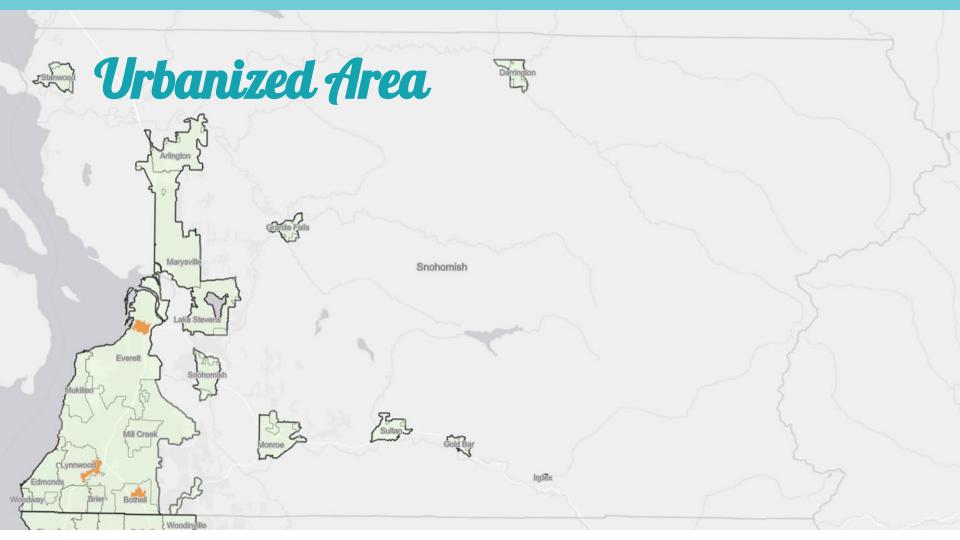


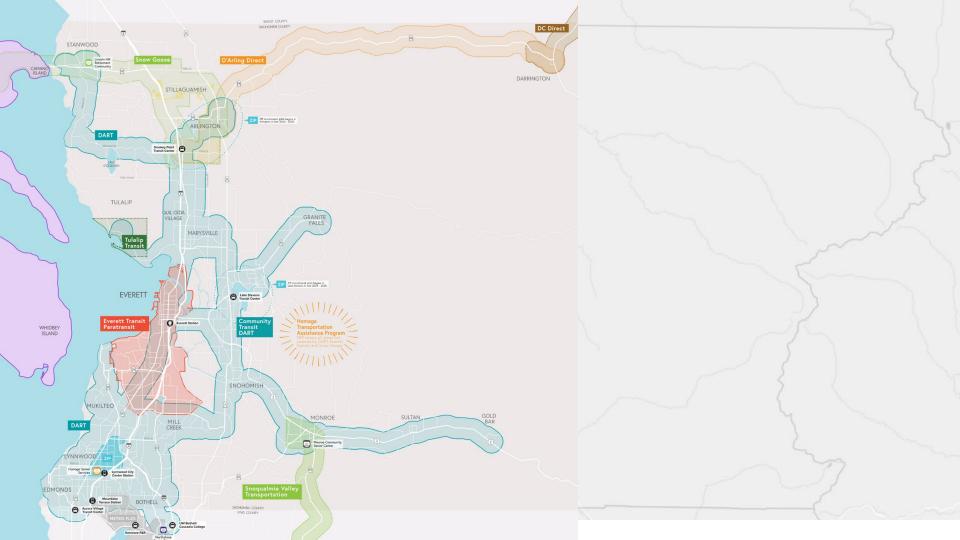
Vision

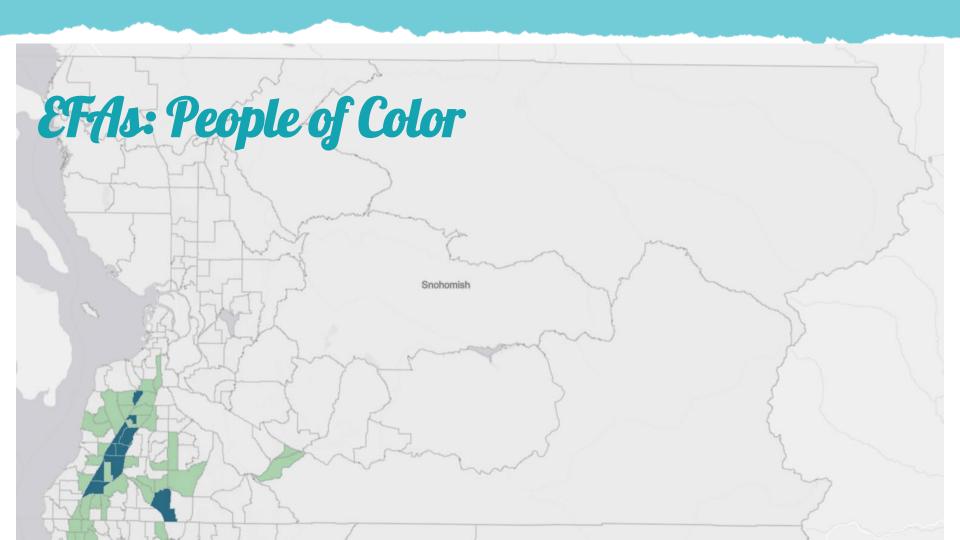
By 2050, all people in Snohomishocomunity their abilities or background are able to easily access social, health, and economic services with a wellcoordinated network of transportation services and infrastructure connecting all communities throughout the region.

Mission

Snotrac works with the public and make is ion Snohomish County and beyond to create and connect affordable, age- and ability-friendly communities for all people.

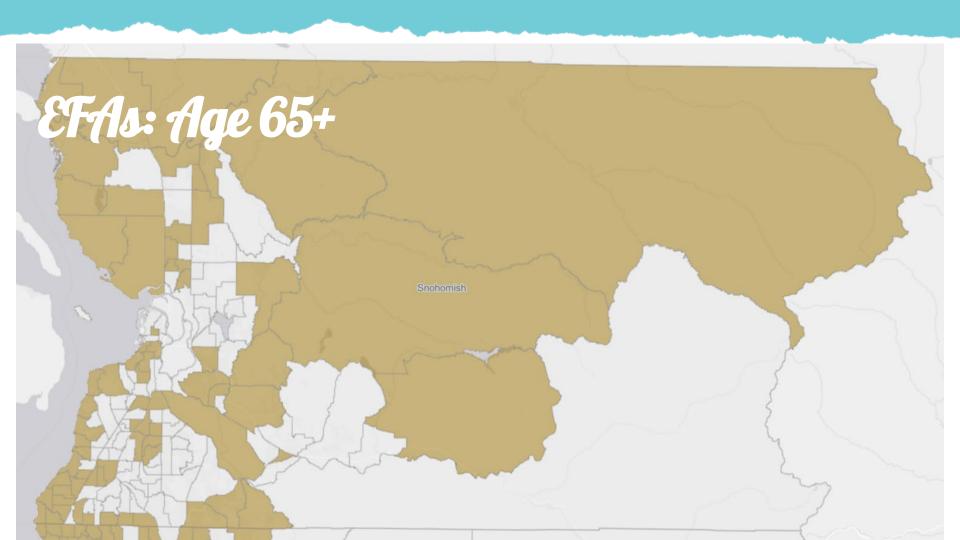


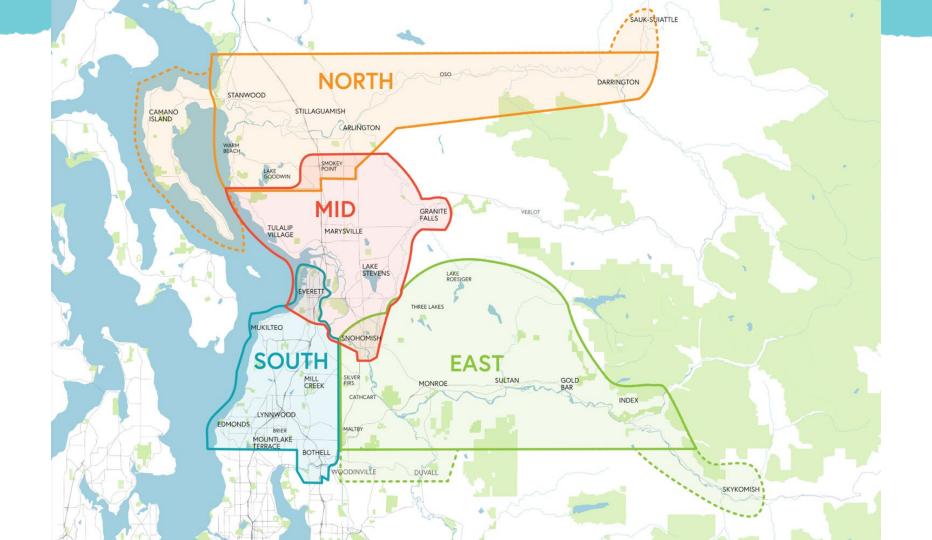












Successes

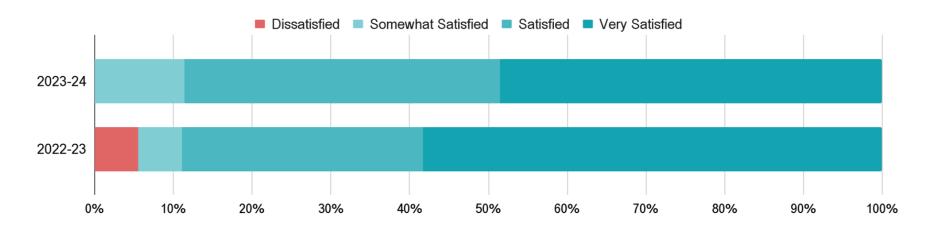
Wayback

- North Sound 2-1-1
- Homage TAP
- Homage PayYourPal

Last 4 Years

- Lincoln Hill's Snow Goose Transit
- Homage's D'Arling Direct
- Retiming of DC Direct and CT Route 230
- Supporting equity-focused CBOs in community engagement
- Equitable Community Engagement Guide
- Universal Design Forum & Best Practice
 Guide

Snotrac Partner Satisfaction Survey



Goals & Initiatives

Goals

- 1. The collective transit system is convenient to all people.
- 2. All residents know their available transportation services, can easily plan and schedule trips, and frequently choose non-driving options.
- 3. Snotrac and residents are strong voices for creating better communities and transportation systems.
- 4. Priority populations will remain safe during public emergencies.

Major Initiatives

1. Expanded Mobility Management Coalition Efforts

- a. Blended Funding for Rural PTBA Service
- b. Physical/Tech Improvements for Nonprofit and Tribal Transportation Providers
- c. Walk & Bike Audits
- d. Mobility Policy & Leadership Program

2. Mobility Navigator Program

a. Additional bilingual to staff provide cross-agency travel training to CBO staff & clients and community members.

Factor Analysis

✓ Existing Program

This is the continuation of our 25-year mobility management for Snohomish County. In addition, our new Mobility Navigator program is the continuation of Homage's previous outreach program.

√ Supports Regional Coordinated Mobility Plan

Our work plan has been closely cross-referenced to all CMP goals/priorities.

√ Service Coordination

A purpose of Snotrac is to coordinate transportation services. Snotrac also closely coordinates with King County Mobility Coalition and its subcoalitions, and the North Sound Transportation Alliance and county & transit planners to the north.

✓ Performance Tracking

The application commits to clear performance metrics, including the number of EFA organizations participating in coalition meetings and the number of mobility navigation trainings held in partnership with EFA organizations.

✓ Equitable Engagement in Developing Work Plan

The plan was developed over a 9-month period during Partner Meetings and offline communications with partners. We have actively engaged EFA CBO leaders to receive their input on what projects to prioritize. Additionally, we have worked hand-in-hand with EFA partners to resource them with resources for engaging on transportation decision-making, we have published equitable a community engagement best practice guide for public agencies to follow, and we have given EFA CBOs a platform to share their priorities during Snotrac Partner Meetings.

Factor Analysis



More Details of Snotrac Goals & Initiatives

Goal 1: The collective transit system is convenient to all people.

- Within urbanized areas, public transit service maximizes ridership by being robust, fast, frequent, networked, and well-coordinated.
- Within rural areas, with the support of blended funding of grants and partnerships, flex-route and door-to-door service will provide reliable transportation options for people who cannot drive, walk, or bike due to ability or affordability.
- Paratransit service is reliable and well-coordinated between providers. Inter-county medical trips either allow for the seamless transfer between providers or are provided by a single provider from origin to destination.
- The transit systems are affordable to all people.
- Transit buses, stops, and stations are safe, comfortable, and accessible.

Goal 2: All residents know their available transportation services, can easily plan and schedule trips, and frequently choose non-driving options.

- Every library and community resource center has comprehensive and up-to-date guides about available mobility services.
- Elected officials, agency and departmental staff, and CBO staff have a broad understanding of the available transportation services and recognize Snotrac as a go-to source for more detailed information about transportation options.
- Clients and community members of community resource centers and other CBOs are trained on the available, and most relevant, transportation services for them.
- People are able to easily plan and schedule trips across public and nonprofit transportation services using a one-stop online tool, which will also be accessible by phone assistance.
- New transit-oriented residential and commercial building managers provide programs to encourage walking, biking, and riding transit instead of building unnecessary off-street parking, especially for people with disabilities, older age, youth, and low income.

Goal 3: Snotrac and residents are strong voices for creating better communities and transportation systems.

- Community leaders, stakeholders, and the general public recognize Snotrac as an effective advocate for better communities and transportation systems.
- A robust network of residents and CBOs are educated on transportation and land use issues and are actively advocating for bettering their communities and transportation systems.
- Snotrac is a partner to public agencies in policy development and community engagement efforts, in alignment with Snotrac's mission and vision.

Goal 3: Policy Priorities

- Creating a robust transit network that maximizes ridership in urban areas and serves non-drivers in the rural areas.
- Eliminating traffic fatalities and serious injuries through the Safe Systems Approach to roadway design.
- Creating robust and accessible networks of walkway, bikeway, and trail networks, especially to access transit, schools, and parks.
- Creating affordable age- and ability-friendly communities for all people.
- Reducing vehicle miles traveled and increasing vehicle electrification to address air pollution and climate change.
- Increasing public understanding of how past racial discrimination in land use and transportation policies has shaped current outcomes and how these outcomes can be redressed.

Goal 4: Priority populations will remain safe during public emergencies.

- In preparing for public emergencies, emergency, transportation, and human service professionals plan with intentionality for the safety of people with disabilities, older age, and low income.
- Public transportation agencies understand that they both can help get people to warming, cooling, and cleaner air shelters and pandemic testing and vaccination centers, they often can also provide space for these facilities.

Goal 1 Initiatives

- Skykomish Valley Transportation Action Planning
- Cathcart/Maltby Fixed Route Services
- Bothell, Brier, and Mill Creek Area Mobility Gaps
- Blended Funding for Rural PTBA Service
- Improvements for Nonprofit and Tribal Transportation Providers
- More Transit Together
- Post-2024 Gap Analysis following Community Transit Restructure

Goal 2 Initiatives

- Mobility Navigators
- Mobility Navigation at New Development

Goal 3 Initiatives

- Walk & Bike Audits
- Groundbreakings & Ribbon Cuttings
- Annual Snotrac Awards Event
- Mobility Policy & Leadership Program
- Partnerships with Public Agencies for Community Outreach and Stakeholder Engagement

Goal 4 Initiatives

- Clear Standards for Free Transport to Centers
- Public Transit Facilities for Response

Priority Populations

5307, 5310, 5311, HEAL Act, VISION 2050

- Low income
- People with disabilities
- Older adults
- Youth

- Rural communities
- Tribes
- Veterans
- Medicaid patients

- People of Color
- Immigrants
- Refugees
- LEP

Vulnerable Populations within Overburdened Communities

Priority Populations within Equity Focus Areas

Non-drivers due to age, ability, affordability, or access.