

Using VISION 2040 in Decision-Making

VISION 2040



Triple Bottom Line Decision-Making

people + prosperity + planet

Decisions are Multipurpose,
not Single Purpose

- ENVIRONMENTAL FRAMEWORK
- REGIONAL GROWTH STRATEGY
- 28 GOALS
- 174 MULTICOUNTY PLANNING POLICIES
- 68 IMPLEMENTATION ACTIONS
- 20 MONITORING MEASURES

VISION 2040 Concepts — 37 Total

TOWARD A SUSTAINABLE ENVIRONMENT

- Region can grow and restore ecosystems
- Address environment systems in decision-making
- Protect and restore natural systems and habitat
- Restore hydrological functions
- Improve environmental health
- Meet or do better than air quality standards
- Reduce greenhouse gas emissions
- Use conservation measures in providing services

REGIONAL GROWTH STRATEGY

- Allocate population and jobs per regional geographies
- Prioritize funding to centers
- Maintain rural, preserve resource lands

DEVELOPMENT AND DESIGN

- Centers and compact urban communities
- Improve patterns for walking, biking, and transit
- Address design, including context-sensitive design
- Promote health of people and well-being
- Joint planning in unincorporated urban areas
- Avoid incompatible land uses
- Provide services efficiently to focus growth
- Concurrency to support Regional Growth Strategy

HOUSING

- Meet needs of all groups
- Housing in centers
- Job-housing balance
- Provide range of housing types

MOBILITY

- Maintain, manage, and operate existing system safely, efficiently, and reliably
- Cleaner transportation
- Support Regional Growth Strategy
- Offer greater options and mobility, including alternatives to driving alone
- Strategic capacity expansion
- Intermodal connections
- Mobility needs for transportation dependent
- Sustainable financing

ECONOMIC DEVELOPMENT

- Support businesses and job creation
- Invest in all the region's people
- Create great central places, diverse communities, and high quality of life

CROSS-CUTTING CONCEPTS

- Triple bottom line decision-making
- Coordinate planning
- Environmental justice

VISION 2040 Guides — Planning Processes, Investments, Provision of Services, and Amenities

1 MAKE DECISIONS BASED ON TRIPLE BOTTOM LINE

benefits to **people**

and

benefits to **prosperity**

and

benefits to **planet**

2 SUPPORT WHERE POPULATION AND EMPLOYMENT ALLOCATED PER THE REGIONAL GROWTH STRATEGY

- Regional Geographies — metropolitan cities / core cities / larger cities / small cities / unincorporated urban growth areas / rural areas / natural resource lands
- Regional Growth Centers

3 4 CONSIDER WHAT IS BEING DONE AND HOW

- | | |
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| <ul style="list-style-type: none"> • Advancing social responsibility and equity • Addressing environmental justice • Protecting, restoring, and improving natural environment • Creating a healthier environment • Improving water and air quality; reducing greenhouse gas emissions • Building better designed and more livable communities • Creating more vibrant and resilient centers | <ul style="list-style-type: none"> • Supporting health, well-being, and active living • Maintaining, managing, and operating existing system safely and efficiently • Making clean transportation connections • Improving mobility for all users • Maintaining a strong economy focusing on centers • Providing opportunities for innovation |
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OUTCOMES

livable and sustainable communities and region /

social responsibility and equity: **people**

sustainable and prosperous economy: **prosperity**

sustainable environment: **planet**

