

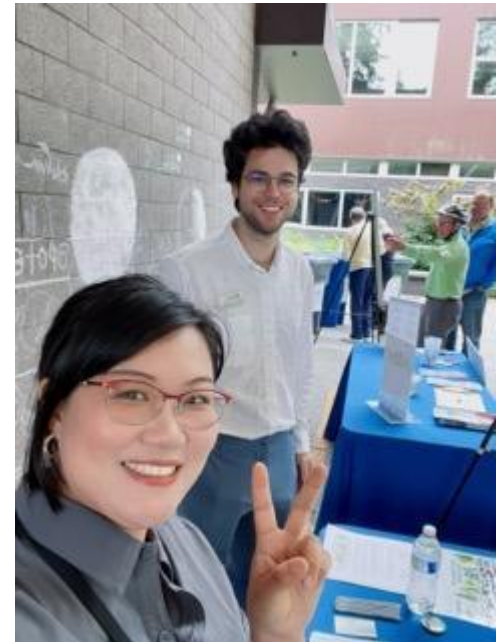
# Cultural Outreach Asst.



**Erik Mercado - Latinx**



**Nona Dhawan – S. Asian**



**Run Zhu - Chinese**



**Organizing is a fancy word  
for relationship building.**

**~Ernesto Cortes Jr**

# Responsibilities

- Work 5-8 hours per week
- Part-Time, Variable Staff
- Build relationships through one-on-one meetings
- Leverage those relationships into opportunities for presentations, workshops, tabling, or other community engagement opportunities
- Assist at events
- Promote opportunities to engage on language specific social media sites
- Review translations for accuracy and readability

# Events & Other Work



Chinese Student Meeting - April 2022



Latinx Community Meeting - April 2022

- 3 Workshops/Presentations
- 7 Tabling Opportunities
- 125 Questionnaire Responses in Other Languages
- Ongoing Relationship Building

# What We're Learning

- Relationship building takes time
- Relationship building needs to be ongoing
- Adapt approach to the way people self-organize
- Share the resource