



Puget Sound Regional Council

Central Puget Sound Economic Development District Board

Wednesday, March 6, 2024 • 10:00 a.m. – 12:00 p.m.

Hybrid Meeting – PSRC Board Room: 1201 Third Avenue, Suite 500, Seattle, WA 98101

Watch or listen

- Watch the meeting live at <https://www.psrc.org/watch-meetings>
- Listen by phone 833 548 0282 US Toll-free or 877 853 5257 US Toll-free, Meeting ID: 864 7122 8859, Passcode: 519717

Attend

- *The public can attend meetings at PSRC's offices – PSRC has moved!*
 - [New location](#): 1201 Third Avenue, Suite 500, Seattle, 98101
- PSRC staff will be available to provide floor access 30 minutes before the meeting's start time and up to 15 minutes after the meeting's start time.
- If you arrive after these times, please call 206-464-7090 for assistance.

Provide public comment

- **Public comment must relate to an action or discussion item on the agenda. Each member of the public will have 2 minutes to speak.**
- **In-person**
Public comment may be made in person at PSRC's office.
- **Comment during the meeting by Zoom or phone:**
[Registration](#) is required and closes at 8:00 a.m., the day of the meeting. Late registrations will not be accepted.
- **Written comments**
Comments may be submitted via email to msvob@psrc.org by 8:00 a.m. the day of the meeting. Comments will be shared with board members.

Public comments are public records and may be subject to disclosure pursuant to the Public Records Act, RCW Chapter [42.56](#).

1. Call to Order (10:00) – Commissioner Axel Strakeljahn, EDD President

2. Communications and Public Comment

Public comment must relate to an action or discussion item on the agenda.

3. President's Remarks (10:15)

4. Staff Report (10:25)

5. Consent Agenda - Action Items (10:40)

- a. Approve Minutes of Central Puget Sound Economic Development District Board Meeting held November 29, 2023

- b. Approve Vouchers dated October 31, 2023 thru December 4, 2023 in the amount of \$774.98

6. Action Items (10:45)

- a. Election of Economic Development District Board Officers – *Commissioner Axel Strakeljahn, Port of Bremerton*
- b. Ratification of Presidential Appointments – *Councilmember Conrad Lee, City of Bellevue*
- c. Ratification of Executive Committee – *Councilmember Conrad Lee, City of Bellevue*

7. Discussion Item (10:55)

- a. State Legislative Update – *Robin Koskey, PSRC*

8. Discussion Item (11:15)

- a. Regional Workforce Development Efforts – *William Dowling, Director, Olympic WDC*

9. Discussion Item (11:45)

- a. Greater Seattle Partners – *Brian Surratt, President & CEO, and Rebecca Lovell, COO, Greater Seattle Partners*

10. Information Items

- a. PSRC Staff Report
- b. Draft Supplemental Biennial Budget and Work Program (FY2024-2025)
- c. 2024 Annual General Assembly, Thursday, May 30, 9:30 a.m. - 1:00 p.m.
- d. VISION 2050 Awards: Call for Nominations 2024

11. Next Meeting: June 5, 2024, 10:00 a.m. – 12:00 p.m.

12. Adjourn (12:00)

Board members please submit proposed amendments and materials prior to the meeting for distribution. Organizations/individuals may submit information for distribution. Send to Mikayla Svob, e-mail msvob@psrc.org or mail.

For language or ADA assistance at PSRC board meetings, please contact us at 206-464-7090 at least 72 hours in advance of the meeting. For TTY-based telecommunications relay service dial 711.

العربية | Arabic, 中文 | Chinese, Deutsch | German, Français | French, 한국어 | Korean, Русский | Russian, Español | Spanish, Tagalog, Tiếng việt | Vietnamese, visit <https://www.psrc.org/contact/language-assistance>.



Puget Sound Regional Council

MINUTES

Central Puget Sound Economic Development District Board
Wednesday, November 29, 2023
Remote Only for Members

CALL TO ORDER AND ROLL CALL

The meeting of the Central Puget Sound Economic Development District Board of Directors was called to order at 10:00 a.m. by Commissioner Axel Strakeljahn, President. To determine attendance and a quorum was present, a verbal roll call was conducted by staff.

To watch a video of the meeting and hear the full discussion, please go to:
<https://www.psrc.org/boards/watch-meetings>.

COMMUNICATIONS AND PUBLIC COMMENT

There was no public comment.

PRESIDENT'S REMARKS

President Strakeljahn briefed the board that the meeting topics would include ratifying a nominating committee for the election of officers in 2024, and discussions on the 2024 Economic Development Priorities and the Industrial Lands Analysis. He also recognized the following board members leaving the Economic Development District Board in 2024:

- Mayor Barb Tolbert, City of Arlington
- Councilmember Shawn Cucciardi, City of Port Orchard
- Councilmember James Mayhew, City of Snoqualmie
- Councilmember Keith Blocker, City of Tacoma
- Councilmember Kathy Hougardy, City of Tukwila

STAFF REPORT

Jason Thibedeau, Economic Development Program Manager, updated the board on PSRC projects and events, included in the November 29, 2023 agenda on pages 21-22.

This agenda, as well as past materials for the board, can be found on the [Economic Development District Board webpage](#).

CONSENT AGENDA

- a. Approve Minutes of Meeting held September 6, 2023
- b. Approve Vouchers dated July 31, 2023 thru October 31, 2023 in the amount of \$587.77
- c. Approve 2024 Economic Development District Board Meeting Calendar

ACTION: It was moved and seconded (Lee/Bushnell) to adopt the Consent Agenda. The motion passed.

ACTION ITEM: RATIFY NOMINATING COMMITTEE FOR ELECTION OF OFFICERS

In accordance with the EDD Bylaws, President Strakeljahn and Vice President Lee's terms will be completed at the March 2024 meeting. At that point, the positions of EDD President and Vice President will become vacant.

President Strakeljahn brought forth a Nominating Committee for the election of the 2024-2025 board officers. The committee will be chaired by President Strakeljahn, with other members of the nominating committee consisting of members of the current Executive Committee including:

- Councilmember Ed Stern
- Councilmember Dave Morell
- Commissioner Kristin Ang
- Tom Florino
- Terry Ryan
- Andrea Reay

ACTION: It was moved and seconded (Ryan/Yambe) to ratify the Nominating Committee appointed by EDD Board President Axel Strakeljahn. The motion passed.

The motion passed unanimously.

DISCUSSION ITEM: 2024 ECONOMIC DEVELOPMENT PRIORITIES

The Economic Development District (EDD) Board discussed state and regional economic development efforts planned for 2024 and established priorities to guide EDD staff and board efforts for the upcoming year and support efforts by regional partners. To help inform the discussion, Keith Swenson, Deputy Assistant Director of the Office of Economic Development & Competitiveness for the Washington State Department of Commerce, provided an update on the Department's focus for the upcoming legislative session. In addition, Suzanne Dale Estey, WEDA Executive Director, briefed the board on current WEDA projects and legislative agenda.

DISCUSSION ITEM: INDUSTRIAL LANDS ANALYSIS UPDATE

PSRC is continuing to develop the regional Industrial Lands Analysis update. Paul Inghram, Director of Growth Management, provided the Economic Development District Board with a project update, including findings from the industrial lands inventory, demand analysis, employment data and demographic data, as well as the next steps and an updated timeline for completion of the project.

NEXT MEETING

The board will meet on Wednesday, March 6, 2024, 10:00 a.m. – 12:00 p.m.

ADJOURN

The meeting adjourned at 12:02 p.m.

ATTACHMENTS

- A. Attendance Roster – November 29, 2023

Central Puget Sound Economic Development District Board							
Voting Members				Voting Members			
King County	2	EXEC Dow Constantine		Ports			
		Vacant Alt		Port of Bremerton	1	COM Axel Strakeljahn*	1
		Ashton Allison Alt	1			COM Cary Bozeman Alt	
		CM Reagan Dunn		Port of Everett	1	COM David Simpson	
		Vacant Alt				COM Glen Bachman Alt	
		Cody Eccles Alt		Port of Seattle	1	COM Hamdi Mohamed	
Seattle	2	CM Sara Nelson				Vacant Alt	
		Vacant Alt				Annie Tran Alt	
		Jeremy Mohn Alt		Port of Tacoma	1	COM Kristin Ang*	1
		MYR Bruce Harrell				COM Deanna Keller Alt	
		Vacant Alt		Commerce			
		Markham McIntyre Alt		WA Dept. of Commerce	1	Chris Green	
Bellevue	1	CM Conrad Lee*	1			Marie Davis Alt	
		Deputy MYR Jared Nieuwenhuis Alt		Chambers of Commerce	1	Andrea Reay, Tacoma-Pierce County Chamber of Commerce*	1
		Anthony Gill Alt				Vacant Alt	
Cities/Towns	2	CM Ed Prince, Renton		Economic Development			
		CM Lydia Assefa-Dawson, Federal Way		EDC - Seattle & King	1	Rachel Smith	
		CM Kathy Hougardy, Tukwila Alt				Vaughn Taylor Alt	
		CM James Mayhew, Snoqualmie Alt	1	KEDA - Kitsap	1	Joe Morrison	1
Kitsap County	1	COM Charlotte Garrido				James Davis Alt	
		COM Katie Walters Alt		EASC - Snohomish	1	Garry Clark	1
Bremerton	1	MYR Greg Wheeler	1			Wendy Poischbeg Alt	
		CM Jeff Coughlin Alt		EDB - Tacoma & Pierce	1	Bruce Kendall	
Cities/Towns	1	CM Ed Stern, Poulsbo*	1			Tamsin Bell Alt	
		CM Shawn Cucciardi, Port Orchard Alt		Workforce Development Councils			
Pierce County	1	CM Dave Morell*	1	WDC - Pierce	1	William Dowling	1
		CM Marty Campbell Alt		OWDC - Kitsap		Katie Condit Alt	
Tacoma	1	CM Joe Bushnell	1	Organized Labor			
		CM Keith Blocker Alt		WSLC	1	April Sims, WSLC President	
Cities/Towns	1	CM Brandon Green, City of Buckley				Chelsea Mason-Placek Alt	1
		CM Bryan Yambe, City of Fife Alt	1	Presidential Appointments			
Snohomish County	1	CM Jared Mead			1	Alex Pietsch, WSU Foundation	
		CM Megan Dunn Alt			1	Tom Florino, Amazon*	1
Everett	1	MYR Cassie Franklin			1	Emily Wittman, President & CEO, Aerospace Futures Alliance	
		CM Don Schwab Alt			1	Terry Ryan, Snohomish County*	1
		Dan Eernisse Alt			1	Michael Greer, President & CEO, ArtsFund	1
Cities/Towns	1	MYR Barb Tolbert		Non-voting Members			
		CM Stephanie Vignal, Mill Creek Alt		PSRC President, Ex-Officio		Bob Drewel	
Federally Recognized Tribes				PSRC President		MYR Becky Erickson	
Puyallup Tribe of Indians	1	Vacant		Navy Region NW		Bill Bulis, Executive Director	
		Vacant Alt				Russell Byrd, CPLO Alt	1
Suquamish Tribe	1	CHR Leonard Forsman					
		CM Jay Mills Alt		Abbreviations			
				CM Councilmember		* Executive Committee	
				COM Commissioner		1 = Voting Member for Meeting	
Voting	34	(Quorum = 14) Quorum Total	18	CHR Chair			



Puget Sound Regional Council

March 6, 2024

CONSENT AGENDA

To: Central Puget Sound Economic Development District Board

From: Jason Thibedeau, Economic Development Program Manager

Subject: **Approve Vouchers dated October 31, 2023 thru December 4, 2023 in the amount of \$774.98**

IN BRIEF

PSRC vouchers are reviewed by the Operations Committee and approved by the Executive Board. To comply fully with RCW 42.24.080, vouchers for the Central Puget Sound Economic Development District (CPSEDD) should be approved by the EDD Board as well.

DISCUSSION

The EDD Board should approve the following vouchers:

Approved Vouchers dated October 31, 2023 thru December 4, 2023 in the amount of				
\$774.98				
REQUESTED				
WARRANT DATE		VOUCHER NUMBER		TOTALS
10/31/2023		Payroll 40811	\$	52.47
11/21/2023		AP 13292	\$	322.51
12/4/2023		AP 13308	\$	400.00
			\$	774.98

For more information, contact Andrew Werfelmann, Budget Manager, at awerfelmann@psrc.org. or 206-971-3292.

ATTACHMENTS

A. A/P Check Batches



Puget Sound Regional Council

Date: February 28, 2024

A/P Check Batches		
Dated	Check Numbers	Amount
11/21/23 – 12/04/23 (Payroll – 10/31/23)	13292, 13308 40811	\$722.51 \$52.47
Hand Checks		\$0.00
<u>Total</u>		<u>\$774.98</u>

Payment Certification RCW(42.24.080)

We, the undersigned, do hereby certify under penalty of perjury, that the materials have been furnished, the services rendered, the labor performed as described, or that any advance payment is due and payable pursuant to a contract or is available as an option for full or partial fulfillment of a contractual obligation, and that the claim(s) is(are) just, due and unpaid obligations against the above-named governmental unit, that we are authorized to authenticate and certify to said claim(s).

Authorized District Signature(s) for Payment Claims (Auditing Officer(s) or Board Member(s)):


Authorized District Signature

02/07/2024

Date

Authorized District Signature

Date

Authorized District Signature

Date

Authorized District Signature

Date

Check Summary Report

Central Puget Sound Economic Development District Board Meeting - March 6, 2024

Check Number	Date	Vendor	Description	Amount
40811	10/31/2023	Enders	UBER - Revitalize WA	52.47
13292	11/21/2023	Comfort Inn	Enders - Revitalize WA	262.51
13292	11/21/2023	Amtrak	Enders - Revitalize WA	60.00
13308	12/4/2023	WEDA	Thibedeau - Membership	400.00
Total				774.98

Date: Wednesday, February 7, 2024
 Time: 09:32AM
 User: AWERFELMANN

Puget Sound Regional Council
Check Register - APPROVAL
 Periods: 04-24 Through 08-24 As of: 2/7/2024

Page: 1 of 1
 Report: 03630_OPSAPPR
 Company: PSRC

Check Nbr	Check Type	Check Date	Vendor Name	Period To Post	Ref Nbr	Doc Type	Invoice Number	Invoice Date		Amount Paid
<hr/>										
Acct / Sub:	11000	00000								
013292	CK	11/21/2023	US Bank - Monica A.	05-24	118592	VO	October2023	10/25/2023	Travel-Enders; Revitalize WA	262.51
013292	CK	11/21/2023	US Bank - Monica A.	05-24	118592	VO	October2023	10/25/2023	Travel-Enders; Revitalize WA 1	60.00
<hr/>										
Check Total										322.51
013293	-	013307	Missing							
013308	CK	12/4/2023	WEDA	06-24	118610	VO	9035	11/4/2023	CY24 Membership - Thibedeau	400.00
<hr/>										
Check Total										400.00
<hr/>										
Check Count:	2									
<hr/>										
Acct Sub Total:										722.51

Check Type	Count	Amount Paid
Regular	2	722.51
Hand	0	0.00
Electronic Payment	0	0.00
Void	0	0.00
Stub	0	0.00
Zero	0	0.00
Mask	0	0.00
Total:	2	722.51



Puget Sound Regional Council

March 6, 2024

ACTION ITEM

To: Central Puget Sound Economic Development District Board

From: Jason Thibedeau, Economic Development Program Manager

Subject: **Election of Economic Development District Board Officers**

IN BRIEF

The bylaws of the Central Puget Sound Economic Development District state that the Board of Directors must elect their President and Vice President for a two-year term at the Annual Meeting.

RECOMMENDED ACTION

Approve the candidates selected by the nominating committee for President and Vice President for the 2024-2026 term:

- Councilmember Conrad Lee, City of Bellevue, as President
- Councilmember Dave Morell, Pierce County, as Vice President

DISCUSSION

Economic Development District Board members were briefed on the nomination process for new board officers and current EDD President, Commissioner Axel Strakeljahn, appointed a nominating committee that the board ratified at the November 2023 meeting. The nominating committee met to discuss candidates for board officers, and made recommendations, which will be brought to the full board for approval at the March 2024 Annual Meeting of the Central Puget Sound Economic Development District. The officer term will begin at the March 2024 meeting and will end at the EDD's meeting in March 2026.

For more information contact Jason Thibedeau, Economic Development Program Manager, at jthibedeau@psrc.org or 206-389-2879.



Puget Sound Regional Council

March 6, 2024

ACTION ITEM

To: Central Puget Sound Economic Development District Board

From: Jason Thibedeau, Economic Development Program Manager

Subject: **Ratification of Presidential Appointments**

IN BRIEF

The Bylaws of the Central Puget Sound Economic Development District give the board President authority to make appointments to the board to ensure adequate representation and diversity in the makeup of the board.

RECOMMENDED ACTION

Ratify the slate of presidential appointments for the 2024-2026 term.

DISCUSSION

The bylaws of the Central Puget Sound Economic Development District specify the makeup of a Board of Directors, including seats for regional cities, counties, ports, tribes, the Washington State Department of Commerce, county Economic Development Councils/Economic Development Boards, Workforce Development Councils and a regional or local Chamber of Commerce.

In addition, the EDD board President has the discretion to make nominations to the board to ensure adequate representation in the makeup of the board. The Bylaws of the Economic Development District state, "All appointments shall conform to the following criteria: non-governmental Directors shall be selected so as to create a diverse board; meet Economic Development Administration requirements, including representation of business, labor, women, people with disabilities and racial minorities; and include representation of the region's cluster industries, research institutions and institutions of higher education."

The incoming president will be asking for the board to ratify a slate of board appointments at the March 6, 2024 meeting, serving a two-year term completing at the EDD's annual meeting in March 2026.

The candidates are as follows:

- Tom Florino, Director, Worldwide Economic Development, Amazon
- Terry Ryan, Aerospace Economic Development Director, Paine Field/Snohomish County Airport
- Michael Greer, President and CEO, ArtsFund
- Brian Surratt, President and CEO, Greater Seattle Partners

Similar to other non-governmental Director seats on the Economic Development District board, each organization may assign one alternate to represent their organization at Board meetings. All appointments shall be formally conveyed to PSRC staff, who shall make proper notification of such appointment to the persons so appointed and shall maintain a current roster of active members.

For more information, contact Jason Thibedeau, Economic Development Program Manager, at jthibedeau@psrc.org or 206-389-2879.



Puget Sound Regional Council

March 6, 2024

ACTION ITEM

To: Central Puget Sound Economic Development District Board

From: Jason Thibedeau, Economic Development Program Manager

Subject: **Ratification of Executive Committee**

IN BRIEF

The Bylaws of the Central Puget Sound Economic Development District state that the board shall have an Executive Committee, which is appointed by the President and ratified by the board.

RECOMMENDED ACTION

Ratify the proposed Executive Committee members for the 2024-2025 term.

DISCUSSION

The Central Puget Sound Economic Development District Bylaws state “The Executive Committee, to the extent provided in these Bylaws, shall have and exercise the authority of the Board of Directors in the management of the affairs of the Corporation between regular meetings of the Board; provided, that such committee shall not have the authority of the Board of Directors in reference to altering, amending, or repealing the Bylaws; or, amending or repealing any resolution of the Board of Directors which by its terms provides that it shall not be amended, altered or repealed by such committee. The Committee shall be appointed by the President with ratification by the Board.” The Executive Committee shall serve a one-year term, completing at the EDD’s annual meeting in March 2025.

The incoming President’s nominees for the Executive Committee are as follows:

- Councilmember Conrad Lee, City of Bellevue – EDD President
- Councilmember Dave Morell, Pierce County – EDD Vice President

- Commissioner Axel Strakeljahn, Port of Bremerton
- Tom Florino, Director, Worldwide Economic Development, Amazon
- Terry Ryan, Aerospace Economic Development Director, Paine Field/Snohomish County Airport
- Councilmember Ed Stern, City of Poulsbo
- Andrea Reay, President & CEO, Tacoma-Pierce County Chamber
- Brian Surratt, President & CEO, Greater Seattle Partners

For more information, contact Jason Thibedeau, Economic Development Program Manager, at jthibedeau@psrc.org or 206-389-2879.



Puget Sound Regional Council

March 6, 2024

DISCUSSION ITEM

To: Central Puget Sound Economic Development District Board
From: Jason Thibedeau, Economic Development Program Manager
Subject: **State Legislative Update**

IN BRIEF

PSRC is continuing to track the work of the Washington State Legislature related to PSRC priorities. Director of Government Relations and Communications, Robin Koskey, will brief the board on bills regarding housing, transportation, and other topics.

DISCUSSION

On January 8, the Washington State Legislature kicked off its short 60-day legislative session. Legislators will pass a supplemental budget and key issues are expected to include behavioral health, addressing the opioid crisis, housing supply, affordability and homelessness, the transportation budget and ferries and climate change. Over 800 bills were pre-filed in advance of the session.

For more information, please contact Robin Koskey, Director of Government Relations and Communications, at Rkoskey@psrc.org, or at 206-798-4462.



Puget Sound Regional Council

March 6, 2024

DISCUSSION ITEM

To: Economic Development District Board
From: Jason Thibedeau, Economic Development Program Manager
Subject: **Regional Workforce Development Efforts**

IN BRIEF

The central Puget Sound region's Local Workforce Development Boards will provide an update on statewide and regional workforce development initiatives, including recent investments in the Economic Security for All initiative.

DISCUSSION

Local Workforce Development Boards (LWDB) are business-led boards that coordinate and leverage workforce investments and strategies with stakeholders from education, economic development, labor and community-based organizations to advance the economic health of their respective communities through a skilled and competitive workforce. The central Puget Sound region is served by four LWDBs: Seattle-King County WDC serving King County, Future Workforce Alliance serving Snohomish County, WorkForce Central serving Pierce County and Olympic Consortium WDC serving Kitsap, Clallam, and Jefferson counties.

Economic Security for All (EcSA) is an initiative for building and testing locally developed approaches for streamlining access to existing services and benefits, helping more low-income families move out of poverty. In 2019, the Governor Inslee's office awarded \$5.9 million in federal WIOA funds through EcSA to implement and test four locally developed pilot models to comprehensively address poverty in target communities. Awards were made to local Workforce Development Boards (LWDB) to coordinate local agencies and providers, including WIOA funds and locally identified leveraged resources, to streamline access to benefits and services. The first round of EcSA funding resulted in awards to Spokane, the South Kelso and Highlands

neighborhoods in Cowlitz County, the Salishan/Eastside Tacoma communities in Pierce County, and the city of Connell in Franklin County. These four communities are building comprehensive poverty reduction models that will help 895 families (around 2,700 people) move permanently out of poverty over the next 2.5 years.

At the March meeting, representatives from the central Puget Sound region's LWDB's will present current statewide and regional workforce development initiatives.

For more information, contact Jason Thibedeau, Economic Development Program Manager, at jthibedeau@psrc.org or 206-389-2879.



Puget Sound Regional Council

March 6, 2024

DISCUSSION ITEM

To: Central Puget Sound Economic Development District Board
From: Jason Thibedeau, Economic Development Program Manager
Subject: **Greater Seattle Partners**

IN BRIEF

Greater Seattle Partners (GSP), a regional public-private economic development organization focused on global business attraction, site selection and promoting investment and trade opportunities in the region, will provide an update on recent work and planned efforts for 2024.

DISCUSSION

Greater Seattle Partners (GSP) is a public-private partnership that leads regional economic development through global business attraction, site selection and investment and trade opportunities in the Greater Seattle region. GSP collaborates with community and economic development partners to ensure that every person in the central Puget Sound region has the opportunity to prosper. GSP strives to attract and retain quality family/living wage jobs across all communities in the region. Throughout the world GSP tells the story of the region's talent, pioneering spirit, unique communities, and quality of life.

GSP's work is centered on three pillars:

- **JOBS:** Engage the world to attract global investment and advance trade.
- **TALENT:** Grow our talent to strengthen our regional competitiveness.
- **COMMUNITY:** Elevate regional economic collaboration to ensure regionwide economic development performance.

GSP helps local companies looking for information about the region, and outside companies or institutions considering Greater Seattle for a new location. The organization serves as a resource for sophisticated data analytics and research that

showcases the region, supports promotion and recruitment initiatives and summarizes current economic trends. This includes key indicators such as labor market data, foreign direct investment, global trade and gross regional product as benchmarks.

GSP attracts national and international companies and investment to support job growth in the region, utilizing evidence-based research to understand target investment opportunities and support companies and site selectors. The organization coordinates and hosts inbound international business delegations and creates high-value programs that ensure productive visits. GSP forges international business connections through targeted outbound missions. These trips provide opportunities for diverse groups of regional leaders and representatives to strategically promote and grow the Greater Seattle region.

At the March board meeting, Brian Surratt, President & Chief Executive Officer, and Rebecca Lovell, Chief Operating Officer, will provide an overview of GSP's recent efforts and focus areas for 2024.

For additional information, please contact Jason Thibedeau, Economic Development Program Manager, at jthibedeau@psrc.org or 206-389-2879.



Puget Sound Regional Council

March 6, 2024

INFORMATION ITEM

To: Central Puget Sound Economic Development District Board

From: Jason Thibedeau, Economic Development Program Manager

Subject: PSRC Staff Report

2024 Economic Development Priorities

In November, the Economic Development District board established [priorities](#) for board meetings and staff efforts in 2024. This includes strengthening the state's economic development and workforce development ecosystems, and investing in infrastructure, broadband and technologies such as clean energy and artificial intelligence. Some of these priorities are aimed to capitalize on the influx of federal funding to the region, including the major hydrogen hub designation contracted with the Pacific Northwest Hydrogen Association.

Industrial Lands Analysis Update

PSRC is developing an update to the [Regional Industrial Lands Analysis](#), last performed in 2015. At the November EDD Board meeting, PSRC staff provided an [update of the Industrial Lands Analysis update project](#). Throughout the end of 2023 staff performed additional outreach to PSRC boards and committees and regional stakeholders in preparation for development of the draft report, which will be available in Spring 2024.

Transit Agency Workforce Analysis

In the fall of 2023, PSRC organized a discussion with regional transit agencies regarding workforce challenges related to greater adoption of zero emission transit vehicles. The discussion included representatives from Sound Transit, Washington State Ferries, King County Metro, Community Transit, Everett Transit, Pierce Transit and Kitsap Transit. At this meeting, PSRC heard that more data and information was needed to quantify the collective workforce challenge at the agencies. Through the end of February, PSRC has been working with each of the transit agencies to detail challenges being faced and to aggregate workforce data. summarizing the work completed then and requesting time to meet with each of the transit agencies. PSRC staff are in the process of documenting findings and determining next steps.

Ferry Communities Leadership Convening

On January 19th, PSRC convened local, regional, and state leaders to discuss their experiences with the region's ferry system and ideas for improvement. At the meeting, Washington State Ferry staff gave a [presentation](#) to update attendees on the state of the ferry system. Representative Greg Nance then discussed proposals to restore the state's ferry system and mitigate potential future impact. After the meeting, PSRC worked with attendees to sign a letter of support for robust investments in Washington State Ferries to restore full ferry system service. On February 23rd, PSRC convened local elected leaders to discuss the state's transportation budget. PSRC plans to continue convening local elected officials to push for ferry service restoration.

Regional Centers Data Profiles

PSRC released new [Regional Centers Profiles](#) to provide data and information on the region's designated centers. This online dashboard includes unique pages for each center with interactive data graphs and charts. The profiles include the region's 30 regional growth centers, which have the most significant business, governmental, and cultural facilities and are planning for growth, as well as the region's 10 manufacturing/industrial centers which are locations for more intensive industrial activity.

Comprehensive Plans are due in 2024

Regional cities and counties need to update their Comprehensive Plans by the end of 2024. PSRC has developed a set of [tools and resources](#) to assist local planners in their development of these plans, including an [Economic Development Element Guide](#). Contact Jason Thibedeau at jthibedeau@psrc.org if your jurisdiction has questions regarding development of your Economic Development element.

For additional information, please contact Jason Thibedeau, Economic Development Program Manager, at jthibedeau@psrc.org or 206-389-2879.



Puget Sound Regional Council

March 6, 2024

INFORMATION ITEM

To: Central Puget Sound Economic Development District Board

From: Jason Thibedeau, Economic Development Program Manager

Subject: **Draft Supplemental Biennial Budget and Work Program (FY2024-2025)**

IN BRIEF

At its March meeting, the Central Puget Sound Economic Development District Board will be given information on PSRC's Draft Supplemental Biennial Budget and Work Program FY2024-2025 and its Economic Development District (Task 300) element in preparation for adoption of the Central Puget Sound Economic Development District's budget at its June 5 meeting.

DISCUSSION

The Central Puget Sound Economic Development District (EDD) is a nonprofit corporation in the State of Washington. The EDD has a Memorandum of Agreement (MOA) with the Puget Sound Regional Council under which the two agencies have consolidated staff services to increase government efficiency and further integrate the EDD's economic development work with the regional growth management and transportation planning programs at PSRC. Through the MOA, PSRC provides contract services to support the EDD's work program.

The Puget Sound Regional Council operates under a two-year (biennial) budget and work program. The Economic Development District (Task 300) element of PSRC's biennial budget serves as the basis for the budget for the Central Puget Sound Economic Development District. The EDD Board is required in its bylaws to take action to adopt its budget.

PSRC's overall budget and work program supports regional objectives, local government priorities and legal mandates associated with PSRC's responsibilities as

the federal Metropolitan Planning Organization, state Regional Transportation Planning Organization, as well as facilitator of the region's Economic Development District. The work program covers regional transportation, growth, and economic development planning, and technical, data, and administrative services.

In November 2023, the EDD Board met to establish [Economic Development Priorities for 2024](#), which are used as a work plan to guide board and staff efforts to implement the Regional Economic Strategy over the upcoming year. Base funding for the EDD's work program is provided through a Partnership Planning Program grant from the U.S. Economic Development Administration. The grant provides the EDD with \$200,000 over each biennium, with a required \$200,000 local match.

Projects that are identified through core economic development planning activities frequently require additional funding to implement. Funding sources for these projects can include other PSRC funds, contributions from regional partners or grants from the EDA or other sources. Implementation of the annual Economic Development Priorities is also supported through elements of PSRC's budget outside of the Economic Development District (Task 300) element. This includes the Regional Planning (Task 000) element, which supports agency wide departmental administration, special projects, and other support tasks. It also includes the Council Support (Task 500) element which supports agency-wide communications as well as EDD board management assistance.

In May 2023, PSRC's General Assembly adopted the agency's Fiscal Years 2024-2025 Biennial Budget and Work Program which covers the period from July 1, 2023, through June 30, 2025. The draft supplemental budget reflects revenues and expenditure of \$44,837,000, including approximately \$9.8 million in increased carryover grants from the previous biennium that have been added since adoption in May 2023. A full draft budget is available online at <https://www.psrc.org/about/budget>.

The Economic Development District (Task 300) portion of the draft biennial budget includes revenues and expenditures of \$501,000. Revenues for this budget task consist of \$200,000 from the EDA Partnership Planning Program grant, as well as \$301,000 in EDD dues collected from PSRC's membership to support the district's work. There are no proposed changes in revenues or expenditures to the Economic Development District (Task 300) portion of the budget.

Budget Development Timeline

- Late 2023: PSRC staff develops the draft Supplemental Biennial Budget and Work Program (FY2024-2025) in partnership with PSRC's Operations Committee.
- November 2023: EDD Board meets to develop the 2024 Economic Development Priorities, laying out its work for the current year.

- January 2024 - March 2024: The draft supplemental budget is shared with the Executive Board, Economic Development District Board, Growth Management Policy Board, Transportation Policy Board and the Regional Staff Committee. The Economic Development District Board is invited to provide comments to the Operations Committee by March 15, 2024.
- April 2024: The Operations Committee will consider comments and recommended approval of the budget by PSRC's Executive Board. The Executive Board will recommend the budget for adoption by the General Assembly.
- May 30, 2024: PSRC's General Assembly will meet to adopt the Draft Supplemental Biennial Budget and Work Program (FY2024-2025).
- June 5, 2024: EDD Board will meet to adopt the Economic Development District element (Task 300) of PSRC's Draft Supplemental Biennial Budget and Work Program (FY2024-2025) as the budget for the Central Puget Sound Economic Development District.

For additional information, please contact Andrew Werfelmann, Budget Manager, at awerfelmann@psrc.org or 206-688-8220.

ATTACHMENTS

- A. Supplemental Biennium Draft

Economic Development District (Task 300)

Objective

Provide staff support to the Economic Development District (EDD) Board of Directors. Maintain the central Puget Sound region's eligibility for economic development planning and technical assistance funding from the federal Economic Development Administration. Develop, update, and assist in implementation of the Regional Economic Strategy, which serves as the region's Comprehensive Economic Development Strategy (CEDS). Under direction from the EDD Board of Directors, coordinate with public, private, and community stakeholders to develop and implement initiatives that strengthen the region's economy.

Sub-Tasks

Sub-Task 1. EDD General

Ongoing administrative, managerial, and operational efforts are required to maintain status as the Central Puget Sound Economic Development District (EDD), including:

- a. Convene and provide staff support to the EDD Board of Directors, subcommittees, and other working groups or taskforces.
- b. Annually update the Regional Economic Strategy.
- c. Develop and maintain tracking tools, performance measure data and other products to facilitate strategy implementation.
- d. Coordinate events and programs, as appropriate, to aid in implementation of the Regional Economic Strategy.
- e. Prepare budget and work program.
- f. Review and evaluate employee performance.
- g. Develop, apply for, and monitor grants and contracts in support of the Regional Economic Strategy.

Sub-Task 2. Regional Economic Strategy Implementation

The Regional Economic Strategy, adopted in December 2022, is the guiding document for key regional economic initiatives. The EDD Board will maintain a work plan of initiatives to implement the strategy, informed by ongoing evaluation. Economic development staff will work with regional partners to implement these initiatives, including:

- a. Identify emerging industry opportunities, subsectors, or cross-cluster opportunities;
- b. Identify challenges and opportunities faced by the region's economy;
- c. Perform and coordinate qualitative and quantitative analysis to help detail the region's strengths, weaknesses, opportunities, and threats and develop targeted strategies to improve the region's competitive position;
- d. Develop, run, and collaborate on events that bring together economic development interests in the region and highlight regional priorities.

Unfunded Sub-Tasks

None

Major Milestones and Products

1. Annual Economic Development Work Plan Developed and Adopted (*2023 and 2024*)
2. EDA Planning Grant Secured (*June 2023*)

Mandates

This work element provides for program development, administration and management of regional economic development planning activities as required by:

1. **EDD/PSRC Memorandum of Agreement** dated June 27, 2002.
2. Authority for the CPSEDD creation is by a **Joint Exercise of Powers Agreement** between the counties of King, Kitsap, Pierce and Snohomish dated May 5, 1971 and amended November 13, 2003.
3. Federal authority for the creation, recognition and funding of multi-jurisdictional economic development districts is found in the **Public Works and Economic Development Act of 1965** (Public Law 89-136, 42 U.S.C. 3121 *et seq.*) as amended, including the comprehensive amendments by the Economic Development Administration Reform Act of 1998 (Public Law 105-393) and the Economic Development Administration Reauthorization Act of 2004 (Public Law 108-373). Criteria for district program functions and funding are found in 13 CFR Part 301 (area eligibility), 302 (district designation), 303 (district planning process) and 306 (planning assistance).

Policy Direction and Interagency Staff Involvement

Economic Development receives policy direction from the EDD Board of Directors.

Summary of Revenues and Expenditures

Summary Revenues & Expenditures			
Revenues:		Expenditures:	
EDA Grant	\$200,000	Salaries & Benefits	\$329,000
EDD Dues	\$301,000	Overhead	\$149,000
EDD CARES Carryover	\$0,000	Direct Costs	\$23,000
PSRC Local	\$0,000	Consultants	\$0,000
Total	\$501,000	Total	\$501,000

Budget Comparison:	
Draft Supplemental FY 24-25	\$501,000
Sept 23 Amended FY 24-25	\$501,000

FTE Staffing Comparison:	
Draft Supplemental FY 24-25	1.13
Sept 23 Amended FY 24-25	1.13

Summary of Consultants within Economic Development District



SAVE THE DATE

Puget Sound Regional Council

2024 ANNUAL GENERAL ASSEMBLY

May 30, 2024 | 9:30 AM – 1:00 PM

Location TBD

PSRC's General Assembly will meet on **May 30, 2024**, to vote on major decisions, establish the budget, and elect new officers. Please save the date!

All mayors, county executives, commissioners, and councilmembers of PSRC member jurisdictions and tribes have votes at the Assembly and are encouraged to participate.

Registration will open in **early April**.

For questions, please contact **Sheila Rogers** at **(206) 354-6560** or email srogers@psrc.org.



Puget Sound Regional Council

VISION 2050 AWARDS



Puget Sound Regional Council

Call for Nominations 2024

The Puget Sound Regional Council is seeking nominations for the VISION 2050 Awards Program through April 1, 2024.

The VISION 2050 Awards celebrate progress to enhance the region's communities and natural environment while advancing equity and opportunity for all. The awards recognize innovative work to create a better future for central Puget Sound.

On the Ground

Projects that show VISION 2050 in action today, including housing, mixed-use development or redevelopment, expanding access to opportunity, open space preservation, and transportation investments.

Planning Ahead

Comprehensive or subarea plans, economic development plans, climate action plans, equity initiatives, design guidelines, outreach programs, and other similar efforts that are shaping a positive future for the region.

Working Together

Cross-jurisdictional or public/private partnerships focused on solutions or working together to tackle tough problems and advance VISION 2050. Examples include multijurisdictional work on housing affordability, environmental and climate initiatives, corridor transportation planning, or other similar efforts to face long-term regional challenges.

The region's vision for 2050

is to provide exceptional quality of life, opportunity for all, connected communities, a spectacular natural environment, and an innovative, thriving economy. More information about the goals and themes of VISION 2050 can be found at www.psrc.org

Eligibility

New this year: PSRC will only be accepting nominations directly from its [membership](#). Firms seeking to nominate projects can do so through the member jurisdiction in which the project is located.

Nominations must be for projects, programs, plans or partnerships within the four-county region of King, Kitsap, Pierce and Snohomish counties that help achieve VISION 2050. More information about the goals and themes of VISION 2050 can be found at psrc.org/vision.

All nominated projects must be completed and open, plans must be adopted by their jurisdictions, programs must be in operation and partnerships must be formally working together.

Submit a Nomination!

Nominations must be submitted online through the [VISION 2050 Awards Nomination Form](#)

Learn more at: www.psrc.org

Scan the code for
the nomination form



Schedule

April 1, 2024 – Nominations due

April–May 2024 – Awards Selection Committee composed of PSRC board members will select the award winners

Summer/Fall 2024 – Awards presented on location around the region



VISION 2050 AWARDS

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