



# Presentation: Updates from UW's Urban Freight Lab

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# <u>Discussion:</u> Regional Transportation Plan – ITS/Emerging Technologies Next Steps

- 2022 Regional Transportation Plan was adopted at the General Assembly in May
- Recommended ITS/Emerging Technology-related actions included in the following slides.
  - What are RTOC's desired priorities?
  - What could RTOC's role in these be?



#### What's Ahead

- PSRC should provide a forum for and support member jurisdictions in monitoring ITS activities, identifying best practices, sharing technical assistance, and discussing emerging technologies and issues on an ongoing basis.
- In coordination with member agencies, PSRC should consider developing a guidance document for jurisdictions that includes examples of best practices and highlights the benefits and costs of various ITS deployments.



#### What's Ahead (cont.)

- Jurisdictions should find ways to better highlight the benefits of ITS:
  - Explore more cost-effective options for retrieving data (e.g., downloading from controllers);
  - Develop and build more performance measures into ITS projects;
     and
  - Educate different groups on the benefits of ITS.



#### Discussed at 7/7 Meeting

- There are national, state, and local sources (JPO, USDOT, INRIX, etc.) where quantitative data highlighting ITS benefits can be plucked. Consider using RTOC or other sub-group to find and compile the pertinent data.
- Need to coordinate across all regional forums (RTOC, ITS WA, ITE WA, etc.) and develop discussion platform for people to keep up with fast-changing technologies and practices
- Could PSRC partner with INRIX to provide data to jurisdictions for measures that could be applied to ITS projects?



