



Social Media Toolkit

Draft Regional Transportation Plan Public Comment Period

Summary:

PSRC is seeking public comment on the draft Regional Transportation Plan. The comment period runs from January 13 to February 28, 2022.

The \$300 billion plan includes projects and programs that will improve all aspects of the transportation system, including transit, rail, ferry, streets and highways, freight and bicycle and pedestrian systems. It contains a financial strategy that outlines how the region will pay for the plan.

The plan is updated every four years to describe how the four-county central Puget Sound region plans for and improves the transportation system into the future, while addressing existing needs and expected growth. The plan is required for federal transportation funds to continue to flow in the region.

Help us get the word out

Written information and links to share:

- Blog post to share or reprint:
[Draft Regional Transportation Plan released | Puget Sound Regional Council \(psrc.org\)](https://psrc.org/draft-regional-transportation-plan-released)
- Online open house link:
[Welcome to the Regional Transportation Plan Open House | Engage Puget Sound \(psrc.org\)](https://psrc.org/welcome-to-the-regional-transportation-plan-open-house)
- News release:
[PSRC seeking public comment on the draft Regional Transportation Plan \(mailchi.mp\)](https://mailchi.mp/psrc/psrc-seeking-public-comment-on-the-draft-regional-transportation-plan)
- Email sent to members and interested parties:
[Draft Regional Transportation Plan - Release for Public Comment \(mailchi.mp\)](https://mailchi.mp/psrc/draft-regional-transportation-plan-release-for-public-comment)

Social Media Posts to share:

- Facebook (#1 is an ad with webinar dates)
 1. https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2FPugetSoundRegionalCouncil%2Fposts%2F5001703023213321&show_text=true&width=500
 2. https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2FPugetSoundRegionalCouncil%2Fphotos%2Fa.137666049617067%2F4998141856902771%2F&show_text=true&width=500
- Twitter:
https://twitter.com/SoundRegion/status/1481765005141831680?ref_src=twsrc%5Etfw
- LinkedIn:
<https://www.linkedin.com/feed/update/urn:li:activity:6887528818425376769>
- Instagram:
https://www.instagram.com/p/CYsF8GWBsgj/?utm_source=ig_web_copy_link
- Youtube:
[Regional Transportation Plan 2022-2050 - YouTube](#)

Public webinars with a live presentation and question and answer session, dates and zoom links:

- [Wednesday, February 2, 8-9 am](#)
- [Tuesday, February 8, 12-1 pm](#)
- [Wednesday, February 9, 5:30-6:30 pm](#)





Puget Sound Regional Council

REGIONAL TRANSPORTATION PLAN

2022–2050

