

## Summary

### Meeting of the Central Puget Sound Economic Development District

#### Board of Directors

Wednesday, July 20, 2011

#### Puget Sound Regional Council Boardroom

### Call to Order/Roll Call

The regular meeting of the Economic Development District Board of Directors was called to order at 1:00 p.m. by President Claire Petrich. There were introductions around the room and a roll call was taken via sign-in on the attendance sheet. Josh Brown, PSRC President, was welcomed and gave a short statement. Troy McClelland, new member, was welcomed and gave an update on the consolidation of the Snohomish County EDC and the South Snohomish Chamber of Commerce and the Everett Chamber of Commerce into the Snohomish County Economic Alliance, now a two-month-old organization.

### Members/Alternates present for all or part of the meeting included:

Ms. Sue Ambler, Snohomish Workforce Dev. Council

Councilmember John Chelminiak, Bellevue

Councilmember Leonard Forsman, Suquamish Tribe

Commissioner Charlotte Garrido, Kitsap County

Councilmember Dave Gossett, Snohomish County

Commissioner Rob Holland, Port of Seattle

Mr. Daniel Malarkey, WA State Dept. of Commerce

Mr. Troy McClelland, Snohomish County EDC

Commissioner Clare Petrich, Port of Tacoma

Deputy Mayor Sue Singer, Auburn, *via phone*

Mr. Stan Sorscher, Organized Labor

Councilmember Catherine Stanford, Other Cities in King County (Lake Forest Park)

Councilmember Ed Stern, Other Cities Kitsap County (Poulsbo)

Councilmember Jason Whalen, Other Cities in Pierce (Lakewood)

Commissioner Roger Zabinski, Port of Bremerton, *via phone*

*Commissioner Josh Brown, Kitsap County*

*Councilmember Hilary Franz, Bainbridge Island*

*Councilmember Linda Kochmar, Federal Way*

*Mayor John Marchione, City of Redmond*

*Mr. Ray Moser, King County*

*Mr. Ralph Pease, VP, Argosy Cruises*

*Mr. James A. Poss, Pr., Big Belly Solar*

*Mr. Russell Steele, CEO Port Madison Enterprises, Suquamish Tribe*

### Members Absent:

Mr. David Allen, McKinstry Company, VP

Councilmember Richard Conlin, Seattle

Executive Dow Constantine, King County

Councilmember Reagan Dunn, King County

Councilmember Jake Fey, Tacoma

Mr. Sam Kaplan, Trade Development Alliance

Mr. Bruce Kendall, Tacoma/Pierce County EDB

Mayor Patty Lent, City of Bremerton

Councilmember Joyce McDonald, Pierce County

Mr. Jeffrey Marcell, EDC of Seattle/King County/enterprise Seattle

Ms. Betty Nokes, Bellevue Chamber of Commerce

Councilmember Chris Raezer, Other Cities Snohomish County (Arlington)

Mr. Jake Repin, Snoqualmie Tribe

Mr. Skip Rowland, Urban Enterprise Center

Ms. Susan Sigl, Washington Technology Industry Assoc.

Mayor Ray Stephanson, City of Everett

Mr. Chad Wright, Puyallup Tribe

A list of guests present for all or part of the meeting is included with the official record of these minutes.

[To watch a video of the meeting go to: [http://psrc.granicus.com/MediaPlayer.php?view\\_id=2&clip\\_id=191](http://psrc.granicus.com/MediaPlayer.php?view_id=2&clip_id=191) (Best in IE) or contact the PSRC Information Center, 206-464-7532; e-mail [info@psrc.org](mailto:info@psrc.org).]

### President's Report

President Clare Petrich reviewed the accomplishments of the May 4th, 2011 meeting. She introduced PSRC Executive Director Bob Drewel, who gave a quick overview about the announcement of American Airlines purchase of Boeing and Airbus planes.

Bob reminded the group that until the EDD Board became part of PSRC, there was no state-wide organization supporting the aerospace industry. The Aerospace Futures Alliance was formed and was followed by the Prosperity Partnership's aerospace cluster focus in the Puget Sound region. More recently, the Washington Aerospace Alliance was formed to assist in the effort to retain local construction of the Tanker in Washington. These organizations have kept the topic of the regional aerospace industry in front of the public and the Legislature. Today's split buy by American Airlines bodes well for Renton and the region, however there needs to be vigilance regarding the continued health and competitiveness of the state's aerospace industry. For instance, the current education configuration in the state cannot meet Boeing's need for engineers. PSRC supported higher education funding at the most recent legislature because of this need. Airbus will be producing planes in Birmingham, Alabama to fulfill its portion of the American Airlines contract. Bob called on Stan Sorscher for the labor viewpoint on the purchase. Stan said that customer pressure forced the purchase at this time. The region is strong as far as being mobilized, having a capable and experienced workforce and the largest aerospace cluster in the world. There will be some scrambling to fill the order, however, which makes this a strategic moment.

#### **Director's Report**

Director Chris Endresen introduced Jason Thibedeau, the agency's new policy analyst, and said that Eric Schinfeld left the agency to work with the Washington Economic Council on International Trade. There was a well-attended Military Defense Partnership meeting at PSRC in June. Prosperity Partnership's cluster model and the metropolitan business plan both have national attention and requests are coming in for more information. PSRC will be working closely with the new president of the University of Washington, Dr. Michael Young, on tech transfer and other higher education issues. The Regional Economic Strategy is proceeding with focus group activity. There is an upcoming 3<sup>rd</sup> annual international benchmarking conference that Joan is actively involved in. Chris reminded the board that the quarterly bus tour is coming up on September 9<sup>th</sup> and the topic is the regional global health industry.

#### **Staff Report**

The staff report was included in the agenda packet and was not discussed in the meeting.

#### **4. Consent Agenda**

President Petrich asked for a motion on Approval of the Minutes of the May 4th, 2011 Meeting.

**ACTION: It was moved and seconded (?/Garrido) to approve the minutes of the meeting held May 4th, 2011. The motion carried unanimously.**

#### **5. Action Items**

##### **5a. Amendment to the FY10-11 EDD Biennial Budget and Work Program** (Chris Endresen, PSRC)

Chris reported on the amendments needed to close out last year's budget. She reported that the budget is smaller this year, but expenses are lower and the department is on target for 2012.

President Petrich asked for a motion to approve the FY10-11 EDD Biennial Budget and Work Program.

**ACTION: It was moved and seconded (Stanford/Stern) to approve the FY10-11 EDD Biennial Budget and Work Program as amended. The motion carried unanimously.**

## 6. Discussion Items

President Petrich stated that item 6b., Preliminary Economic Data, would be held off until the September meeting.

### **6a. Focus Group for the Regional Economic Analysis** – *(Jon Roberts, TIP Strategies)*

Jon Roberts began the session by saying that there are PSRC goals for the plan, but individual counties also have goals, that will represent opportunities for the whole study. He reviewed a list of questions that would guide the discussion as the EDD functioned as a focus group. He put up several slides that illustrated a SWOT process that identifies layers of effects on the region, from global to local. As the SWOT diagram is populated by identified issues, the strategies should “fall out” of the analysis. TIP’s question regarding

Occupational and industry data and cluster analysis will be presented by TIP in two weeks, presented to the RESTAG (Regional Economic Strategy Advisory Group).

## 7. Information Items

### **7a. Discussion of EDA Quarterly Grant making and EDD Project Selection Process** - *(Richard Manwaring, Jacob Macias, EDA)*

Next Meeting Date and Time: Wednesday, September 7, 2011; 1:00 – 3:00 p.m., in the PSRC Boardroom.

#### **Adjournment**

The meeting adjourned at 3 p.m...

[To listen to the discussion, please go to the video of the meeting: (best in Internet Explorer)

[http://psrc.granicus.com/MediaPlayer.php?view\\_id=2&clip\\_id=191](http://psrc.granicus.com/MediaPlayer.php?view_id=2&clip_id=191)

You may also review any of the presentations from the discussion items at the PSRC website, <http://psrc.org/about/boards/edd> or contact the PSRC Information Center, 206-464-7532; e-mail [info@psrc.org](mailto:info@psrc.org).]

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