

# 2022 Transit Integration Report Briefing

Transportation Policy Board | November 10, 2022



Puget Sound Regional Council



# Presentation Outline

- Report Purpose & Policy Areas
- Report Contents & Story Highlight
- Looking Ahead



# Transit Integration Report Purpose



- Highlight examples of cross-agency coordination
- Continue prioritizing a seamless and easy customer transit experience
- Ensure effective and efficient use of public resources



# Transit Integration Report Policy Areas



Integrating marketing efforts



Coordinating long-range planning



Aligning fare structures



Integrating other administrative functions and processes



Integrating service planning



Integrating certain customer-focused tools and initiatives



# 2022 Report Contents

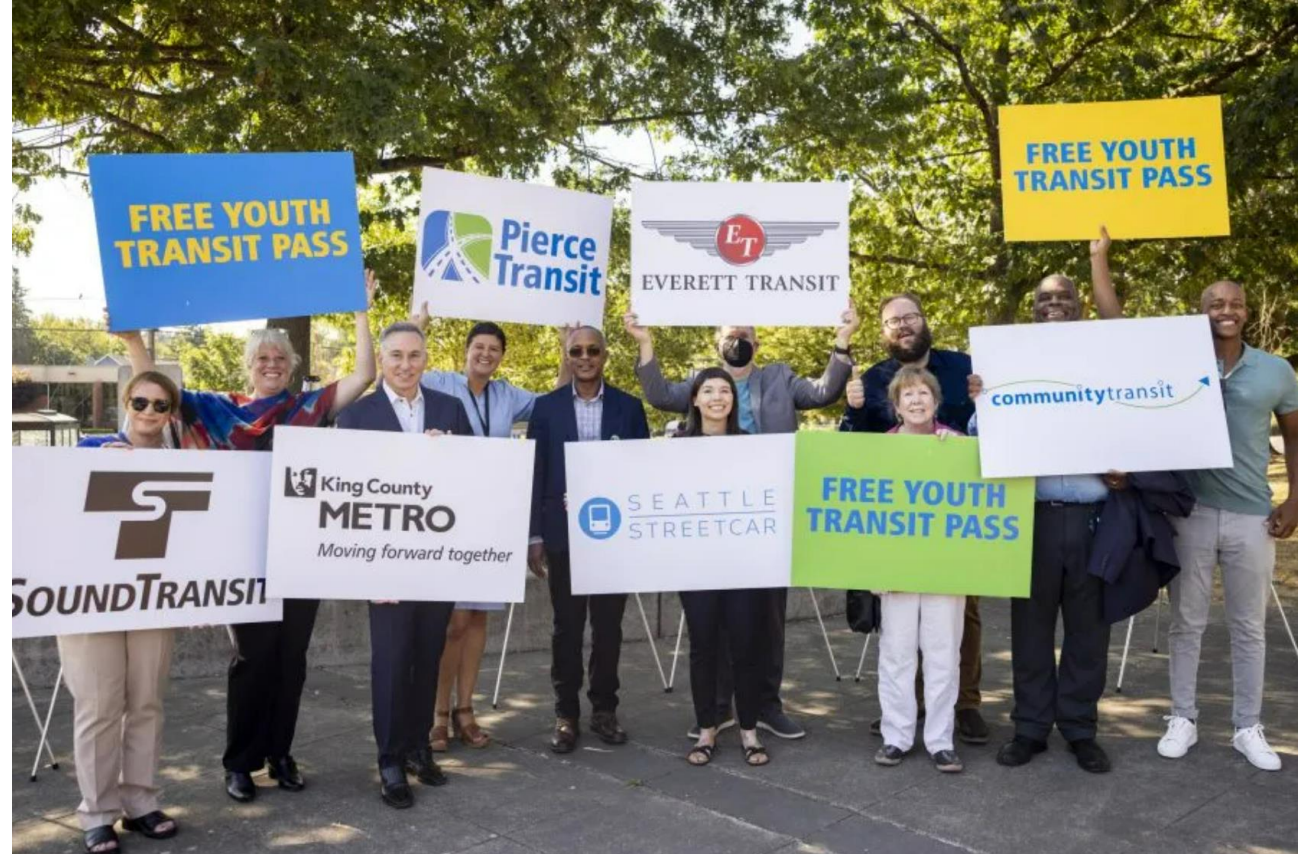
- Section 1: Leveraging New Resources & Continuing Ongoing Coordination
  - Move Ahead Washington Creates Opportunities to Advance Transit (including Transit Coordination Grants)
  - Community Transit and Everett Transit Studying Opportunities to Merge Services
  - Coordinating on Service Planning for System Expansion
- Section 2: Evaluating and Improving the User Experience
  - New ORCA Improvements to Regional Fare System
  - Free Youth Transit Pass
  - One-Call/One-Click Customer Tool Update
- Section 3: Addressing Shared Challenges Together to Rebuild Ridership
  - Mobility Partnership Launches Committee Structure
  - Workforce Shortages Create Service Delivery Challenges





# Free Youth Transit Pass

- Direction from Move Ahead Washington
- Quick Regional Response and Coordination
- Progress & Outcomes



# Looking Forward: Future Reports



- What could we do differently next year?
- Are there areas of interest or coordination topics PSRC should report on next year?





An aerial photograph of a coastal city, likely Seattle, showing a large shipyard with several large ships and cranes. The city is surrounded by dense green forests, and in the background, a range of snow-capped mountains is visible under a clear blue sky. The text "Thank you." is overlaid in large white letters on the left side of the image.

# Thank you.

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