

# Equity Tracker

*Growth Management Policy Board*  
June 6, 2024



Puget Sound Regional Council



*We are leaders in the region to realize equity for all. Diversity, racial equity and inclusion are integrated into how we carry out all our work.*

[psrc.org/equity](https://psrc.org/equity)

# Overview

## Project Background

- Motivations & goals
- Development process
- Co-creation with Equity Advisory Committee

## The Equity Tracker

- Themes & indicators
- Demonstration

## Next Steps





# Project Background





# Motivations: Requests for technical support

- PSRC, partners, & stakeholders working to advance equity, address disparities
- Feedback includes need for data to help answer key questions:

**What are the disparities in life outcomes for different people?**

What progress is the region making in closing equity gaps?

How can people hold PSRC and others accountable for their work?

Are plans and policies in the region collectively working in the right direction?



# Existing equity-related resources

The collage features several key resources:

- State:** Washington Tracking Network (WTRN) map showing health disparities across the state.
- Region:** Displacement Risk Mapping (Assessing risk of displacement in the central Puget Sound region), Opportunity Mapping Report (An assessment of opportunity across the central Puget Sound region), and Central Puget Sound Demographic Profile.
- Local:** Tacoma Equity Index map, Tacoma, Washington Accessibility Index (Moderate), and Tacoma, Washington Housing, Homelessness and Community Development dashboard.
- Other:** Legacy of Structural Racism collection (in the central Puget Sound region. Click on the tiles to learn more. Puget Sound Regional Council.)

**Data gap:** Comprehensive tool to measure disparities & track equity performance across the central Puget Sound region

# Regional Equity Strategy



## Capacity Building

Learning Opportunities  
Prioritizing Equity  
Inclusive Procurement  
Hiring and Retention



## Community Engagement

Equity Advisory Committee  
Anti-Displacement  
Organizations  
Inclusive Engagement Guidance



## Data and Research

Equity Analyses  
**Equity Tracker**  
Legacy of Structural Racism  
Data & Analysis



## Best Practices

Equity Impact Tool  
Equity Planning Resources



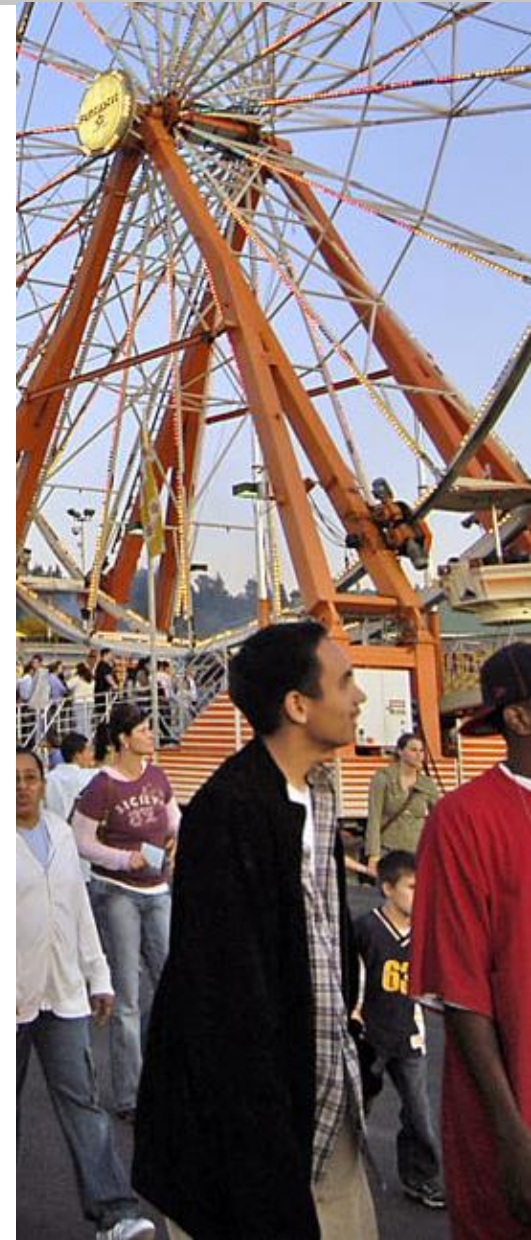


# Development process

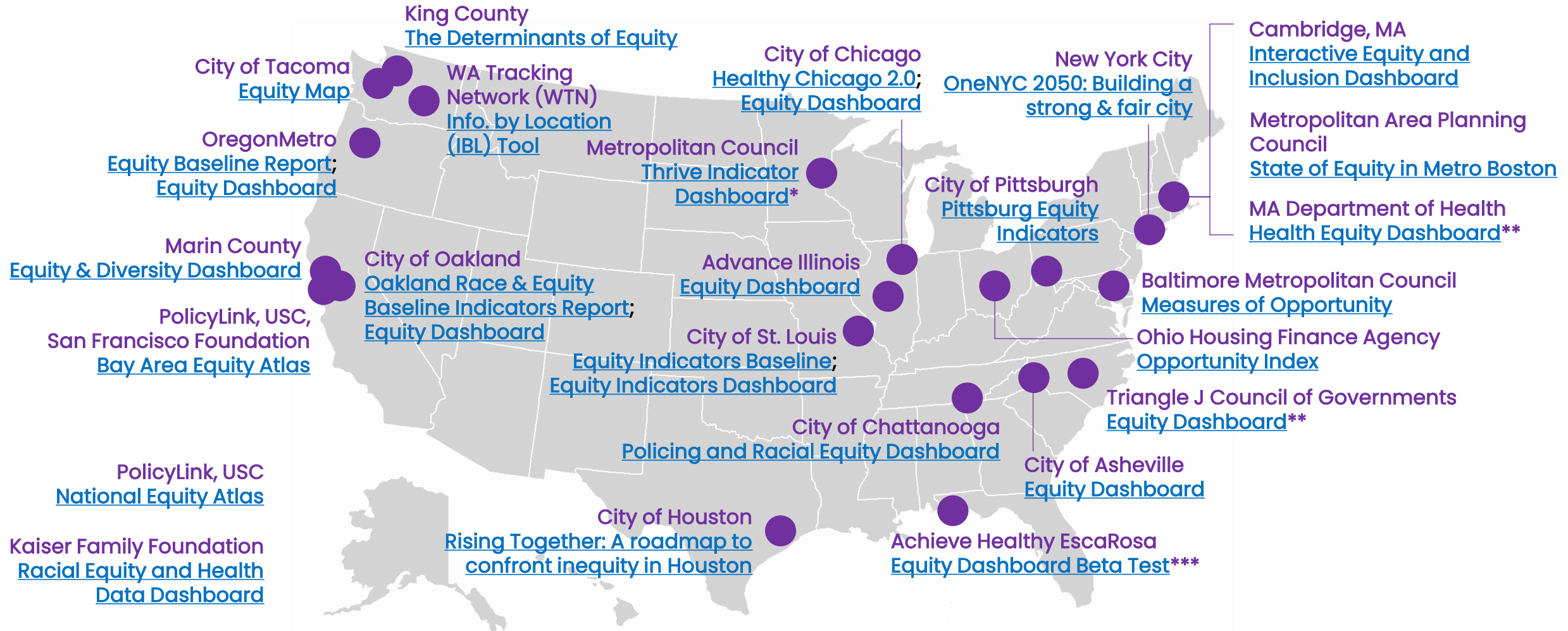
## Three primary goals

- Measure life outcomes & highlight disparities between communities
- Track performance over time in closing equity gaps
- Publicly hold PSRC & its partners accountable

Align with VISION 2050's call for monitoring



# Review: Examples of equity data tools



\*Currently in development (in April 2024)

\*\*The equity dashboard is no longer available (in April 2024)

\*\*\*The equity dashboard is no longer available (in Jan 2022); the outcome measures can be found in the [data page](#).





# Four key takeaways from reviews

- 1) Connect data/tool to specific programs & plans
  - PSRC Equity Tracker foundation based on VISION 2050
- 2) Systematic & rigorous evaluation of data & sources
  - Use regularly updated data about people/places in our region from accessible, trusted sources
- 3) Two uses: provide info (primary use) & share data
  - Equity Tracker aims to do both, prioritize info provision
- 4) Complementary info to data can enhance tool
  - Provide context & interpretations, point to solutions



# Co-creation with Equity Advisory Committee

- 2022 FEB** EAC meeting: Introduced Equity Tracker  
Determined support, areas of interest, ways to interact
- APR** EAC meeting: Discussed key elements
- MAY** Members started review of draft webpages
- AUG** End of feedback period (new PSRC website launched)
- OCT** EAC meeting: Discussed feedback & priorities
- 
- 2023 JUNE** EAC meeting: Showed updates & incorporation of feedback
- 
- 2024 APR** EAC meeting: Project status & timeline





# The Equity Tracker





# Equity Tracker themes & indicators

THEMES	INDICATORS
(sections in VISION 2050)	
Climate Change	Flood risk
Communities & Health*	Cardiovascular disease mortality
	Health insurance
	Life expectancy
	SNAP participation
Economy	Educational attainment
	Kindergarten readiness
	Household income
Environment	Toxic releases
	Tree canopy cover

\* Refers to the *Development Patterns* section in VISION 2050





# Equity Tracker themes & indicators

THEMES (sections in VISION 2050)	INDICATORS
Housing	Access to affordable rent Homeownership Renter cost burden Renter overcrowding
Public Services	Imprisonment* Internet access
Transportation	Distance to high-capacity transit Sidewalk completeness

\* Highlights communities where more human services may be needed to help reduce rates of imprisonment



# Equity Tracker themes & indicators

THEMES (sections in VISION 2050)	INDICATORS <u>UNDER EXPLORATION</u>
Climate Change	Fire risk Heat risk
Economy	Access to living wage jobs
Regional Collaboration	Voter participation
Transportation	Safety





# Equity Tracker demonstration



## Equity Tracker

[Home](#) > [Our Work](#)

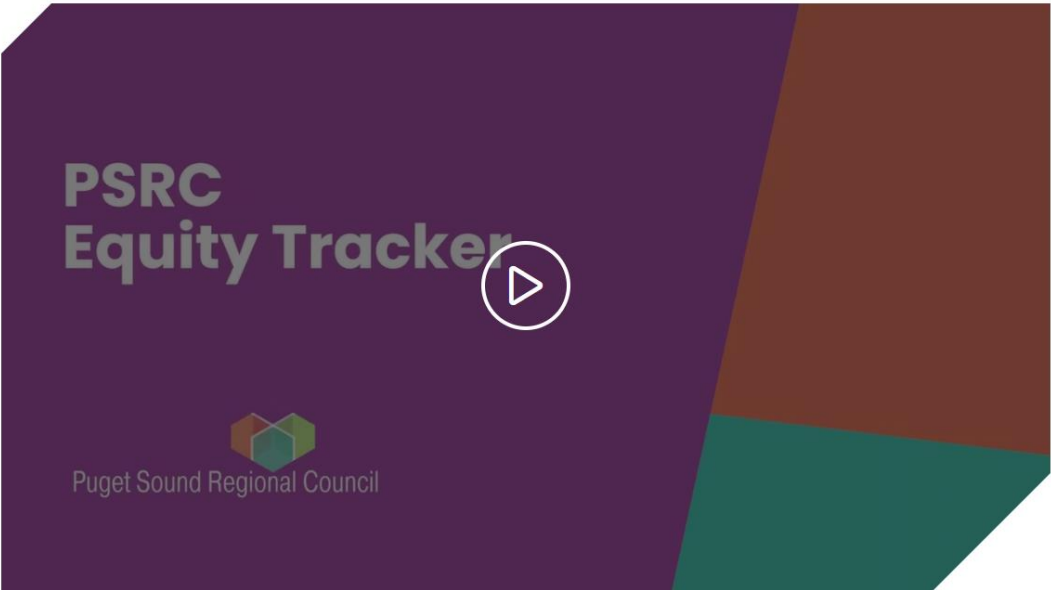
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### Our Work

Data	
Economy	
Environment	
Equity	
Funding	+
Growth Management	
Housing	
Safety	
Transportation	
Equity Tracker	

### Get The Facts About Racial Equity

Racial and ethnic disparities in key quality of life indicators have persisted in the Central Puget Sound region, with Black, Indigenous, and People of Color faring worse compared to White individuals. Robust data and information are essential to developing strategies to build an equitable region.





# Next Steps





# Project timeline

2024 MAY

Equity Tracker site went live  
Website/tool refinements

JUNE

GMPB meeting: Project information  
Executive Board meeting: official launch

Summer

Work with EAC members to get their feedback  
Start work on Census data & related updates

FALL

Circle back with EAC to discuss development priorities





# The Equity Tracker:

<https://www.psrc.org/our-work/equity/equity-tracker>

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# Thank You!



Puget Sound Regional Council