

Equity Advisory Committee Update

PSRC Executive Board

December 1, 2022



Puget Sound Regional Council

Agenda

1. The role of the Equity Advisory Committee
2. Year in Review
3. Looking Ahead
4. Discussion & Feedback



Regional Equity Strategy



Community Engagement

Equity Advisory Committee

- Center equity in PSRC work
- Involve stakeholders early and often
- Co-create Equity Strategy



Ben Sung Henry



Chris Stearns



Debbie Lacy



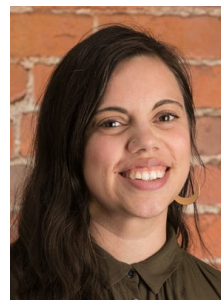
Hien "Elly" Trinh



Lalita Uppala



Lisa Espinosa



Megan Espinoza



Brenda Fantroy-Johnson



Jewel Shepherd-Sampson



Shannon Turner



Brendan Nelson



Laurenne Sayles



Lucretia Robertson



Jason Smith



Lupe Valtierra-Prieto



Donne Bonner



Micah Santiago



Michelle Stewart



Mindy Woods

Regional Representation

Counties

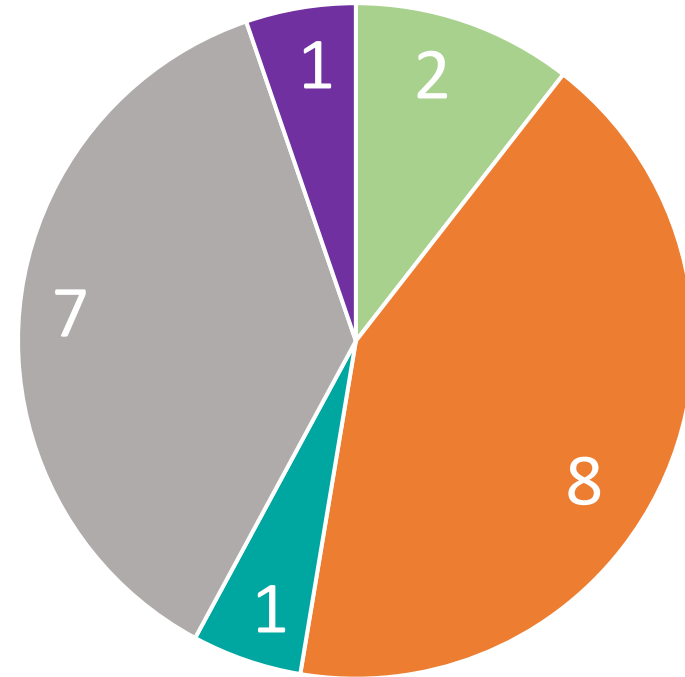
- King: 7 members
- Kitsap: 3 members
- Pierce: 4 members
- Snohomish: 5 members



Roster Demographics

Race / Ethnicity

- AAPI
- Black
- Latinx
- Multi-racial
- Native American

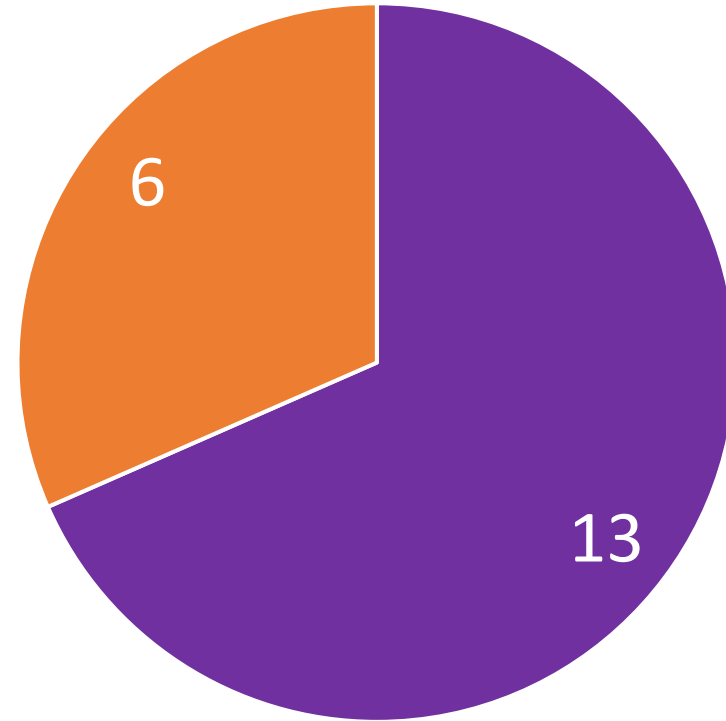


<https://www.psrc.org/committee/equity-advisory-committee>

Roster Demographics

Gender

- Men
- Women



Peer Agencies

MPOs with Equity Committees

- Atlanta Regional Council
 - Transportation Equity Advisory Group (TEAG)
- Met Council – Minneapolis
 - Equity Advisory Committee (EAC)
- Metro – Portland
 - Committee on Racial Equity (CORE)

2022 Work Program-Regional Planning Projects

Regional Housing Strategy

- EAC reviewed the RHS in January and provided feedback
- RHS was adopted by the PRSC Executive Board in February of 2022
- Final RHS brought before the EAC at March meeting

Regional Housing Strategy-EAC Feedback

- **NIMBYism**
 - *The Implementation Table was updated to include expanded language on community engagement, including groups that have been historically excluded from the planning process.*
- **Housing Near Transit**
 - *The Supply strategy “Allow for more multi-family housing choices near transit to provide greater access for more people” was updated to emphasize the need to prioritize land for people and housing rather than land for cars and parking near light rail stations.*
- **Unhoused People**
 - *The introductory narrative now includes additional language on the connection between the lack of affordable housing and an increase in unhoused people, particularly people of color.*
- **Publicly Owned Housing**
 - *Language on publicly owned housing was updated in the Stability and Subsidy sections of the strategy.*
- **Root Causes of the Housing Crisis**
 - *The draft strategy acknowledged this in the narrative text that talks about the impact of increased demand for housing in the past decade.*

2022 Work Program-Regional Planning Projects

Regional Transportation Plan

- EAC provided extensive input on the RTP, Project Selection, and Engagement methods
- Discussed at January, February, and March meetings
- The RTP was unanimously recommended for adoption by the Executive Board in April 2022
- Adopted by the General Assembly in May 2022

Regional Transportation Plan-EAC Feedback

- **Future Data and Analysis Improvements:**
 - *Include affordability as a metric and goal in the RTP.*
 - *Traveling half-a-mile to a transit stop may be unreasonable for some people with disabilities and should be reconsidered.*
 - *Develop clear goals for wait times and travel times.*
- **Future Outreach Improvements:**
 - *Future RTP engagement should include increased outreach with Tribal partners.*
 - *PSRC should explore innovative ways to conduct outreach with marginalized communities, such as those with limited English proficiency and those that don't have access to the internet.*
- **Health and Safety:**
 - *Invite more people from the healthcare area to serve on the Special Needs Transportation Committee to improve transit accessibility to health services.*
 - *Encourage transit providers to invest in safe and welcoming transit stations.*
 - *Provide greater emphasis on coordination between transportation and health care to address the needs of equity focus areas.*
- **Terminology:**
 - *Review terms and language used and remove outdated references (e.g., “special transportation needs”).*

Regional Equity Strategy

The Strategy includes a suite of resources co-created with the Equity Advisory Committee. It will provide guidance to help members and staff work towards the region's equity goals.



Capacity Building

- ▶ Learning Opportunities
- ▶ Prioritizing Equity
- ▶ Inclusive Procurement
- ▶ Hiring and Retention



Data and Research

- ▶ Equity Tracker Data
- ▶ Data and Analysis
- ▶ Legacy of Structural Racism Interactive Report



Community Engagement

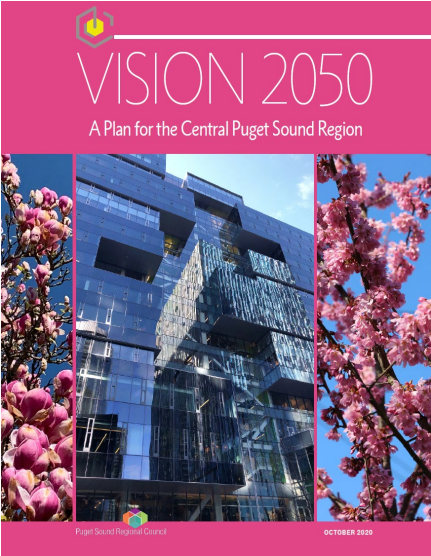
- ▶ Equity Advisory Committee
- ▶ Anti-Displacement Organizations Report
- ▶ Equitable Engagement Guidance



Best Practices

- ▶ Racial Equity Impact Assessment
- ▶ Equity Planning Guidance

Equity and the Plan Update Process



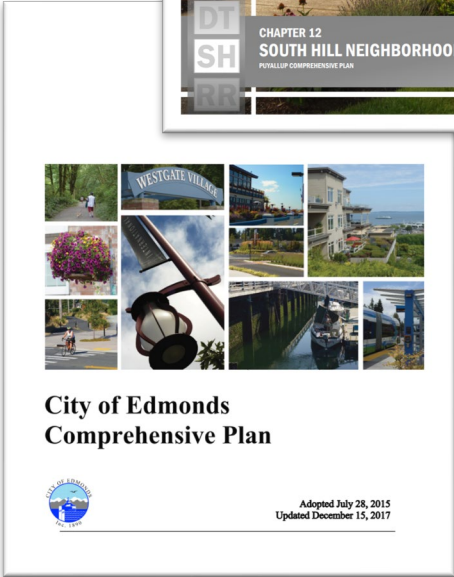
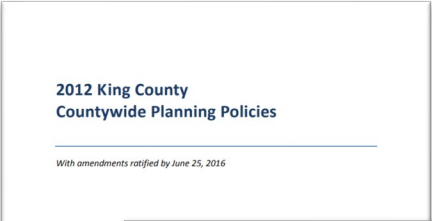
VISION 2050 PLANNING RESOURCES
Plan Review Manual
May 2021



Regional Collaboration	
The plan supports collaboration for a healthy environment, thriving communities, and opportunities for all , including coordination with other jurisdictions and agencies, tribes, ports, military installations, and adjacent regions.	
Policies and programs should:	
Support regional collaboration	Page/Policy Reference
✓ Include a statement about how the plan relates to countywide planning policies, VISION 2050, and planning requirements of the Growth Management Act	
✎ Coordinate with other jurisdictions, agencies, tribes, ports, military installations, special purpose districts, and adjacent regions (RCW 36.70A.070(6)(a)(v), MPP-RC-1, RC-4-5)	
✎ Prioritize services and access to opportunity for people of color, people with low incomes, and historically underserved communities to ensure all people can attain the resources and opportunities to improve quality of life and address past inequities (MPP-RC-2)	
✎ Address land use, transportation, and housing opportunities and challenges related to military installations, when applicable (MPP-RC-6)	
✓ Prioritize investments in centers, including regional centers, countywide centers, high-capacity transit areas with a station area plan, and other local centers (MPP-RC-8-9)	
✓ Explore funding sources, changes to regulatory, pricing, taxing, and expenditure practices, and other fiscal tools to meet infrastructure and other needs (MPP-RC-10-11, RC-Action-7, RC-Action-9)	
Additional comments on Regional Collaboration or additional documents to share [optional]: _____	



REGIONAL EQUITY STRATEGY



Regional Equity Strategy

The Strategy includes a suite of resources co-created with the Equity Advisory Committee. It will provide guidance to help members and staff work towards the region's equity goals.



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Data and Research



Equity Tracker (Upcoming Spring 2023)

Public facing dashboard that quantifies equity related policies in VISION 2050 to track, explain, and share solutions for disparities.



Data and Analysis

Conduct research on racial equity and provide data support for other REAP teams.



Legacy of Structural Racism Interactive Report (Upcoming Spring 2023)

Historical overview of structural racism in the Puget Sound region and how this history informs existing disparities.

RES Data and Research-EAC Feedback

Equity Tracker

- **Data**
 - *PSRC should measure and track disparities for disadvantaged groups*
- **Context**
 - *Data should include personal stories to compliment data*
- **Solutions**
 - *Available resources for tackling disparities should be provided*

Legacy of Structural Racism Interactive Report

- **New topics**
 - *The report should address additional topics such as homelessness, the racial wealth gap, incarceration, etc.*
- **Regional examples**
 - *Additional examples of structural racism should be woven through the report (e.g., segregated wartime housing in Bainbridge Island)*
- **Broader scope**
 - *Staff should tell a more complete story of the racial impact of policies such as the G.I. Bill and write the report not only for planning staff but CBOs, as well*



Community Engagement



Equity Advisory Committee (Launched Fall 2021)

Co-create products with staff and the Executive Board, as well as advise PSRC committees and boards on policies and programs with an equity lens.



Anti-Displacement Organizations Report (Upcoming Spring 2023)

Develop a directory to connect member agencies and interested parties to organizations that are developing locally appropriate and community-driven solutions for displacement. Explore potential opportunities to support these efforts.



Equitable Engagement Guidance (Available Now)

An equitable engagement guidebook that empowers member agencies and PSRC staff to develop and implement engagement plans for marginalized communities.

RES Community Engagement-EAC Feedback

Anti-Displacement Organizations Report

- **Lead with positive engagement**
 - *PSRC should ask CBOs about their mission and accomplishments, not just the challenges they face*
- **Value time of CBOs**
 - *Do as much independent research as possible so CBOs are not asked mundane questions*
- **Additional contacts**
 - *EAC provided many additional CBO contacts for PSRC staff to conduct outreach*

Equitable Engagement Guidance

- **Update terminology**
 - *PSRC should replace outdated terms*
- **Ongoing relationships**
 - *Engagement should include relationship building with community members to better reach residents not captured in traditional data sources*
- **Combine online engagement with in-person techniques**
 - *In-person engagement is needed to include those unable to access online engagement platforms*
- **Hire within communities**
 - *PSRC should hire consultants from specific communities to engage groups they actively participate in*



Best Practices



Racial Equity Impact Assessment (Upcoming Spring 2023)

Help cities and counties assess the impact of planning initiatives and implementation efforts on different populations.



Equity Planning Guidance (Upcoming Fall 2022)

A resource for cities and counties to address racial disparities in housing, transportation, and other policies and planning.

RES Best Practices-EAC Feedback

Racial Equity Impact Assessment

- **Structuring the assessment**
 - *Checklist, worksheet, and glossary of terms should be included*
- **Leading with racial equity and intersectionality**
 - *Materials should be clear about assessing racial equity and how it intersects with other marginalized groups*
- **Prepare staff**
 - *PSRC should provides resources and trainings to prepare local staff members for assessments*
- **Define success**
 - *PSRC should more clearly define how success will be measured*

Equity Planning Guidance

- **Representation**
 - *Hearing from community members who are often excluded is key in the planning process*
- **Best practices and case studies**
 - *Highlight equitable planning projects around the region makes planning for equity more achievable*
- **Equity across planning efforts**
 - *Equity should be included in all planning projects, such as planning for transit*

Looking Ahead to 2023

- Complete Regional Equity Strategy
- 2023 cohort will include five new members
- Project Selection Equity Pilot Program begins in January
- Co-create workplan



2023 Cohort Outreach

Fall 2022

- Solicited applications
- Blogs & social media posts
- Translated materials
- Interviews
- Onboarding

Call for Applications

PSRC is currently accepting applications to join the 2023 cohort of the **Equity Advisory Committee**. Applications are due **Monday, October 10, 2022**.

Candidates should submit an online application, along with up to two references that can speak to the candidate's qualifications, connections to their community, and commitment to racial equity. Candidates selected to move forward will be asked to participate in a panel interview. Applications and interviews will be conducted by current committee members and PSRC staff.

Application Materials

English	+
中文 Simplified Chinese	+
Soomaali Somali	+
Español Spanish	+
中國人 Traditional Chinese	+
Tiếng việt Vietnamese	+

2023 Work Program-Equity Pilot Program

New set-aside for an Equity Pilot Program

- For the 2022 process \$6 million are set aside for a new Equity Pilot Program.
 - *This amount equals 5% of the total FHWA Funds*
- The EAC will develop this pilot starting in January 2023, with the following scope:
 - *Evaluate the outcomes of the 2022 project selection process and the effectiveness of the revisions to the equity and safety criteria*
 - *Advise on the scope, eligibility and criteria for the equity pilot competition*
 - *Advise on procedural roles and responsibilities for conducting the competition*



Other Potential Topics for 2023

- Regional Safety Plan
- Zero Emissions Vehicle Strategic Plan
- Household Transportation Survey
- Regional Housing Strategy Implementation
- Equity in Procurement and Contracting



EAC Experience

Member Feedback

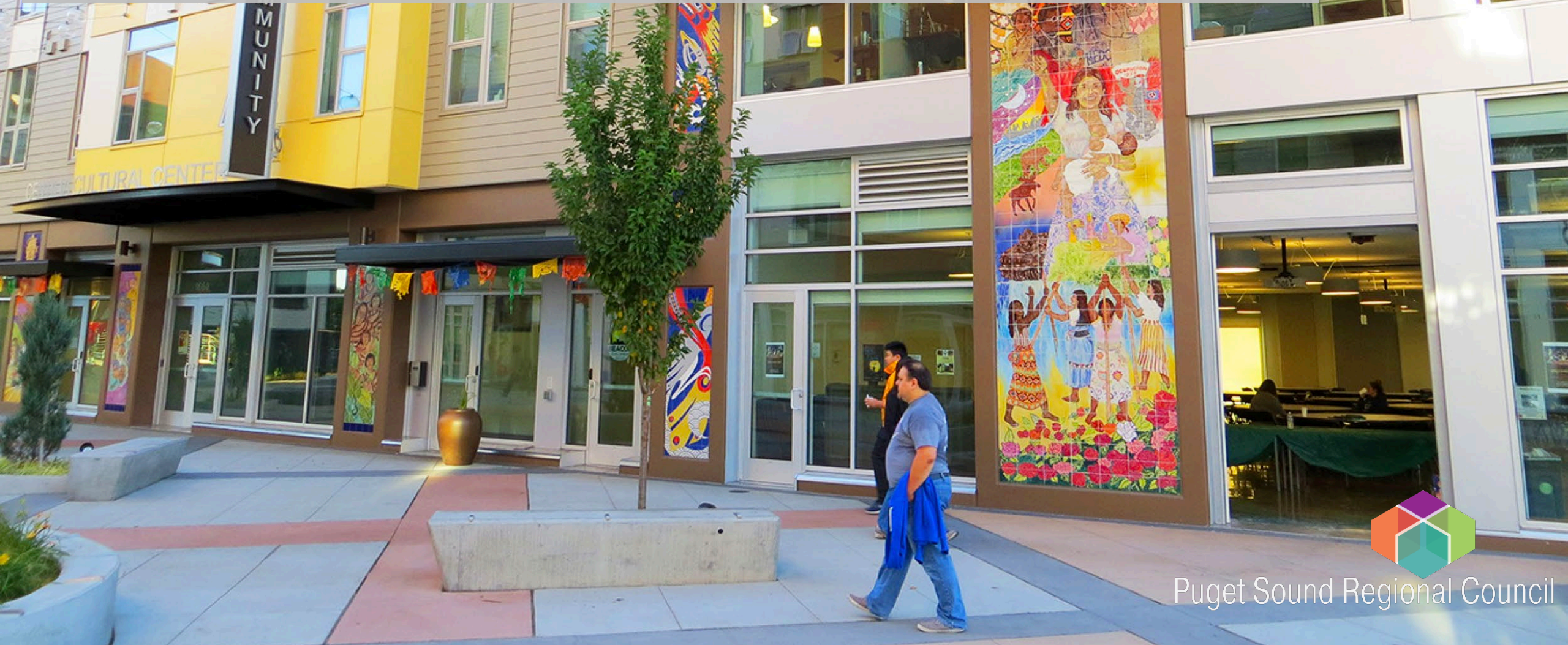
- EAC members' voices are valued
- Thoughtful, engaging discussions on important topics
- Clear, thorough, well-organized presentations
- EAC members ask great questions and share powerful ideas
- Appreciate sharing data and resources



Thank you

Shannon Turner, EAC Co-chair

Charles Patton, Program Manager



Puget Sound Regional Council