

The National Roadway Safety Strategy (NRSS)

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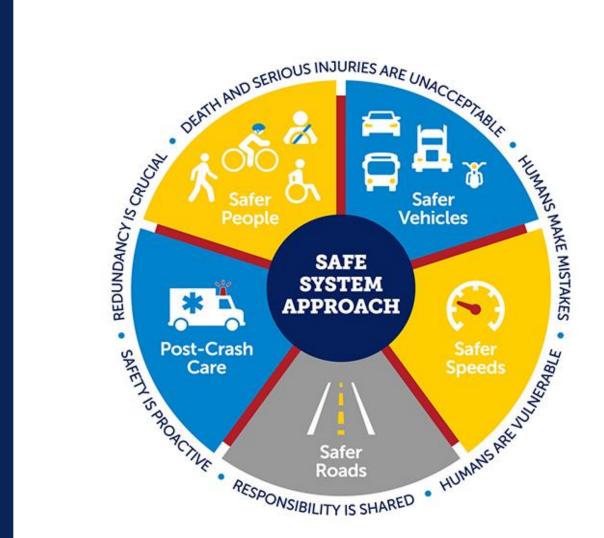
U.S. DOT's comprehensive approach to significantly reducing serious injuries and deaths on our Nation's highways, roads, and streets.

- Sets a vision and goal for the safety of the Nation's roadways
- Adopts the Safe System Approach principles to guide our safety actions
- ❖ Identifies new priority actions and notable changes to existing practices and approaches that target our most significant and urgent problems, and are, therefore, expected to have the most substantial impact.





The Safe System Approach (SSA)



The U.S. DOT adopted the SSA to address roadway safety.

SSA Principles:

- Deaths and serious injuries are unacceptable
- Humans make mistakes
- Humans are vulnerable
- Responsibility is shared
- Safety is proactive
- Redundancy is critical

NRSS Vision

"When it comes to roadway deaths, we have a crisis that's urgent, unacceptable - and preventable... We cannot and must not accept that these fatalities are somehow an inevitable part of life in America."

- Secretary Pete Buttigieg

Zero is the only acceptable number of deaths on our highways, roads, and streets.



Communicating the Safety Crisis



Data visualizations and infographics communicate the magnitude of roadway deaths.

