

# Industrial Lands Analysis

Regional Staff Committee

July 21, 2022



Puget Sound Regional Council



# Presentation Overview



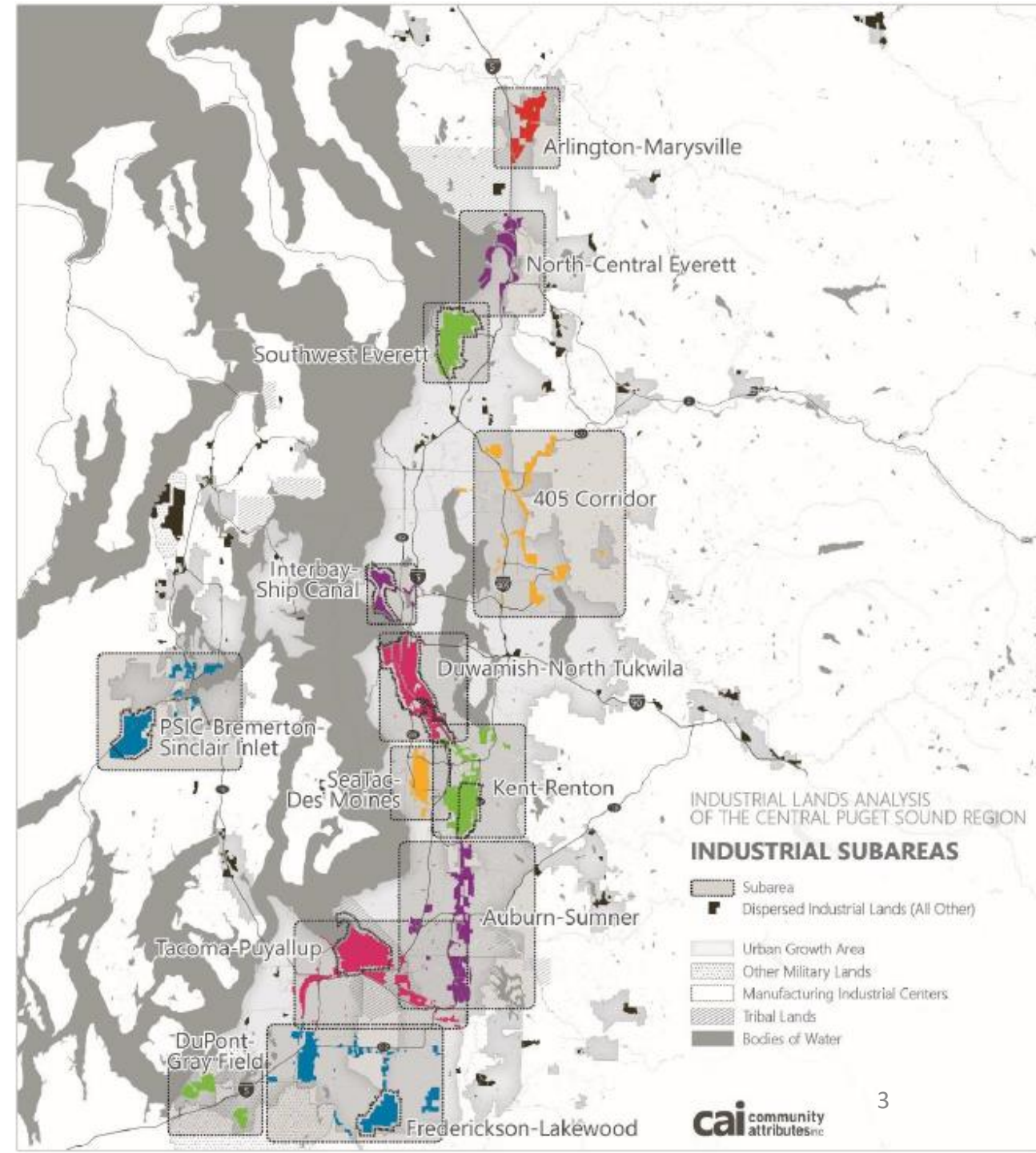
- Recap project purpose and scope
- Outreach findings
- Data preview
- Next steps





# Project Purpose

- **Last Update in 2015**
- **Identified as major priority by PSRC boards, VISION 2050 & 2022 Regional Economic Strategy**
- **Provide support for local comprehensive plan updates**
- **Industrial lands are important to regional economy**
- **Seeks to answer:**
  1. What are trends and changes impacting industrial lands that this report update might consider?
  2. What are ways that an update to the industrial lands analysis might be useful for your community?
  3. How could the industrial lands analysis help the region improve equitable access to employment?



# Project Timeline



## Winter/Spring 2022

### Scoping

- January GMPB & EDD
- Local jurisdiction survey
- Direct engagement with local jurisdictions and agencies
- Determining data needs and capacity

## Summer 2022

### Data collection and analysis

- Land Inventory
- Employment estimates and forecast to 2050
- Manufacturing/Industrial Centers

### Continue outreach

- Peer Networking
- Community orgs
- Tribes
- Industry groups
- Other regions

## Fall/Winter 2022

### Complete data analysis

### Final Report



# What have we heard?



- Rapid growth in warehousing and distribution
- Core industrial lands and infrastructure like ports and aviation manufacturing continue to be key assets to region
- Different market pressures and demands by subareas/MICs
- Greater demand for lighter and smaller-scale manufacturing





# What have we heard?

- Cities considering strategies for “transit-oriented manufacturing”
- Need better data on equity and access to industrial jobs
- Need strategies for workforce development
- Disproportionate impacts of industrial lands to BIPOC populations and other underserved communities



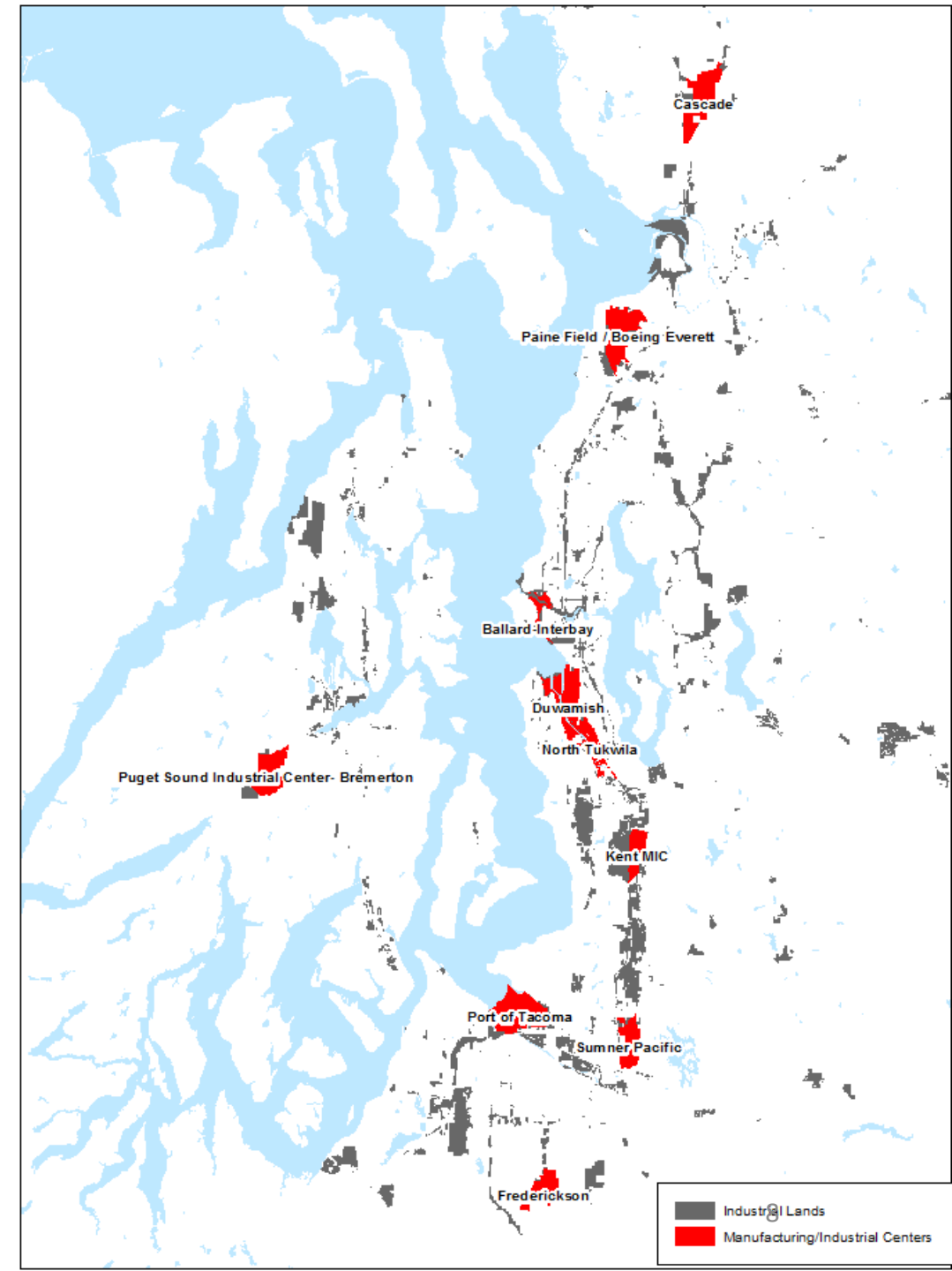
# Peer Networking

- June 24<sup>th</sup> workshop featured presentations from Seattle, Tacoma, and Everett on local industrial lands planning
- Opportunity to engage broader audience and build awareness for industrial lands work
- 60 attendees, with many tuning in from outside the region and state



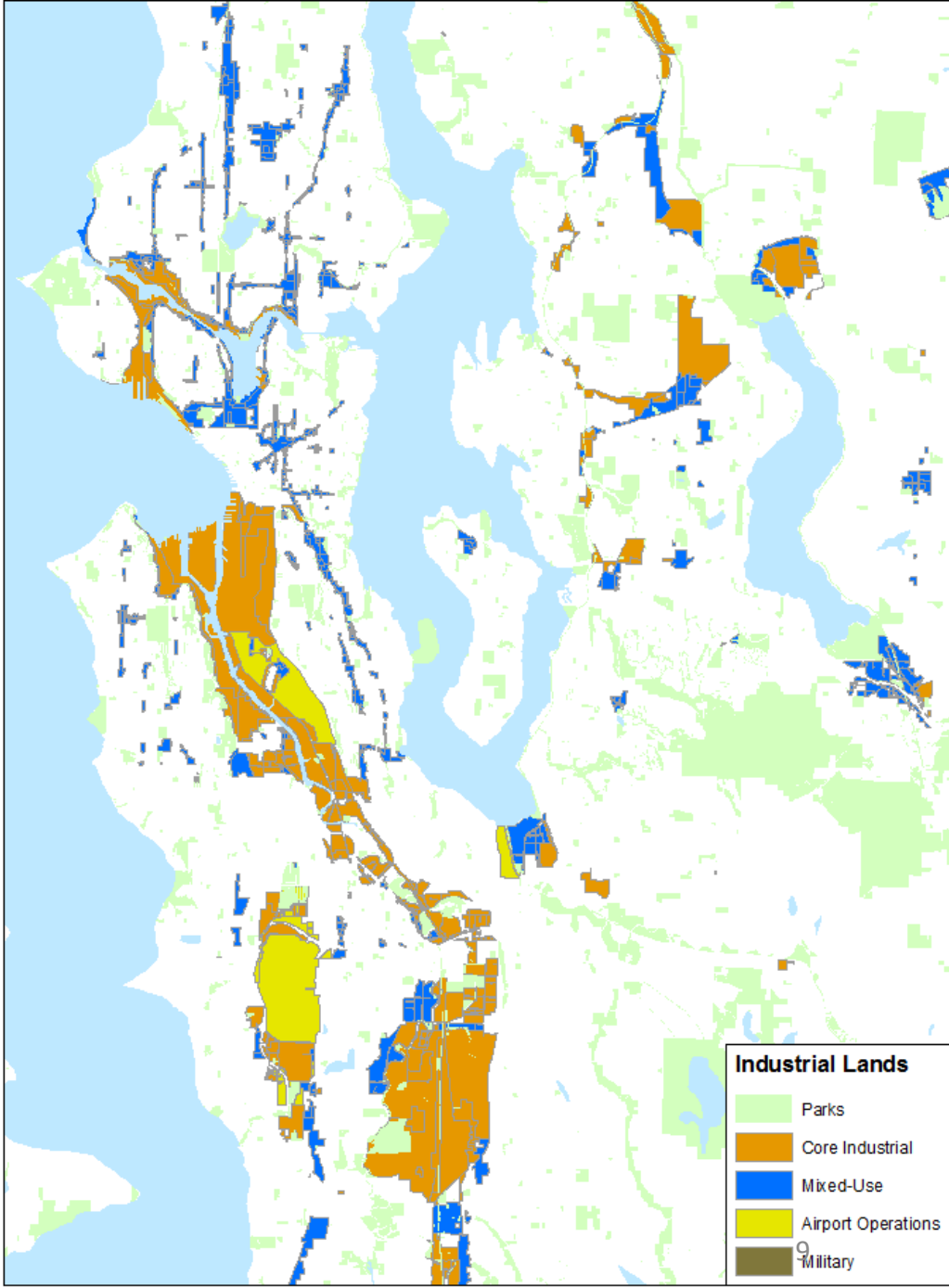
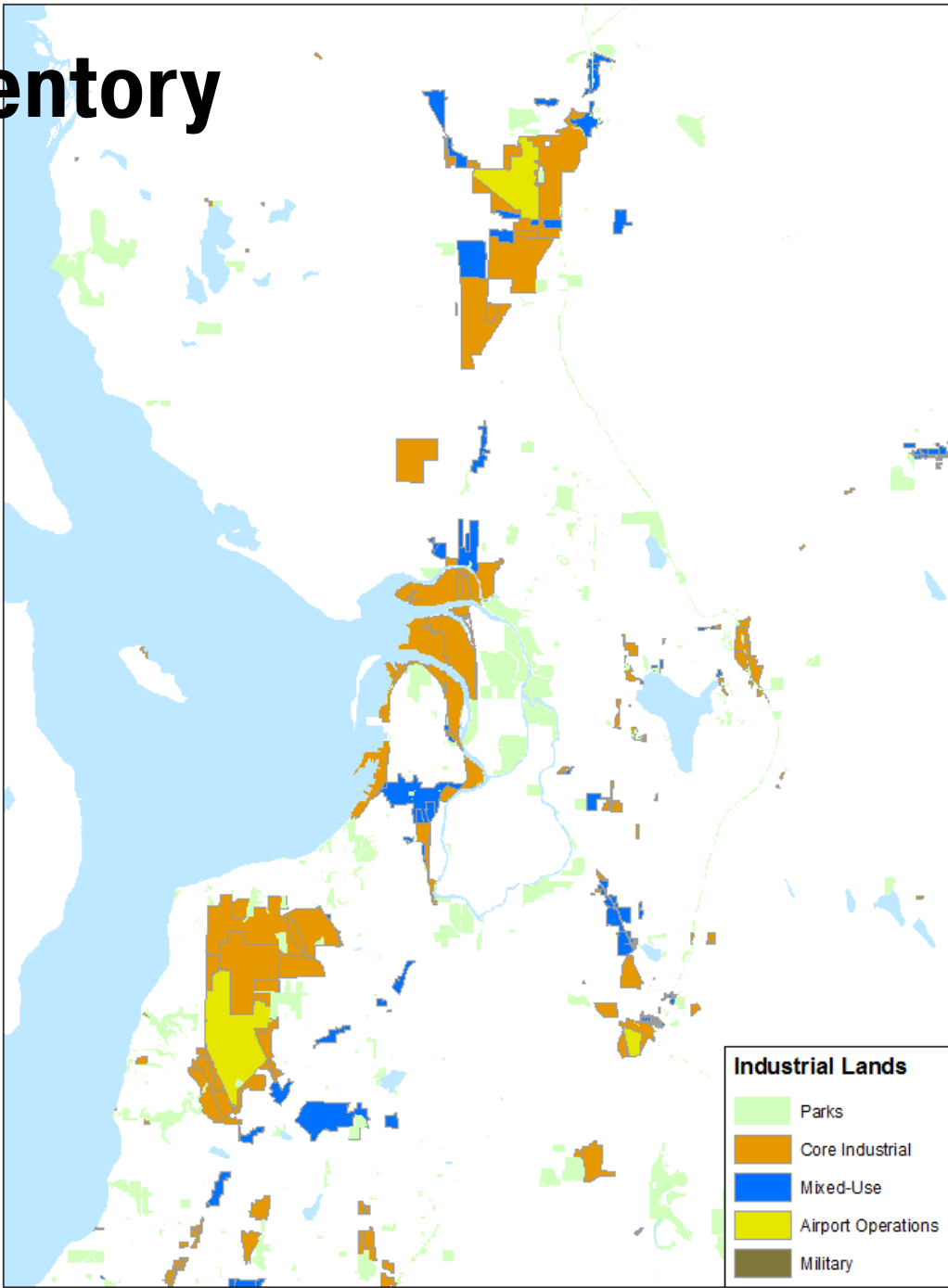
# Data Analysis

- **New industrial lands inventory**
  - Net change from 2015
  - Includes more mixed-use areas
  - Supply of industrial land
- **Employment data**
  - Wages
  - Industrial sectors
  - Updated forecast
- **Centers**
  - Analyzing land use and jobs data in Manufacturing/Industrial Centers and other areas of activity
    - Industries and land uses
    - Market trends
    - Land supply



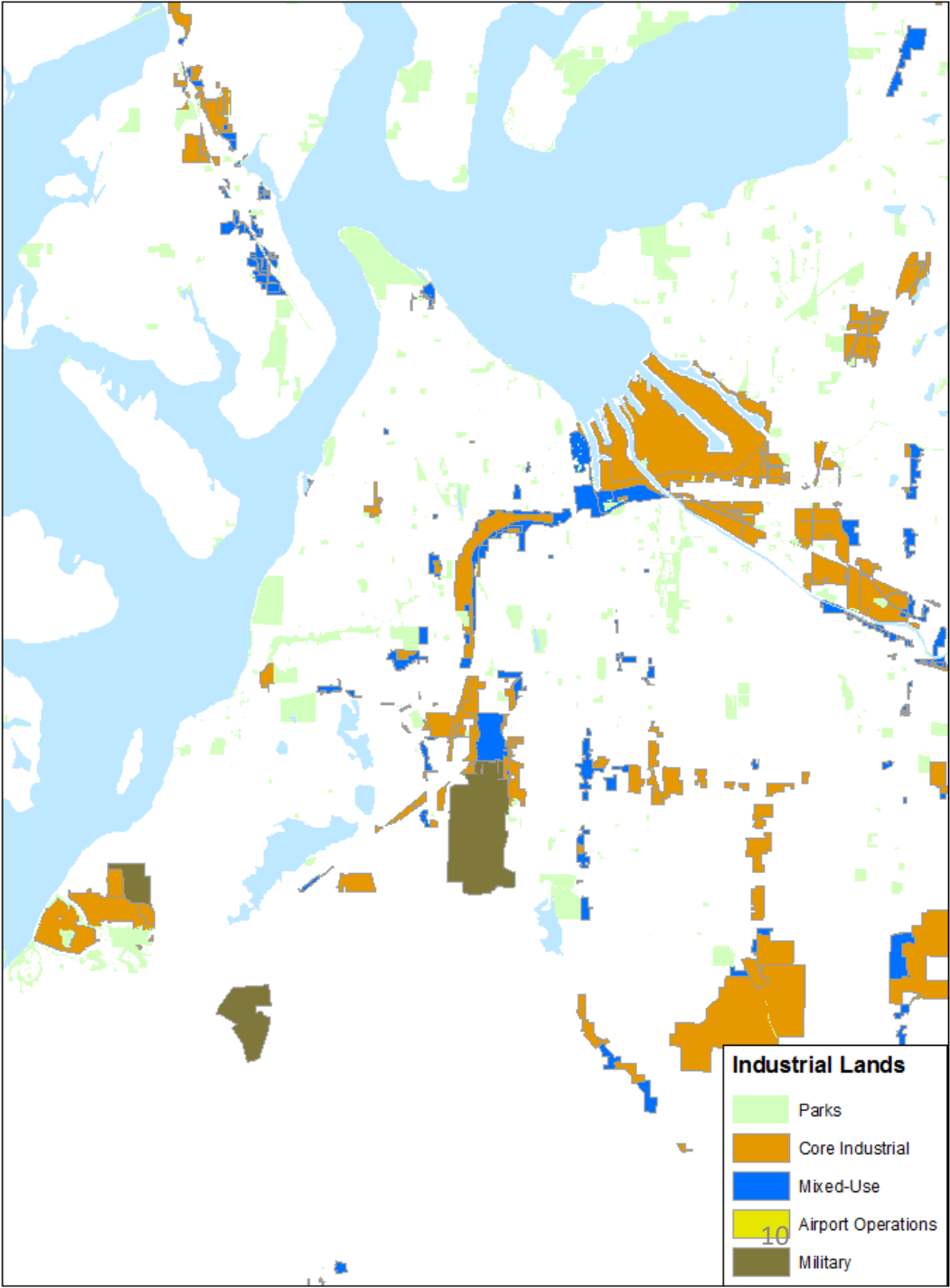
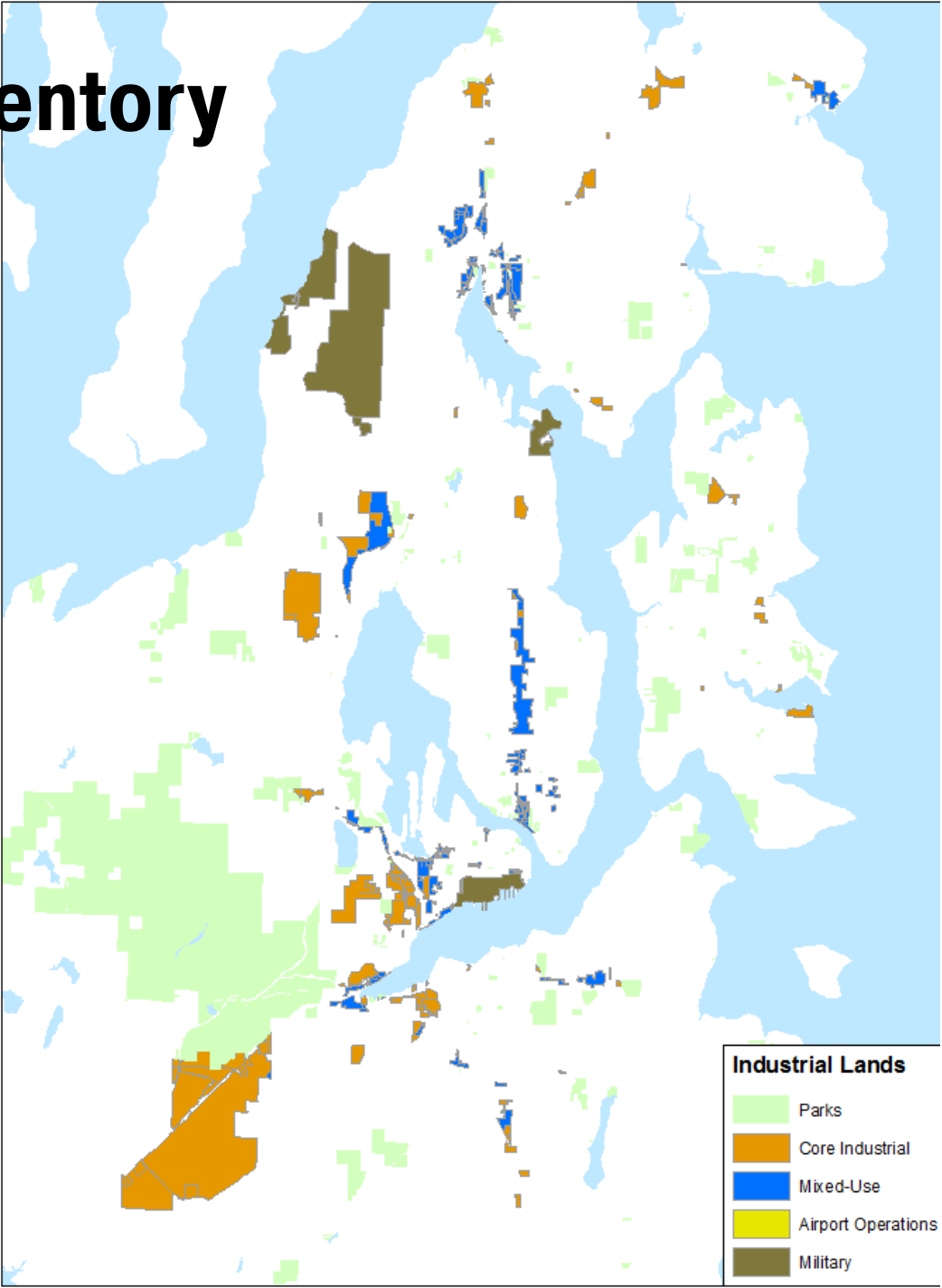


# Land Inventory





# Land Inventory



# Data sneak peak



- **32% of the region's jobs are categorized as "industrial" (~680k in 2020)**
  - Steady since 2005
- **46% of jobs in region located on industrial lands (~984k of 2.1 million)**
  - Slight increase since 2005
- **30% of jobs on "core" industrial lands are not industrial**
  - Slight decrease since 2005





# Timeline and next steps



## Spring 2022

### Scoping

- Local jurisdiction survey
- Board/committee engagement
- Direct engagement with local jurisdictions and agencies
- Determining data needs and capacity

## Summer 2022

### Data collection and analysis

- Land Inventory
- Employment estimates and forecast
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## Fall/Winter 2022

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# Thank you.

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