



Puget Sound Regional Council

Regional Staff Committee | Remote Only

Date: Thursday, May 19, 2022 from 9:30-11:00 am

- 1. Welcome and Introductions (9:30)** – *Kelly Snyder, Snohomish County*
- 2. Reports (9:35)**
 - a. Meeting Summary for April 21, 2022*
 - b. PSRC Announcements and Updates
- 3. Discussion Item (9:45)**
 - a. Regional Housing Strategy Implementation – Monitoring* – *Laura Benjamin & Eric Clute, PSRC*
- 4. Discussion Item (10:15)**
 - a. Economic Development District Update* – *Jason Thibedeau, PSRC*
- 5. Discussion Item (10:50)**
 - a. RTP Update – *Ben Bakkenta, PSRC*
- 6. Information Item**
 - a. Passport to 2044: Comprehensive Plan Workshop Series*
- 7. Next meeting: July 21, 2022** (*Please note the June RSC meeting is canceled*).
- 8. Adjourn (11:00)**

*Supporting materials attached.

Zoom Remote Connection Details

- To join via a smart device or web browser, go to <https://psrc-org.zoom.us/j/81519099103?pwd=VmZObHBubXUzRFNxVUlack9mcFdydz09> and enter Meeting ID: 815 1909 9103 and Passcode: 942001.
- To join by phone, call 833 548 0282 or 877 853 5257 and enter Meeting ID: 815 1909 9103 and Passcode: 942001.
- Sign language and communication material in alternate formats can be arranged given sufficient notice by calling (206) 464-7090 or TTY Relay 711.
- العربية | Arabic, 中文 | Chinese, Deutsch | German, Français | French, 한국어 | Korean, Русский | Russian, Español | Spanish, Tagalog, Tiếng việt | Vietnamese, visit <https://www.psrc.org/contact-center/language-assistance>.



Puget Sound Regional Council

Regional Staff Committee Meeting Summary

Date: April 21, 2022

Location: Remote Only

Presentations from the meeting are available on the PSRC website:

<https://www.psrc.org/rsc-meetings>. Audio recording of the meeting is available by request.

Introductions and Announcements

Kelly Snyder, Co-Chair, called the meeting to order at 9:30 am. Participants were asked to view the meeting attendance on the “chat” feature on Zoom, and phone-in participants were asked to identify themselves verbally.

Reports

Co-Chair Kelly Snyder welcomed the committee members and explained that PSRC staff would provide short updates on upcoming policy and Executive Board meetings and review the status of ongoing projects in the work program.

Ben Bakkenta, Director of Regional Planning, reminded members that PSRC offices remain closed to the public. However, PSRC is supporting hybrid meetings for PSRC boards, and the office is open to the public for those meetings.

He invited those on the call to join PSRC, the Washington State Department of Commerce, and the Municipal Research and Services Center for an online workshop on June 15 regarding comprehensive plan periodic updates. The save the date flyer for this workshop, as well as for the PSRC General Assembly, can be found [here](#).

For those interested in transportation data, the Spring 2021 Household Travel Survey data has been released [here](#). The 2021 data is a snapshot of residents’ activity, transportation, and housing choices during COVID conditions in the central Puget Sound region. For questions about the survey, contact Brian Lee at blee@psrc.org or Suzanne Childress at schildress@psrc.org.

The Transportation Policy Board acted on a series of amendments to the draft Regional Transportation Plan and recommended the amended plan to the Executive Board. Interested parties can view the [redline markup of the draft RTP](#) reflecting the TPB amendments, as well as a [matrix](#) showing the amendments the TPB considered, a record of action on those amendments, and a crosswalk for where to find approved

amendments in the redline document. In preparation for next week's meeting, Executive Board members have been asked to submit any additional amendments by Monday April 25, so PSRC staff can compile and distribute final amendments to the Executive Board prior to the meeting. The plan must be adopted by the General Assembly in May, to ensure an uninterrupted flow of federal funding to the region.

Discussion: Regional Housing Strategy Implementation – Typology

Laura Benjamin, Senior Planner, provided an update on the development of a typology, an implementation item identified in the Regional Housing Strategy. The committee provided feedback on the draft housing typology to further refine it.

You can view the presentation [here](#).

For more information, contact Laura Benjamin, Senior Planner, at lbenjamin@psrc.org.

Discussion: Regional Electric Vehicle Collaboration

Kelly McGourty, Director of Transportation Planning, briefed the committee on the work of the Regional Electric Vehicle Collaboration, a partnership effort between PSRC and the Puget Sound Clean Air Agency.

You can view the presentation [here](#).

For more information, contact Kelly McGourty, Director of Transportation Planning, at kmcgourty@psrc.org.

Discussion Item: 2022 Legislative Session Wrap-Up

Dave Andersen, the managing director for the Washington State Department of Commerce's Growth Management Services Division, provided members with an overview of Growth Management related bills passed and considered in the 2022 legislative session.

For more information, contact Ben Bakkenta, Director of Regional Planning, at bbakkenta@psrc.org.

Adjourn

The meeting adjourned at 11:15 am.

Members and Alternates Represented at the Table

See attached attendance roster.

PSRC Staff and Other Guests Present

Mikayla Svob, PSRC

Kelly McGourty, PSRC
Laura Benjamin, PSRC
Dave Andersen, Washington State Department of Commerce
Brian Parry, SCA
Christopher Robertson
David Paine, City of Kent
Jason Thibedeau, PSRC
Josh Brown, PSRC
Kaelene Nobis, City of Kent
Liz Underwood-Bultmann, PSRC
Noah Boggess, PSRC
Pauline Mogilevsky, Kitsap Regional Coordinating Council
Andi Markley, PSRC
Ben Kahn, PSRC
Nancy Buonanno Grennan, PSRC
Paul Inghram, PSRC

PSRC Regional Staff Committee - Attendance Roster

Jurisdiction	Member		Jurisdiction	Member	
King County	2 Ivan Miller, King County Executive Office	R	Federal, Regional, State, Tribal & Other Agencies		
	Sunaree Marshall, King County	R	FHWA	1 Matthew Kunic, Community Planner	
	Rebecca Maskin, Demographer Alt			Vacant Alt	
	McCaela Daffern, King County Alt		FTA	1 Linda Gehrke, Regional Administrator	
At-Large	2 Arun Sambataro, Equity & Social Justice			Ned Conroy, Community Planner Alt	
	Michael Kattermann, Bothell		Health Departments	1 Keri Moore, Snohomish Health Dist.	
	Vacant Alt			Amy Pow, Tacoma/Pierce Health Alt 1	R
	Vacant Alt			Marianne Seifert, Tacoma/Pierce Alt 2	
Transit	1 Peter Heffernan, King Co Metro Intergov Relations	R	Ports	1 Lindsay Wolpa, Port of Seattle, Gov. Affairs	
	Chris Arkills, King Co Metro Gov. Relations Alt			Deirdre Wilson, Northwest Seaport Alliance Alt	R
Economic Dev.	1 Ashton Allison, King Co Exec Office, Econ Dev	R	PSCAA	1 Amy Fowler, Policy Manager	R
	Hugo Garcia, King County Exec Office, Econ Dev			Kathy Strange, Air Quality Programs Director Alt	
Seattle	2 Michael Hubner, Long Range Planning		Puget Sound	1 Stephanie Suter, Planning Program Director	
	Jonathan Lewis, SDOT	R	Partnership	Dan Stonington, Planning Manager Alt	
	Patrice Carroll, Planning & Comm Dev Alt		Sound Transit	1 Matt Shelden, Planning & Innovation	
	Joanna Valencia, SDOT Alt			Alex Krieg, Planning & Integration Alt	
Bellevue	1 Thara Johnson, Planning Manager, Comm Dev		Tribal Representatives	1 Vacant	
	Katie Kuciamba Halse, Transportation, Alt	R		Vacant Alt	
Cities/Towns	3 Chip Vincent, Renton, Planning, Co-Chair		US EPA	1 Susan Sturges	R
	Diana Hart, City of Woodinville			Vacant Alt	
	Brian Davis, City of Federal Way		US HUD	1 Jack Peters	
	Vacant Alt			Vacant Alt	
	Minnie Dhaliwal, City of Issaquah, Alt	R	WA Dept. of Commerce	1 Chris Green	
	Bob Sterbank, City of Snoqualmie, Alt			Marie Davis	R
Kitsap County	1 Eric Baker, Policy		WSDOT	1 Thomas Noyes, WSDOT	R
	Jeff Rimack, Alt			April Delchamps, WSDOT Alt	
At-Large	1 Heather Wright, Planning Director	R	PSRC Committees		
	Mark Hofman, Interim Planning Director		PSRC Co-Chair	1 Ben Bakkenta, Director of Regional Planning	R
	Jennifer Sutton, Senior Planner		BPAC	1 Thomas Noyes, WSDOT	R
Transit	1 Edward Coviello, Kitsap Transit	R		Eric Goodman, Community Transit Alt	
	Vacant Alt		FAC	1 Geri Poor, Port of Seattle, Gov. Affairs	R
Economic Dev.	1 Kathy Cocus, KEDA			Vacant Alt	
	Vacant Alt		RPEC	1 Doug McCormick, RPEC Chair	
Bremerton	1 Andrea Spencer, Comm Dev, Co-Chair	R		Russ Blount, Fife, RPEC Vice Chair Alt	R
	Garrett Jackson, Senior Planner, Alt		SNTC	1 Vacant	
Cities/Towns	1 Nick Bond, Comm Dev., Port Orchard	R		Vacant Alt	
	Mark Hofman, Interim Planning Director		TDM	1 Jennifer Hass, Community Transit	
	Jennifer Sutton, Senior Planner			Sarah Spicer, City of Seattle, Alt	
Pierce County	1 Dan Cardwell, Long Range Planning	R	RTOC	1 Vacant	
	Vacant Alt			Vacant Alt	
At-Large	2 Jesse Hamashima, Transportation, Co-Chair		R = Remote attendance		
	Tiffany Speir, Lakewood, Planning				
	Ryan Windish, City of Sumner, Alt				
	Jason Sullivan, Bonney Lake, Plan. & Build., Alt				
Transit	1 Lindsey Sehmel, Pierce Transit				
	Darin Stavish, Pierce Transit, Alt	R			
	Duane Wakan, Pierce Transit, Alt				
Economic Dev	1 Rob Allen, Economic Development	R			
	Vacant Alt				
Tacoma	1 Peter Huffman, Planning & Dev Svcs				
	Vacant				
Cities/Towns	1 Katie Baker, Puyallup	R			
	David Swindale, University Place, Plan & Dev Alt				
Snohomish County	1 Mike McCrary, PDS Director				
	David Killingstad, Planning & Development				
At-Large	2 Kelly Snyder, Director, Co-Chair	R			
	Ken Klein, Executive Director				
	Jay Larson, Transportation Specialist, Alt				
	Joshua Dugan, Chief of Staff, Alt				
Transit	1 Roland Behee, Director of Planning				
	Vacant Alt				
Economic Dev	1 Neepaporn Bounjaktha, Economic Dev				
	Vacant Alt				
Everett	1 Yorik Stevens-Wajda, Planning Director	R			
	Becky Ableman McCrary, Long Range Planning Mgr				
Cities/Towns	1 Russ Wright, Lake Stevens, Comm Dev. Director				
	Patricia Love, Stanwood, Comm Dev. Director, Alt.				
Total Members	51	Attended	27		



Puget Sound Regional Council

DISCUSSION ITEM

May 19, 2022

TO: Regional Staff Committee

FROM: Laura Benjamin, Senior Planner, and Eric Clute, Assistant Planner

SUBJECT: Regional Housing Strategy Implementation – Monitoring

IN BRIEF

Housing access and affordability are key policy areas in [VISION 2050](#), the region's long-range plan for growth. The committee will be provided an update on the development of a monitoring program, an implementation item identified in the [Regional Housing Strategy](#). The committee will be asked to provide feedback on the draft housing monitoring program as it is further refined.

DISCUSSION

The Regional Housing Strategy calls for PSRC to develop a framework to track performance and outcomes over time and identify challenges or barriers, in consultation with jurisdictions and other stakeholders. Performance measures will support the housing goal and policies in VISION 2050 and the strategies identified in the Regional Housing Strategy.

Specially, the Regional Housing Strategy calls for PSRC to:

Provide data and ongoing monitoring, coordinating with other local and subregional efforts. Monitoring will include performance measures related to housing production and affordability, equity outcomes and implementation measures including the local adoption of tools to implement VISION 2050 and the Regional Housing Strategy.

The housing monitoring program will help to provide a snapshot of key housing measures in the region, as well as longer term trends and help to shape and focus regional housing assistance and local work, with a focus on eliminating racial disparities in access to housing.

PSRC will work with stakeholders to develop a periodic review and update to the Regional Housing Strategy based on the results of the monitoring program and gaps and opportunities that are identified through other regional work.

Proposed Data Measures

Data measures will be based on sources that can be reliably maintained and updated over time, such as the US Census Bureau, Office of Financial Management, CoStar, Zillow, and other common data sources. Data from PSRC's Housing Incentives and Tools survey and Income Restricted Housing database will also inform implementation monitoring.

A racial equity lens will be applied to monitoring efforts to continue to assess racial disparities in housing.

The proposed data measures are organized around the three "S's" of the Regional Housing Strategy – Supply, Stability, and Subsidy.

Supply: Build more housing of different types.

Supply measures include housing production in relation to population growth, housing production near transit and job centers, and adoption of local development regulations to reduce costs to build housing.

Stability: Provide opportunities for residents to live in housing that meets their needs.

Stability measures will include the use of local tenant protections and displacement mitigation, income restricted housing in proximity to transit and other components of opportunity, and access to homeownership for BIPOC households, specifically home loan denials by race/ethnicity.

Subsidy: Create and sustain long-term funding sources to create and preserve housing for very low-income households and unhoused residents.

Subsidy measures will include the use of local revenue tools, and highlight case studies on coordination with major employers and other public-private partnerships.

The monitoring program will also include information on general affordability measures, such as median rent and home price, cost burden, and the Housing Affordability Index (HAI). PSRC has provided updates on these measures for the past several years with an annually updated [Performance Trend](#).

PSRC is working with other housing stakeholders involved in monitoring housing work and analyzing data. Staff will coordinate and collaborate with others to the greatest extent possible.

As stated in the Regional Housing Strategy, PSRC will publish an annual update on housing data monitoring efforts. Some data measures may be updated more or less frequently based on the availability of new data.

PSRC's efforts to track and interpret housing trends does not stop here. Alongside the Regional Housing Strategy and monitoring programs, PSRC is exploring other components of the housing puzzle, such as access to jobs, commercial displacement,

social equity, and growth targets. These important issues will be more fully addressed in other coordinated and complimentary VISION 2050 implementation projects.

Questions for the committee:

- Are these the right data measures to capture a snapshot of housing trends and help identify successes and gaps? Is anything missing?
- How can racial equity and equity outcomes be better centered in this work?
- Are there ways to share the data – reports, infographics, etc. – that would be most helpful for stakeholders?

Next Steps

A Puget Sound Trend on housing affordability will be available later this summer. The first annual State of Housing Report will be available in fall 2022. A draft report will be shared with the committee prior to finalizing.

Lead Staff

For more information, contact Laura Benjamin, Senior Planner, at LBenjamin@psrc.org or 206-464-7134, or Eric Clute, Assistant Planner, at EClute@psrc.org or 206-971-3284.



Puget Sound Regional Council

DISCUSSION ITEM

May 19, 2022

TO: Regional Staff Committee

FROM: Jason Thibedeau, Program Manager

SUBJECT: Economic Development District Update

IN BRIEF

PSRC staff will provide an update on recent and ongoing economic development work at the agency, including the completion of an update to PSRC's Washington State Space Economy report, the completion of a Workforce Recovery Planning Project, the completion of an Economic Development Element Guide and the kickoff of a project to develop an Arts & Culture Economic Recovery Strategy.

DISCUSSION

The Central Puget Sound Economic Development District (EDD) adopted the new [Regional Economic Strategy](#) in December 2021. This strategy was approved by the U.S. Economic Development Administration as the region's Comprehensive Economic Development Strategy (CEDS) for 2022-2026. Adoption and approval of a regional CEDS enables local jurisdictions and eligible organizations to qualify for funding under U.S. EDA programs.

In December, the EDD also adopted a set of 2022 Economic Development Focus Areas, which are used to guide board and staff efforts to implement the Regional Economic Strategy in 2022. These focus areas identify ways that the EDD can utilize its regional role to advance economic development efforts and build economic development capacity in the region. These roles include analysis and strategy development, technical assistance, and amplifying important regional economic development efforts that align with the adopted strategy.

PSRC's Economic Development team is working to implement these focus areas. Recent accomplishments include the completion of an update to PSRC's Washington State Space Economy report, the completion of the Workforce Recovery Planning Project, and the completion of an Economic Development Element Guide. In addition, a project to develop an Arts & Culture Economic Recovery Strategy kicked off in February 2022.

Space Economy Update

In February, PSRC completed a 2022 update to the [Washington State Space Economy](#) report. The original report was developed in 2018 to help industry leaders, elected officials, policy makers, and local economic development professionals strengthen and support the commercial space sector. The update shows that business activities tied to direct, indirect and induced impacts of the space industry contributed an estimated \$4.6 billion in economic activity to Washington communities in 2021. This supported a total of 13,100 jobs and \$1.6 billion in labor income overall.

The update noted that regional businesses are at the forefront of commercial human spaceflight, which is projected to expand. In addition, the update reported that new startups are adding diversity to the region's space industry beyond the major employers. The update highlighted that future development of the regional space economy would benefit from increased support for regional entrepreneurship, workforce development, and venture capital funding.

Analysis for the report and update was performed by BERK consulting, and was supported by contributions from Blue Origin, City of Kent, Suquamish Tribe, City of Redmond, Snohomish County, City of Federal Way, City of Everett, Port of Bremerton, City of Seattle, and the Aerospace Futures Alliance.

Workforce Recovery Planning Project

In May, PSRC completed a Workforce Recovery Planning Project designed to provide actionable regional labor market information to a broad array of stakeholders on in-demand industries and occupations and related training programs in the region. This project was funded by a grant from the U.S. Economic Development Administration with funds from the CARES Act.

The project was informed by stakeholder interviews held across industry groups, community and technical colleges, workforce development councils and worker advocate/labor unions. The findings helped to identify four key industries showing high demand for workers over the next decade: Healthcare, Manufacturing, Information, and Construction. The final report identifies challenges and opportunities for increasing the talent pool diversity in these industries as well as including recommendations to increase access among underrepresented groups. Profiles were developed highlighting twelve occupations in the four industries that provide growing career opportunities, with strong wages for workers in the region. They include:

Healthcare

- Registered Nurses
- Medical Assistants
- Substance Abuse, Behavioral Disorder, and Mental Health Counselors

Manufacturing

- Buyers and Purchasing Agents
- Sales Managers
- Logisticians

Information

- Software Developers and Software Quality Assurance Analysts and Testers
- Web Developers and Digital Interface Designers
- Computer User Support Specialists

Construction

- Construction Managers
- Carpenters
- Construction Laborers

Arts & Culture Economic Recovery Strategy

PSRC is managing a project led by BERK consulting to assist in economic recovery and resiliency for the nonprofit arts and culture industry in the central Puget Sound region. The region's arts and culture organizations have been highly impacted by the pandemic, due to the in-person nature of activities and events that are critical to their business models and revenue streams. Early phases of the strategy development have been guided by an advisory committee of representatives from across the region. The strategy builds off the [ArtsFund COVID Cultural Impact study](#), released in January of 2022. The Arts & Culture Economic Recovery Strategy project kicked off in February 2022 and is set to be complete in Summer 2022. This project was funded by a grant from the U.S. Economic Development Administration with funds from the CARES Act.

Economic Development Element Guide

PSRC released an Economic Development Element Guide in February to assist local jurisdictions with the upcoming 2024 comprehensive plan update process. The guide explains the utility of the economic development element, describes the development of a SWOT analysis, details common data metrics and how to access them, and briefs planners on the policy-making process. The guide is part of a suite of [VISION 2050 planning resources](#). PSRC staff are meeting with local planners to discuss the guide and to help inform future technical assistance efforts.

At the May Regional Staff Committee meeting, staff will provide an update on these projects and other agency economic development implementation efforts.

Lead Staff

For more information, please contact Jason Thibedeau, Economic Development Program Manager, at 206-389-2879 or jthibedeau@psrc.org.



PASSPORT TO 2044:

Comprehensive Plan Workshop Series

REGISTER NOW!

Comprehensive Plan Update Overview



Wednesday, June 15, 2022
9:30 a.m. – 12:00 p.m.



Online via Zoom
>> [Webinar registration page](#)

Join us for an online workshop on the comprehensive plan periodic updates.
Highlights of the event include:

Welcoming Remarks

Deputy Mayor Traci Buxton,
City of Des Moines

WA State Department of Commerce
GMA and Funding

Puget Sound Regional Council
VISION and Certification

Municipal Research and Services Center

Resources and Events

Breakout Sessions

This is the first in a series of workshops that will include deeper dives in specific topic areas throughout the year. Stay tuned for more information on upcoming sessions exploring housing, climate change, and other topics in detail. Sign up to be on the list for information on upcoming events and resources [here](#).

Questions? Contact Maggie Moore at mmoore@psrc.org



The primary audience for this workshop are the planners, consultants, and staff most involved with comprehensive planning, but elected officials, planning commissioners, and others with a role in the upcoming comprehensive plan updates are also welcome to attend.



Puget Sound Regional Council



Washington State
Department of
Commerce

