

Equity and TDM

TDM Advisory Committee – June 9, 2021



Puget Sound Regional Council

Overview

- Overview of Equity Work at PSRC
- Equity in the Regional Transportation Plan
- Equity and Transportation Demand Management
- Discussion



Equity Work at PSRC

- Equity:
 - Social equity, leading with race, but also considering income, ability, etc.
- Data & Analysis
 - Regional Demographic Profile
 - Opportunity Mapping
 - Displacement Risk Mapping
 - Equity Dashboard
- Public Engagement
 - RTP Online Survey
 - Equity Advisory Committee
 - Compensation Policy



Equity in the Regional Transportation Plan

- Equity as an overarching key focus area
- Equity Analysis of RTP
 - Mobility and accessibility metrics by demographic groups



Equity in the Regional Transportation Plan

- Coordinated Mobility Plan
 - Demographic data and trends
 - Mobility needs by demographic groups
- Transportation System Conditions Visualization Tool
 - Location of different demographic groups (people of color, people with low incomes, persons with disabilities, and older adults 65+) by census tract

REGIONAL
TRANSPORTATION PLAN
2022–2050



Equity and TDM

- Program Location & Trip Purpose(s) Addressed
 - Overlay demographic data with the locations of existing TDM programs (by trip purpose(s) addressed) and CTR worksites
 - Current trip purposes captured in the TDM Program Inventory include Work, School, Non-Work, and All (all trip types)
- Program Audiences
 - Overview of how many programs address the following audiences: people with limited English proficiency (LEP), people with disabilities, older adults aged 65+, people with low incomes, veterans, and youth aged 5-18
 - Identify available data on outreach/program use by audience



Equity and TDM

- CTR Worksite Data
 - Assess occupational share of CTR worksites/programs, compared to overall occupational share by race/ethnicity using American Community Survey (ACS) data
- PSRC Household Travel Survey Data
 - Assess commute and general trip time across race/ethnicity, income, and mode



Equity and TDM

- Draft TDM Equity Recommendations
 - Capture better demographic data (especially re: race/ethnicity) in surveys, assessments, and other datasets
 - Expand CTR program to address a broader range of employees, including essential workers, shift workers, etc.
 - Expand TDM programs to address a broader range of trip purposes (IE non-work trips), and thus also serve the needs of a broader range of audiences, including older adults, youth, people who may not work, and others



Equity and TDM

- Draft TDM Equity Recommendations Cont'd
 - Improve outreach to people of color and other populations to learn how TDM programs can better meet the needs of these populations
 - Develop/modify TDM strategies to better meet the needs of populations such as people of color, people with low-incomes, older adults, youth, etc.



Discussion

- Do you have feedback on our overall approach to equity in relation to TDM?
- Do you have ideas about any other equity-related TDM topics to explore?





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Thank you



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