Seattle 2035

Growth and Equity
Analyzing Impacts on Displacement and Opportunity Related to Seattle’s Growth Strategy

May 2016

Equitable Development Implementation Plan
April 2016

Seattle Office of Planning & Community Development

LOCAL AND REGIONAL GOVERNMENT ALLIANCE ON RACE & EQUITY
Seattle Comprehensive Plan RET

1. Desired results
   - Strong people (Prevent displacement) &
   - Strong communities (Access to opportunity)

2. Analysis of data
   - Historical exclusion/disinvestment and risk of displacement

3. Community engagement
   - RSET resourced and existing community plans used

4. Strategies for racial equity
   - Neighborhood typologies, equitable growth scenario, new policies, EDI program

5. Implementation plan
   - Capital cabinet formed, EDI funding for projects

6. Communications and accountability
   - Monitoring program, EDI elevated to a division of Planning

LOCAL AND REGIONAL GOVERNMENT ALLIANCE ON RACE & EQUITY
RETs impact on Seattle’s Comprehensive Plan

1. Urban village typology directs comparatively less growth to high displacement risk areas and more to high opportunity areas.

2. Equity policies included throughout all chapters

3. Implementation plan with Equitable Development Initiative funding for community-led projects
What are your desired results and outcomes?
Vision: Seattle is diverse and all people thrive regardless of race or means. Seattle’s neighborhoods will be diverse and will include the community anchors, supports, goods, services, and amenities people need to lead healthy lives and flourish.
What’s the data? What does the data say?
Displacement and Opportunity Indices

1. Overlay indicators of vulnerability, amenities, development potential, and median rent to create the Displacement Risk Index.

2. Overlay education, economic, transit, civic infrastructure, and health data to create the Access to Opportunity Index.
Displacement Risk Index

**Vulnerability**
- Nonwhite population
- Low English-speaking ability
- Low educational attainment
- Rental tenancy
- Housing cost burden
- Income below 200% of poverty

**Amenities**
- Proximity to frequent bus service
- Proximity to current or future Link light rail and streetcar
- Proximity to regional job center
- Proximity to already-gentrified or affluent neighborhood
- Proximity to core businesses (grocery, pharmacy, restaurant/cafe)
- Proximity to civic infrastructure (school, community center, park, library)

**Development capacity and rent**
- Residential parcels with high development potential
- Below-average median rent
Access to Opportunity Index

**Education**
- High-performing elementary / middle school (reading and math)
- Above-average high school graduation rate
- Transit time to university / college
- Proximity to library

**Economic opportunity**
- Number of jobs within two-mile radius
- Change in median home value 2000-2013

**Transit access**
- Proximity to frequent bus service
- Proximity to current/future light rail/streetcar

**Civic infrastructure**
- Proximity to community center
- Proximity to park

**Health**
- Proximity to public health facility
- Proximity to store with fresh produce
How are communities of color engaged? Are there opportunities to expand?
How do we achieve stability as we grow and prosper?
What are your strategies to advance racial equity? Who benefits and who is burdened? How are you mitigating unintended consequences?
New Equitable Development Policy Framework: Strong People, Strong Communities

- Prevent residential, commercial and cultural displacement
- Advance economic mobility and opportunity
- Build on local cultural assets
- Promote transportation and connectivity
- Develop healthy and safe neighborhoods
- Equitable access to all neighborhoods
What is the plan for implementation? How are impacted people of color leading the change and implementing the decision?
How will you ensure accountability, communicate, and evaluate results?
Equitable Development Initiative

Community holds the vision, strategies, priorities

City holds a fund

Community on the Advisory Board and informs funding decisions for:
- CBO capacity building
- Building cultural space, jobs centers, affordable housing
Together we can leverage our collective resources to create communities of opportunity for everyone, regardless of race or means.
THANK YOU FOR ADVANCING THE PRACTICE OF PLANNING FOR RACIAL EQUITY!

Please direct questions to rcurren@raceforward.org
Learn more about GARE’s Housing, Land, and Development Network here