



Puget Sound Regional Council

Build Here, Puget Sound! Housing Data and Policy Platform Outreach Toolkit

A guide for local governments and community partners on how to spread the word about Build Here, Puget Sound! A new housing data and policy platform tool.

PSRC is hosting a virtual event to launch the tool. Help us get the word out by using this toolkit to share information with your networks about the tool and launch event.

Links to Share:

- [Build Here! Flyer](#)
- [Eventbrite](#)
- [Blog post](#)

Sample Newsletter Message:

PSRC is launching an exciting new housing data and policy platform called Build Here, Puget Sound! This tool brings together zoning data, developable land inventory, feasibility analysis and parcel-level housing projections across King, Kitsap, Pierce and Snohomish counties in one accessible place. It can help evaluate sites for affordable housing, prepare legislative testimony and conduct research. Learn more [on PSRC's website](#).

Join the virtual launch event streaming live on PSRC's YouTube channel on July 22, 12-1pm to see tool demonstrations, hear from partners in the region on how they plan to use the tool and a Q&A with the tool developers.

[Register now!](#)

Social Media Posts to Share:

- [LinkedIn](#)
- [Facebook](#)
- [Instagram](#)

Sample Social Media Graphic:

Clicking on the image will take you to a version you can download and share.

