Puget Sound Regional Council

Regional Transportation Plan Public Comment Outreach Toolkit

A guide for local governments and community partners on how to spread the word about the public comment period for the Regional Transportation Plan.

What is the Regional Transportation Plan?

The Regional Transportation Plan is the long-range transportation plan for the central Puget Sound region, the geographic area formed by King, Kitsap, Pierce and Snohomish counties. It meets all state and federal requirements and is based on the latest data, adopted land use assumptions and technical tools. A new one must be adopted every four years.

Help us get the word out

We need your help to reach more of the diverse residents and communities we serve throughout the central Puget Sound region. We have developed this toolkit to help you distribute information about the Regional Transportation Plan and help people in your community engage with us.

Please share this resource widely. The Regional Transportation Plan will guide local planning and transportation investments for the future. We want it to reflect the priorities of the community.

Written information and links to share:

- **News Release**
- **Engagement Hub**
- **Video message from Kent Mayor, Dana Ralph**

Sample Newsletter Entry:

The Puget Sound Regional Council is seeking public comment on the draft Regional Transportation Plan (RTP). The comment period runs from December 15 to February 2, 2026.

The goal of the Regional Transportation Plan is to ensure the transportation system accommodates continued growth in the Puget Sound region now and into the future.

The $335 billion draft long-range plan is focused on these six foundations:

- **Maintain and preserve the existing transportation system -** Bring all parts of the system including roadways, bridges, sidewalks, bike lanes, transit, ferries and all other infrastructure and assets up to a state of good repair and maintain into the future.
- **Create a multimodal system that works for everyone** – Improve the transportation system for all modes of travel.
- **Promote a safe and healthy transportation system –** Reduce roadway deaths and serious injuries and support healthier communities through access, mobility, and reduced air pollution.
- **Address regional climate goals** – Ensure the region addresses regional state and climate goals with planned investments and a zero-emission system.
- **Ensure the system performs for the region** – Evaluate transportation system progress toward plan goals.
- **Develop a practical financial strategy** – Identify revenue sources to cover the costs to maintain, operate and improve the transportation system.

The RTP lays out a regional blueprint for the wide variety of investments and services that make up the region's transportation network. Projects and programs to improve all aspects of the transportation system are addressed, including transit, rail, ferry, streets and highways, freight, bicycle and pedestrian infrastructure. The plan covers the geographic area formed by King, Kitsap, Pierce and Snohomish counties, through the year 2050. It provides the integrating framework to ensure that projects from all over the region are coordinated and working together.

Learn more about the draft Regional Transportation Plan and make a comment through our **Engagement Hub**.

Social Media Posts to share:

- **Facebook**
- **Instagram**
- **LinkedIn**
- **Threads**
- **X**

- **BlueSky**
- **Nextdoor**

Sample Social Media Text:

Your words have the power to impact your community! The public comment period for the draft Regional Transportation Plan (RTP) is live! The RTP acts as a blueprint for the central Puget Sound's future transportation system. Local elected officials and transit agencies use the plan to make decisions about our transportation networks, from sidewalks to safer roadways.

Visit PSRC's **engagement hub** to check out the plan and share feedback.

Sample Social Media Graphic:

Clicking on the image will take you to a version you can download and share.