

## Summary

### Meeting of the Central Puget Sound Economic Development District

#### Board of Directors

Wednesday, May 4, 2011

#### Puget Sound Regional Council Boardroom

**DRAFT**

### Call to Order/Roll Call

The regular meeting of the Economic Development District Board of Directors was called to order at 1:00 p.m. by Vice President David Allen. Roll Call was taken via sign-in on the attendance sheet.

#### Members/Alternates present for all or part of the meeting included:

Mr. David Allen, McKinstry Company, VP

Councilmember John Chelminiak, Bellevue

Councilmember Richard Conlin, Seattle

Commissioner Charlotte Garrido, Kitsap County, *via phone*

Councilmember Dave Gossett, Snohomish County

Mr. Sam Kaplan, Trade Development Alliance

Mr. Daniel Malarkey, WA State Dept. of Commerce

Councilmember Joyce McDonald, Pierce County, *via phone*

Ms. Betty Nokes, Bellevue Chamber of Commerce

Deputy Mayor Sue Singer, Auburn

Mr. Bill Stafford, Trade Development Alliance

Councilmember Ed Stern, Other Cities in Kitsap County (Poulsbo)

Mr. Bill Stewart, Kitsap EDA

Mr. Chad Wright, Puyallup Tribe

Commissioner Roger Zabinski, Port of Bremerton

*Councilmember Hilary Franz, Bainbridge Island*

*Councilmember Linda Kochmar, Federal Way*

*Mr. Ray Moser, King County*

*Mr. Ralph Pease, VP, Argosy Cruises*

*Mr. James A. Poss, Pr., Big Belly Solar*

*Mr. Russell Steele, CEO Port Madison Enterprises, Suquamish Tribe*

Mr. Jake Repin, Snoqualmie Tribe

Mr. Skip Rowland, Urban Enterprise Center

Ms. Susan Sigl, Washington Technology Industry Assoc.

Councilmember Ed Stern, Other Cities Kitsap County (Poulsbo)

Mr. Stan Sorscher, Organized Labor

Councilmember Catherine Stanford, Other Cities in King County (Lake Forest Park)

Mayor Ray Stephanson, City of Everett

Councilmember Jason Whalen, Other Cities in Pierce (Lakewood)

#### Members Absent:

Ms. Sue Ambler, Snohomish Workforce Dev. Council

Executive Dow Constantine, King County

Councilmember Reagan Dunn, King County

Councilmember Jake Fey, Tacoma

Councilmember Leonard Forsman, Suquamish Tribe

Commissioner Rob Holland, Port of Seattle

Mr. Bruce Kendall, Tacoma/Pierce County EDB

Mayor Patty Lent, City of Bremerton

Mr. Jeffrey Marcell, EDC of Seattle/King County/  
enterprise Seattle

Commissioner Clare Petrich, Port of Tacoma

Councilmember Chris Raezer, Other Cities

Snohomish County (Arlington)

A list of guests present for all or part of the meeting is included with the official record of these minutes.

[To watch a video of the meeting go to: [http://psrc.granicus.com/MediaPlayer.php?view\\_id=2&clip\\_id=184](http://psrc.granicus.com/MediaPlayer.php?view_id=2&clip_id=184) (Best in IE) or contact the PSRC Information Center, 206-464-7532; e-mail [info@psrc.org](mailto:info@psrc.org).]

#### President's Report

Vice President David Allen reviewed the accomplishments of the March 2nd, 2011 meeting, and honored departing Board members Bill Stafford and Bill Stewart with commemorative plaques.

### **Director's Report**

Director Chris Endresen reported that the Prosperity Partnership received the long-expected EDA grant for the update to the Regional Economic Strategy and will be hiring a policy analyst to replace Sherry Ambrose. Chris gave updates on the bills the Prosperity Partnership is supporting at the State Legislature – HB 1795, the higher education bill that would provide state 4-year schools with tuition flexibility, among other elements; and three bills involved the military and employment opportunities for de-commissioned personnel. These included HB 1432, which allows employers to grant preference to veterans; HB 1418 and SB 53071 allow licenses for training received during military service to transfer to civilian employment.

Chris reported on the staff trip to Washington D.C. to present a report on the Metropolitan Business Plan project to the Brookings Institution. Our region's plan was the only one invited to present a report, which was warmly received. While in D.C. staff also visited and updated the Washington State Congressional Delegation. Chris congratulated Board member Russell Steele for being selected as Economic Development Champion of the year by the Kitsap EDA. She thanked Bill Stafford and Bill Stewart for their service on the Board, and she welcomed Sam Kaplan, Bill Stafford's replacement at the Trade Development Alliance. She welcomed representatives of the EDA, who would be doing a presentation later in the meeting. She invited Board members to the PSRC General Assembly, to be held Thursday May 26<sup>th</sup>. Finally, she referred Board members to a document in their packet outlining all transportation-related policy guidelines in the 2005 Economic Development Strategy. She pointed out that most of the regional policies defined then were brought up at the last meeting as appropriate to consider while moving forward with the Economic Development Strategy update and as the regional transportation plan, Transportation 2040, goes through a project prioritization process.

### **Staff Report**

Program Manager Eric Schinfeld reported that his presentation on BETI, presented to the Brookings Institution in April, is available on the Prosperity Partnership Blog. The Industry bus tour on April 15<sup>th</sup> focused on the local Fashion and Apparel industry. The June 3<sup>rd</sup> bus tour will be to interactive media or "gaming" industry employers. Eric announced a new grant program from the EDA – the i6 Green Challenge – providing up to \$1 million per region in the 6 EDA regions nationally. The program uses Federal grant funds to better align the commercialization ecosystem. Staff is using the BETI proposal as a basis to apply for a total of \$1.3 million. The creation of the Metropolitan Business Plan and the BETI proposal allow the region to be proactively ready for grant opportunities as they arise.

### **Consent Agenda**

Vice President Allen asked for a motion on Approval of the Minutes of the March 2nd, 2011 Meeting.

**ACTION: It was moved and seconded (Chelminiak/Singer) to approve the minutes of the meeting held March 2, 2011. The motion carried unanimously.**

Vice President Allen asked for a motion to Approve Expenses Dated September 2010 through March 2011 in the Amount of \$291,746.40

**ACTION: It was moved and seconded (Zabinski/Franz) to Approve Expenses Dated September 2010 through March 2011 in the amount of \$291,746.40. The motion carried unanimously.**

### **Action Items**

#### **6. Approve FY12-13 EDD Biennial Budget and Work Program - (Diana Lauderbach, PSRC)**

Diana walked the Board through a handout on the budget, describing milestones and tasks for the next biennium. She pointed out that the agency is required to have a balanced budget. There has been no loss of member jurisdictions and we have been able to collect all dues. There are less revenues, moving forward, but it is likely that additional funding will come in. Staff is continuing to look for grant opportunities to

implement the work program. The regional economic strategy will include an implementation strategy on how to secure funding for initiatives.

Vice President Allen asked for a motion to approve the FY12-13 EDD Biennial Budget and Work Program.

**ACTION: It was moved and seconded (Gosset/Pease) to Approve the FY12-13 EDD Biennial Budget and Work Program. The motion carried unanimously.**

### **Discussion Items**

#### **7a. Presentation on Regional Economic Strategy Development Process** – *(Eric Schinfeld, PSRC)*

Eric introduced John Roberts and Alex Cook from TIP Strategies of Austin, TX, the consultants hired to assist with the development of the strategy. They will start with a comprehensive regional economic analysis and then create the new strategy. The presentation included a chart illustrating the cyclical nature of employment and the fact that the job gains of earlier in the decade were based on the mortgage bubble and were not sustainable. At the present, housing starts are at an all-time low, but the economy is beginning to grow, indicating a shift in the types of jobs being created. New metrics beyond simple job creation will need to be used. They emphasized that an uneducated or unskilled workforce depresses job growth. The effect of globalization has been a loss of middle income jobs, with increases in the upper and lower sectors. There is a need to find common ground between economic prosperity and social equity, and a need to define what kind of society we want. The strategy will be produced in three phases – Discovery, Identifying what needs to change and Implementation. TIP Strategies will be talking to as many players as possible in the four-county region, administering a questionnaire. They will report back to the Board regularly.

#### **7b. Discussion of EDA Quarterly Grantmaking and EDD Project Selection Process** - *(Richard Manwaring, Jacob Macias, EDA)*

Richard showed a power point on the goals of the EDA and stated that the foundation of the concept of regional economic development planning is that MPO's can make a difference. He also stated that the EDA is changing it's focus and methods as an agency. The local economic plan (CEDS) that each region should provide to the EDA should provide help in implementing the Discovery, Opportunity and Implementation cycle that TIP Strategies was discussing in regards to the Regional Economic Strategy. The CEDS should be regarded as the regional economic growth map. Jacob Macias is the first point of contact for the local EDA planning team.

Next Meeting Date and Time: Wednesday, July 20th, 2011; 1:00 – 3:00 p.m., in the PSRC Board Room.

### **Adjournment**

The meeting adjourned at 3 p.m..

[To listen to the discussion, please go to the video of the meeting: (best in Internet Explorer)

[http://psrc.granicus.com/MediaPlayer.php?view\\_id=2&clip\\_id=184](http://psrc.granicus.com/MediaPlayer.php?view_id=2&clip_id=184)

You may also review any of the presentations from the discussion items at the PSRC website,

<http://psrc.org/about/boards/edd> or contact the PSRC Information Center, 206-464-7532; e-mail [info@psrc.org](mailto:info@psrc.org).]