Regional Mobility On Demand (MOD) Work Program and Inventory

November 14, 2023 • BPAC



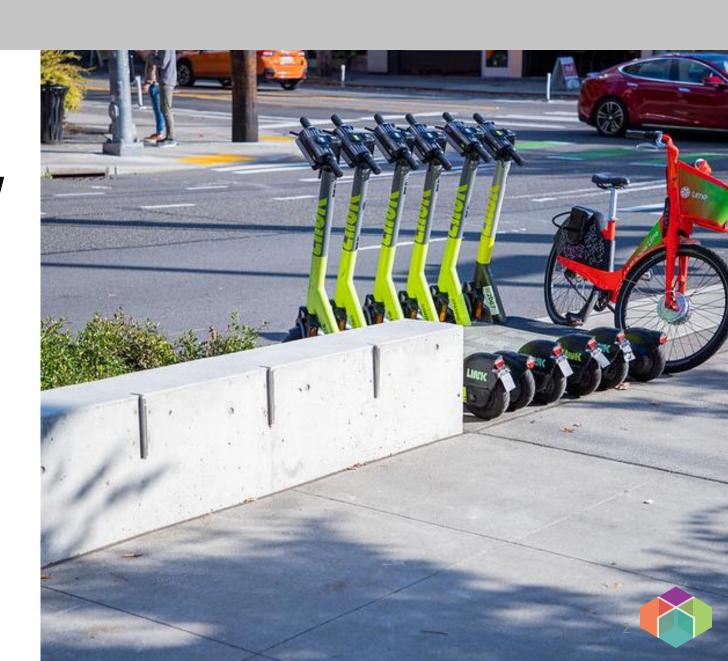


We are leaders in the region to realize equity for all. Diversity, racial equity and inclusion are integrated into how we carry out all our work.

psrc.org/equity

Today's Presentation

- MOD Work Program Overview
 - DRAFT MOD Glossary
- Next Steps
- Discussion



MOD Work Program



Recommended action from the Regional Transportation Plan:

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Coordinate with public transit agencies and others on collecting data and analyzing performance of Mobility On Demand in the region.

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MOD Work Program

Task 1: Define terminology related to Mobility On Demand (MOD).

- Review and define terms to be clear and consistent
- Review and distinguish similar terms.
- Assess where related/overlapping terms fit/do not fit (e.g. demand response transit, specialized transportation, taxi, etc.).

Task 2: Define the scope of the MOD inventory and develop methodologies to collect data.



MOD Work Program

Task 3: Develop data collection instrument and collect data.

• Depending on the scope (as determined in Task 2), create the survey instrument, develop detailed questions, and collect data.

Task 4: Process and analyze data.

 Once the data is received, PSRC will analyze it in a way that will highlight mobility trends, needs, and potential investment opportunities.

DRAFT MOD Glossary

- Provides a succinct definition of what Mobility On Demand is and what it encompasses
- Includes definitions, possible measures, and local examples for an array of MOD-related terms:
 - Micromobility
 - Microtransit
 - Ridehailing
 - Ridesharing

- Carsharing
- Specialized Transportation
- Mobility as a Service



Discussion

 Does the glossary include all pertinent MOD-related concepts? If not, what do you think is missing?

- Micromobility
- Microtransit
- Ridehailing
- Ridesharing

- Carsharing
- Specialized Transportation
- Mobility as a Service

Discussion

What are your thoughts on the definition and potential measures for micromobility?

Туре	Alternative	Definition	Potential Measures	Local
	Terms			Examples
Micromobility	Bikeshare, scooter share	Small, low-speed vehicles, primarily used for single-person short trips in urban areas with good connectivity and a density of destinations. It serves as a first- and last-mile option that is faster than hailing a taxi, walking, or transferring to low-frequency transit.	 Avg. ridership Avg. deployment Active membership % Trips in Equity Focus Area % Reduced fare trips Cost Customer rating 	Bird, Lime, Veo, Superpedestrian

 What type of information makes sense to request from MOD providers?

Next Steps

Fall 2023: Committee outreach

November 2023:

Complete MOD Glossary

December 2023/January 2024:

Conduct MOD Inventory Survey

Periodic updates to committees and boards throughout process



