PSRC 2027-29 Consolidated Grant

Sustain RideshareOnline.com as a TDM and Ridesharing Platform

Total Requested Amount:

2027-2029: $731,904

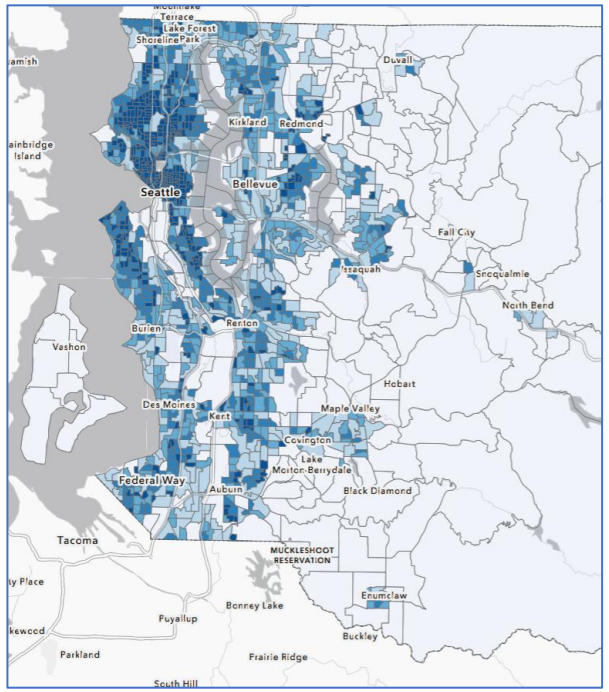
2029-2031: $776,478

Charles Bowers, cbowers@kingcounty.gov
Eric Irelan, eric.irelan@kingcounty.gov

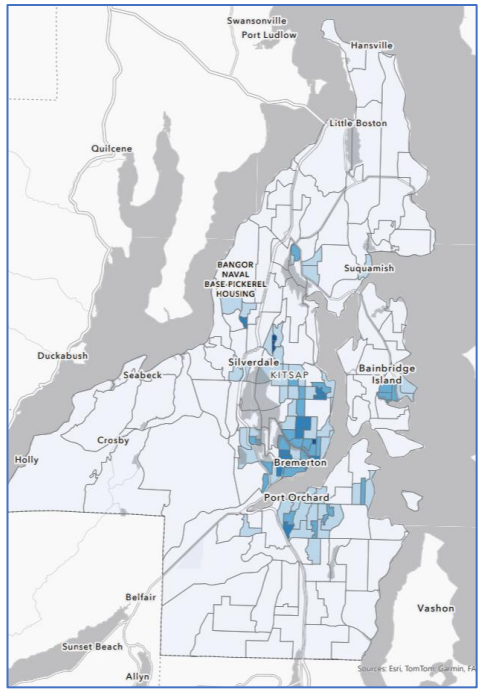
Wednesday, October 21, 2026

King County METRO *Moving forward together*

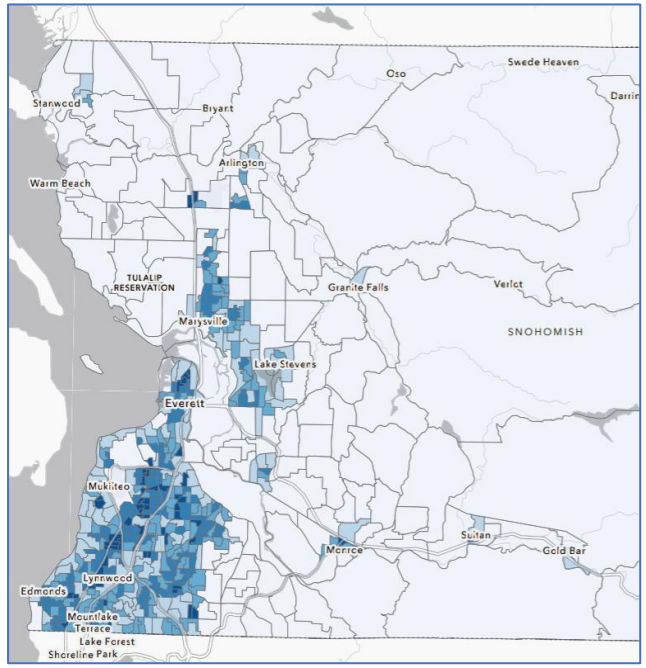
Project Service Area



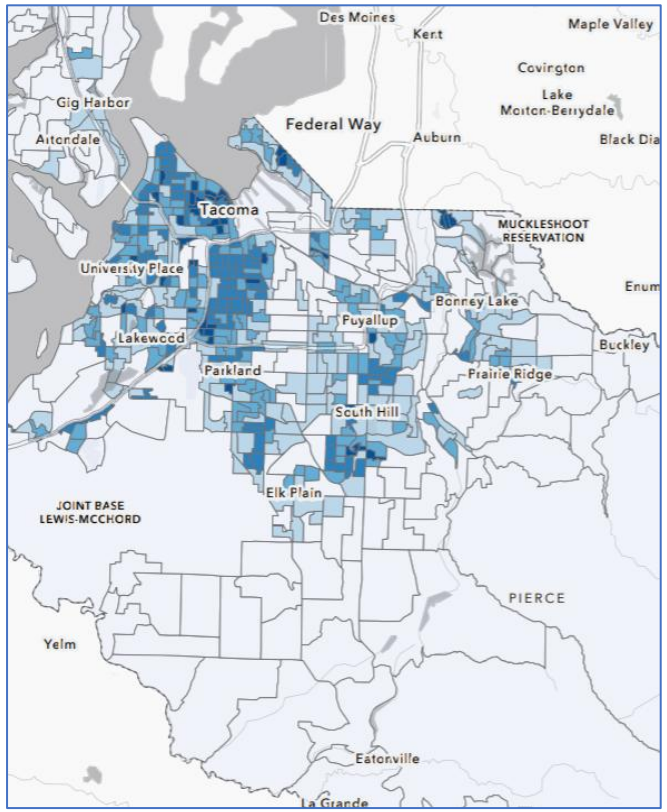
King County



Kitsap County



Snohomish County



Pierce County

Overview

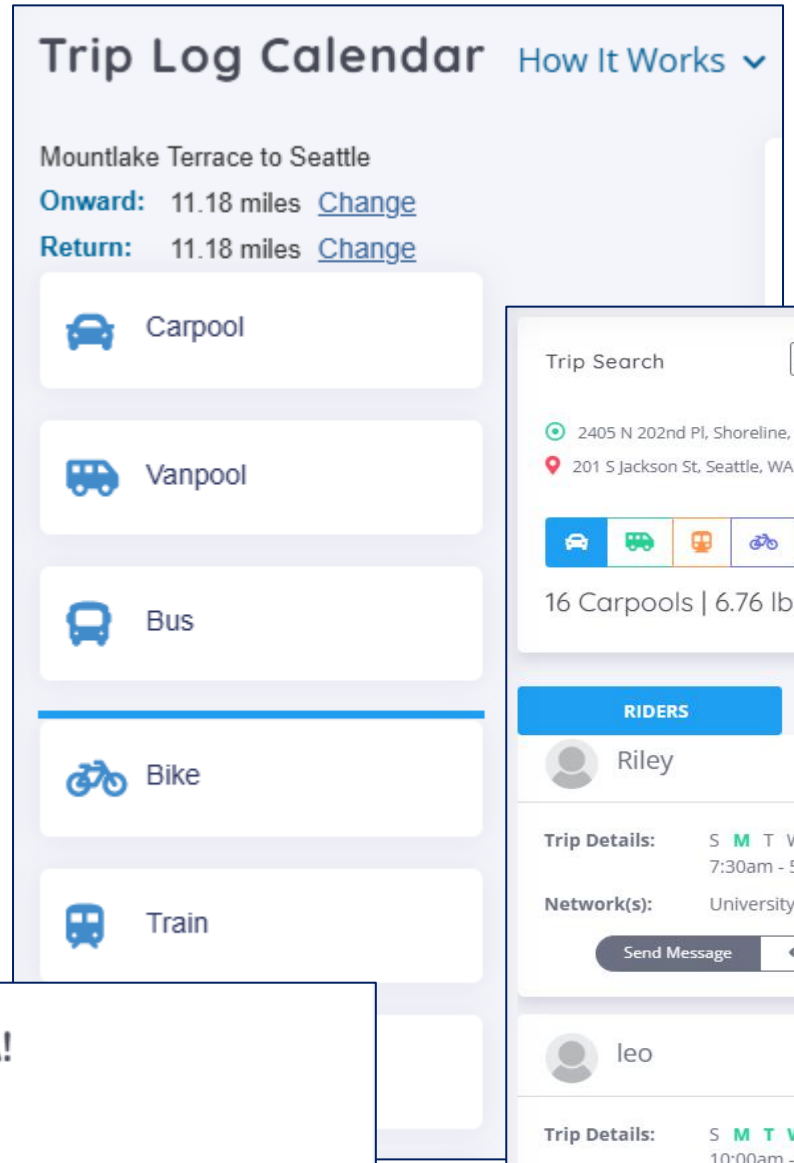
Ridematching

Trip Calendaring

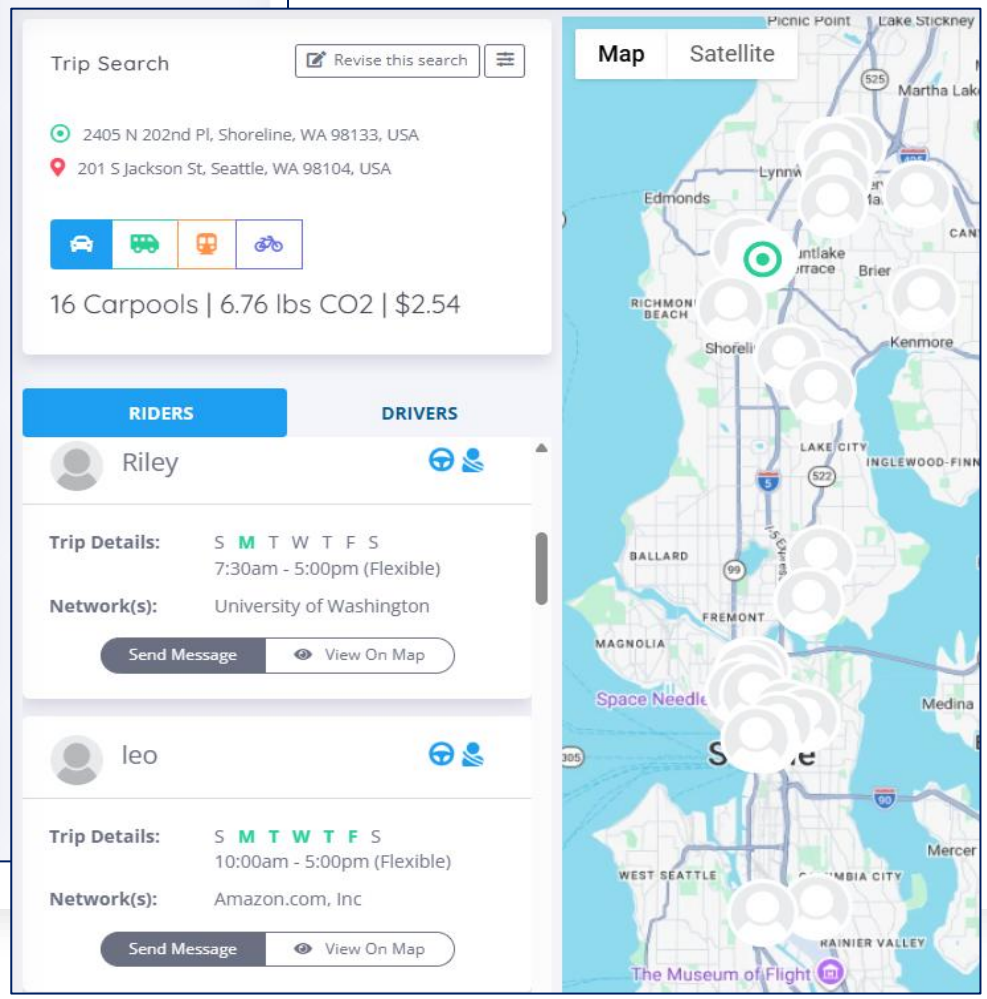
Vanpool Administration

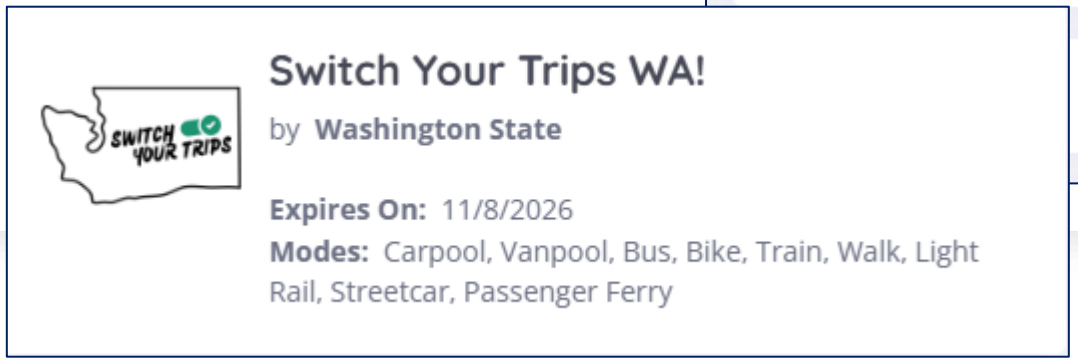
Incentives & Engagement

Reporting



RideshareOnline.com





King County METRO

By the Numbers



7,500+ Active Users



1,300+ Vanpools



250K+ Ridematch Searches
(since 2020)

Cumulative Impact, 2010-Q1 2026



17 Million
Gallons of Gas Saved



$124 Million
Cost Savings



26 Million
Non-SOV Trips Logged



324 Million
Pounds of CO2 Avoided

Stakeholders & Coordination























Regional Plan Alignment

PSRC Regional Transportation Plan

PSRC Coordinated Mobility Plan: **High Priority Strategy #4**

Support context-appropriate transportation options, such as deviated-fixed route, demand response, volunteer driver program or flexible services, for rural and other areas with limited transit, with measures of success tailored to local needs.

PSRC Coordinated Mobility Plan: **High Priority Strategy #5**

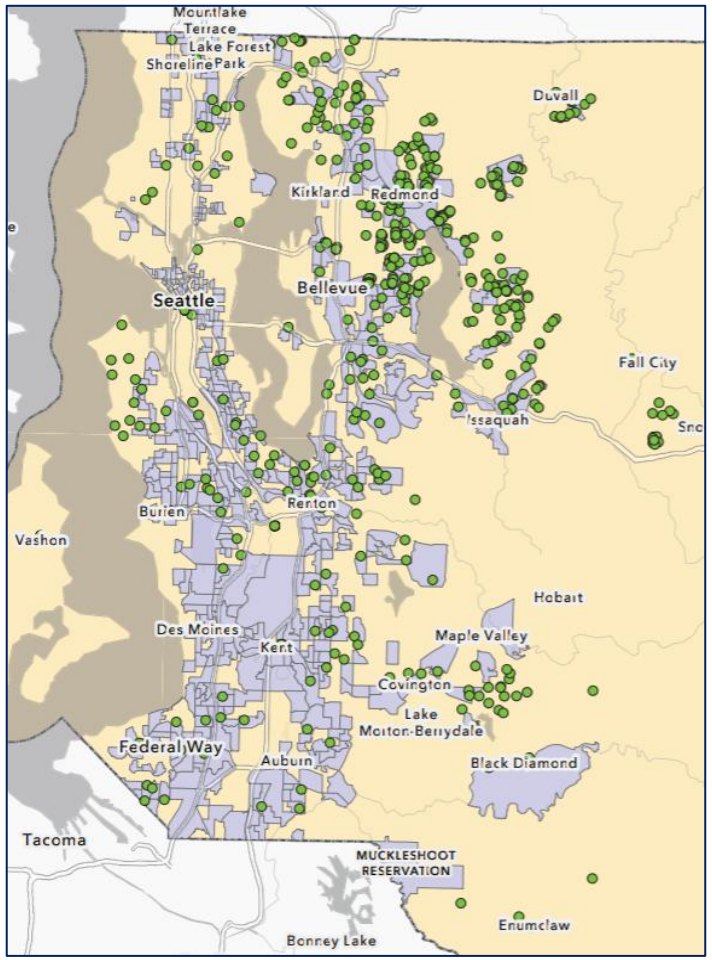
Conduct mobility management programs that help potential riders navigate transportation options and complete their trips, with tailored support to address language and technology barriers.

WSDOT 2025-2029 CTR Plan

PSRC Regional CTR Plan

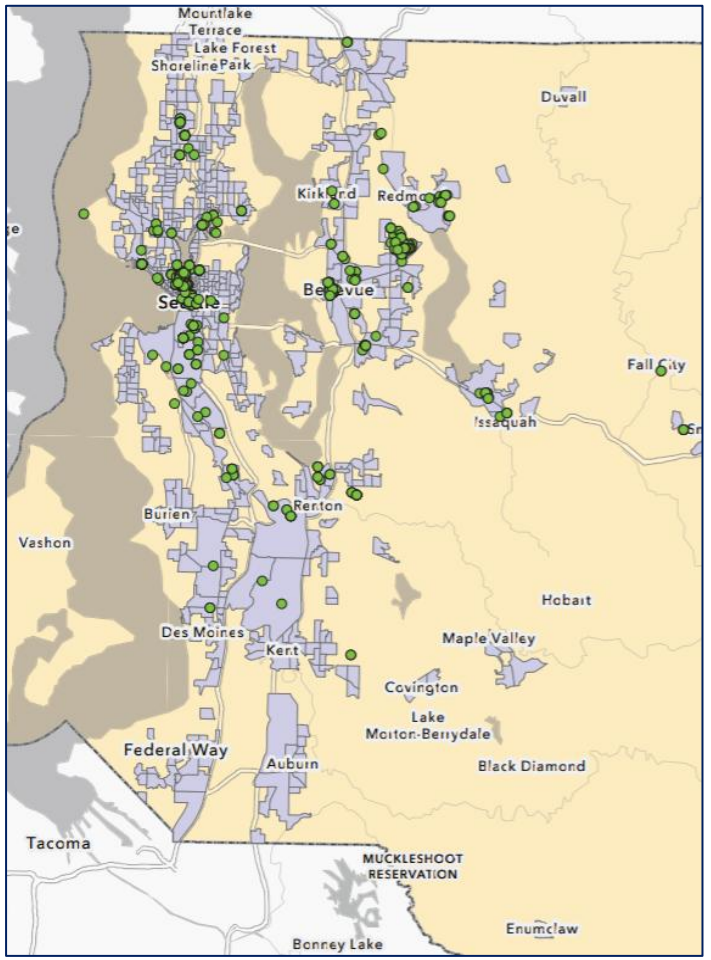
King County Comprehensive Plan

Vulnerable & Priority Populations



King County Vanpools originating in an Equity Priority Area (EPA): 30%

King County Vanpools arriving at a worksite in a Job EPA: 91%



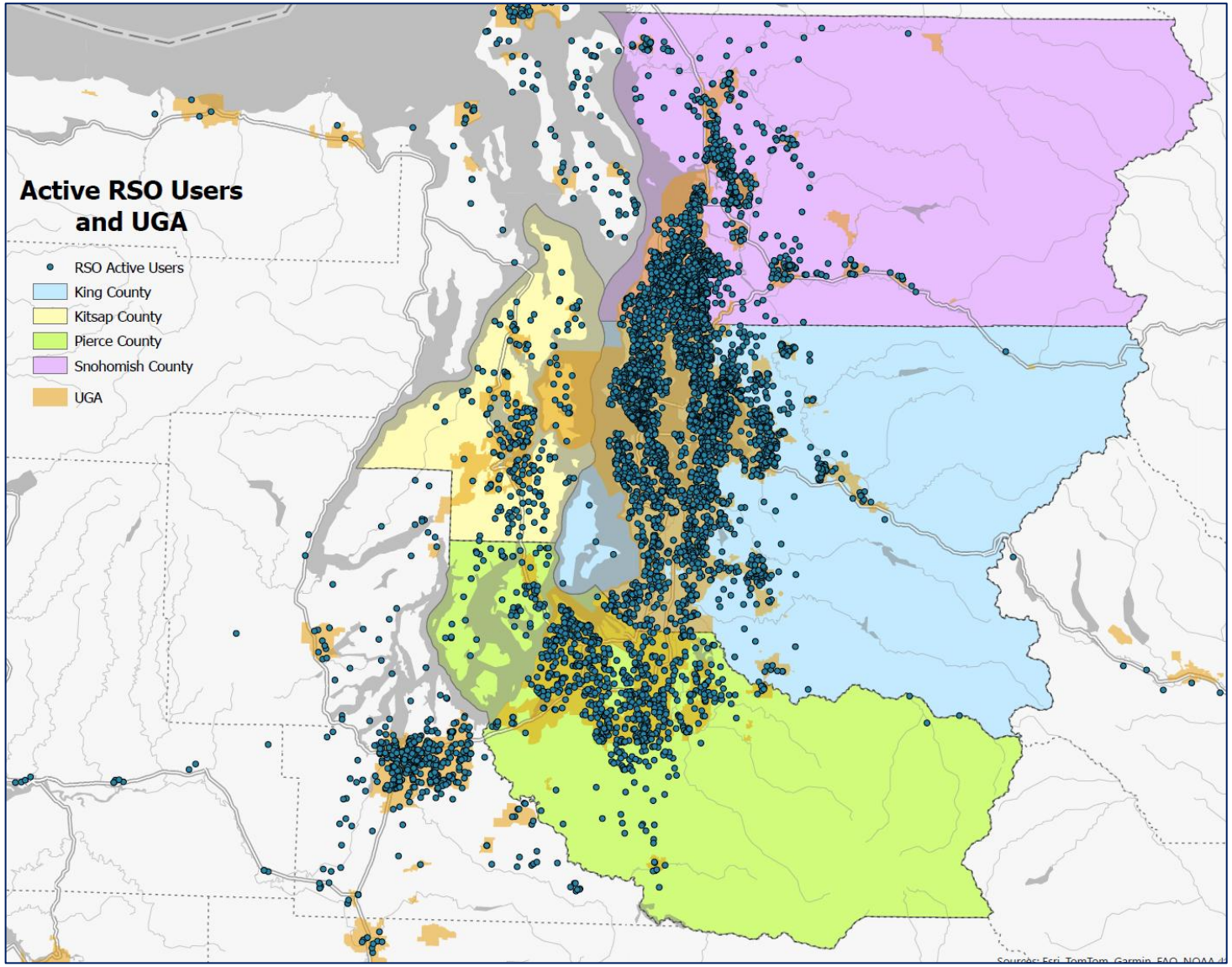
Percentage of RSO Users Outside of Urban Growth Areas

King County: 3%

Kitsap County: 38%

Pierce County: 21%

Snohomish County: 8%



The Next Phase for RSO

- Continued regional model
- Cost sharing
- Marketing & Targets

Thank you