Today's Presentation

- **MOD Work Program Overview**

  - **DRAFT MOD Glossary**

- **Next Steps**

- **Discussion**

MOD Work Program

Recommended action from the Regional Transportation Plan:

" Coordinate with public transit agencies and others on **collecting data and analyzing performance of Mobility On Demand** in the region. "

MOD Work Program

Task 1: **Define terminology related to Mobility On Demand (MOD).**

- Review and define terms to be clear and consistent

- Review and distinguish similar terms.

- Assess where related/overlapping terms fit/do not fit (e.g. demand response transit, specialized transportation, taxi, etc.).

Task 2: **Define the scope of the MOD inventory and develop methodologies to collect data.**

MOD Work Program

Task 3: **Develop data collection instrument and collect data.**
- Depending on the scope (as determined in Task 2), create the survey instrument, develop detailed questions, and collect data.

Task 4: **Process and analyze data.**
- Once the data is received, PSRC will analyze it in a way that will highlight mobility trends, needs, and potential investment opportunities.

DRAFT MOD Glossary

- **Provides a succinct definition of what Mobility On Demand is and what it encompasses**

- **Includes definitions, possible measures, and local examples for an array of MOD-related terms:**

  - Micromobility
  - Microtransit
  - Ridehailing
  - Ridesharing

  - Carsharing
  - Specialized Transportation
  - Mobility as a Service

Discussion

- **Does the glossary include all pertinent MOD-related concepts? If not, what do you think is missing?**

  - Micromobility

  - Microtransit

  - Ridehailing

  - Ridesharing

  - Carsharing

  - Specialized Transportation

  - Mobility as a Service

Discussion

- **What are your thoughts on the definition and potential measures for micromobility?**

Type	Alternative Terms	Definition	Potential Measures	Local Examples
Micromobility	Bikeshare, scooter share	Small, low-speed vehicles, primarily used for single-person short trips in urban areas with good connectivity and a density of destinations. It serves as a first- and last-mile option that is faster than hailing a taxi, walking, or transferring to low-frequency transit.	- Avg. ridership - Avg. deployment - Active membership % Trips in Equity Focus Area % Reduced fare trips - Cost - Customer rating	Bird, Lime, Veo, Superpedestrian

- **What type of information makes sense to request from MOD providers?**

Next Steps

Fall 2023: Committee outreach

November 2023:
Complete MOD Glossary

December 2023/January 2024:
Conduct MOD Inventory Survey

Periodic updates to committees and boards throughout process

Thank You!

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