program will support neighborhood planning for more sustainable communities around as many as 100 new transit centers that are expected in the region in the next 20 years. Ben will be back at the May meeting to provide more details on the grant and coordination with the regional economic strategy update. Board members strongly recommended that outreach included coordinating with the development community.

Next Meeting Date and Time: Wednesday, May 4, 2011; 1:00 – 3:00 p.m., in the PSRC Board Room.

Adjournment

The meeting adjourned at 2:46 p.m...

[To listen to the discussion, please go to the video of the meeting: (best in Internet Explorer)

http://psrc.granicus.com/MediaPlayer.php?view_id=2&clip_id=176

You may also review any of the presentations from the discussion items at the PSRC website, <http://psrc.org/about/boards/edd> or contact the PSRC Information Center, 206-464-7532; e-mail info@psrc.org.]