



May 5, 2022

A STRATEGIC VISION FOR AUTOMATED VEHICLES

City of Bellevue and City of Seattle



City of Seattle



presented to
**Puget Sound Regional Council
Regional Traffic Operations Committee**

presented by
**Cities of Bellevue / Seattle
Cambridge Systematics, Inc.**





Agenda

Project Background and Objectives

Stakeholder Outreach Findings

Industry Scan Findings

Major Milestones in AV Technology

AV Strategic Vision

Q&A



PROJECT BACKGROUND AND OBJECTIVES

Regional Goals for Bellevue/Seattle



Improve Safety



Invest in Innovation



Ensure Transportation Equity



Leverage Strategic Partnerships



Increase Mobility Options



Enhance Sustainability

Adapted from City of Bellevue 2018 Smart Mobility Plan; SDOT 2017 New Mobility Playbook, and Washington State AV Work Group 2018 Cooperative Automated Transportation Policy Framework

AV Strategic Vision

■ Why?

- ▶ Prepare for automated mobility, with a focus on ensuring that programming, resources, and investments are maximizing the readiness at varying levels of AV deployment in the region.

■ How?

- ▶ State of the Industry Review
- ▶ Technology Readiness and Milestones
- ▶ Needs Assessment
- ▶ Recommendations, Opportunities, and Risk



A STRATEGIC VISION FOR AUTOMATED VEHICLES

CITY OF BELLEVUE AND CITY OF SEATTLE



Automated Vehicle Applications

For Hire:

Shared autonomous vehicles operating on current ride-hailing models

Personal Vehicles:

Privately owned highly automated vehicles

Shared Fleet Vehicles:

Shared highly automated vehicles, made available through collective programs

Drones:

Unmanned aerial vehicles used for last-mile deliveries

Personal Delivery Devices:

Last-mile autonomous delivery vehicles, operating on the sidewalk

Mass Transit:

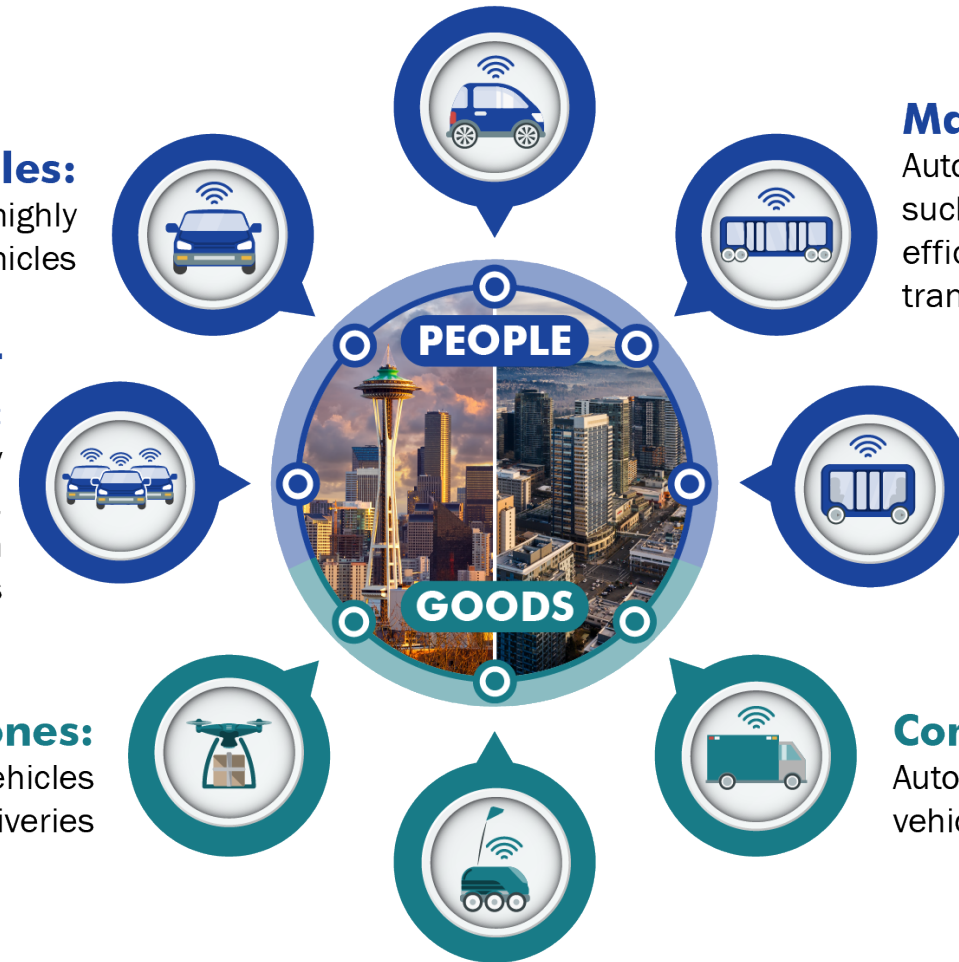
Autonomous transit vehicles such as buses that add efficiency to high-volume transit routes

Specialized Transit:

Autonomous vehicles (typically vans or shuttles) designed to serve local transit needs

Commercial Freight:

Autonomous freight vehicles or trucks





STAKEHOLDER OUTREACH FINDINGS

Available Policy and Regulatory Levers

Require
Operational
Permits

Identify Suitable
Routes / Areas

Educate
Stakeholders
and Public

Invest in AV-
Friendly
Infrastructure

Issue
RFPs/RFIs to
Learn More

Establish AV-
Only Facilities

Modify Curb
Management

Facilitate
Stakeholder
Engagement

Establish Data
Sharing
Requirements

Link New
Technologies to
Equity Goals

Provide Grant
Funding

Invest in City
Fleets as EV /
AV

Invest in
Workforce
Training

Designate
Special Testing
Facilities

Designate
Special Parking
and Staging
Locations

Use Congestion
Pricing to
Mitigate ZOVs

Advance
Communications
Backbone

Adapt Land Use
Policies

Public Agency Needs

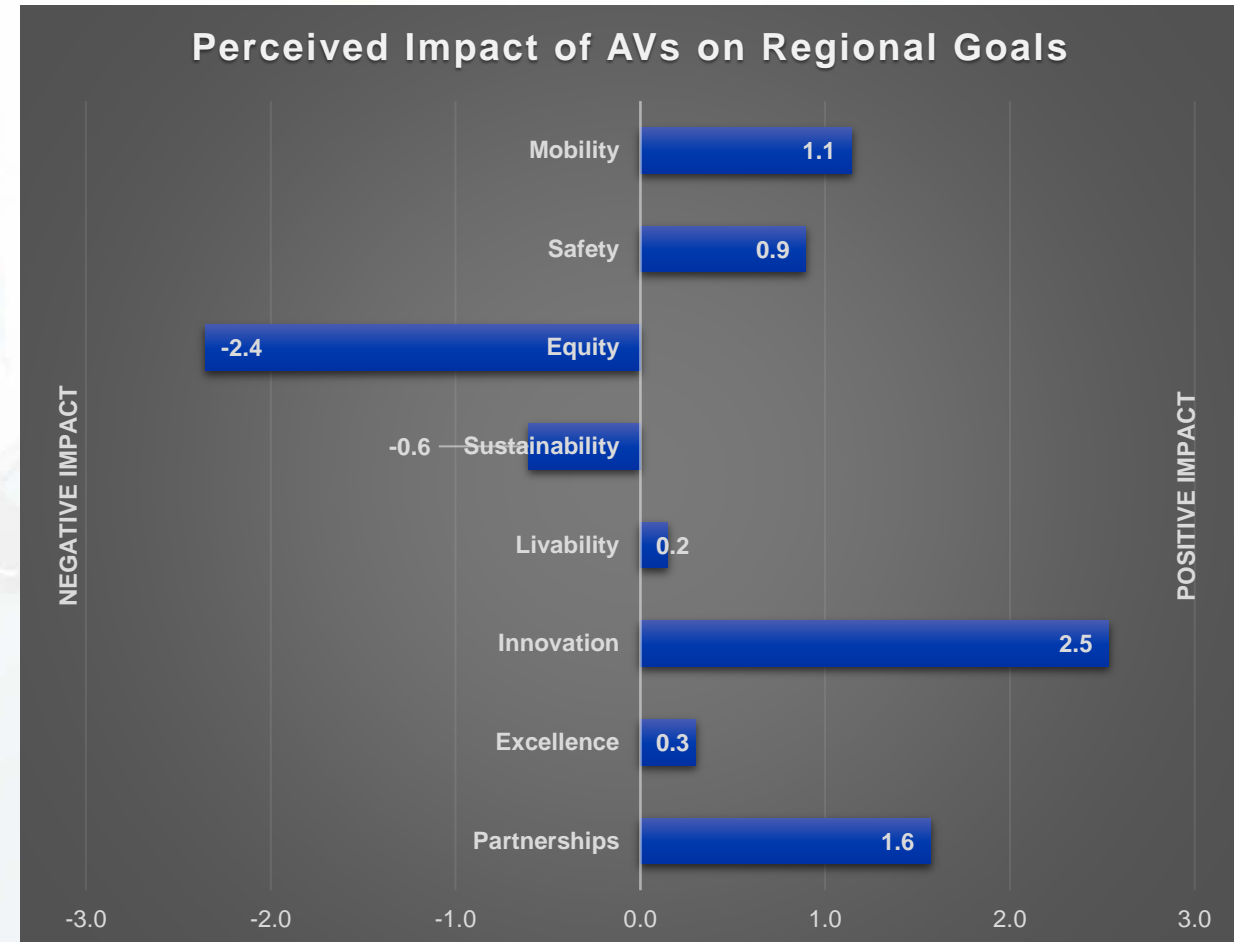
Outreach Completed To-Date:

- City of Bellevue
- City of Seattle
- WSDOT/WSTC

Upcoming:

- City of Bellevue Council

- Increase public awareness and education (L3 vs. L4 AVs)
- Targeted curb management
- Ensuring compliance of AV companies with safety requirements
- Guidelines regarding safety testing requirements
- Lessons learned from AV deployments



Major AV Developer Needs

Outreach Completed To-Date:

- Motional
- Mobileye
- Cruise

Upcoming:

- Zoox

- Designated legal pick-up/drop-off locations for AV activities
- Operating needs of profitable AV business models
- Permit requirements and regulations across jurisdictions that are streamlined and clear (i.e., minimize variation between states)
- Funding opportunities to further AV deployments

“AV companies do not expect government agency to do major infrastructure updates to accommodate AVs because that is not a cost-effective solution.”
- *Senior Policy Manager at AV Developer*



INDUSTRY SCAN FINDINGS

Regulatory and Policy Roles

Federal Role

- Setting Federal Motor Vehicle Safety Standards (FMVSS) for new motor vehicles and equipment
- Enforcing compliance with FMVSS
- Investigating/managing noncompliance
- Public education of motor vehicle safety issues

State Role

- Licensing human drivers
- Registering motor vehicles
- Enacting/enforcing traffic laws
- Conducting safety inspections
- Regulating motor vehicle insurance and liability

Local Role

- Implement AV policies that are aligned and complementary with state AV policies
- Develop a localized approach to AV deployment that helps to achieve regional goals
- Manage and operate local infrastructure/systems

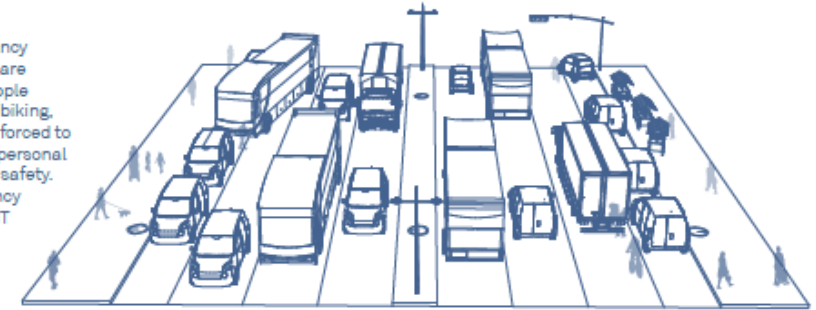
AV Policy and Regulatory Guidance

- USDOT AV 4.0 & Comprehensive Plan
- NACTO's Principles for Autonomous Urbanism
 - ▶ Design for Safety
 - ▶ Move People not Cars
 - ▶ Distribute the Benefits Equitably
 - ▶ Data-Driven Decision Making
 - ▶ Technology is a Tool
 - ▶ Act Now!
- Additional resources from peer cities, organizations, and researchers

Transforming the Street

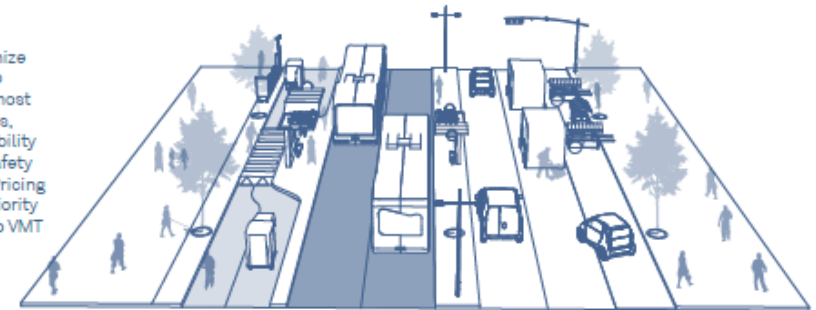
Today

Single-occupancy vehicles (SOV) are prioritized. People taking transit, biking, or walking are forced to compete with personal cars, reducing safety. Transit efficiency decreases, VMT increases.



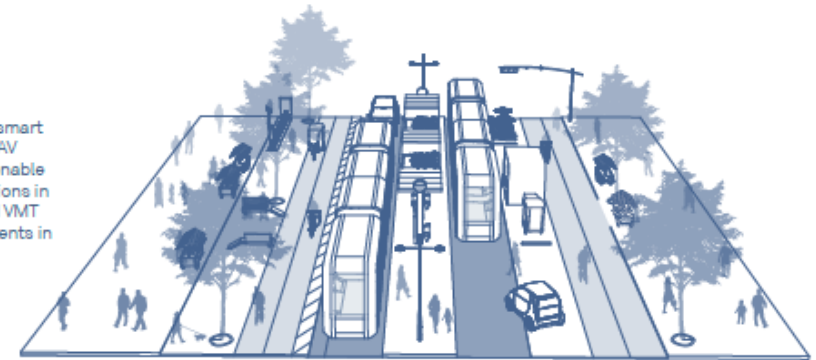
Interim

Cities re-organize their streets to prioritize the most efficient modes, increasing mobility options and safety for everyone. Pricing and transit-priority policies lead to VMT decreases.



Future

Supported by smart street design, AV technologies enable further reductions in emissions and VMT and improvements in safety.



Source: NACTO Principles for Autonomous Urbanism

Washington Policies Impacting AV Operations

- Federal and State Level

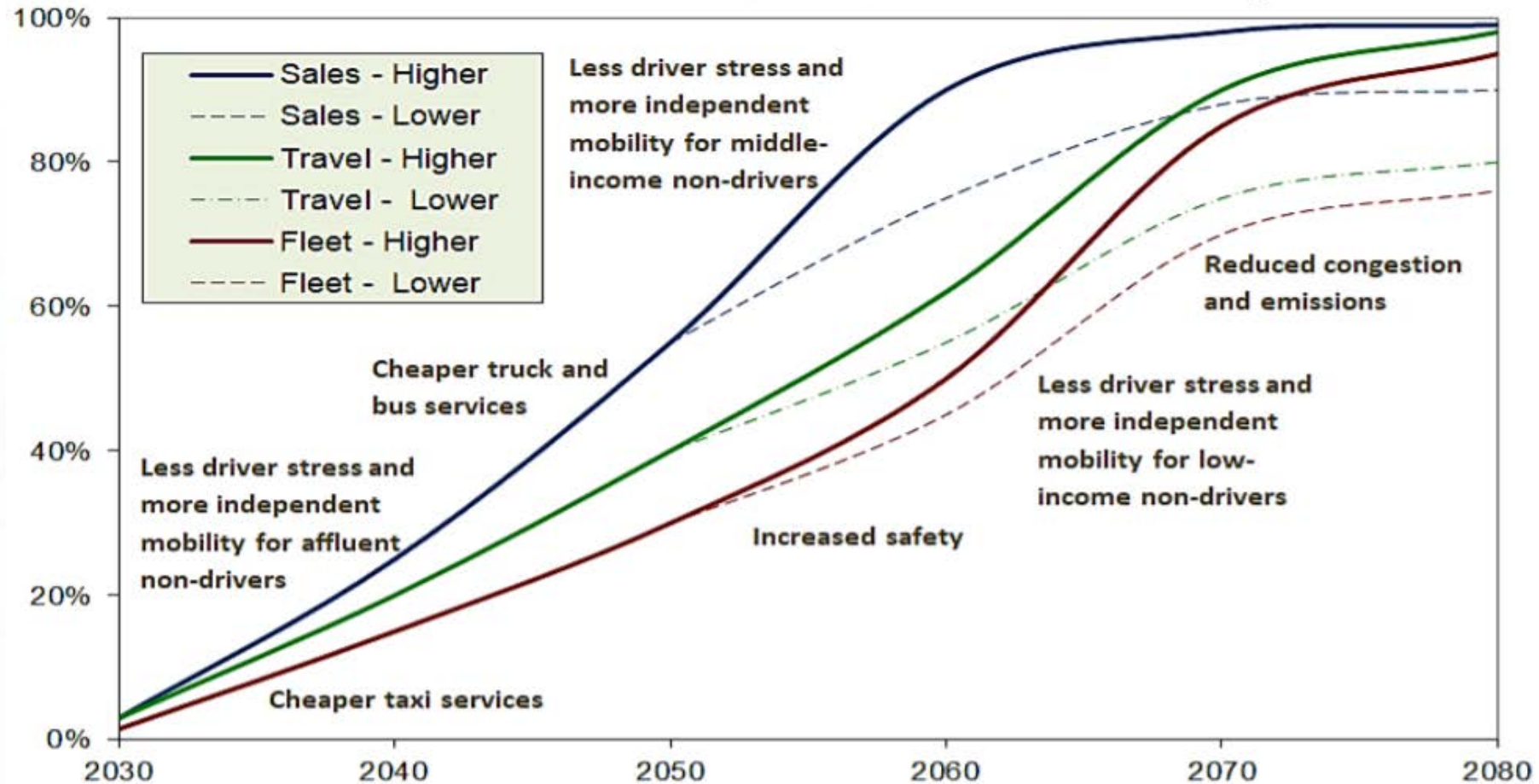
- ▶ Permissive stance on AV technology testing and piloting
- ▶ Absence of state policies restricting cities' authority to regulate AV operations on public streets

- Local Level

- ▶ Responsible for implementing AV policy and regulations that ensures the safe operation of AVs on public streets

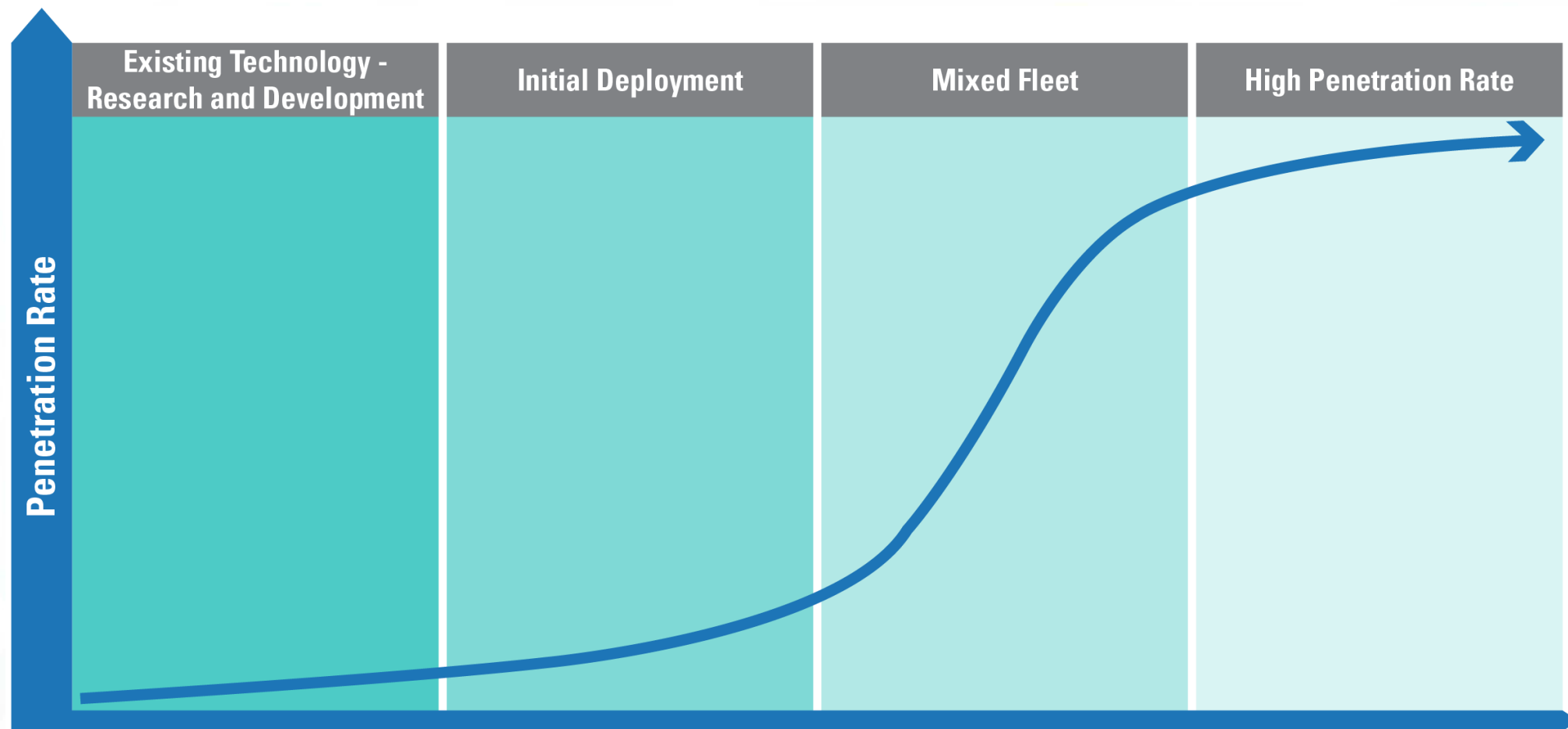


Autonomous Vehicle Sales, Fleet, Travel and Benefit Projections



Source: Victoria Transport Policy Institute

Stages of AV Development



Case Studies on Stimulating AV Partnerships

- City of Portland: RFI focused on how AVs could benefit Portland's existing public transit system
- City of San Jose: RFI seeking concepts for AV solutions in specific corridors
- MTC in Bay Area: Innovative Deployments to Enhance Arterials (IDEA) Shared Automated Vehicles (SAV) grants



Credit: Joey Kotfica

Pittsburgh Case Study: Permissive Approach

- Opted out of developing a written agreement with AV companies before testing AVs on city streets
- Instead established working groups to guide use of AV technology



Source: <https://qz.com/904744/pittsburgh-officials-are-criticizing-ubers-one-way-relationship-with-the-city/>

Chandler Case Study: R&D Promotion Case Study

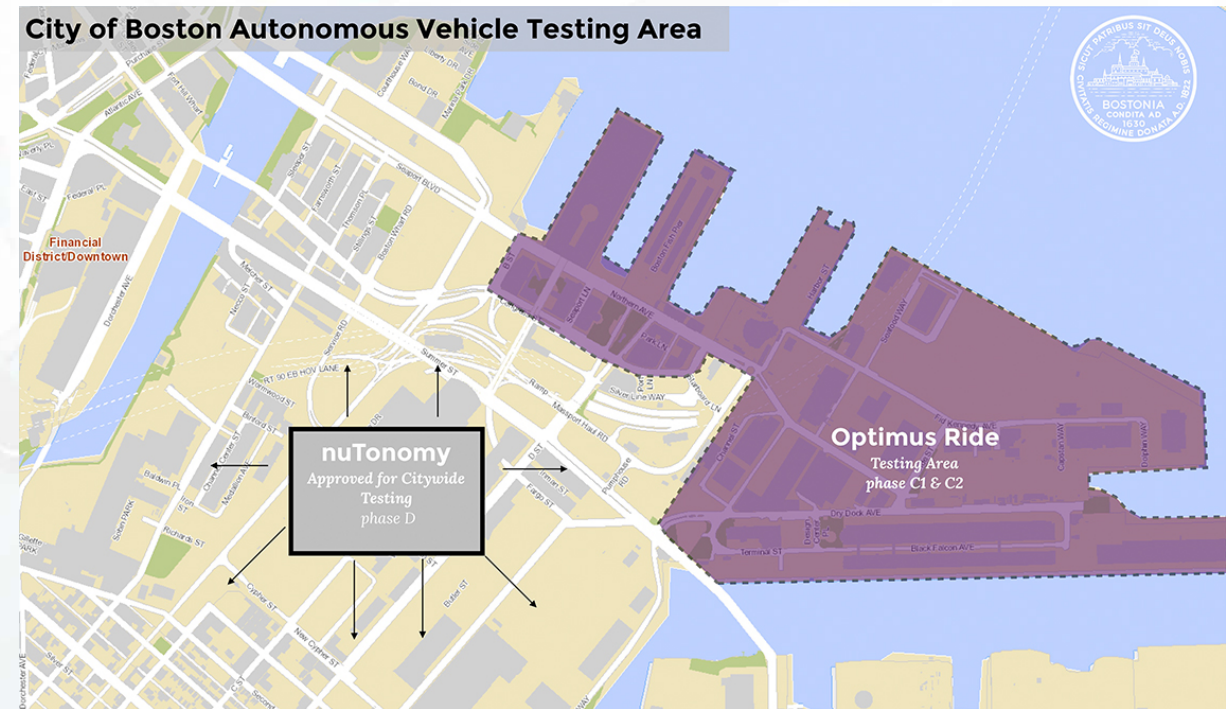
- City of Chandler invited AV developers to test emergency response vehicles on a closed track
- City involved its police and fire department reps to advise on their specific needs and concerns



Source: Todd Photographic from AZ Central

Boston Case Study: Graduated Testing

- nuTonomy (now Motional), MassDOT, Registry of Motor Vehicles, port authority, state police, state government
- Developed graduated test plan that slowly increases level of complexity



Source: City of Boston

LA DOT Case Study: Curbside Management

- Led effort to “Code the Curb”
- Digitally identified curbside assets to strengthen ROW management
- Linkage to Mobility Data Specification (MDS) requirements for shared use mobility providers



Source: LA Metro

RTC Las Vegas Case Study: AV Shuttle Deployment

- Will be deploying low-speed AV shuttle circulators in the Las Vegas Medical District
- New first/last mile option for seniors and mobility challenged
- Lowered speed limit along key corridor as a commitment to prioritizing shared modes



Source: RTC

San Francisco Case Study: Waymo One Trusted Tester Program

- Launched robotaxi service in 2021 available to certain vetted riders in SF
- Riders chosen based on diversity of transportation needs
- Free service, equipped with human safety operators, operates 24/7
- Waymo Driver AV system is informed by 20 million self-driven miles on public roads



Source: Waymo



MAJOR MILESTONES IN AV TECHNOLOGY

Select AV Technology Milestones

DARPA Grand Challenge used to accelerate AV technologies

2004

Tesla Autopilot feature publicly available

2015

First recorded case of a pedestrian fatality involving a self-driving car

March 2018

Zoox begins testing in Seattle

October 2021

2009

Google launched 'Waymo' project

September 2017

NHTSA releases guidance for automated driving systems

December 2018

Waymo launches first commercial driverless ride service in U.S.

March 2022

NHTSA eliminates need for human controls in full automated vehicles



AV STRATEGIC VISION

AV Strategic Vision



AV 101

SAE Levels
AV Application Types
Opportunities & Risks
Public Perception
Policy Environment



Roadmap

AV Tools
Timeframes
Actions

- Do Something vs. Do Nothing
- Near-term, Medium-term, or Long-term
- Roles and Responsibilities



Q&A

Thank you!

Contact Information



Daniel Lai | dlai@bellevuewa.gov

Kelly Rula | Kelly.Rula@seattle.gov

Sam Van Hecke | svanhecke@camsys.com

