

June 24, 2022

# TOOLBOX PEER NETWORKING SERIES

## Industrial Lands: Building and Delivering a Regional Vision

Welcome!  
We will begin at 10:05



City of Tacoma  
WASHINGTON



Puget Sound Regional Council



# Housekeeping



- Questions will be answered following the panel presentations during the Q&A session.
  - Please type questions in the “Q&A” tab on the bottom of your zoom screen. Staff will monitor and relay questions to panelists during the Q&A session
- Technical issues or questions? Email me at [bkahn@psrc.org](mailto:bkahn@psrc.org) or use the “Q&A” tab at the bottom of your zoom screen.
- The session is being recorded. The recording and presentation slides will be available on our website after the event.
- 2 AICP CM credits are available



# Workshop Agenda



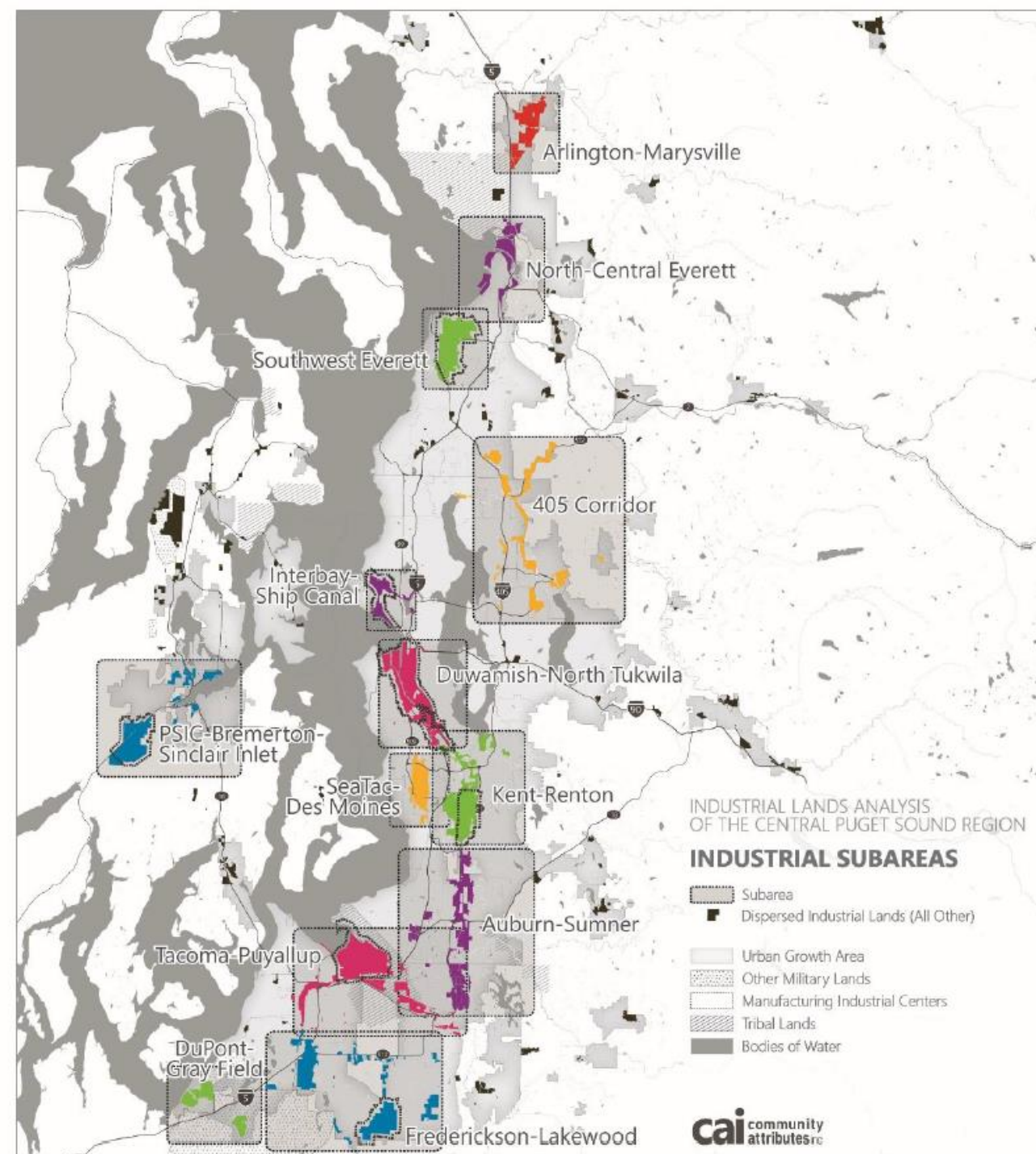
- 10:00** Welcome – context setting and housekeeping
- 10:05** Introduction and Overview of PSRC Industrial Lands Analysis Update
- 10:15** Panel Presentation
  - 10:15** Geoff Wentlandt  
Land Use Planning Manager, City of Seattle
  - 10:35** Stephen Atkinson  
Principal Planner, City of Tacoma
  - 10:55** Dan Eernisse  
Economic Development Director, City of Everett
- 11:15** Break
- 11:20** Moderated Q&A
- 12:00** Reconvene and Closing Remarks





# PSRC Industrial Lands Analysis (2015)

- 13 industrial land concentrations/subareas
- Industrial lands account for about 30,000 net acres and 27% of region's jobs
- Forecasted ~84,000 new industrial jobs by 2040
- 10 regionally designated Manufacturing/Industrial Centers (MIC)
- Critical infrastructure such as shipping terminals, airports, rail yards



# 2022 Update Scope



- **Outreach to understand local issues, conditions, trends**

- Survey
- Local jurisdictions
- Ports, public agencies
- Tribes
- Community groups
- Peer Networking

- **Update industrial lands data**

- Revisit industrial land inventory
- State of industrial jobs
- Extend forecast to 2050
- Subarea profiles

**1. What trends and changes are impacting industrial lands?**

**2. In what ways can the update inform local planning efforts for industrial lands?**

**3. How can the update help improve or identify strategies for equitable access to employment?**



# What have we heard?



- The region is seeing rapid growth in warehousing and distribution
- Greater demand for lighter and smaller-scale manufacturing
- Cities considering strategies for “transit-oriented manufacturing”
- Need better data on equity and access to industrial jobs
- Need strategies for workforce development
- Disproportionate impacts of industrial lands to BIPOC populations and other underserved communities





# Data Analysis



- **New industrial lands inventory**

- Net change from 2015
- Includes more mixed-use areas
- Supply of industrial land

- **Employment data**

- Wages
- Industrial sectors
- Updated forecast

- **Subarea profiles**

- Industries and land uses
- Market trends
- Land supply



# Timeline and next steps



## Spring 2022

### Scoping

- Local jurisdiction survey
- Board/committee engagement
- Direct engagement with local jurisdictions and agencies
- Determining data needs and capacity

## Summer 2022

### Data collection and analysis

- Land Inventory
- Employment estimates and forecast
- Subarea profiles

### Continue outreach

- Peer Networking
- Community orgs
- Tribes
- Industry groups

## Fall/Winter 2022

### Complete data analysis

### Final Report



# Thank you.

**Ben Kahn**

**Associate Planner**

**[bkahn@psrc.org](mailto:bkahn@psrc.org)**



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