

Comprehensive Report

Puget Sound Regional Council & Washington State Department of Commerce Housing Survey

December 2022



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Key Findings

Key Findings: Current Situation

Housing Costs are a Statewide Problem

Housing costs and **homelessness** are top issues throughout Washington state

Housing costs are a top issue for **four times** as many respondents (39%), compared to traffic and transportation (8%)

77% say rents are too high

75% say it costs too much to buy a home

The State Needs More Housing



83% say more reasonably priced housing is needed in their communities

78% say they want more housing options for people in their communities, including seniors, teachers, firefighters, childcare workers, and health care workers

Key Findings: Current Situation

Housing is Hard to Find

49% find it difficult or very difficult to find affordable housing that meets their needs

74% have experienced one or more difficulties finding or affording housing

76% are directly impacted or know someone affected by housing costs and availability



Displacement & Discrimination Continue for Some



8% have experienced threats of eviction or foreclosure

7% have experienced discrimination in housing

14% have been forced to move due to costs, eviction, or foreclosure

Key Findings: Public Opinion about Housing Policy

People Want Government to Do More

82% say government agencies should work together to address the need for housing

64% say government agencies should do more to provide housing not being delivered by the market

People Tie Housing to Community Satisfaction

80% say that more housing, if done well, is likely to make their community better.

People Support “Middle” Housing



58% agree that middle housing, such as triplexes, should be allowed in single-family zones if these buildings meet all of the standards of the zone

66% say their community needs more diverse and affordable types of housing

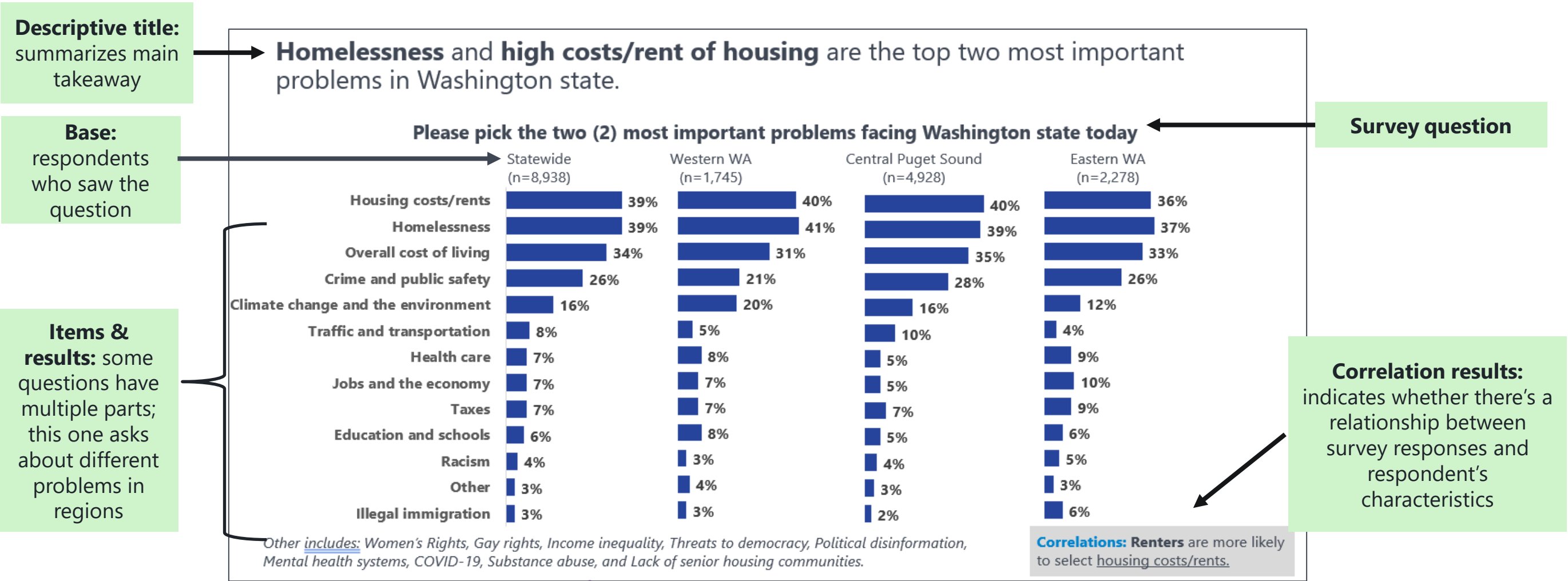
People Prefer New Housing in Walkable Neighborhoods

74% would prefer new housing to be in walkable neighborhoods near town centers rather than further from existing centers

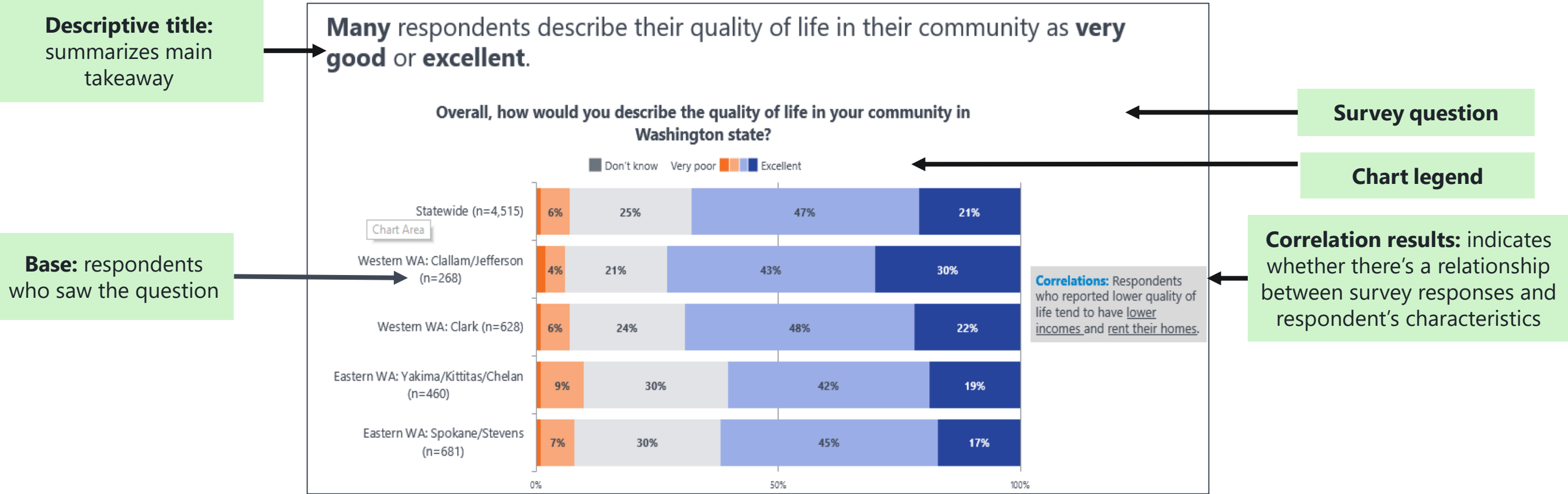


How to Read this Report

How to Read this Report



How to Read this Report



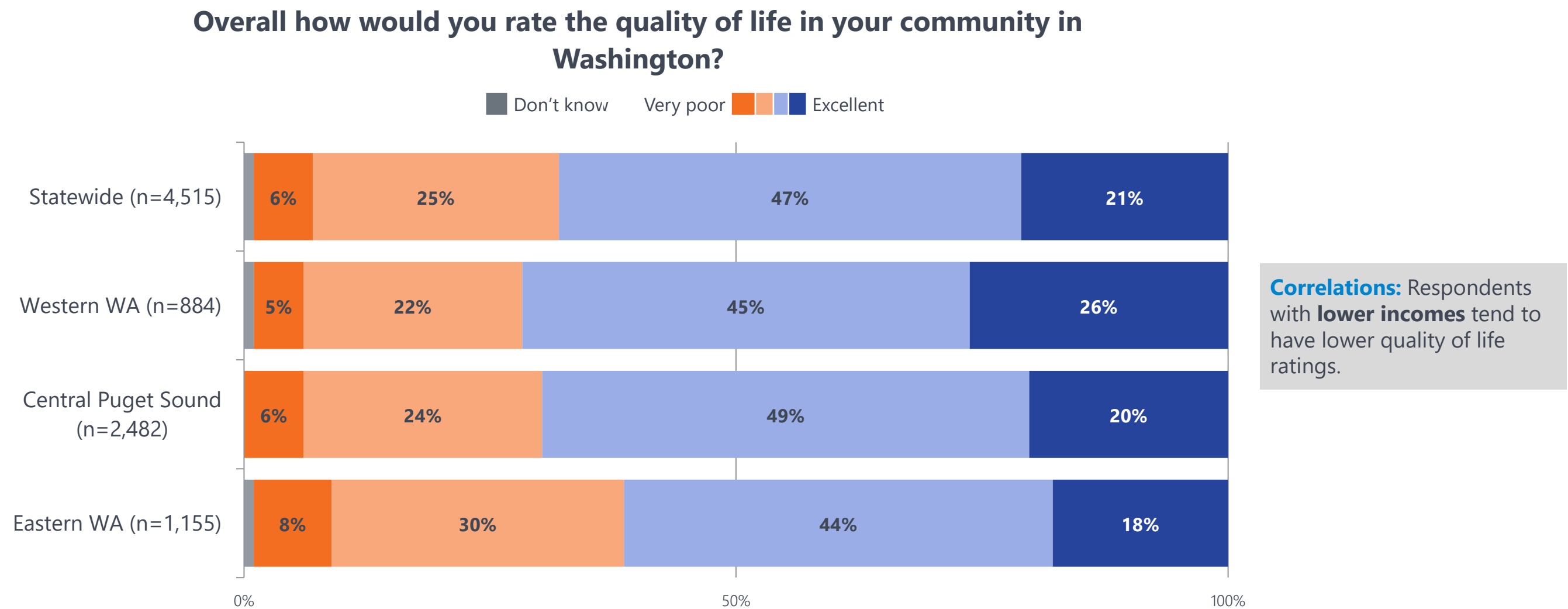
- Note:**
- The statewide location indicates three Washington regions within 12 counties. See slide 62 for the full list of counties.
 - Percentages under 2% are not shown for legibility.
 - Some charts include "Don't know" responses that are not included in the statistical analysis.
 - Only statistically significant findings are called out.
 - In some charts, call out boxes summarize the open-end responses on "other" options.

- Terminology for reporting sizes of findings:**
- Few = less than 10%
 - Some = 11-30%
 - Many = 31%-60%
 - Most = 61%-80%
 - Almost all = more than 80%

Detailed Findings

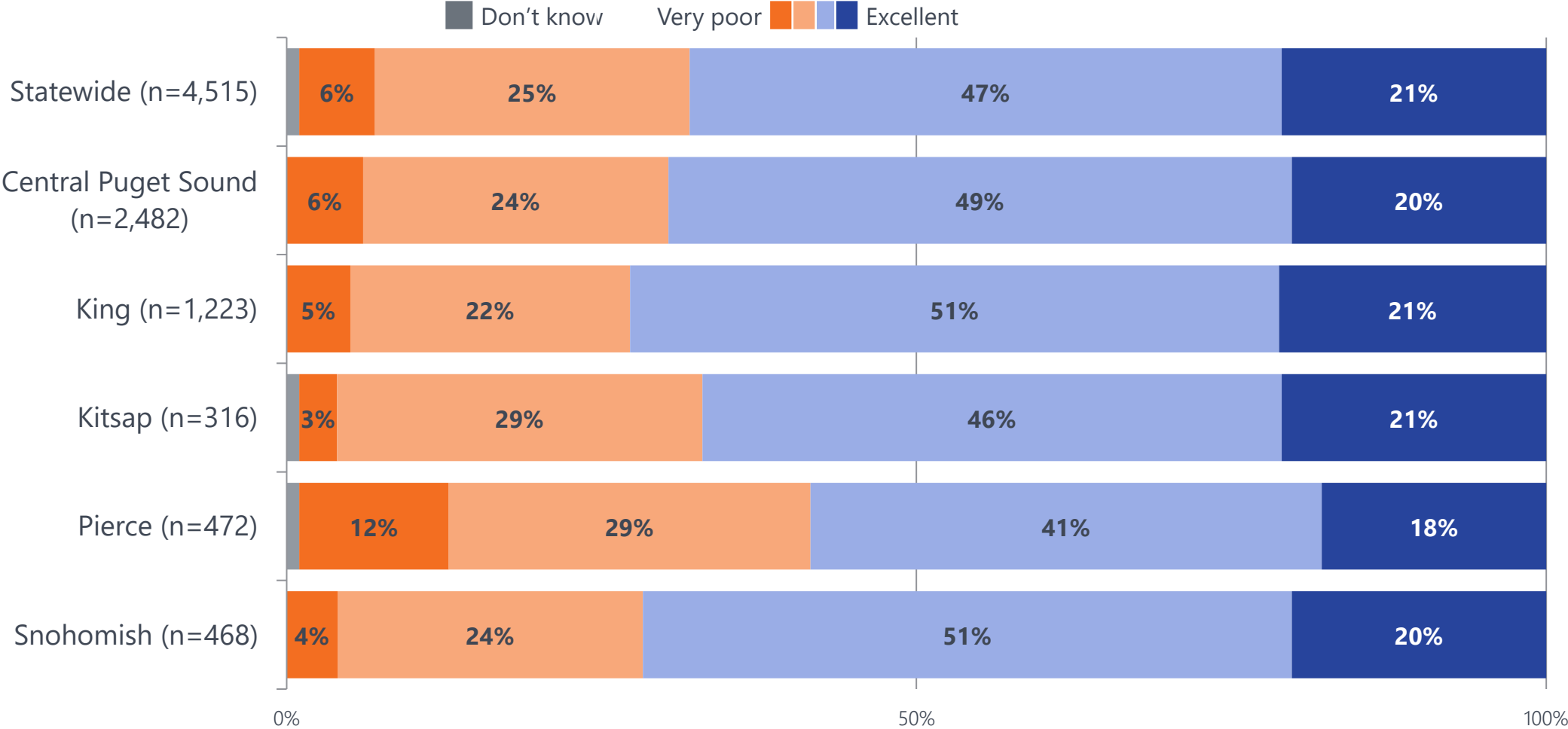
Top Issues and Quality of Life in Washington

Statewide and within key regions, most respondents (62-71%) rated quality of life in their community as **good** or **excellent**.



Most Central Puget Sound respondents (69%) rated quality of life in their community as **good** or **excellent**.

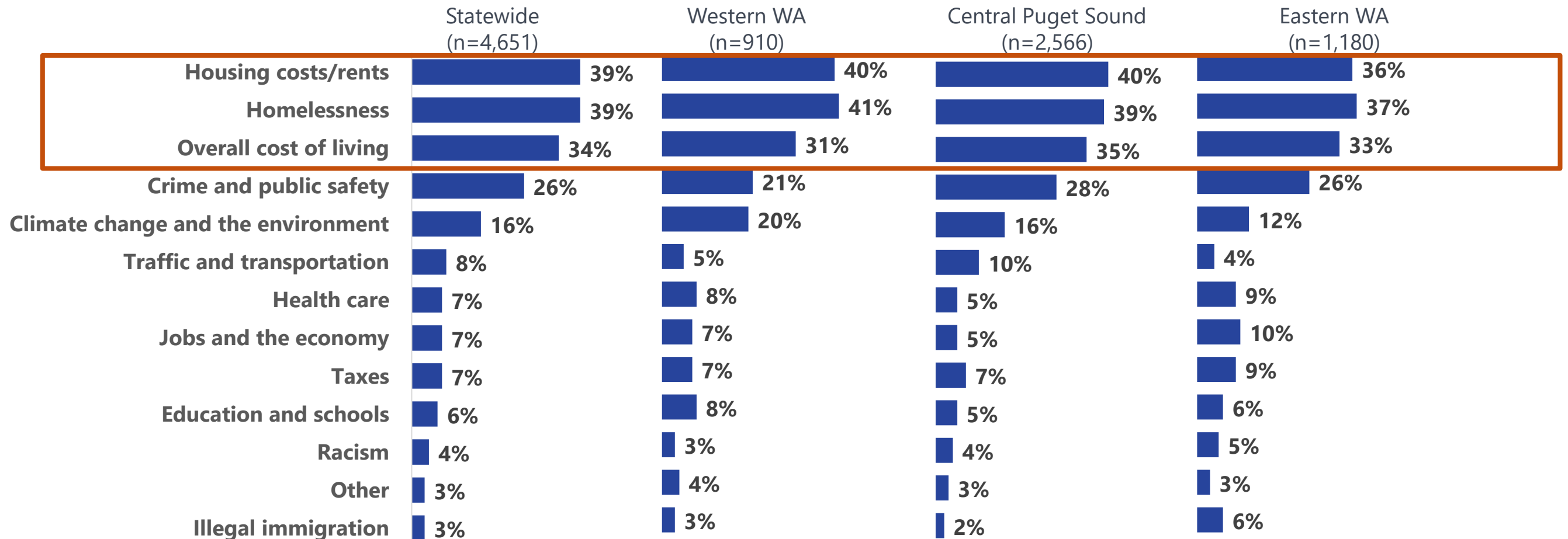
Overall how would you rate the quality of life in your community in Washington?



Correlations: Respondents with **lower incomes** tend to rate their quality of life as lower.

High costs/rent of housing and homelessness topped the list of important problems in Washington State.

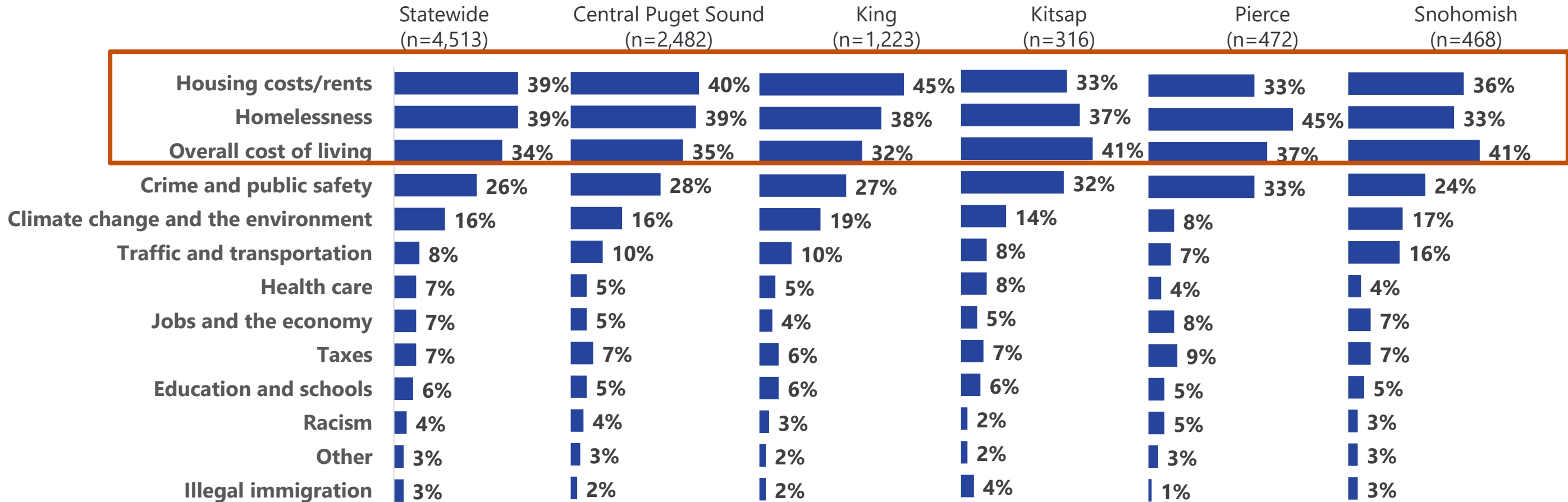
Please pick the two (2) most important problems facing Washington state today



"Other" includes women's rights, gay rights, income inequality, threats to democracy, political disinformation, mental health systems, COVID-19, substance abuse, and lack of senior housing communities.

High costs/rent of housing, homelessness, and overall cost of living were ranked as the most important problems in Central Puget Sound.

Please pick the two (2) most important problems facing Washington state today



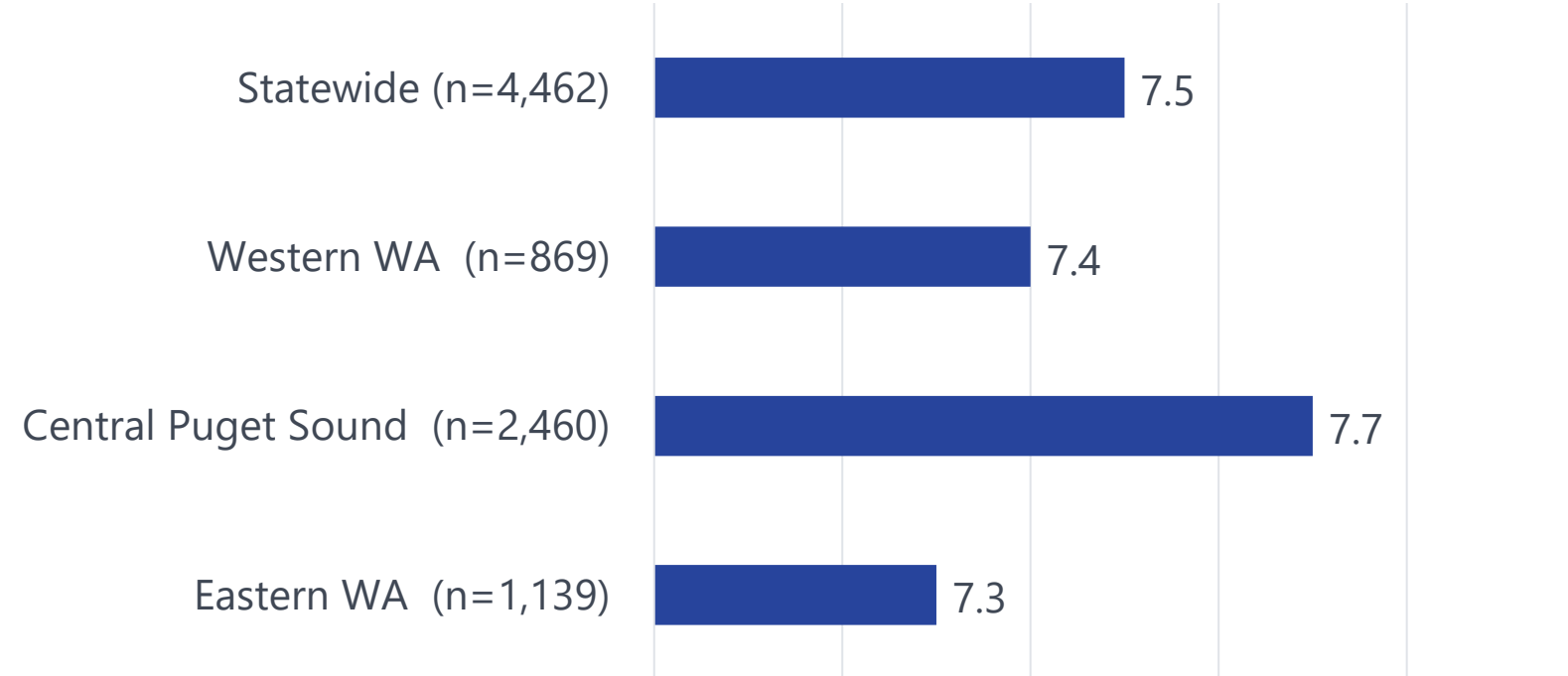
"Other" includes women's rights, gay rights, income inequality, threats to democracy, political disinformation, mental health systems, COVID-19, substance abuse, and lack of senior housing communities.

Housing Problems

Most respondents think the housing situation in Washington state is a **serious problem**.

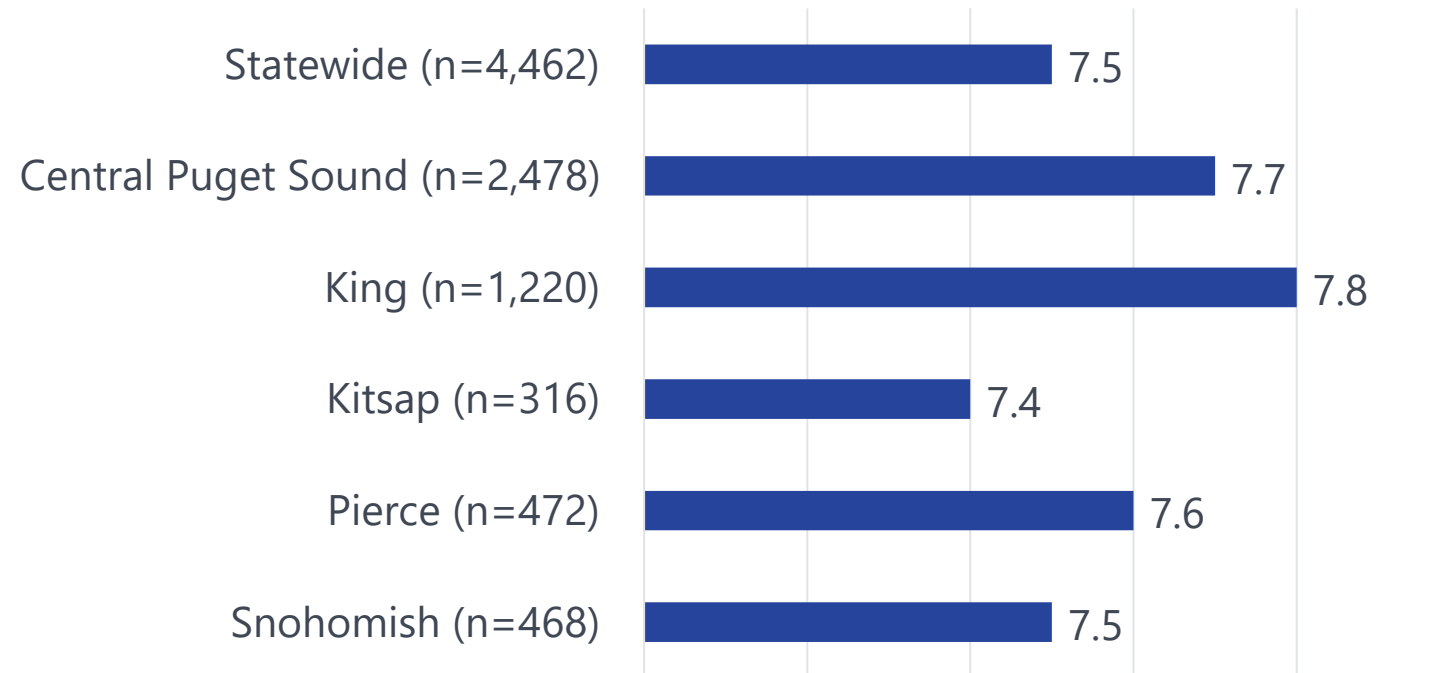
How seriously do you think the housing situation is in Washington state?
(0 = not at all a problem, 10 = a crisis)

Average scores



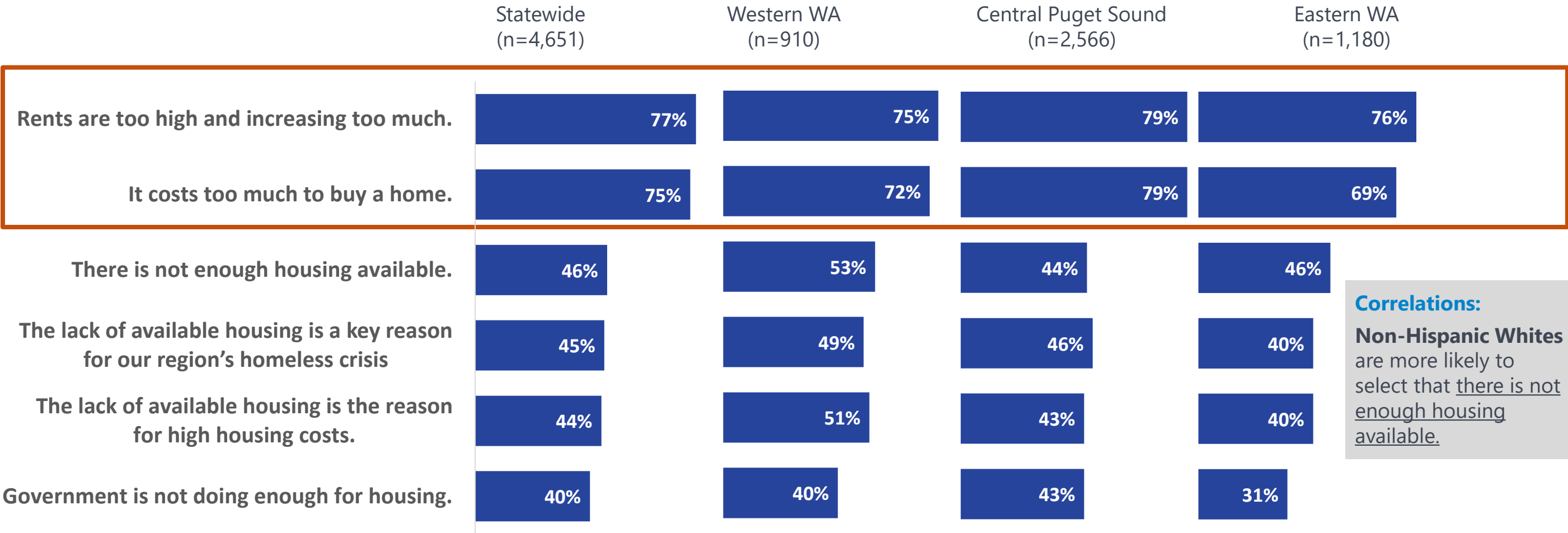
Most respondents in Central Puget Sound rated the housing situation in Washington state as a **serious problem**.

How seriously do you think the housing situation is in Washington State?
(0 = not at all a problem, 10 = a crisis)
Average scores



Statewide and within key regions, most respondents agree that rents are too high and it costs too much to buy a home.

Thinking about your community, please select all of the statements you agree with:



Correlations:
Non-Hispanic Whites are more likely to select that there is not enough housing available.

Most respondents in Central Puget Sound agree that **rents are too high** and it **costs too much to buy a home**.

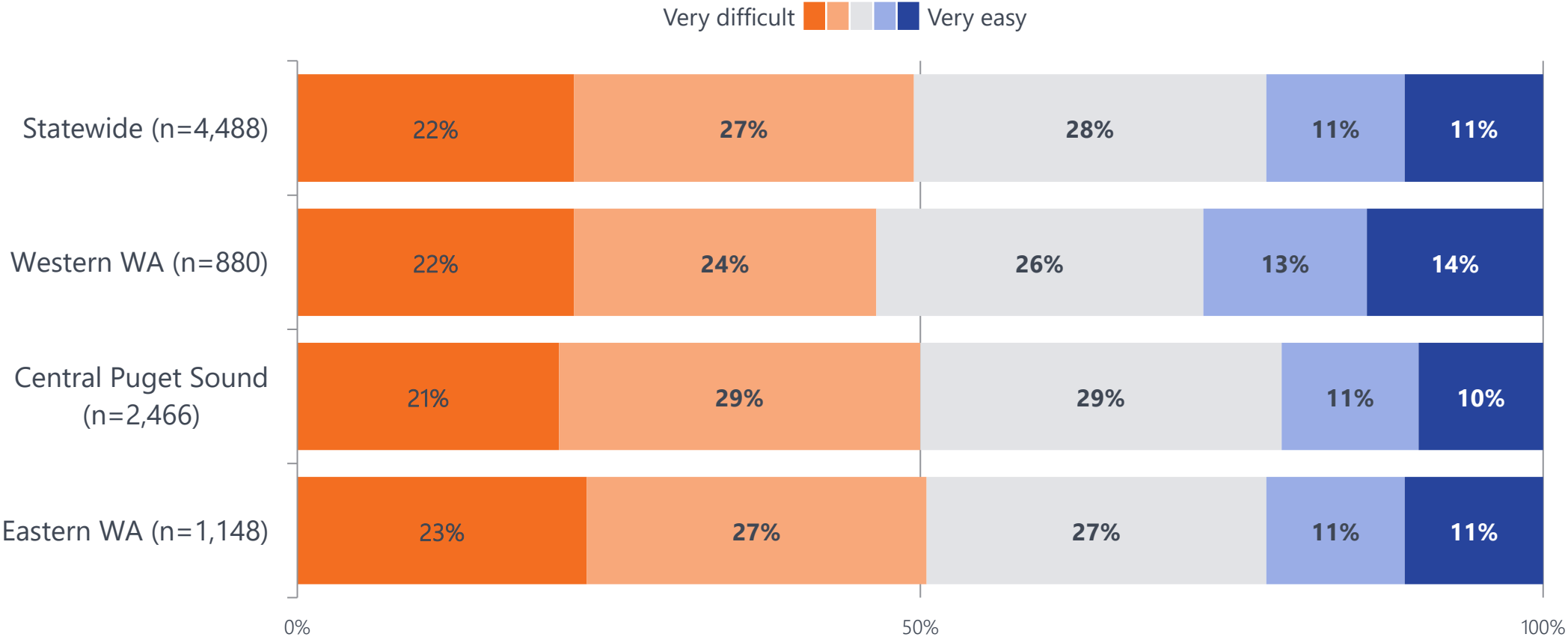
Thinking about your community, please select all of the statements you agree with:

| | Statewide (n=4,513) | Central Puget Sound (n=2,482) | King (n=1,223) | Kitsap (n=316) | Pierce (n=472) | Snohomish (n=468) |
|--|------------------------|----------------------------------|-------------------|-------------------|-------------------|----------------------|
| Rents are too high and increasing too much. | 77% | 79% | 78% | 79% | 79% | 80% |
| It costs too much to buy a home. | 75% | 79% | 81% | 72% | 75% | 79% |
| There is not enough housing available. | 46% | 44% | 48% | 42% | 38% | 40% |
| The lack of available housing is a key reason for our region's homeless crisis | 45% | 46% | 51% | 39% | 41% | 39% |
| The lack of available housing is the reason for high housing costs. | 44% | 43% | 47% | 38% | 37% | 42% |
| Government is not doing enough for housing. | 40% | 43% | 47% | 31% | 42% | 38% |

Correlations:
Non-Hispanic Whites are more likely to select that there is not enough housing available.

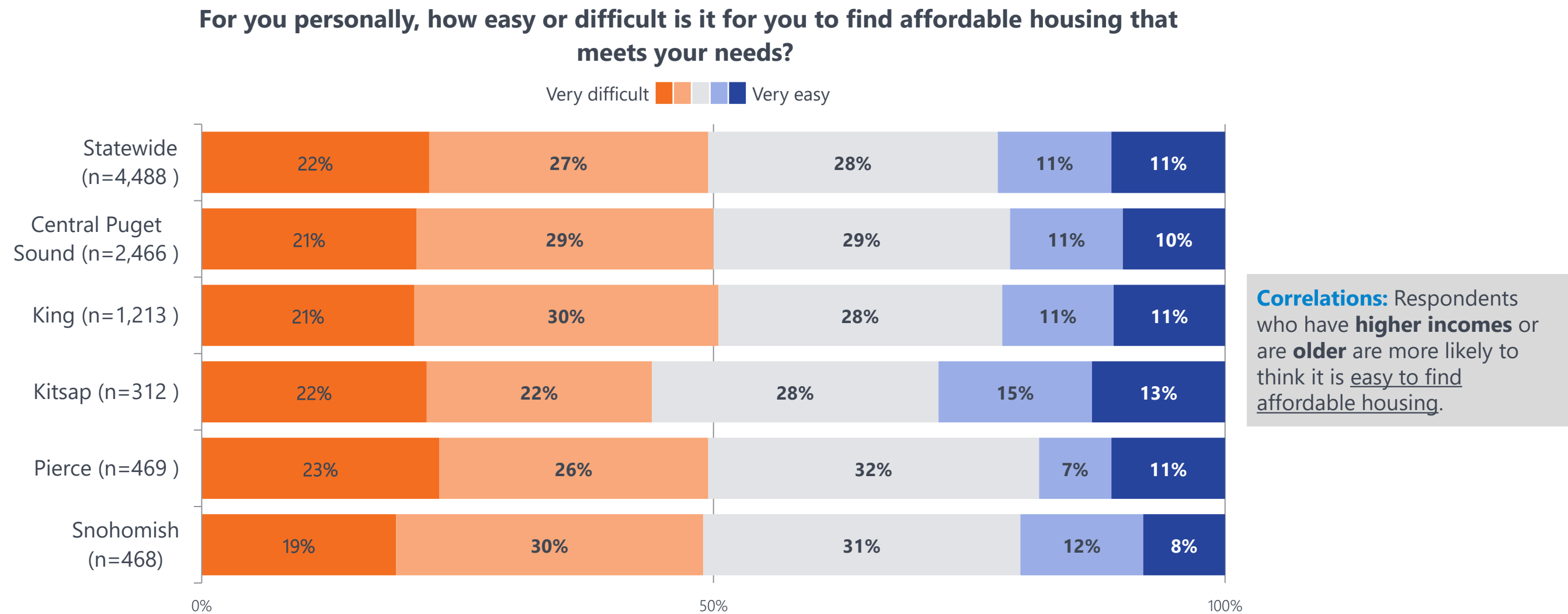
Statewide and within key regions, many respondents (46-50%) find it **difficult to find affordable housing that meets their needs.**

For you personally, how easy or difficult is it for you to find affordable housing that meets your needs?



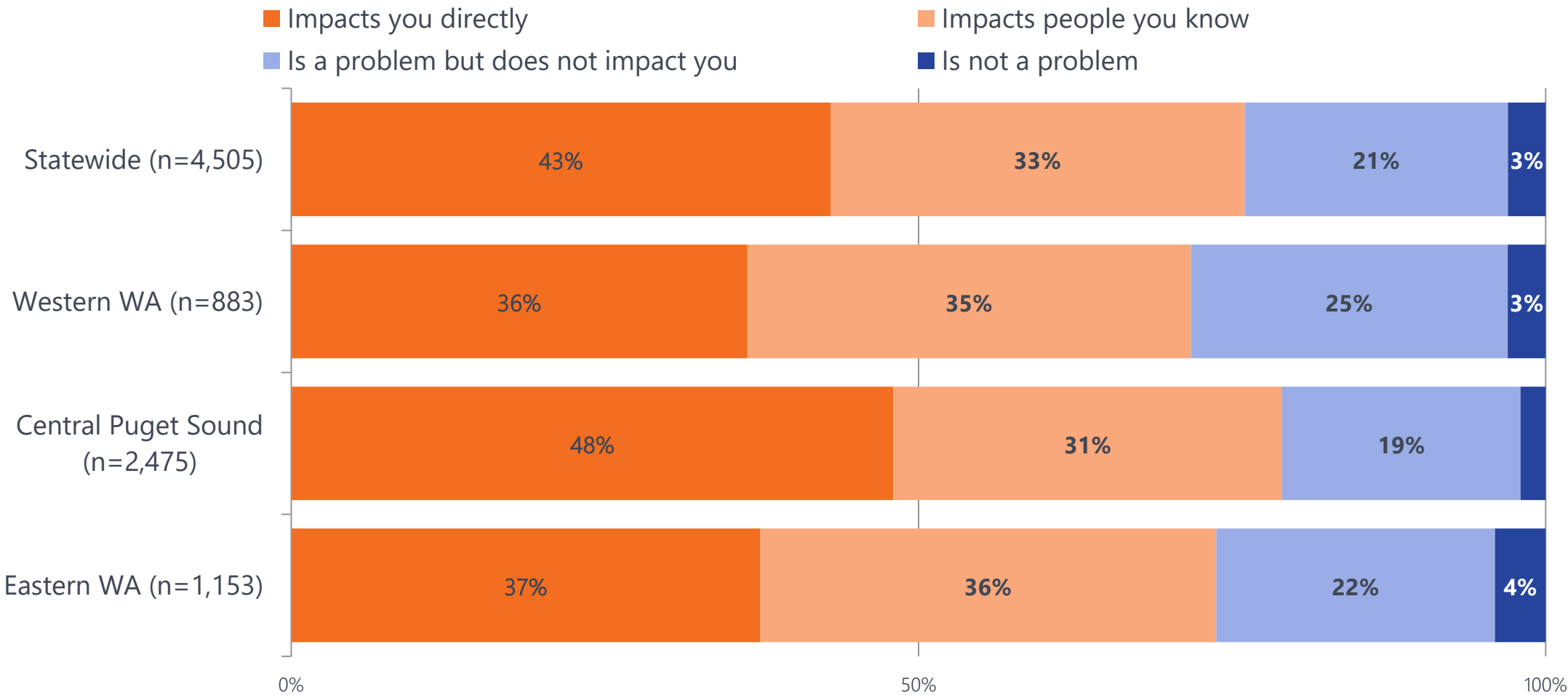
Correlations: Respondents who have **higher incomes** or are **older** are more likely to think it is easy to find affordable housing.

Half of the Central Puget Sound respondents say it is **difficult to find affordable housing**.



Statewide and within key regions, most respondents (71-79%) are **directly affected or know someone who is affected** by housing costs and availability in Washington.

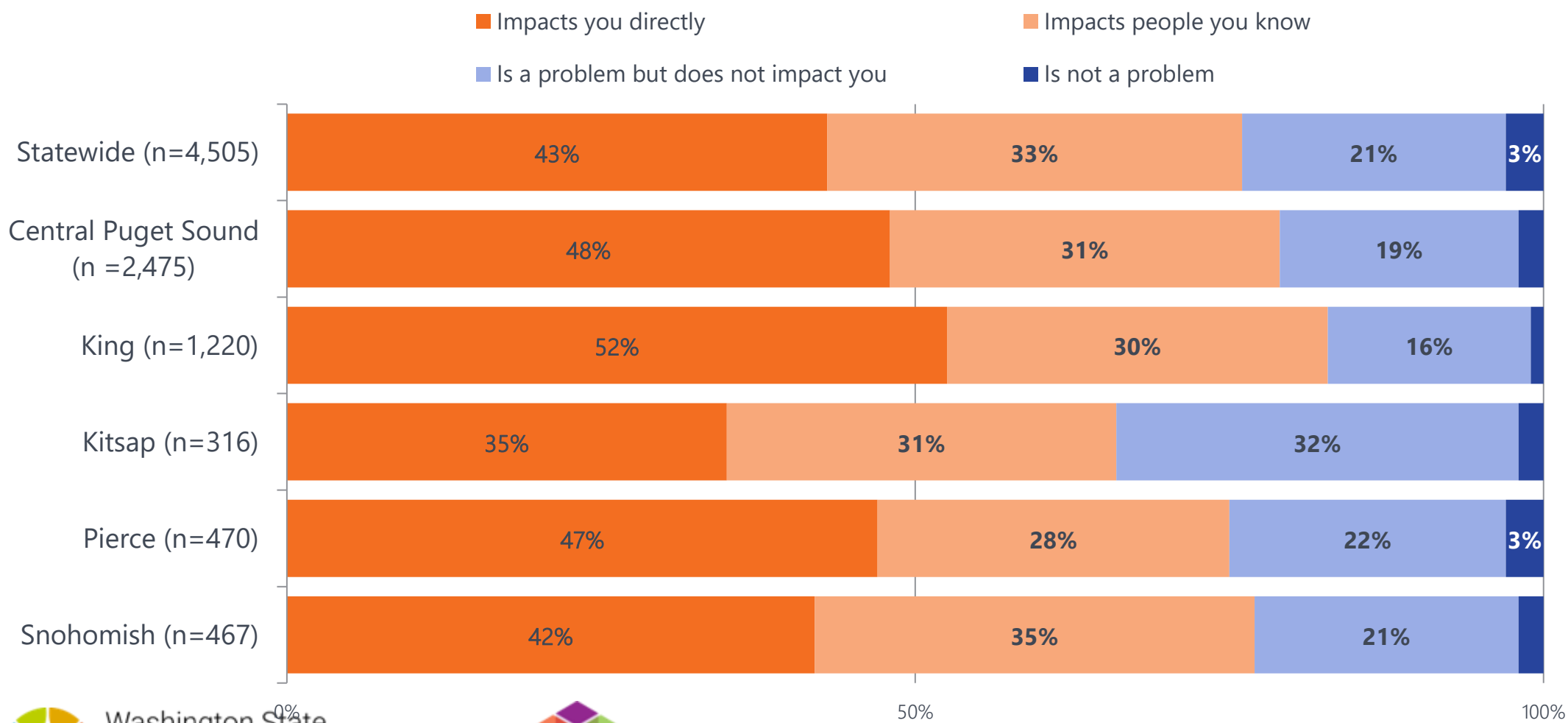
When it comes to housing costs and availability in Washington, do you feel that this is an issue that:



Correlations: Respondents who are **younger** or **have lower incomes** are more likely to be impacted directly by housing costs and availability in Washington.

Most respondents (79%) in Central Puget Sound are **directly impacted by housing costs and availability** or know someone who is.

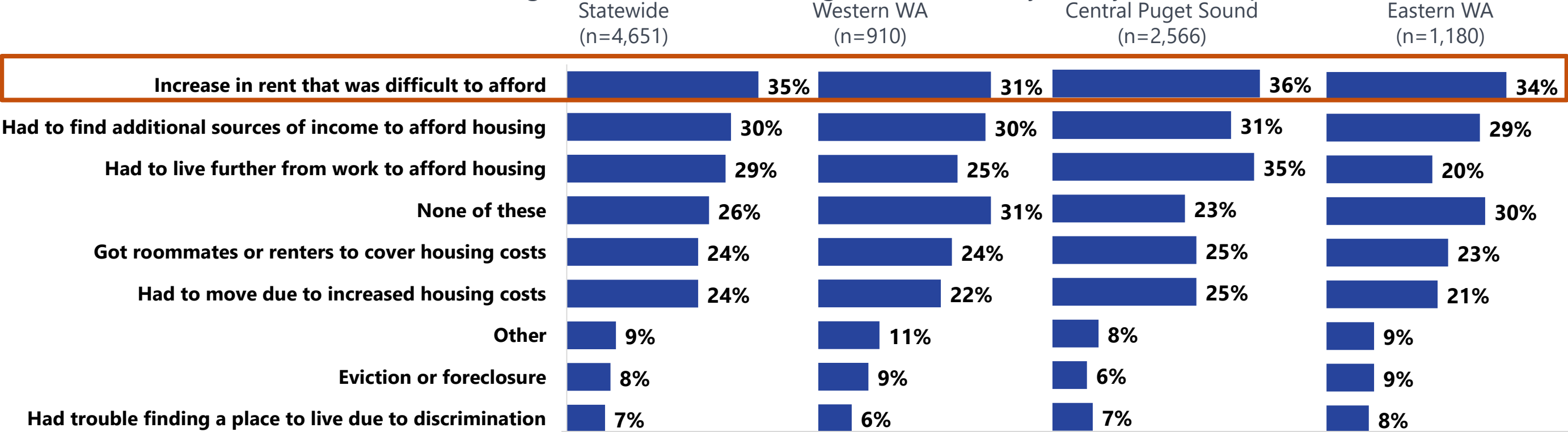
When it comes to housing costs and availability in Washington, do you feel that this is an issue that:



Correlations: Respondents who are **younger** or **have lower incomes** are more likely to be impacted directly by housing costs and availability in Washington.

Most respondents (74%) have **experienced one or more difficulties finding or affording housing** in Washington State.

Which of the following concerns about housing and affordability have you ever experienced?



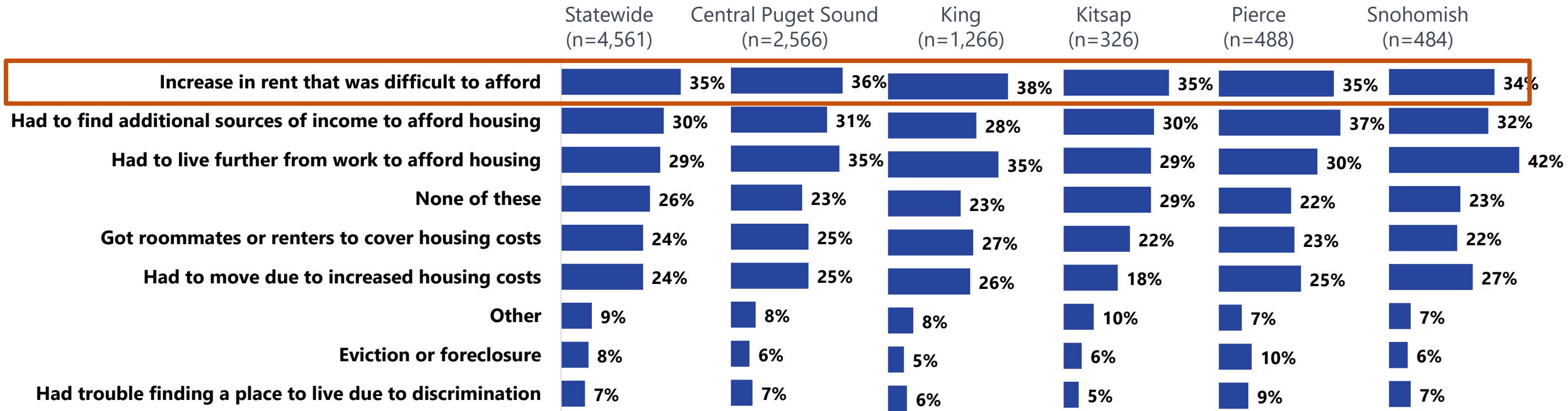
"Other" includes: housing available does not match current needs, extreme rental requirements, property taxes are too high, waitlist for affordable housing are too long, had to move back in with parents, and bad credit.

Correlations:

- Respondents who are **younger** or **have lower incomes** are more likely to have experienced an increase in rent that was difficult to afford or had to find additional sources of income to afford housing.
- **Younger** respondents are more likely to have moved due to increased housing costs, lived further from work to afford housing, or found roommates or renters to cover housing costs.
- Respondents who **have lower incomes** are more likely to have experienced an eviction or foreclosure.
- **Black or African American respondents** are more likely to have had trouble finding a place to live due to discrimination.

Most respondents (77%) in Central Puget Sound have **experienced one or more difficulties finding or affording housing.**

Which of the following concerns about housing and affordability have you ever experienced?



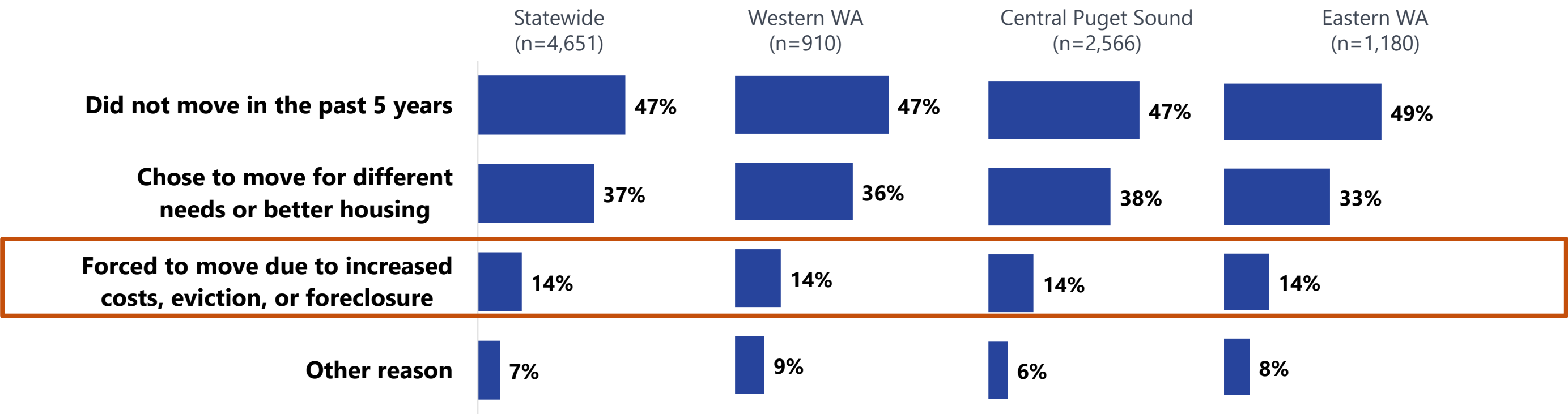
"Other" includes: housing available does not match current needs, extreme rental requirements, property taxes are too high, waitlist for affordable housing are too long, had to move back in with parents, and bad credit.

Correlations:

- Respondents who are **younger** or **have lower incomes** are more likely to select increase in rent that was difficult to afford or had to find additional sources of income to afford housing.
- **Younger** respondents are more likely to select had to moved due to increased housing costs, lived further from work to afford housing, or found roommates or renters to cover housing costs.
- Respondents with **lower incomes** are more likely to select eviction or foreclosure.
- **Black or African American respondents** are more likely to select had trouble finding a place to live due to discrimination.

Statewide and within key regions, some respondents (14%) were **forced to move** in the last five years due to **costs, eviction, or foreclosure**.

If you have moved within the past five years, did you choose to move or were you forced to move from your prior residence?

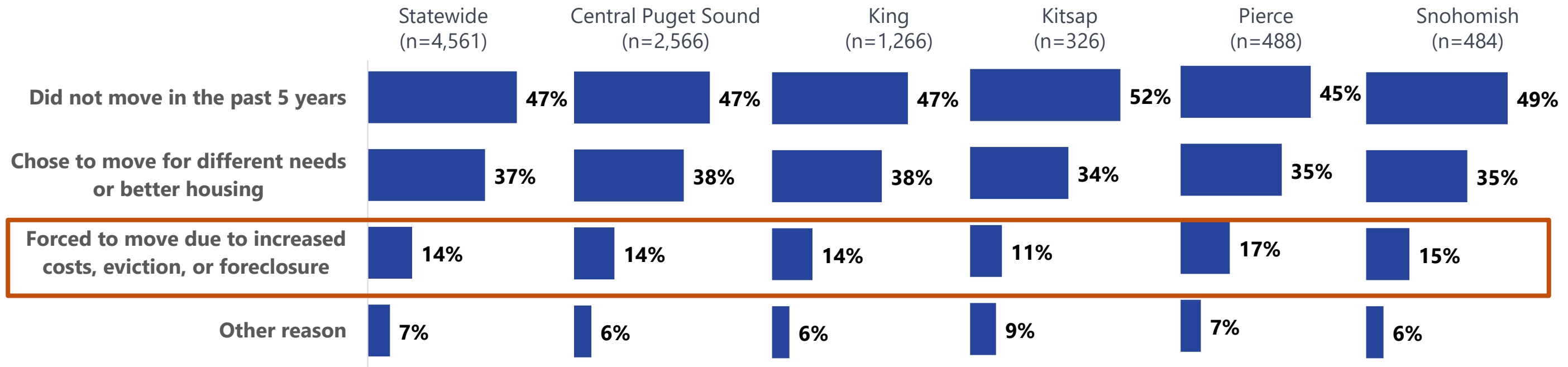


“Other” includes: Displaced by natural disaster/fire, military commitments, experienced racism and discrimination from landlord and community, demolition, housing was sold without prior knowledge.

Correlations: Respondents with **lower incomes** are more likely to select forced to move due to increased costs, eviction, or foreclosure.

Some respondents (14%) in Central Puget Sound were **forced to move** in the last five years due to **costs, eviction, or foreclosure**.

If you have moved within the past five years, did you choose to move or were you forced to move from your prior residence?

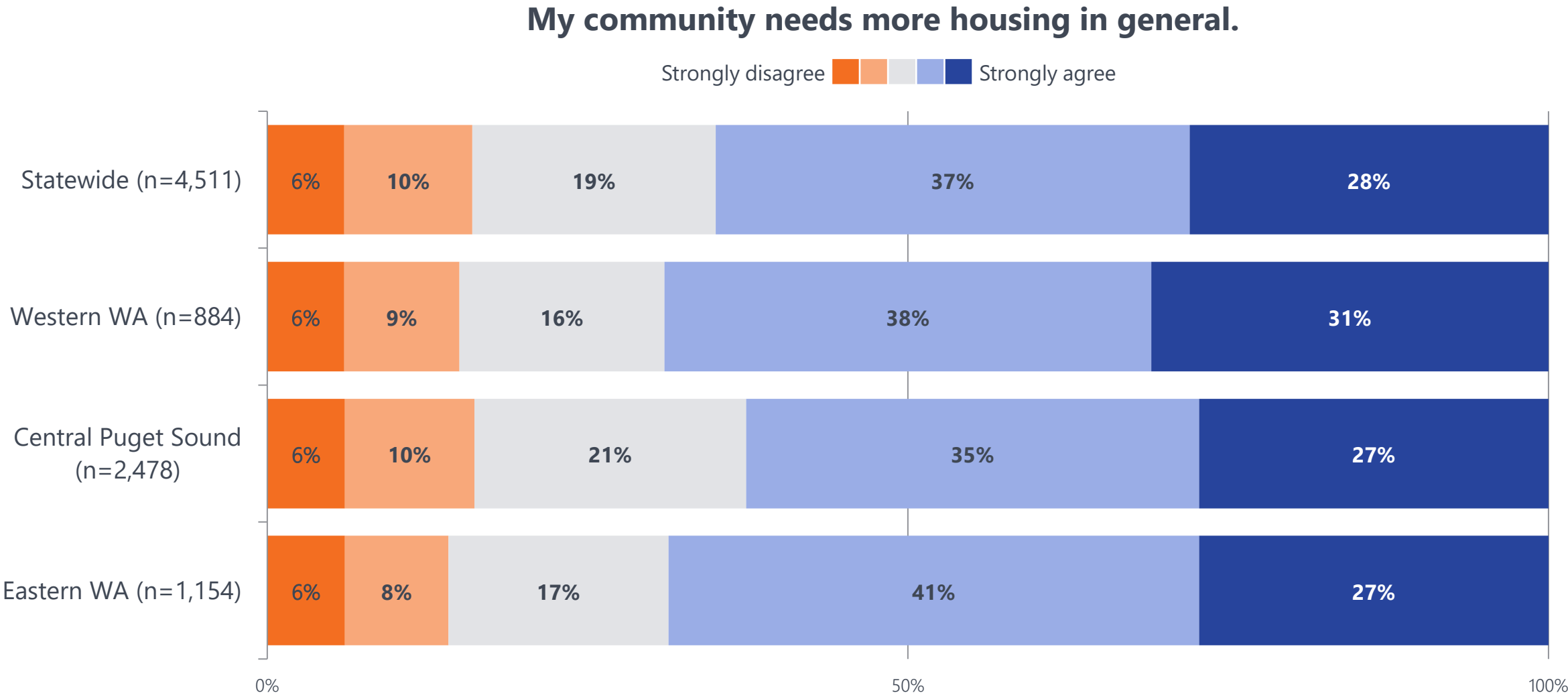


"Other" includes: Displaced by natural disaster/fire, military commitments, experienced racism and discrimination from landlord and community, demolition, housing was sold without prior knowledge.

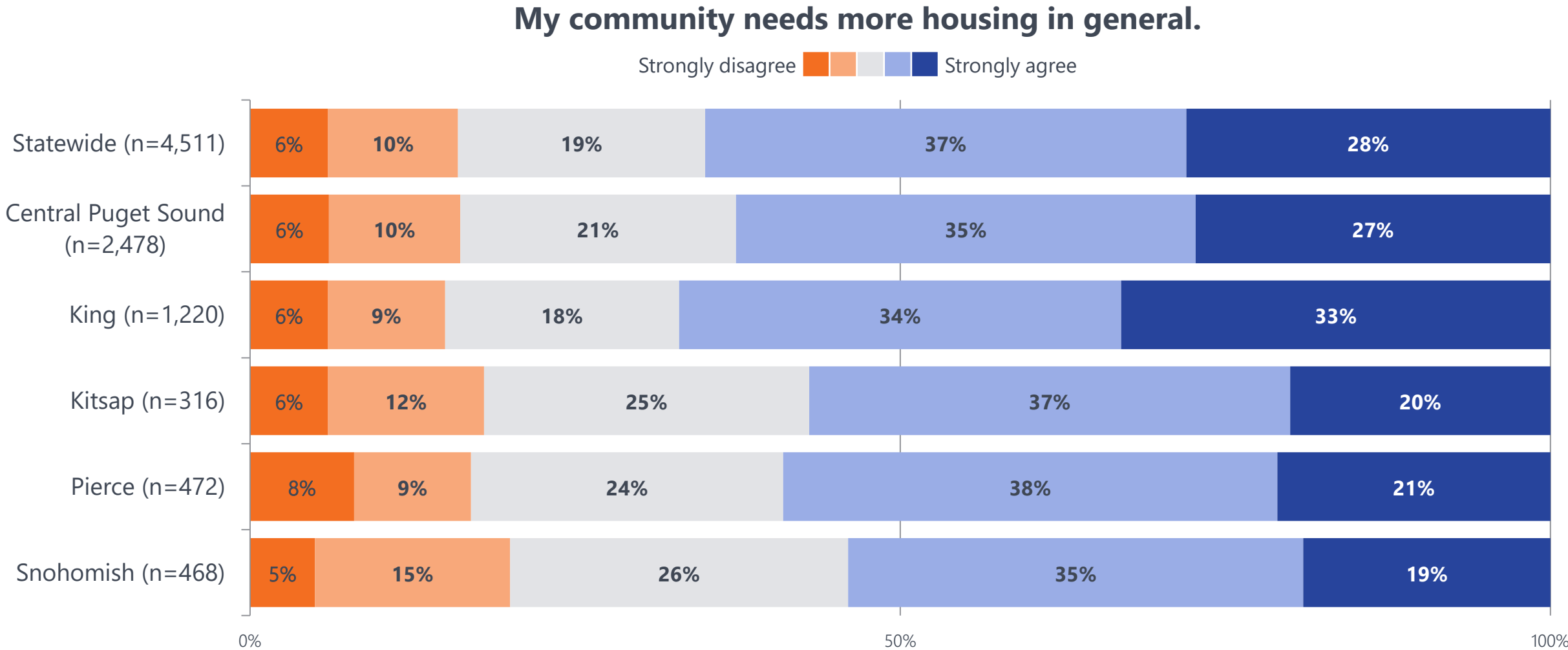
Correlations: Respondents with **lower incomes** are more likely to select forced to move due to increased costs, eviction, or foreclosure.

Opinions about Housing

Statewide and within key regions, most respondents (62-69%) agree that their **community needs more housing**.

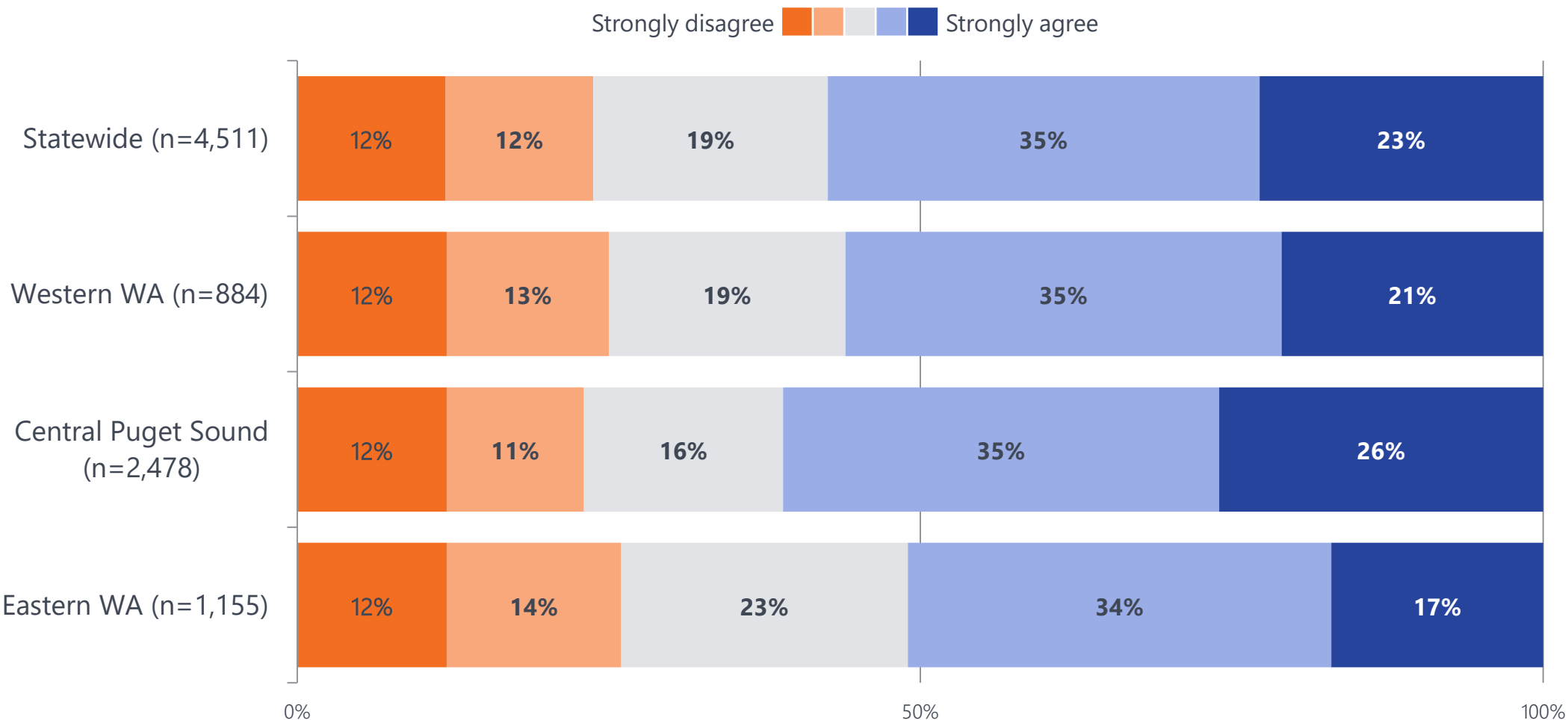


Most Central Puget Sound respondents (62%) agree that **their community needs more housing**, with King County (67%) agreeing the most.



Statewide and within key regions, over half of respondents (51-61%) agree that **triplex homes should be allowed in single-family zones**.

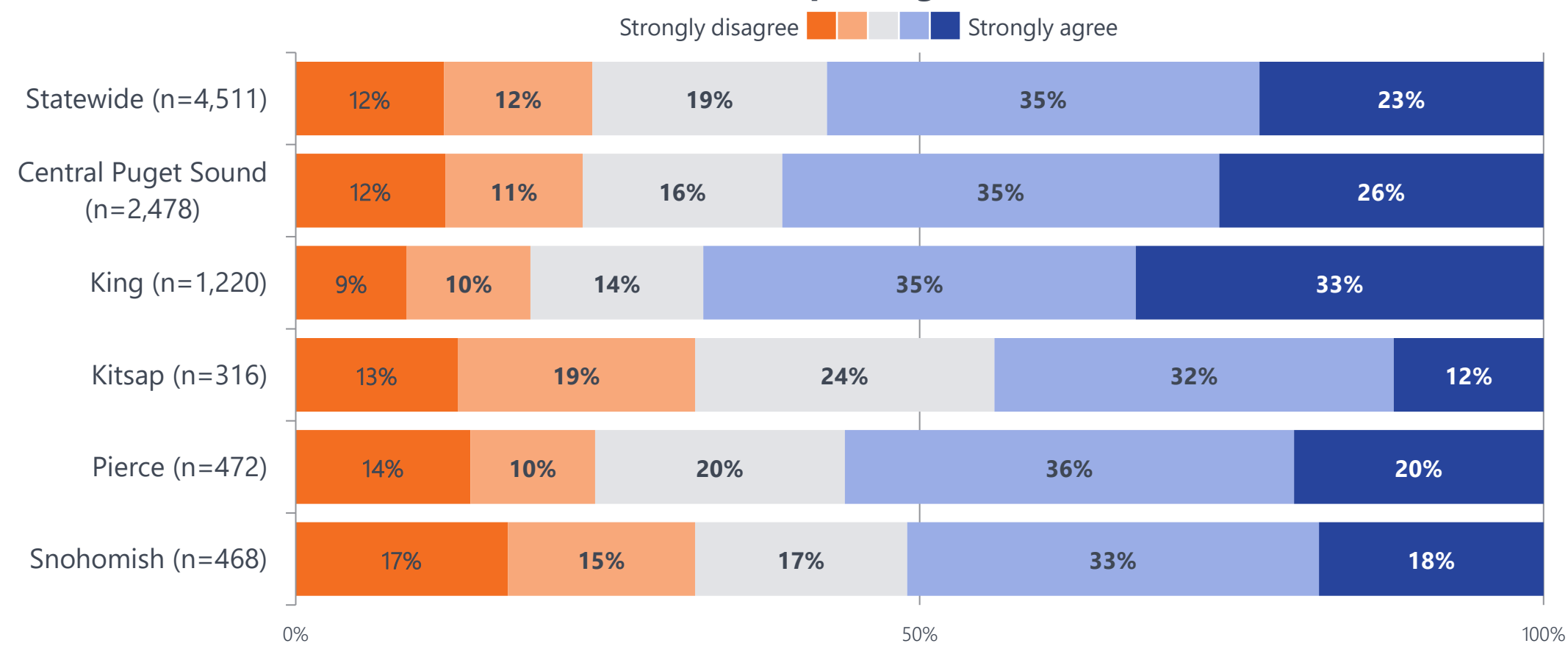
Multi-family housing like triplexes should be allowed in single-family zones if they meet all of the standards of the zone, such as heights, setbacks, and parking.



Correlations: Younger respondents are more likely to agree that multi-family homes should be allowed in single-family zones.

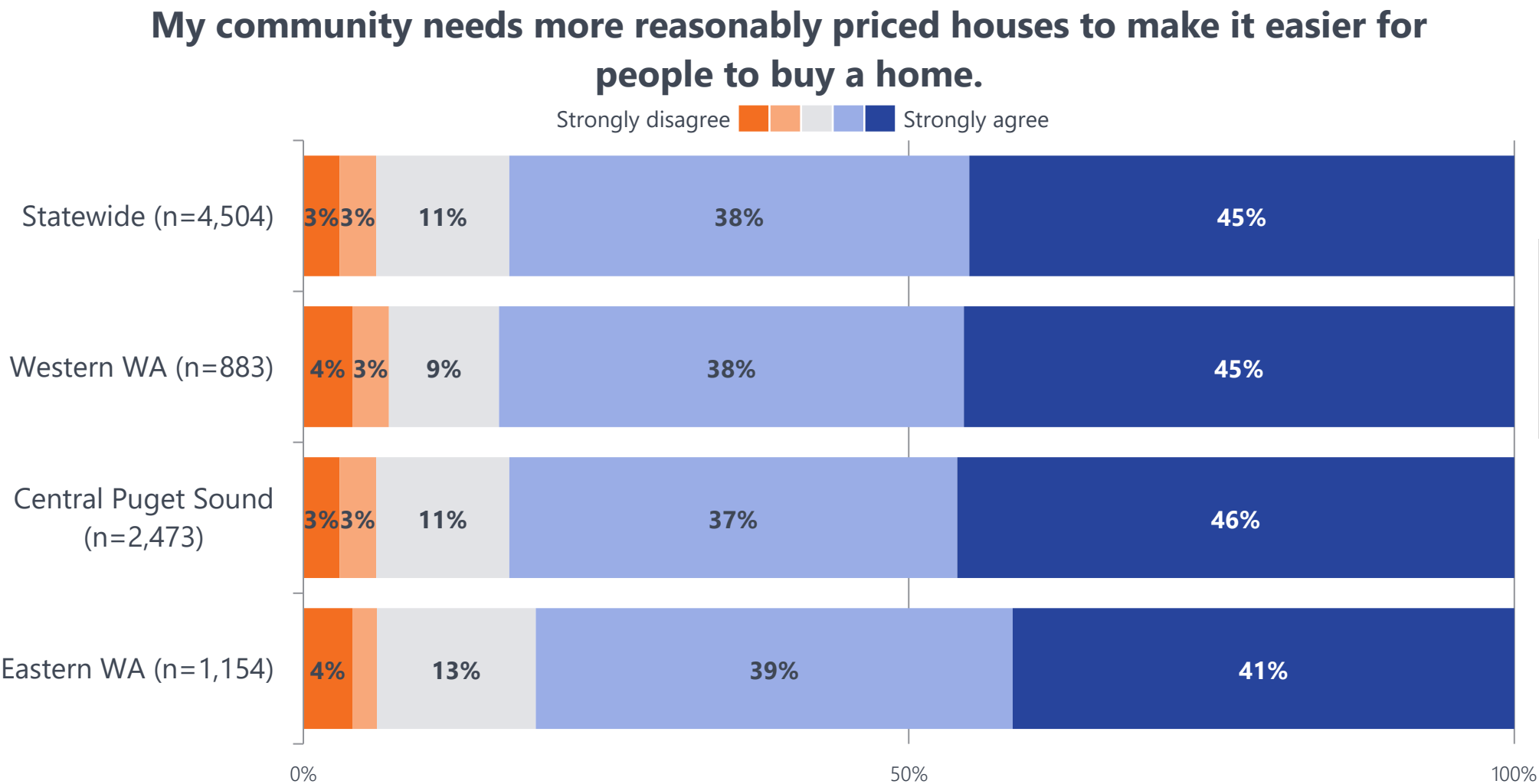
Many respondents (58%) agree that **triplex housing should be allowed in single-family zones**, with King County (68%) agreeing the most.

Multi-family housing like triplexes should be allowed in single-family zones if they meet all of the standards of the zone, such as heights, setbacks, and parking.



Correlations: Younger respondents are more likely to agree that multi-family homes should be allowed in single-family zones.

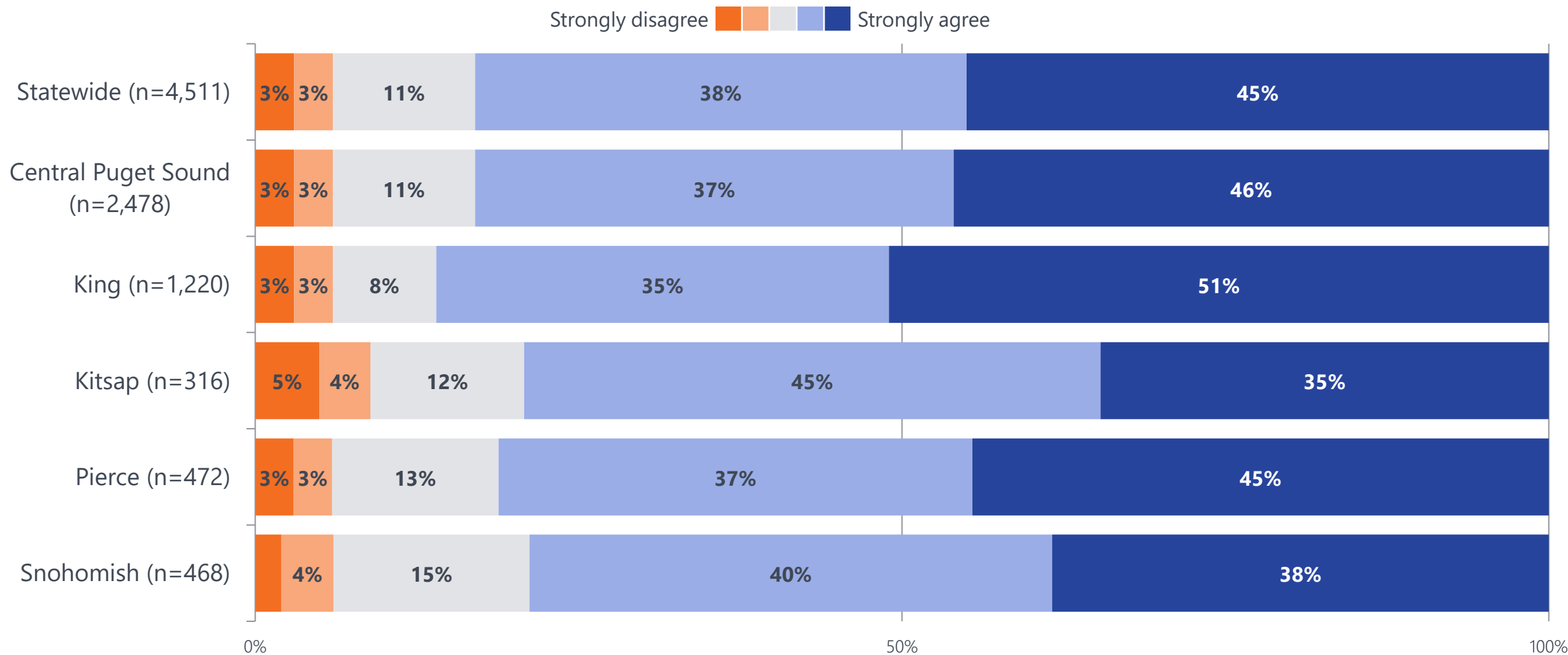
Statewide and within key regions, almost all respondents (80-83%) agree that **their community needs reasonably priced homes.**



Correlations: Younger respondents are more likely to agree that their community needs more reasonably priced homes.

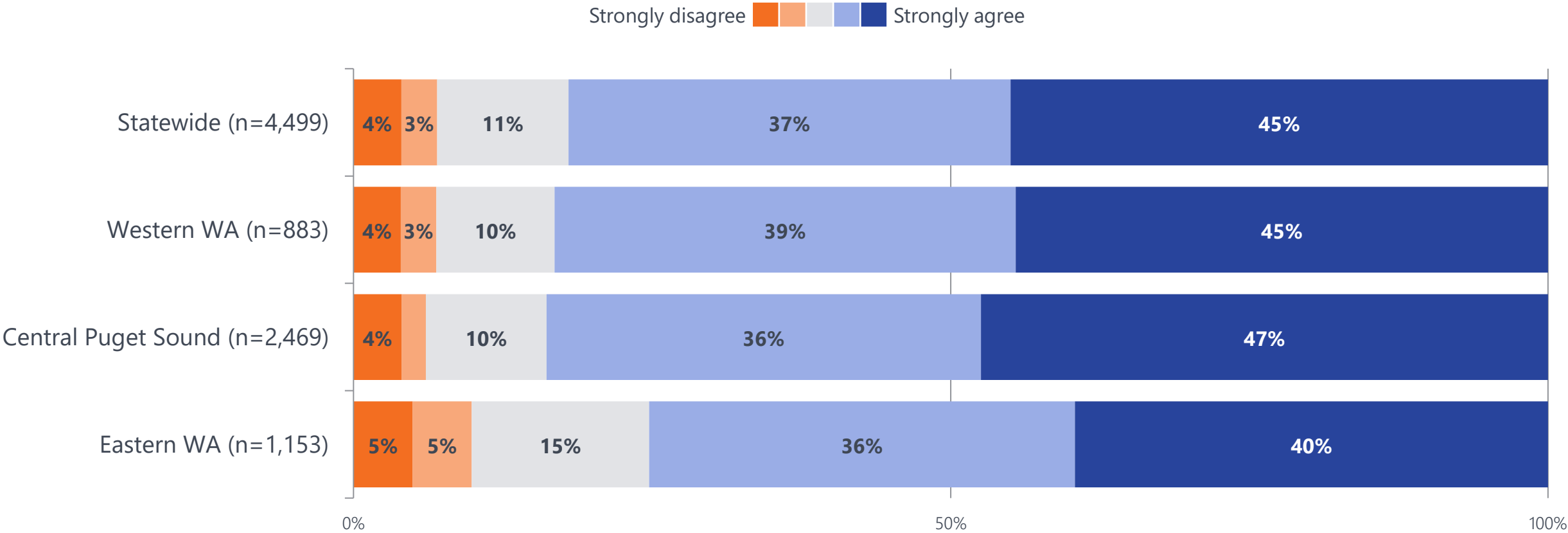
Almost all respondents (83%) in Central Puget Sound agree that **their community needs reasonably priced homes**.

My community needs more reasonably priced houses to make it easier for people to buy a home.



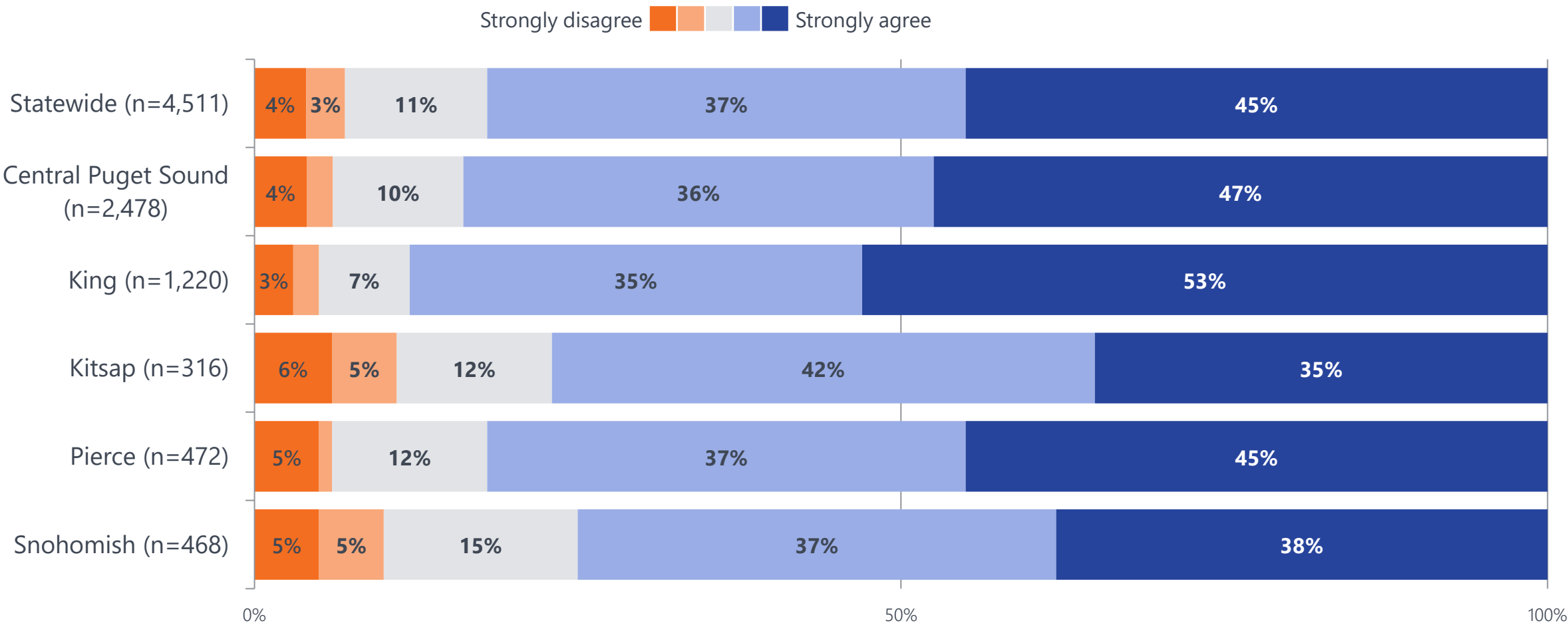
Statewide and within key regions, almost all respondents (76-84%) agree that **government agencies should work together to address the need for housing.**

Government agencies should work together to address the need for housing.

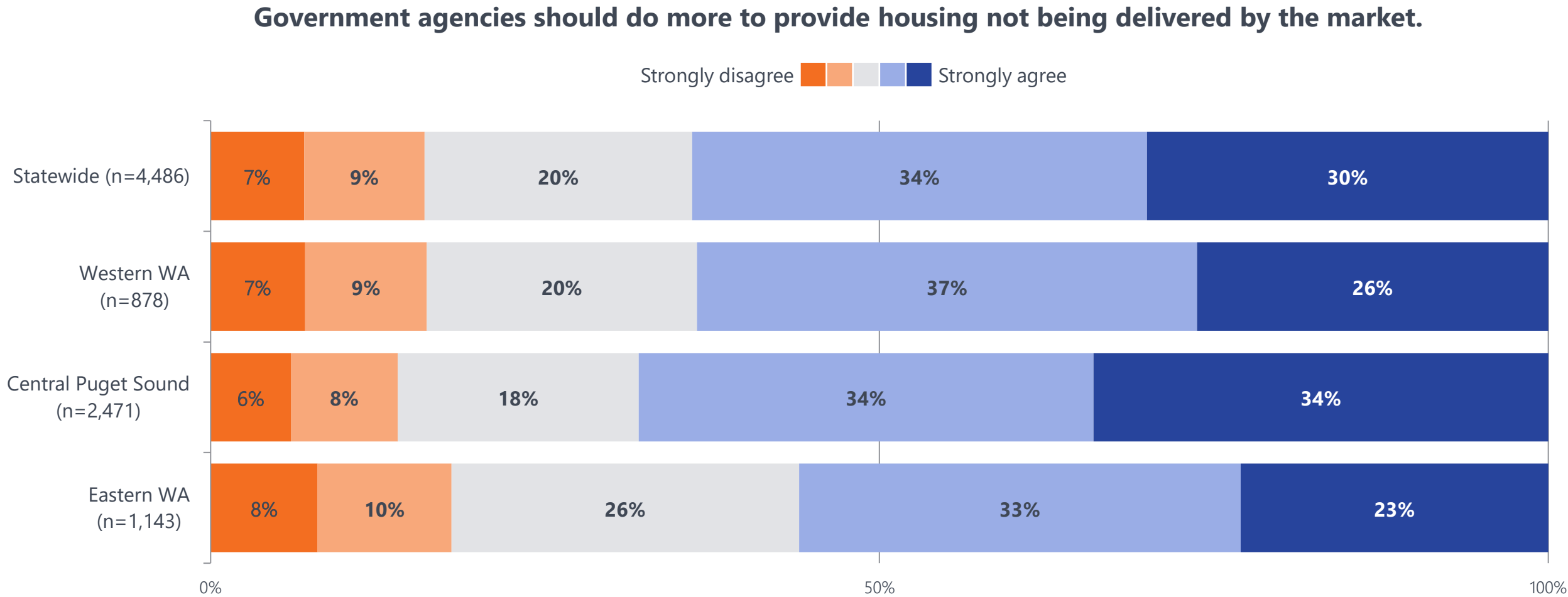


Almost all respondents (83%) in Central Puget Sound agree that **government agencies should work together to address the need for housing.**

Government agencies should work together to address the need for housing.

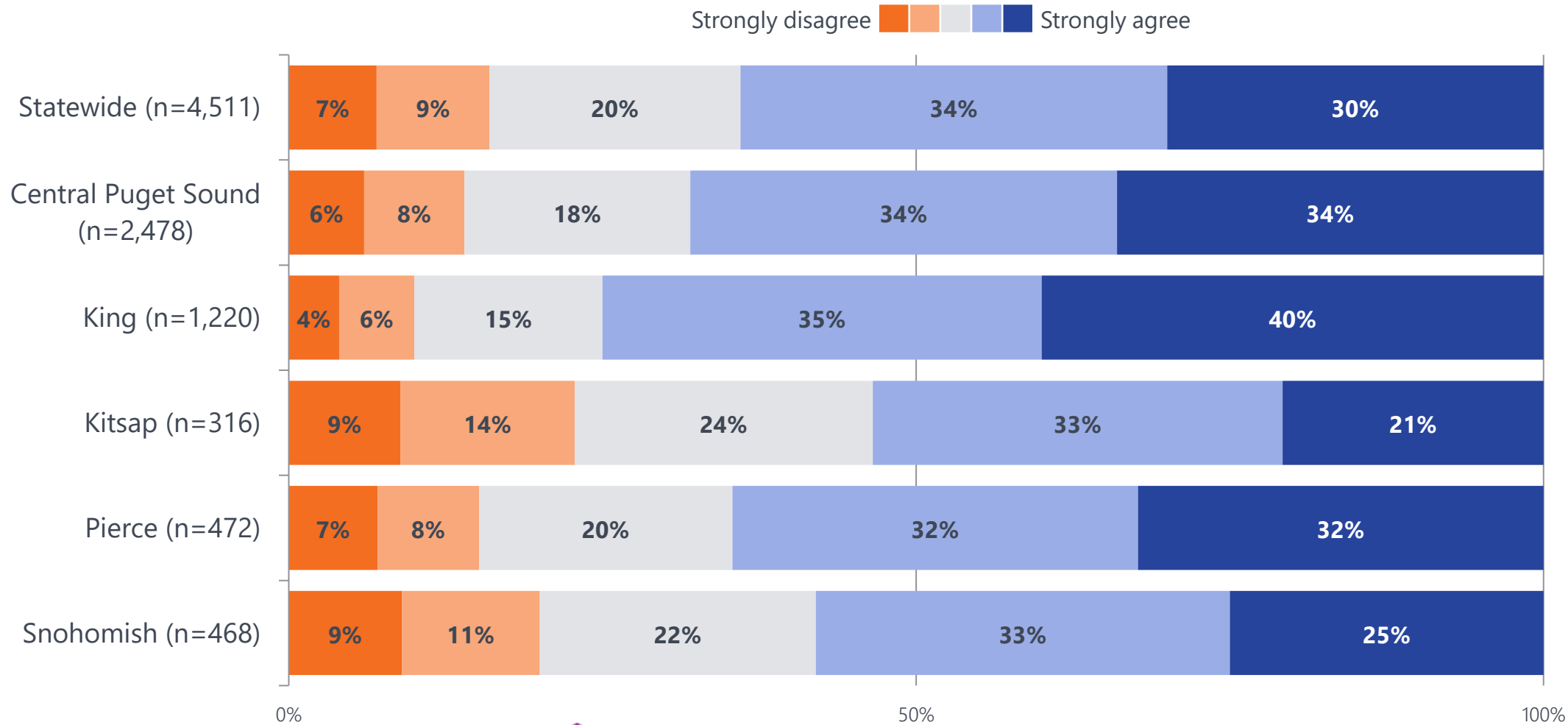


Most statewide respondents (64%) agree that **government agencies should do more to provide housing not being delivered by the market.**



Most Central Puget Sound respondents (68%) agree that government agencies **should do more to provide housing not being delivered by the market**, with King County (75%) agreeing the most.

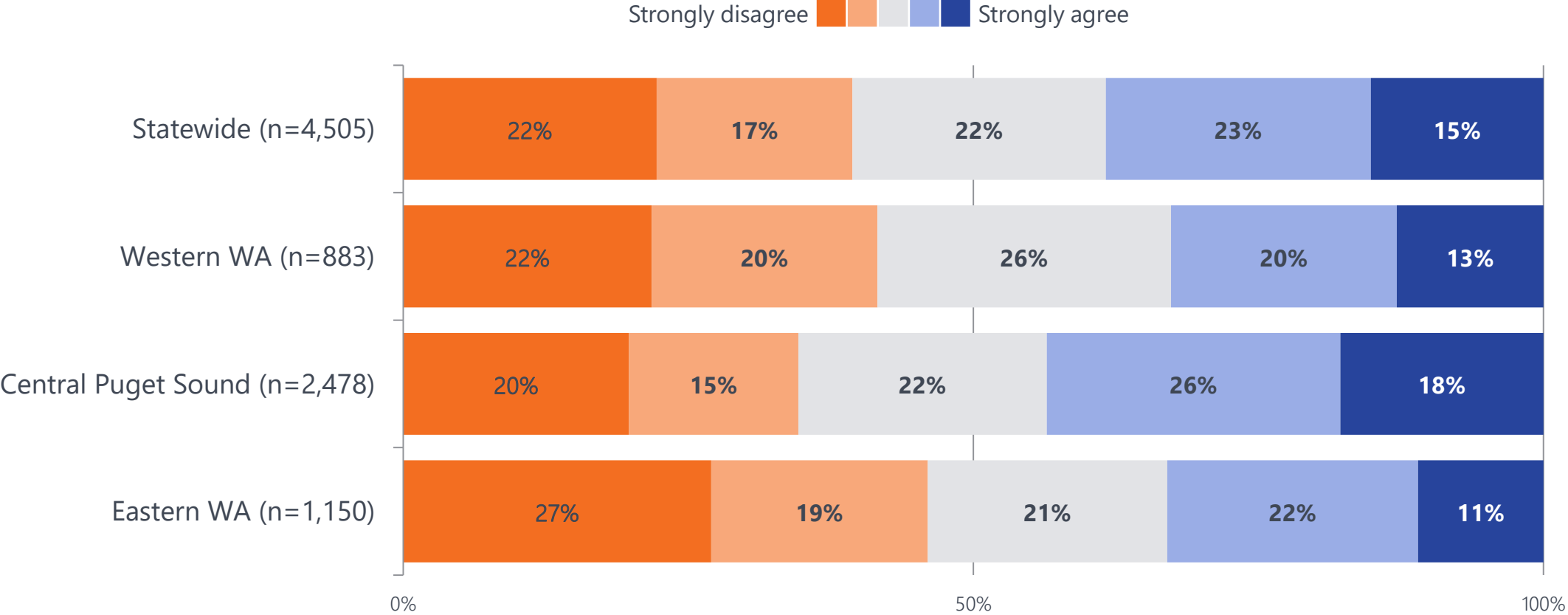
Government agencies should do more to provide housing not being delivered by the market.



Correlations: Younger respondents are more likely to agree that government agencies should do more to provide housing not being delivered by the market.

Respondents' opinions about whether additional tax should help fund affordable housing are divided. There's more agreement about this topic in Eastern Washington, in contrast to Central Puget Sound where it's the opposite.

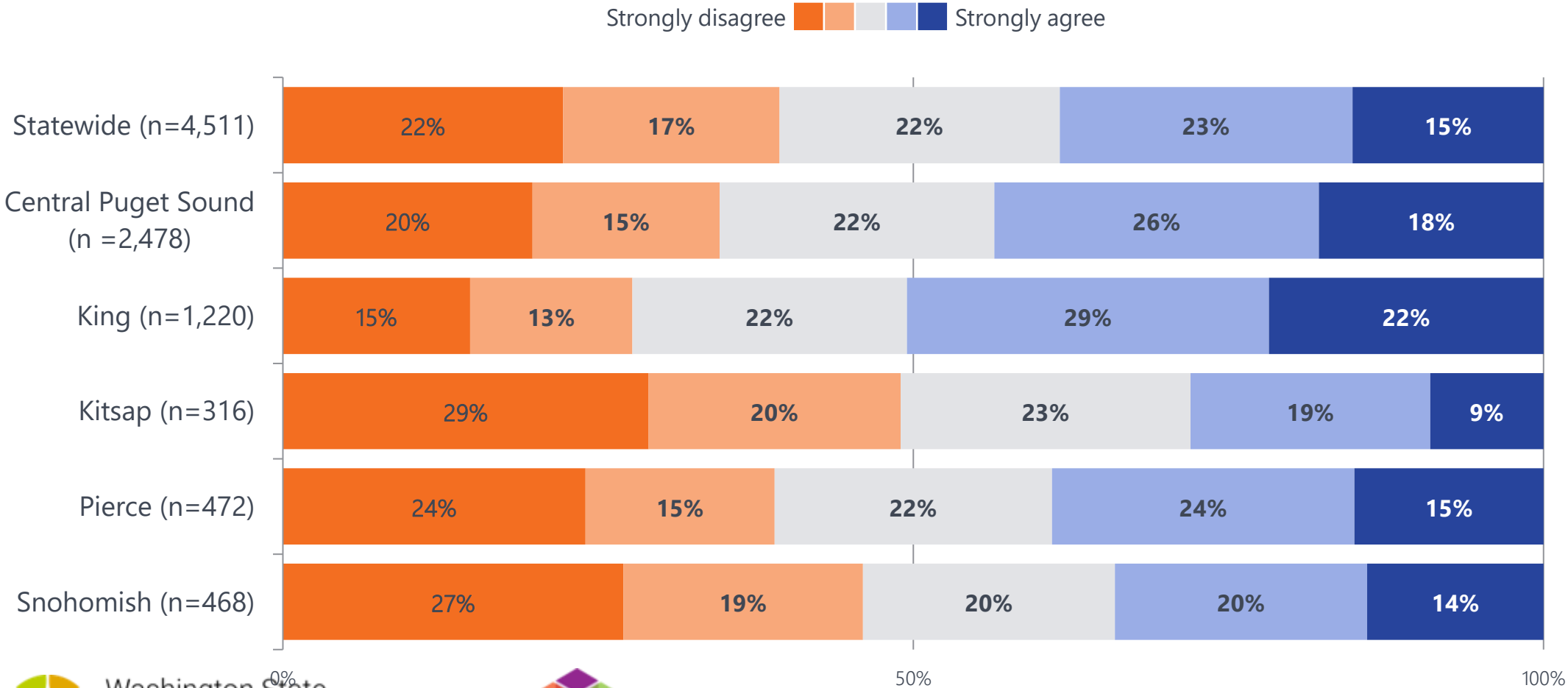
Some kind of additional tax should help fund affordable housing in your community.



Correlations: Younger respondents are more likely to agree that some kind of additional tax should help fund affordable housing in their community.

King County respondents are more likely to agree that an additional tax should help fund affordable housing than other counties.

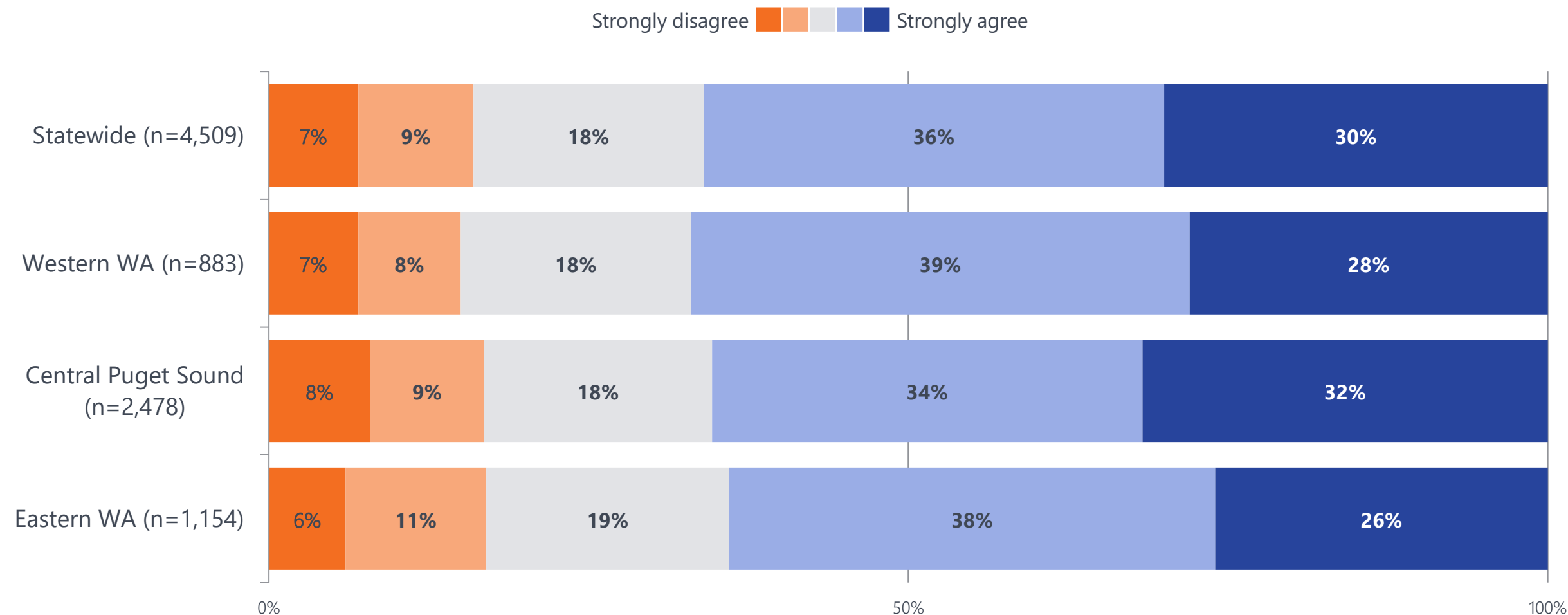
Some kind of additional tax should help fund affordable housing in your community.



Correlations: King County respondents or younger respondents are more likely to agree that some kind of additional tax should help fund affordable housing in their community.

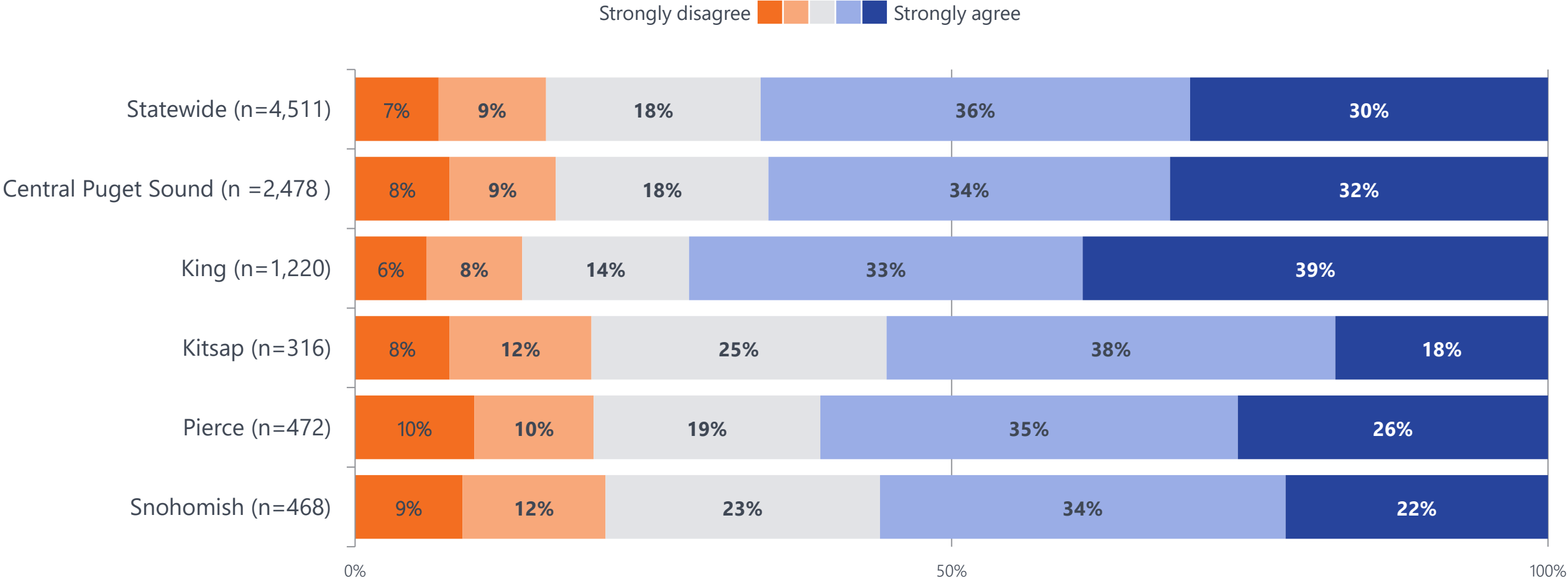
Statewide and within key regions, most respondents (67-64%) agree that their community needs **more diverse and affordable types of housing**.

My community needs more diverse and affordable housing types, such as duplexes, cottages, courtyard apartments, townhomes, and mixed developments.

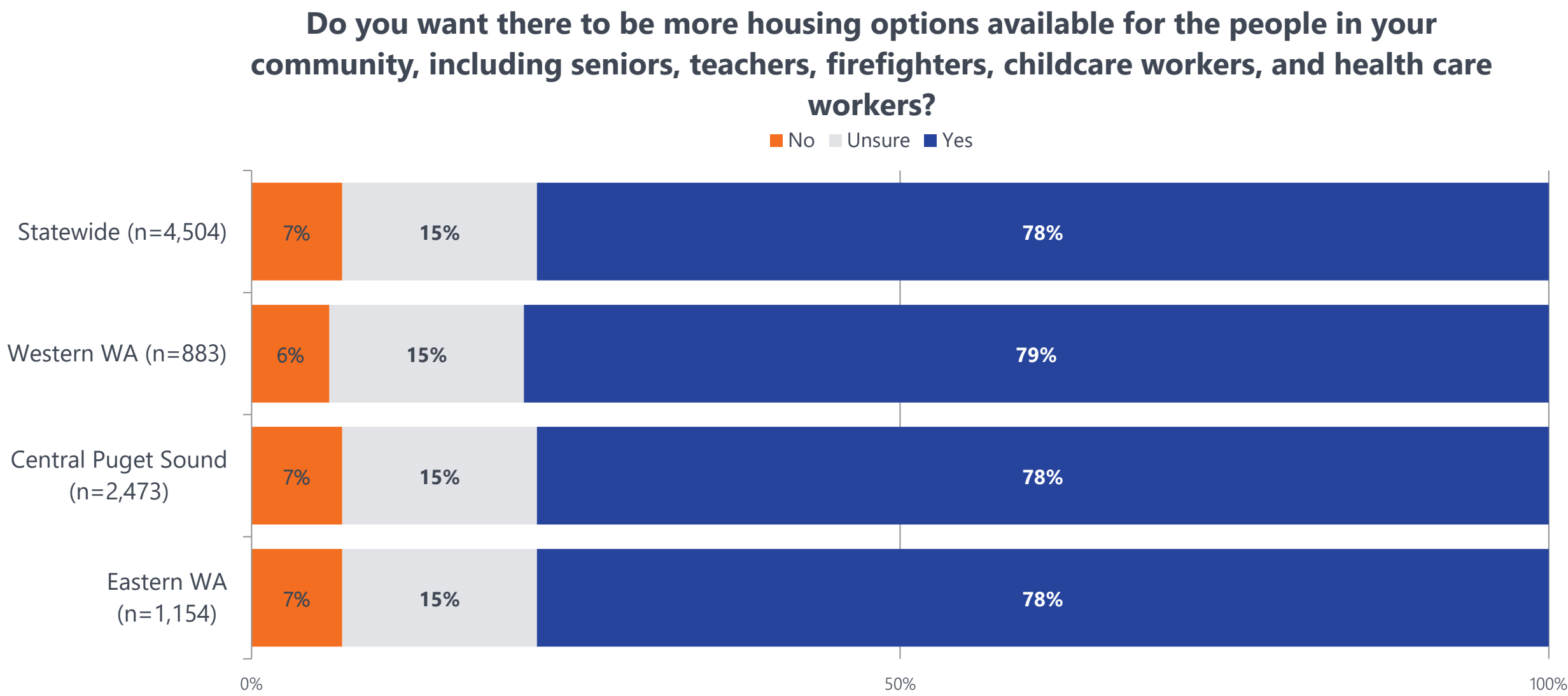


Most Central Puget Sound respondents (66%) **agree** that their community needs **more diverse and affordable** housing types, with King County (72%) agreeing the most.

My community needs more diverse and affordable housing types, such as duplexes, cottages, courtyard apartments, townhomes, and mixed developments.

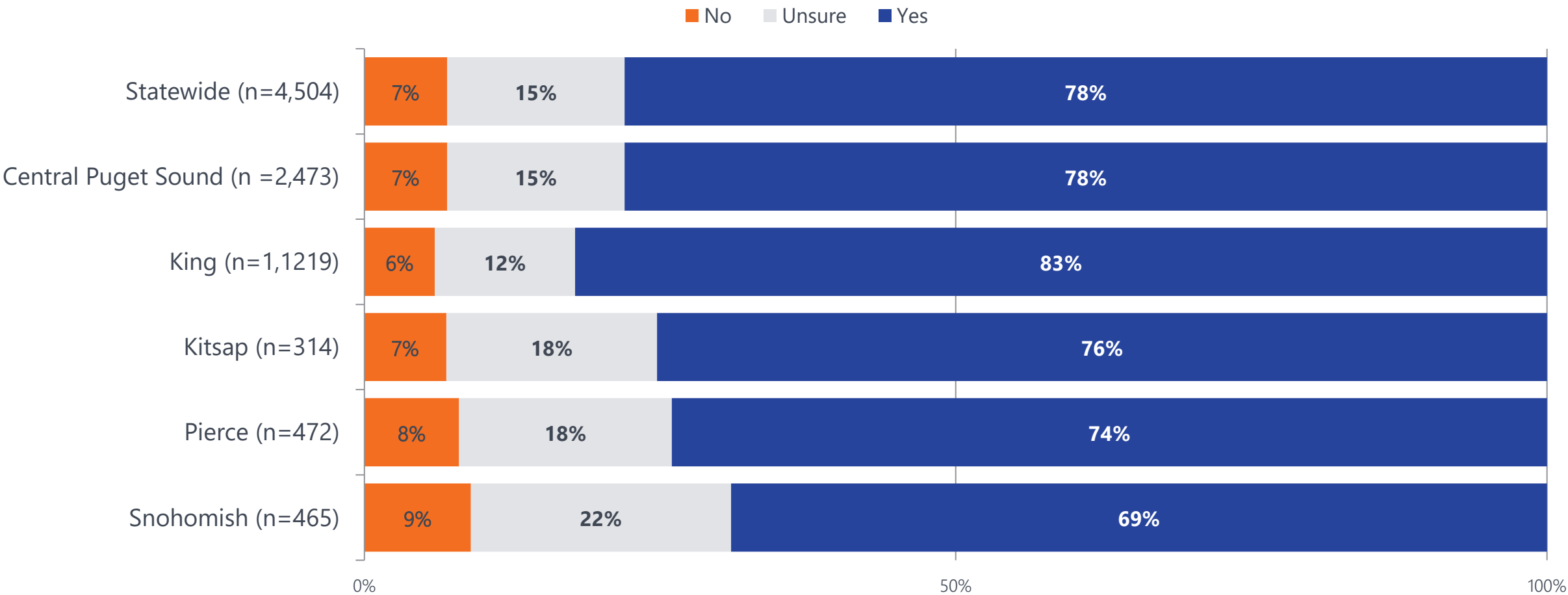


Statewide and within key regions, most respondents (78-79%) **want more housing options** for people in their community.



Most respondents (78%) **want more housing options** available for people in their community, with the highest support in King County (83%).

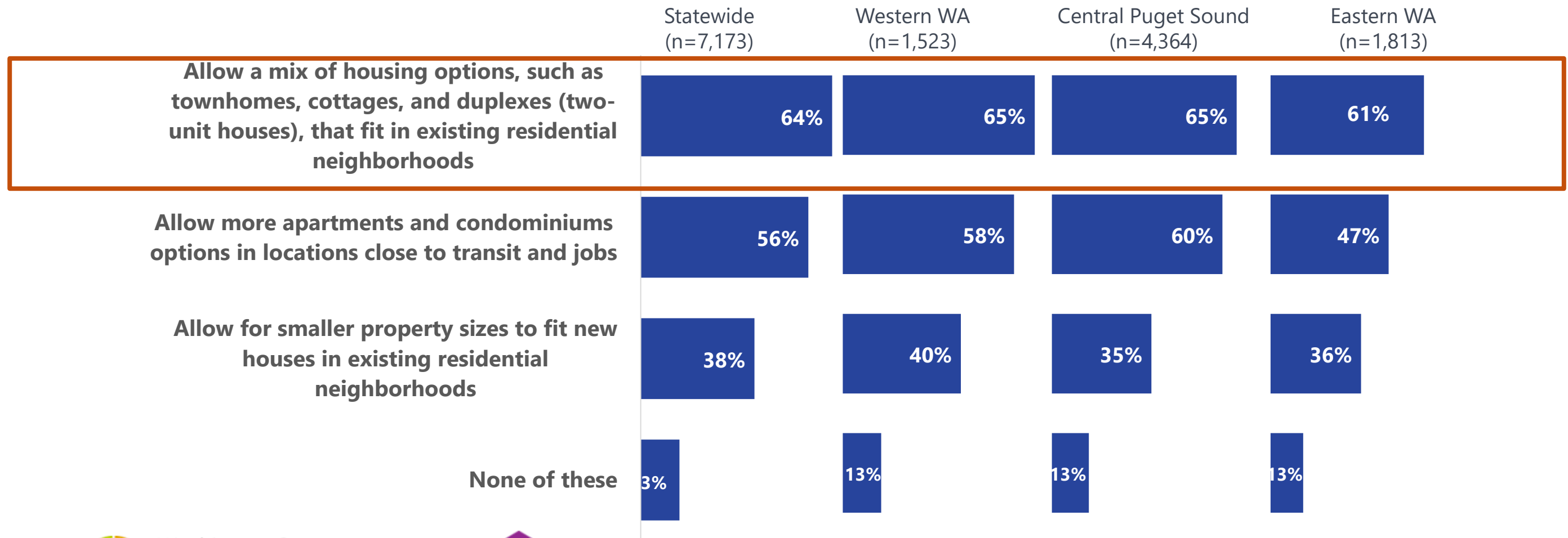
Do you want there to be more housing options available for the people in your community, including seniors, teachers, firefighters, childcare workers, and health care workers?



Solutions: Housing Types and Locations

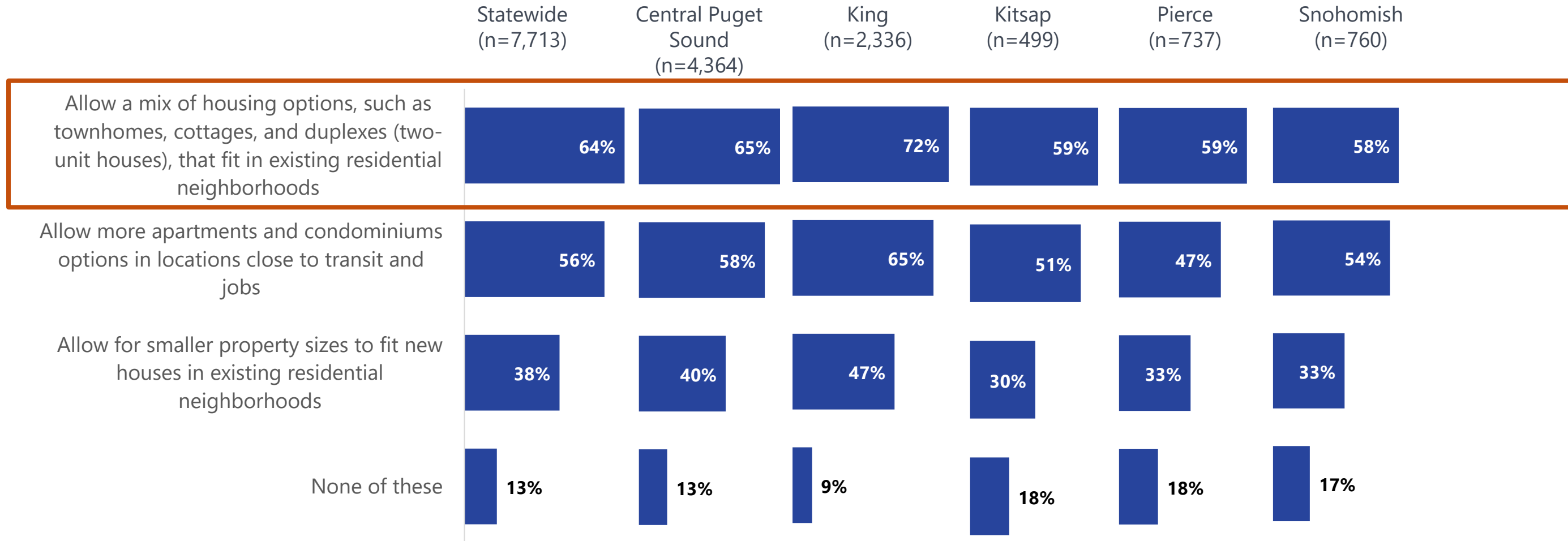
Statewide and within key regions, respondents (61-65%) support **more housing options in residential neighborhoods**.

Which, if any, of the following techniques to address housing needs in your community do you generally support?



Central Puget Sound respondents (65%) support **more housing options in residential neighborhoods**.

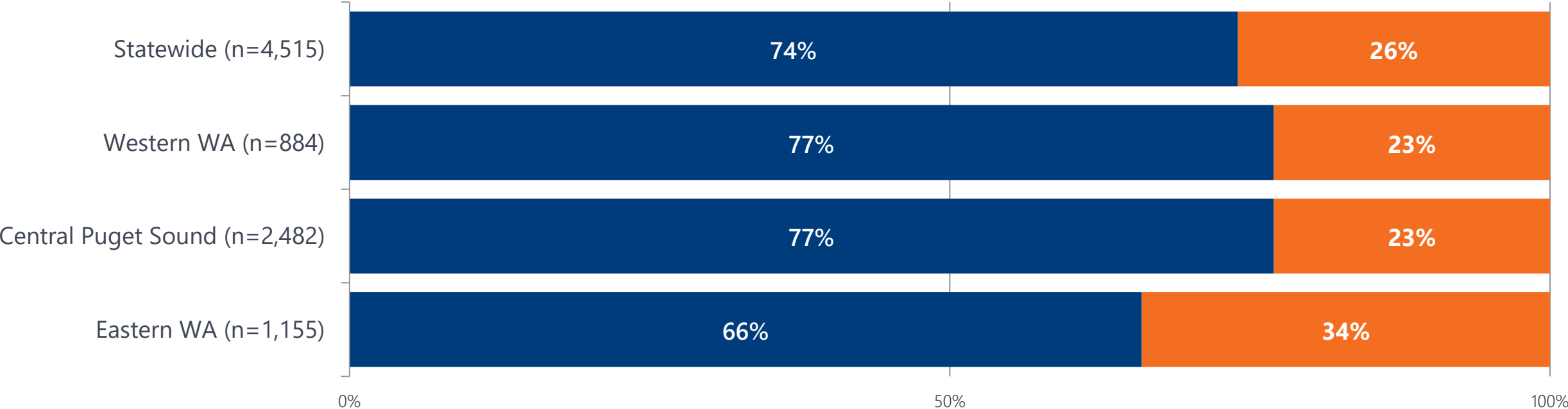
Which, if any, of the following techniques to address housing needs in your community do you generally support?



Statewide and within key regions, most respondents (66-77%) prefer **new housing in walkable neighborhoods near town centers**.

If you had to choose, where would you prefer there to be more new housing?

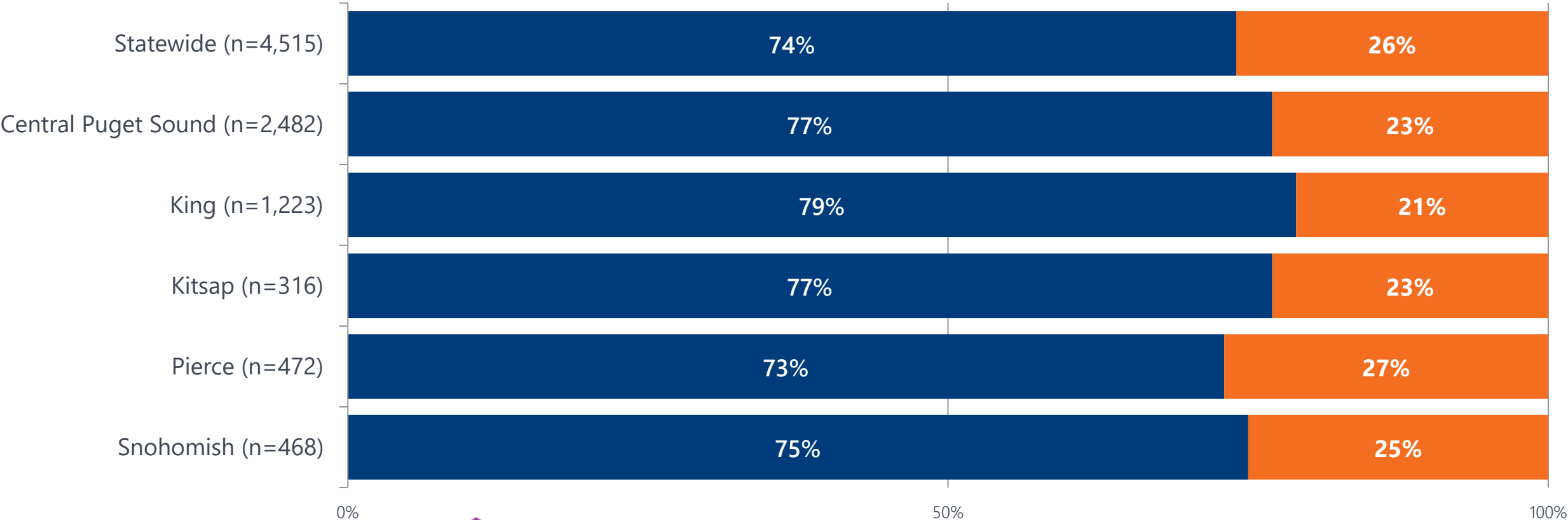
■ In walkable neighborhoods near town centers ■ In areas further from existing centers



Most respondents (77%) in Central Puget Sound **prefer new housing to be in walkable neighborhoods near town centers.**

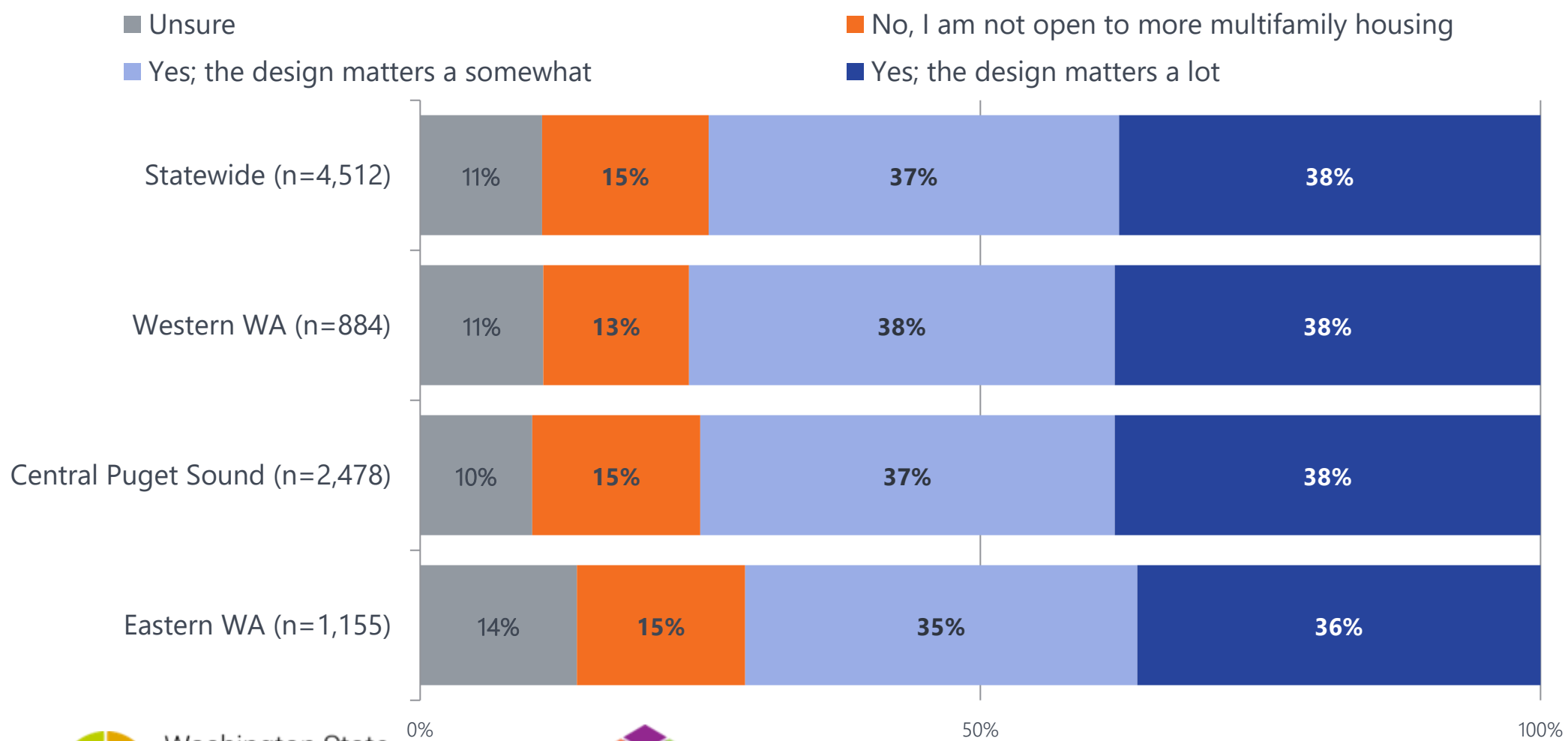
If you had to choose, where would you prefer there to be more new housing?

■ In walkable neighborhoods near town centers ■ In areas further from existing centers



Statewide and within key regions, most respondents (71-76%) say that **design matters** when considering adding more multifamily housing to their community.

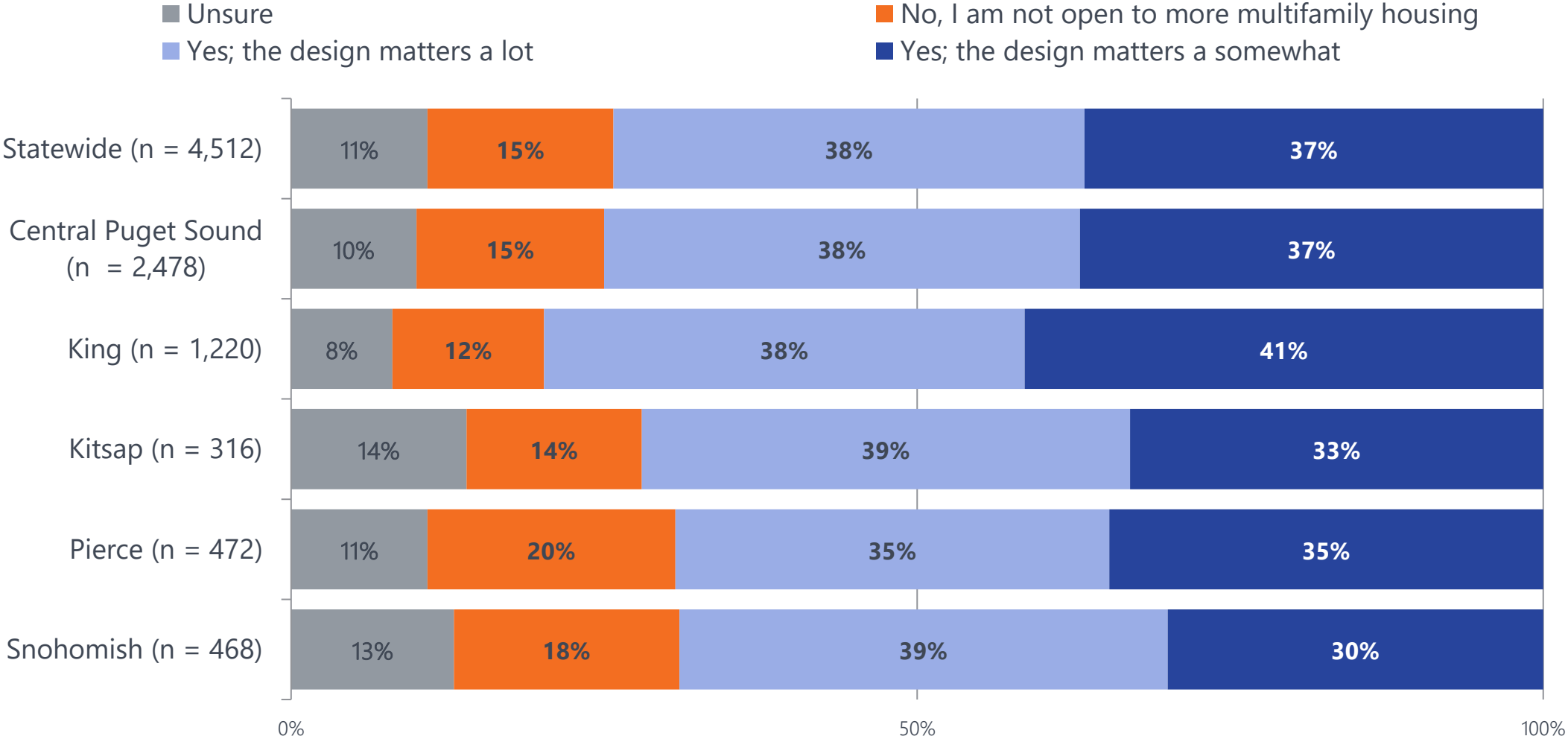
Are you more open to adding more multifamily housing in your community if you like how it looks and feels?



Correlations: Younger respondents are more open to adding more multifamily housing in your community and the design matters somewhat.

Most Central Puget Sound respondents, especially in King County (79%), say that **design matters** when considering adding more multifamily housing to their community.

Are you more open to adding more multifamily housing in your community if you like how it looks and feels?

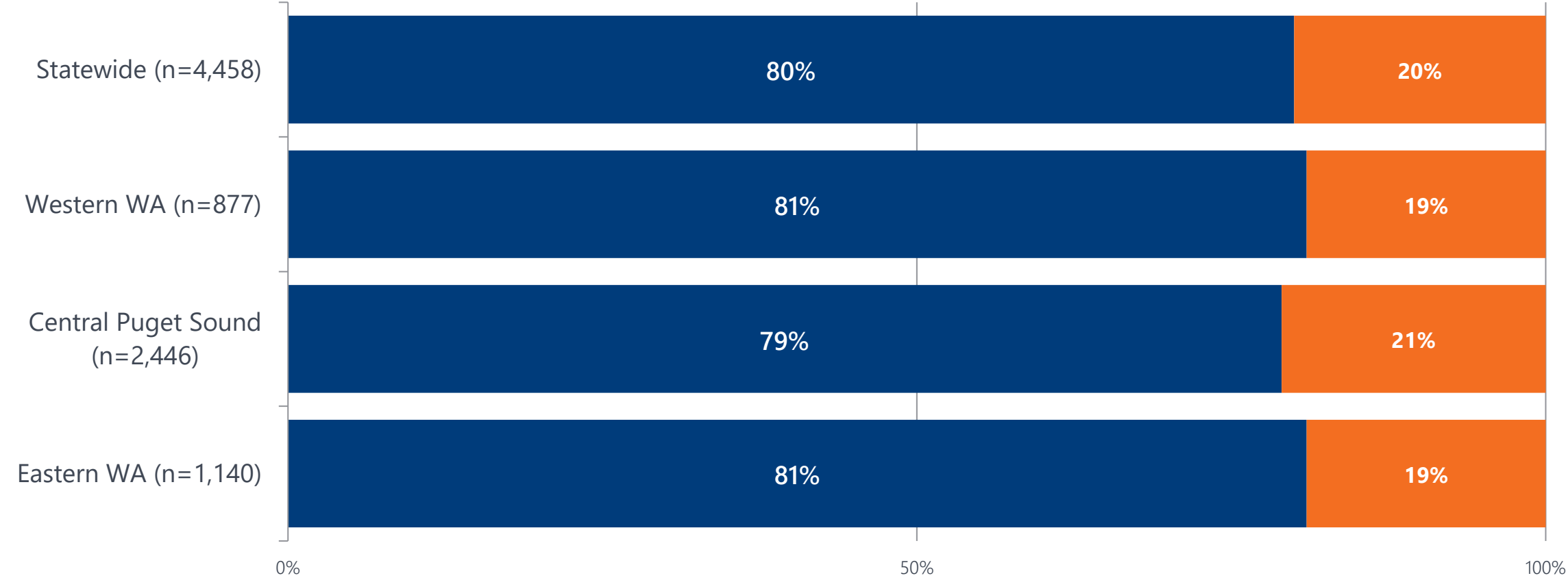


Correlations: Younger respondents are more open to adding more multifamily housing in your community, and the design matters somewhat.

Statewide and within key regions, almost all respondents (79-81%) believe that **more housing, if done well, will make their community better.**

Addressing the need for housing in the state will result in changes over time to most communities. How do you see housing affecting your community?

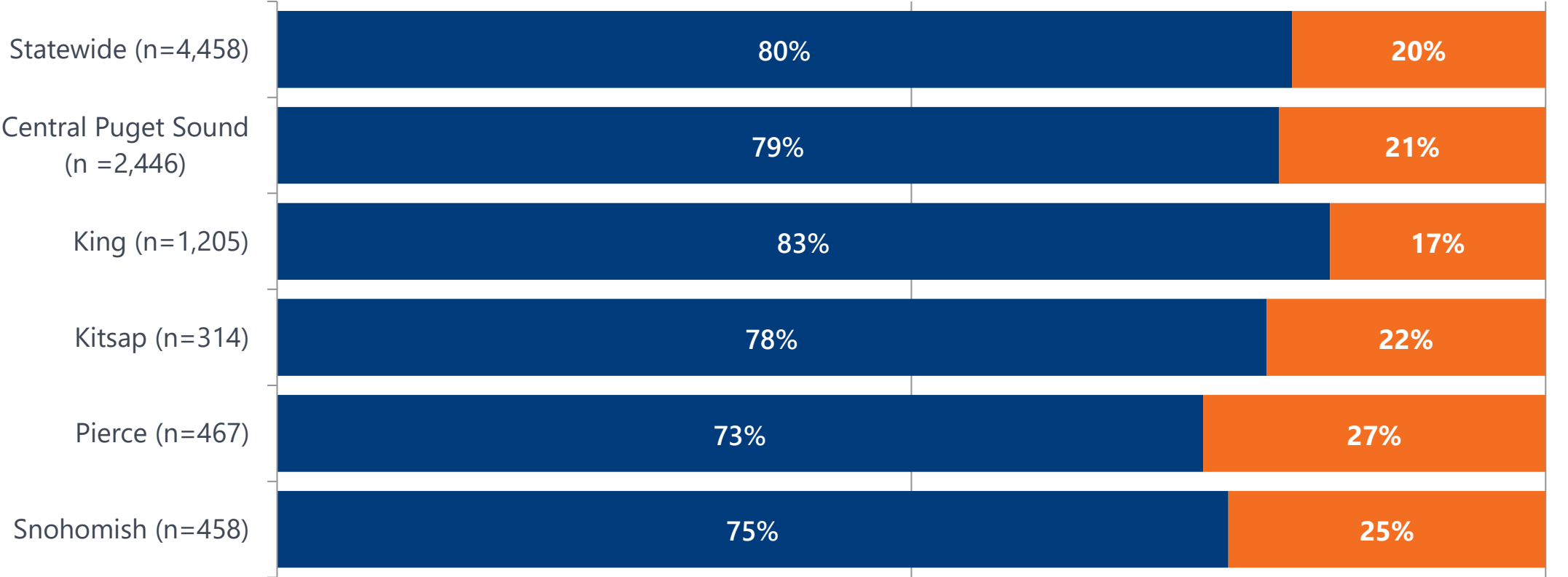
- More housing, if done well, is likely to make my community better.
- More housing, even if done well, is likely to make my community worse off.



Most Central Puget Sound respondents (79%) believe that **more housing, if done well, will make their community better.**

Addressing the need for housing in the state will result in changes over time to most communities. How do you see housing affecting your community?

- More housing, if done well, is likely to make my community better.
- More housing, even if done well, is likely to make my community worse off.



Many are interested in rent control and more affordable housing

What else do you want the Washington State Department of Commerce and Puget Sound Regional Council to consider when working on housing issues?

| Western WA | Central Puget Sound | Eastern WA |
|--|---|---|
| <ul style="list-style-type: none"> Rent control Affordability vs. availability <p><i>“There are very little rent assistance resources in my area/Vancouver/Clark County. There needs to be more long-term rent assistance stability programs for single parents, people really putting forth the effort to better their situation (i.e.: going back to school, trade school, certificate) to increase income. I believe that even after someone who is homeless is housed they need wrap around services for at least a year to stabilize... every person and situation will differ.” - Clark County, Female, 35-44, American Indian or Alaska Native, \$25k-\$49k</i></p> | <ul style="list-style-type: none"> Rent control (especially for those on minimum wage) Affordability vs availability Address homelessness High property taxes <p><i>“We need more funding for more affordable, small-scale family-sized housing near schools, public transit, grocery stores, and other amenities...People are going to continue to move to suburban areas where they can afford housing if new housing is not designed in a way that meets the needs of families. We need more support for community land trusts, and state law that allows for by right division of lot divisions to allow for more housing that preserves existing housing stock as well.” - Female, Pierce, 35-44, Black or African American, \$25k-\$49k</i></p> | <ul style="list-style-type: none"> Rent control Affordable housing (especially around community resources like grocery stores) Consider various living conditions and circumstances <p><i>“We need affordable housing please!! My rent keeps increasing fast and I wont be able to keep up soon and there is no where to go. We are scared.” - Female, Spokane, 35-44, Hispanic and White, \$25k-\$49k</i></p> |

Many are interested in improving the infrastructure and neighborhoods around housing

What else do you want the Washington State Department of Commerce and Puget Sound Regional Council to consider when working on housing issues? (continued)

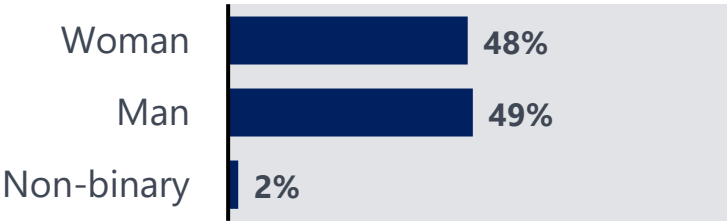
| Western WA | Central Puget Sound | Eastern WA |
|---|---|--|
| <ul style="list-style-type: none">• Transit-oriented development• Bolster infrastructure (school, roads, power, internet, water)• Low-income housing near jobs and transportation• Walkability• Safe outdoor spaces• Open spaces for quality of life <p><i>“People need safe, affordable housing near their work, schools, and community resources (shopping, schools, parks, medical care, libraries, government offices). Government's main role is to help promote the general welfare, to make citizen's lives more tenable. Business will not do this, they don't have a stake in our happiness or quality of life. Government must step up.” - Clark County, Female, 55-64, White, \$75k-\$99k</i></p> | <ul style="list-style-type: none">• Address parking, people are unable to park in front of their homes• Understand traffic and transportation needs• Quality of life <p><i>“Mixed business and residential areas. A walkable community is incredibly important to quality of life.”- King County, Male, 18-24, White, \$50k-\$79k</i></p> | <ul style="list-style-type: none">• Infrastructure being able to sustain increased population• Better and reliable mass transit options• Focus on sustainability• Zoning should include rec areas for children• Walkability• Green spaces (community gardens) and picnic tables <p><i>“Each community can be equipped with a good shopping environment. I hope to ensure the greening rate of a community, which is good for everyone”- Yakima County, Male, 45-54, Hispanic, \$100k-\$149k</i></p> |



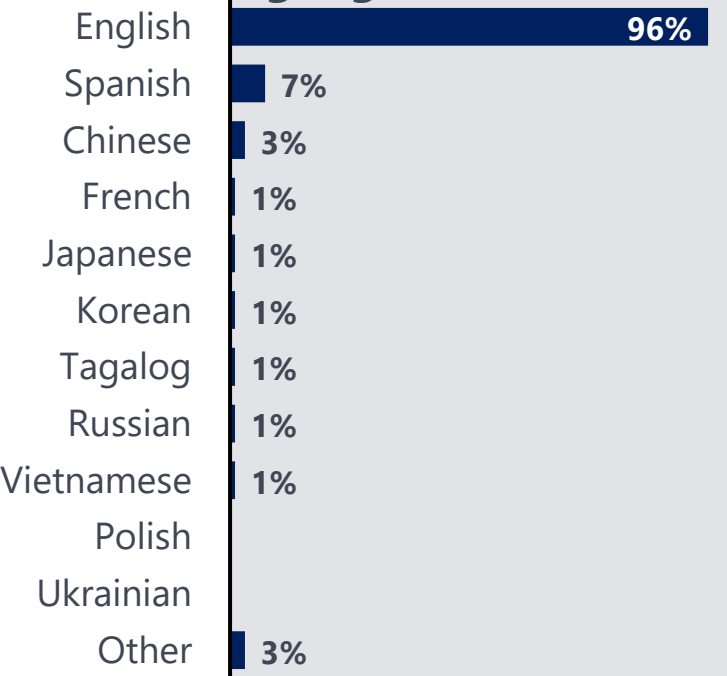
Statewide Demographics

Demographics: Statewide (Part 1)

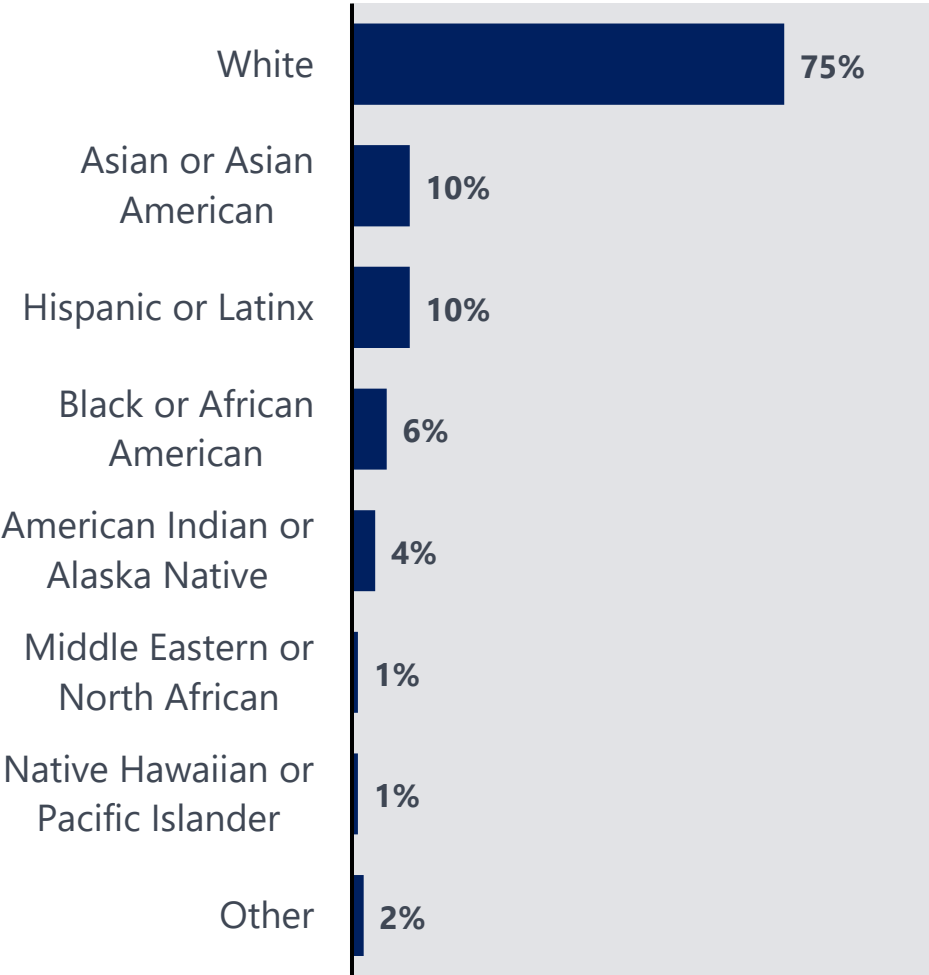
Gender (n = 4,515)



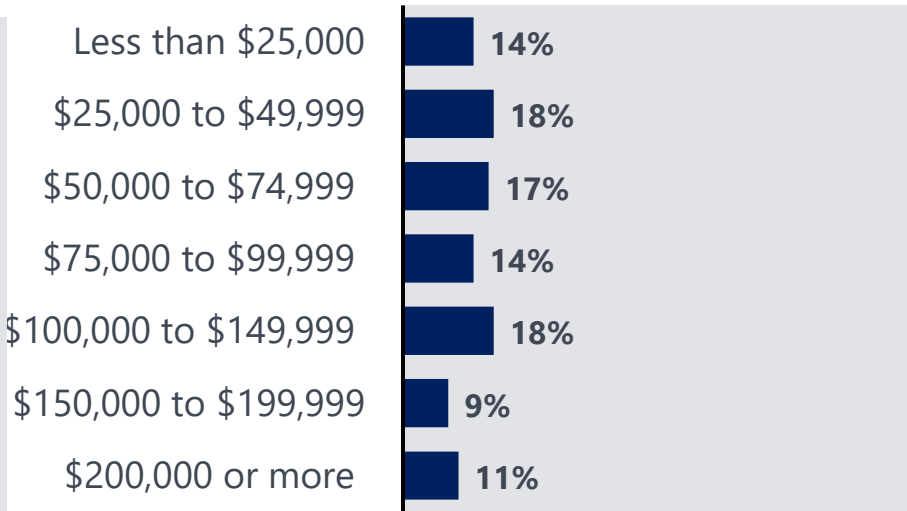
Language (n = 4,468)



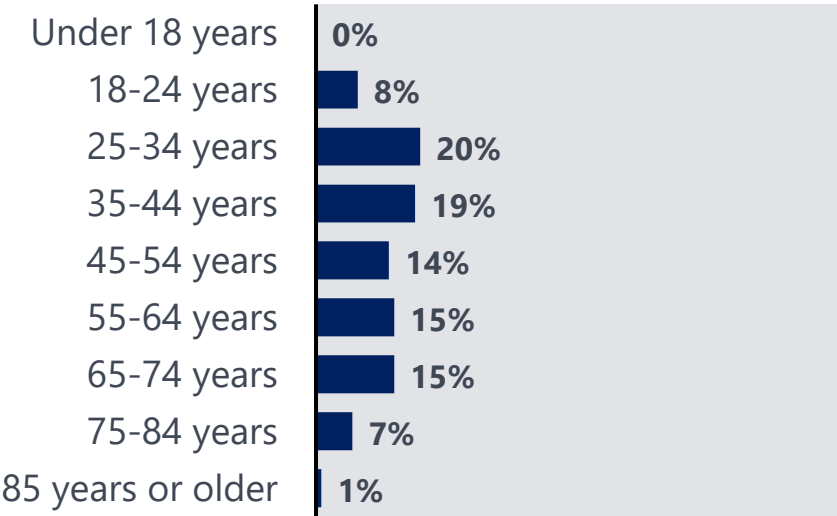
Race/Ethnicity (n = 4,416)



Income (n = 4,179)

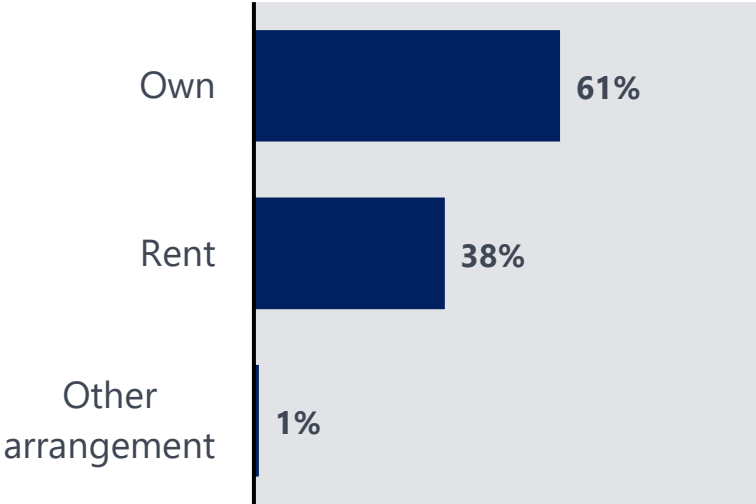


Age (n = 4,508)

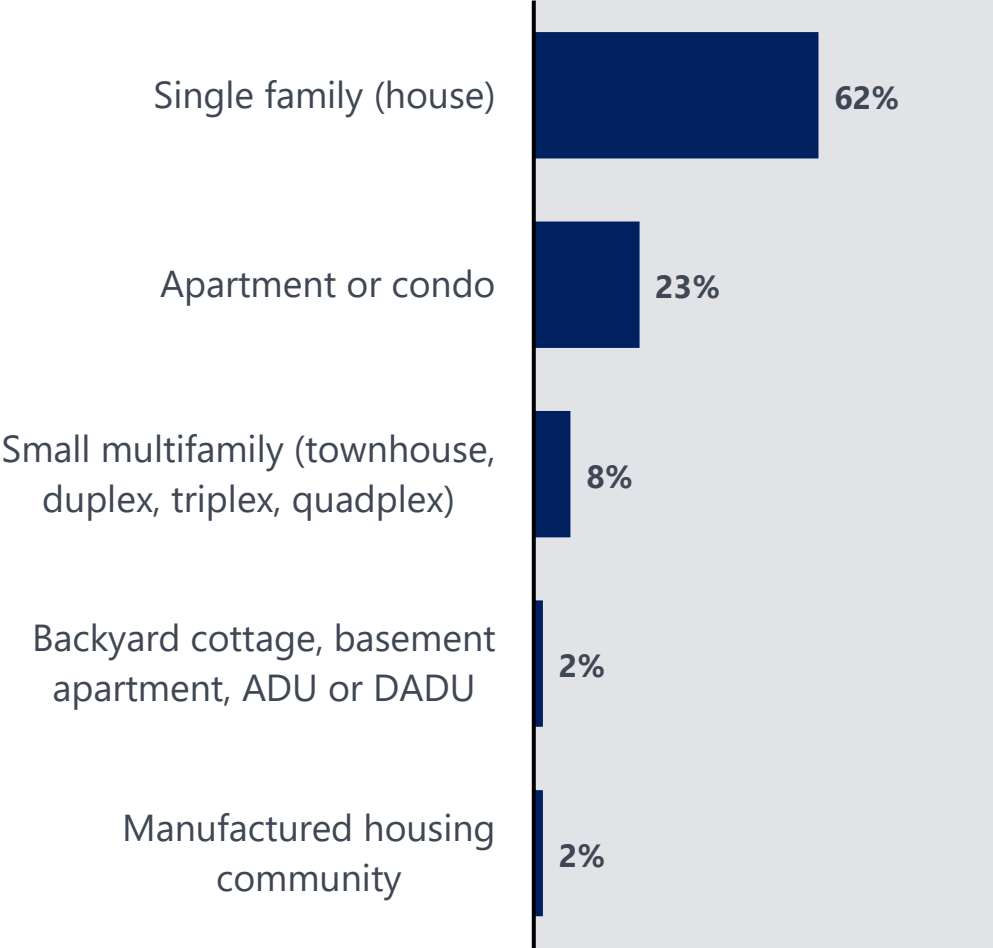


Demographics: Statewide (Part 2)

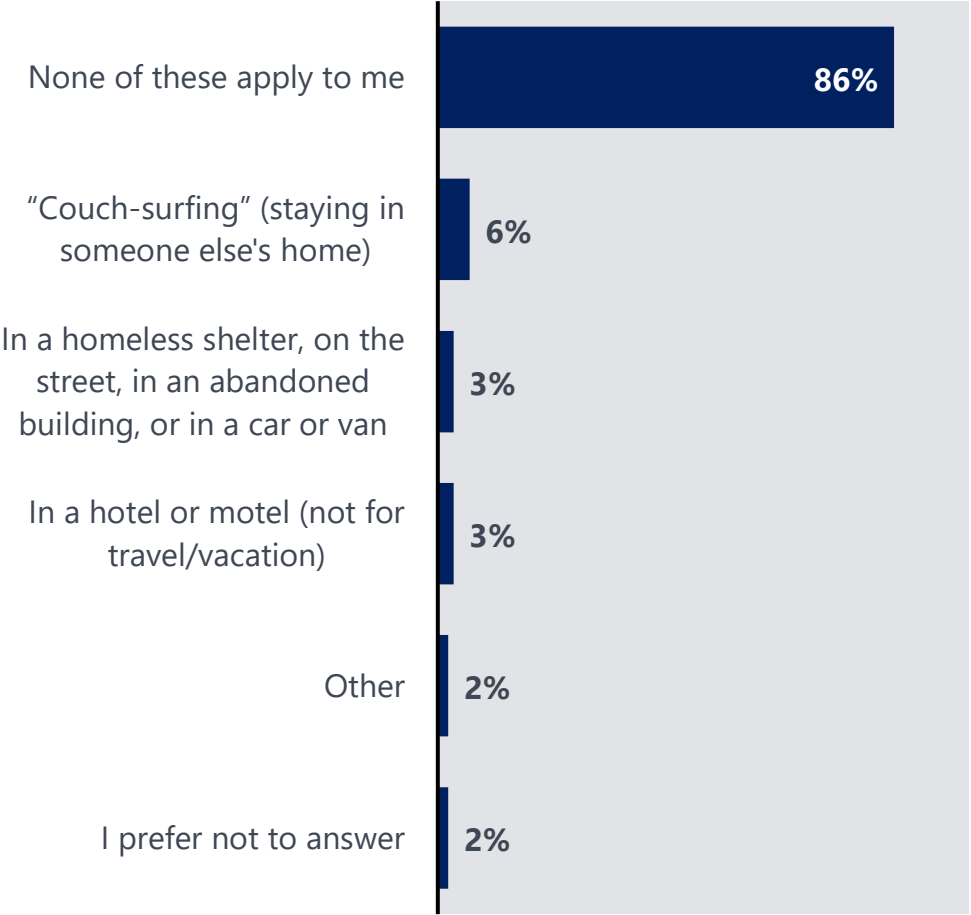
Home Arrangement (n = 4,508)



Housing Type (n = 4,511)

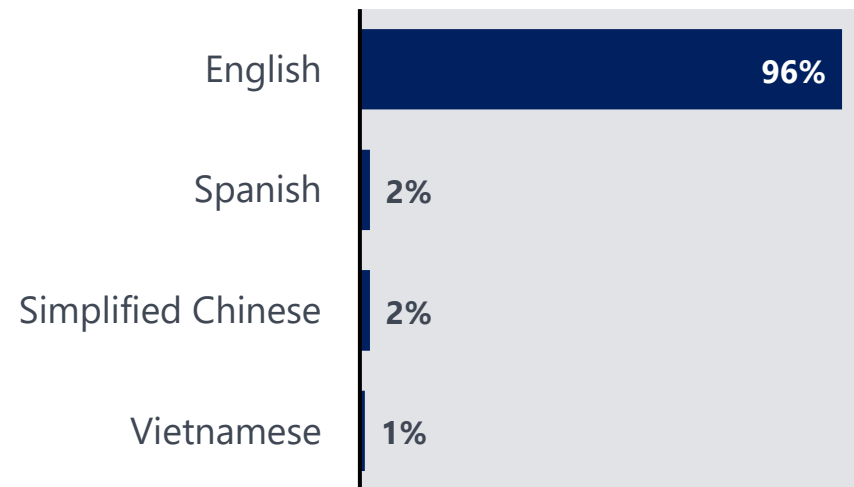


In the last month, did you spend any nights? (n = 4,489)

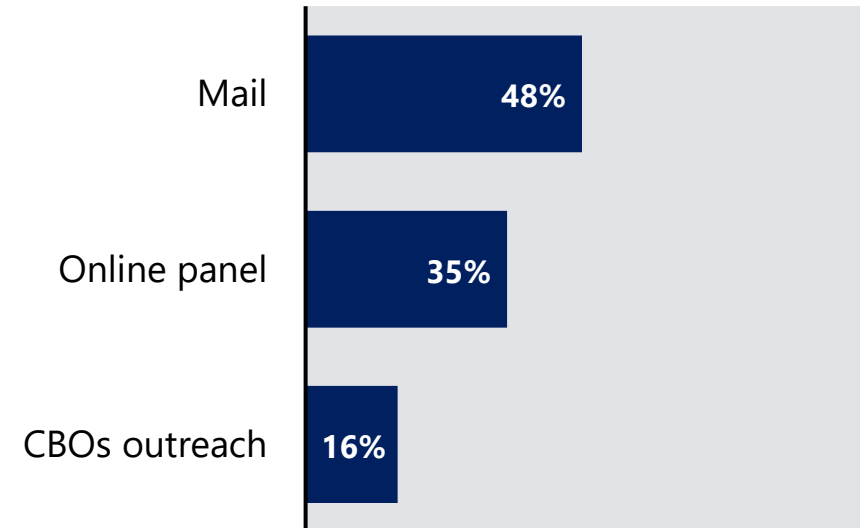


Demographics: Statewide(Part 3, **unweighted**)

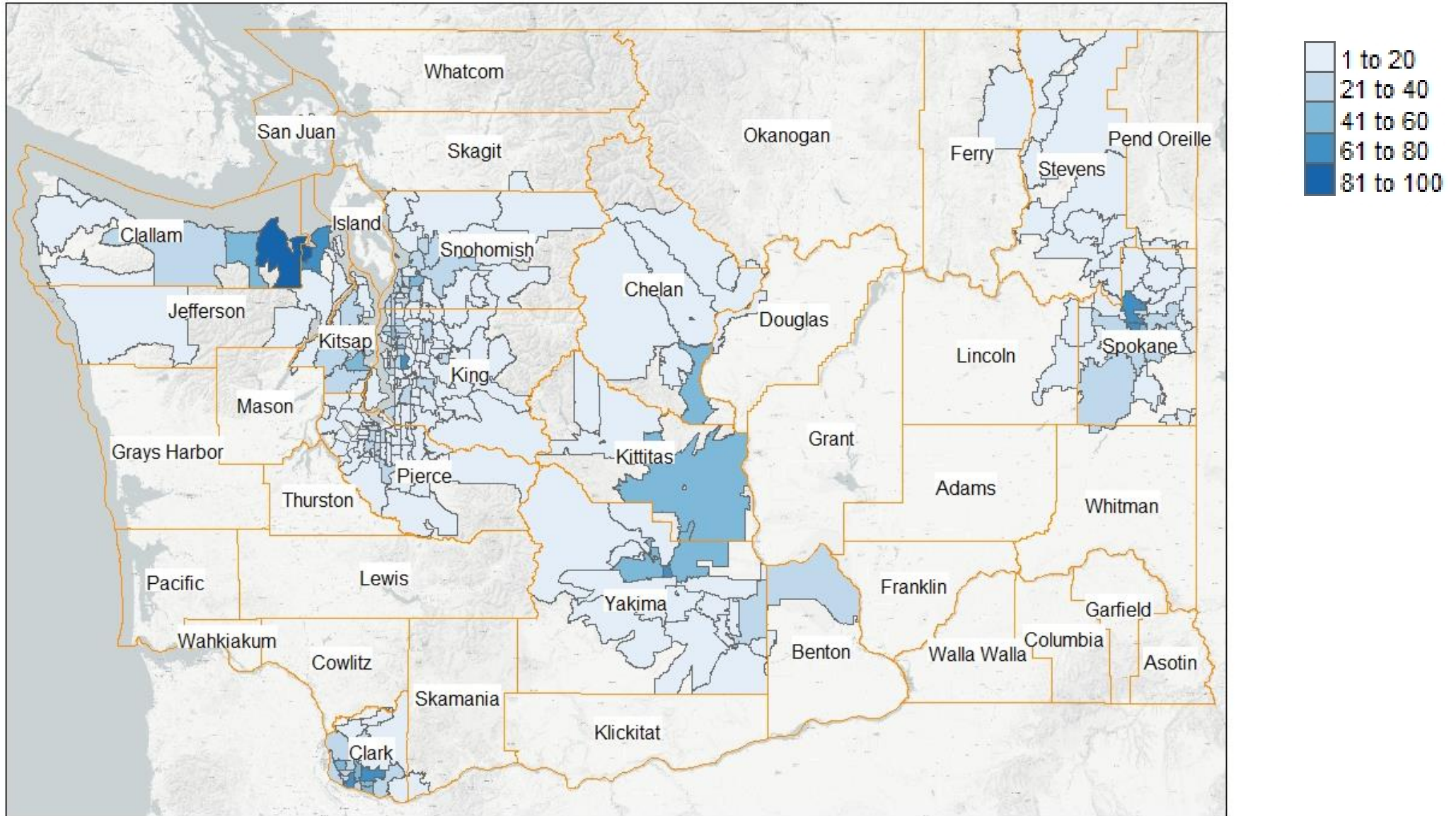
Survey language (n = 4,552)



Survey mode (n = 4,552)



Map of respondent home zip codes (Unweighted)



01

Overview

Purpose and Approach

The Puget Sound Regional Council (PSRC) and the Washington State Department of Commerce (Commerce) conducted a survey to assess housing needs across the state.

Purpose

Commerce estimates Washington state will need one million homes over the next two decades to meet current and future needs. To better inform plans to accommodate that growth, PSRC and Commerce surveyed respondents to inform current and future housing needs across diverse communities.

Approach

PSRC and Commerce hired Seattle-based research firm, PRR, to conduct a statistically valid, multi-mode (online, phone, panel) public opinion survey in 12 Washington counties within three regions.

Research objectives

- Explore attitudes about Washington State’s housing needs.
- Outline housing desires, needs, and priorities of the general public.
- Provide regional decision makers with input from a broad cross-section of the public.

Western Washington

- Clark County
- Clallam County
- Jefferson County

Central Puget Sound

- King County
- Pierce County
- Snohomish County
- Kitsap County

Eastern Washington

- Spokane County
- Yakima County
- Chelan County
- Kittitas County
- Stevens County

See maps of participant counties on page 62.

The survey was to:

- Assess Washington state residents’ priority issues and quality of life.
- Identify housing problems in communities across Washington State.
- Gather information about needed housing provisions for future planning.
- Explore residents’ opinions and attitudes regarding types of housing, affordability, and availability.
- Learn what the public sees as the top priorities for the future regional housing system.



Recruitment Methods

PRR used focused outreach, telephone call-in option, postcard invitations, and an online panel to ensure the survey sample represented communities throughout Washington state.

Randomized, address-based mailing

PRR recruited 2,309 respondents (48%) using a mailed invitation.

PRR mailed a survey invitation to 53,950 randomly selected addresses in the 12 study counties (see full list on page 64). One week later, we mailed a reminder postcard to all the same addresses. We incentivized participation by offering respondents who completed the survey an opportunity to win one of ten \$100 dollars gift cards. **See Appendix B for recruitment materials.**

The following processes helped ensure we obtained a representative sample of the 12-county region, which in turn supported comparisons during analysis within and across counties and the region:

1. Using stratified, random sampling (based on the proportion of households in each county) to select residential addresses across the 12 counties region.
2. Oversampling addresses for the household mailing (based on the Environmental Justice Screening and Mapping Tool—EJScreen—demographic index) to invite more people to join the study who live in areas that are more racially diverse and have lower household incomes.
 - For census tracts with an EJScreen score of 45-100%, we oversampled by 30%.
 - For census tracts with an EJScreen score of 35-44%, we oversampled by 25%.
3. Ensuring sample sizes at the county and region level sufficient for statistical analysis at multiple geographic levels of analysis

Recruitment Methods , continued

PRR used focused outreach, telephone call-in option, postcard invitations, and an online panel to ensure the survey sample represented communities throughout Washington state.

Outreach to historically disenfranchised communities

To achieve a well-balanced survey sample that accurately reflects Washington communities, PRR recruited 693 respondents (16%) through community outreach. Among these respondents, 18% completed the survey in languages other than English.

PRR developed an extensive outreach plan to reach communities in 12 counties across Washington State. Outreach focused on reaching historically marginalized or disenfranchised communities who are often underrepresented in simple-random sampling methods. PRR invited 35 community-based organizations (CBOs) to promote the survey with their communities and clients. Of those CBOs, 13 organizations shared the survey through social media and email. **See Appendix B for outreach materials and the list of CBOs.**

In-language outreach

The team also posted flyers in Vietnamese and simplified Chinese in grocery stores primarily serving Asian and Asian-American clients in King County. Language specialists posted on social media community pages that serve audiences that use Chinese, Spanish, and Vietnamese.

A total of 185 respondents took the survey in the following languages: Spanish (70 people, 38%), Simplified Chinese (75 people, 41%), and Vietnamese (40 people, 22%). **See Appendix C for survey respondent demographics, including detailed language distribution in each county.**

Focused outreach

- People who use Chinese, Spanish, and Vietnamese
- People who rent
- People with low incomes
- People who are Black, Indigenous, and People of color

Recruitment Methods, continued

PRR used focused outreach, telephone call-in option, postcard invitations, and an online panel to ensure the survey sample represented communities throughout Washington state.

Online panel

PRR recruited 1,513 respondents (35%) using an online panel.

Using an online panel ensures a valid sample, even though respondents are not selected through random sampling. We engaged additional participants through professional market research sample providers to boost representation among demographic groups that were underrepresented in our original respondent pool, which included respondents ages of 18 and 34; were renters; had household incomes below \$50k; and people of color. These populations are harder to reach through simple random sampling methods.

Panel participants are members of the public who have signed up to get paid or earn points to take surveys.

Call-in phone survey responses

A total of 52 people completed the survey by phone – 51 in English and one in Spanish. These participants were invited through in-language outreach or postcard mailing (see more on the next slide).

Survey Methods

Survey languages and data collection

Respondents could choose to complete the survey online or by phone (toll-free) in the following languages: English, Spanish, simplified Chinese, and Vietnamese. **See the demographic profile (page 58) and Appendix C for details.** We programmed the online survey in Qualtrics, a professional survey platform optimized for easy use on computers and mobile devices. **See Appendix D for the survey instrument.**

Final sample size and weighting

Overall, the sample was close to representative. Our analysis weighted data on key demographic factors at both the county and regional levels. Weighting ensured the sample remained representative at both levels of analysis and maintained consistent analysis procedures for each county and the region as a whole. Additionally, our analysis weighted the data on the population within each county for the regional and statewide calculations. See the next slide for more weighting details. **See Appendix C for the final survey demographics and weighting approach for each county.**

SURVEY PERIOD



SURVEY COMPLETION



4%

response rate
(mail invitation)

+/- 1%

margin of error

53,950 randomly-selected households invited
~1,500 invites returned undeliverable
Response rate = 2,251/(53,950-1,500)

Survey languages: English, simplified
Chinese, Spanish, and Vietnamese.



Washington State
Department of
Commerce



Puget Sound Regional Council

Weighting Details

The analysis in this report uses weighted data to preserve county, regional, and statewide-level representativeness and maintain consistency in the analysis procedures for each county.

For the county-level results, we weighed data based on the key demographic variables (i.e., gender, income, home type, race/ethnicity) depending on the population distribution in each county. **See Appendix C for the weighting approach for each county.**

For region-level results, we weighed data based on the county-level weight plus the population proportion of each county within the three major regions: Central Puget Sound, Western Washington, and Eastern Washington. Additionally, for the Eastern Washington and Western Washington sub-regions containing multiple counties (for example: Western WA: Clallam and Jefferson), we used county population proportions to inform weights within sub-regions. **See Appendix A for detailed survey results for the Eastern and Western WA sub-regions.**

For state-level results, we weighed data based on the county-level weight plus the population proportion of each county within Washington.

| Statewide proportion | Region | Regional proportion | County |
|----------------------|------------------------------------|---------------------|-----------|
| 56% | Central Puget Sound | 53% | King |
| | | 6% | Kitsap |
| | | 21% | Pierce |
| | | 19% | Snohomish |
| 23% | Western WA: Clallam/Jefferson | 35% | Clallam |
| | | 15% | Jefferson |
| | Western WA: Clark | 50% | Clark |
| 22% | Eastern WA: Yakima/Kittitas/Chelan | 10% | Chelan |
| | | 6% | Kittitas |
| | | 33% | Yakima |
| | Eastern WA: Spokane/Stevens | 46% | Spokane |
| | | 4% | Stevens |

Statistical Analyses

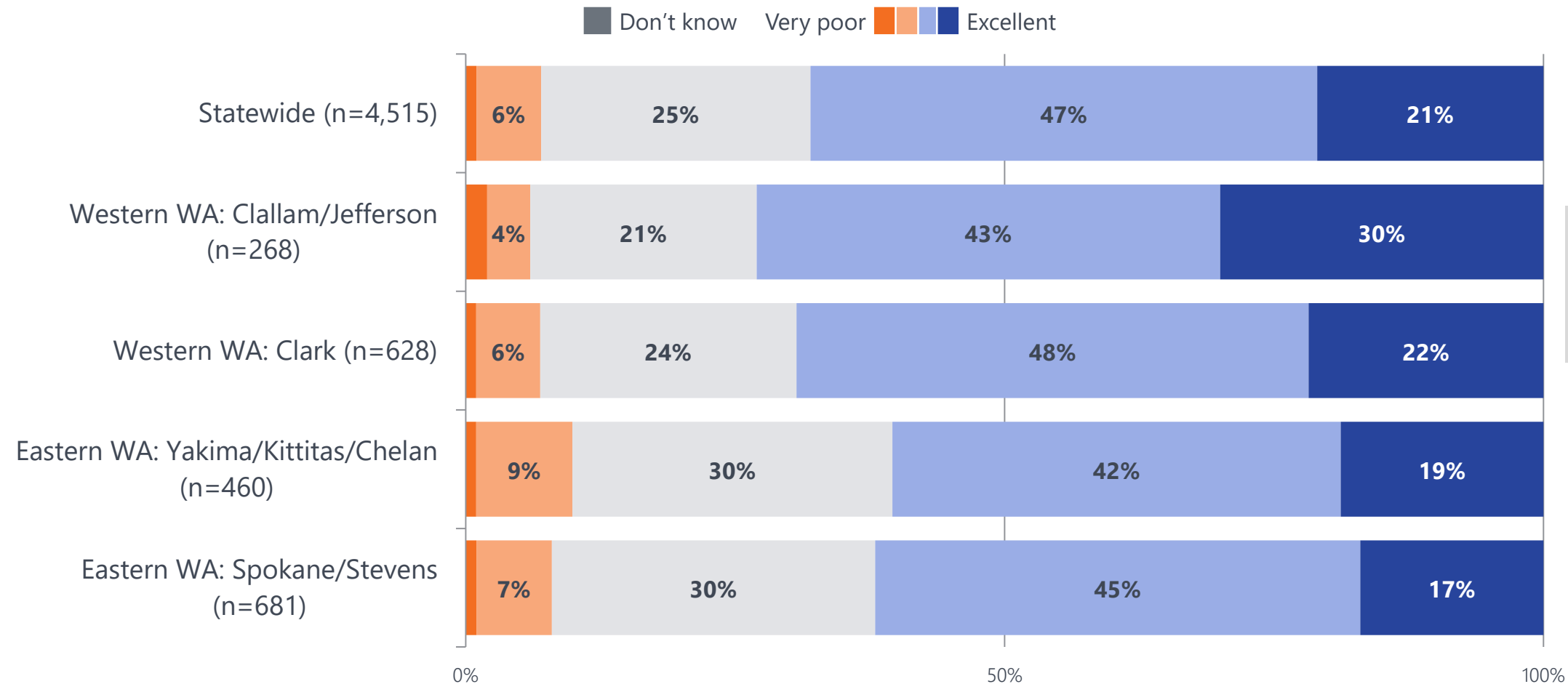
- PRR used **correlation analysis** to determine the relationship between the demographic characteristics of respondents (i.e., age, gender, income, race/ethnicity, county) and their perceptions (e.g., how easy or difficult is it for you to find affordable housing that meets your needs?) or choices (e.g., concerns about housing and affordability).
 - Only statistically significant relationships are discussed throughout the report. When something is statistically significant, it means it is highly unlikely to be the result of random chance. To achieve the cut-off for statistical significance, estimates must have a 0.05 significance level (a 95 percent confidence level) and a correlation coefficient above 0.15 or below -0.15. Together, this indicates a relationship that is greater than statistical chance.
 - The analysis uses **weighted data** to preserve county- and state-level representativeness and maintain consistency in the analysis procedures for each county and the region as a whole.
- This report summarizes the survey results using charts. The totals in some charts may add up to somewhat more or less than 100% due to rounding or where respondents could select multiple responses.
 - In addition, the total number of respondents varies from chart to chart based on how many people answered the question.

Appendices

Appendix A: Detailed findings for Western and Eastern Washington

Most Western and Eastern Washington respondents (61-73%) described their quality of life in their community as **very good** or **excellent**.

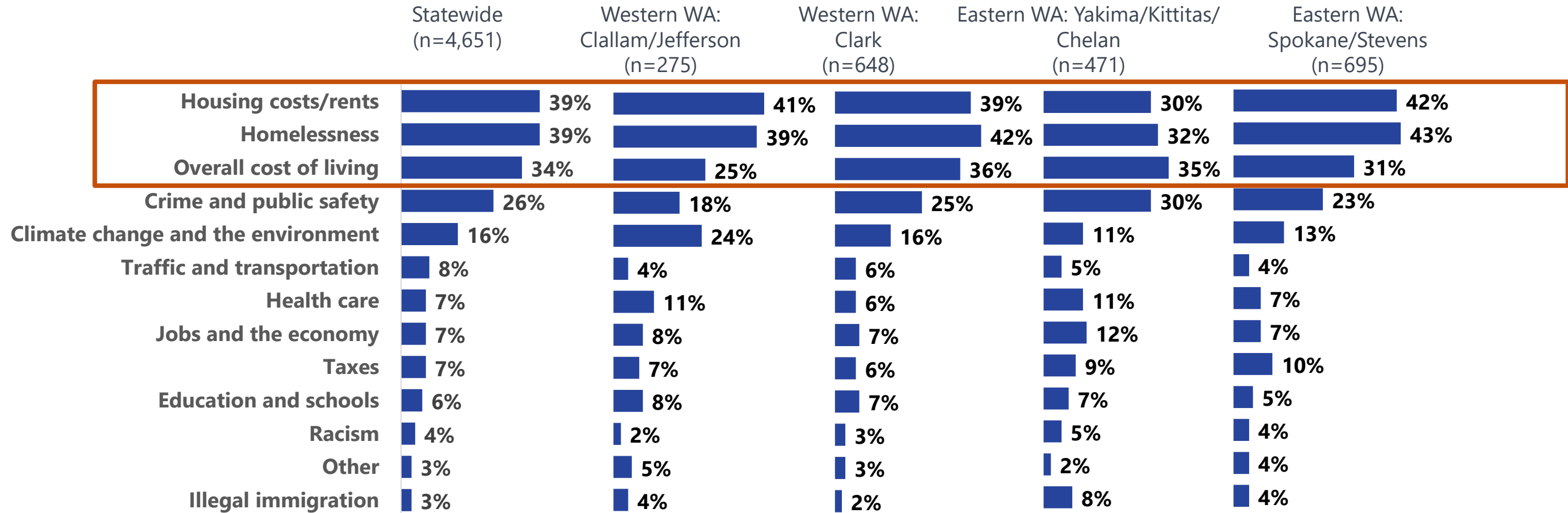
Overall, how would you describe the quality of life in your community in Washington State?



Correlations: Respondents with **lower incomes** tend to rate their quality of life as lower.

High costs/rent of housing, homelessness, and overall cost of living ranked as the most important problems in Western and Eastern Washington.

Please pick the two (2) most important problems facing Washington state today

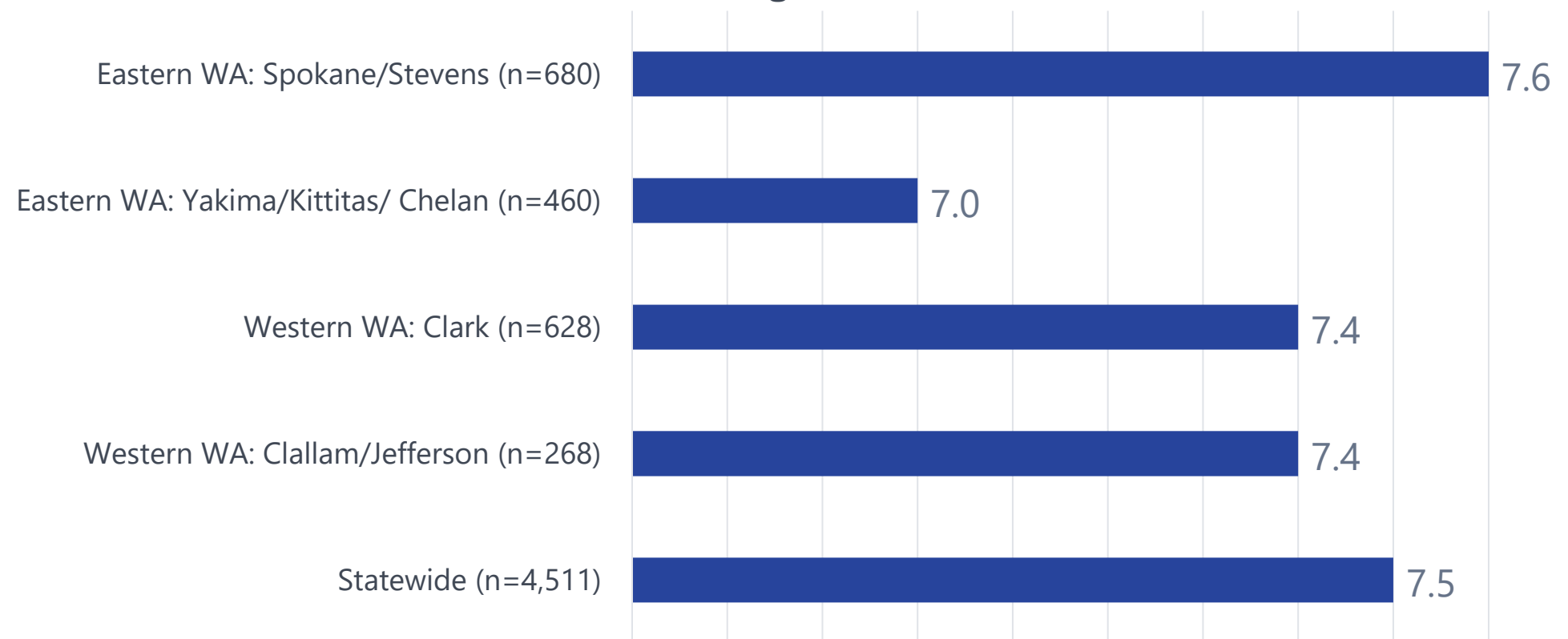


"Other" includes women's rights, gay rights, income inequality, threats to democracy, political disinformation, mental health systems, COVID-19, substance abuse, and lack of senior housing communities.

Most of the respondents in Western and Eastern Washington think the housing situation in Washington state is a **serious problem**, with Yakima, Kittitas, and Chelan respondents rated the lowest.

How seriously do you think the housing situation is in Washington State?
(0 = not at all a problem, 10 = a crisis)

Average scores



Most respondents in Western and Eastern Washington agree that **rents are too high** and it **costs too much to buy a home**.

Thinking about your community, please select all of the statements you agree with:

| | Statewide (n=4,651) | Western WA: Clallam/Jefferson (n=275) | Western WA: Clark (n=648) | Eastern WA: Yakima/Kittitas/ Chelan (n=471) | Eastern WA: Spokane/Stevens (n=695) |
|--|------------------------|---|---------------------------------|---|---|
| Rents are too high and increasing too much. | 77% | 71% | 78% | 71% | 81% |
| It costs too much to buy a home. | 75% | 67% | 76% | 66% | 73% |
| There is not enough housing available. | 46% | 68% | 39% | 40% | 53% |
| The lack of available housing is a key reason for our region's homeless crisis | 45% | 54% | 45% | 32% | 48% |
| Government is not doing enough for housing. | 40% | 42% | 39% | 25% | 38% |
| The lack of available housing is the reason for high housing costs. | 44% | 60% | 42% | 35% | 46% |

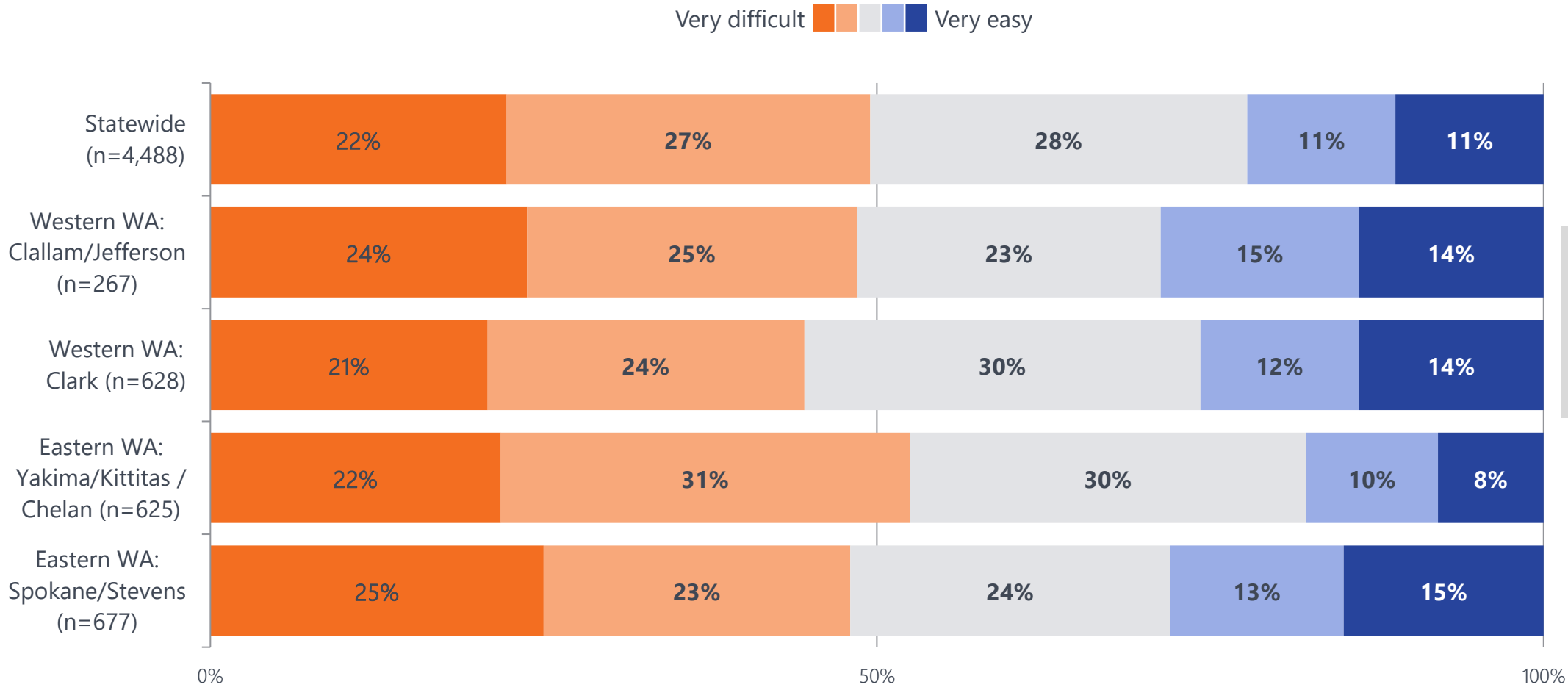
Correlations:

Non-Hispanic Whites are more likely to select there is not enough housing available.



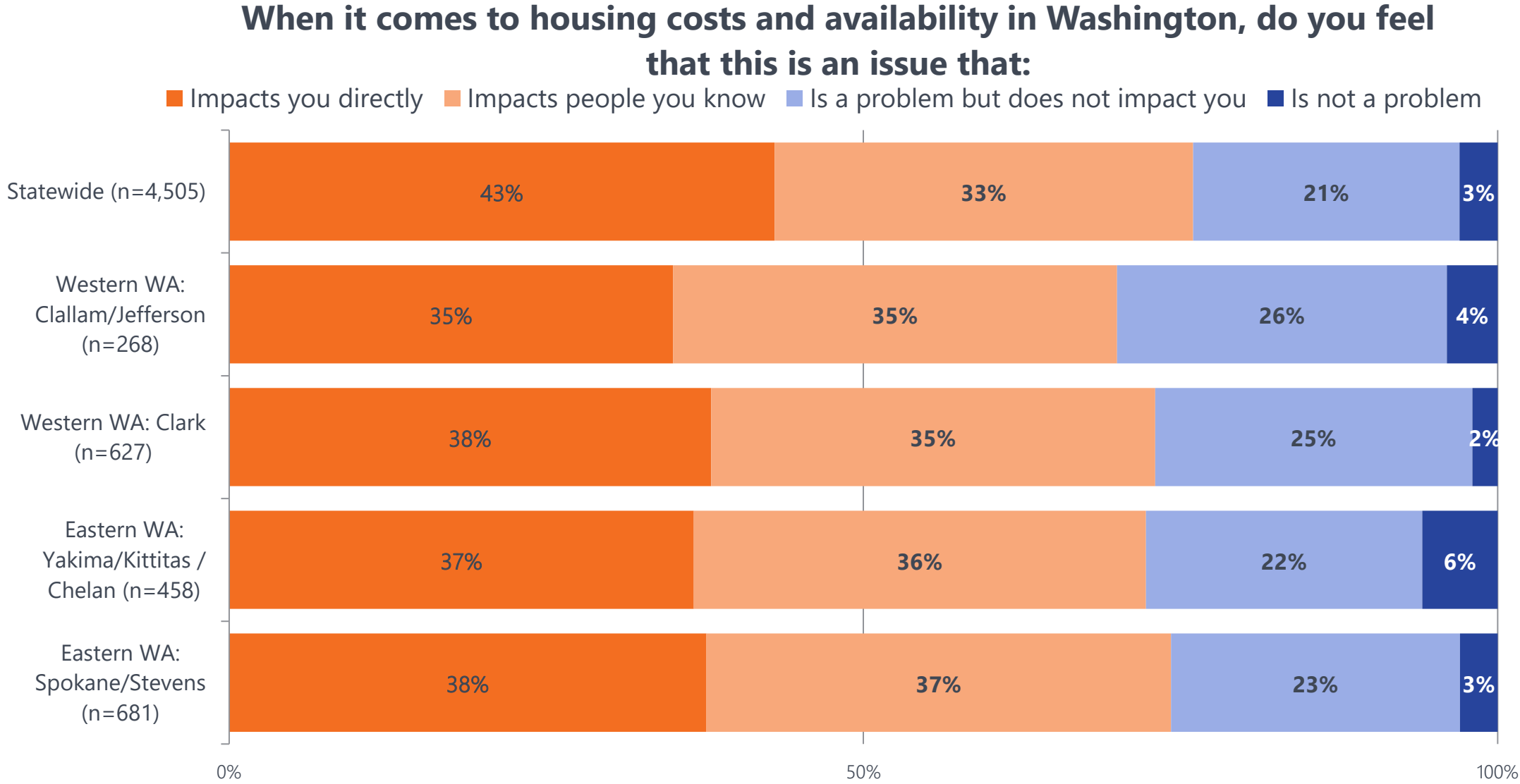
About half of the respondents (45-53%) in Western and Eastern Washington found it **difficult to find affordable housing that meets their needs**.

For you personally, how easy or difficult is it for you to find affordable housing that meets your needs?



Correlations: Respondents who have **higher incomes** or are **older** are more likely to think it is easy to find affordable housing.

Most respondents (70-75%) in Western and Eastern Washington are directly impacted by housing costs and availability or know someone who is.



Correlations: Respondents who are **younger** or **have lower incomes** are more likely to be impacted directly by housing costs and availability in Washington.

One-third of respondents in Western and Eastern Washington have experienced an **increase in rent that was difficult to afford**, with Spokane/Stevens ranked the highest.

Which of the following concerns about housing and affordability have you ever experienced?

| | Statewide (n=4,651) | Western WA: Clallam/Jefferson (n=275) | Western WA: Clark (n=648) | Eastern WA: Yakima/Kittitas/Chelan (n=471) | Eastern WA: Spokane/Stevens (n=695) |
|--|------------------------|---|---------------------------------|--|---|
| Increase in rent that was difficult to afford | 35% | 28% | 33% | 32% | 37% |
| Had to find additional sources of income to afford housing | 30% | 29% | 31% | 28% | 30% |
| Had to live further from work to afford housing | 29% | 24% | 27% | 17% | 24% |
| None of these | 26% | 31% | 31% | 32% | 27% |
| Got roommates or renters to cover housing costs | 24% | 25% | 23% | 19% | 26% |
| Had to move due to increased housing costs | 24% | 21% | 23% | 20% | 23% |
| Other | 9% | 14% | 7% | 9% | 9% |
| Eviction or foreclosure | 8% | 9% | 9% | 9% | 10% |
| Had trouble finding a place to live due to discrimination | 7% | 6% | 6% | 8% | 7% |

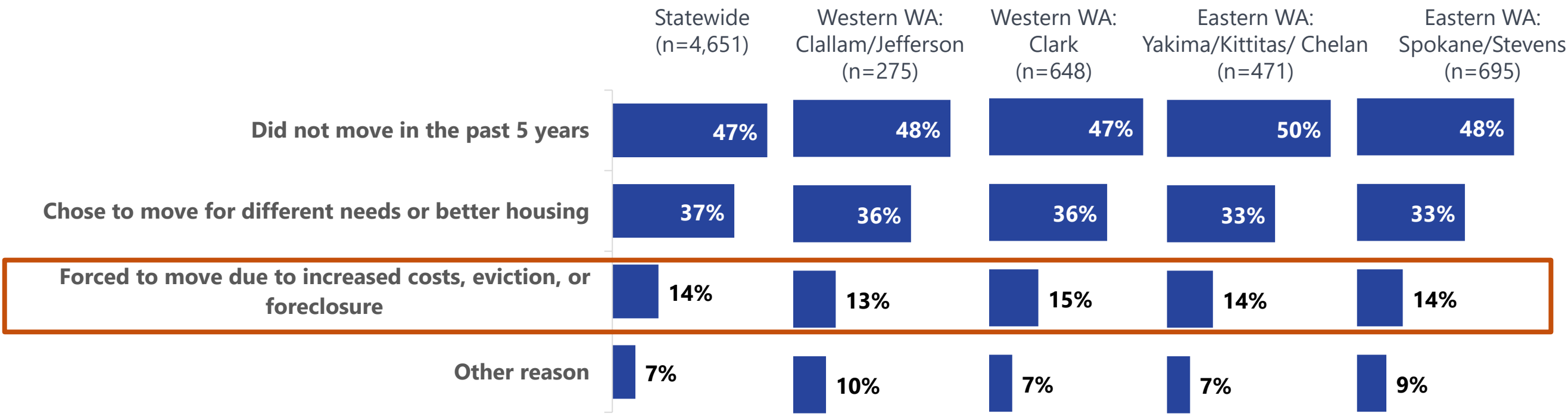
"Other" includes: housing available does not match current needs, extreme rental requirements, property taxes are too high, waitlist for affordable housing are too long, had to move back in with parents, and bad credit.

Correlations:

- Respondents who are **younger** or **have lower incomes** are more likely to have experienced an increase in rent that was difficult to afford or had to find additional sources of income to afford housing.
- **Younger** respondents are more likely to have moved due to increased housing costs, lived further from work to afford housing, or found roommates or renters to cover housing costs.
- Respondents who **have lower incomes** are more likely to have experienced an eviction or foreclosure.
- **Black or African American respondents** are more likely to have had trouble finding a place to live due to discrimination.

Some respondents (13-15%) in Western and Eastern Washington were **forced to move** in the last five years due to **costs, eviction, or foreclosure**.

If you have moved within the past five years, did you choose to move or were you forced to move from your prior residence?

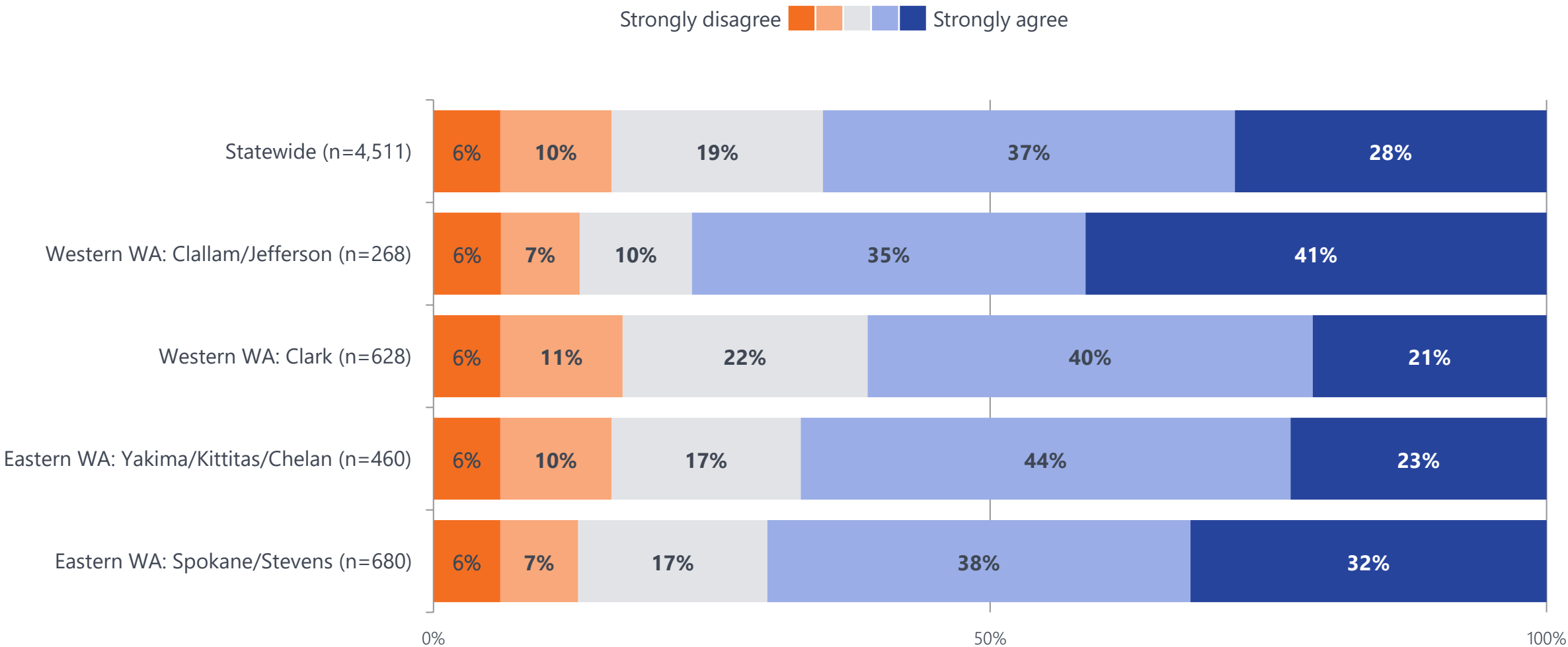


"Other" includes: Displaced by natural disaster/fire, military commitments, experienced racism and discrimination from landlord and community, demolition, housing was sold without prior knowledge.

Correlations: Respondents with **lower incomes** are more likely to select forced to move due to increased costs, eviction, or foreclosure.

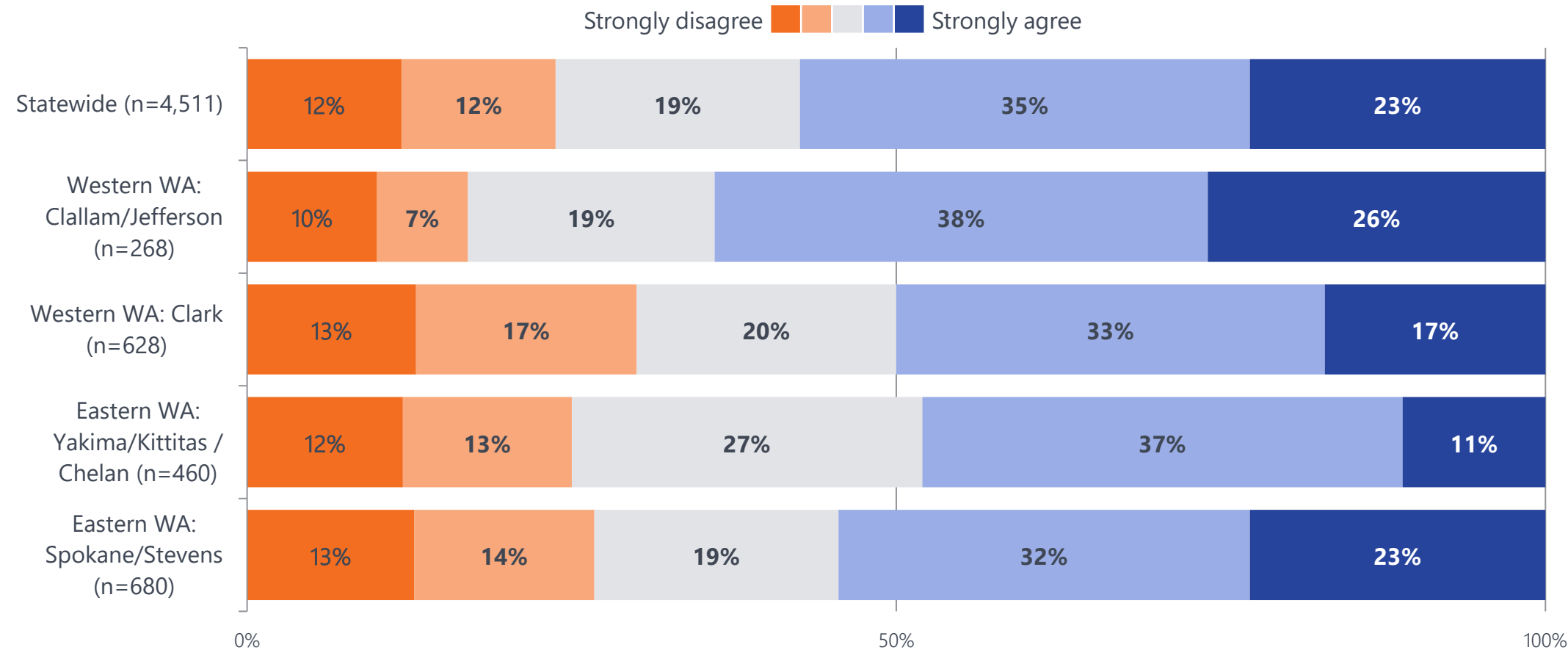
Most respondents (61-76%) in Western and Eastern Washington agree that their **community needs more housing**, with Clallam and Jefferson agreeing the most.

My community needs more housing in general.



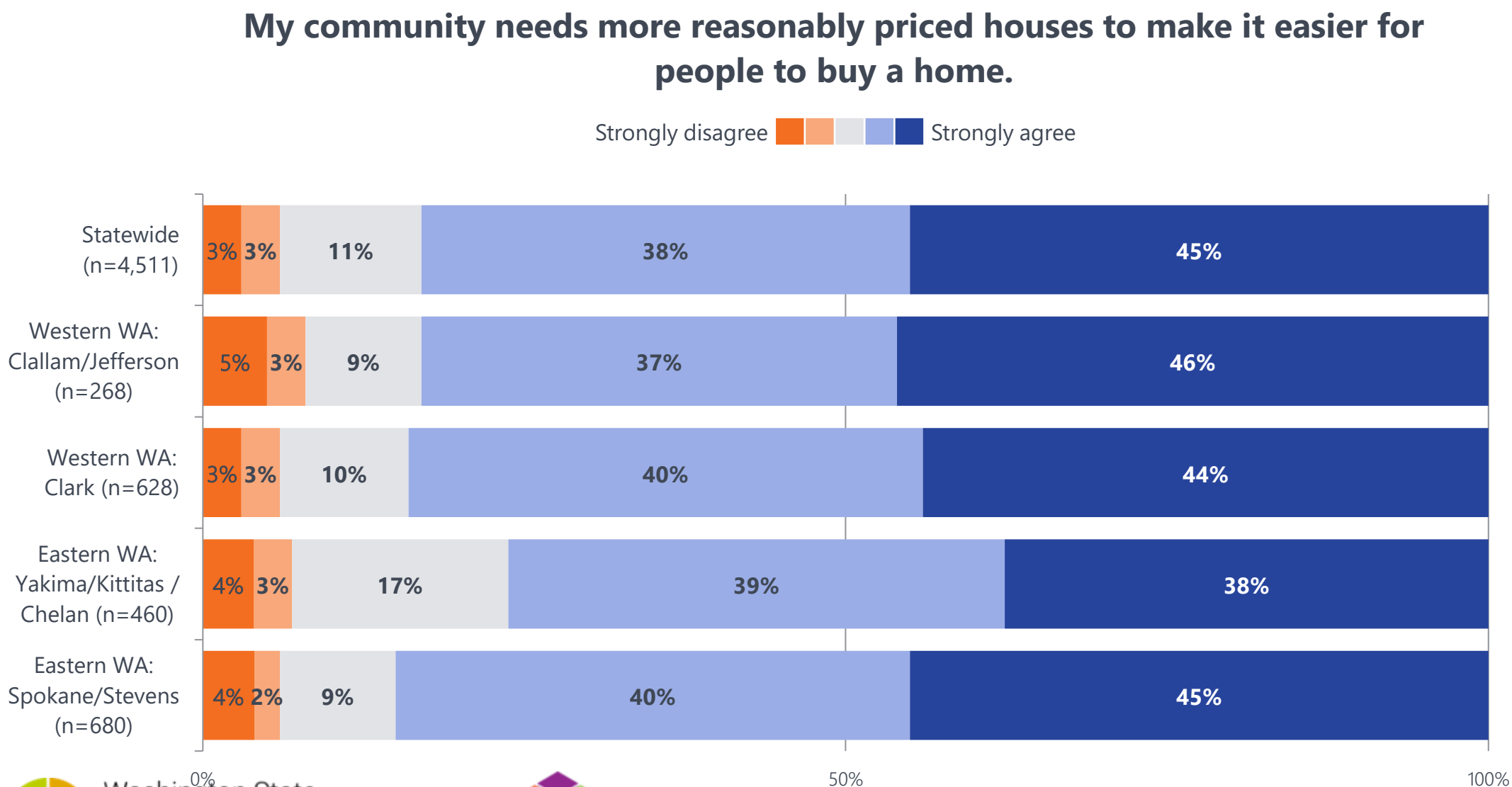
Many respondents (48-64%) in Western and Eastern Washington agree that **triplexes housing should be allowed in single-family zones if they meet all of the standards of the zone.**

Multi-family housing like triplexes should be allowed in single-family zones if they meet all of the standards of the zone, such as heights, setbacks, and parking.

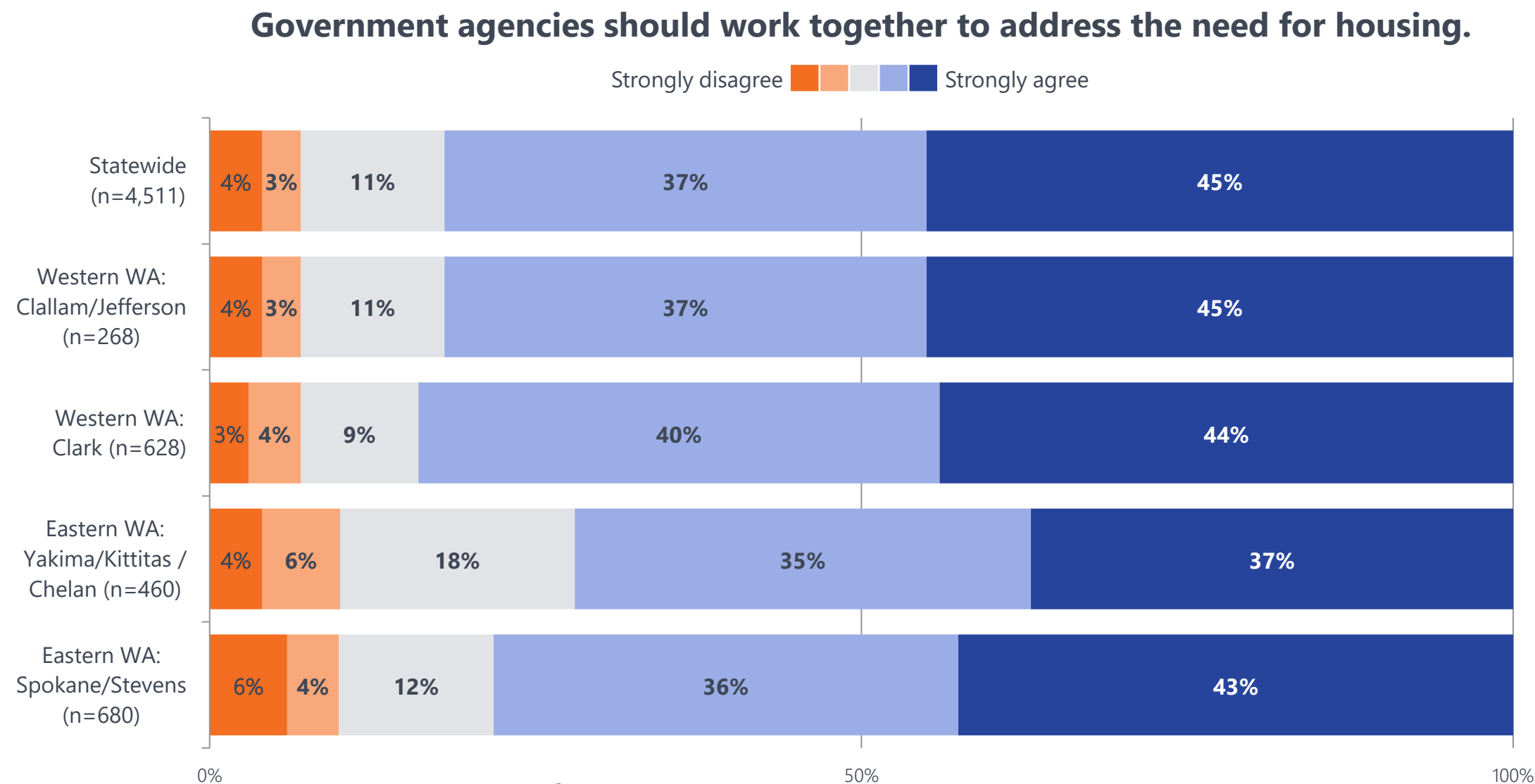


Correlations: Younger respondents are more likely to agree that multi-family housing like triplexes should be allowed in single-family zones if they meet all of the standards of the zone, such as heights, setbacks, and parking.

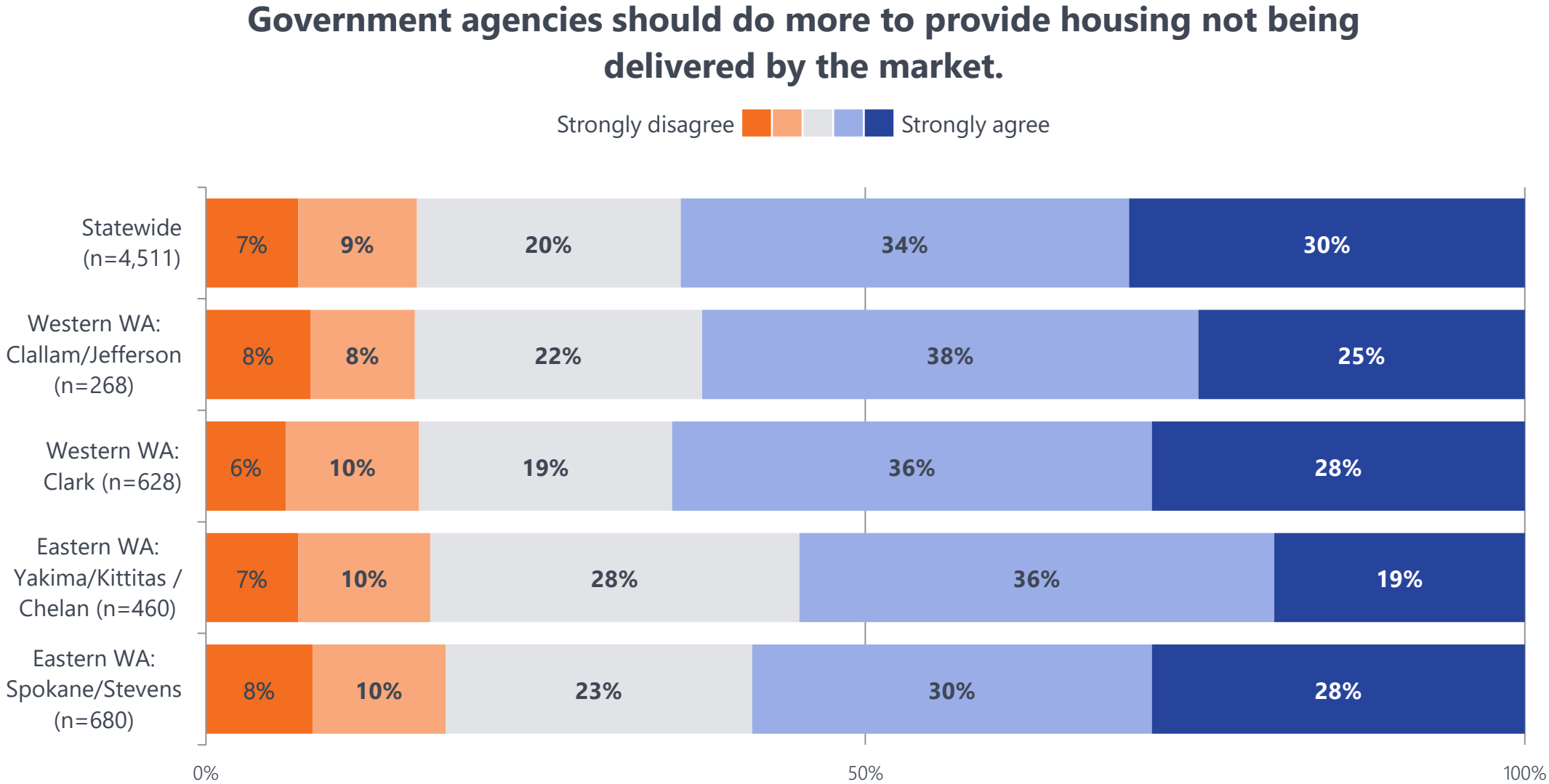
Almost all Western and Eastern Washington respondents (77-85%) agree that their **community needs more reasonably priced houses to make it easier for people to buy a home.**



Almost all Western and Eastern Washington respondents (72-84%) agree that **government agencies should work together to address the need for housing.**

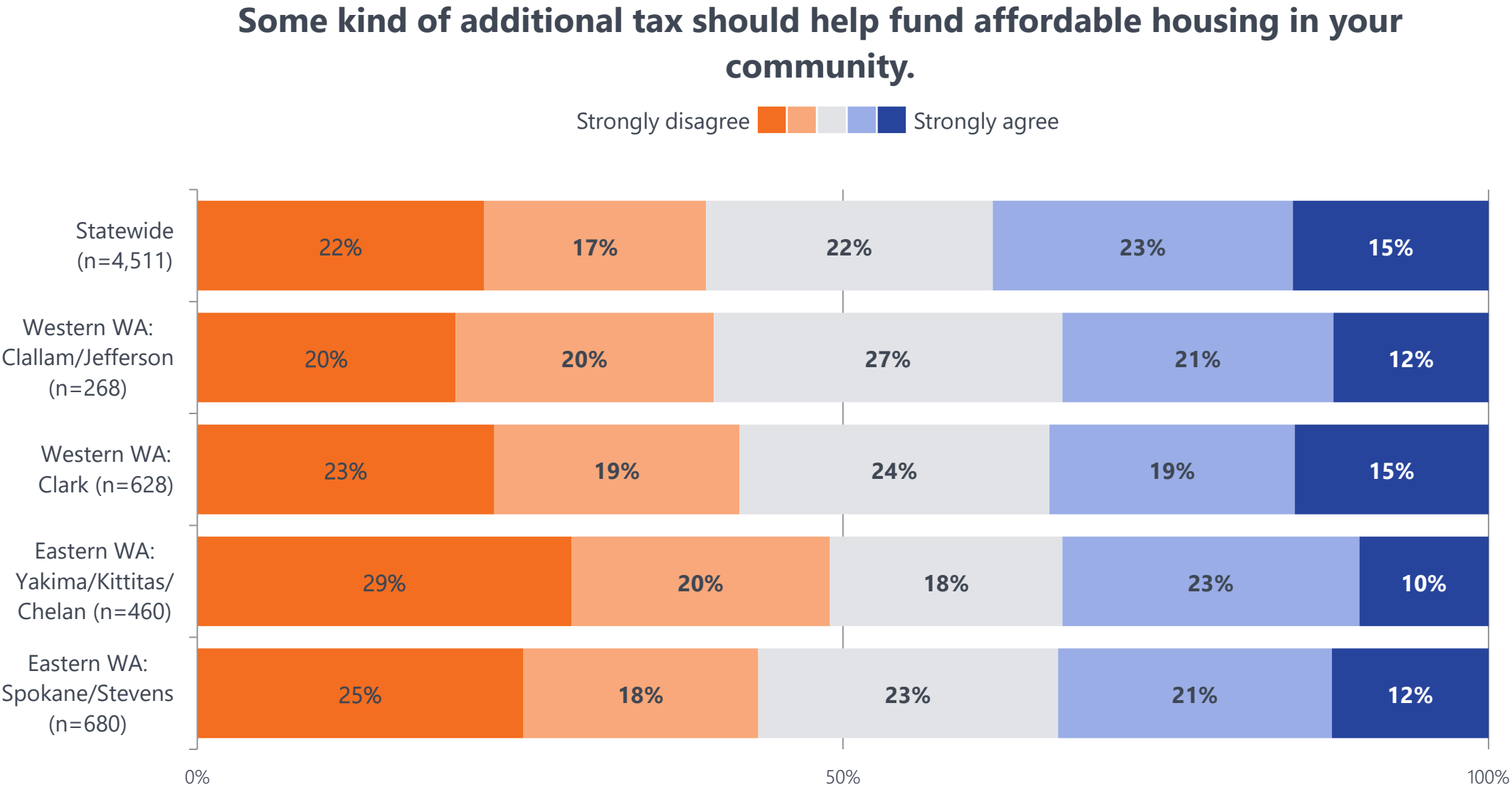


Many Western and Eastern Washington respondents (55-64%) agree that **government agencies should do more to provide housing not being delivered by the market.**



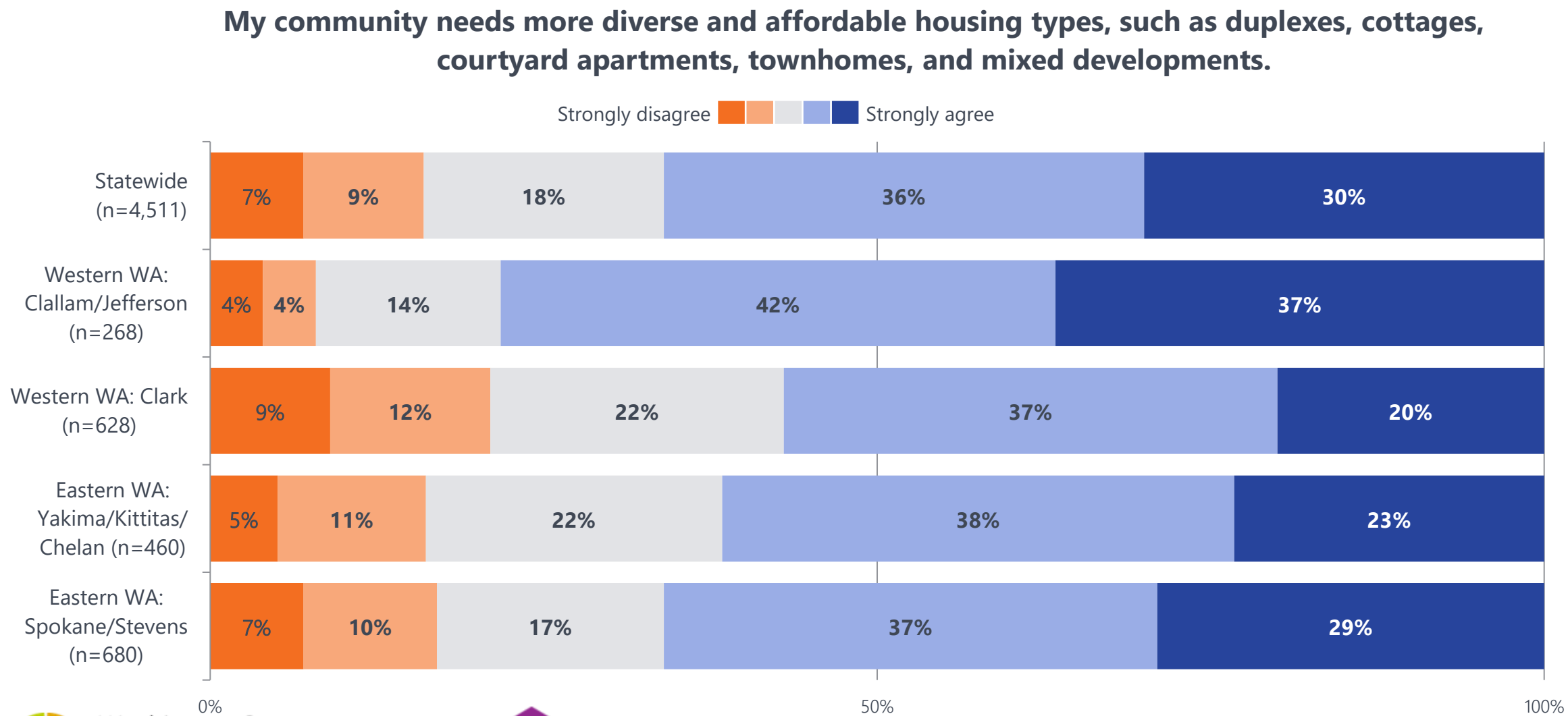
Correlations: Younger respondents are more likely to agree that government agencies should do more to provide housing not being delivered by the market.

Many Western and Eastern Washington respondents (40-49%) **disagree** that an additional tax should help fund affordable housing in their community.

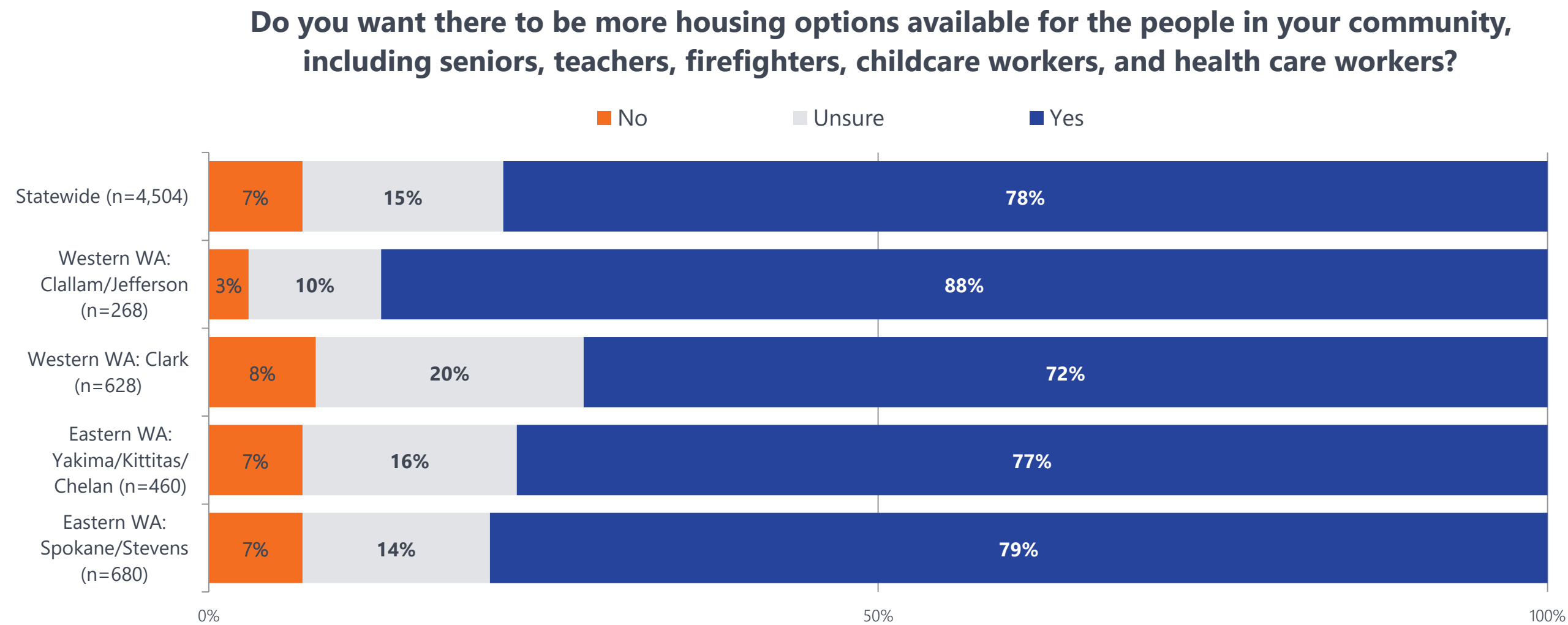


Correlations: Younger respondents are more likely to agree that some kind of additional tax should help fund affordable housing in their community.

Many Western and Eastern Washington respondents (57-79%) agree that **their community needs more diverse and affordable housing types**, with Clallam and Jefferson agreeing the most.

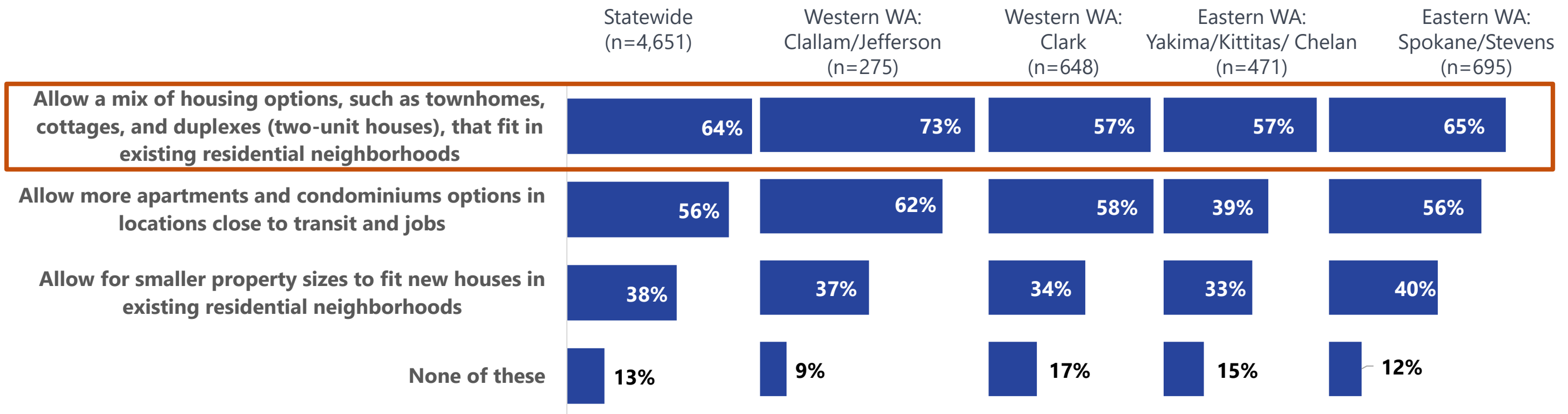


Most Western and Eastern Washington respondents (72-88%) want there to be **more housing options available** for the people in their community.



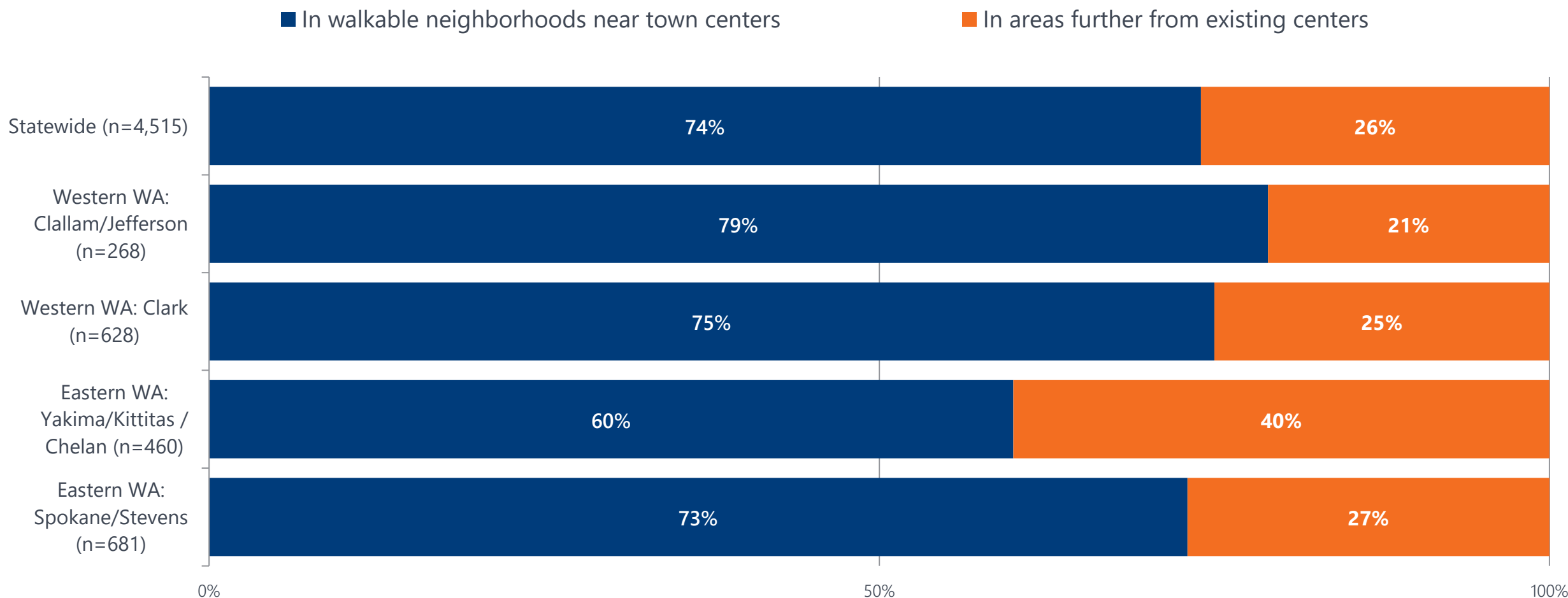
Many Western and Eastern Washington respondents (57-73%) support **more housing options in residential neighborhoods**.

Which, if any, of the following techniques to address housing needs in your community do you generally support?

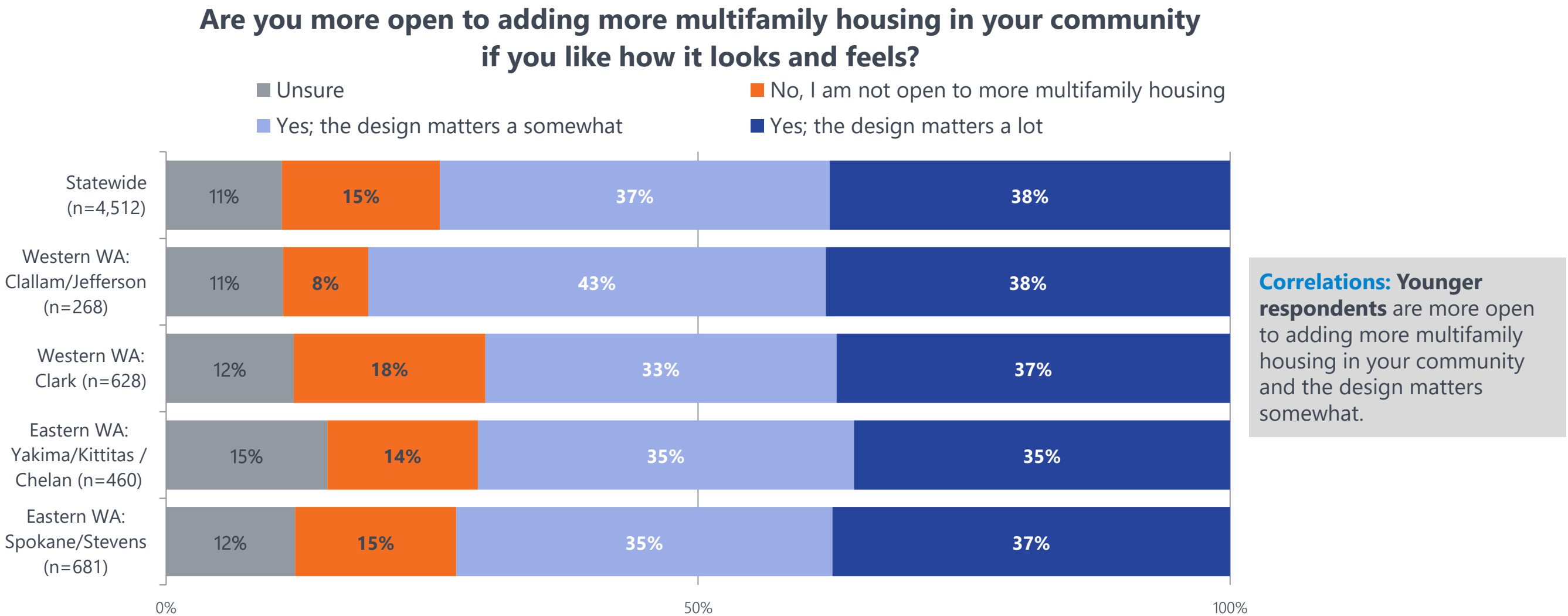


Most Western and Eastern Washington respondents (60-79%) want more new housing in **walkable neighborhoods near town centers**.

If you had to choose, where would you prefer there to be more new housing?



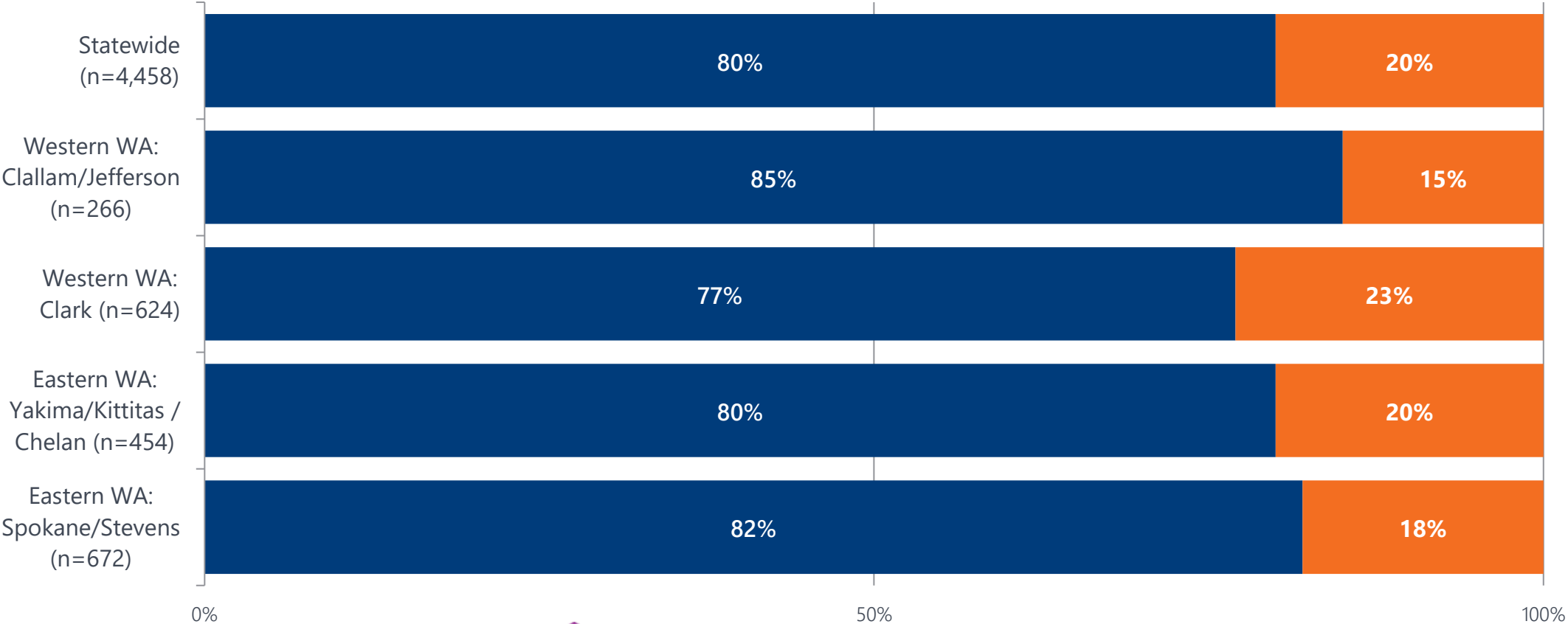
Most Western and Eastern Washington respondents (70-81%) said that **design matters when considering adding more multifamily housing in their community.**



Almost all Western and Eastern Washington respondents (77-85%) believe that **more housing, if done well, will make their community better.**

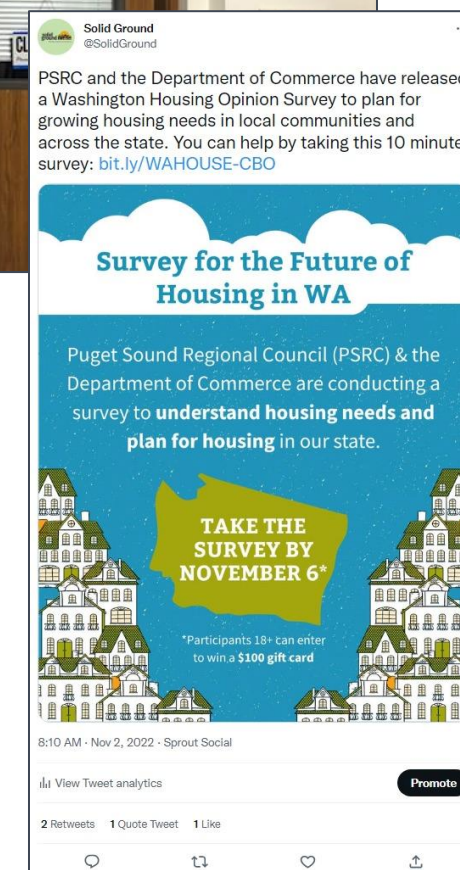
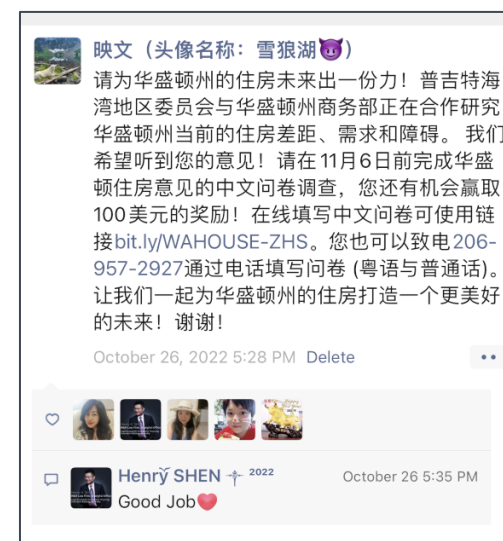
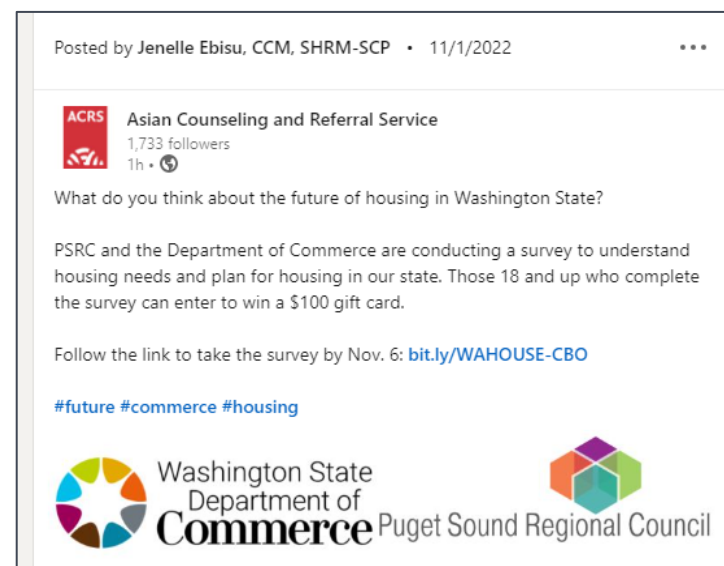
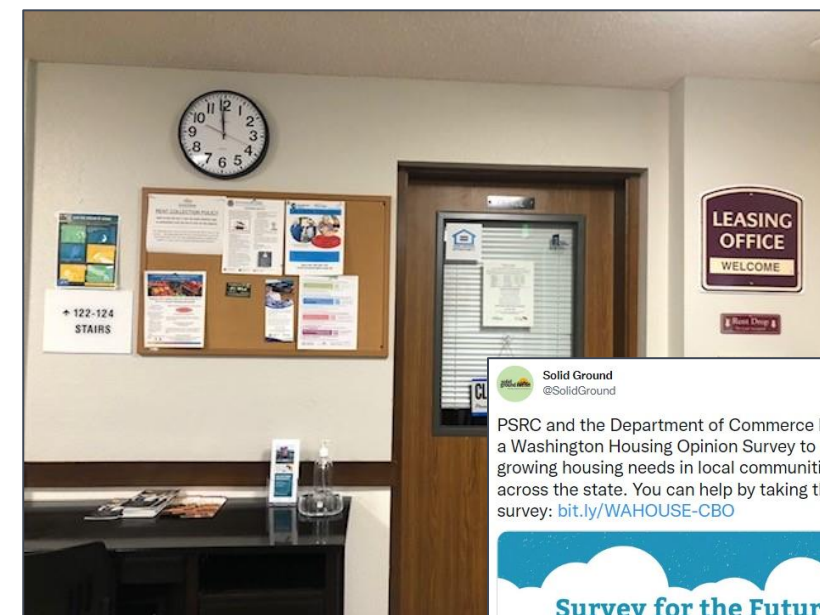
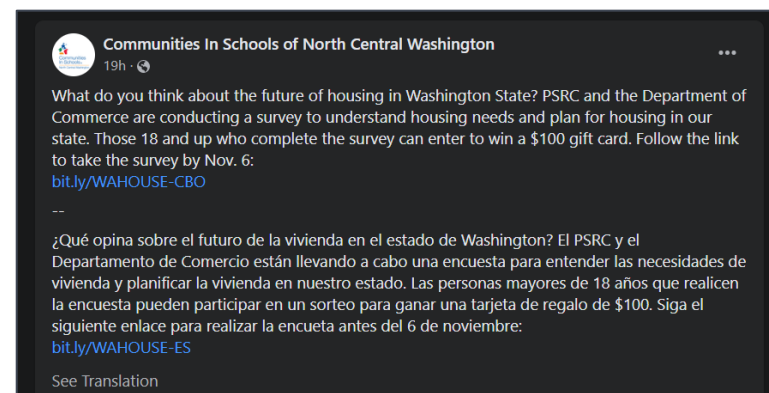
Addressing the need for housing in the state will result in changes over time to most communities. How do you see housing affecting your community?

- More housing, if done well, is likely to make my community better.
- More housing, even if done well, is likely to make my community worse off.



Appendix B: Recruitment materials

Appendix B: Recruitment materials (focused outreach)



Appendix B: Recruitment materials (household mailing and focused outreach)

Lời chào trân trọng từ Sở Thương mại bang Washington (Washington State Department of Commerce) và Hội đồng Khu vực Puget Sound (PSRC)

Dân số bang Washington ngày càng tăng, do nhu cầu cao về nhà ở. Chúng tôi đang tích cực việc để đáp ứng nhu cầu nhà ở trong tiểu bang. Chúng tôi mong muốn được lắng nghe Quý vị.

Chúng tôi chọn ngẫu nhiên hộ gia đình của quý vị để thực hiện **Khảo sát về nhà ở của tiểu bang Washington**. Phần trả lời khảo sát của Quý vị sẽ giúp các lập kế hoạch cho mọi khía cạnh thuộc về nhà ở, các ưu tiên, loại hình nhà ở, địa điểm và chi phí để đáp ứng nhu cầu về nhà ở của cộng đồng phương và trên toàn tiểu bang.

Khảo sát này dành cho người từ 18 tuổi trở lên mất khoảng 10 phút để hoàn thành. Sau khi kết thúc khảo sát, Quý vị có thể chia sẻ tên và địa chỉ email để có cơ hội nhận được một trong mười thẻ quà tặng trị giá \$100. Thông tin của Quý vị sẽ được bảo mật. **Vui lòng hoàn thành bài khảo sát trước ngày 6 tháng 11 năm 2022.**

Quý vị có thể thực hiện khảo sát theo một trong các hình thức sau:

- Qua mạng: [bit.ly/ WAHOUSING-VI](https://bit.ly/WAHOUSING-VI)
- Gọi đến số **206-957-2985** để thực hiện khảo sát qua điện thoại.

Sở Thương mại bang Washington và PSRC đã thuê PRR, một công ty độc lập, phụ trách thực hiện cuộc khảo sát. Nếu Quý vị có bất kỳ câu hỏi nào về bài khảo sát, vui lòng liên lạc công ty này theo: research@prrbiz.com.

Greetings from the Washington State Department of Commerce and Puget Sound Regional Council (PSRC)

The number of people living in Washington State continues to increase, creating more demand for housing. We are working to help meet housing needs in the state, and we want to hear from you!

We randomly selected your household to receive the **Washington Housing Survey**. Your answers to this survey will help communities plan for all aspects of housing—priorities, types, locations, and costs—in order to meet housing needs in local communities and across the state.

This survey is for adults (18+ years) and takes about 10 minutes to complete. After the survey, you can share your name and email address for a chance to win one of five \$100 gift cards. Your information is confidential. **Please complete the survey by November 6, 2022.**

You can take the survey in one of the following ways:

- Online: bit.ly/WAHOUSING
- Call **833-436-0037** to take the survey by phone.

The Washington State Department of Commerce and PSRC hired PRR, an independent firm, to conduct the survey. If you have any questions about the survey, please contact them at research@prrbiz.com.

Saludos del Departamento de Comercio del Estado de Washington y el Consejo Regional de Puget Sound (PSRC)

Cada vez son más personas las que viven en el estado de Washington, lo que genera una mayor demanda de vivienda. Estamos trabajando para ayudar a satisfacer las necesidades de vivienda en el estado, y necesitamos su ayuda para lograr este objetivo.

Su hogar fue seleccionado de forma aleatoria para recibir la **Encuesta de Vivienda del Estado**. Sus respuestas ayudarán a las comunidades a planear todos los aspectos de la vivienda—prioridades, tipos, ubicaciones, costos—para satisfacer las necesidades de la vivienda en comunidades locales y a través del estado.

Esta encuesta es para adultos mayores de 18 años y requiere aproximadamente 10 minutos de su tiempo. Al final de la encuesta, puede compartir su nombre y correo electrónico para la oportunidad de ganar una de diez tarjetas de regalo de \$100. Su información personal será tratada de manera confidencial. **Por favor, realice la encuesta antes del 6 de noviembre de 2022.**

Puede realizar la encuesta en una de las siguientes formas:

- En línea: bit.ly/WAHOUSING-ES
- Llame al **833-436-0036** para realizar la encuesta por teléfono.

El Departamento de Comercio del Estado de Washington y el PSRC contrataron a PRR, una compañía independiente, para llevar a cabo esta encuesta. Si tiene alguna pregunta sobre la encuesta, por favor, contacte a PRR en research@prrbiz.com.



Thank you! / ¡Gracias! / Trân trọng! / 感谢您的参与

Josh Brown, Executive Director, PSRC
Dr. Lisa Brown, Director, Washington State Department of Commerce

What are your opinions on housing in Washington State?

Across Washington State, the demand for housing continues to grow. PSRC is partnering with Washington State Department of Commerce to study the current gaps, needs, and barriers to housing in Washington State, **and we want to hear from you!**

Complete the Washington Housing survey by November 6 and enter for a chance to win \$100!



Online: bit.ly/WAHOUSE-CBO
Phone: **833-436-0037**

Survey results will inform housing policy across the state – take the survey and make sure your voice is heard!

You must be at least 18 years old to participate in the sweepstakes.

Questions? Visit bit.ly/WAHOUSE-CBO or email research@prrbiz.com.

¿Qué opina de la vivienda en el estado de Washington?

La demanda de vivienda sigue creciendo en todo el estado. El PSRC está colaborando con el Departamento de Comercio del Estado de Washington para estudiar la escasez, necesidades, y barreras que afectan a la vivienda en el estado de Washington actualmente, **¡necesitamos su opinión!**

¡Ofrezca su opinión mediante la Encuesta de Vivienda de Washington antes del 6 de noviembre y participe en un sorteo para la oportunidad de ganar \$100!



En línea: bit.ly/WAHOUSE-ES
Por teléfono: **833-436-0036**

Los resultados de la encuesta informarán la política de vivienda en todo el estado – ¡realice la encuesta y haga oír su voz!

Debe tener al menos 18 años para participar en el sorteo.

¿Preguntas? Visite: bit.ly/WAHOUSE-ES o envíe un correo electrónico a research@prrbiz.com.

Ý kiến của Quý vị về nhà ở tại bang Washington?

Nhu cầu về nhà ở tiếp tục tăng cao trên toàn tiểu bang Washington. PSRC đang phối hợp cùng Sở thương mại bang Washington để nghiên cứu sự chênh lệch, nhu cầu và rào cản hiện tại đối với nhà ở tại bang Washington và **chúng tôi muốn lắng nghe Quý vị!**

Vui lòng hoàn thành bài khảo sát ý kiến về nhà ở tại bang Washington trước ngày 6 tháng 11 và tham gia rút thăm trúng thưởng để có cơ hội nhận \$100!



Trên mạng: Truy cập bit.ly/WAHOUSE-VI
Gọi điện thoại đến số: **206-957-2985**

Kết quả khảo sát sẽ giúp định hình chính sách nhà ở trên toàn tiểu bang – hãy tham gia khảo sát để đảm bảo ý kiến của Quý vị được ghi nhận!

Quý vị phải từ 18 tuổi trở lên để tham gia rút thăm trúng thưởng.

Có thắc mắc? Ghé vào trang bit.ly/WAHOUSE-VI hoặc gửi email đến research@prrbiz.com.

您对华盛顿州的住房有什么看法?

整个华盛顿州对住房的需求在持续增长。PSRC正在与华盛顿州商务部合作,研究华盛顿州当前的住房差距、需求和障碍,我们希望听到您的意见!

请在 11 月 6 日前完成华盛顿住房意见问卷调查, 并有机会赢取 100 美元!



在线填写问卷调查: 请使用链接 bit.ly/WAHOUSE-ZHS
电话: **206-957-2927**

问卷调查的结果将为全州的住房政策提供信息——请参与问卷并确保您能提出您的想法!

您必须至少年满 18 岁才能参加抽奖活动。

有疑问吗? 请访问 bit.ly/WAHOUSE-ZHS 或发送电子邮件至 research@prrbiz.com.



Thank you! / ¡Gracias! / Trân trọng! / 感谢您的参与

Josh Brown, Executive Director, PSRC
Dr. Lisa Brown, Director, Washington State Department of Commerce

Appendix B: CBO toolkit and supporting CBOs

The outreach team shared a toolkit of materials to make it easy for Community Based Organizations (CBOs) to promote the survey. All materials were translated into simplified Chinese, Spanish, and Vietnamese.

The toolkit included:

- Example social media posts
- Example copy for an email or newsletter
- Printable digital flyer
- Survey links and phone numbers for each language

| Language | Example social media post |
|----------------------|---|
| Example 2 | |
| English | <p>PSRC and the Department of Commerce have released a Washington Housing Opinion Survey to plan for growing housing needs in local communities and across the state.</p> <p>You can help by taking this survey by Nov. 6: bit.ly/WAHOUSE-CBO</p> <p>Survey participants who are 18+ can enter to win a \$100 gift card!</p> |
| Spanish | <p>El PSRC y el Departamento de Comercio han publicado una Encuesta de Vivienda de Washington para planear para las crecientes necesidades de vivienda en las comunidades locales y en todo el estado.</p> <p>Usted puede ayudar al realizar esta encuesta antes del 6 de noviembre: bit.ly/WAHOUSE-ES</p> <p>¡Los participantes en la encuesta que sean mayores de 18 años podrían ganar una tarjeta de regalo de \$100!</p> |
| Chinese (simplified) | <p>为了应对当地社区和全州不断增长的住房需求，PSRC 和华盛顿州商务部发布了华盛顿州住房问卷调查。</p> <p>您可以在 11 月 6 日之前完成这份问卷: bit.ly/WAHOUSE-ZHS。</p> <p>18 岁及以上的市民可以参与 100 美元的礼品卡抽奖!</p> |
| Vietnamese | <p>PSRC và Sở Thương mại đang thực hiện khảo sát ý kiến về nhà ở tại bang Washington để lập kế hoạch cho nhu cầu nhà ở ngày càng tăng của cộng đồng tại địa phương và trên toàn tiểu bang.</p> <p>Vui lòng tham gia khảo sát trước ngày 6 tháng 11 tại: bit.ly/WAHOUSE-VI.</p> <p>Người thực hiện khảo sát từ 18 tuổi trở lên có thể tham gia rút thăm trúng thưởng để nhận thẻ quà tặng trị giá \$100!</p> |

CBOs that promoted the survey

Washington Department of Commerce Counties

- **Communities In Schools of North Central Washington**
- **Spokane Homelessness Coalition**
- **Vancouver Housing Authority**
- **Washington Low Income Housing Alliance/Resident Action Project**

PSRC Counties

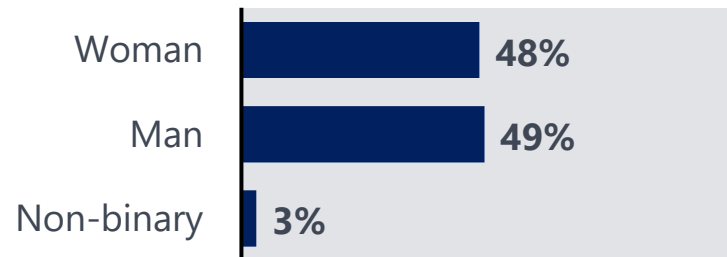
- **Asian Counseling and Referral Services**
- **Casa Latina**
- **El Centro de la Raza**
- **Housing Authority of Snohomish County**
- **King County Housing Authority**
- **Neighborhood House**
- **Refugee Women's Alliance**
- **Solid Ground**
- **United Way of King County**

Appendix C: Survey respondent demographics

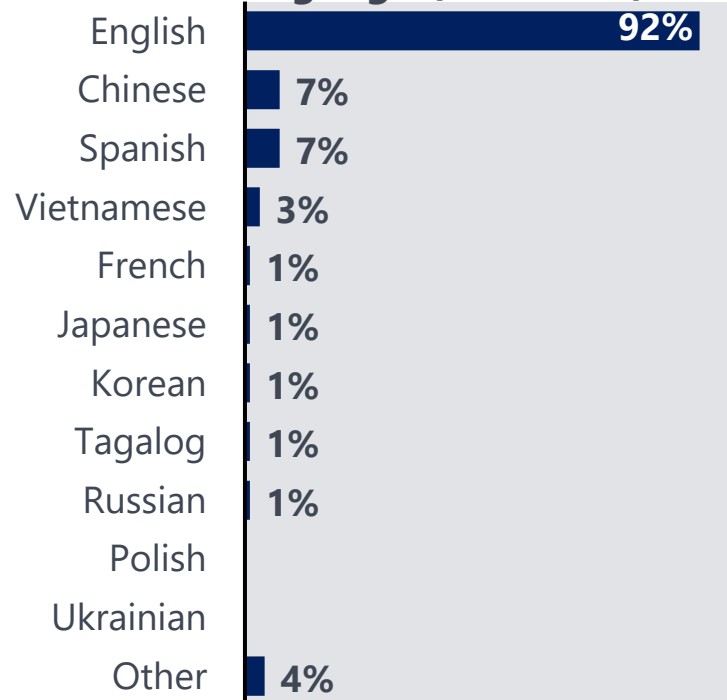
Appendix C

Survey respondent demographics in King County (Part 1)

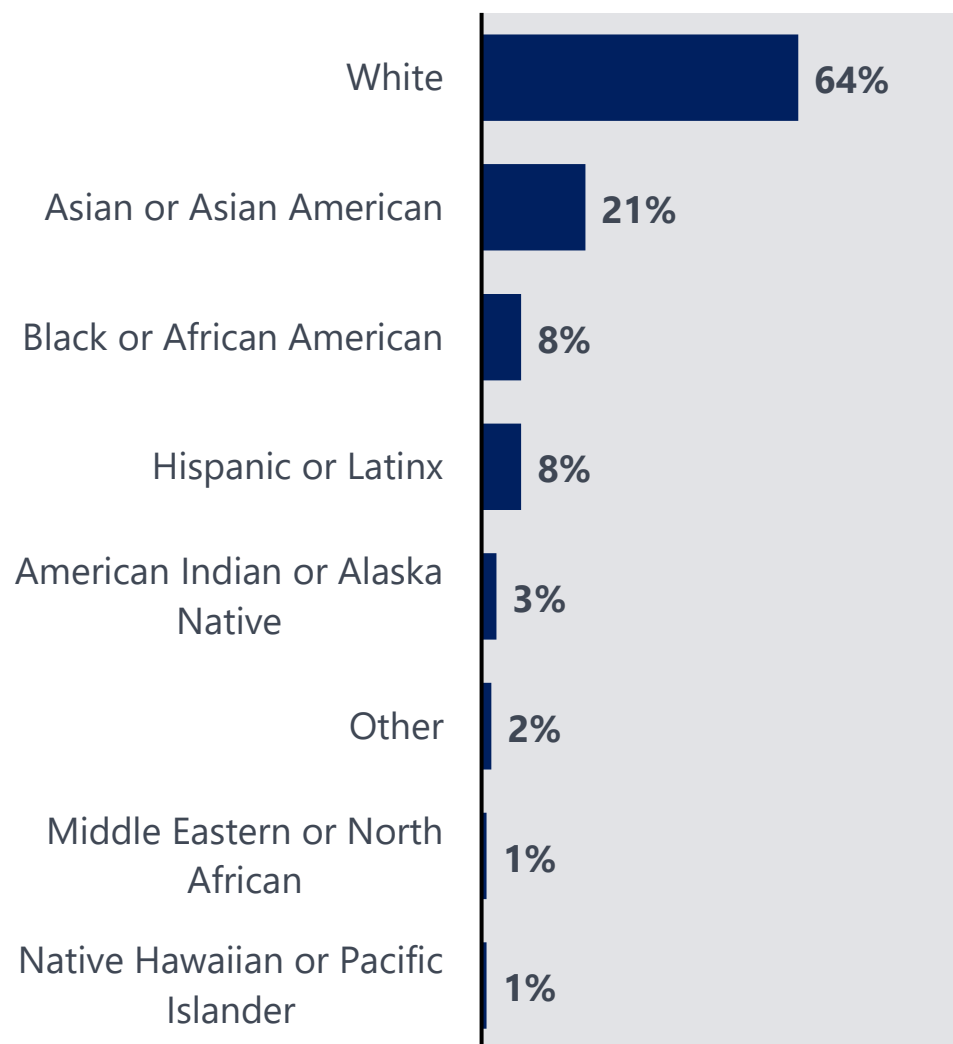
Gender (n = 1,223)



Language (n = 1,204)



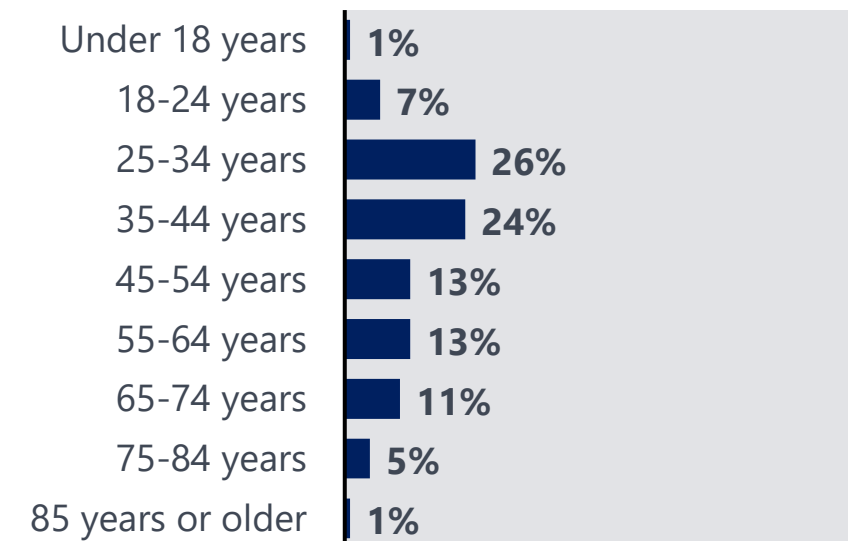
Race/Ethnicity (n = 1,301)



Income (n = 1,131)



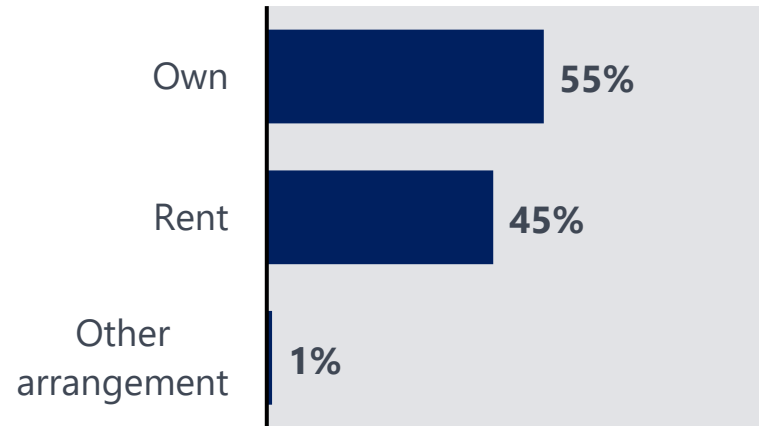
Age (n = 1,222)



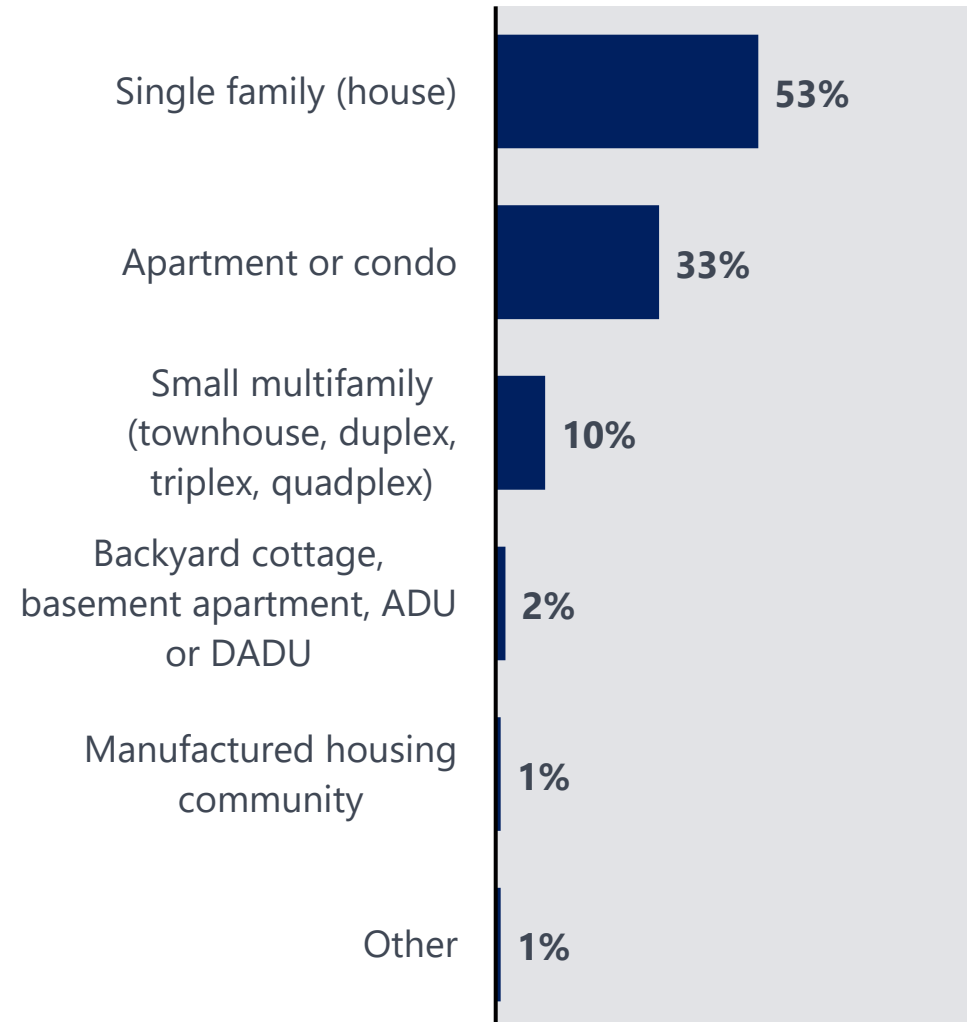
Appendix C

Survey respondent demographics in King County (Part 2)

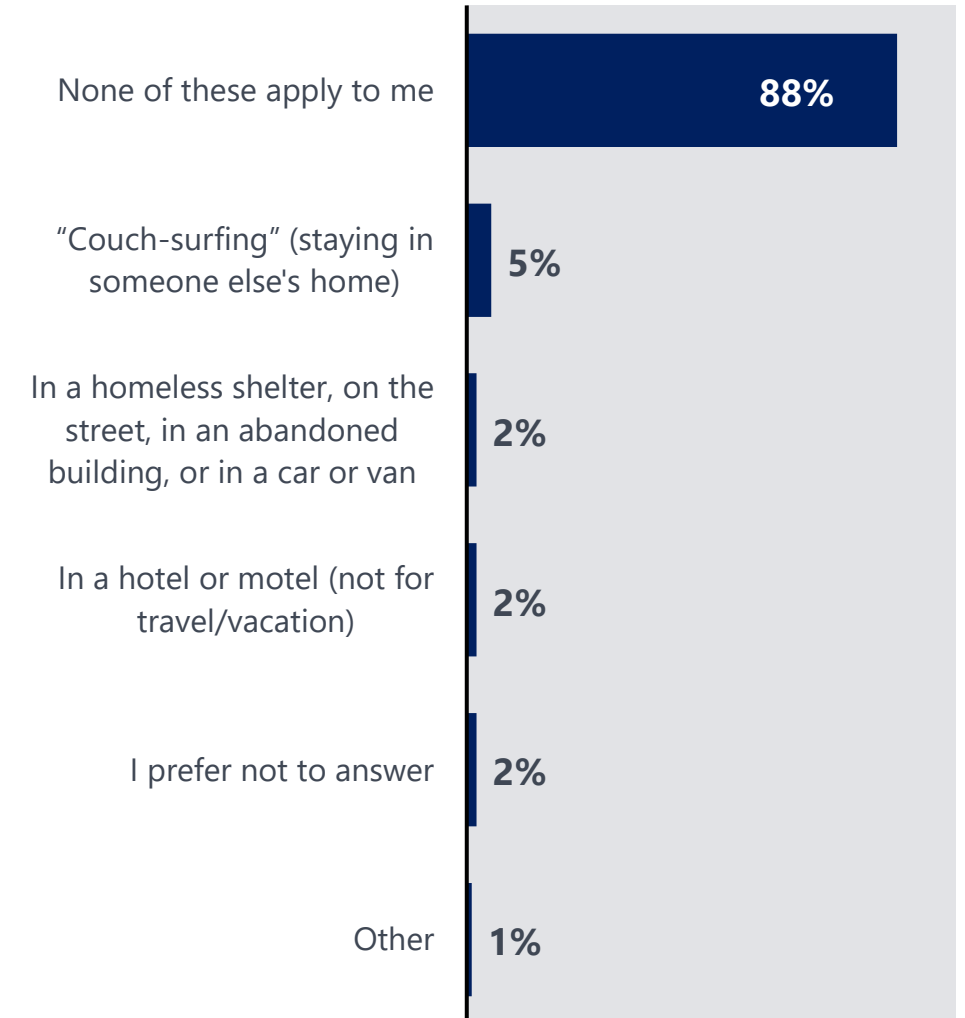
Home arrangement (n = 1,222)



House type (n = 1,221)



In the last month, did you spend any nights...? (n = 1,215)

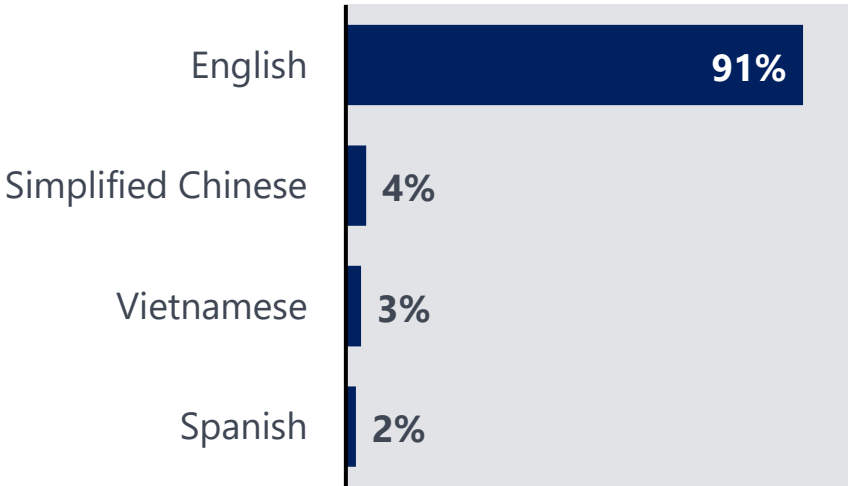


Appendix C

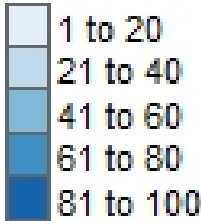
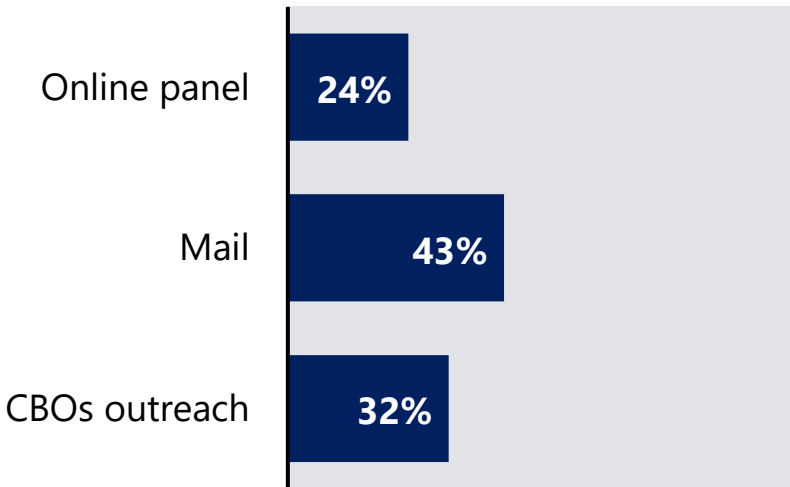
Survey respondent demographics in King County (Part 3)

Unweighted

Survey language (n = 1,257)

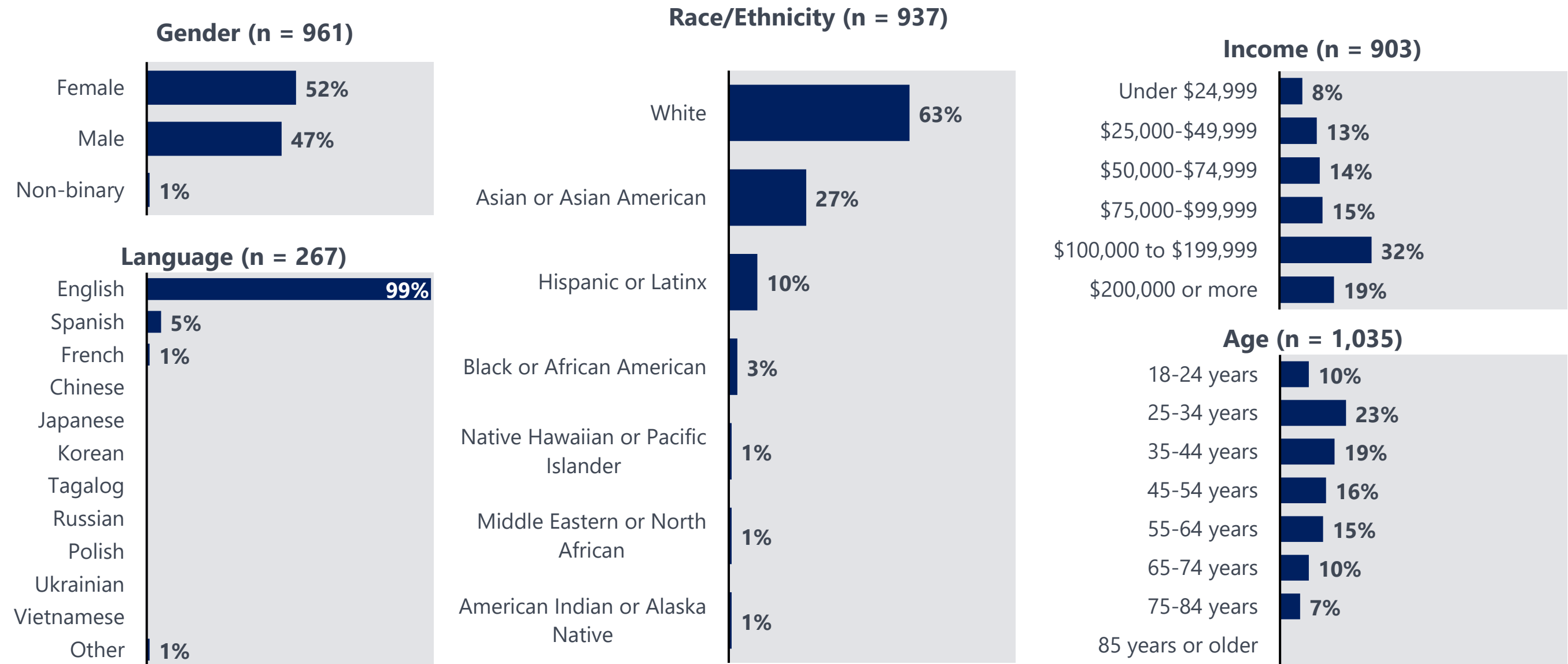


Survey mode (n = 1,257)



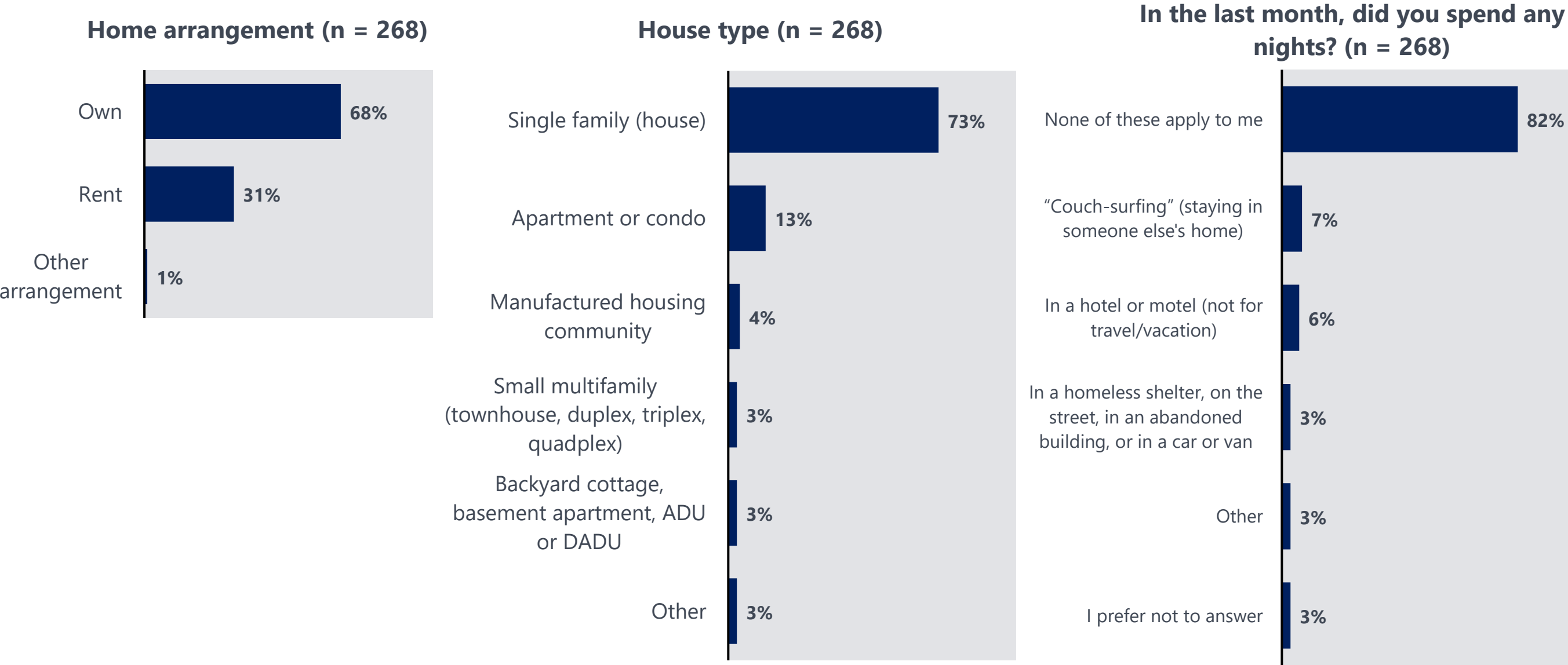
Appendix C

Survey respondent demographics in Western Washington: Clallam and Jefferson (Part 1)



Appendix C

Survey respondent demographics in Western Washington: Clallam and Jefferson (Part 2)

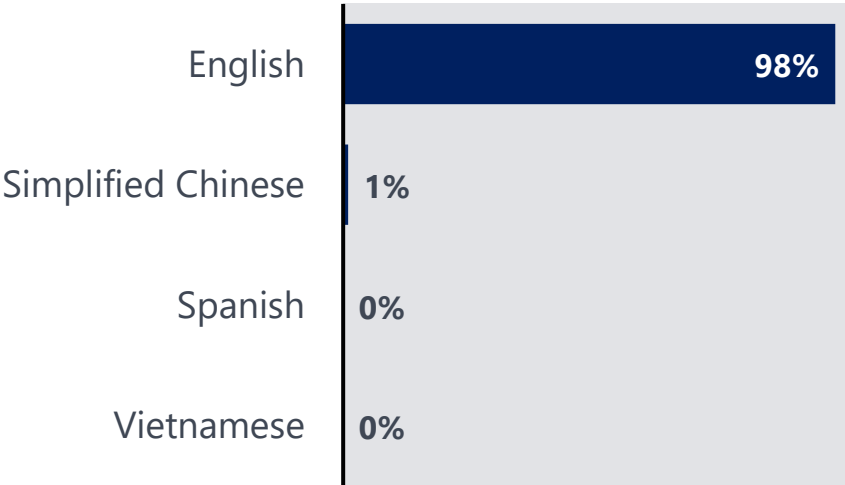


Appendix C

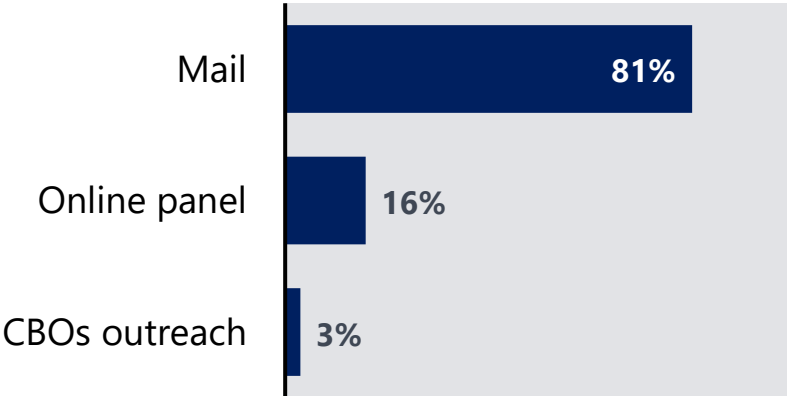
Survey respondent demographics in Western Washington: Clallam and Jefferson (Part 3)

Unweighted

Survey language (n = 283)



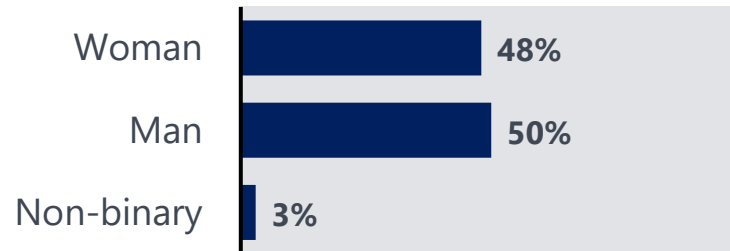
Survey mode (n = 283)



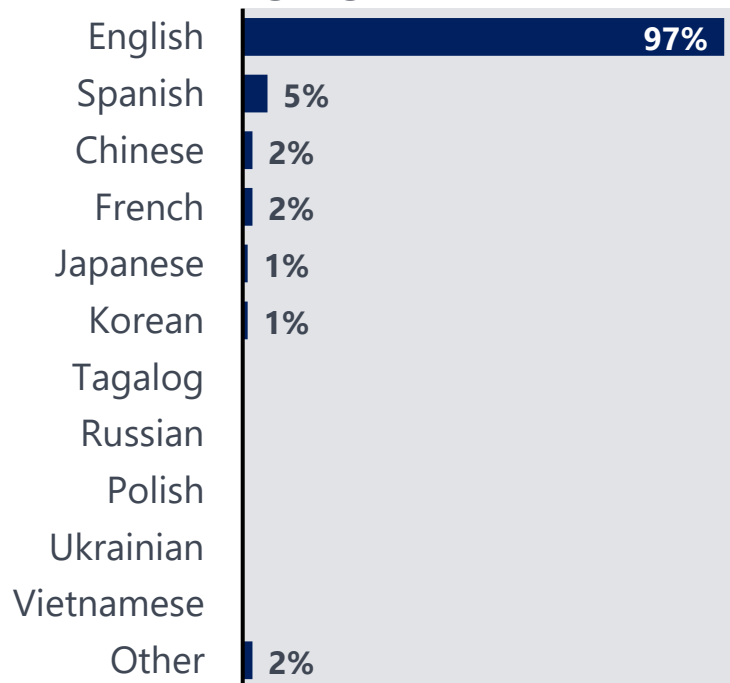
Appendix C

Survey respondent demographics in Western Washington: Clark (Part 1)

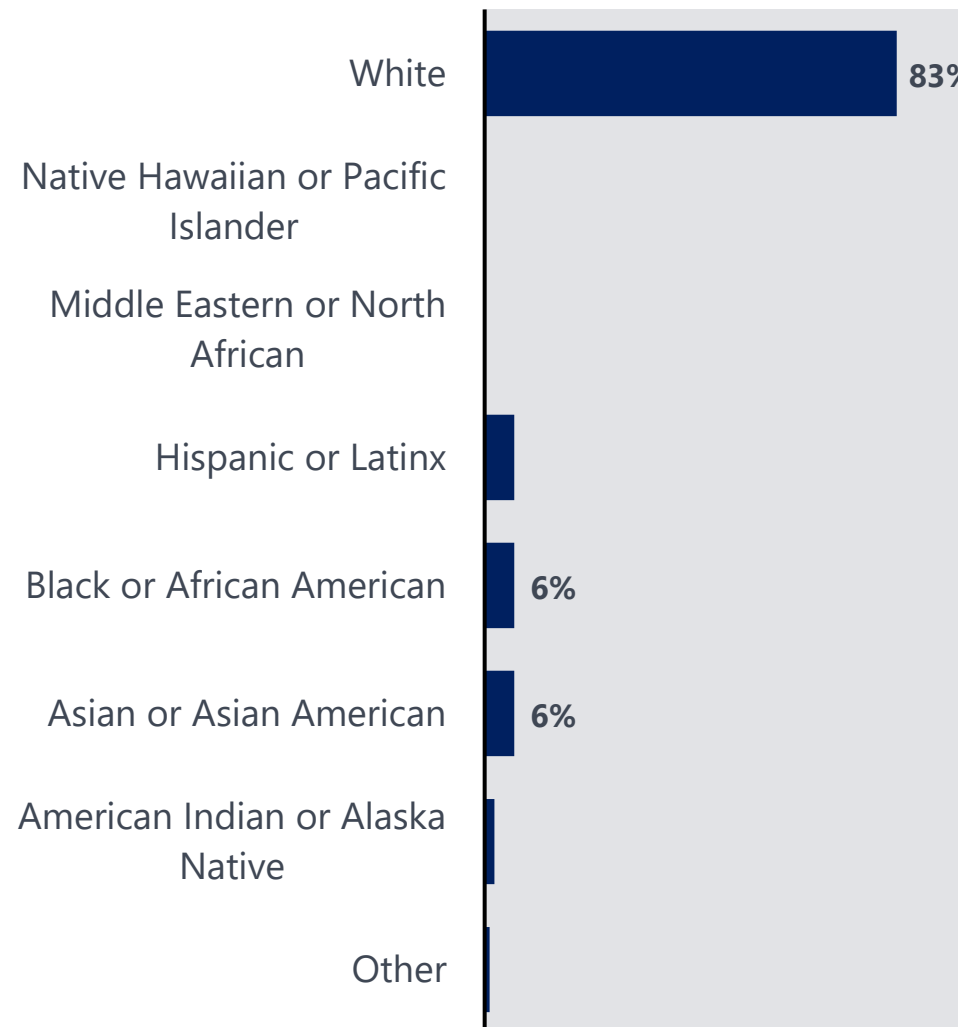
Gender (n = 628)



Language (n = 621)



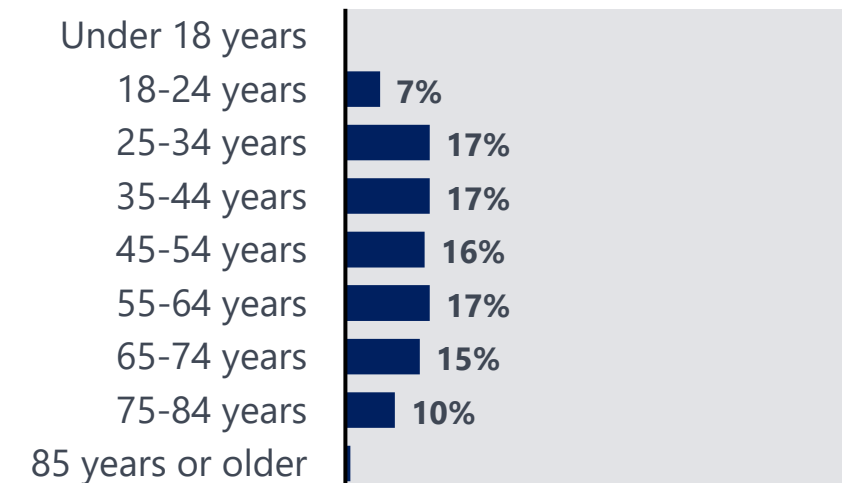
Race/Ethnicity (n = 611)



Income (n = 581)

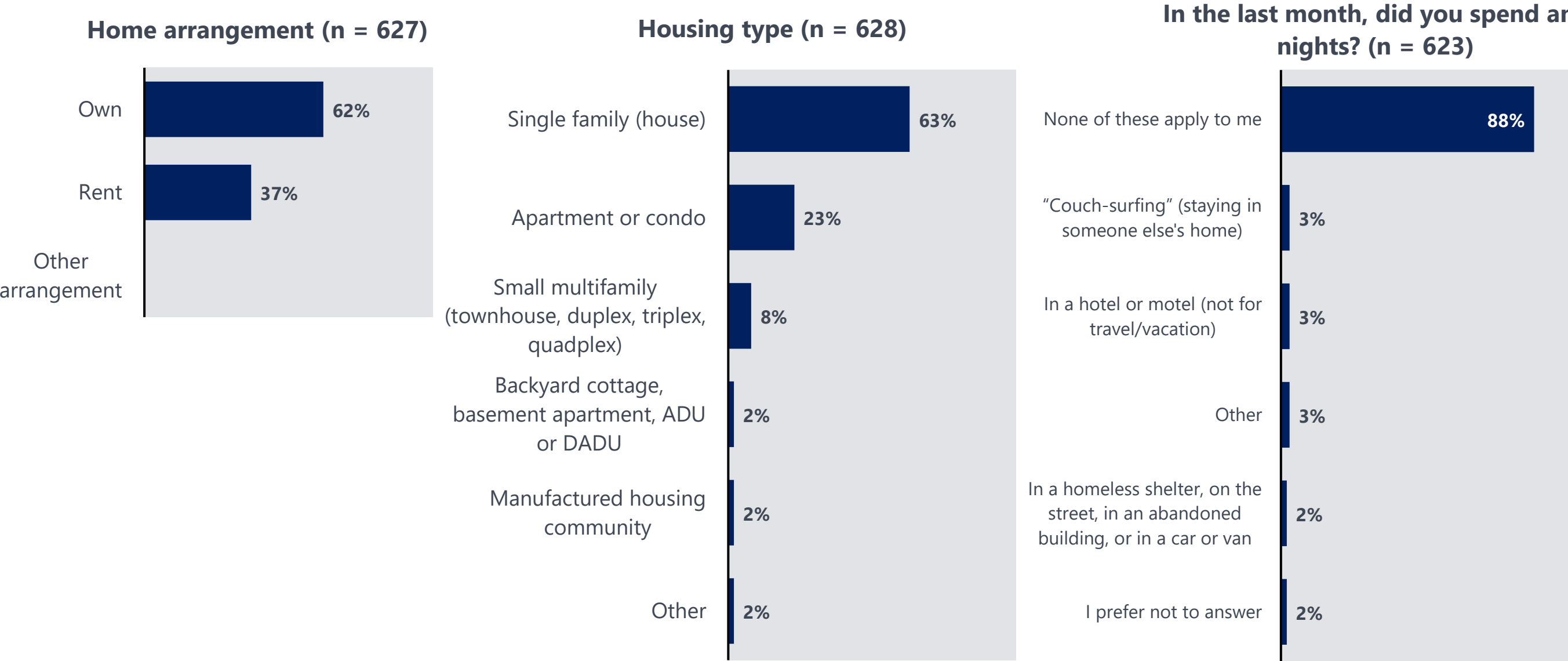


Age (n = 626)



Appendix C

Survey respondent demographics in Western Washington: Clark (Part 2)

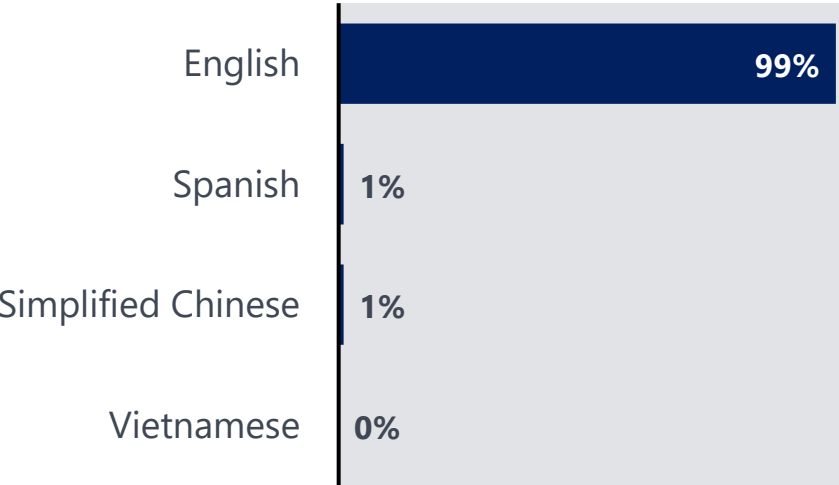


Appendix C

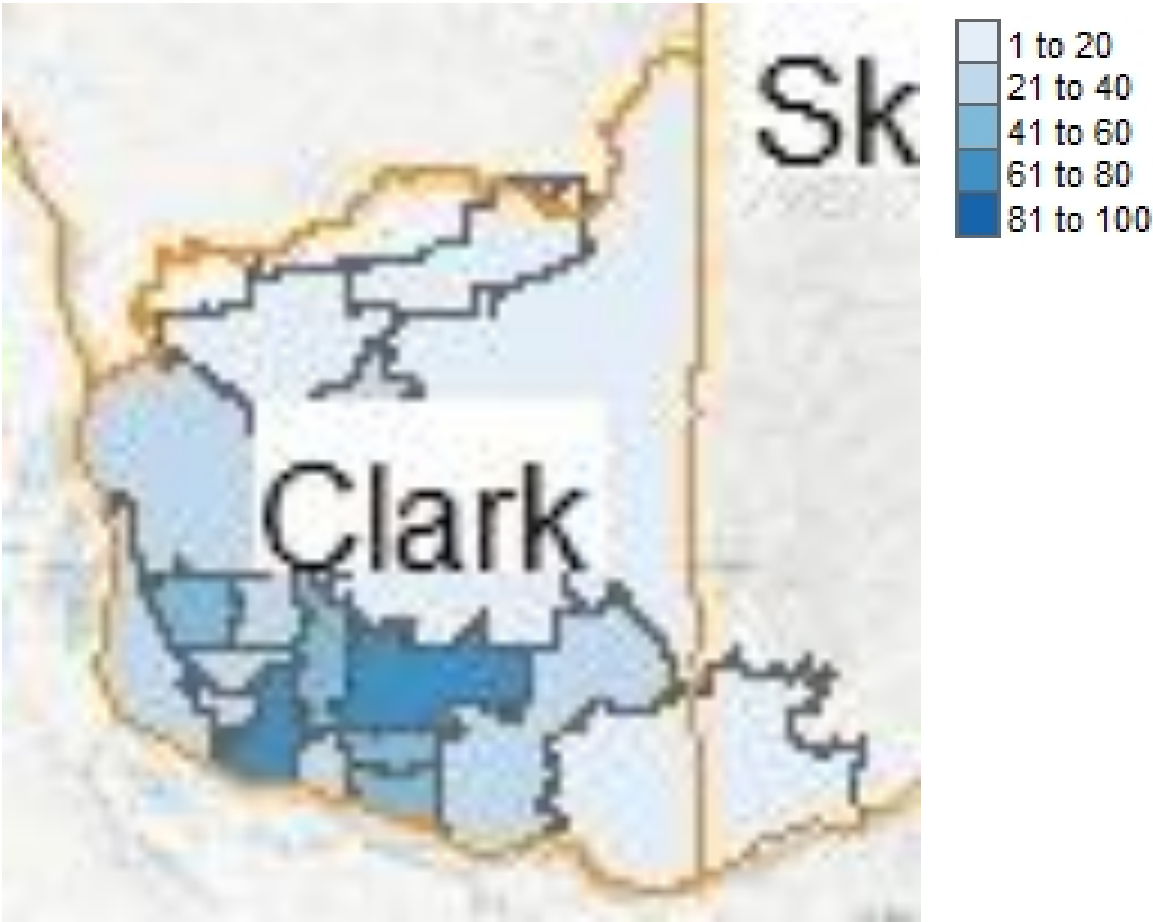
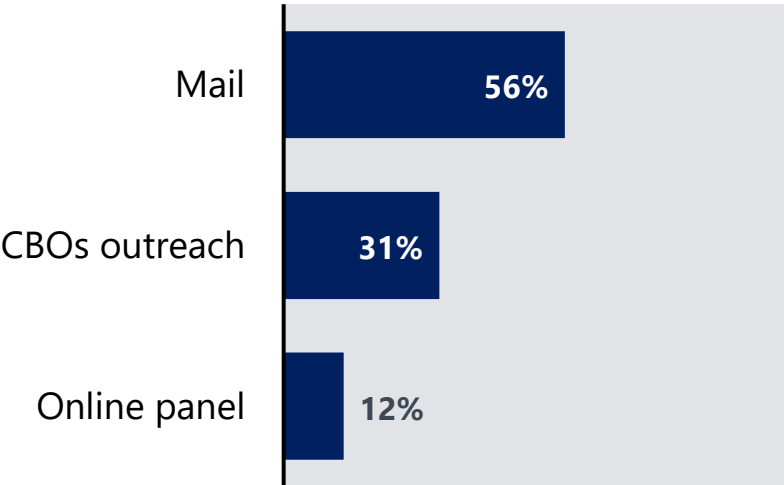
Survey respondent demographics in Western Washington: Clark (Part 3)

Unweighted

Survey language (n = 613)



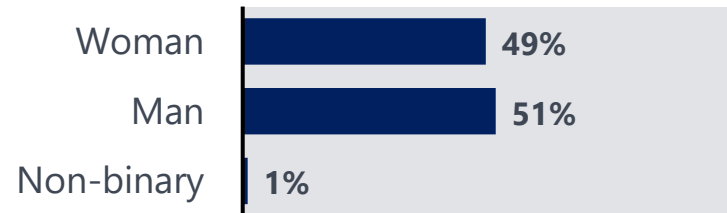
Survey mode (n = 613)



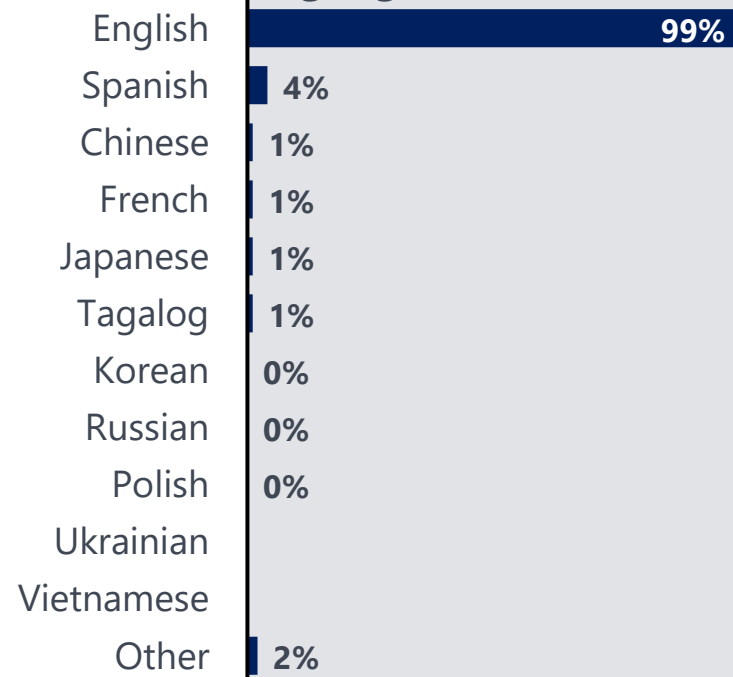
Appendix C

Survey respondent demographics in Kitsap County (Part 1)

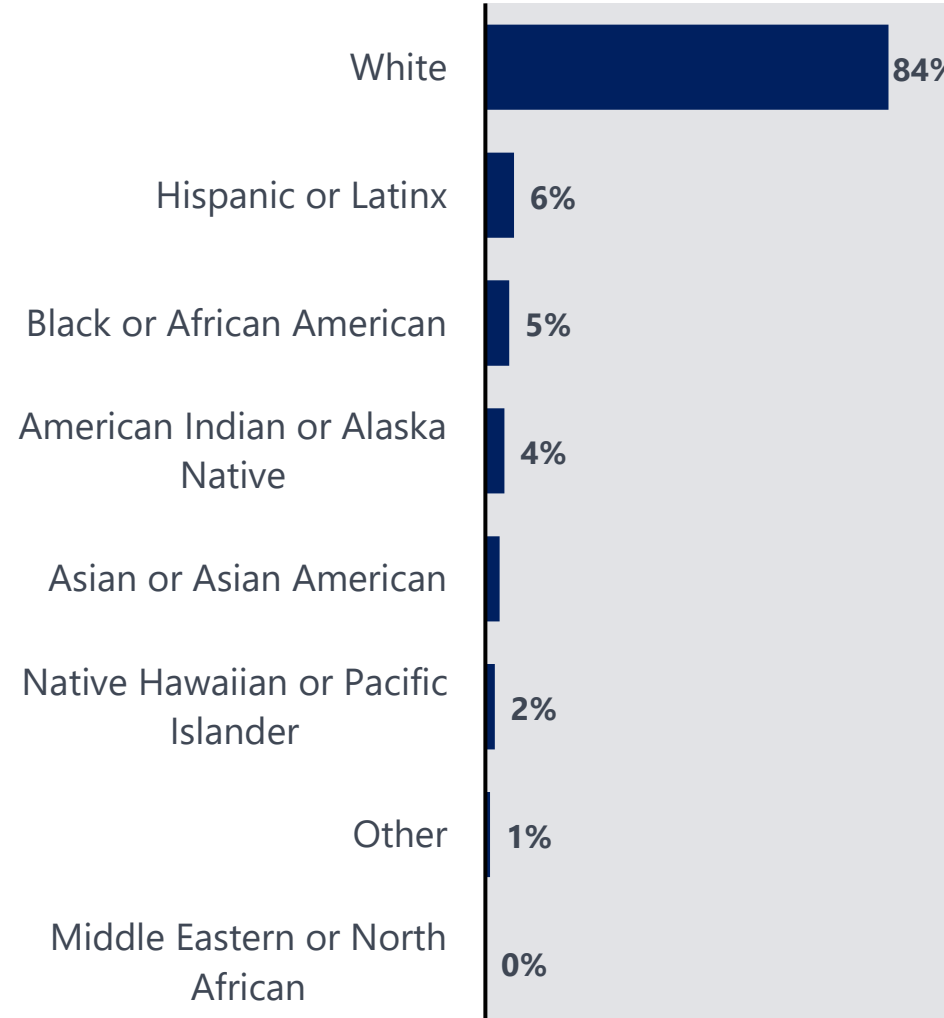
Gender (n = 316)



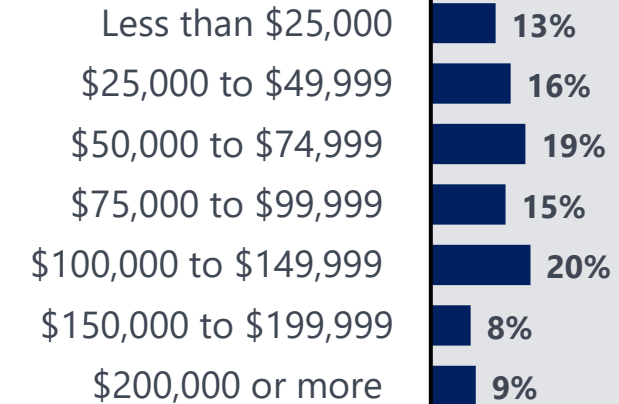
Language (n = 312)



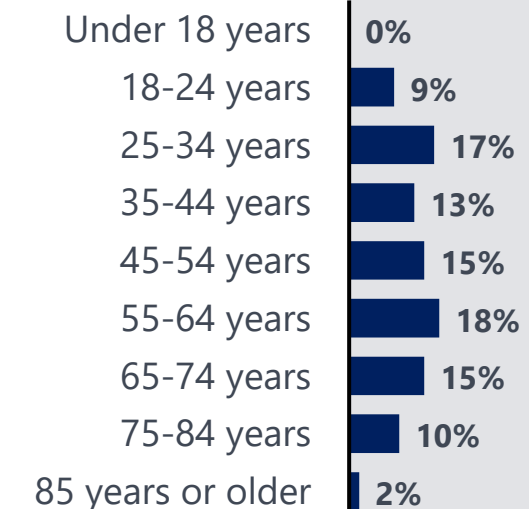
Race/Ethnicity (n = 304)



Income (n = 295)



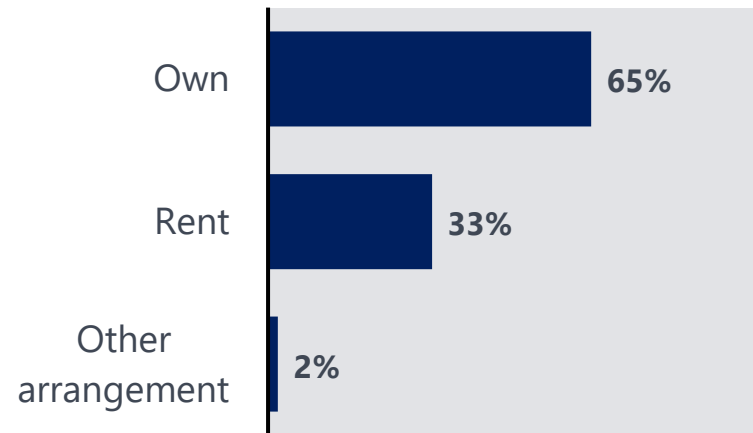
Age (n = 316)



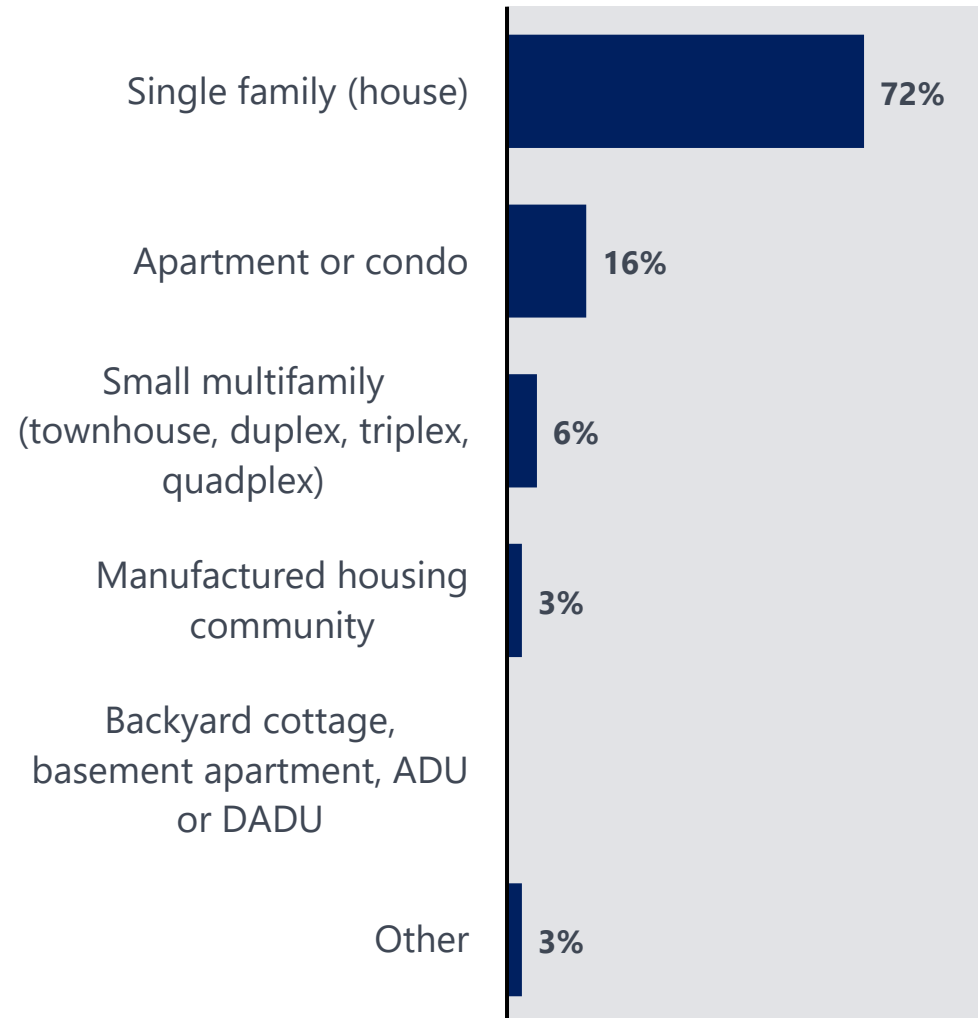
Appendix C

Survey respondent demographics in Kitsap County (Part 2)

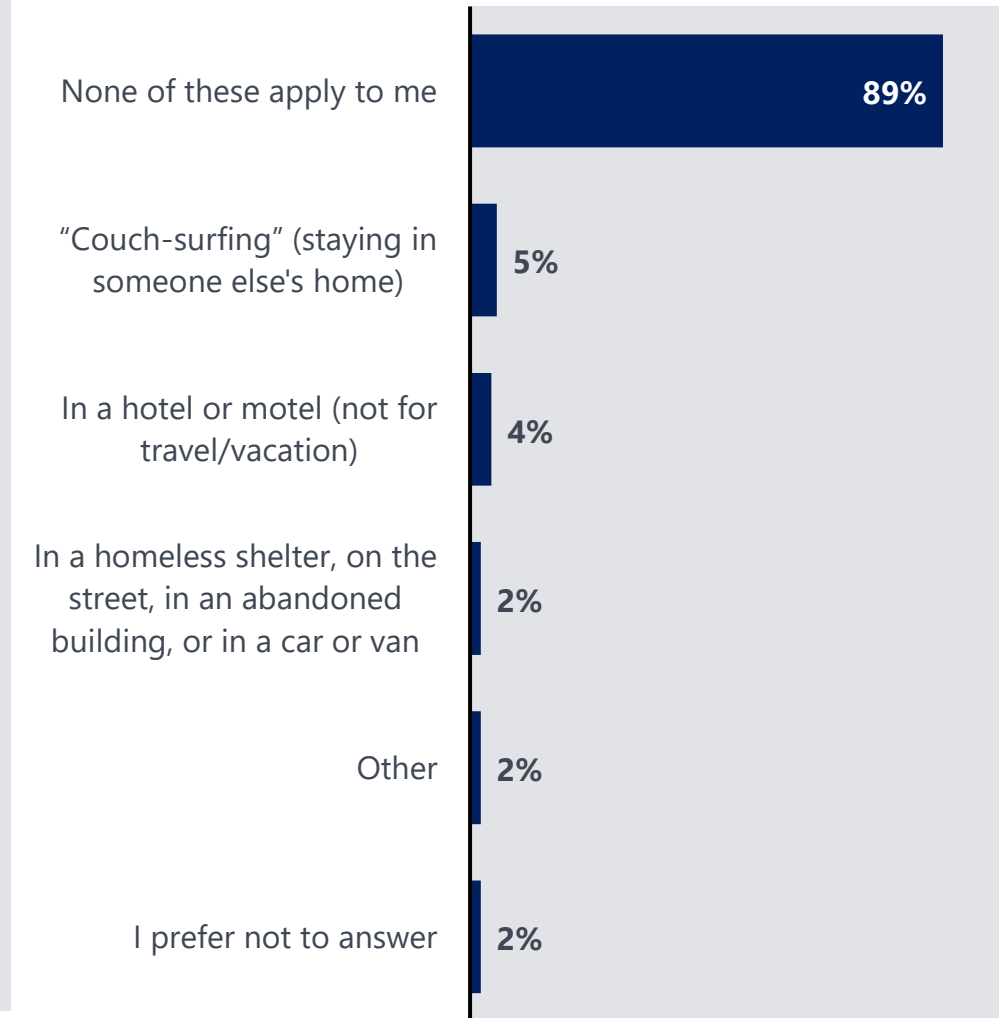
Home arrangement (n = 316)



Home type (n = 316)



In the last month, did you spend any nights? (n = 314)

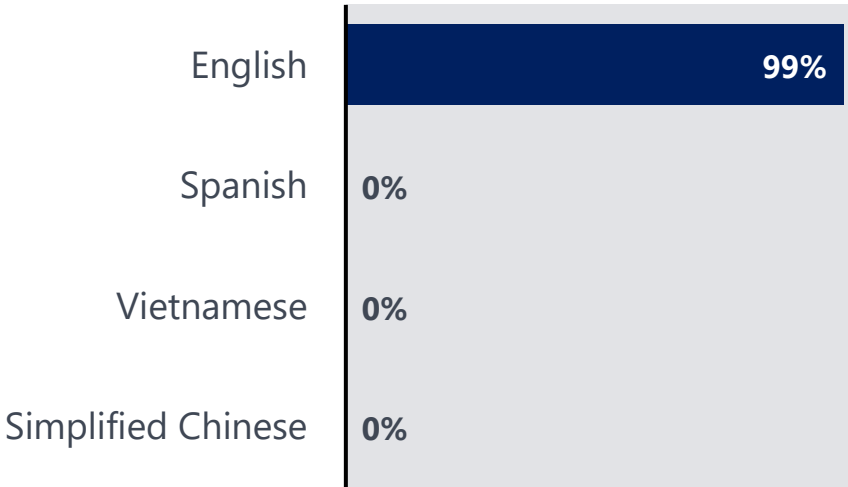


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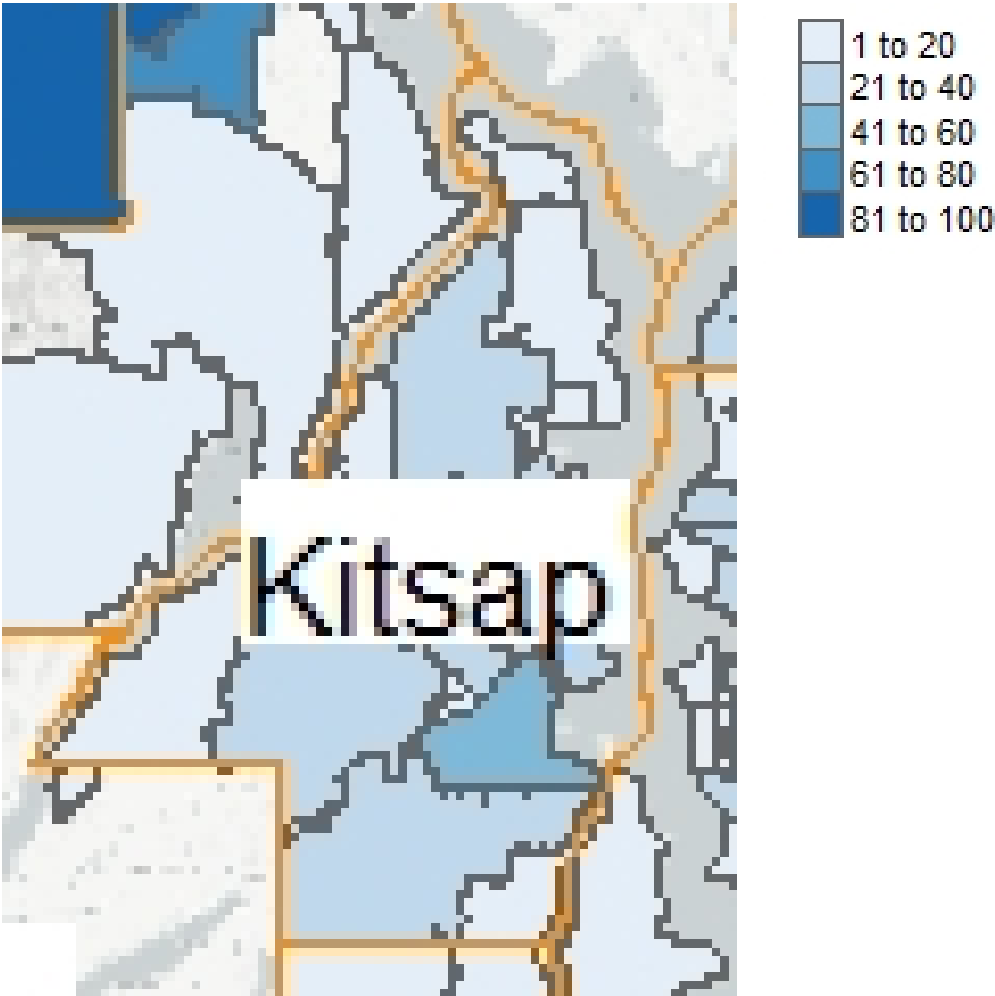
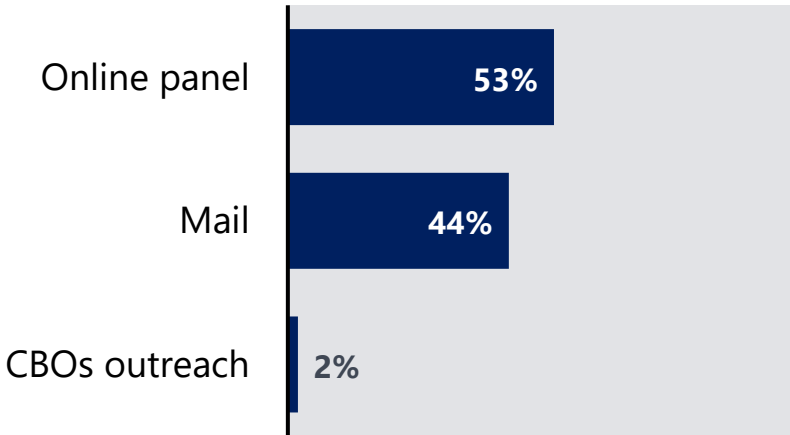
Survey respondent demographics in Kitsap County (Part 3)

Unweighted

Survey language (n = 327)

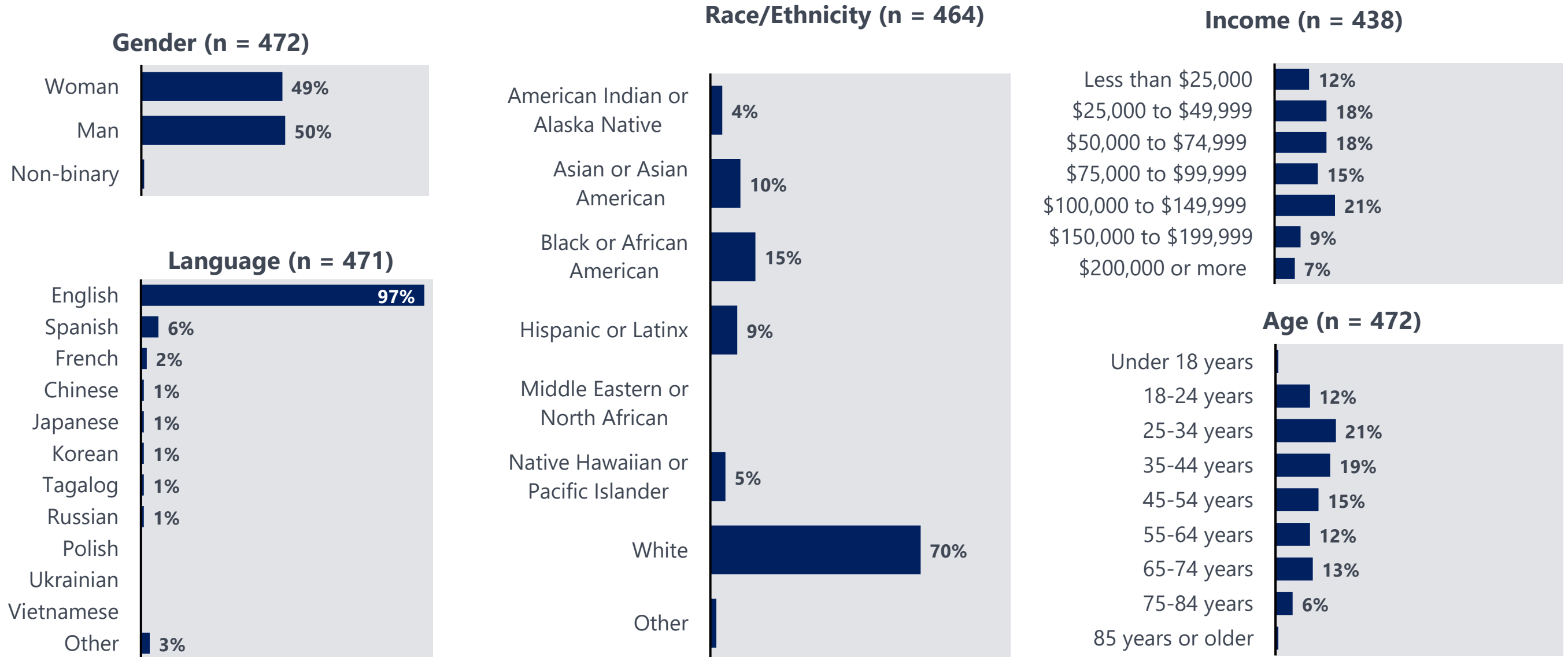


Survey mode (n = 327)



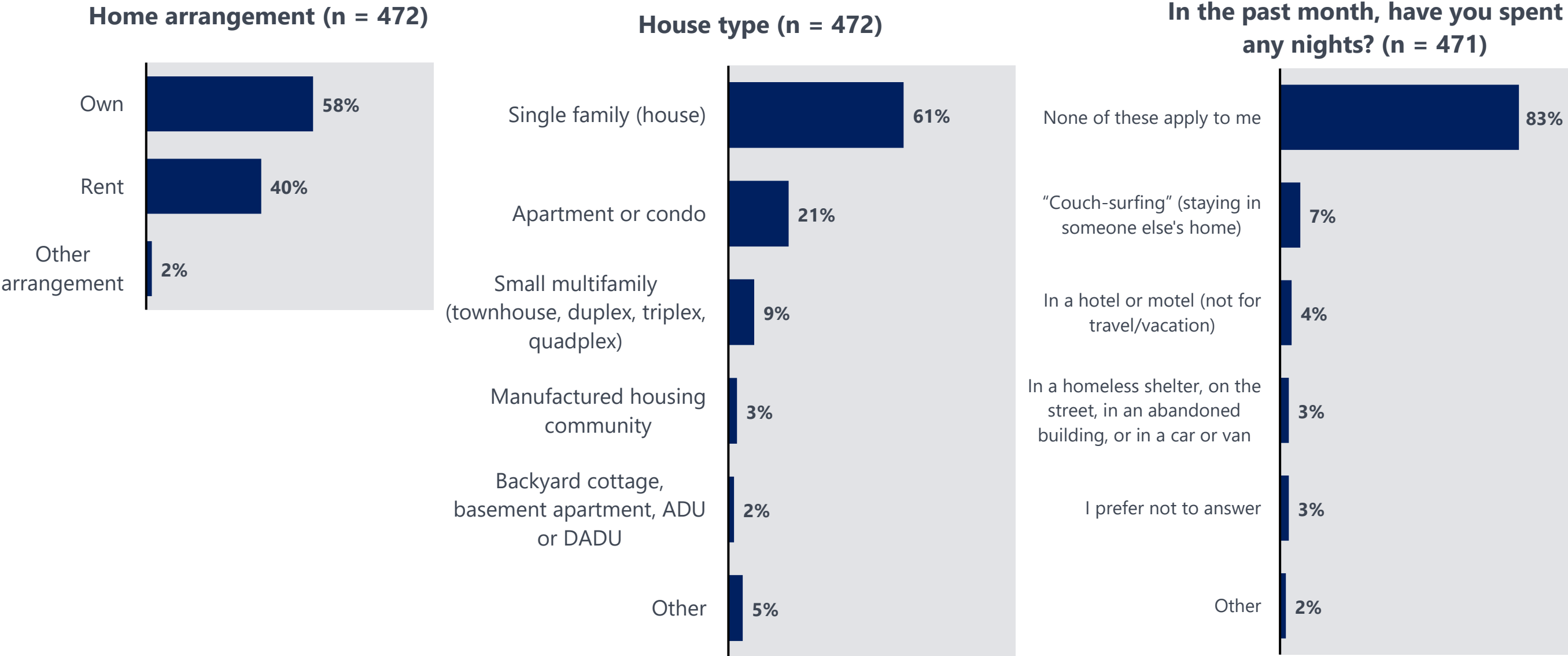
Appendix C

Survey respondent demographics in Pierce County (Part 1)



Appendix C

Survey respondent demographics in Pierce County (Part 2)

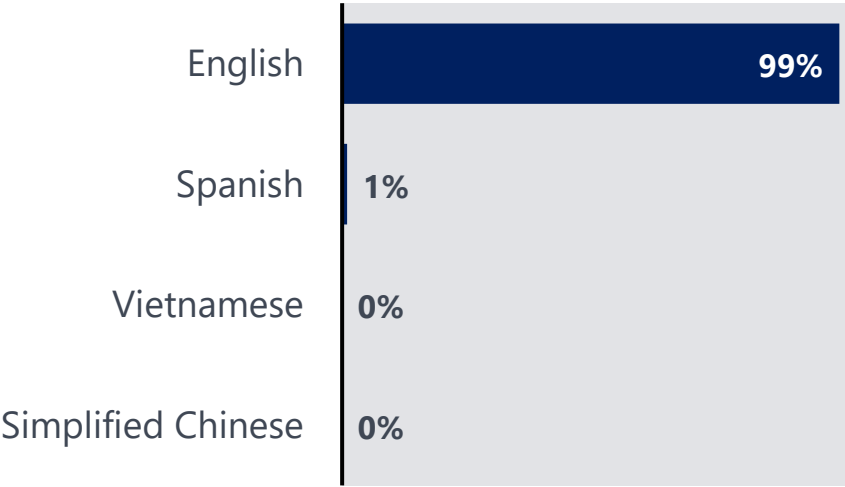


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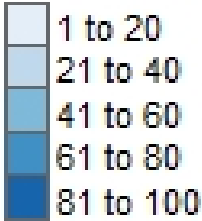
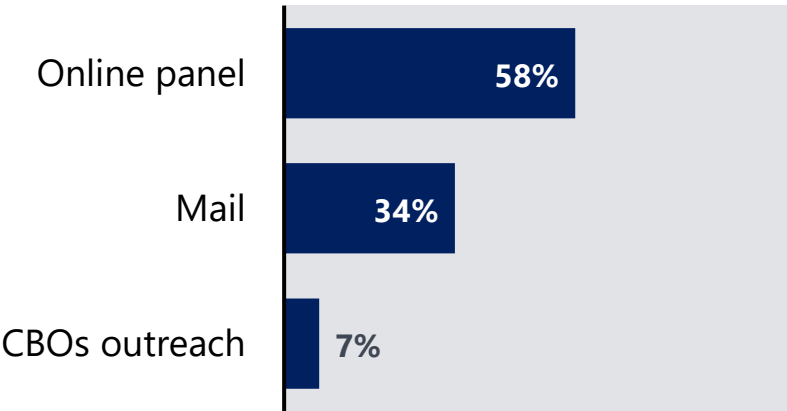
Survey respondent demographics in Pierce County (Part 3)

Unweighted

Survey language (n = 483)



Survey mode (n = 483)



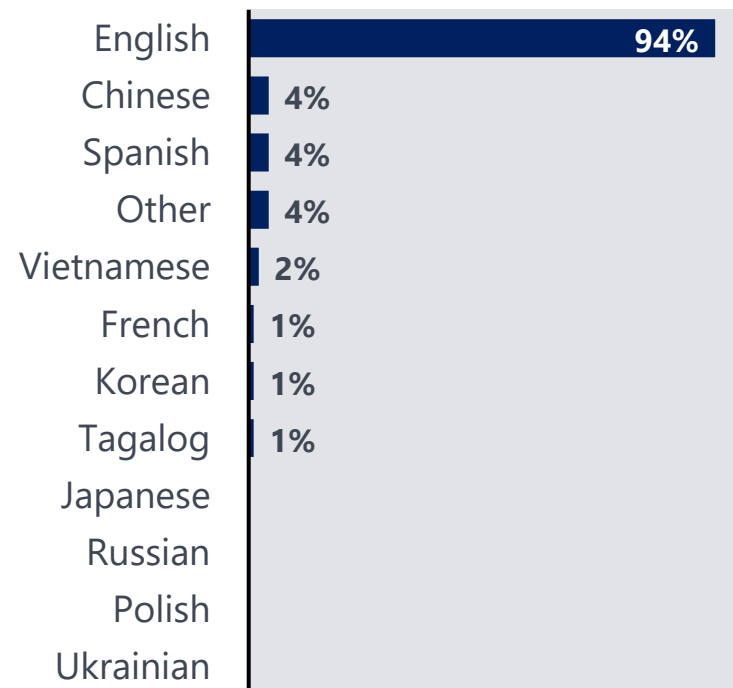
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Survey respondent demographics in Snohomish County (Part 1)

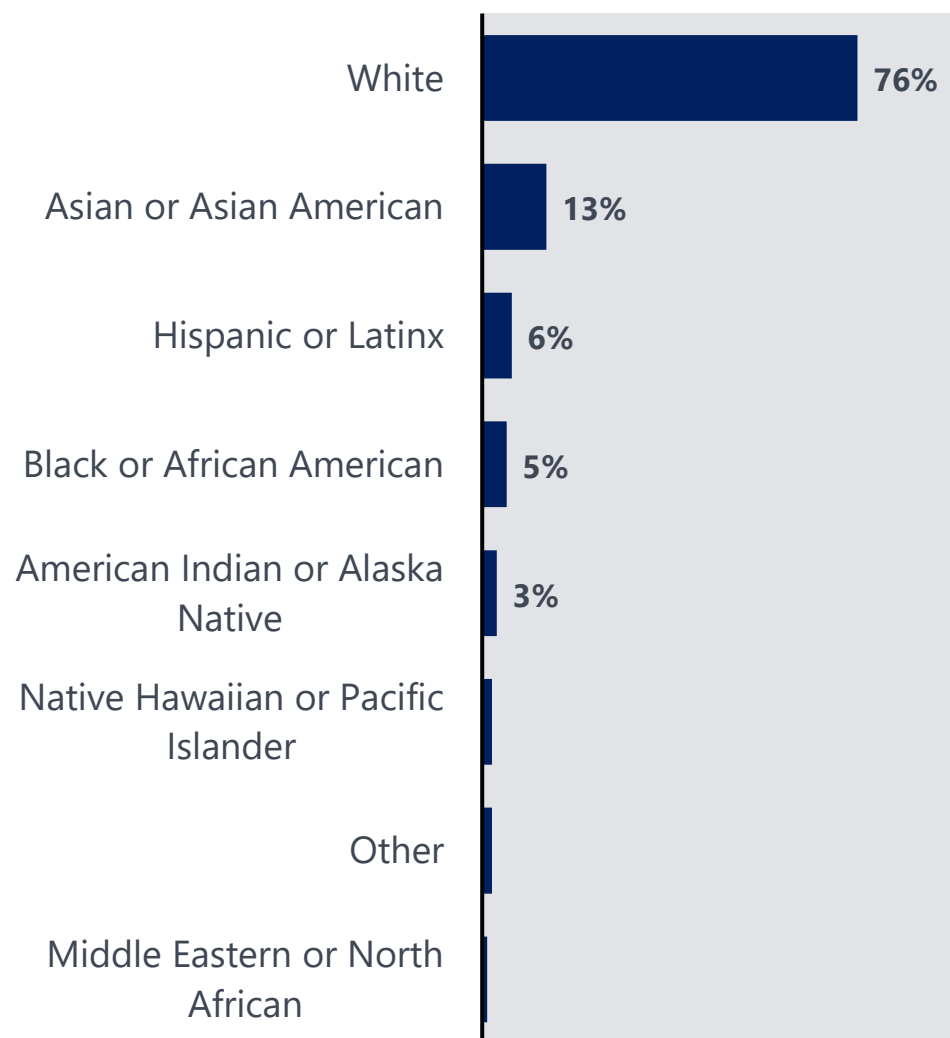
Gender (n = 468)



Language (n = 464)



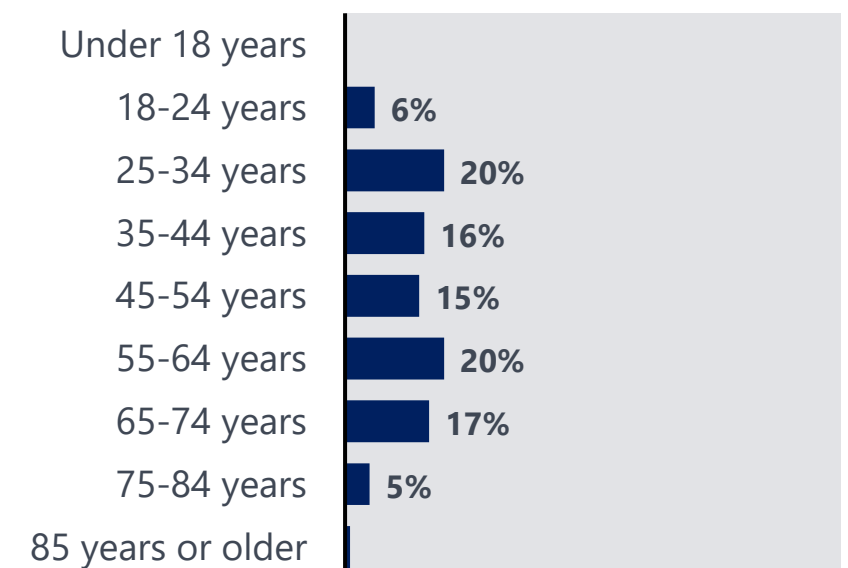
Race/Ethnicity (n = 456)



Income (n = 425)

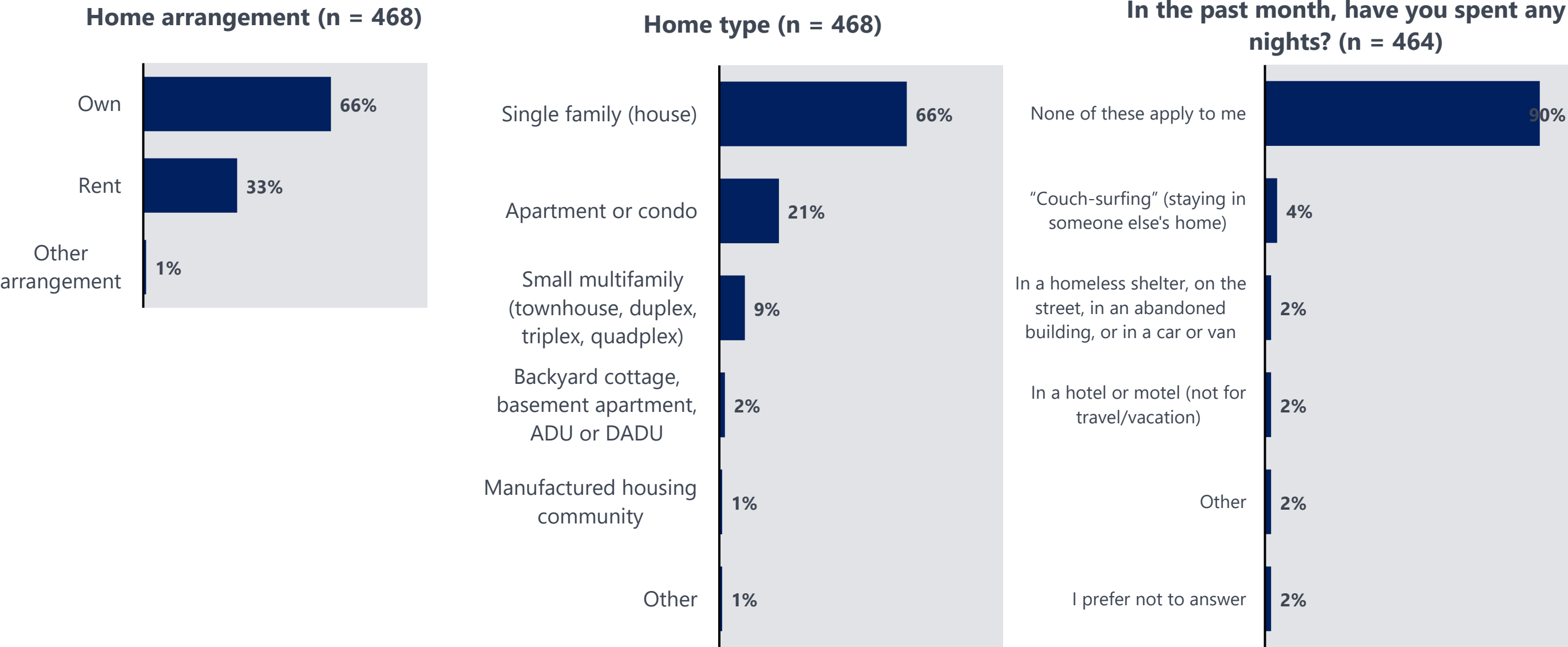


Age (n = 468)



Appendix C

Survey respondent demographics in Snohomish County (Part 2)

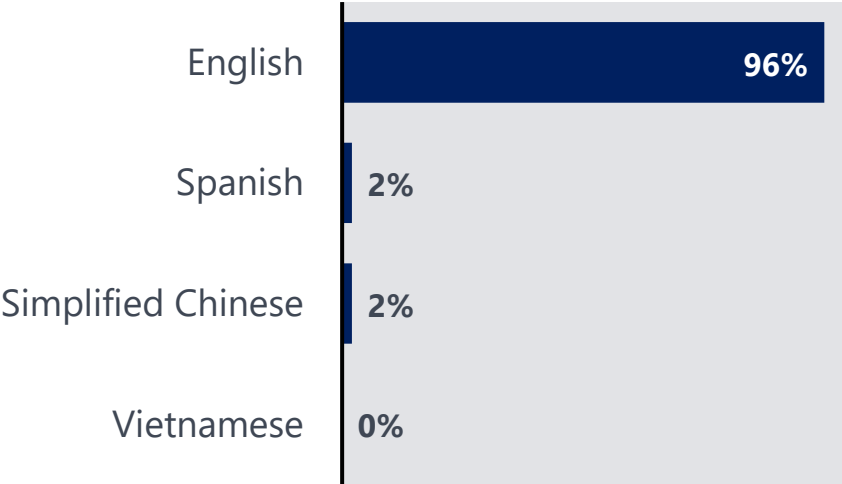


Appendix C

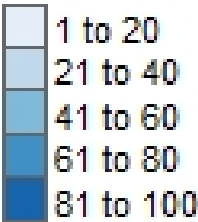
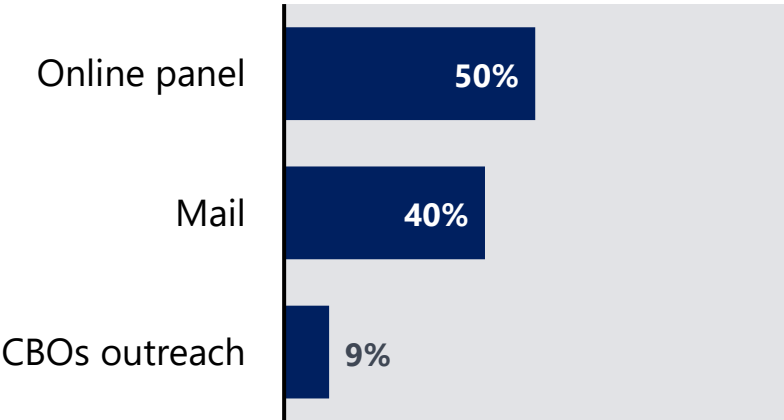
Survey respondent demographics in Snohomish County (Part 3)

Unweighted

Survey language (n = 465)



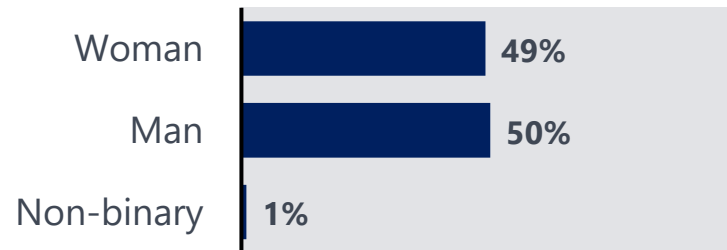
Survey mode (n = 465)



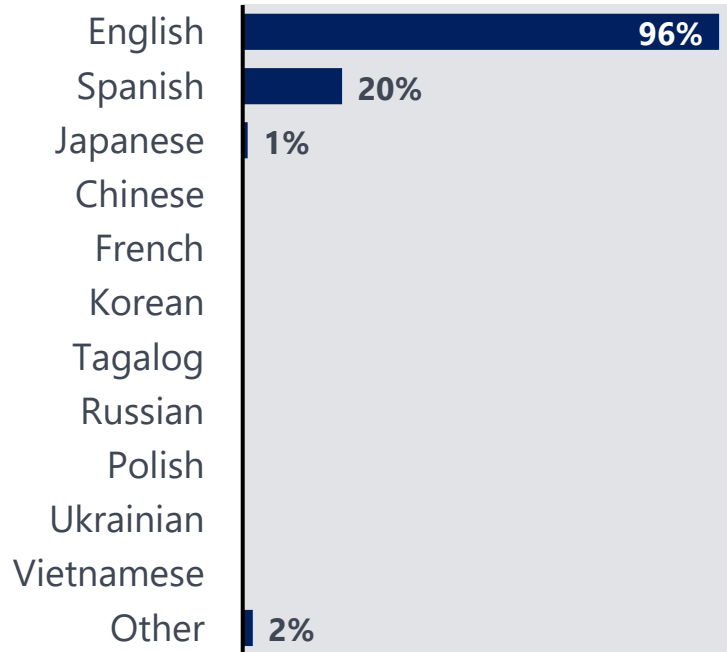
Appendix C

Survey respondent demographics in Eastern Washington: Yakima/Kittitas/Chelan (Part 1)

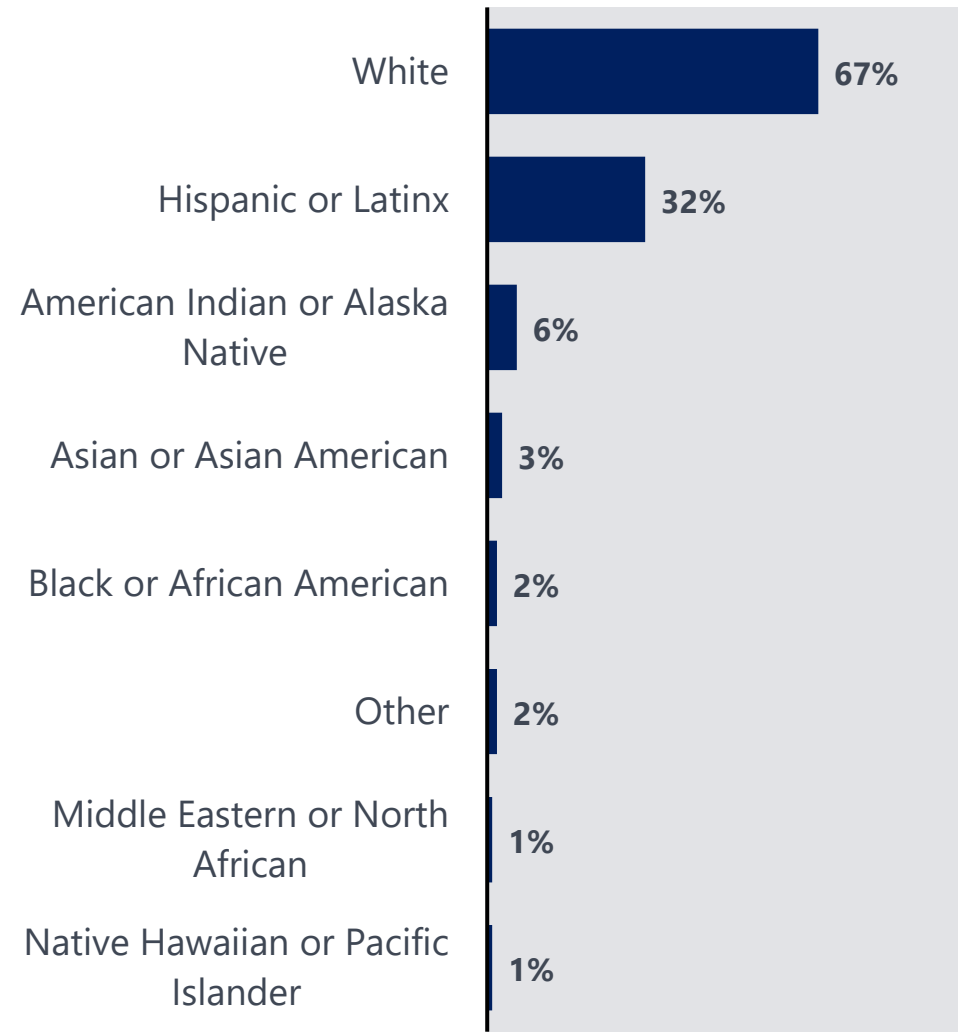
Gender (n = 460)



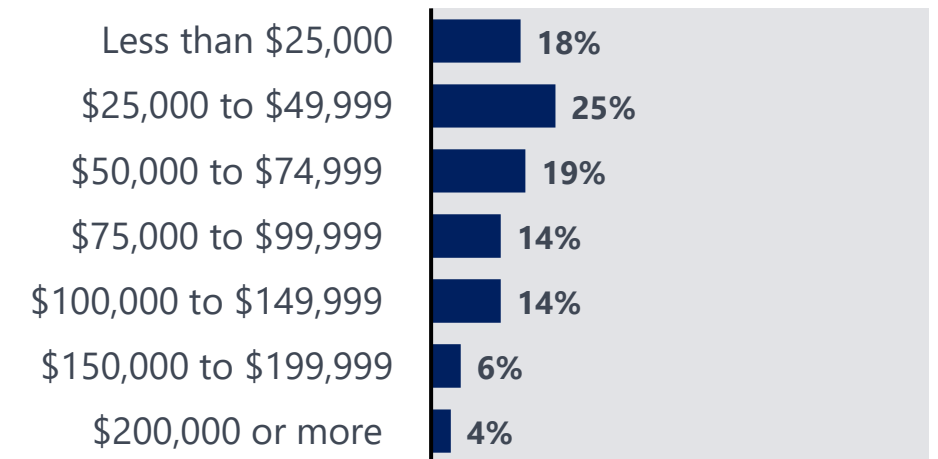
Language (n = 456)



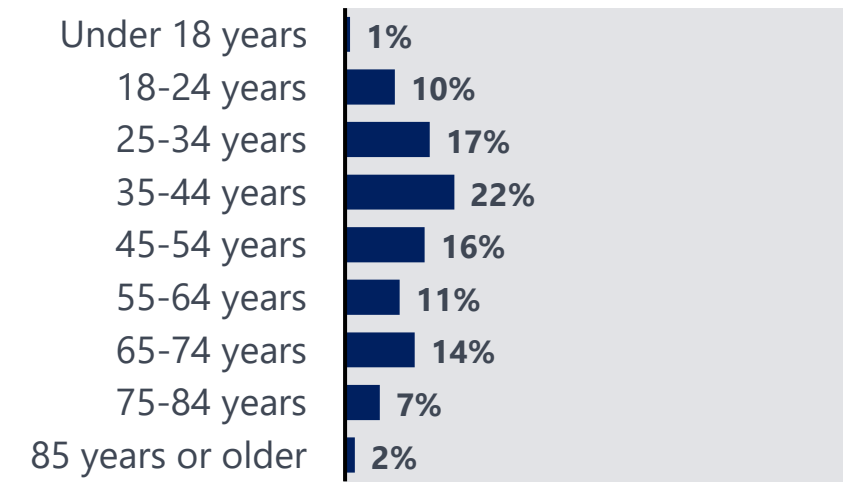
Race/Ethnicity (n = 455)



Income (n = 435)



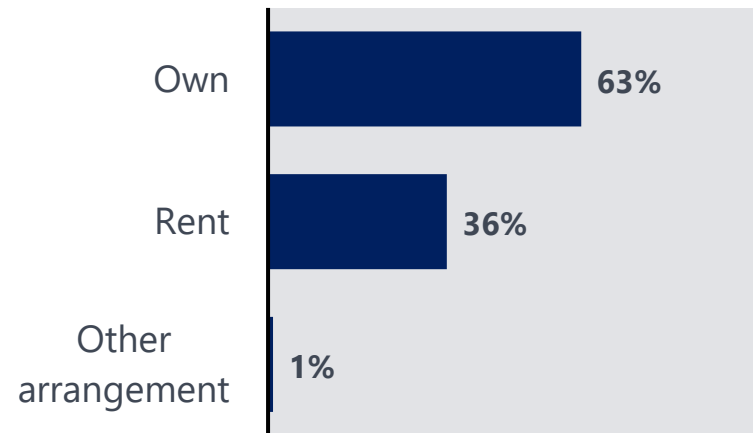
Age (n = 458)



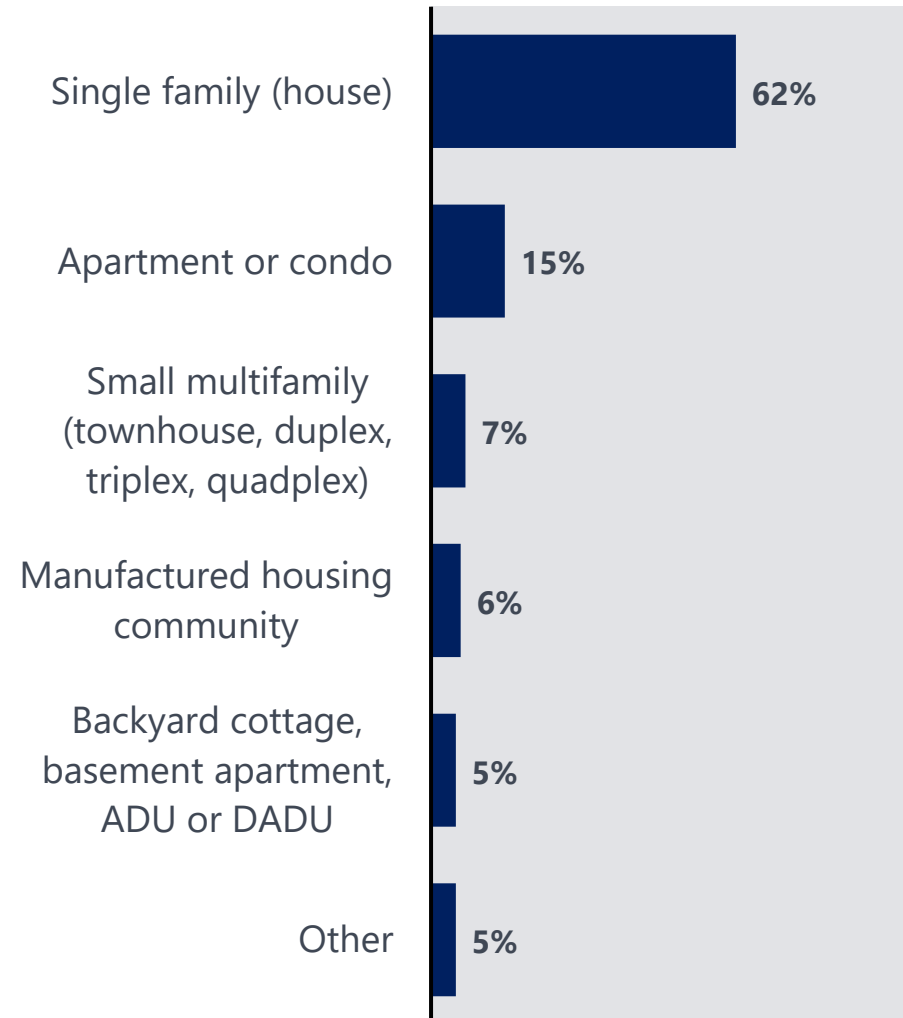
Appendix C

Survey respondent demographics in Eastern Washington: Yakima/Kittitas/Chelan (Part 2)

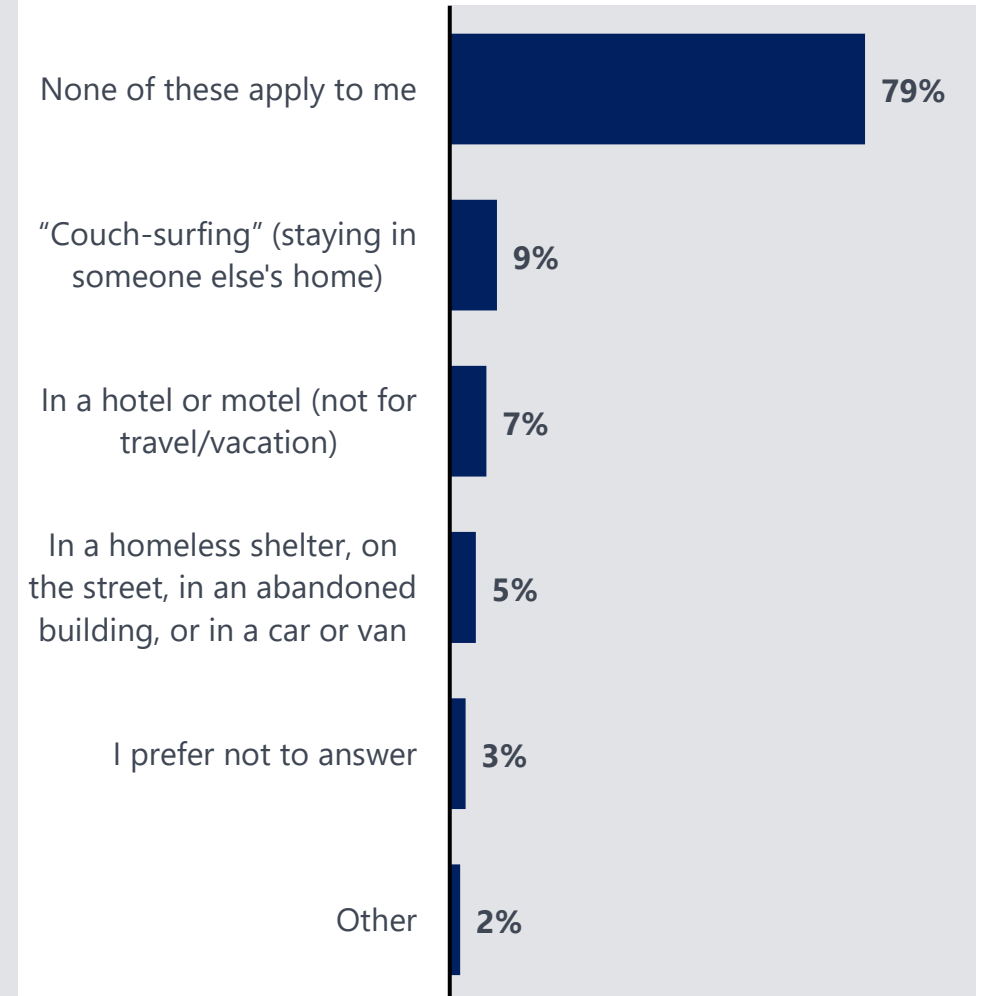
Home arrangement (n = 457)



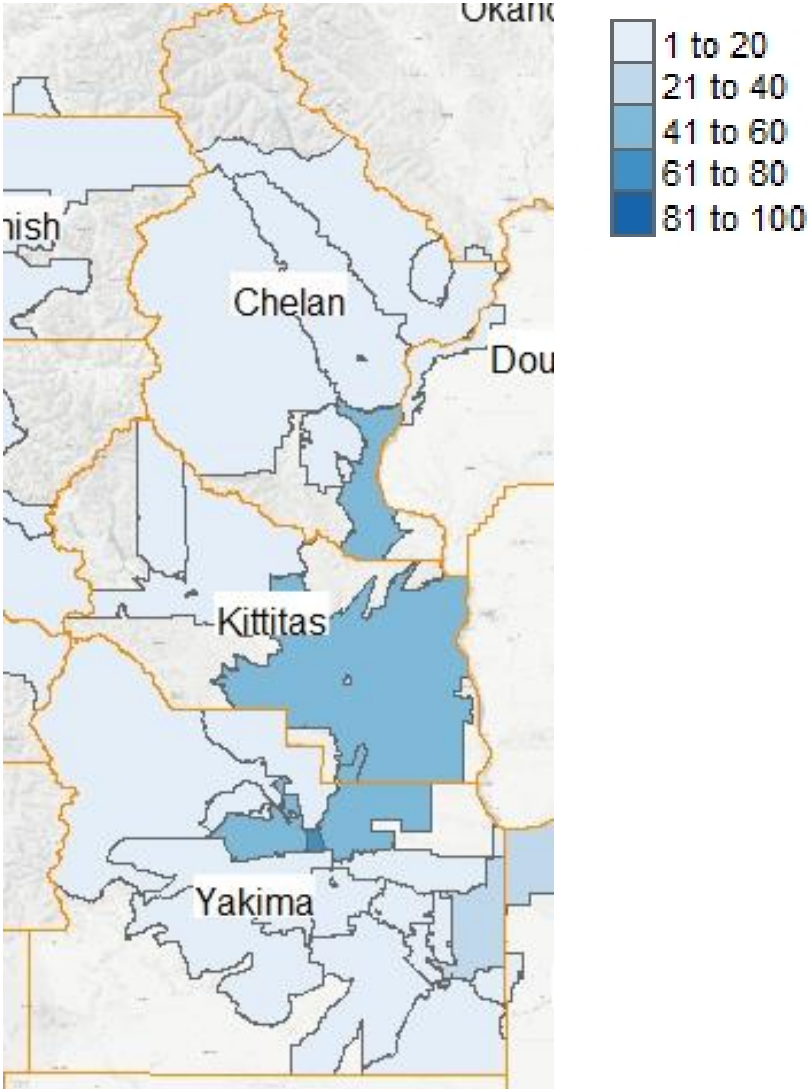
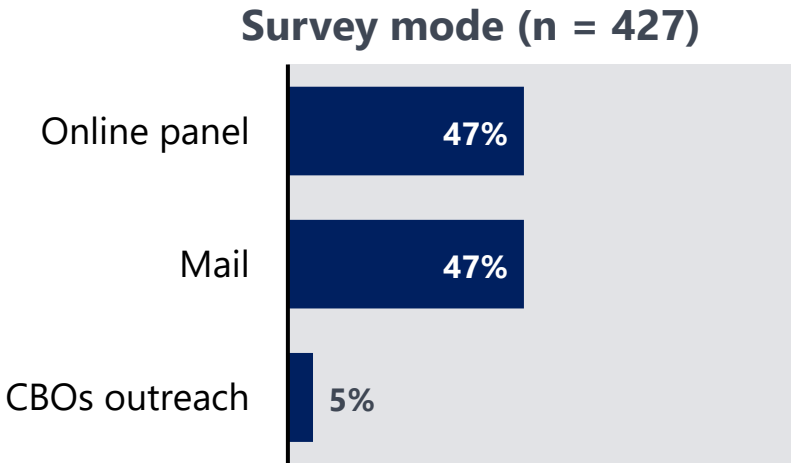
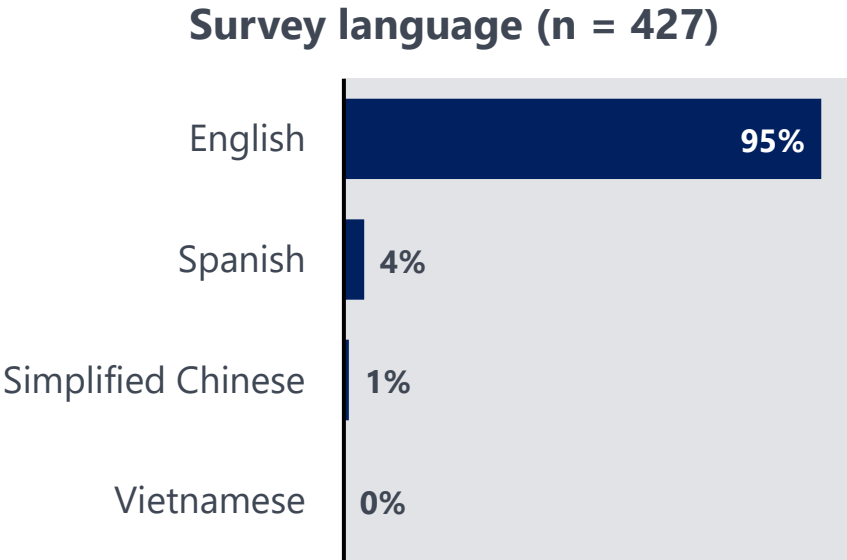
Housing type (n = 459)



In the last month, have you spent any nights? (n = 458)



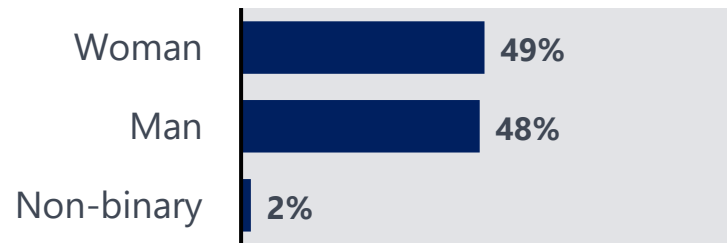
Appendix C
Survey respondent demographics in Eastern Washington: Yakima/Kittitas/Chelan(Part 3)
Unweighted



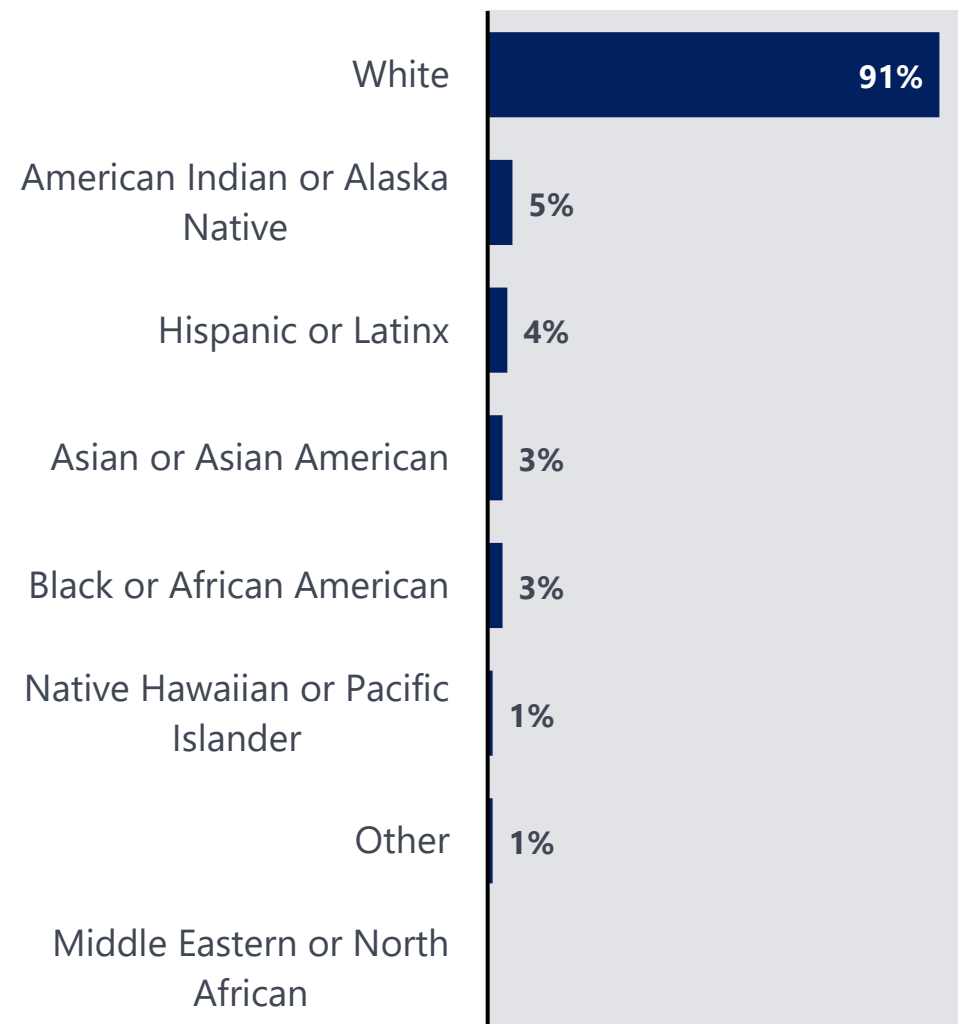
Appendix C

Survey respondent demographics in Eastern Washington: Spokane/Stevens (Part 1)

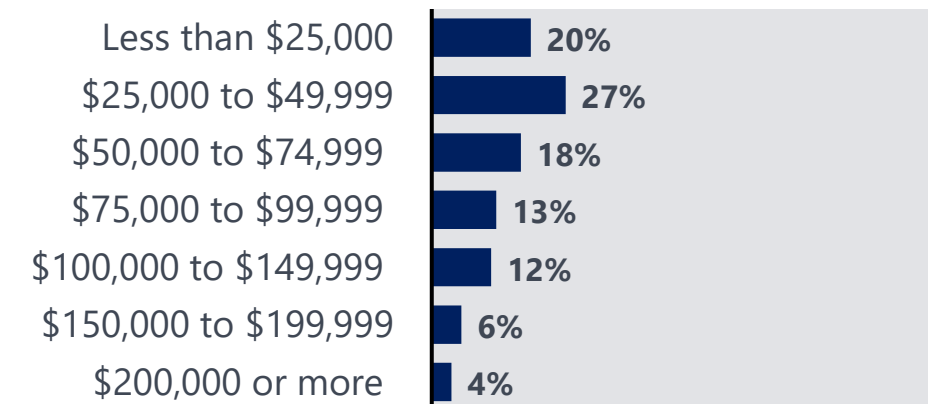
Gender (n = 681)



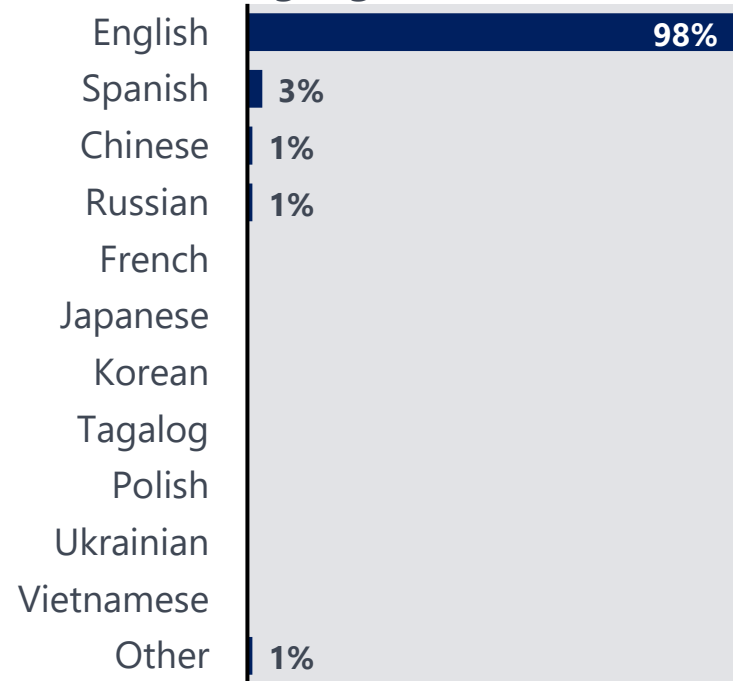
Race/Ethnicity (n = 667)



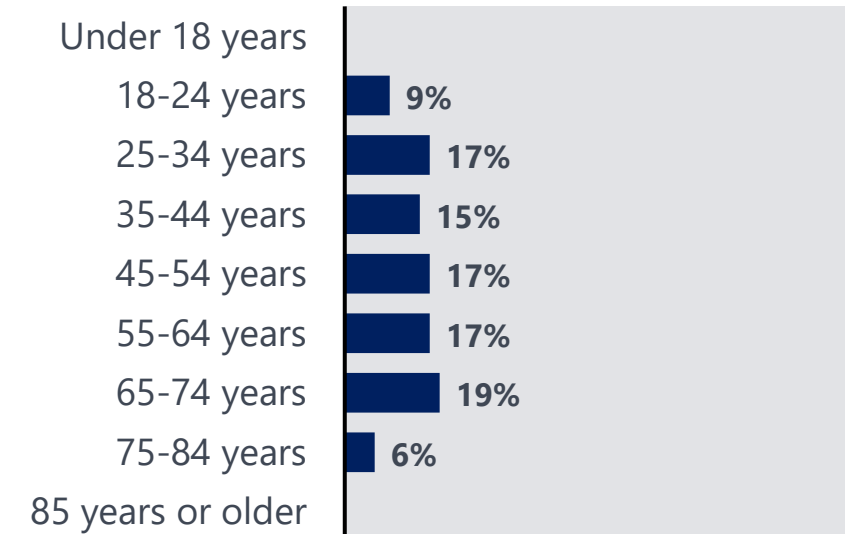
Income (n = 633)



Language (n = 673)

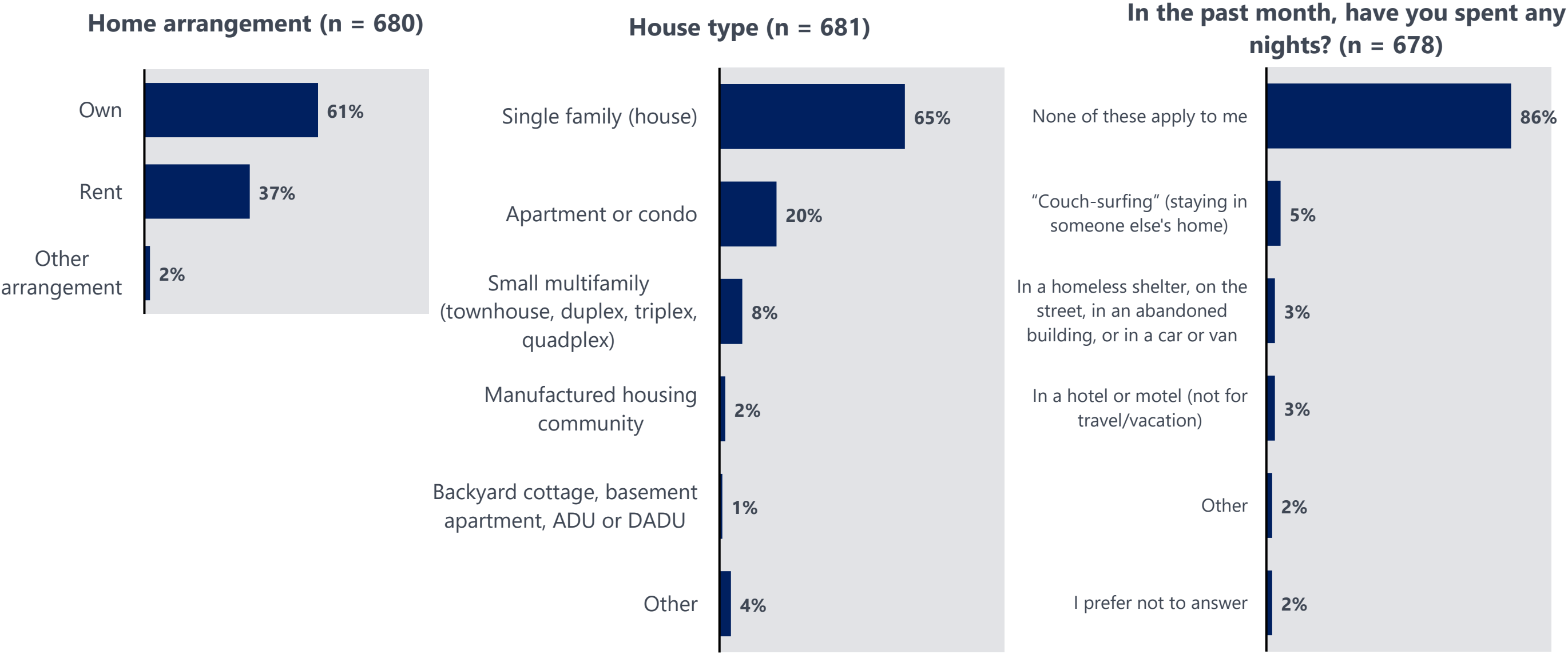


Age (n = 681)



Appendix C

Survey respondent demographics in Eastern Washington: Spokane/Stevens (Part 2)

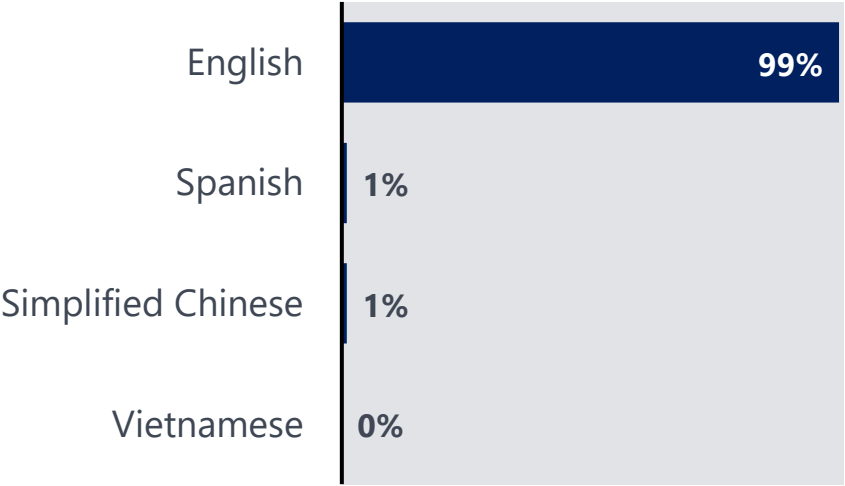


Appendix C

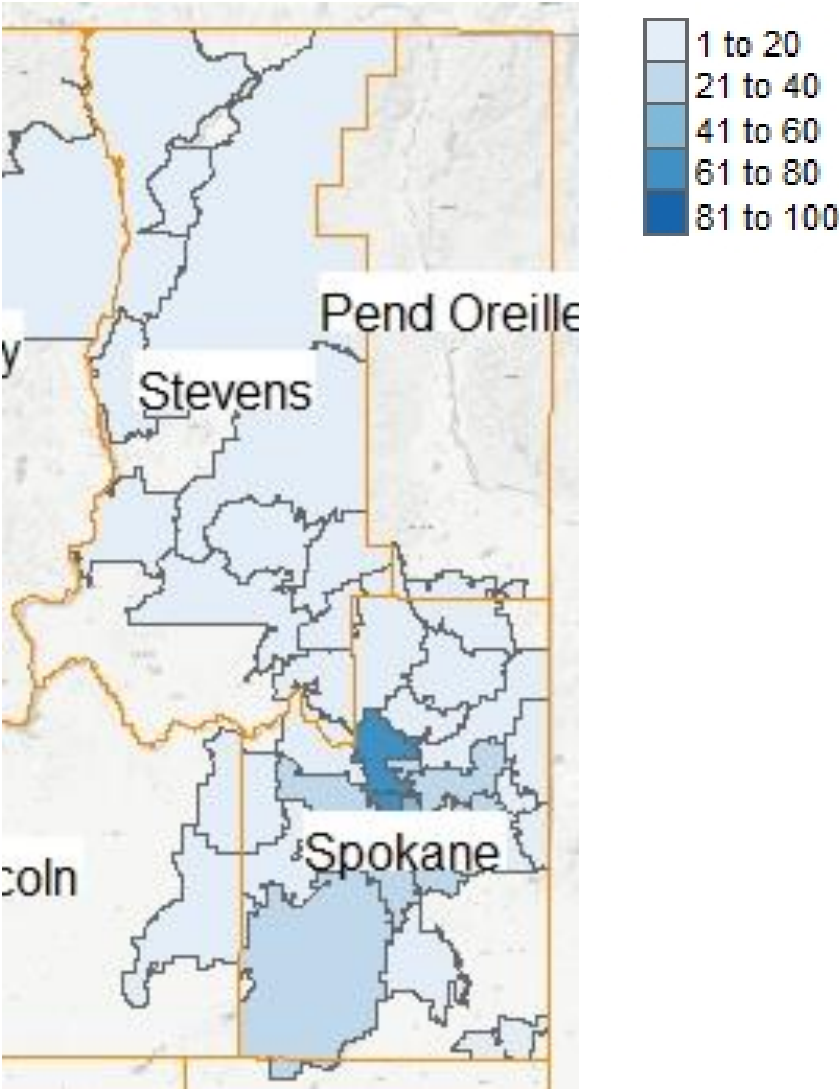
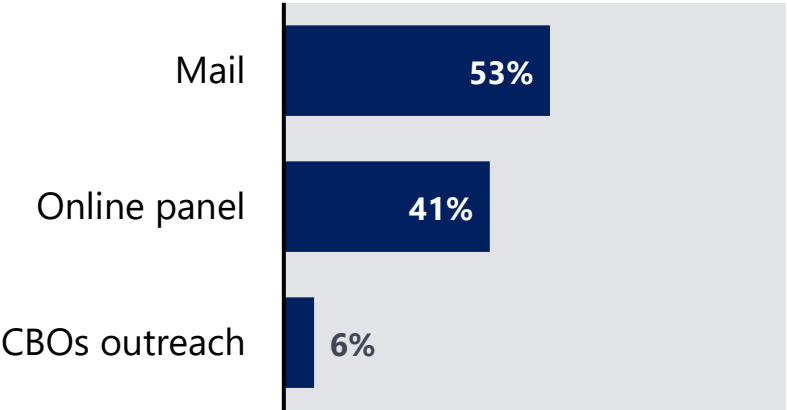
Survey respondent demographics in Eastern Washington: Spokane/Stevens (Part 3)

Unweighted

Survey language (n = 697)



Survey mode (n = 697)



Appendix D: Survey instrument

Appendix D: Survey Instrument (Part 1)




Washington state estimates that it will grow by nearly 2 million people over the next three decades, creating more demand for housing. State law requires communities to plan for housing to meet the needs of all economic segments of the population. The Washington State Department of Commerce and Puget Sound Regional Council (PSRC) are working to help meet housing needs in the state, and we want to hear from you!

Your answers to this survey will help communities plan for all aspects of housing – priorities, types, locations, and costs – in order to meet housing needs in local communities and across the state.

This survey is for adults (18+ years) and takes about 10 minutes to complete. After the survey, you can share your name and email address for a chance to win one of ten \$100 gift cards. Your information is confidential.
You may complete the survey here or call 833-436-0037 to take the survey by phone.

Please complete the survey by November 6, 2022.

Tips for taking the survey:

- Use the "Back"  icon at the bottom of each page to return to a previous page.
- Do NOT use the "Back" arrow in your browser because that will close the survey.
- If you are using a smartphone or tablet, please scroll all the way to the bottom to complete the full survey.
- You can come back later to the survey with the same link to access the survey where you left off.

If you have any technical difficulties with the survey, please contact research@prrbiz.com

Thank you!



What state do you live in?

What is your zip code?

Overall, how would you describe the quality of life in your community in Washington state?

Excellent

Good

Average

Very poor

Don't know

Appendix D: Survey Instrument (Part 2)

Please pick the **two (2)** most important problems facing Washington state today.

Taxes

Health care

Climate change and the environment

Traffic and transportation

Racism

Illegal immigration

Overall cost of living

Housing costs/rents

Jobs and the economy

Homelessness

Crime and public safety

Education and schools

Other (please tell us more):

Thinking about the housing situation in Washington state currently, on a scale of 0 to 10, where 0 is "not at all a problem" and 10 is "a crisis," how **serious** do you think the housing situation is in Washington state?

0 1 2 3 4 5 6 7 8 9 10

Please rate the seriousness of the housing situation in Washington state.

Thinking about your community, please select all of the statements you **agree** with:

The lack of available housing is a key reason for our region's homeless crisis.

The lack of available housing is the reason for high housing costs.

Rents are too high and increasing too much.

Government is not doing enough for housing.

It costs too much to buy a home.

There is not enough housing available.

Appendix D: Survey Instrument (Part 3)

For you personally, how easy or difficult is it for you to find affordable housing that meets your needs?

Very difficult

Difficult

Average

Easy

Very easy

Which of the following concerns about housing and affordability have you ever experienced? Please select all that apply.

Eviction or foreclosure

Had to move due to increased housing costs

Increase in rent that was difficult to afford

Had to live further from work to afford housing

Had to find additional sources of income to afford housing

Got roommates or renters to cover housing costs

Had trouble finding a place to live due to discrimination

Other (please tell us more):

None of these

Appendix D: Survey Instrument (Part 4)

If you have moved within the past 5 years, did you choose to move or were you forced to move from your prior residence? Please select all that apply.

Did not move in the past 5 years

Forced to move due to increased costs, eviction, or foreclosure

Chose to move for different needs or better housing

Other reason (please tell us more):

In the next set of questions, please tell us to what extent do you agree or disagree with each of the following statements.

My community needs more housing in general.

Strongly disagree

Disagree

Neither agree nor disagree

Agree

Strongly agree

Multi-family housing like triplexes should be allowed in single-family zones if they meet all of the standards of the zone, such as heights, setbacks, and parking.

Strongly disagree

Disagree

Neither agree nor disagree

Agree

Strongly agree

Appendix D: Survey Instrument (Part 5)

My community needs more reasonably priced houses to make it easier for people to buy a home.

Strongly disagree

Disagree

Neither agree nor disagree

Agree

Strongly agree

Government agencies should do more to provide housing not being delivered by the market.

Strongly disagree

Disagree

Neither agree nor disagree

Agree

Strongly agree

Government agencies should work together to address the need for housing.

Strongly disagree

Disagree

Neither agree nor disagree

Agree

Strongly agree

Some kind of additional tax should help fund affordable housing in your community.

Strongly disagree

Disagree

Neither agree nor disagree

Agree

Strongly agree



Appendix D: Survey Instrument (Part 6)

My community needs more diverse and affordable housing types, such as duplexes, cottages, courtyard apartments, townhomes, and mixed developments.

Strongly disagree

Disagree

Neither agree nor disagree

Agree

Strongly agree

Do you want there to be more housing options available for the people in your community, including seniors, teachers, firefighters, childcare workers, and health care workers?

Yes

No

Unsure

Which, if any, of the following techniques to address housing needs in your community do you generally support? Please select all that apply.

Allow a mix of housing options, such as townhomes, cottages, and duplexes (two-unit houses), that fit in existing residential neighborhoods

Allow for smaller property sizes to fit new houses in existing residential neighborhoods

Allow more apartments and condominiums options in locations close to transit and jobs

None of these

If you had to choose, where would you prefer there to be more new housing?

In walkable neighborhoods near town centers

In areas further from existing centers

Appendix D: Survey Instrument (Part 7)

Are you more open to adding more multifamily housing in your community if you like how it looks and feels?

Yes; the design matters a lot

Yes; the design matters a somewhat

No, I am not open to more multifamily housing

Unsure

Addressing the need for housing in the state will result in changes over time to most communities. How do you see housing affecting your community?

More housing, if done well, is likely to make my community better.

More housing, even if done well, is likely to make my community worse off.

When it comes to housing costs and availability in Washington, do you feel that this is an issue that:

Impacts you directly

Impacts people you know

Is a problem but does not impact you

Is not a problem

What else do you want the Washington State Department of Commerce and Puget Sound Regional Council to consider when working on housing issues?

Appendix D: Survey Instrument (Part 8)

We'd like to know about you. These questions help us ensure that we're hearing from a representative group of people, but they are all optional. Your answers to all of the survey questions, including the following demographic questions, are confidential and will be grouped with the answers of other respondents to identify trends and patterns.

Do you own or rent your home?

Rent

Own

Other arrangement (please specify):

What best describes your home?

Single family (house)

Small multifamily (townhouse, duplex, triplex, quadplex)

Backyard cottage, basement apartment, attached dwelling unit or detached additional dwelling unit

Apartment or condo

Manufactured housing community

Other (please specify):

Appendix D: Survey Instrument (Part 9)

In the last month, did you spend any nights...? Please select all that are true.

"Couch-surfing" (staying in someone else's home)

In a homeless shelter, on the street, in an abandoned building, or in a car or van

In a hotel or motel (not for travel/vacation)

Other (Please tell us more):

None of these apply to me

I prefer not to answer

How old are you?

Under 18 years

18-24 years

25-34 years

35-44 years

45-54 years

55-64 years

65-74 years

75-84 years

85 years or older

Appendix D: Survey Instrument (Part 10)

How do you identify?

Woman

Man

Non-binary, non-conforming, genderqueer, or gender(s) not listed here

What is your race or ethnicity? Please select all that apply.

American Indian or Alaska Native

Asian or Asian American

Black or African American

Hispanic or Latinx

Middle Eastern or North African

Native Hawaiian or Pacific Islander

White

Other (please tell us more):

Appendix D: Survey Instrument (Part 11)

Including you, how many people live in your household?

1

2

3

4

5

6 or more

What language(s) do you speak at home? Please select all that apply.

Chinese (e.g., Mandarin, Cantonese, Fuzhounese)

English

French

Japanese

Korean

Spanish

Tagalog

Russian

Polish

Ukrainian

Vietnamese

Other (please tell us more):

Appendix D: Survey Instrument (Part 12)

What was your household income before taxes in 2021?

Less than \$25,000

\$25,000 to \$49,999

\$50,000 to \$74,999

\$75,000 to \$99,999

\$100,000 to \$149,999

\$150,000 to \$199,999

\$200,000 or more

Don't know

Thank you for participating in this survey! Do you want to enter a sweepstakes for a chance to win one of ten \$100 gift cards? You will need to provide your name and email to enter the sweepstakes, however we will collect and store your contact information separately from your survey responses.

No

Yes