PierceTransit «RUNNER»

WSDOT 2027-2029 Consolidated Grant PSRC Presentation

Project: Puyallup Runner



Presenters:

Sarah Streiffert
Specialized Transportation Administrator

Peter Paul Camacho
Grants Coordinator

October 21, 2026

Grant Information

Project Type: New Project (Two-Year Eligibility)

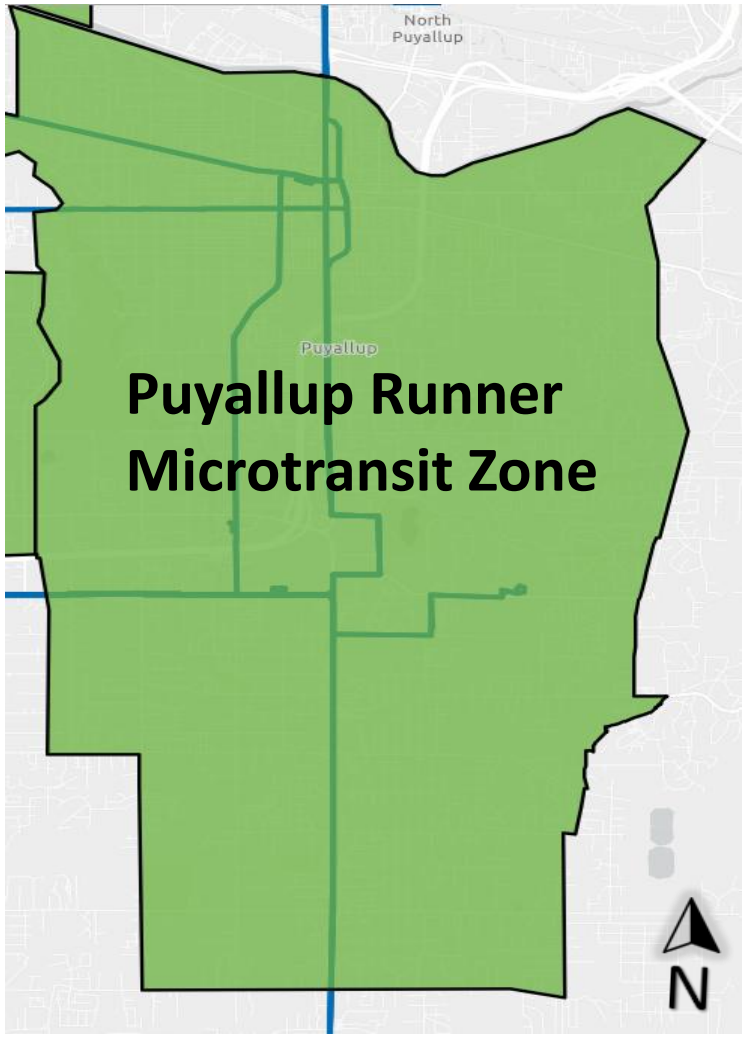
Performance Period: July 1, 2027 to June 30, 2029

Grant Requested Amount: $2,849,984
Local Match Amount: $149,999 *(5% for new projects)*

Total Project Amount: $2,999,983



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Project Description

- Runner is an affordable, flexible, on-demand microtransit service providing first- and last-mile connections throughout the City of Puyallup.
- Runner is a real time transportation solution that is available to everyone, with a focus on improving mobility and access to youth, seniors aged 65 and older, people with disabilities, and families with low incomes.

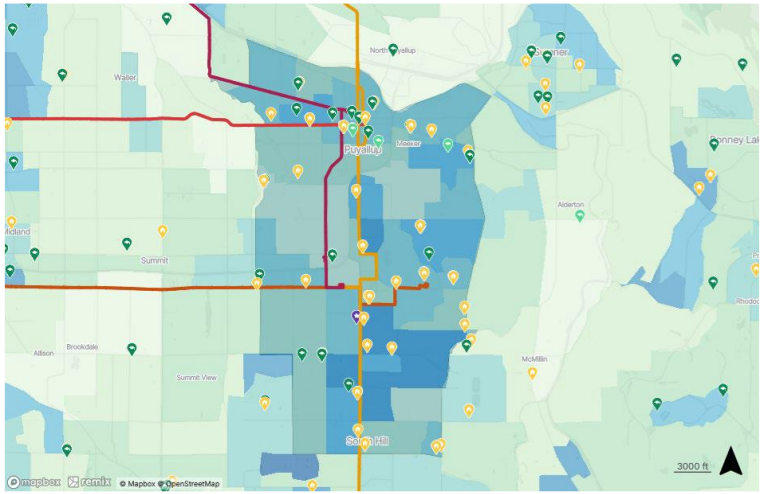
Service Hours: 35,568 *(for two years)*

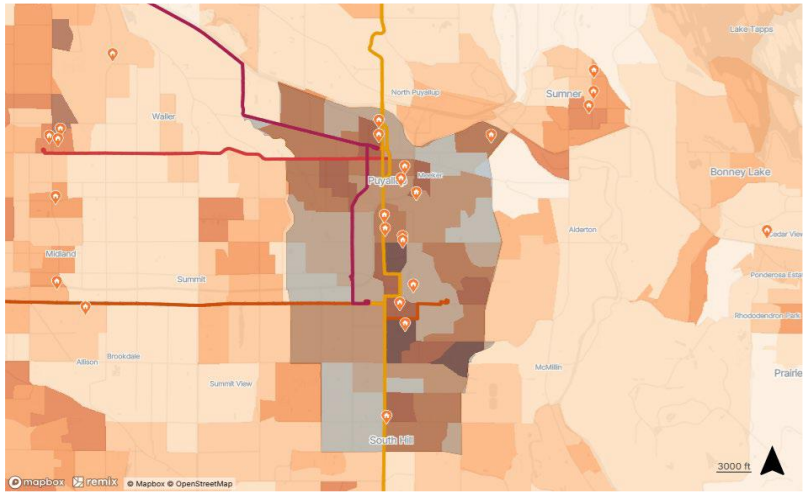
Service Area: 17.5 sq. mi.

Population: 58,600 people

Puyallup-Population Densities

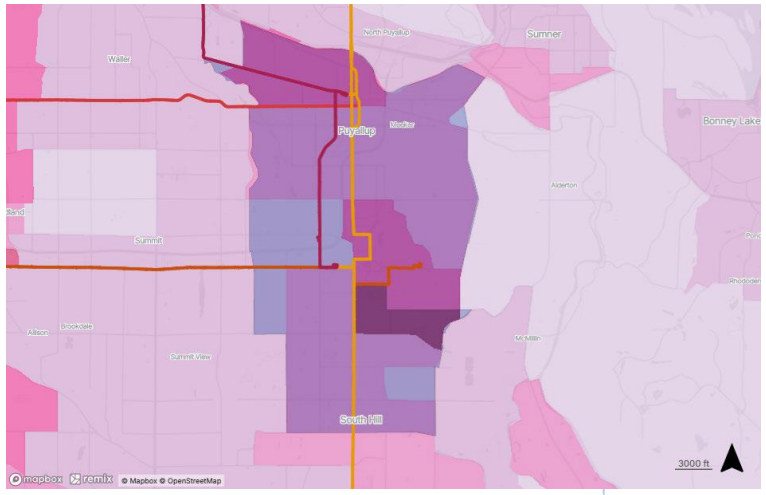
Youth

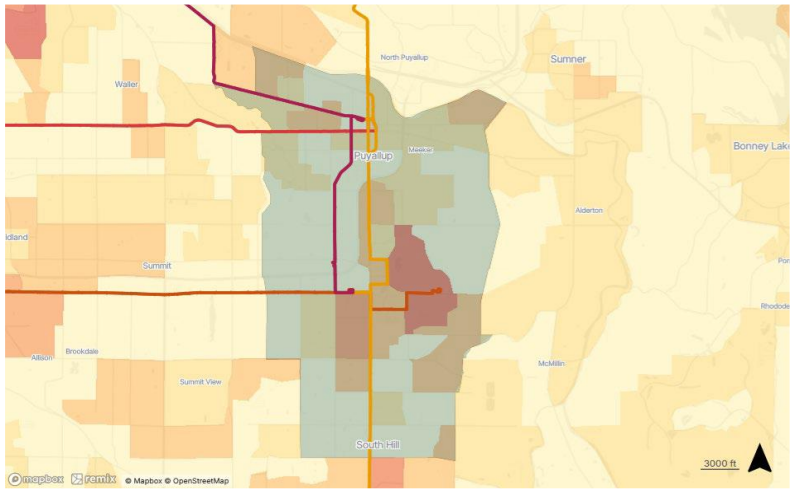




Seniors

People with Disabilities





Low Income

Pierce Transit Routes

- 4 Lakewood / South Hill
- 400 Puyallup / Downtown Tacoma
- 402 Meridian
- 409 Puyallup / S 72nd St

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How To Ride Runner



1. Create an account

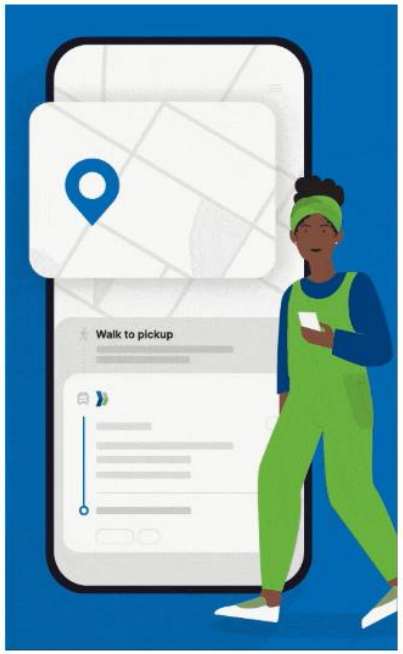
Download the Pierce Transit On-Demand app from your preferred app store and follow the simple signup steps.



2. Book a ride

Enter your pick up and drop off addresses. Choose the ride that works for you by tapping Book This Ride.

**Tap the accessibility icon in your profile to enable wheelchair-accessible vehicle requests.*



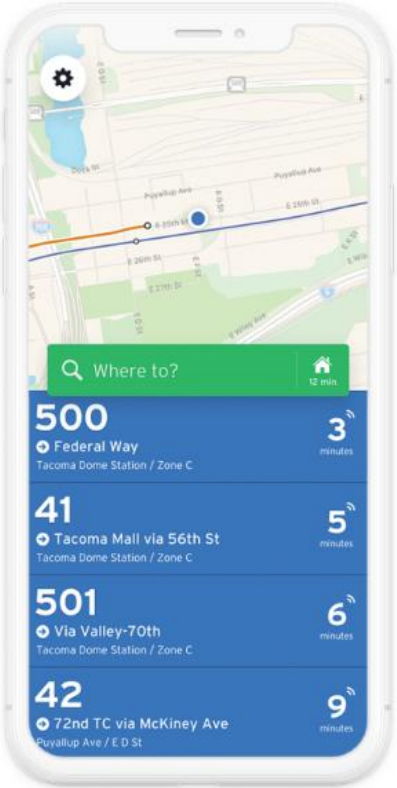
3. Meet your driver

Check the app to track your driver's location in realtime so you know exactly when to meet your ride.

No smartphone? No problem!
Book a ride by calling 253.581.8000, option 4.

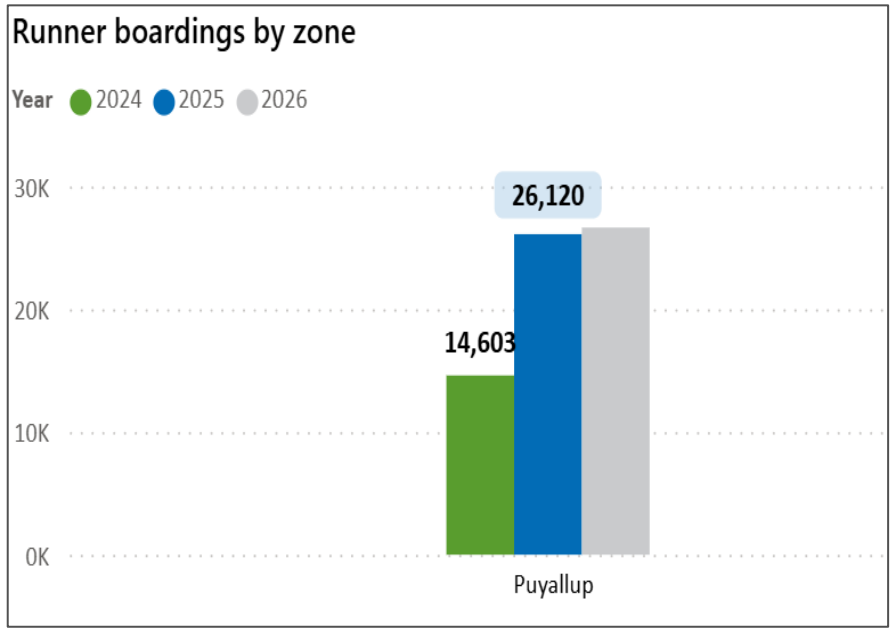
Transit App Trip Planning

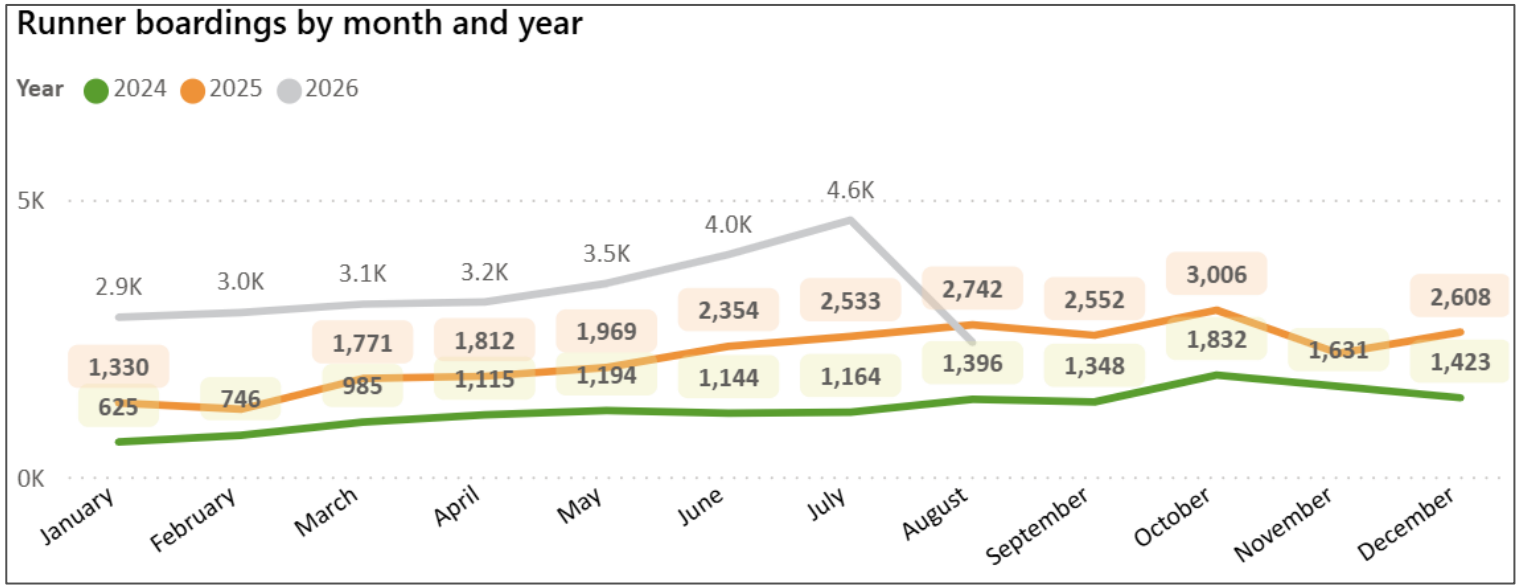
2026-11,033 Redirects to Runner App



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2024-2026 Puyallup Runner Boardings



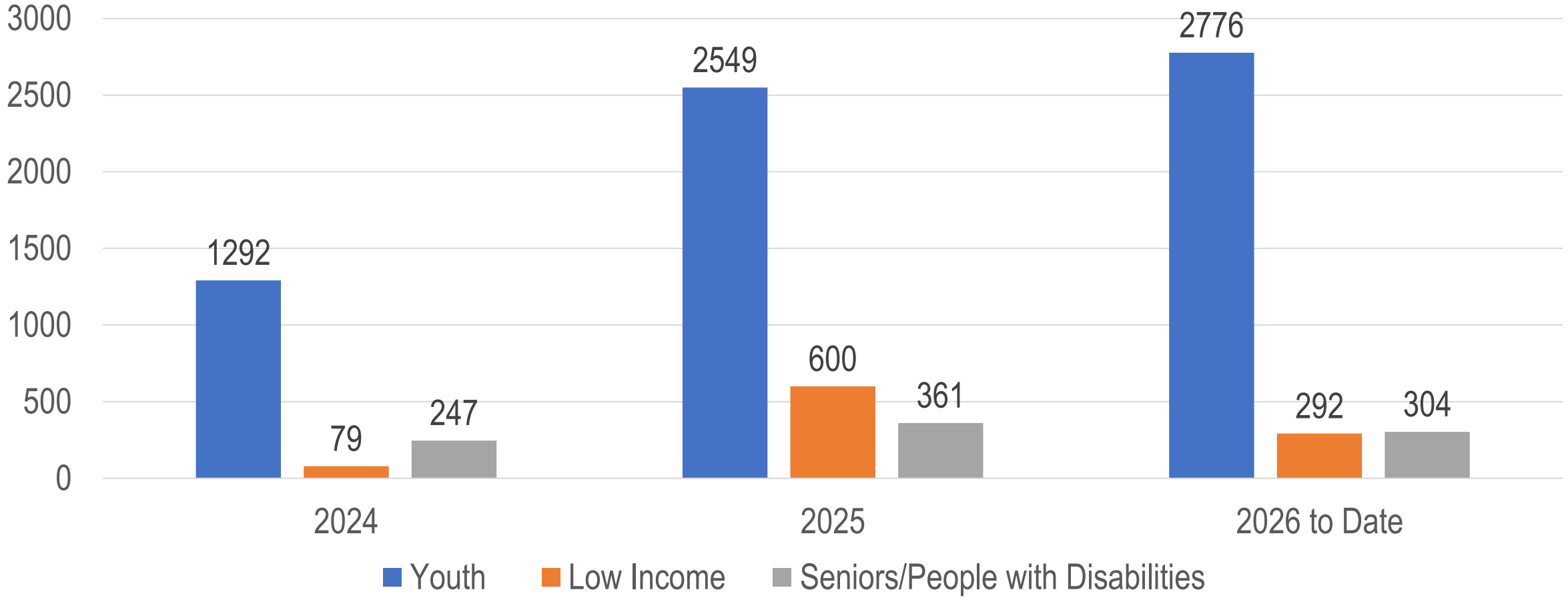


2027-2029 Estimated Puyallup Runner Boardings

62,688

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2024-2026 Runner Ridership by Demographic



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REGIONAL
TRANSPORTATION PLAN
2026–2050

COORDINATED MOBILITY PLAN

May 2026

Puget Sound Regional Council

How this project meets CPT-HSTP needs:

- **Shorter travel times**: Runner's on-demand, door-to-door service reduces wait times and improves access for riders with mobility and accessibility needs.

- **Expanded service hours**: Runner operates daily from 7am–10pm, covering peak and off-peak periods. Offers flexible, same-day service compared to ADA paratransit's advance reservation requirement.

- **Affordable options**: Runner accepts ORCA LIFT for low-income riders and RRFP for seniors and ADA-eligible riders. $2.00 for ages 19-64, $1 for ORCA Lift or RRFP card, FREE for youth ages 18 and younger

- **Language and training support**: Runner mobile application and call center offer multilingual assistance; travel training available for riders with mobility or accessibility needs.

Pierce Transit Outreach Events

- Farmer's Markets
- Chambers
- Neighborhood Councils
- Senior Centers
- School Districts
- Civic Organizations
- Community Based Organizations

Total Outreach Events by Year

2024- 626

2025- 474

2026- 603

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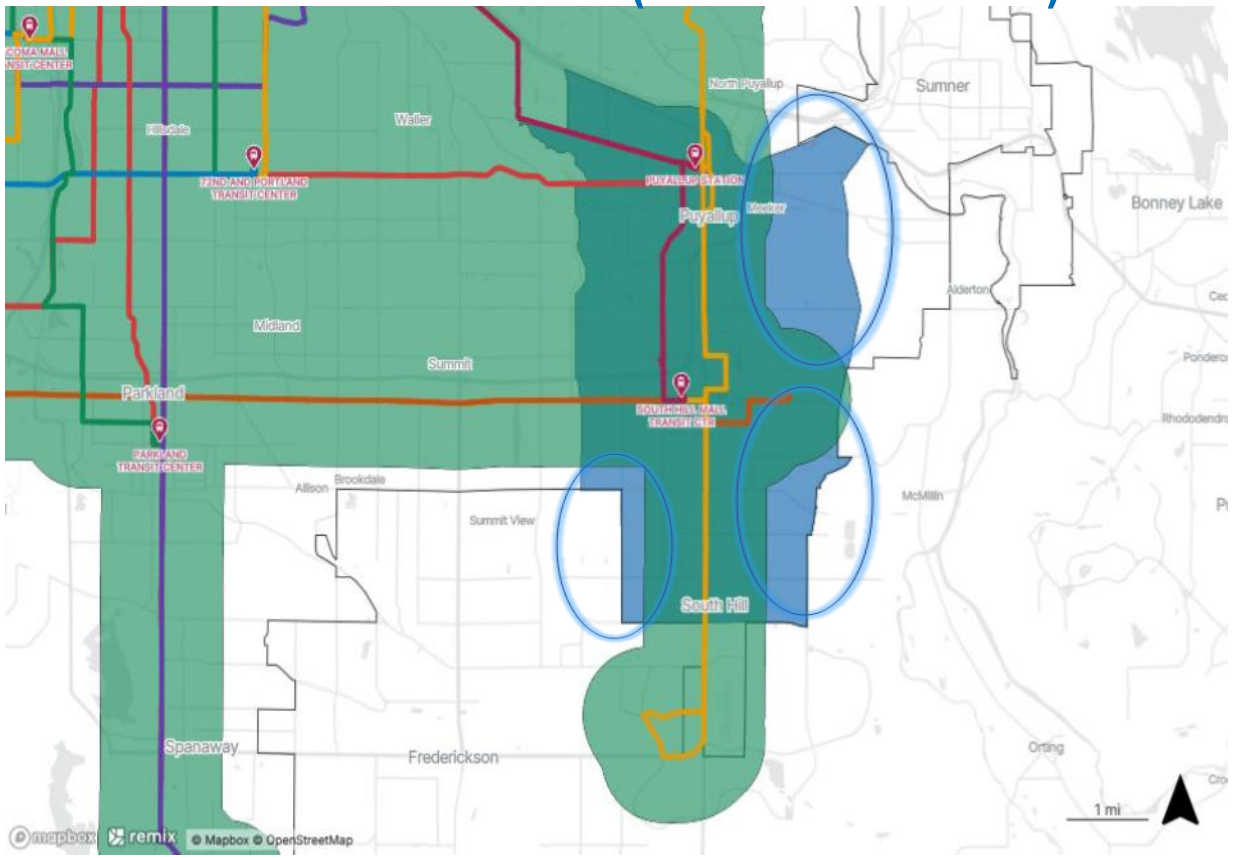
Connections to Senior Apartments and Medical Facilities



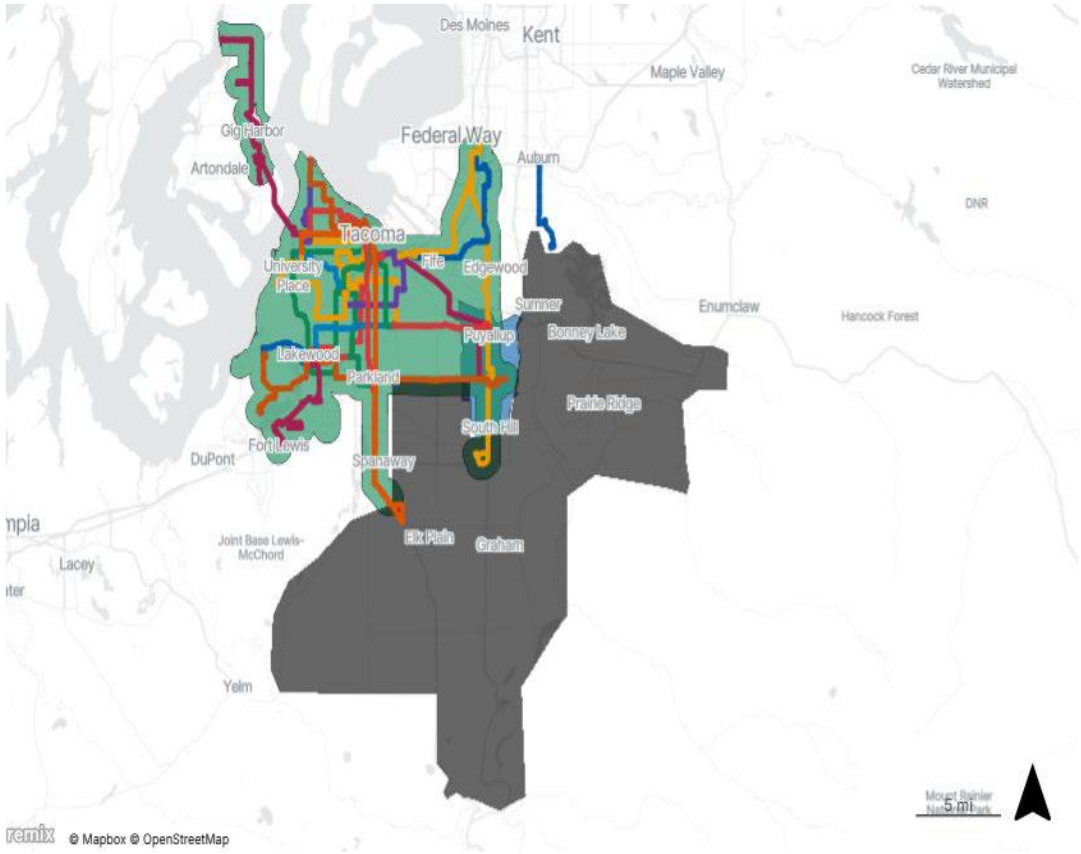


Coordination Efforts

Pierce Transit-SHUTTLE (ADA Paratransit)



Pierce County-Beyond the Borders



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Testimonials

“I seem to get this driver often 5-6 times a week. He is always very personable and professional.”

“Driver is just an angel, she is the best. Great conversation too, while on the ride.”

“He was fantastic! I am very please with him. He has great customer service skills.”

“Driver is always so nice to me he always is sure to use my preferred name and pronouns and treats me like any other passenger or lady.”

“Driver assisted me with the promo code for the door to door option which is a huge help. Thanks so much!”