Regional Safety Action Plan Engagement

Regional Staff Committee

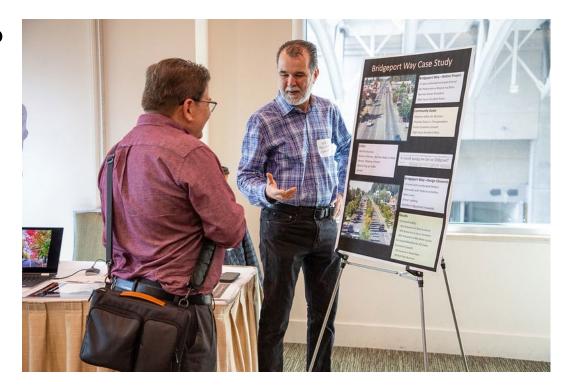




We are leaders in the region to realize equity for all. Diversity, racial equity and inclusion are integrated into how we carry out all our work.

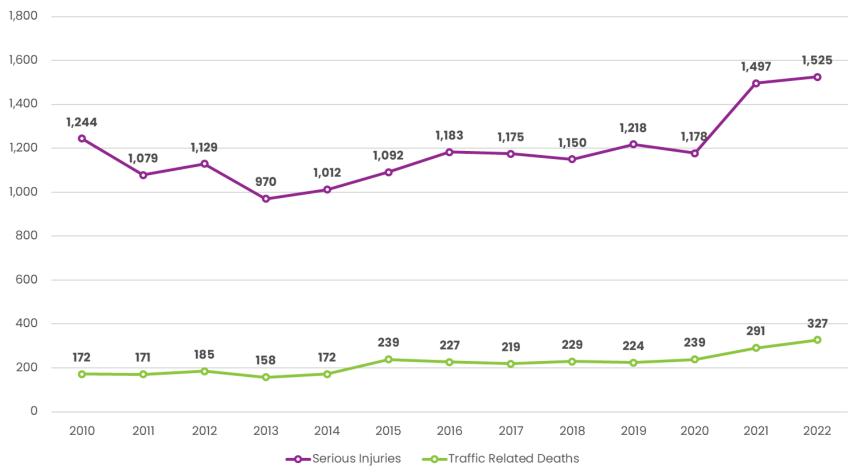
Agenda

- Safety Trends
- What is a Regional Safety Action Plan?
- Consultant for Engagement Work
- Guiding Principles and Approach
- Public Involvement Plan
- Questions & Next Steps



Safety Trends – Fatalities & Serious Injuries

Traffic Related Deaths and Serious Injuries in the PSRC Region

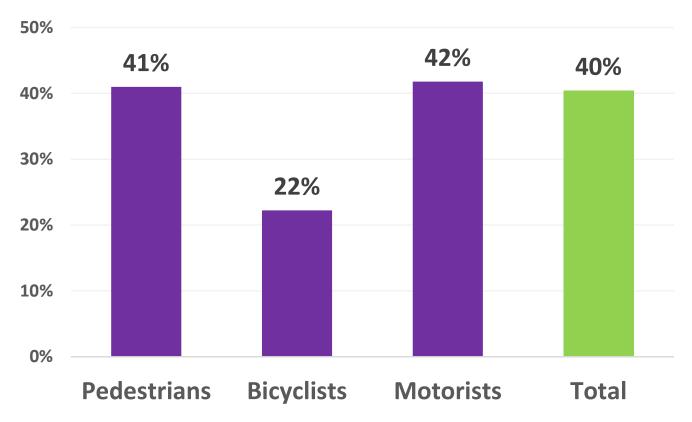


Fatality Source: Washington Traffic Safety Commission Coded Fatality Files (2022 Preliminary)
Serious Injury Source: Washington State Department of Transportation, Crash Data Division, Multi-Row Data Files



Safety Trends – Fatalities & Serious Injuries

% Increase in Fatalities and Serious Injuries in the PSRC Region by Mode (2012 - 2022)

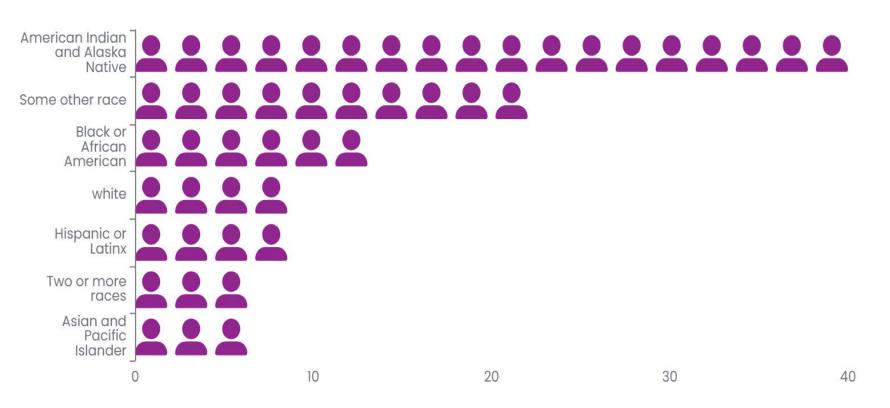


Source: Washington State Department of Transportation, Crash Data Web Portal (9/12/2023)



Safety Trends – Fatalities & Serious Injuries

Traffic Related Fatality Rates in the PSRC Region by Race/Ethnicity, 2021



Fatal Collision Source: Washington Traffic Safety Commission Coded Fatality Files (2022 Preliminary)

Population Data Source: US Census Bureau American Community Survey (ACS) 5-year data Table B03002



What is a Regional Safety Action Plan?

RSAP is complementary to local safety action plans

Will provide regional scale analysis and tracking

Will provide context-specific strategies based on typologies

Local plans have location-specific project and program lists

Total of 18 local jurisdictions in the region were awarded Action
 Plan funds in the first two years of SS4A

What is the final result?

State of the Region Report

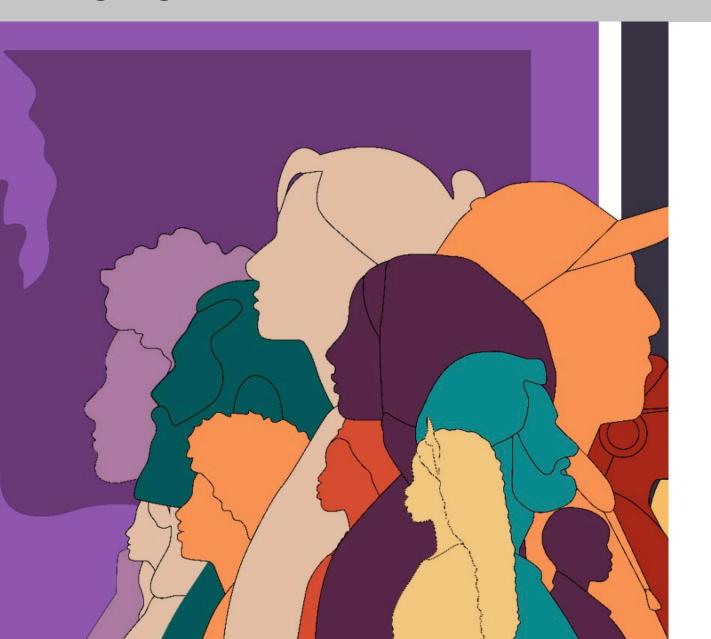
 Array of recommended strategies for prevention and intervention

 Comprehensive Engagement Report





Engagement Consultant-Uncommon Bridges



PSRC interviewed several firms to assist with large-scale public engagement

Uncommon Bridges was selected in March

Experience doing equitable engagement with government partners



Guiding Principles

- Do this work in partnership
- Accountability to those closest to impacts and harms
- Relationships and capacity building are essential to long-term success
- Course correcting is inherent
- Conflict is an important element of growth





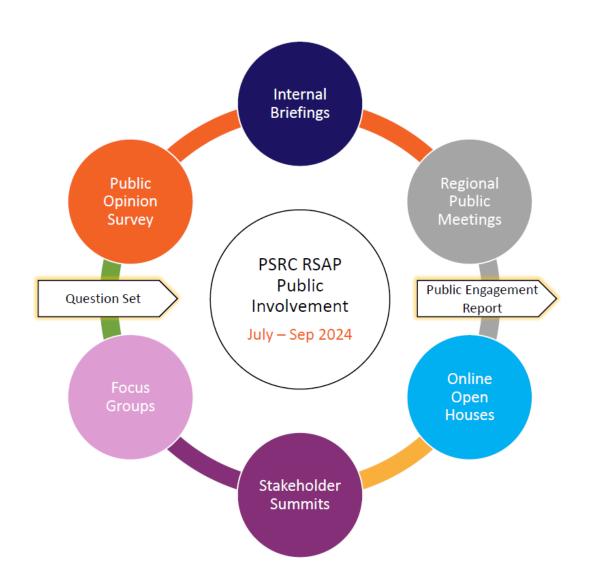
Safe Systems Approach



Public Involvement Framework

Inputs

- Existing research
- PSRC Safety
 Summit
- Committee
 Engagement



Outputs

- Stakeholder Engagement Report
- Priority Policies& Interventions
- Risk Tolerance for Policies & Interventions



Public Involvement Timeline

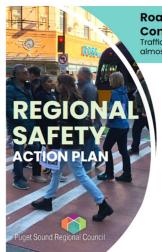
Engagement	Timeline
Stakeholder Briefings	Ongoing
Community Events	July-September
Online Engagement Hub	August-September
Focus Groups	August-September
Regional Public Meetings	September-October
Public Opinion Survey	September-October
Circle Back with Engaged Groups	November-December
Final Engagement Report	January 2025

Key Stakeholders

Community	Issue Specific Interests
Community members and leaders	Transportation access and safety advocates
Local and regional businesses	Washington Traffic Safety Commission
Local Media	National Transportation Safety Board
Civic leaders	Advocates for Highway and Auto Safety
Community councils	World Health Organization
Transportation access and safety advisory councils	Public Safety Advocates
	Emergency Response Groups



Community Events



Roadway Deaths and Serious Injuries Continue to Rise

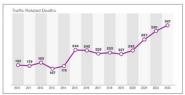
Traffic related deaths in the central Puget Sound region have almost doubled since 2010, reaching nearly one death every day.

Some Communities Are Suffering More

Native American community members are more likely to die in traffic crashes than white residents. The same is true for residents in rural areas.

People Throughout the Region Are Working On Solutions

Cities and towns are identifying ways to reverse these unacceptable trends, using what's called a Safe System Approach, which calls for Safer People, Safer Vehicles, Safer Speeds, Safer Roads, and better Post-Crash Care.



The Safe System Approach seeks to mitigate risks in the transportation system to move toward a future with zero roadway fatalities and serious injuries. Things like raised intersections, better sidewalks and lighting, separated bicycle lanes, rumble strips, speed safety cameras, and better designed roads have been proven to make a hure difference.

We want to hear from you!

What transportation safety issues concern you most? What's going on in your community? There are a variety of ways for your voice to be heard to help shape the region's plan to address transportation safety:

- Community Events
- Online Engagement Hub
- Regional Public Meetings

For more information, go to

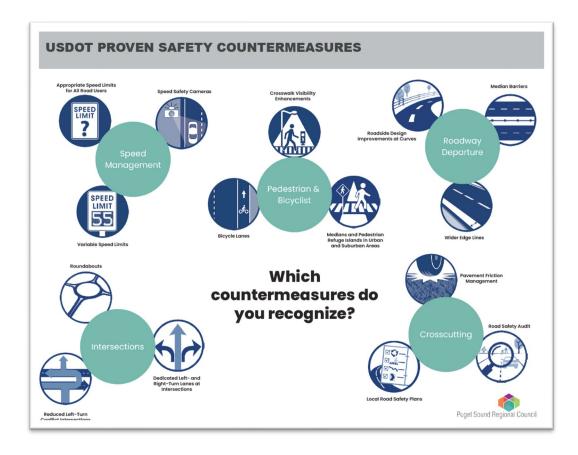
https://www.psrc.org/our-work/safety





https://www.transportation.gov/NRSS/SafeSystem

Puget Sound Regional Council (PSRC) seeks to advance solutions to achieve a thriving, racially equitable and sustainable central Puget Sound region through leadership, visionary planning and collaboration. With over 100 member jurisdictions, PSRC develops policies and coordinates decisions about regional growth, transportation and economic development within King, Kitsap, Pierce and Snohomish counties. Find out more at www.psrc.org.



Community Events



Questions

- What feedback do you have for the engagement strategy and timeline?
- Are there key stakeholders that are missing from the initial strategy?
- Do you have any additional questions or recommendations for the engagement plan?



