

# Regional Transportation Plan Outreach

Transportation Policy Board • April 8, 2021



# Plan Development Timeline



# Goals for Outreach and Engagement

**Goal 1:** Engage a wide *range of stakeholders*

**Goal 2:** Carry out a robust *equitable engagement* strategy

**Goal 3:** Solicit *substantive input*

**Goal 4:** Use *new and innovative techniques*

**Goal 5:** Effectively *communicate public input to the boards*

**Goal 6:** Raise *awareness of PSRC* to residents across the region



# Outreach Methods



**Survey**



**Online Engagement  
Platform**



**Virtual Outreach  
Meetings**



**Focus Groups**



**Working with  
partners**



**Social Media**



**Traditional Outreach  
Methods**



# Representative Survey



## Topics

- Current and future teleworking status
- Transportation features near home and work
- Travel after COVID-19

## Logistics

- 1,700+ surveys completed
- Available in 5 languages
- Results will be presented at May Board meeting





## Upcoming survey

- Open to the public
- Fielding begins in April
- Available in 6 languages

## Questions

- Includes same topics as representative survey
- Additional demographic questions
- Questions for people with special mobility needs



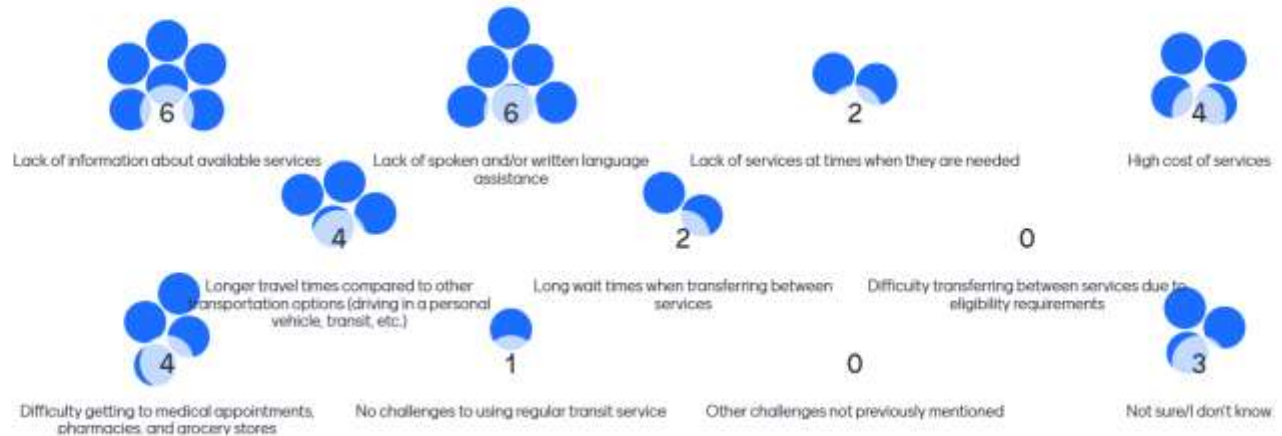
# Outreach for Coordinated Mobility Plan



Mentimeter

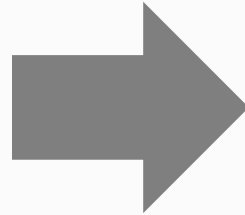


Do the clients you serve experience any of the following challenges to using regular transit services (buses, rail, ferries)?



Press S to show image

# Outreach for Coordinated Mobility Plan



**Develop and prioritize strategies based on findings**

**Review feedback and data to assess regional mobility needs**

**Public outreach continues**





# Youth Outreach

## So far...

- Met with two local youth committees
- More youth meetings planned for spring

## Virtual Activities:

1. Mapping exercise on frequent destinations, modes, and barriers
2. Visioning transportation in 2050



# Youth Outreach

## Current Travel

- Destinations: parks, friends' houses, commercial centers
- Barriers: location of bus service, perceived safety, difficulty parking

## Travel in 2050

- Strong interest in electric modes, particularly light rail
- Connect transit to other modes, like walking and biking



# Online Engagement



## Engage with PSRC

Welcome to the community engagement site for the Puget Sound Regional Council.  
Learn more about our projects and share your feedback.

[Participate in the region's future](#)

## Current projects



**Regional Transportation Plan**

[Participate](#)



**Coordinated Mobility Plan for People with Special Transportation Needs**

[Participate](#)

# Next Steps for Outreach



## Online Survey and Engagement

- Reaching more people and opportunity for continued feedback



## Continued Targeted Outreach

- Further focused outreach for underrepresented groups



## Leverage Partnerships

- Broaden network of outreach for new audiences



Maggie Moore  
([MMoore@psrc.org](mailto:MMoore@psrc.org))

**Thank you.**

