

Regional Staff Committee | Remote Only Date: Thursday, January 20, 2022 from 9:30-11:15 am

- **1. Welcome and Introductions (9:30)** Andrea Spencer, City of Bremerton, Co-Chair
- 2. Reports (9:35)
 - a. Meeting Summary for November 18, 2021*
 - b. PSRC Announcements and Updates
- 3. Discussion Item (9:45)
 - a. Regional Transportation Plan and Project Selection Process* *Kelly McGourty*, *PSRC*
- 4. Discussion Item (10:15)
 - a. Household Travel Survey Program 2021 Update & 2023 Announcement* Brian Lee & Suzanne Childress. PSRC
- 5. Discussion Item (10:45)
 - a. Economic Development District Update* Jason Thibedeau, PSRC
- 6. Next meeting: February 17, 2022
- 7. Adjourn (11:15)

Zoom Remote Connection Details

- To join via a smart device or web browser, go to https://psrc-org.zoom.us/j/89009424737?pwd=SGNTUFdOdjg2bXJRMG1GZHNUakc4dz09 and enter Meeting ID: 890 0942 4737 and Passcode: 789987.
- To join via phone, call 888 475 4499 or 833 548 0276 and enter Meeting ID: 890 0942 4737 and Passcode: 789987.
- Sign language and communication material in alternate formats can be arranged given sufficient notice by calling (206) 464-7090 or TTY Relay 711.
- العربية |Arabic, 中文 | Chinese, Deutsch | German, Français | French, 한국어 | Korean, Русский | Russian, Español | Spanish, Tagalog, Tiếng việt | Vietnamese, visit https://www.psrc.org/contact-center/language-assistance.

^{*}Supporting materials attached.



Regional Staff Committee Meeting Summary

Date: November 18, 2021 Location: Remote Only

Presentations from the meeting are available on the PSRC website: https://www.psrc.org/rsc-meetings. Audio recording of the meeting is available

by request.

Introductions and Announcements

Jesse Hamashima, Co-Chair, called the meeting to order at 9:30 am. Participants were asked to view the meeting attendance on the "chat" feature on Zoom, and phone-in participants were asked to identify themselves verbally.

Reports

Co-Chair Jesse Hamashima welcomed the committee members and explained that PSRC staff would provide short updates on upcoming policy and Executive Board meetings and review the status of ongoing projects in the work program. Ben Bakkenta, Director of Regional Planning at PSRC, welcomed the members to the November meeting. He reminded everyone that PSRC offices will remain closed through 2021, with the potential for hybrid board meetings to begin in January.

Ben introduced Charles Patton, Equity Manager, to summarize the RSC break out room responses from the October meeting. Charles informed the RSC that members highlighted both inclusive engagement guidance and the equity dashboard as two prioritized tools for local jurisdictions to employ during comprehensive plan updates.

Ben reminded the Regional Staff Committee that the December meeting was canceled. He introduced Kelly Snyder, Snohomish County, as the new Co-Chair, replacing Barb Mock and Shane Hope. Kelly thanked him and the committee for the opportunity to represent Snohomish County and to work with the Co-Chairs from across the region.

Ben informed the RSC that the Central Puget Sound Economic Development District Board will meet on December 1 and will take action on the update to the Regional Economic Strategy. Further, he reminded folks that the Growth Management Policy Board does not meet in December. The Executive Board will meet on December 2, continuing their discussion on the Regional Housing Strategy, recommended by the GMPB. The Transportation Policy Board will meet on December 9, where staff will brief the board on the Coordinated Mobility Plan, as adopted as part of the Regional

Transportation Plan. The TPB is also expected to take action to direct staff to finalize a draft Regional Transportation Plan, which will then be released for a 45-day public comment period. Ben asked RSC members to encourage elected officials in their jurisdictions to attend the PSRC New Electeds Workshop, to be held on January 21, 2022.

Discussion: Local Comprehensive Plan Economy Element Guide

Noah Boggess, Associate Planner, briefed the RSC on staff preparations to assist jurisdictions in economic development planning for the upcoming 2024 comprehensive plan update process. Primary efforts include the development of an Economic Development Element Guide and technical assistance workshops in 2022. Staff provided an overview of the guide to the Regional Staff Committee and gathered feedback on the document and forthcoming technical assistance workshops.

You can view the presentation here.

For more information, contact Noah Boggess, Associate Planner, at nboggess@psrc.org.

Discussion: US Census Data and Community Data Profiles

Craig Helmann, Director of Data, provided background information on Census 2020 Data products and sought input on a data visualization tool to help local jurisdictions access Census related data products.

You can view the virtual hand out <u>here</u>.

For more information, contact Craig Helmann, Director of Data, at 206-389-2889, or at chelmann@psrc.org.

Discussion Item: Committee Networking and Around the Room Highlights

Members will break out into smaller groups for a brief meet and greet, and then will return to the main Zoom room to share news from their local jurisdictions or items of interest to their peers. A few highlights included:

- Katie Halse, with City of Bellevue, shared that City of Bellevue received an award for roadway safety.
- Rob Allen, with Pierce County, shared that Pierce County has created some different programs to assist local small businesses. One program is a small business accelerator with a focus on partnering with BIPOC communities, and the department has engaged in outreach with community-based organizations.

Jesse Hamashima, Co-Chair, thanked the members for engaging with each other and sharing accomplishments from across the region.

Adjourn

The meeting adjourned at 11:00 am.

Members and Alternates Represented at the Table

See attached attendance roster.

PSRC Staff and Other Guests Present

Mikayla Svob, PSRC

Nancy Grennan, PSRC

Mason Struna

Noah Boggess, PSRC

Jason Thibedeau, PSRC

Neil Quisenberry

Nick

Anna Morrow

Nathen Lamb

Brian Lee, PSRC

Laura Benjamin, PSRC

Craig Helmann, PSRC

Paul Inghram, PSRC

Charles Patton, PSRC

McCaela Daffern, King County

Liz Underwood-Bultmann, PSRC

Miles Stepleton, PSRC

Grant Gibson, PSRC

CPuzas

Ben Kahn, PSRC

Gil Cerise, PSRC

Laura

Pauline Mogilevsky

Casey Moreau, PSRC

Phone number *8118

PSRC Regional Staff Committee - Attendance Roster

Jurisdiction	Member	Jurisdiction Member				
King County	2 Ivan Miller, King County Executive Office				ate, Tribal & Other Agencies	
	McCaela Daffern, King County		FHWA	1	Matthew Kunic, Community Planner	
	Vacant Alt				Vacant Alt	
	Kelly Rider, County DCHS Alt		FTA	1	Linda Gehrke, Regional Administrator	
At-Large	2 Arun Sambataro, Equity & Social Justice				Ned Conroy, Community Planner Alt	
	Michael Kattermann, Bothell	R	Health	1	Keri Moore, Snohomish Health Dist.	
	Rebecca Maskin, Demographer Alt	R			Amy Pow, Tacoma/Pierce Health Alt 1	R
	Vacant Alt				Marianne Seifert, Tacoma/Pierce Alt 2	
Transit	1 Peter Heffernan, King Co Metro Intergov Relations	R	Ports	1	Lindsay Wolpa, Port of Seattle, Gov. Affairs	
	Chris Arkills, King Co Metro Gov. Relations Alt				Deirdre Wilson, Northwest Seaport Alliance Alt	R
Economic Dev.	1 Ashton Allison, King Co Exec Office, Econ Dev	R	PSCAA	1	Craig Kenworthy, Executive Director	
Seattle Bellevue	Hugo Garcia, King County Exec Office, Econ Dev				Kathy Strange Alt	
	2 Michael Hubner, Long Range Planning		Puget Sound	1	Stephanie Suter, Planning Program Director	
	Jonathan Lewis, SDOT		Partnership		Vacant Alt	
	Patrice Carroll, Planning & Comm Dev Alt	R	Sound Transit	1	Matt Shelden, Planning & Innovation	
	Joanna Valencia, SDOT Alt				Alex Krieg, Planning & Integration Alt	R
	1 Thara Johnson, Planning Manager, Comm Dev	R	Tribal	1		
	Katie Kuciemba Halse, Transportation, Alt		Representatives	T.	Vacant Alt	
Cities/Towns	3 Chip Vincent, Renton, Planning, Co-Chair	R	US EPA	1	Susan Sturges	
	Diana Hart, City of Woodinville	R	00 21 71	+ '	Vacant Alt	
	Brian Davis, City of Federal Way	11	US HUD	1		
	Vacant Alt		001100	+ '		1
			WA Dept of	4	Vacant Alt	
	Minnie Dhaliwal, City of Issaquah, Alt		WA Dept. of	1	3	
	Bob Sterbank, City of Snoqualmie, Alt	_	Commerce		Dave Andersen	_
Kitsap County At-Large	1 Eric Baker, Policy	R	WSDOT	1	, ,	R
	Jeff Rimack, Alt				Theresa Turpin, Olympic Region	
	1 Karla Boughton, Planning & Econ, Poulsbo		PSRC Committees	s		
	Heather Wright, Bainbridge Island, Alt		PSRC Co-Chair	1	Ben Bakkenta, Director of Regional Planning	R
Economic Dev.	1 Edward Coviello, Kitsap Transit		BPAC	1	, , -	R
	Vacant Alt				Eric Goodman, Community Transit Alt	
	1 Vacant		FAC	1	Geri Poor, Port of Seattle, Gov. Affairs	R
	Vacant Alt				Christine Wolf, Northwest Seaport All. Alt	
Bremerton	1 Andrea Spencer, Comm Dev, Co-Chair	R	RPEC	1	Doug McCormick, RPEC Chair	
	Garrett Jackson, Senior Planner, Alt				Russ Blount, Fife, RPEC Vice Chair Alt	R
Cities/Towns Pierce County	1 Nick Bond, Comm Dev., Port Orchard		SNTC	1	Vacant	
	Heather Wright, Bainbridge Island, Alt				Vacant Alt	
	1 Dan Cardwell, Long Range Planning		TDM	1	Vacant	
	Vacant Alt			T.	Nathan Howard, Snohomish County, Alt	
At-Large	Jesse Hamashima, Transportation, Co-Chair	R	RTOC	1	Vacant	
	Tiffany Speir, Lakewood, Planning	11	100	-	Vacant Alt	
	Ryan Windish, City of Sumner, Alt		R = Remote attend	danc		
	Jason Sullivan, Bonney Lake, Plan. & Build., Alt		K - Remote attent	Janic	,e 	
	·	_				
Transit Economic Day	1 Lindsey Sehmel, Pierce Transit	R				
	Darin Stavish, Pierce Transit, Alt					
	Duane Wakan, Pierce Transit, Alt	_				
Economic Dev	1 Rob Allen, Economic Development	R				-
_	Vacant Alt					
Tacoma	1 Peter Huffman, Planning & Dev Srvcs					
	Vacant					
Cities/Towns	1 Katie Baker, Puyallup	R				
	David Swindale, University Place, Plan & Dev Alt					
Snohomish County	1 Mike McCrary, Deputy Director					
	David Killingstad, Planning & Development					
At-Large	2 Kelly Snyder, Director, Co-Chair	R				
-	Ken Klein, Executive Director					
	Jay Larson, Transportation Specialist, Alt					
	Joshua Dugan, Chief of Staff, Alt					
Transit	1 Roland Behee, Director of Planning					
	Sabina Araya, Manager of System Planning					1
Economic Dev	Kendee Yamaguchi, County Exec Office					1
Economic Dev	Vacant Alt					
Everett	1 Yorik Stevens-Wajda, Planning Director			+		1
Everett		_		-		1
Citios/Tourns	Becky Ableman McCrary, Long Range Planning Mg			-		1
Cities/Towns	1 Russ Wright, Lake Stevens, Comm Dev. Director	R		1		1
	Patricia Love, Stanwood, Comm Dev. Director, Alt.	_				<u> </u>
Total Members	51 Attended	26				
						1
4			1	1		1



DISCUSSION ITEM January 20, 2022

TO: Regional Staff Committee

FROM: Kelly McGourty, Director of Transportation Planning

SUBJECT: Regional Transportation Plan and Project Selection Process

IN BRIEF

The Regional Staff Committee has been provided briefings throughout the development of the Regional Transportation Plan over the last two years. The draft plan will be released for public comment on January 13, and staff will provide a summary of the plan and opportunities to engage. In addition, work has been underway to prepare for the 2022 project selection process for PSRC's federal funds. Staff will also brief the committee on key upcoming milestones for that process.

DISCUSSION

Regional Transportation Plan

At previous meetings the Regional Staff Committee has been provided briefings on the work conducted to date for the development of the Regional Transportation Plan (RTP), including extensive data collection efforts and the development of an existing conditions visualization tool, as well as discussions by the Transportation Policy Board on key policy focus areas. These include safety, equity, access to transit, climate, local needs and future visioning of the system. Information has also been provided on public outreach, the plan's financial strategy and preliminary performance results.

As a reminder, the RTP - required to be updated every four years – responds to the priorities and growth strategy identified in VISION 2050. The plan describes how the region will address existing needs and expected growth and improve all aspects of the system for the safe and efficient movement of people and goods. The RTP implements the policies and goals identified in VISION 2050, and given the timeframe there is a unique opportunity to provide robust data and guidance to assist and inform the local planning to be undertaken by cities and counties as they develop their comprehensive plans by 2024.

The draft plan document - including information on each aspect of the system, proposed future investments, and system performance measures including the impact to equity focus areas – will be released for public review and comment between January 13 and February 28. Adoption by the General Assembly is scheduled for May 2022.

Project Selection Process

PSRC is also responsible under federal law for selecting projects to receive funds from several programs under the Federal Highway Administration (FHWA) and Federal Transit Administration (FTA). The programs have distinct requirements and project eligibilities, and on average the total amount per year distributed is approximately \$250 million.

PSRC conducts a competitive process every two years to distribute these funds, based on adopted regional policies and state and federal requirements. Prior to each process a Policy Framework is adopted that lays out in detail the policies and procedures under which the process will be conducted. The Policy Framework is refined and updated each cycle, to address new emphasis areas, requirements or policy direction.

The next project selection process for PSRC's federal funds will be conducted in 2022, to award federal fiscal year 2025 and 2026 funding. A Project Selection Task Force consisting of representatives from PSRC's boards met over eight months in 2021 to review the project selection process and propose revisions based on the goals and emphasis areas as detailed in VISION 2050.

Given the emphasis in VISION 2050 on equity and safety, in particular, the Task Force focused on improvements to the evaluation criteria for these two elements. While they were included in the existing set of criteria, revisions are proposed to significantly strengthen these elements by 1) strengthening criteria language, elements and guidance; 2) increasing the point values; and 3) identifying them as stand-alone criteria rather than embedded within other categories.

In addition to the strengthened criteria, it is also recommended that PSRC work with the Regional Equity Advisory Committee to develop a new Equity Pilot Program. It is proposed that 5% (\$6 million) of FHWA Surface Transportation Block Grant Program funds be set aside for this pilot, and for PSRC to work with the Equity Advisory Committee on the development and parameters of this program beginning in July 2022. This will allow the committee to evaluate the outcomes of the 2022 project selection process with the revisions above in place, and to use that information in consideration of the pilot and any recommendation for future improvements.

PSRC's Transportation Policy Board will review the recommendations and public comments received at their meeting on January 13, and the Executive Board will take action on the Policy Framework later that month. Subsequently the project selection process will be launched, and a Call for Projects released. The Policy Framework will contain extensive information on project eligibility, deadlines, evaluation criteria and the overall process.

Next Steps

At the January RSC meeting, staff will provide a brief overview of the RTP and project selection processes, including the key milestones and schedules for both.

Lead Staff

Contact Kelly McGourty, Director of Transportation Planning, at 206-971-3601, or at kmcgourty@psrc.org.



DISCUSSION ITEM January 20, 2022

TO: Regional Staff Committee

FROM: Brian Lee, Program Manager

SUBJECT: Household Travel Survey Program – 2021 Update & 2023

Announcement

IN BRIEF

This item provides an overview of the 2021 household travel survey data presently being finalized and a call for add-on samples to the 2023 survey.

DISCUSSION

PSRC is concluding a six-year, three-wave <u>Household Travel Survey (HTS) Program</u> to collect a broad range of activity and travel data from the region's residents for a variety of planning purposes, including monitoring trends and supporting regional land use and travel models. The first two survey waves were conducted in 2017 and 2019. Data from the third in 2021 will be publicly available in March 2022.

PSRC staff is developing the next HTS program and considering another multi-year, multi-wave data collection effort. We have initiated work for a survey next year and are providing an opportunity for member agencies to purchase 2023 add-on data samples focused on their jurisdictions or areas of interest. We plan to issue a Request for Proposals (RFP) in the spring quarter and expect to have a signed contract with a consultant in the summer, so that the project may commence in the fall. Survey data collection is planned for spring in 2023. Commitments for add-on purchases from members are needed prior to the RFP is issued.

Next Steps

Staff will keep the committee updated on results from the 2021 survey and progress on planning for the 2023 survey.

Lead Staff

For more information, contact Brian Lee, Program Manager, at (206) 971-3270, or blee@psrc.org,or Suzanne Childress, Data Scientist, at (206) 971-3282, schildress@psrc.org.



DISCUSSION ITEM January 20, 2022

TO: Regional Staff Committee

FROM: Jason Thibedeau, Economic Development Program Manager

SUBJECT: Economic Development District Update

IN BRIEF

At its December meeting, the Central Puget Sound Economic Development District Board adopted the 2022-2026 Regional Economic Strategy as the region's Comprehensive Economic Development Strategy. In addition, the Board adopted a set of Economic Development Focus Areas for implementation in 2022.

DISCUSSION

The Central Puget Sound Economic Development District (EDD) is responsible for updating the region's Comprehensive Economic Development Strategy (CEDS) every five years. A CEDS is designed to build capacity and guide the economic prosperity and resiliency of a region, building off other regional planning efforts. Implementation of the CEDS is accomplished by a broad set of regional stakeholders, highlighting important ongoing economic development programs and initiatives as well as identifying new opportunities for implementation. Adoption of a regional CEDS enables local jurisdictions and eligible organizations to qualify for funding under U.S. Economic Development Administration programs.

At its December meeting, the region's Economic Development District Board adopted the 2022-2026 Regional Economic Strategy as the region's CEDS. The strategy aims to address the current challenges of the COVID-19 pandemic and looks ahead to what needs to happen to support the region's long-term economic success. The strategy is organized around three overarching goals: expanding economic opportunity, maintaining global competitiveness, and sustaining the region's high quality of life. New and expanded regional challenges identified include equity, health, childcare, regional job distribution, broadband, housing, business recovery, and industry resilience. The adopted strategy is available on PSRC's website (https://www.psrc.org/our-work/regional-economic-strategy).

The Economic Development District Board also approved a set of focus areas, which will be used as a work plan to guide board and staff efforts to implement the Regional Economic Strategy in 2022. These focus areas identify ways that the EDD can utilize its regional role to advance economic development efforts and build economic development capacity in the region. These roles include analysis and strategy development, technical assistance, and amplifying important regional economic development efforts that align with the adopted strategy.

The Regional Staff Committee will receive a briefing on the new Regional Economic Strategy and EDD workplan for 2022.

Lead Staff

For more information, please contact Jason Thibedeau, Economic Development Program Manager, at 206-389-2879 or ithibedeau@psrc.org.