

OpenPaths AGENT





OpenPaths™ AGENT™



OpenPaths AGENT is a modern platform to assemble, calibrate and apply travel demand models. It includes everything needed for trip-based, tour-based and activity-based demand modeling.

One Model Platform, Many Models

- Assemble virtually any travel demand model structure including trip-based, tour-based, hybrid and activity-based (ABM) models
- Maintain different models or versions in parallel
- Reduce time/effort to develop a new travel model
- Adapt or upgrade models with advanced features over time

ABM

The screenshot shows the MTC 1.5 Style interface with three main model types displayed:

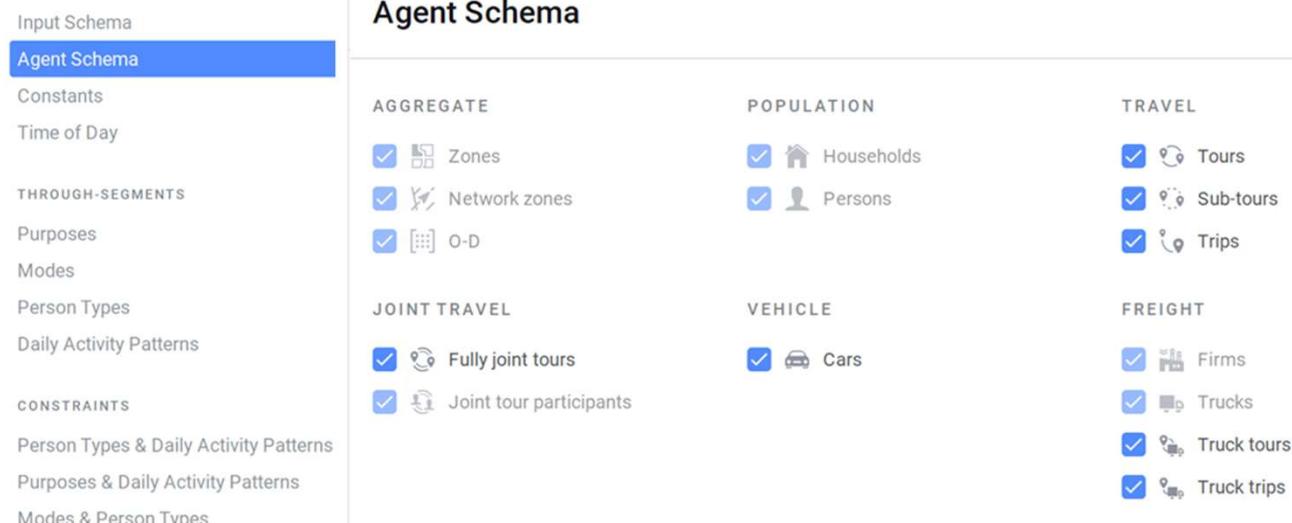
- Tour-based**: Properties panel and Model Steps list.
- Hybrid**: Properties panel and Model Steps list.
- Trip-based**: Properties panel and Model Steps list.

The Model Steps lists for each model type include the following steps:

- Tour-based Model Steps**:
 - Mode choice utility
 - Mode choice logsums
 - Work destination logsum
 - Non-work destination logsum
 - Person types
 - Work location
 - Auto ownership
 - Individual DAP
 - Tour frequency
 - Joint tour frequency
 - Insert joint tours
 - Joint tour composition
 - Joint tour participation
 - Delete non participants
 - Joint tour destination
 - Add OD relations to joint tours
 - Joint tour scheduling
 - Assign joint tour information to tours
 - Non mandatory tour frequency adults
 - Non mandatory tour frequency children
 - Insert non-mandatory tours
 - Non mandatory tour destination
 - Add OD relations to tours
 - Non mandatory tour scheduling
 - Tour mode choice
 - At work tour frequency
 - Insert into subtours
 - At work subtour destination
 - Add OD relations to sub-tours
 - At work scheduling
 - At work tour mode choice
 - Stop frequency on tours
 - Stop frequency on at work tours
 - Add frequency attributes for insert into trips
 - Insert into trips
- Hybrid Model Steps**:
 - Mode choice utility
 - Mode choice logsums
 - Work destination logsum
 - Non-work destination logsum
 - Person types
 - Auto ownership
 - Individual DAP
 - Home-based trip frequency
 - Aggregate trips
 - Trip distribution for work
 - Trip distribution for university
 - Trip distribution for school
 - Trip distribution for maintenance
 - Trip distribution for discretionary
 - Mode choice for work
 - Mode choice for university
 - Mode choice for school
 - Mode choice for maintenance
 - Mode choice for discretionary
 - Create trip list
 - Tag trip directions
 - Trip destination with time-space co...
 - Add origin zone id
 - Trip mode
 - Trip departure
- Trip-based Model Steps**:
 - Trip generation AM
 - HW location
 - HS location
 - HU location
 - HBO location
 - Mode choice HW
 - Mode choice HS
 - Mode choice HU
 - Mode choice HBO
 - Total AM trips
 - Calibration Targets

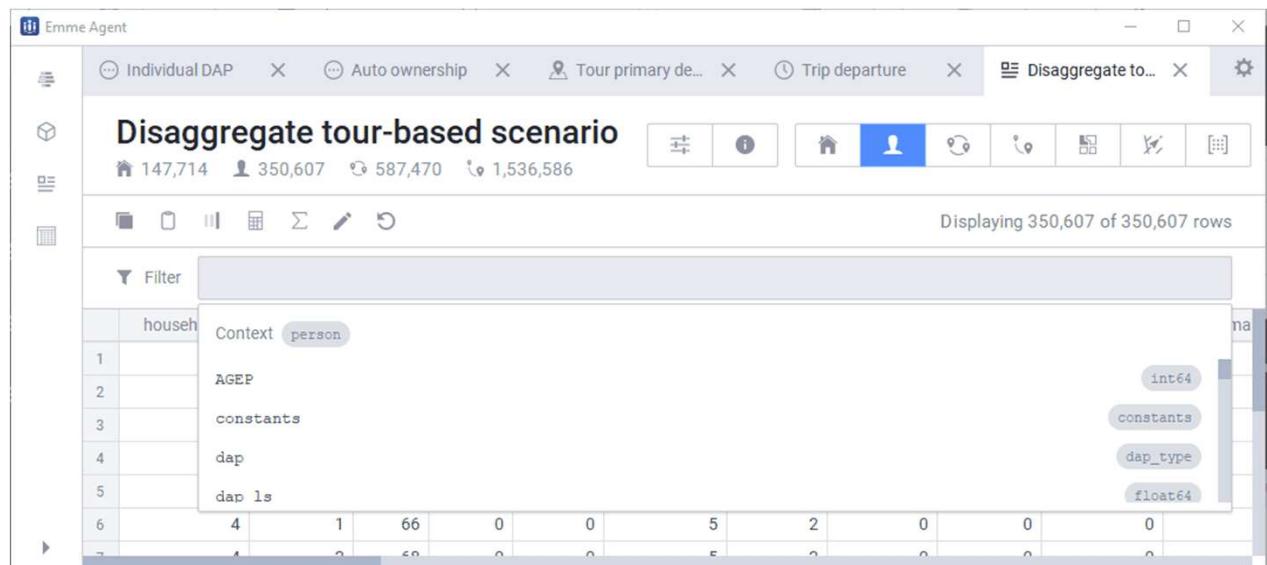
One Model Platform, Many Models

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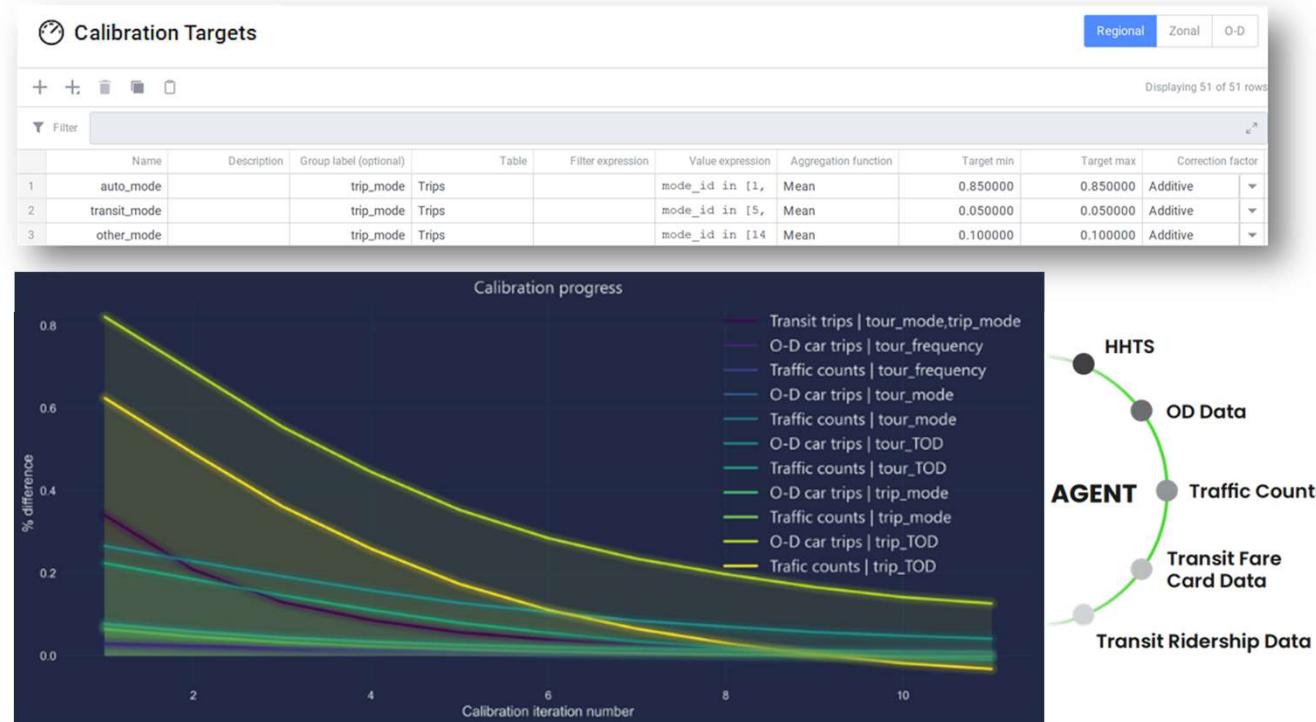
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Automated Calibration for any model or data

- Machine learning approach for better calibration results than manual calibration
- Accelerates model calibration work
- Enables data fusion from multiple sources
- Modellers stay in control with transparency on the adjustments
- Equally applicable to four-step and ABMs

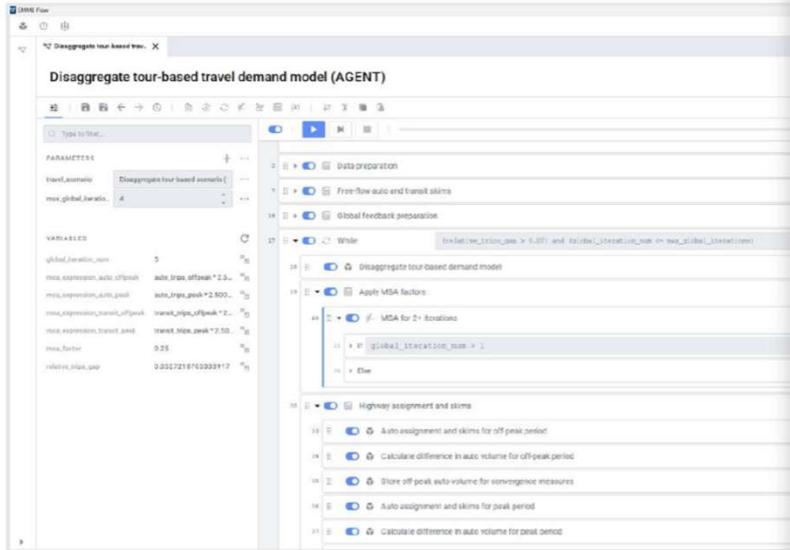


A simultaneous model calibration procedure fuses together disparate mobility data sources and considers the entire model system

Harmonized Demand Modeling with OpenPaths



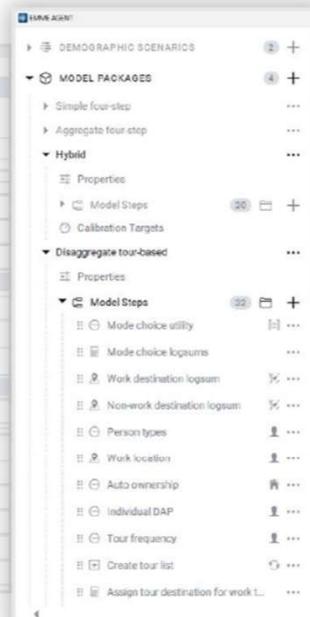
OpenPaths™ EMME®



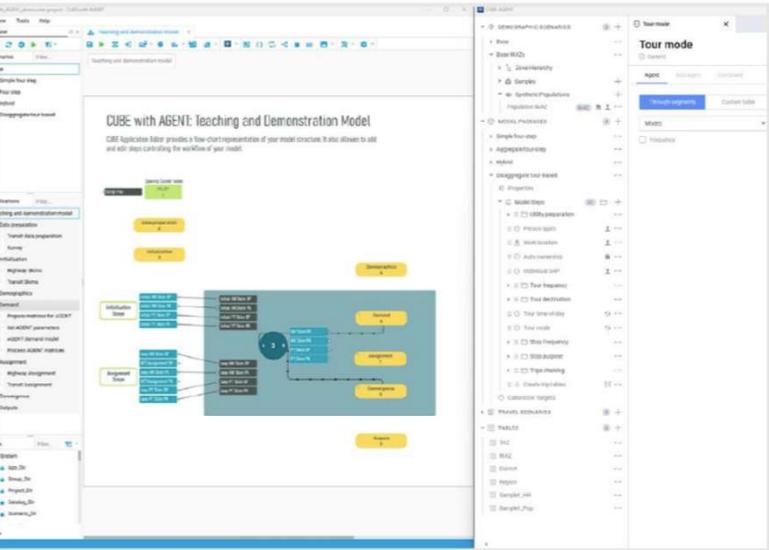
Leverage EMME features like Modeler, APIs, Notebooks, Scenes, and Flow with AGENT.



OpenPaths™ AGENT™



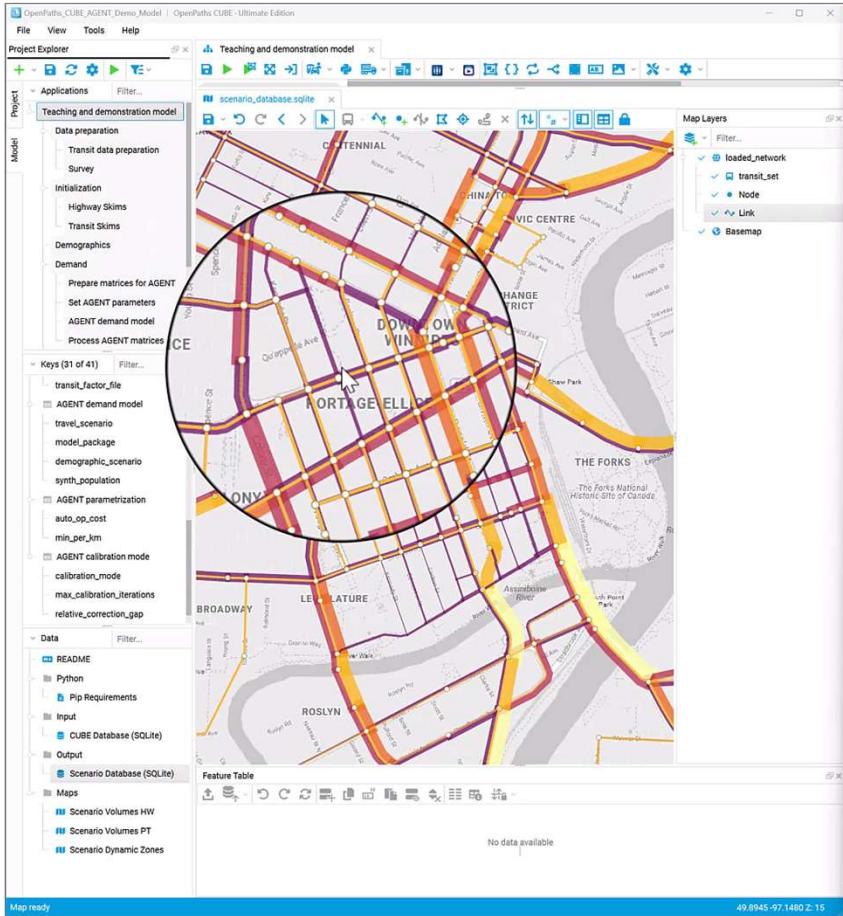
OpenPaths™ CUBE™



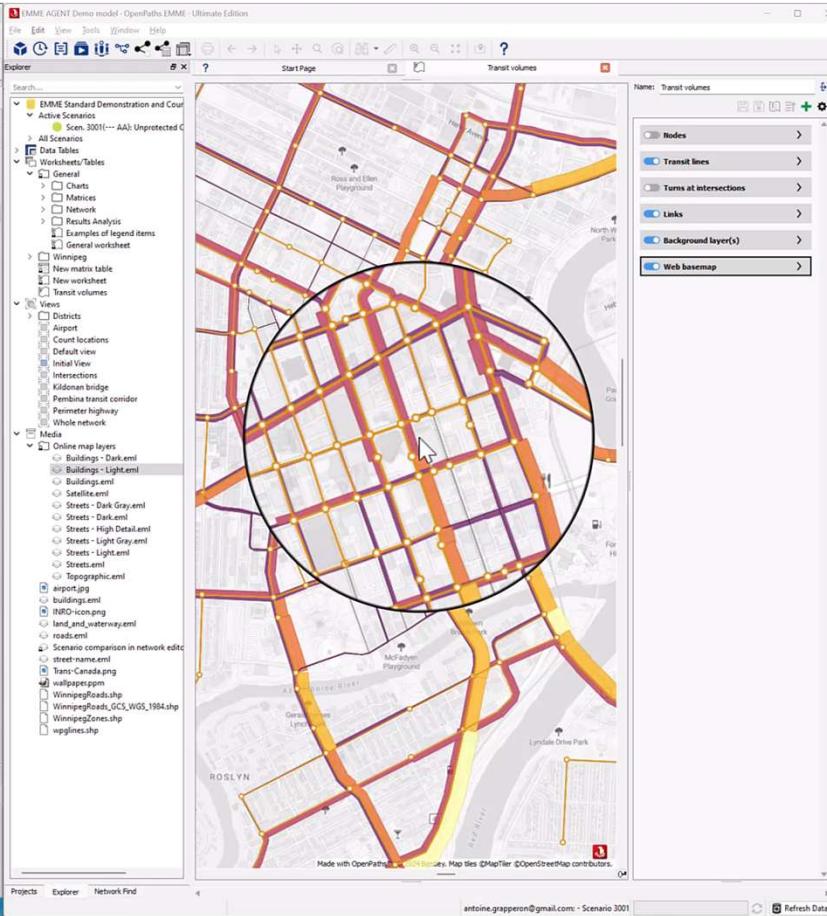
Leverage CUBE features like Application Manager, Scenario Manager, and Voyager with AGENT.

Harmonized Demand Modeling with OpenPaths

OpenPaths CUBE



OpenPaths EMME



Selected recent applications

MAG Weekend Model <u>Model type:</u> State-of-practice ABM <u>Population:</u> 5M <u>Runtime*:</u> 70 mins	Houston-Galveston Area Council <u>Model type:</u> Four-step <u>Population:</u> 7M <u>Runtime*:</u> 26 mins	Ottawa Model <u>Model type:</u> Disaggregate hybrid <u>Population:</u> 1.4M <u>Runtime:</u> 7 mins
Edmonton PTM <u>Model type:</u> Data-driven tour-based <u>Population:</u> 1.3M <u>Runtime:</u> 25 mins	Perth ABM <u>Model type:</u> State-of-practice ABM <u>Population:</u> 2M <u>Runtime:</u> 25 mins	Perth TB-STEM <u>Model type:</u> Simplified tour-based model <u>Population:</u> 2M <u>Runtime:</u> 15 mins
Quebec City <u>Model type:</u> Aggregate trip-based <u>Population:</u> NA (0.56M) <u>Runtime:</u> 1 min	Singapore <u>Model type:</u> Disaggregate tour-based <u>Population:</u> 5M <u>Runtime:</u> 35 mins	Jerusalem <u>Model type:</u> Hybrid trip-based <u>Population:</u> 4M <u>Runtime:</u> 2 mins
Queensland STM** <u>Model type:</u> State-of-practice ABM <u>Population:</u> 4M <u>Runtime:</u> 40 mins	Chattanooga** <u>Model type:</u> ABM <u>Population:</u> 450K <u>Runtime:</u> 4 mins	Brighton <u>Model type:</u> Disaggregate four-step <u>Population:</u> 3M <u>Runtime:</u> 7 mins

Runtime for 1 demand model run with 100% population on Intel® 2.4GHz, 20 cores, 32 GB RAM

* Intel® 2.8GHz, 32 cores, 128 GB RAM

** PoC

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Common Data Sources in Model Development

Household travel survey (HTTS) data

- Main source of disaggregate estimation
- But large-scale HTTS is expensive and difficult to recruit
- Even 3,000 – 5,000 households are becoming increasingly problematic

Other data sources include

- Traffic counts
- Transit ridership (APC, e-ticketing / smartcard, on-board survey)
- Primarily only used for model validation and manual calibration



"Big data" as a replacement?

Pros

- Becoming increasingly available from vendors
- "Big data" trip tables can be used to support aggregate 4-step models in practice

Cons

- Not behavioral (no details about trip purposes or individual attributes)
- No person ID to identify individual activity patterns
- Gap between aggregate data structure and disaggregate ABM structure



Reality of transportation industry

Enable the use of new data sources for model development

Central question
How can big data be used for model calibration?

How is Big data used for manual calibration in practice so far?

Pre-processing of O-D level data to create sub-model specific targets:

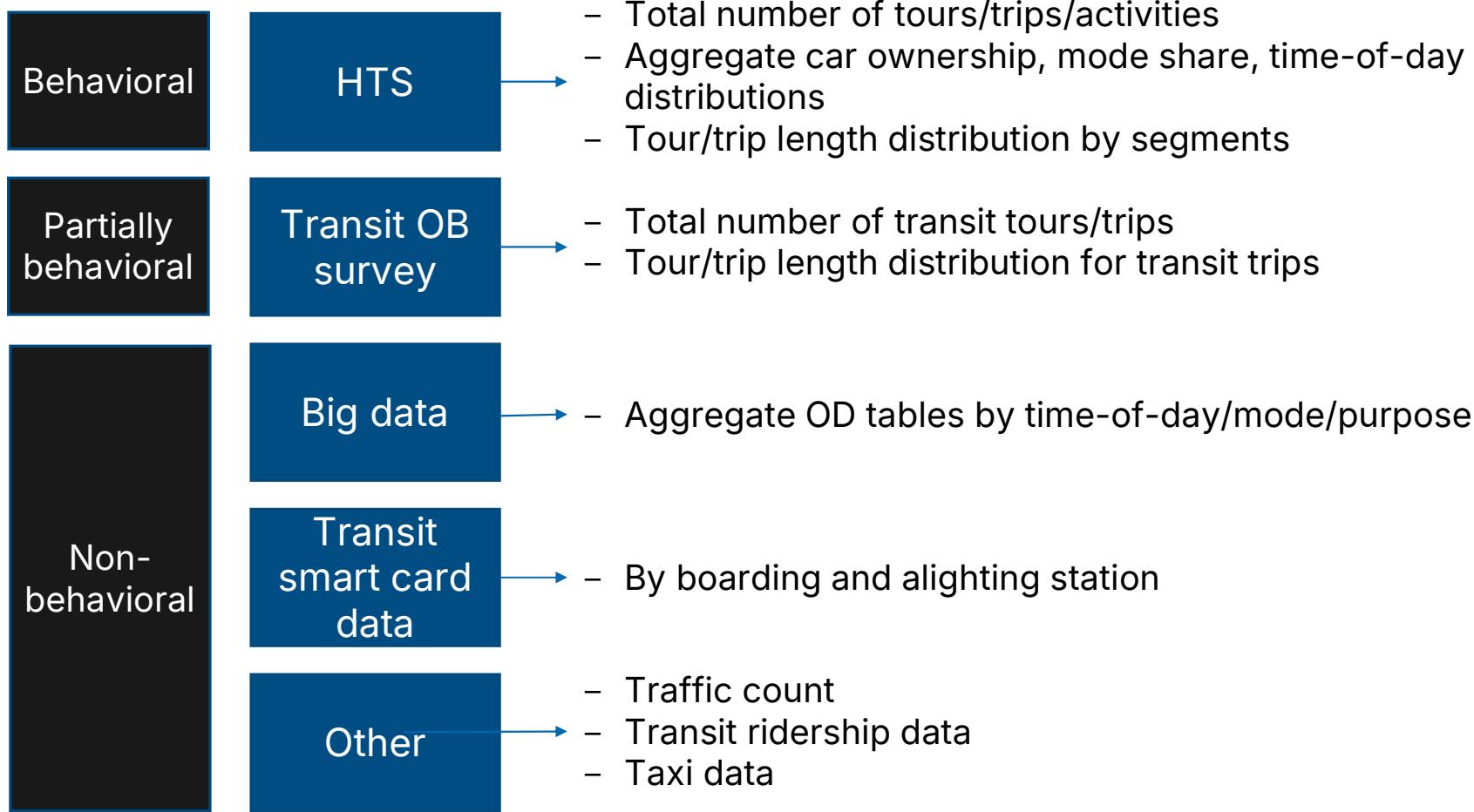
- For example: O-D total trips is typically processed to calculate target for trip destination model

No systematic approach to identify outliers

Our approach

- Use of O-D data directly for model calibration
- Data and model output are endogenously brought to common denominator
- No need to pre-process the data

Data Fusion

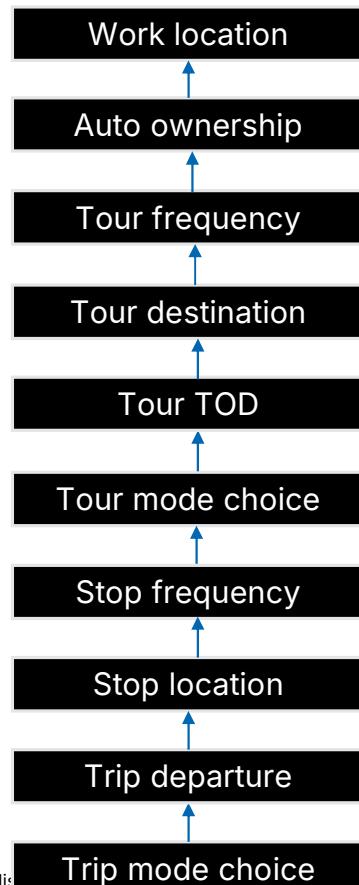


Calibration Instrumentation

Parameters

Q: Which parameter(s) should we adjust and how?

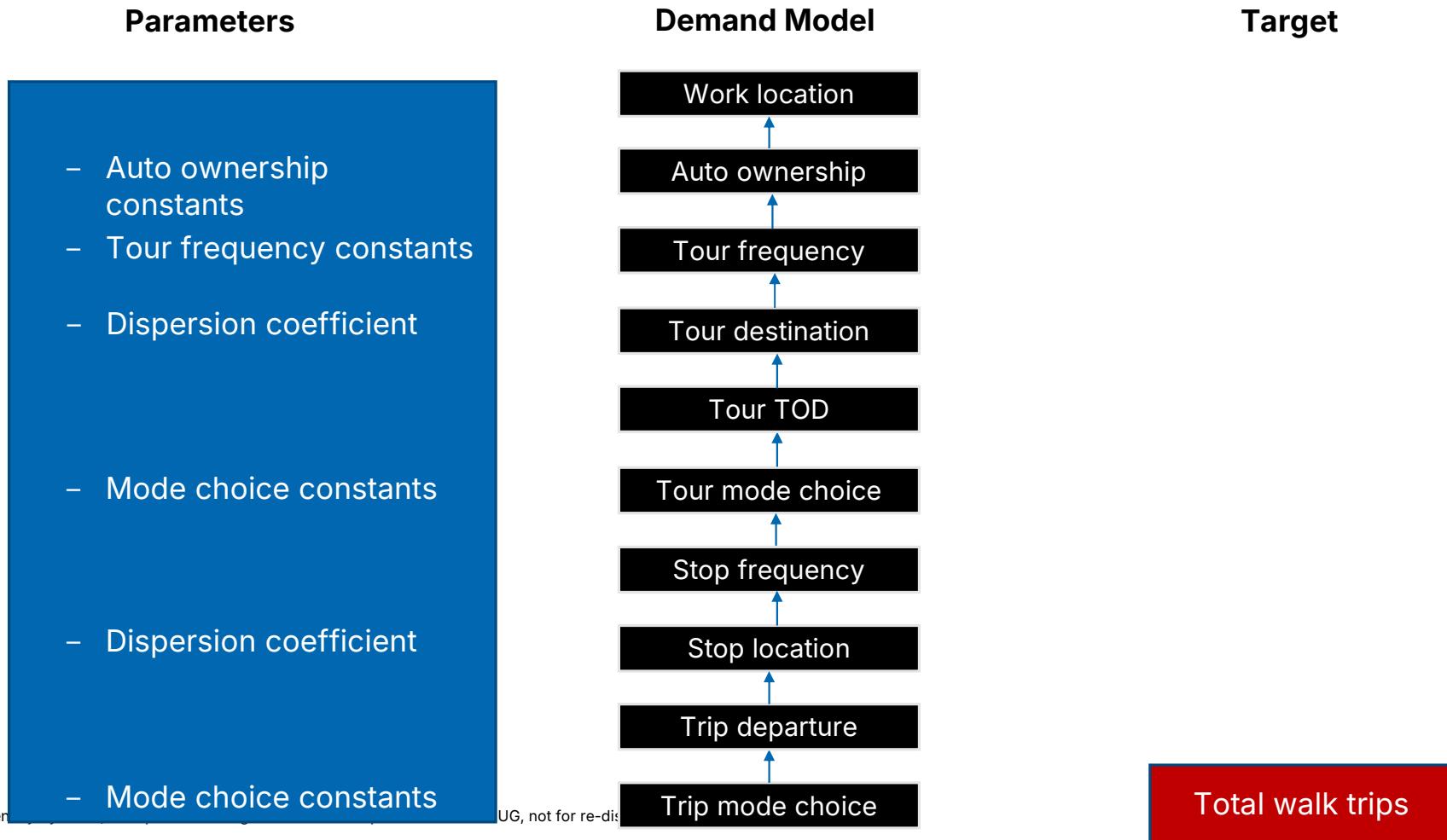
Demand Model



Target

Total walk trips

Calibration Instrumentation



Examples of OpenPaths AGENT Automated Calibration Application

Application	Types of data sources			
	Big data	Transit ridership or counts	Household Travel Survey	Traffic counts
Phoenix AZ, weekend model + truck model	X			X
Singapore regional model	X	X	X	X
Swedish National and regional models			X	
Lima, OH regional model	X		X	X
Romania National model		X	X	
Nanaimo, BC regional model			X	
Ottawa, ON regional model			X	X
Edmonton person travel model		X		X
Perth ABM			X	
Perth TB-STEM		X	X	X
HGAC regional model			X	X
Yorkshire Travel Model			X	
Queensland regional model		X		
Quebec City travel model		X		
Auckland, NZ	X	X	X	

Selected application examples

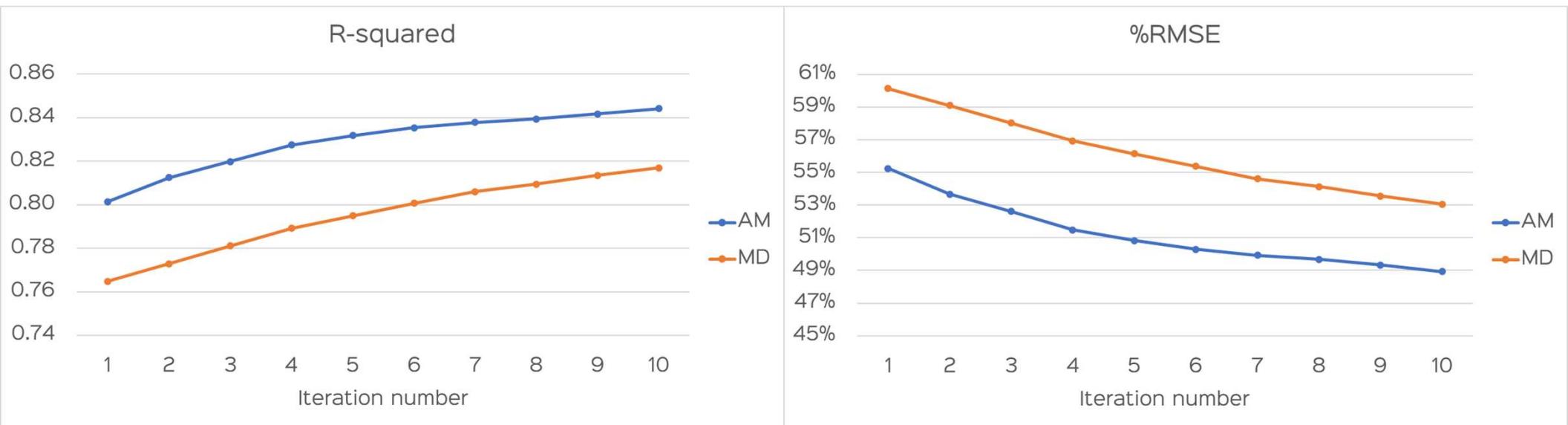
MAG Weekend Model

- CT-RAMP1 model structure
- Calibration targets
 - Weekend activity rates
 - Big data O-D tables
 - Traffic counts by time-periods

Chattanooga ABM PoC

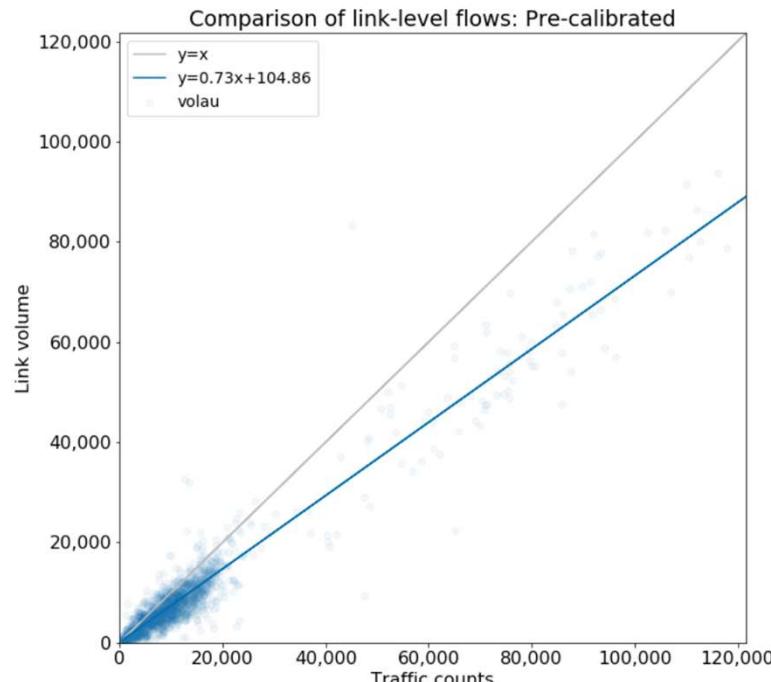
- DaySim model structure
- Calibration Targets
 - Household travel survey
 - OpenPaths Patterns Big data

MAG Weekend model: Comparison of Link Level Traffic Counts

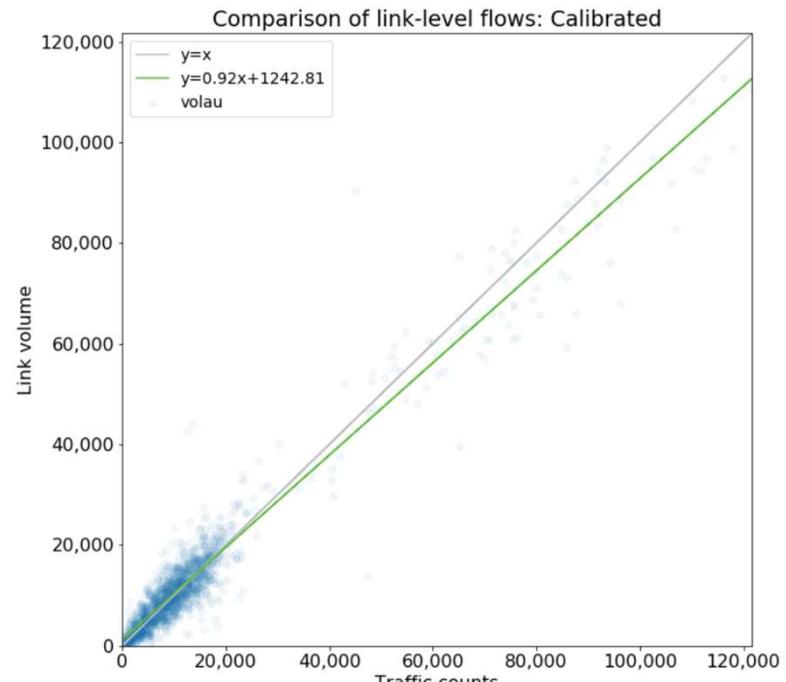


MAG Weekend model: Validation at link level

Target: Daily Traffic counts



Slope: 0.73, Rsq: 0.83, %RMSE: 50%



Slope: 0.92, Rsq: 0.93, %RMSE: 32%

MAG Weekend model: Example of calibration coefficients

Traffic counts were connected to non-mandatory tour frequency model

- Configured to affect the coefficient on number of tours by purpose

Calibrated coefficients

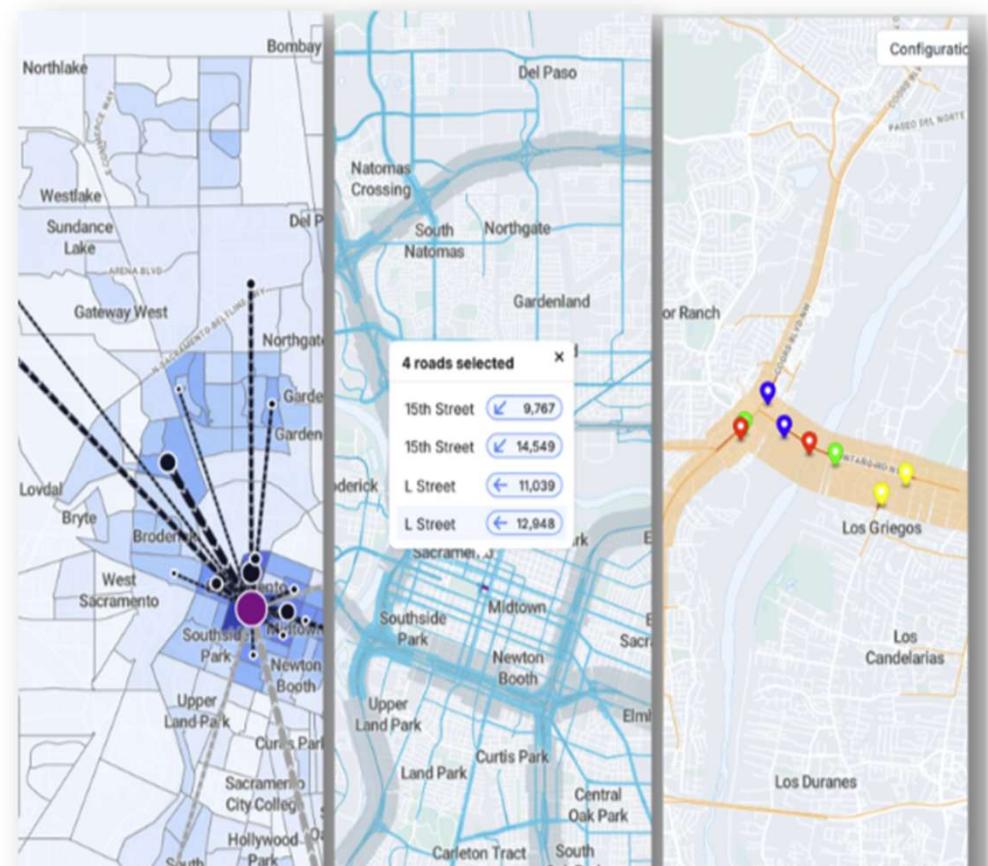
Tour purpose	Coefficient
Shopping	0.077
Maintenance	0.069
Eat-out	0.129
Visiting	0.124
Discretionary	0.100

Chattanooga ABM PoC: Calibration to OpenPaths Patterns

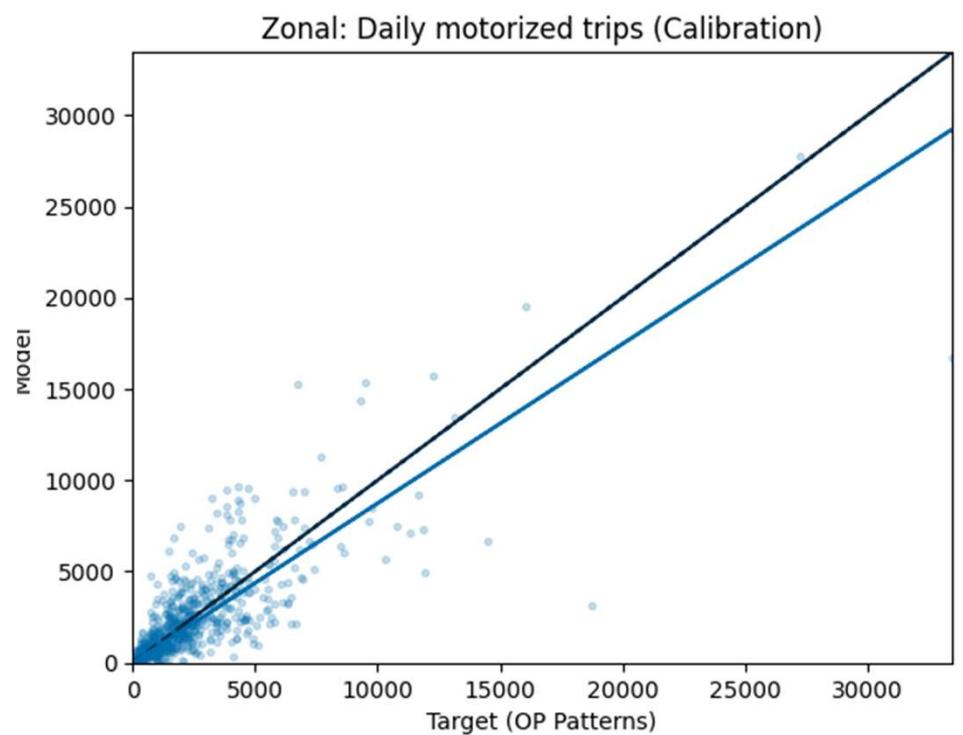
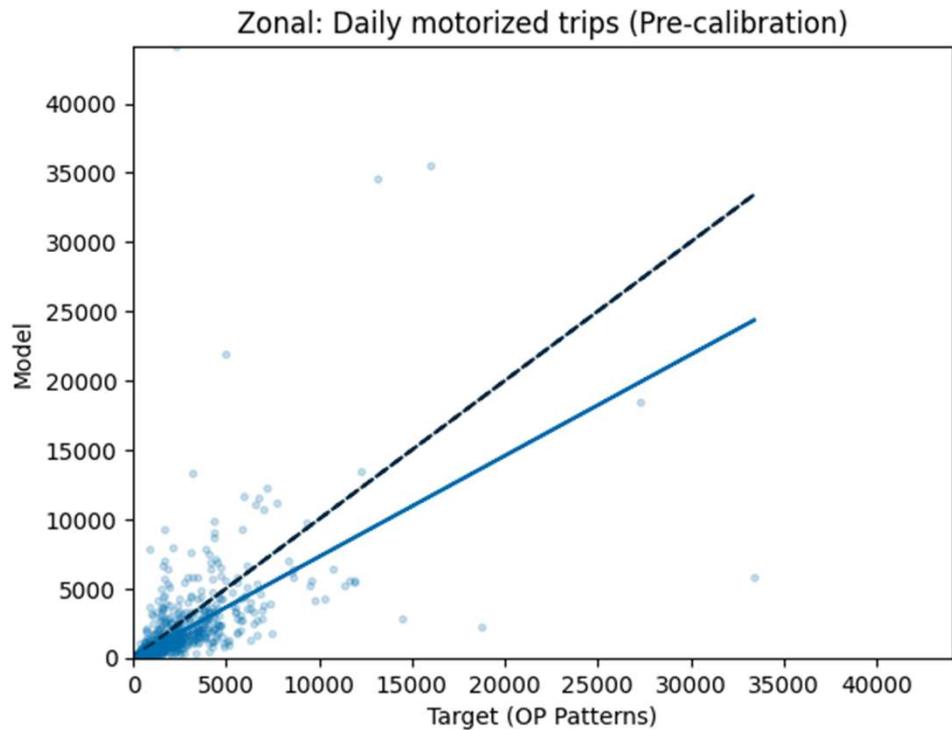
OpenPaths Patterns Mobility Data and Analytics

OpenPaths Patterns is a web-based mobility data and analytics application for transportation analysts to harness the power of big-data for better decision-making.

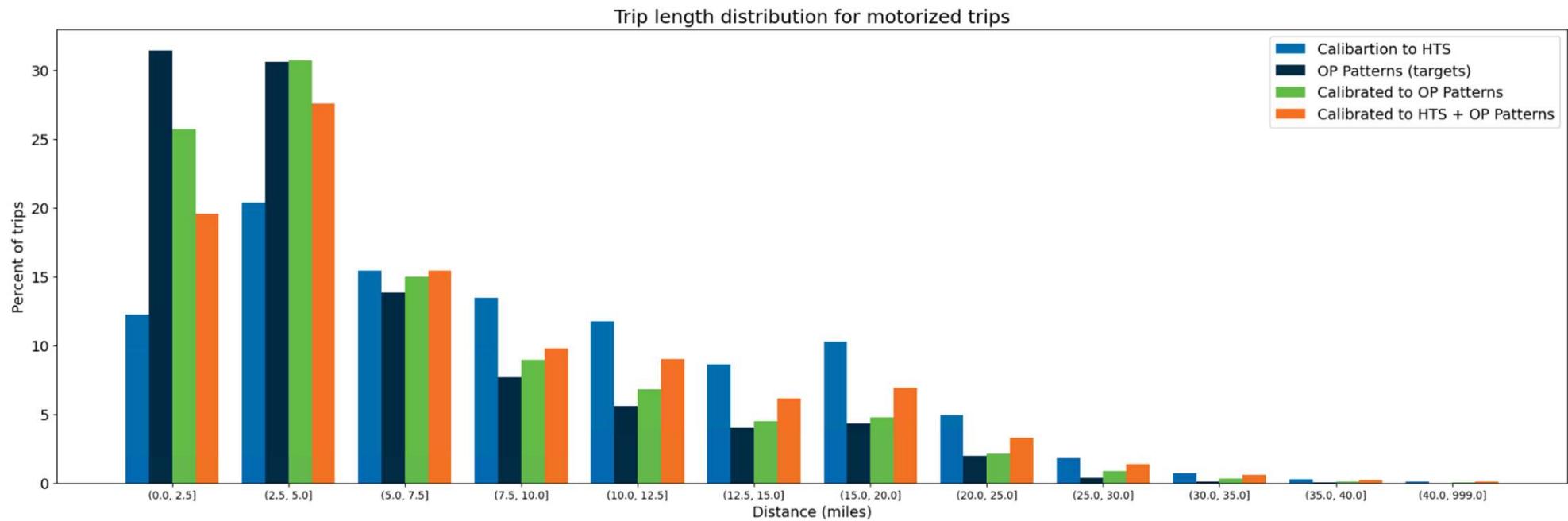
Understand where, when, and how people travel anywhere in the United States.



Chattanooga: Zonal attraction comparison with OP Patterns



Chattanooga: Trip length distribution - Calibration to HTS + OP Patterns



Chattanooga: Model Steps Affected by OP Patterns

Type of Step	Model Step	Total	Daily	Daily	Periods
Mode Choice & Generation	Calculate mode utilities	<input type="checkbox"/>	<input type="checkbox"/>		
	Calculate non-mandatory size terms	<input type="checkbox"/>	<input type="checkbox"/>		
	Calibrate mandatory size terms	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
Location Decisions	School and university location	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
	Work location	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
Tour & Trip Structure	Auto ownership	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
	Individual day pattern	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
	Exact number of tours	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
	Other tour destination	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
	Work based sub-tour generation	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
	Tour mode choice	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
Time of Day & Scheduling	Tour time-of-day	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
	At-work destination	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
	At-work mode choice	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
	At-work scheduling	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
	Stop frequency outbound	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
	Stop frequency inbound	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
	Stop frequency outbound at-work	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
	Stop frequency inbound at-work	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
	Trip destination	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
	Outbound trip scheduling	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
	Inbound trip scheduling	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
	Outbound trip scheduling at-work	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
	Inbound trip scheduling at-work	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
	Trip mode	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		

Automated Calibration: Outcomes

1. All travel model simulation results are consistent with the data used in the automated calibration process
2. All data sets are validated against a common travel model structure
 - Fuse various data sources together, including O-D targets, traffic counts, and others
3. Because the modellers select the coefficients to adjust, the calibrated model is applicable even for forecasting
4. Transferring model from one region to another is made easier by automated calibration using local data

Transferability

Three options to get started:

1. Choose a pre-configured model in OpenPaths AGENT and transfer it to your region
2. Re-configure your regional model to OpenPaths AGENT
3. Assemble an entirely new model using OpenPaths AGENT

Calibrate the travel demand model using local targets using automated calibration procedure



Thank you!

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