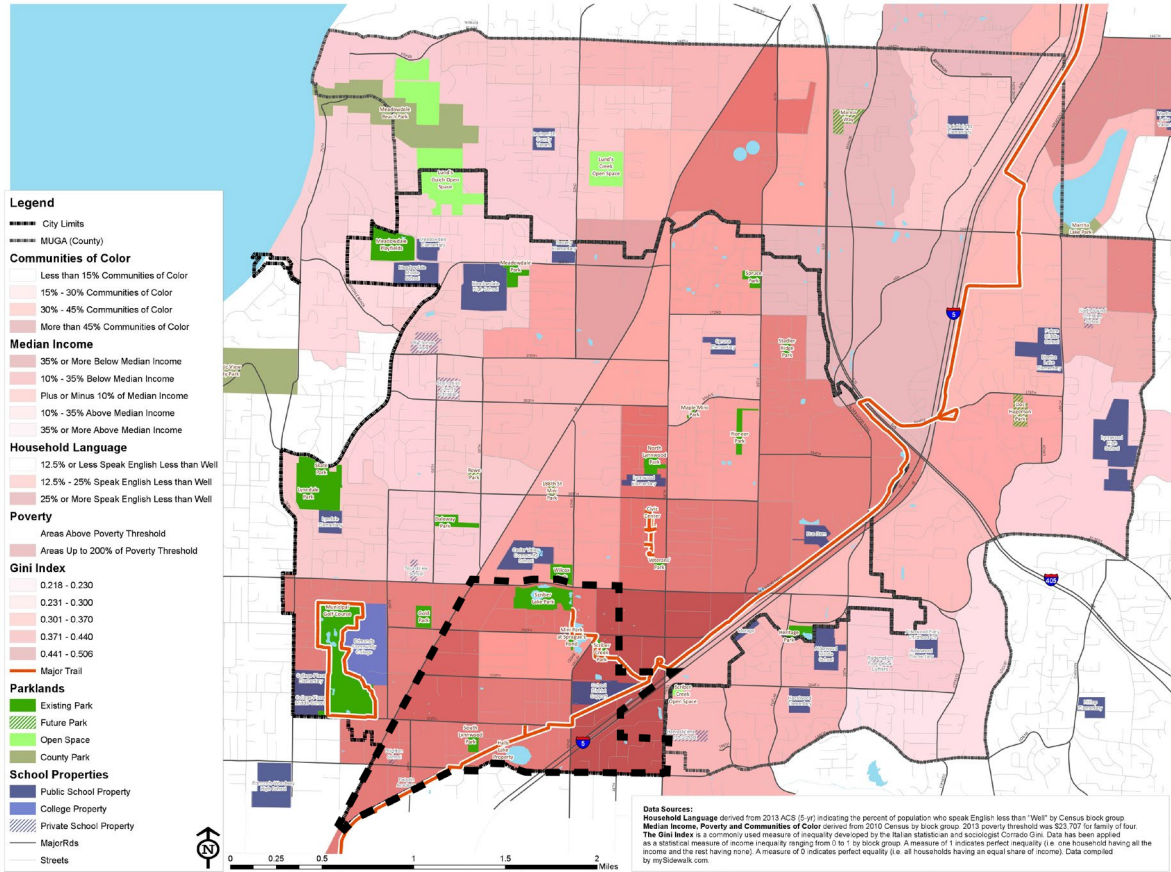




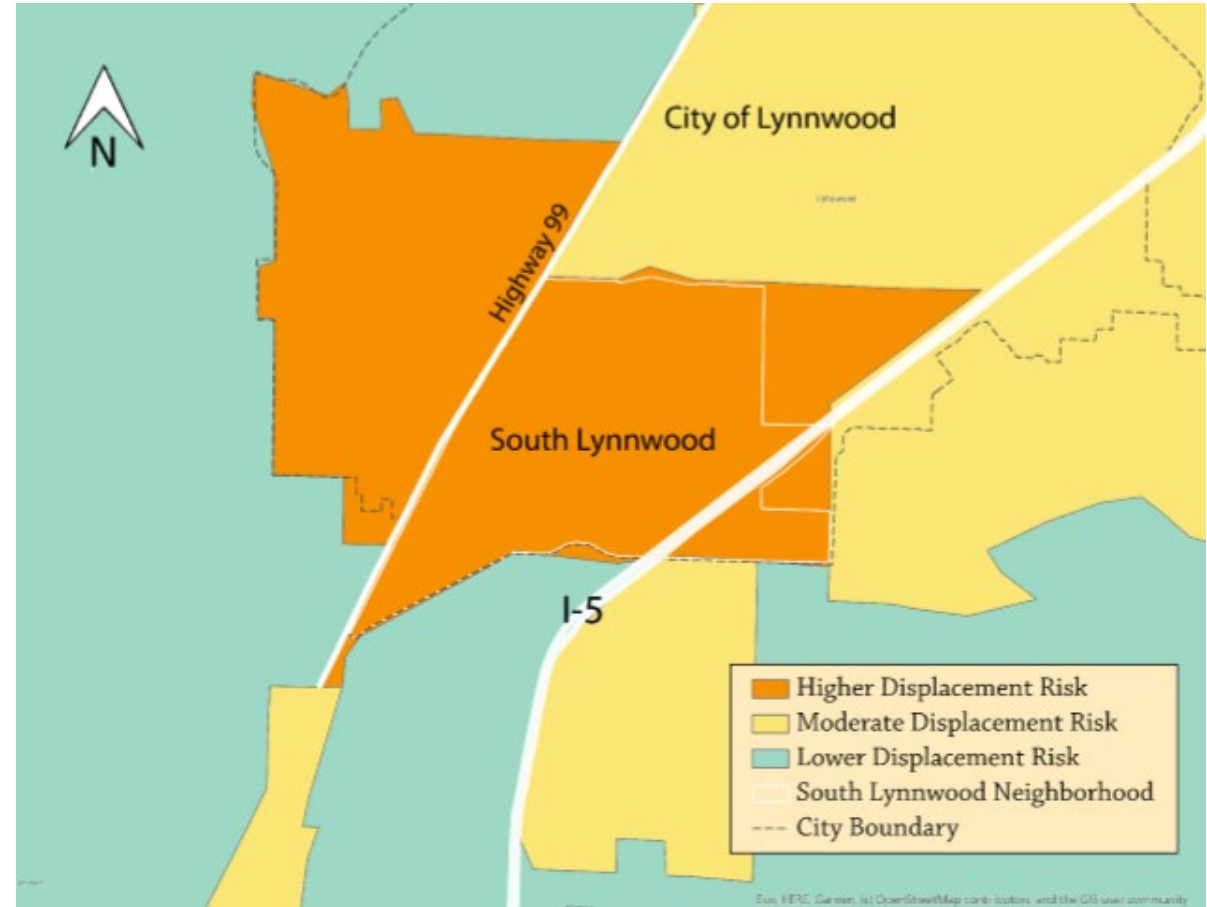
South Lynnwood Neighborhood Plan

Ashley Winchell, AICP
Talia Tittelfitz, AICP

Why South Lynnwood?



2016 PARC Plan Equity Map



PSRC Displacement Risk Map

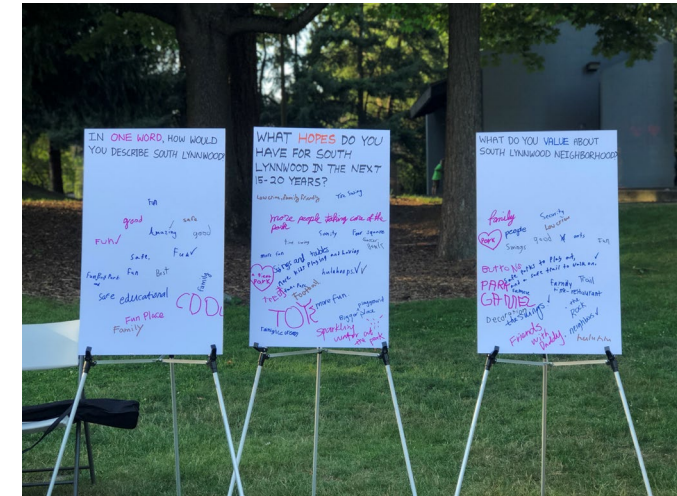
Pre-Engagement: 2019



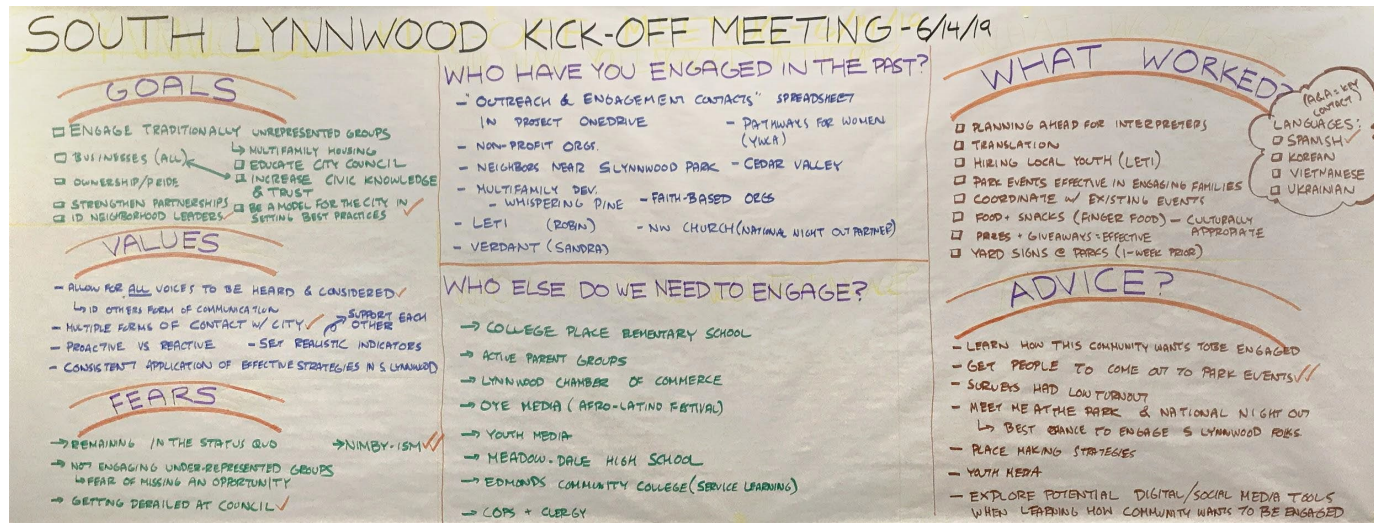
Surveying at Meet Me at the Park



Surveying at Afro-Latino Festival



Visioning Boards



Pre-Engagement Kick Off Meeting Wall graphic notes



Map Exercise

Pre-Engagement Findings

1. Opportunities to partner
2. Beyond built environment
3. Increase feedback
4. Target all underrepresented populations
5. Proactive outreach
6. Communication should speak to longevity
7. Systems change

Co-Design Committee: 2020 - present



Co-Design Committee Meeting #2

Community Engagement: In-person vs. online

RACE/ETHNICITY	2021 Survey	2019 Pre-Engagement	2019 ACS (Tract 514)
American Indian or Alaska Native	2.3%	0.0%	0.3%
Asian (Aggregate)	16.3%	7.5%	15.5%
Asian - Chinese	4.1%	-	0.8%
Asian - Korean	3.5%	-	2.2%
Asian - Indian	1.7%	-	1.4%
Asian - Other	7.0%	-	11.1%
Black or African American	3.5%	7.5%	8.3%
African	1.7%	-	-
Hispanic	16.9%	37.5%	27.5%
Native Hawaiian or Pacific Islander	1.2%	2.5%	0.3%
White	74.4%	27.5%	51.8%

Time lived, worked, or involved in South Lynnwood	2021 Survey	2019 Pre-Engagement
Relationship to South Lynnwood		
Homeowner	62.4%	45.8%
Renter	9.9%	47.0%

Co-Design Takeaways

1. Get to know the community
2. Establish ground rules
3. Provide steady communication
4. Foster mutual respect
5. Respond or absorb?
6. Facilitation
7. Provide background and information
8. Use their language
9. Tool limitation

Contact Us



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