

COMMUNITY TRANSPORTATION NAVIGATORS

ENGAGE | EDUCATE | ENROLL | EMPOWER



COMMUNITY
TRANSPORTATION
NAVIGATORS

hopelink

A partnership program between Hopelink and King County Metro

WSDOT Consolidated Grant Application

October 16th, 2024

Sandy Phan, Program Manager

PROGRAM GOAL

Hopelink and King County Metro's mission is connecting the hardest-to-reach communities to trusted transportation sources to increase their access to transportation. The community is equipped with transportation knowledge to ride transit with confidence and independence.

PROGRAM PILLARS

Engage. Educate. Enroll. Empower.



CORE PILLARS



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ENGAGE: CONNECT &
LISTEN TO FEEDBACK
OR CONCERNS



EDUCATE: PROVIDE
INFORMATION &
RESOURCES



ENROLL: ELIMINATE
ADMINISTRATIVE
BARRIERS TO ACCESS
RESOURCES



EMPOWER: CREATE
RELATIONSHIPS &
TRUST TO RIDE
TRANSIT

PSRC REGIONAL PRIORITY RANKING CRITERIA



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- ☒ Existing Program
- ☒ Mobility Needs: (Strategy 3.1) “Conduct and tailor mobility management programs, such as travel training, mobility coalition, and information referral and assistance, to meet the needs of potential riders, including people with limited English proficiency (LEP)”
- ☒ Inclusive Engagement and Communications
- ☒ Equity-focused Performance and Goals
- ☒ Eligible for Federal (>20% match)

CURRENT COMMUNITIES SUPPORTED



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Filipino Community
2022



Health Through
Housing Community
2023



Muslim Women
Community
2024



???
2025



LOOKING AHEAD

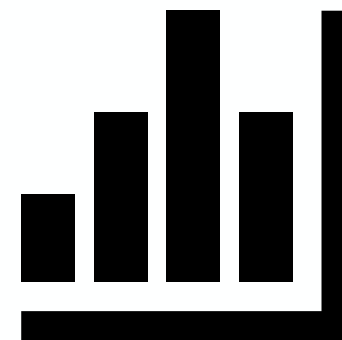


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Network of Navigators



Evaluation of Peer
Model



Staffing Capacity

GRANT SUPPORT



Match

- Hopelink
- King County Metro

Support

- 14 Letters of Support
- 6 Testimony Statements



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QUESTIONS

Sandy Phan

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Th a n k y o u !