PSRC Regional Safety Action Plan RFP Pre-Submittal Questions

PSRC has received the following questions regarding the Regional Safety Action Plan Technical Support RFP issued on October 4, 2023. Submittals are due by 12 PM (PST) November 6, 2023.

1. Under section VI, does the development of a priced proposal equate to a contract with PSRC? Will the project approach in the proposal become the project scope in the contract verbatim? Will there be additional negotiation on scope and price upon selection?

The price proposal is not intended to be the final scope of work for the contract, but rather a tool to identify estimates of relative levels of effort across project tasks, and resources that may be needed to accomplish identified project goals. Additional details and changes can be negotiated in the development of the awarded contract.

- 2. The Action Plan Outline describes public outreach, but that task is not included in the proposed scope. How will public engagement be conducted and how will this work be summarized in the CSAP?
 - PSRC will issue a separate Request for Proposals for a Public Engagement Consultant. Anticipated tasks include a robust, inclusive public engagement program allowing for community representation and feedback. This will include representative region-wide surveys with a sample size sufficient to illustrate differences within the region and by a variety of demographic characteristics; convenings and special public events; focus groups targeting priority stakeholders and interest groups; and public comment periods. Engagement will also involve PSRC's Equity Advisory Committee. The Public Engagement Consultant will be expected to summarize findings and feedback from these activities and coordinate with the Technical Support Consultant for inclusion in relevant deliverables and the Regional Safety Action Plan.

3. It is unclear how or if crash and other data will be shared. In task 1 of the proposed scope, it refers to PSRC collecting and conducting analysis on certain data sets. From this and other statements it is not clear if PSRC will maintain and summarize crash data or if the data will be provided to consultant teams for cleaning and analysis. Task 6 refers to a website as a product does this suggest the consultant will create the data web interface? Is the website intended to be maintained and updated when new data sets are available? Who is expected to maintain the data sets analyzed through the website? These will impact price.

PSRC will provide the consultant team crash safety data that has been obtained and cleaned from the following data sources:

- WSDOT Multi-Row Flat File for all Injury Collisions from 2010 through 2022 for the PSRC Region
- WSTSC Coded Crash File for Fatal Collisions from 2010 through 2022 for the PSRC Region
- NHTSA FARS National Fatal Crash Data for Metro Region Comparisons from 2010 through 2021

PSRC has taken an initial data cleaning process and has stored attributes important to regional analysis including crash rates by Age Group, Gender and Race & Ethnicity (fatal collisions only) as well as various PSRC specific geographies like Regional Growth Centers, Regional Geographies and Historically Disadvantaged Communities.

Although PSRC staff has preliminary data analysis of the Safety Data, it is anticipated that the consultant team will work directly with PSRC staff to further refine the analysis and determine appropriate data analysis and metrics to be used in the Safety Action Plan. Any additional data cleaning will be the responsibility of PSRC staff.

PSRC staff will be responsible for the creation of the web-data portal for dissemination of the final safety data for use by Regional Partners.

- 4. A Safety Action Plan relies on feedback from the public and agency decision makers and partners. How will this plan gather community feedback and feedback from agency partners and decision makers in the region? Will the plan development include oversight or feedback through one or more of PSRCs committees or will there be an advisory committee to provide feedback? What is the consultant's role in gathering and processing this feedback?
 - PSRC's Transportation Policy Board will be the primary steering committee overseeing the project, with final approval by the PSRC Executive Board. In addition to the activities described in Question #2, we anticipate active engagement with other standing PSRC subject matter advisory committees (e.g., Bicycle Pedestrian Advisory Committee, Regional Project Evaluation Committee, etc.), and potentially special meetings with industry or subject matter experts if necessary. The Technical Support Consultant will be expected to coordinate with PSRC staff and the Public Engagement Consultant to synthesize findings and information generated through this feedback for incorporation into relevant deliverables.