



## Puget Sound Regional Council

### **Regional TDM Advisory Committee Meeting Summary**

**Date: June 9, 2021 from 1:00 p.m.- 3:00 p.m.**

**Location: Remote – Online Meeting Only (Zoom Connection)**

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#### **Welcome and Introductions**

Gil welcomed everyone at 1:00 p.m. and reviewed the remote meeting procedures. Nathan Howard, Chair, then took a roll call and confirmed the members and alternates present.

#### **Approval of Meeting Summary**

The summary for the April 14, 2021 TDM Advisory Committee meeting was approved as submitted.

#### **Information: CTR Program Legislative Update Project Brief**

Ricardo Gotla and Carol Thompson, WSDOT, provided a short briefing on the CTR Program Legislative Update Project. They reviewed the draft project brief that was attached to the [June 9 agenda](#) and explained how this was an opportunity to review the project scope and provide feedback. They asked committee members to let them know if there was anything missing, or if there were any questions. They noted they were looking for feedback by June 11.

*For more information, contact Ricardo Gotla at [GotlaR@wsdot.wa.gov](mailto:GotlaR@wsdot.wa.gov) and Carol Thompson at [ThompsC@consultant.wsdot.wa.gov](mailto:ThompsC@consultant.wsdot.wa.gov)*

#### **Discussion: Follow Up on Measuring Effectiveness Discussion**

Erin Hogan, PSRC, provided an overview of the memo that was attached to the [June 9 agenda](#) that summarized the context and draft goals for measuring TDM effectiveness based on the discussion at the April committee meeting. She asked the committee for further feedback on the goals and approach, and any ideas for refining the goals. The committee discussed and provided additional suggestions. Erin said she would make edits and continue to keep checking in with the committee on this topic. She noted when she has draft language for the RTP, she will provide this to the committee for review.

*For more information, contact Erin Hogan at [ehogan@psrc.org](mailto:ehogan@psrc.org) or Gil Cerise at [gcerise@psrc.org](mailto:gcerise@psrc.org).*

## **Discussion: Equity and TDM**

Kim Pearson, PSRC, provided an overview on the development of a Regional Equity Strategy as called for in VISION 2050. She reviewed the equity work PSRC is doing to address equity in the Regional Transportation Plan, which will include the Coordinated Mobility Plan that incorporates demographic data, trends and mobility needs by demographic groups. She reviewed some of the ways equity and TDM could be addressed, such as the use of CTR worksite data to assess occupational share of CTR worksites/programs. She then reviewed draft recommendations for evaluating and incorporating equity and inclusion in TDM and asked the committee for their feedback and ideas. The committee discussed the information and provided comments. Kim asked the committee to send any additional feedback to her before mid-July, when she would be incorporating feedback for the August committee meeting.

The presentation is available on the PSRC website [here](#).

*For more information, contact Kim Pearson at [kpearson@psrc.org](mailto:kpearson@psrc.org) or Gil Cerise at [gcerise@psrc.org](mailto:gcerise@psrc.org)*

## **Discussion: Regional Return to Work Survey – Preliminary Findings**

Kevin Futhey, Commute Seattle, shared results from a survey of employers on their plans for return to work. He reviewed the survey background and worksites/businesses used to compile the data and the key findings from the survey, which included percentages of worksites that are planning to return to “in-office” work or provide a hybrid in-person and remote work environment. He reviewed some anticipated use of travel modes and possible opportunities for transportation partnerships during this transitional time. He noted that the survey sample was mainly comprised of Downtown Seattle Association connections, which may not capture the full range of employers in the region. But the survey still provides a valuable snapshot of current thinking on return to in-person work. The committee discussed the information.

The presentation is available on the PSRC website [here](#).

*For more information, contact Kevin Futhey at [kevinf@commuteseattle.com](mailto:kevinf@commuteseattle.com)*

## **Discussion: Preliminary Findings from RTP Public Survey**

Gil shared preliminary findings from the RTP public survey, which opened this spring. He reviewed the purpose of the survey, methodology used, information on the survey respondents and provided a summary of the key initial findings and next steps for outreach. He noted the Future of Transportation survey will be open through this summer.

The presentation is available on the PSRC website [here](#)

The survey can be found on PSRC's website here:

<https://engage.psrc.org/regional-transportation-plan>.

*For more information contact Gil Cerise at [gcerise@psrc.org](mailto:gcerise@psrc.org) .*

## **Roundtable and Top Issues for Discussion**

Updates were provided by:

- Gil Cerise, PSRC

## **Reports on Boards and Committees**

Meeting summaries and presentations for Regional Staff Committee can be found here:

<https://www.psrc.org/committee/regional-staff-committee>

Meeting summaries and presentations for RPEC can be found here:

<https://www.psrc.org/committee/regional-project-evaluation-committee>

## **Adjourn**

The meeting adjourned at 2:55 p.m.

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### **\*Members and Alternates Present**

See attached attendance roster.

### **\* PSRC Staff, Alternates and Guests Present**

Olivia Holden, Commute Seattle; Zarina Infante, Commute Seattle; Shivani Lal, City of Kent; Ryan Packer; Ross Peizer, Community Transit; Carol Thompson, WSDOT

### **PSRC**

Monica Adkins, Gil Cerise, Erin Hogan, Kim Pearson

*\*All attendees were present via remote participation*

## TDM Advisory Committee Attendance Roster

(Members and Alternates represented)

Date: June 9, 2021 1:00pm - 3:00pm

Online/Remote Meeting Only

Representation		Name
<b>CITY/COUNTY/TRANSIT</b>		
<b>King County</b>		
King County Metro (1)		Ina Percival
		VACANT (Alt.)
Metro City: Seattle (1)	x	Sarah Spicer
		Ben Rosenblatt (Alt.)
Metro City: Bellevue (1)	x	Kate Johnson
		VACANT (Alt.)
Other Cities/Towns or County (5)		VACANT
		April Delchamps (Kent)
	x	Cecile Malik (Auburn)
		Joan Pliego (Snoqualmie)
	x	Alison Turner (Tukwila)
		VACANT (Alt.)
		VACANT (Alt.)
		VACANT (Alt.)
<b>Kitsap County</b>		
Kitsap Transit (1)		VACANT
		Steffani Lillie (Alt.)
Metro City: Bremerton (1)		Cathy Bonsell
		Shane Weber (Alt.)
Other Cities/Towns or County (1)		VACANT
		VACANT (Alt.)
<b>Pierce County</b>		
Pierce Transit (1)		Kim McGilvery
		VACANT (Alt.)
Metro City: Tacoma (1)		VACANT
		VACANT (Alt.)
Other Cities/Towns (1)	x	Debbie Germer (Pierce County)
		VACANT (Alt.)
<b>Snohomish County</b>		
Community Transit (1)	x	Jennifer Hass
		Phillip Jeffries (Alt.)
Metro City: Everett (1)		VACANT
		Julio Cortes (Alt.)
Other Cities/Towns or County (1)	x	Nathan Howard, Co-Chair (Snohomish Cty)
		Jay Larson (Alt.)
<b>REGIONAL</b>		
<b>State</b>		
WSDOT (1)		VACANT
	x	Ricardo Gotla (Alt.)
<b>Transit</b>		
Sound Transit (1)		Kevin Shively
		Alex Ko (Alt.)
<b>NON-VOTING (3 - 6 total, representing implementers, underrepresented groups, and research organizations)</b>		
	x	Kevin Futhey (Commute Seattle)
		Caryn Walline (UW Transportation Services)
	x	Sara Sisco (Hopelink)
		VACANCIES