

Title VI Demographic Profile

Equity Advisory Committee

September 3, 2026



Puget Sound Regional Council

Title VI of Civil Rights Act of 1964



Title VI of the Civil Rights Act of 1964 states that:

“No person in the United States shall, **on the ground of race, color, or national origin**, be excluded from participation in, be denied the benefits of, or be subjected to discrimination **under any program or activity receiving Federal financial assistance.**”



Purpose of Demographic Profile

Compile demographic information for region

- Environmental justice populations (people of color, low-income)
- Language and limited English proficiency
- Additional equity populations (sex, age, disability, etc.)
- Summary statistics and geographic distributions and patterns

For purpose of:

- Informing equity **analyses of disproportionate impacts**
- Supporting **effective public outreach and engagement** of environmental justice and other equity populations

I. Demographic Profile StoryMap



Puget Sound Regional Council

Demographic Profile StoryMap

Collection

Demographic Profile

DRAFT

Puget Sound Regional Council

Chapters

1. Introduction
2. Background
3. Race & Income
6. Maps & Data



1 Introduction



2 Background



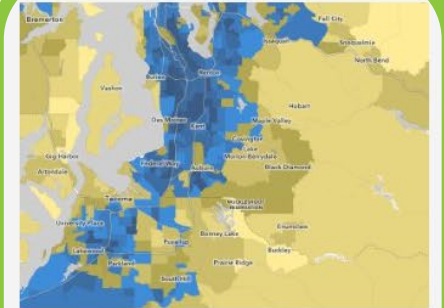
3 Race & Income



4 Language



5 More Demographics



6 Maps & Data



Demographic Profile StoryMap

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1 Introduction



2 Background



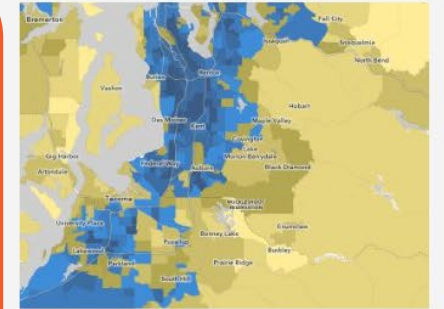
3 Race & Income



4 Language



5 More Demographics



6 Maps & Data



Questions for EAC

What **additional data and information** may be helpful to support effective planning, outreach and engagement with populations covered in the Language and More Demographics StoryMap chapters?



Zoom Poll

Zoom Poll !



Language Chapter



Section addresses:

- Common non-English languages spoken
- Limited English proficient populations



How Data Are Used

Data supports:

- **PSRC's Language Assistance Plan**
- Translation services
- Outreach and engagement strategies



Language Assistance Plan

Introduction

The Puget Sound Regional Council develops policies and coordinates decisions about regional growth, transportation, and economic development planning within King, Kitsap, Pierce and Snohomish counties. PSRC is composed of over 80 county, city, port, transit, tribal, and state agencies serving the region.

Individuals who do not speak English as their primary language and who have a limited ability to read, speak, write, or understand English can be limited English proficient, or "LEP." Language for LEP individuals can be a barrier to accessing important benefits or services, understanding and exercising important rights, complying with applicable responsibilities, or understanding other information provided by federally funded programs and activities.

PSRC takes reasonable steps to ensure that all persons have meaningful access to its programs, services, and information, at no cost. PSRC is developing a Language Implementation Plan for Limited English Proficiency persons as part of its Title VI Plan. This plan is specifically aimed at individuals who have a limited ability to read, write, speak or understand English, referred to as limited English proficient (LEP).

An LEP Plan starts with an assessment to identify LEP individuals who need language assistance. Implementation includes the development of language assistance methods, notification to LEP individuals, and monitoring of the plan.

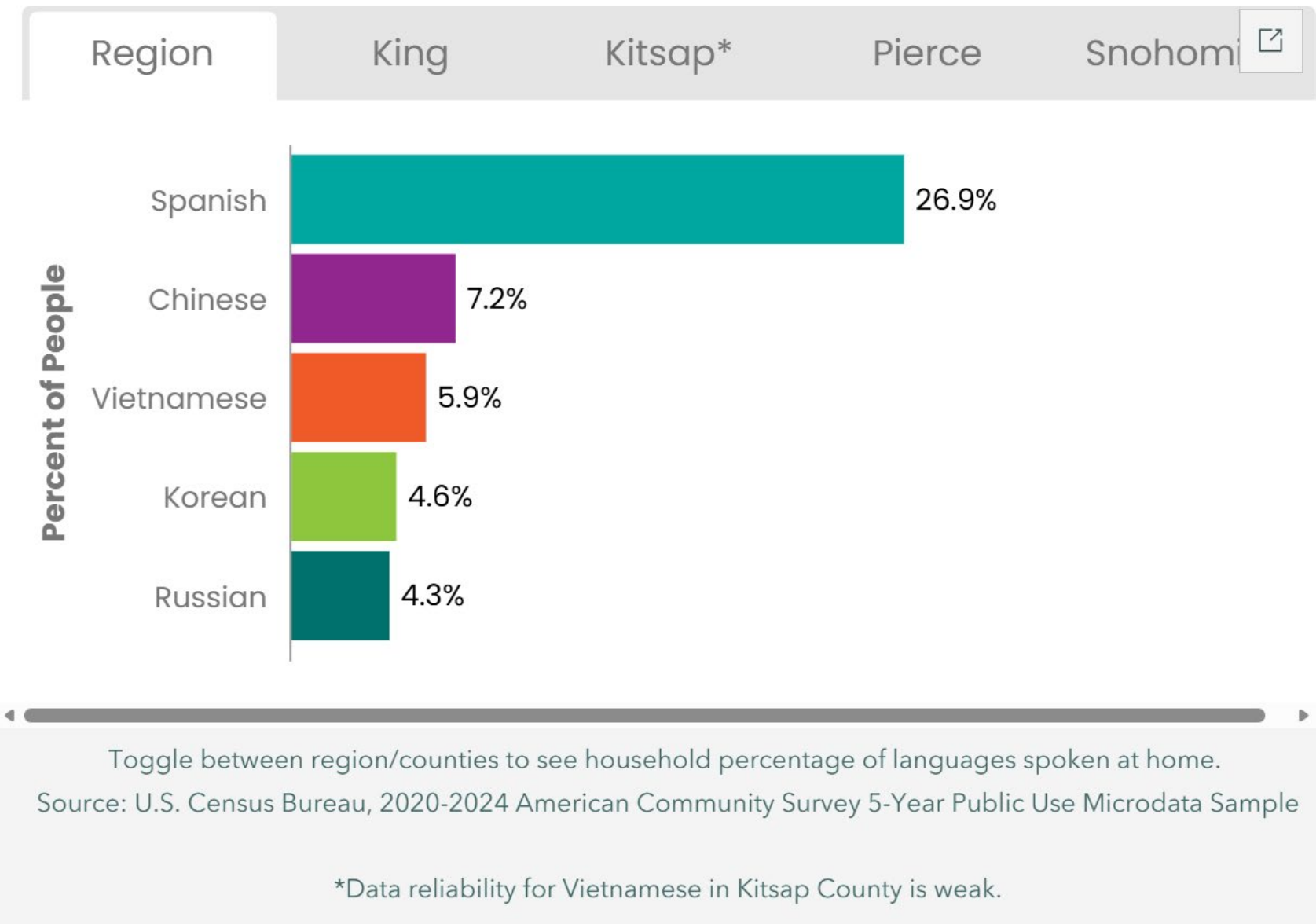
In addition to the Language Implementation Plan for Limited English Proficiency, PSRC also uses a Public Participation Plan, a Title VI Plan for civil rights, and Environmental Justice analyses on its plans and programs. Find out more at www.psrc.org or from the Information Center at 206-464-7532.

Federal Laws and Policies Guiding Limited English Proficiency Plans

Title VI of the 1964 Civil Rights Act provides that no person in the United States shall, on the grounds of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination under any program or activity receiving federal financial assistance (refer to 23 CFR 200.9 and 49 CFR 21). The Civil Rights Restoration Act of 1987 broadened the scope of Title VI coverage by expanding the definition of the terms "programs or activities" to include all programs or activities of Federal Aid recipients, subrecipients, and contractors, whether such programs and activities are federally assisted or not (Public Law 100259 [S. 557] March 22, 1988).



Example of Chart: Common Languages Spoken



Example of Narrative and Photos: LEP

Limited English Proficiency (LEP) narrative covers:

- Definition of limited English proficiency
- LEP populations as percent share of total population
- LEP populations by language spoken



Business signs in different languages across the south Seattle region.



More Demographics



Section includes:

- Age
- Ability
- Sex & Household Type
- Zero-Vehicle Households



How Data Are Used

These data are used in support of the Coordinated Mobility Plan.

The Plan describes how transit agencies, human service agencies, school districts, and other transportation providers can work together to improve regional mobility for people with mobility and accessibility needs throughout the region.



REGIONAL TRANSPORTATION PLAN

2026–2050

COORDINATED MOBILITY PLAN

May 2026

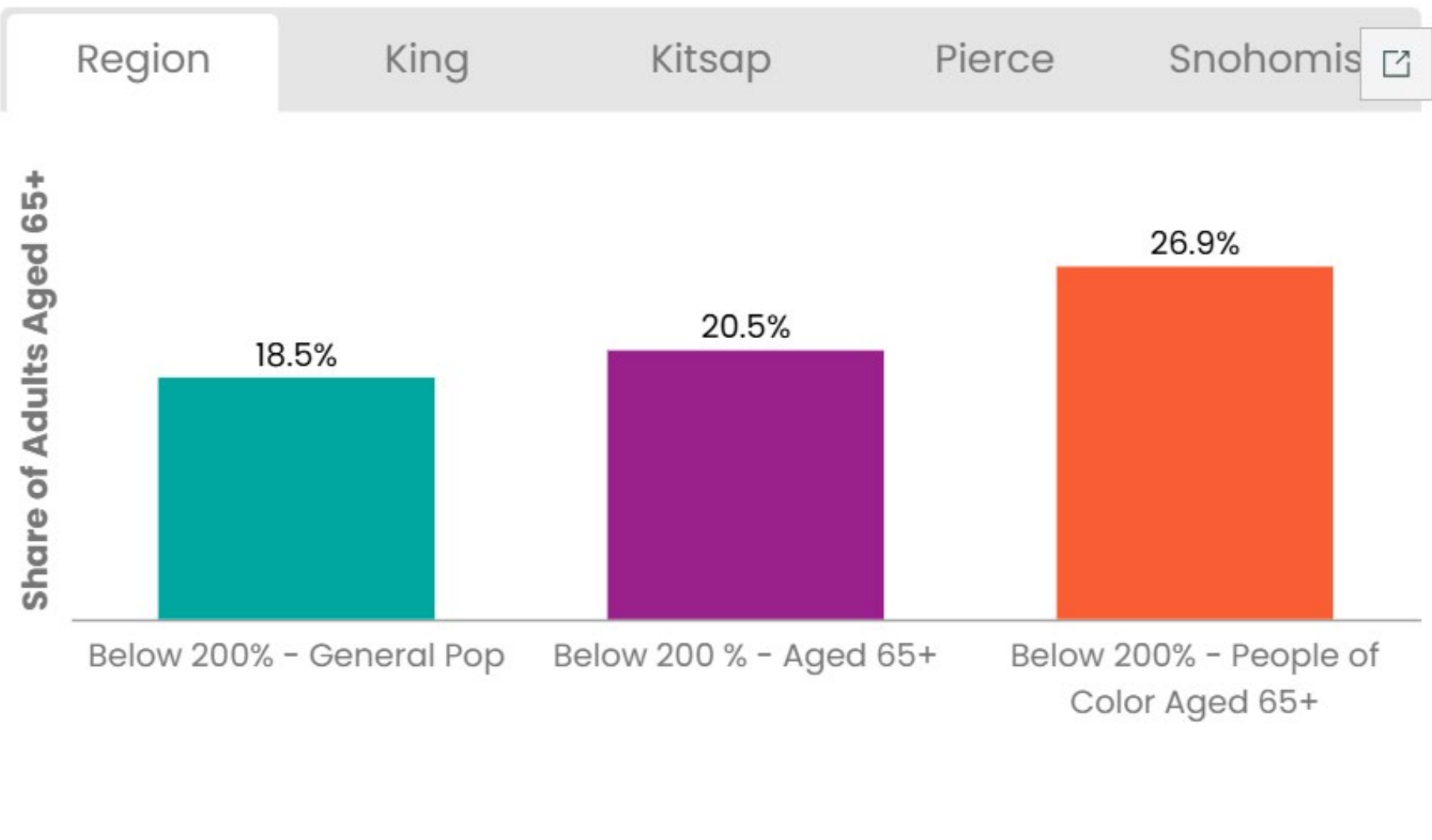


'More Demographics' Subpopulations

Subpopulation	Count	Share
Aged 65 and Over	638,600	14.7%
Youth	660,500	15.2%
Low-Income Households	787,700	18.5%
Zero-Vehicle Households	146,200	8.5%
People with a Disability	505,100	11.8%



Example of Chart

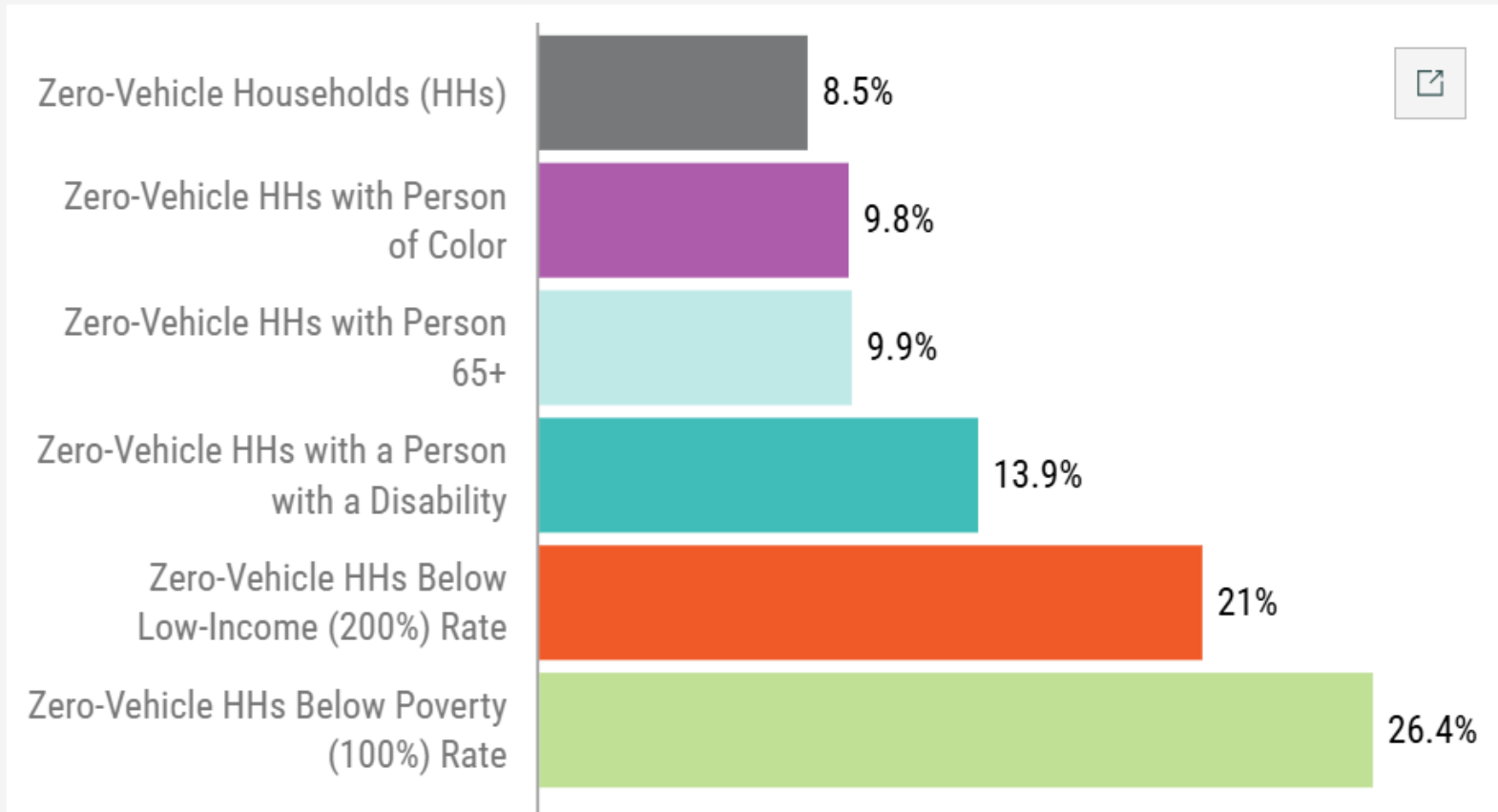


Toggle between region/counties to see share of populations below 200% poverty rate; *Source: U.S. Census Bureau, American Community Survey, 2024 5-Year Public Use Microdata Sample*



Example of Chart

Share of Zero-Vehicle Households by Subpopulations



Hover over population to see what share of that population lives in a zero-vehicle household;

Source: U.S. Census Bureau, American Community Survey, 2024 5-Year Public Use Microdata Sample



Example of Photo and Narrative

Adults 65 Years and Older

Poverty (12.9%) and low-income (26.9%) rates among older adults of color are substantially higher than for white older adults (7.4%/18.4%) in the region. The disparity in poverty rate and low-income rate is largest for American Indian and Alaska Native older adults (19%/42.2%) and Black/African American older adults 65 years and older (15.3%/32.3%).



Next Steps

StoryMap Project Timeline



Interested in detailed StoryMap review and comment?

- Contact Lauren Engel, lengel@psrc.org



Questions for EAC

What **additional data and information** may be helpful to support effective planning, outreach and engagement with populations covered in the Language and More Demographics StoryMap chapters:

- Limited English proficient speakers
- Youth
- Older adults
- Individuals with a disability
- Zero-vehicle households



II. Demographic Data Exploration

- a) Household Race & Ethnicity
- b) Hispanic/Latinx Subpopulations



Questions for EAC

What data findings were the most surprising?

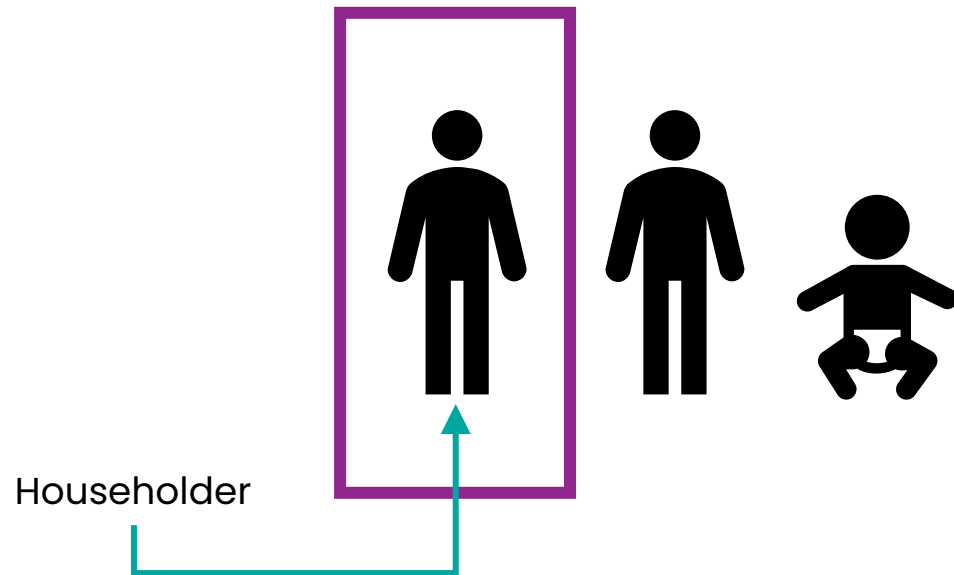
What **additional questions** did this presentation raise for you?
Your feedback can help shape further research efforts.



Household Categorization Methods

Census Bureau method

Based on race/ethnicity
of Householder

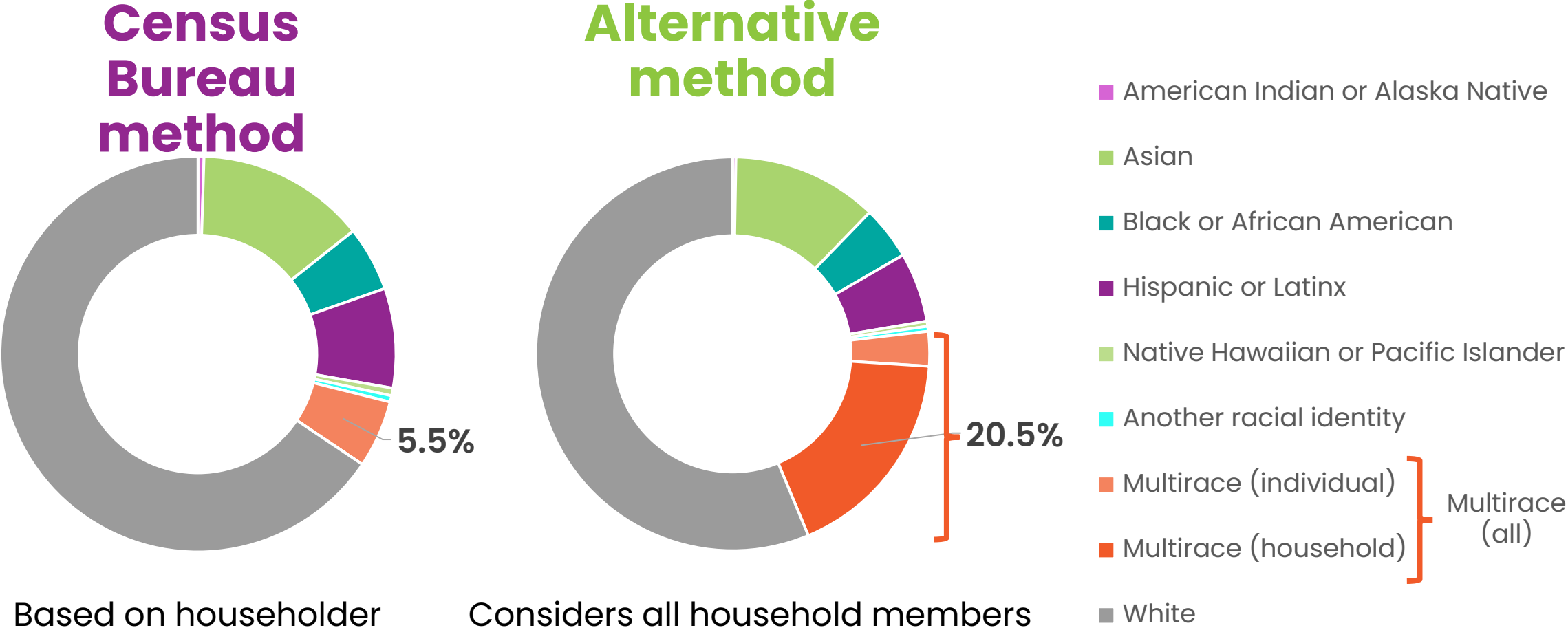


Alternative method

Considers race/ethnicity
of all household members



Household Race & Ethnicity



Household Race & Ethnicity

Median Household Income of Multirace Households

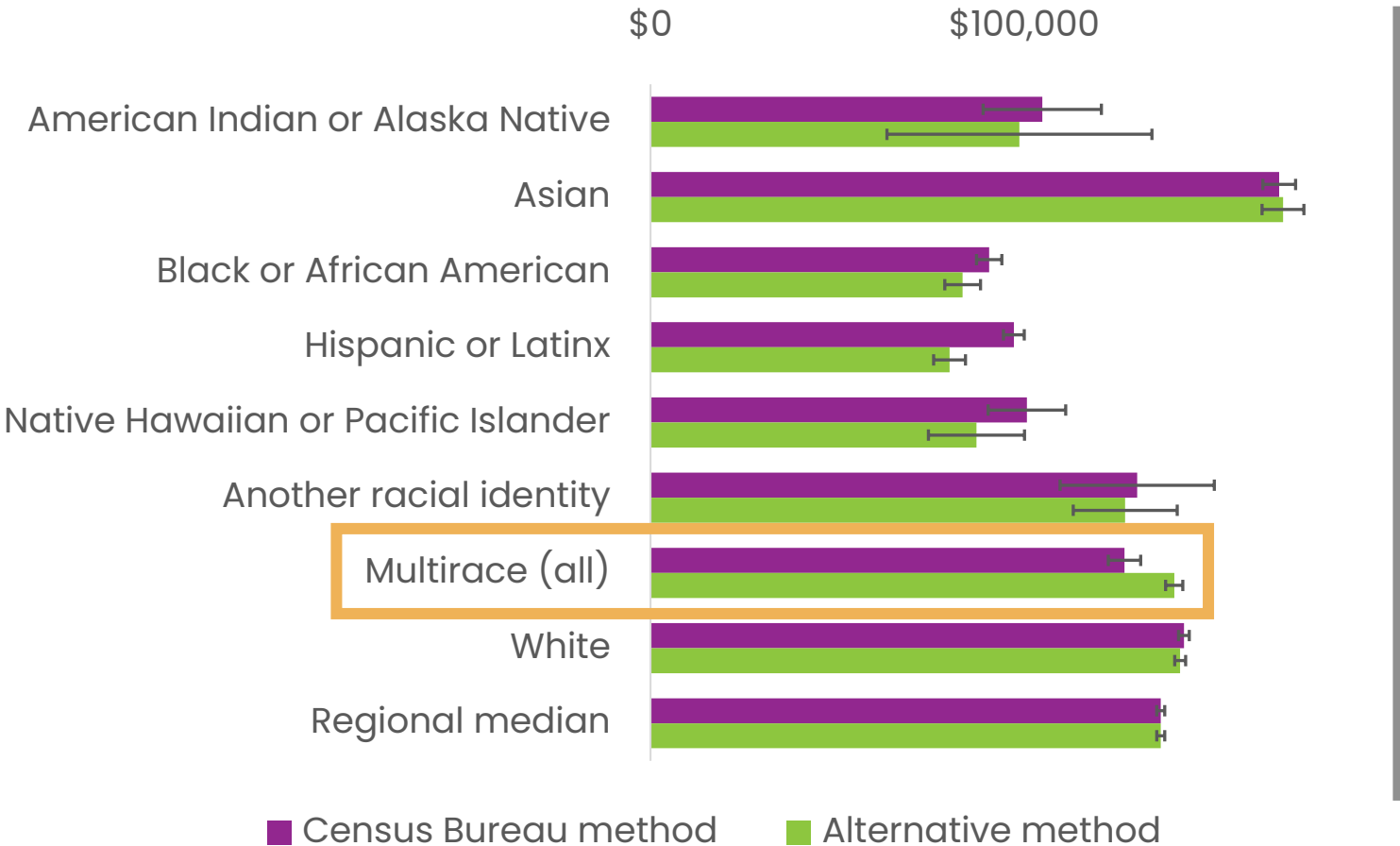


Source: U.S. Census Bureau, American Community Survey, 2023 5-Year Microdata



Household Race & Ethnicity

Median Household Income by Race & Ethnicity



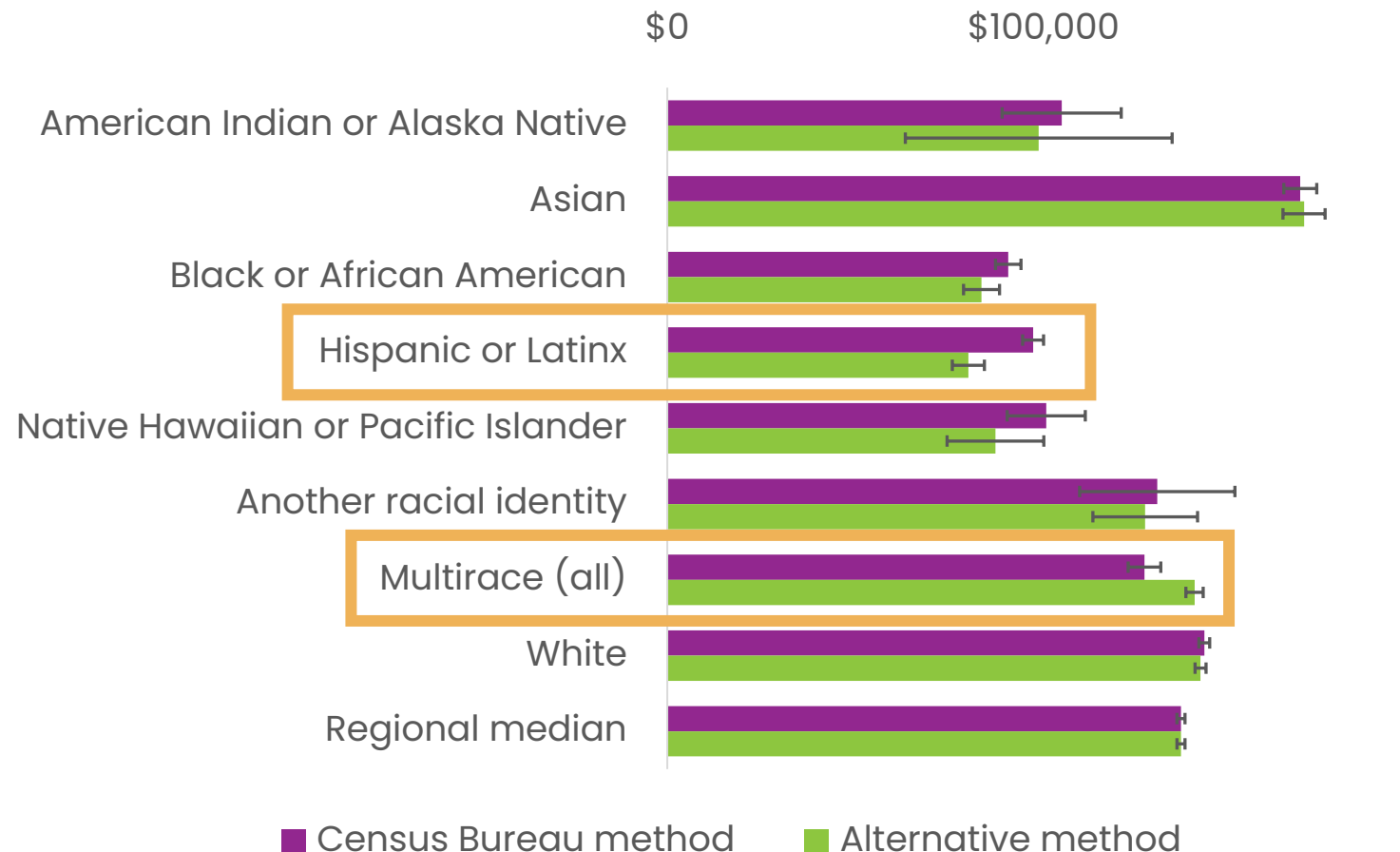
Significant differences:

- Multirace (all):
+\$13,300



Household Race & Ethnicity

Median Household Income by Race & Ethnicity



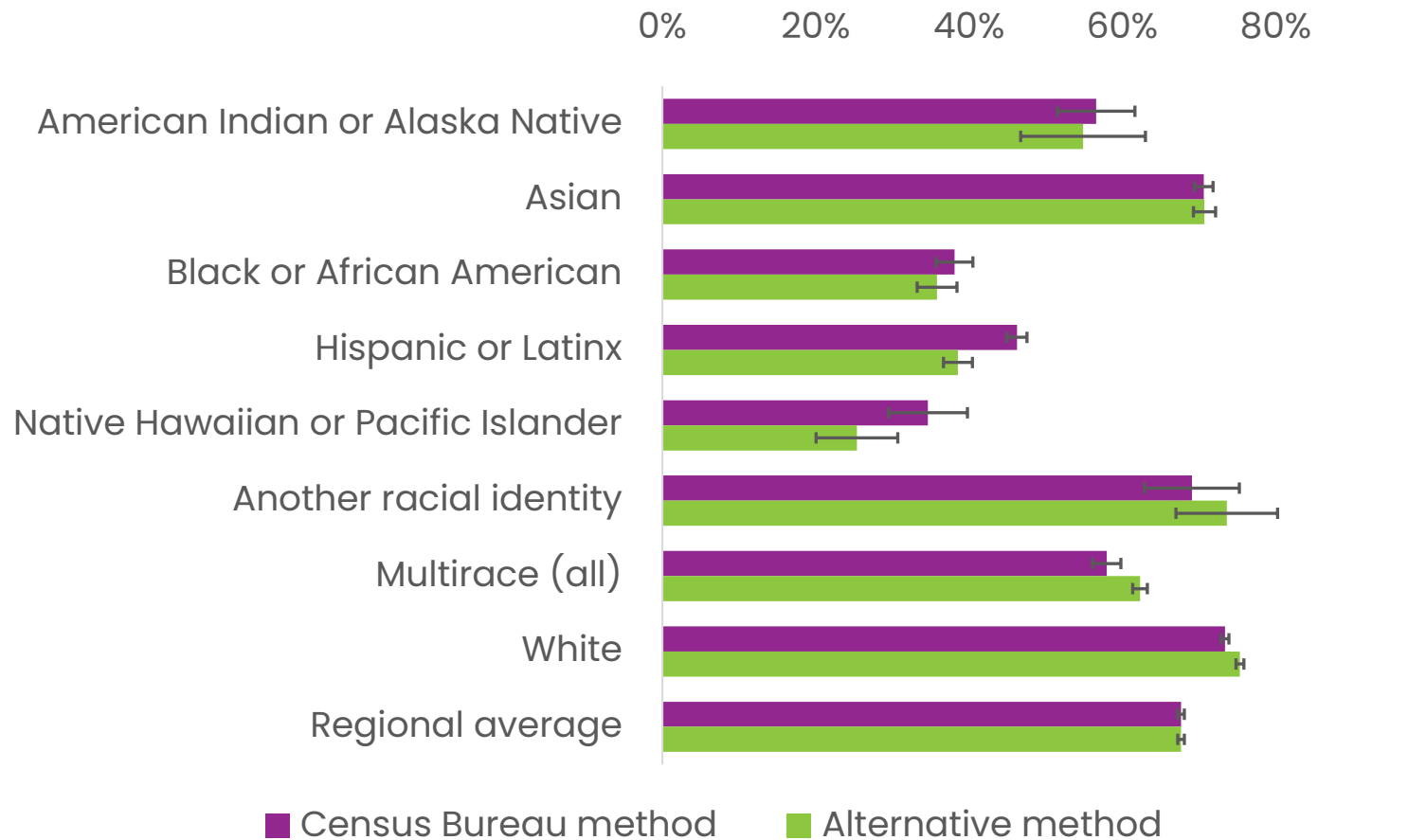
Significant differences:

- Multirace (all):
+\$13,300
- Hispanic or Latinx:
-\$17,200



Household Race & Ethnicity

Homeownership Rates by Race & Ethnicity



Significant differences:

- Hispanic or Latinx:
-4.5 percentage pts
- Multirace (all):
+1.5 percentage pts
- **White:**
+0.9 percentage pts



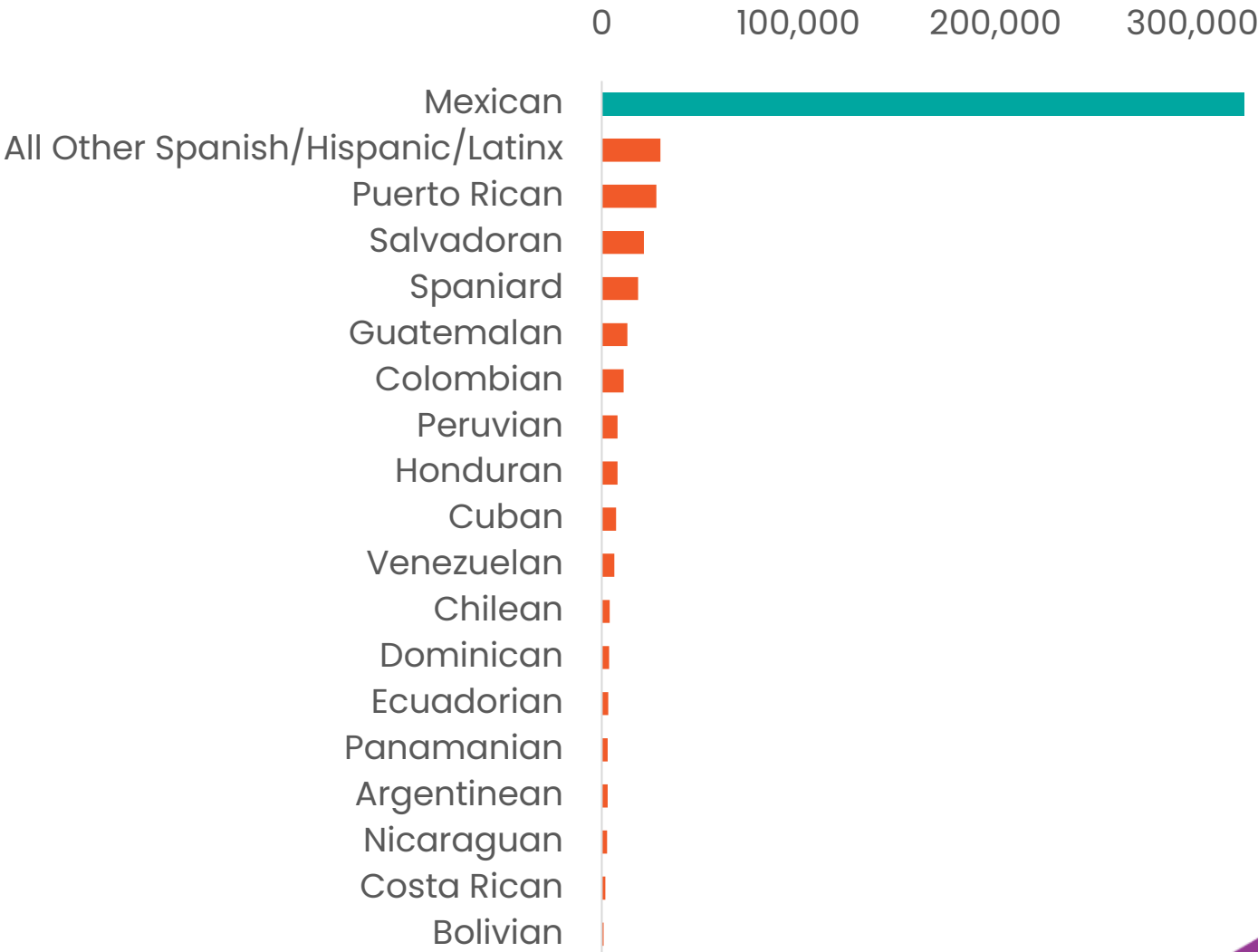
Hispanic or Latinx Subpopulations

Hispanic/Latinx.

Includes individuals of Mexican, Caribbean, Central or South American or other Spanish culture or origin

1/2 million. Size of region's Hispanic/Latinx population

88%. Hispanic/Latinx population of Mexican origin



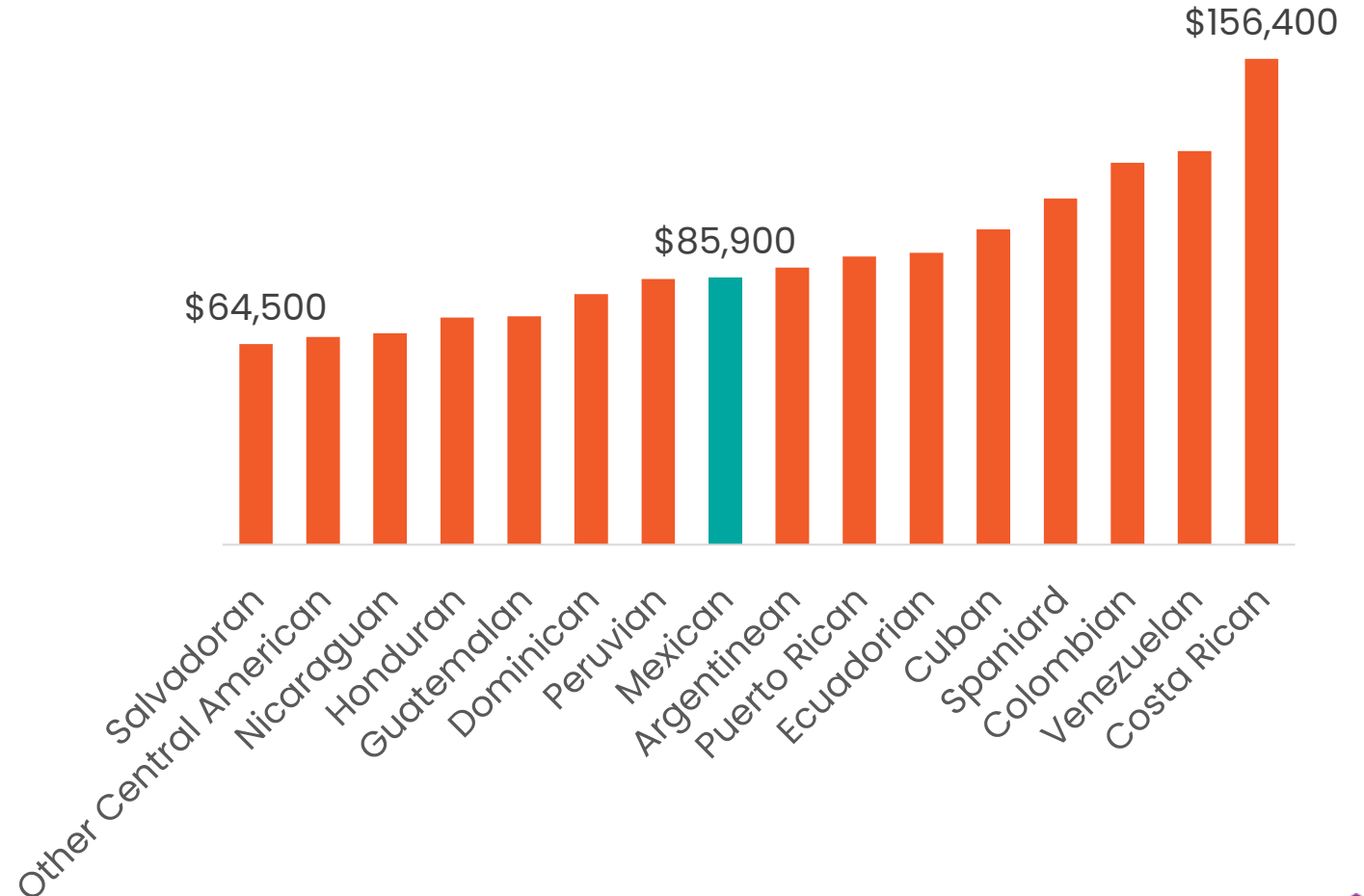
Hispanic or Latinx Subpopulations

\$64,500. Lowest median household income (Salvadoran)

\$156,400. Highest statistically reliable median household income (Costa Rican)

2.4x. Difference between highest and lowest median incomes

Median Household Income



Questions for EAC

What data findings were the most surprising?

What **additional questions** did this presentation raise for you?
Your feedback can help shape further research efforts.



Next Steps

Share findings, solicit feedback

Household Race & Ethnicity

- Consider how to integrate alternative approach into PSRC data practices
- Publish white paper

Hispanic/Latinx Subpopulations

- How to build on preliminary data exploration?
- Trend report





Thank You!

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Puget Sound Regional Council