

Planning for People and Amenities in Transit-Oriented Communities

Puget Sound Regional Council

September 27, 2024



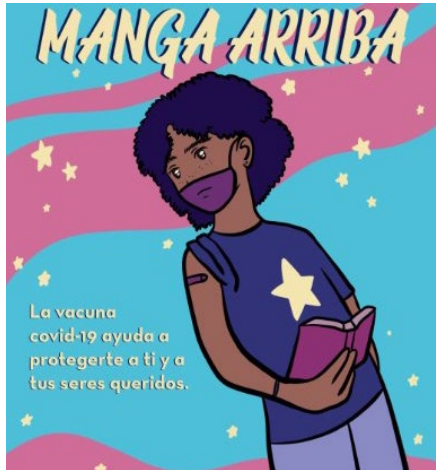
Arts TOOLKIT & Planning

A project of the Metropolitan Area Planning Council

**Tools to engage arts, culture,
and creativity in planning
and community development.**

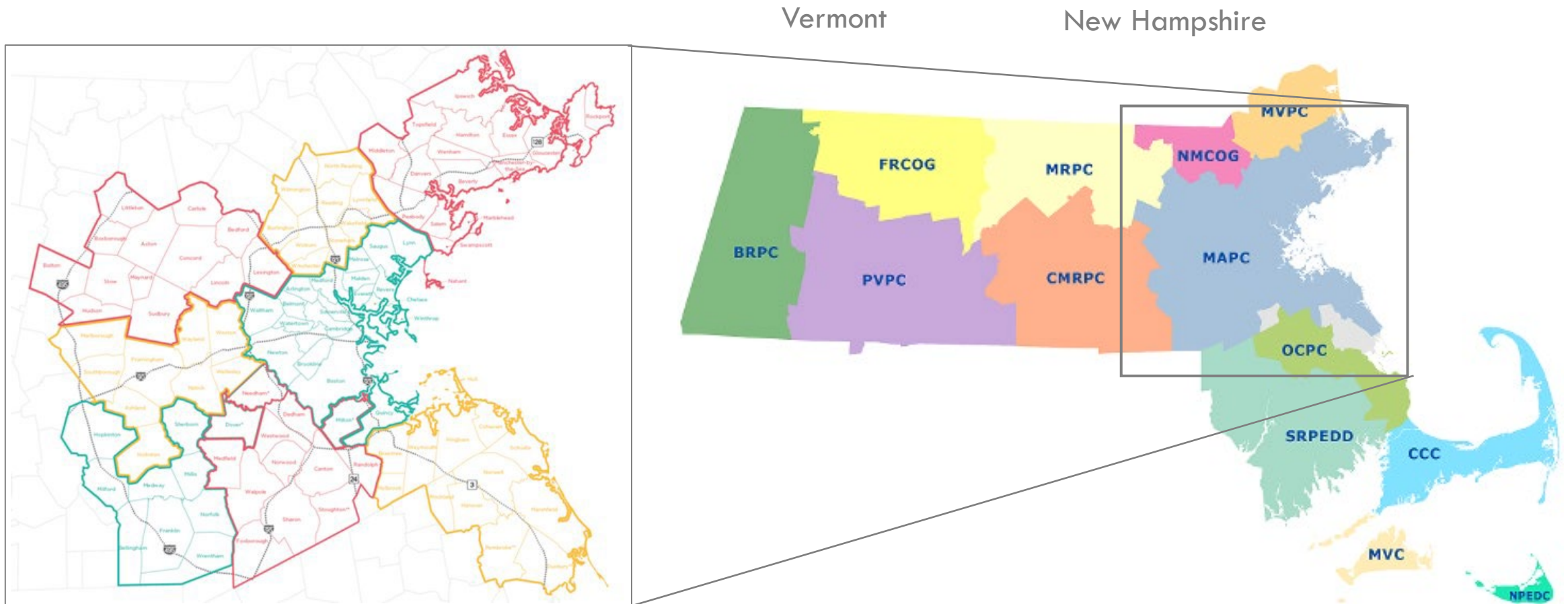
Annis Sengupta, PhD
MAPC Director of Arts & Culture





Metropolitan Area Planning Council (MAPC)

One of 13 Regional Planning Agencies in Massachusetts

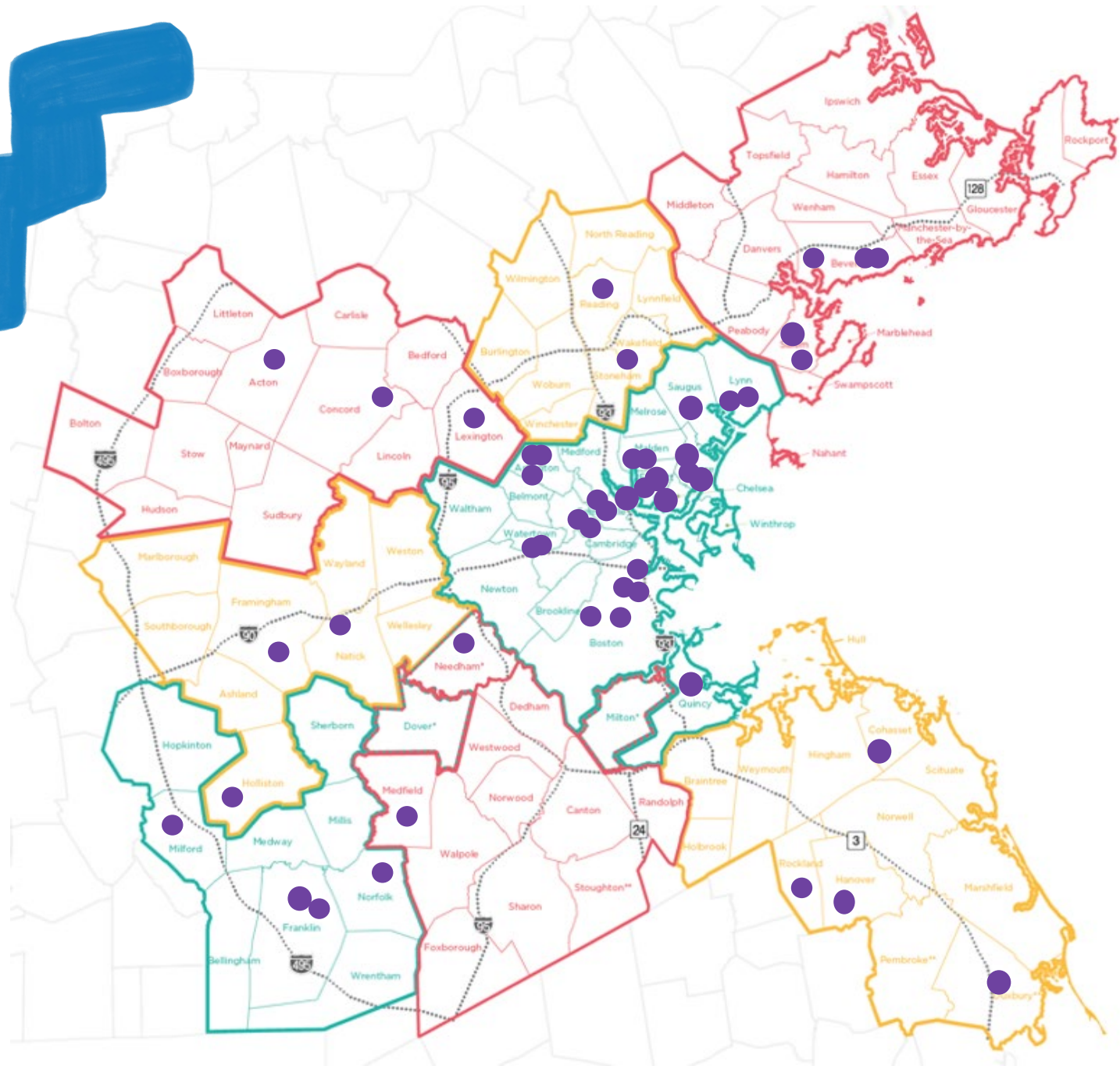
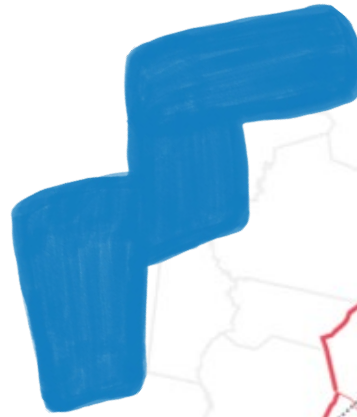


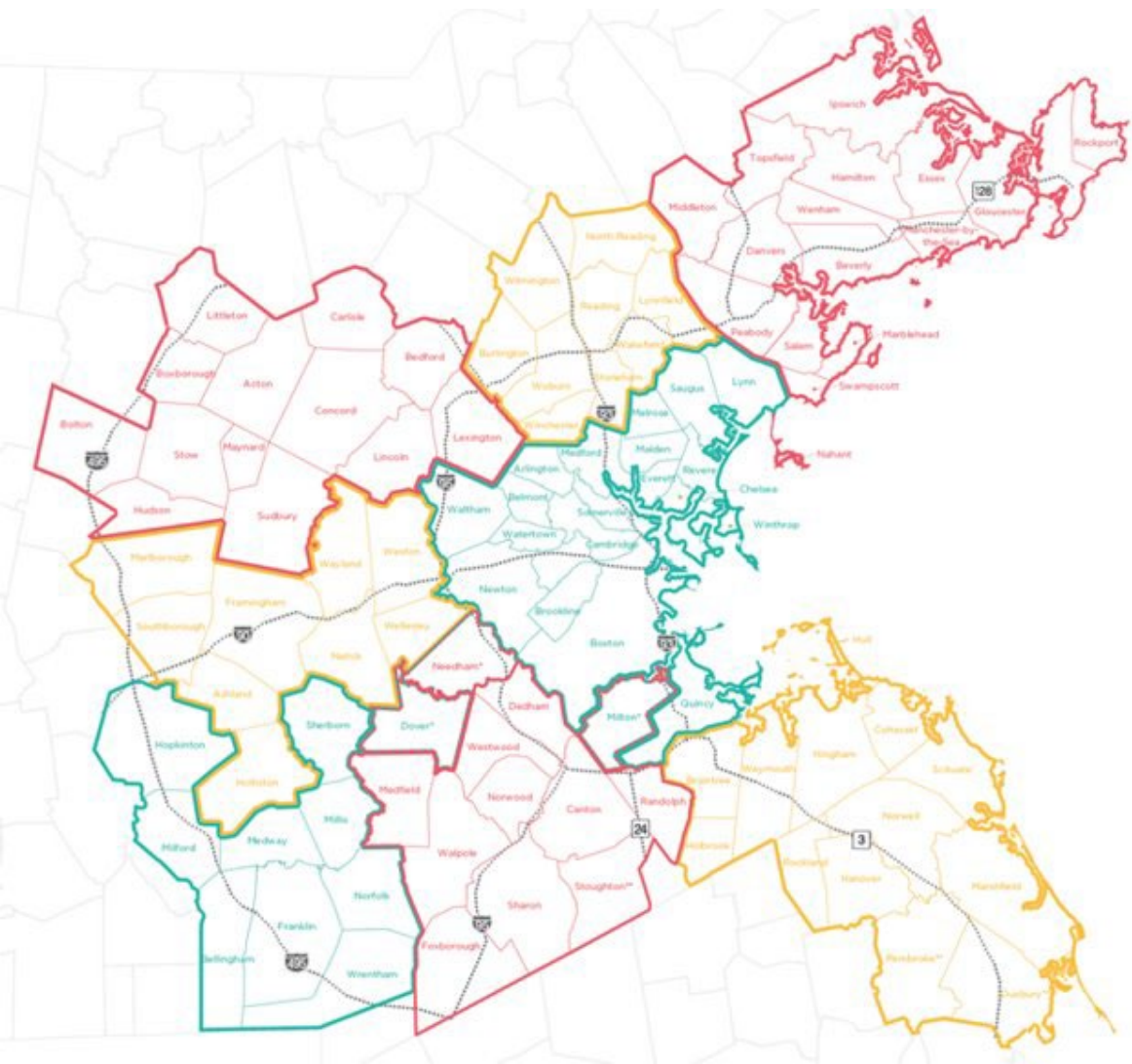


Arts & Culture Dept

Launched in 2017

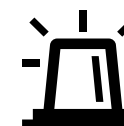
Work in all 8 MAPC Subregions





Arts & Culture in Regional Planning

Metropolitan Area Planning Council



MAPC A&C TEAM



Arts & Culture
Planning and
Policy



**Annis
Sengupta, PhD**
Director of Arts
and Culture

History,
Heritage and
Humanities



Abbey Judd
Senior
Regional Arts
and Culture
Planner



**Lindsay
Randall**
Senior Regional
Humanities
Specialist


Creative
Placemaking



**Archana
Menon**
Arts and
Culture Fellow



WHAT WE DO

- Work with municipal staff, subregions, arts and culture stakeholders, and others to support **cultural planning, creative placemaking, public art, and policy-making** to ensure that arts and culture can thrive
 - Advocate on issues at the **state level** and work in collaboration with other **regional planning agencies** and **statewide partners**
- 



WHY WE DO THIS WORK

- Arts, culture, and creativity are essential to **healthy, resilient, vibrant** communities.
- The **challenges we face as a society today require creativity** and require changes to how we understand what is possible
- Government must ensure that **creative and cultural career paths are available and equitable** for all and provide opportunities for the arts and culture sector to engage in planning efforts.



Arts and culture is a dynamic manifestation of human diversity, activity, and expression. It strengthens and amplifies **human and physical assets of place** – making it an essential competency and practice for planners



TO KELLEY III
AUGUST 2013
BOSTON, MA

DEFINITIONS

- **ART** is an *expression of human creative skill and imagination* generating works to be appreciated primarily for their beauty or emotional power.
- **CULTURE** encompasses *the customs, arts, social institutions, and other manifestations of human intellectual achievements* of a particular nation, people, or other social group. Culture can also refer to attitudes, behaviors, and norms characteristic of a place as influenced by the people who, live, work, play, and pass through a place.

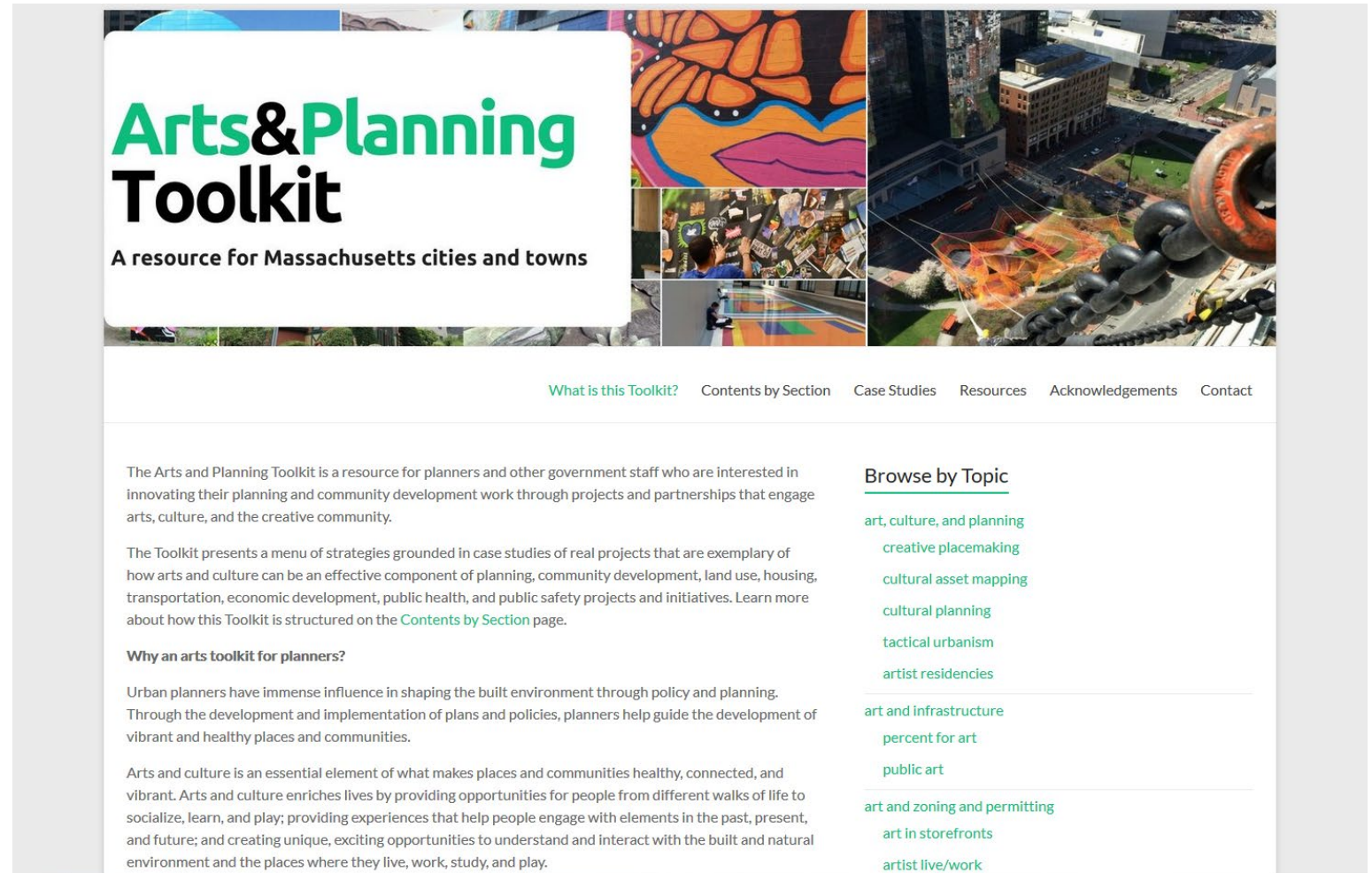
Adapted from the Oxford English Dictionary

**What kinds of resources do
planning and community
development departments need
to understand how they can
engage arts, culture, and
creativity?**

THE ARTS & PLANNING TOOLKIT 1.0 (2015)

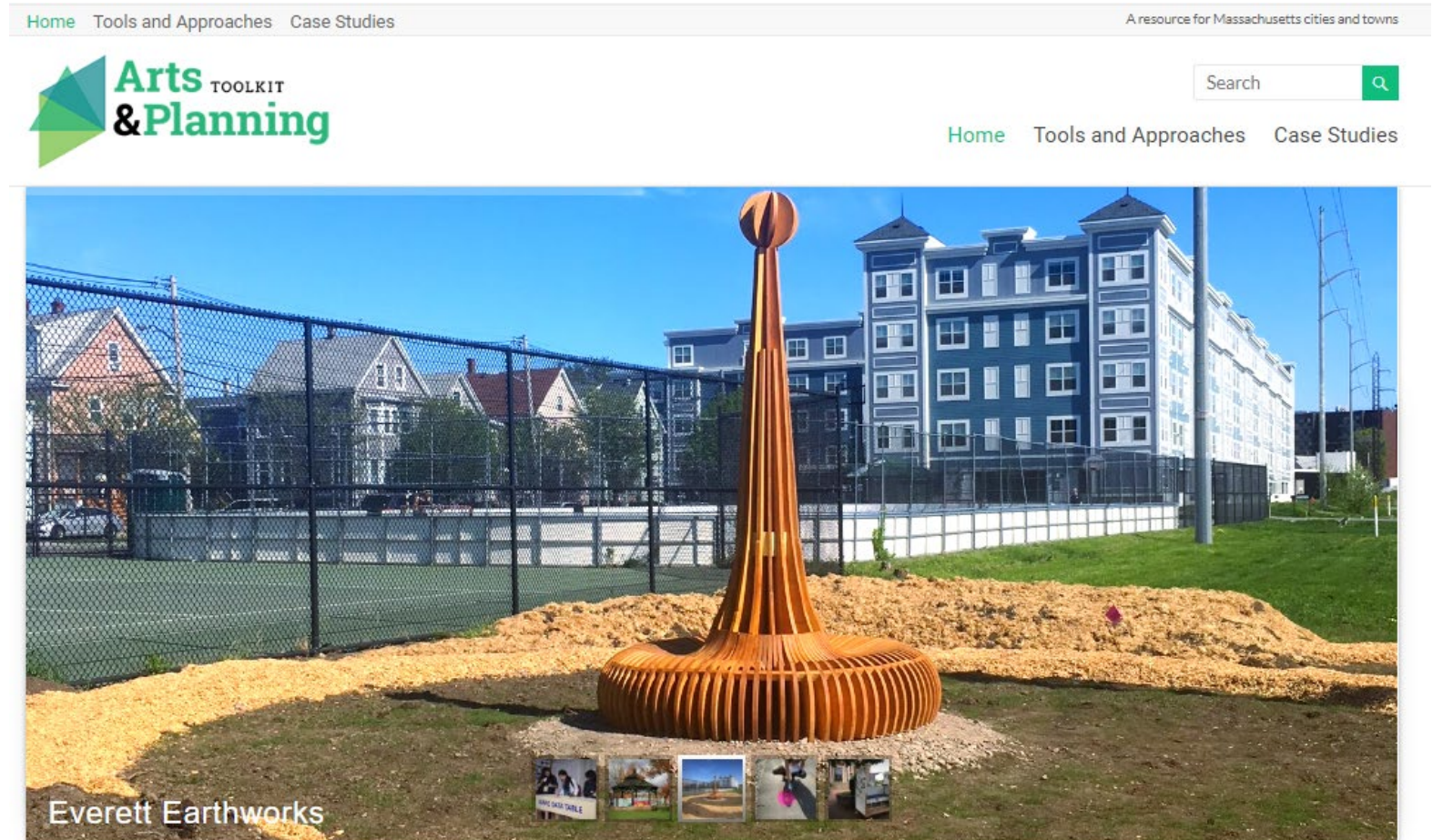
A framework for understanding the many ways in which arts and culture can infuse innovation and creativity into the disciplines of planning.

www.artsandplanning.org



THE ARTS & PLANNING TOOLKIT 2.0

A framework for understanding the many ways in which arts and culture can infuse innovation and creativity into the disciplines of planning.



TOOLS AND APPROACHES



Arts and Culture Planning draws from many other forms of planning, community development, and artistic practices. Below is a list of ideas and tools - complete with links to additional resources from MAPC and beyond - to accelerate your engagement with the field.

The content below is divided into three categories to help you navigate and situate knowledge based on whether the topic is generally about a concept or approach, a place-based intervention, or a people-focused engagement. However, these categories may remain fluid as this practice demands that people, place, and ideas are woven together.

ARTS AND CULTURE PLANNING IS GROUNDED IN

Practices

Place

People

PRACTICES

Cultural Planning

For Different Disciplines and at All Scales



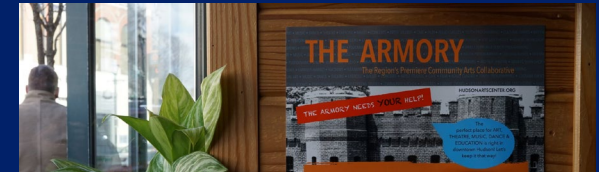
Creative Economy

Measuring the Impact of Creative Industries & Workforce



Funding

Federal, State, Regional, District, and Charitable Sources



Asset Mapping

Identifying the physical and economic assets as well as the stories of local residents, associations, and institutions

Community Development

Improving Quality of Life Through Arts & Culture

Glossary of Terms and Resources

Resource Guide and Definitions of Key Words and Phrases

PLACE

Cultural Districts

Designations and Management
Strategies

Cultural Facilities

Supporting Places for Artistic and
Cultural Production

Public Art

Tools, Methods, and Approaches

Percent for Art

Financing Public Art Through New
Development

Zoning

Permitting Arts and Culture Uses

Creative Placemaking

Activating the Public Realm



PEOPLE

Creative Community Engagement

Using artistic tools and experiences to help diverse stakeholders spark creative problem solving and imagine new approaches to planning

Cultural Councils

Local Administration of Federal Funding for Public Art in MA and Beyond

Socially Engaged Practices

Methods, Materials, and Techniques

Artist Residencies

Forging Municipal-Artist Partnerships

Photovoice

A Community-Based and Participatory Qualitative Research Method That May Be Used as a Community Needs Assessment



CASE STUDIES



Case studies are based on projects by MAPC and other public, non-profit, and private organizations in Massachusetts, New England and throughout the US.

They are divided into three themes for cultural planning, creative placemaking, and public arts & culture. Use the search bar to filter the content according to other tags.



FEATURED CASE STUDIES



MASSACHUSETTS



The Record Co.

MASSACHUSETTS



GrubStreet

MASSACHUSETTS



Revolving Test Kitchen

MASSACHUSETTS



Theater Offensive

IMPLEMENTING THE TOOLKIT AT MAPC



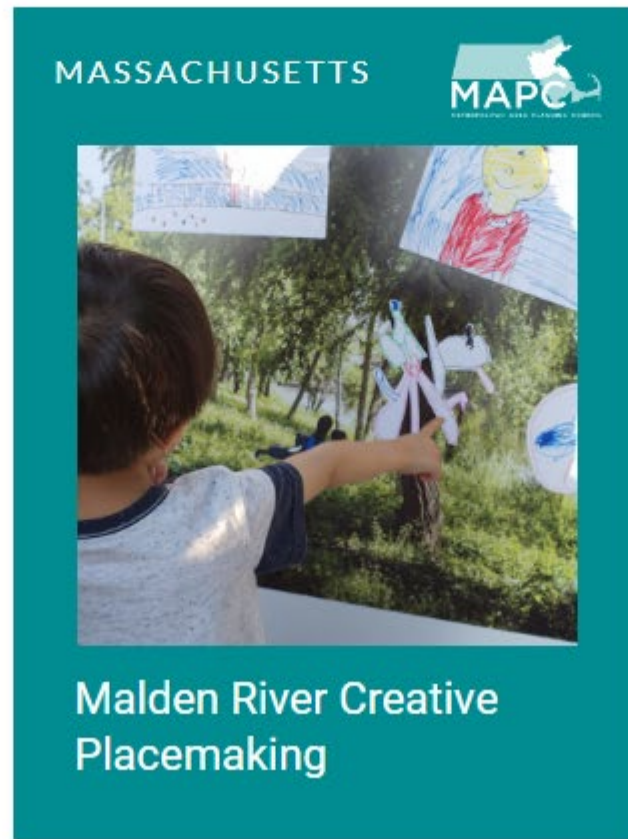
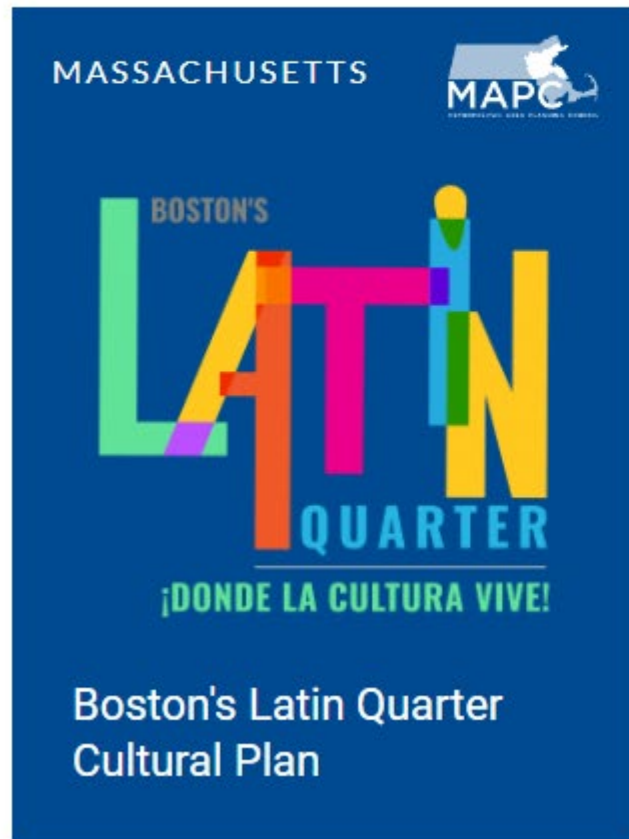
Cultural Planning



Creative
Placemaking



Public Arts &
Culture



IMPLEMENTING THE TOOLKIT AT MAPC

Trainings and workshops



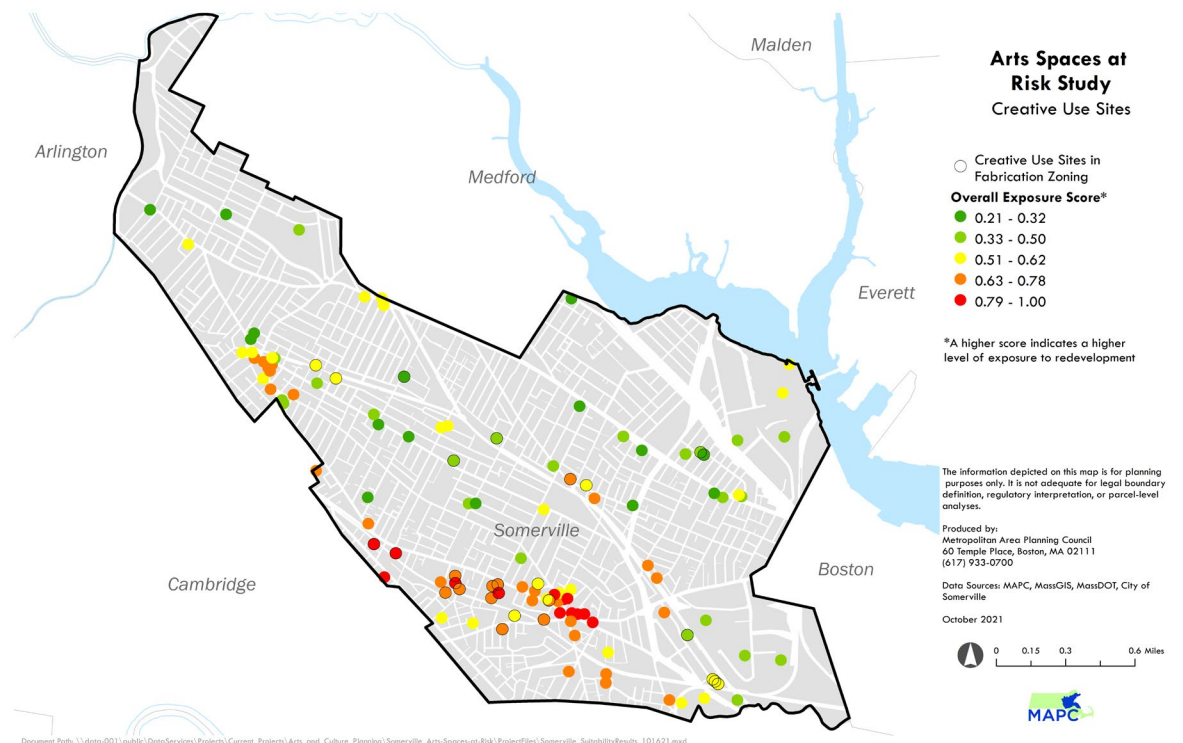
MAKING IT PUBLIC

Making It Public

Making It Public for Massachusetts municipalities is a training program inspired by [Forecast Public Art \(FPA\)](#) and co-designed by the Metropolitan Area Planning Council's (MAPC) Arts and Culture Department and [The New England Foundation for the Arts' \(NEFA\)](#) Public Arts Team.

The curriculum incorporates the use of grant agreements as defined in [Section 2 of MGL Chapter 30B](#) and trains municipalities in practices to commission public art that are in alignment with the principles of fairness, transparency, and accountability in public procurement.

Arts and cultural data and policy



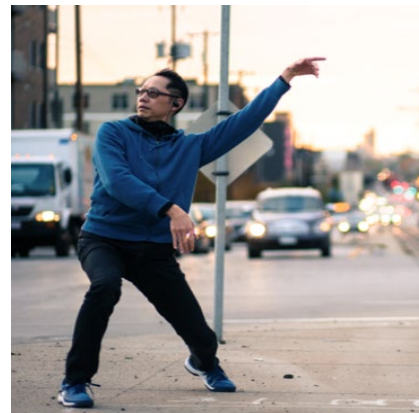
IMPLEMENTING THE TOOLKIT THROUGH APA



Arts & Planning Division

MISSION

To transform the planning profession through arts and culture.



LEARN MORE AND CONNECT



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<https://www.mapc.org/our-work/expertise/arts-and-culture/>

<https://artsandplanning.mapc.org/>



<https://planning.org/divisions/arts/>

