

Regional MOD Inventory – Microtransit

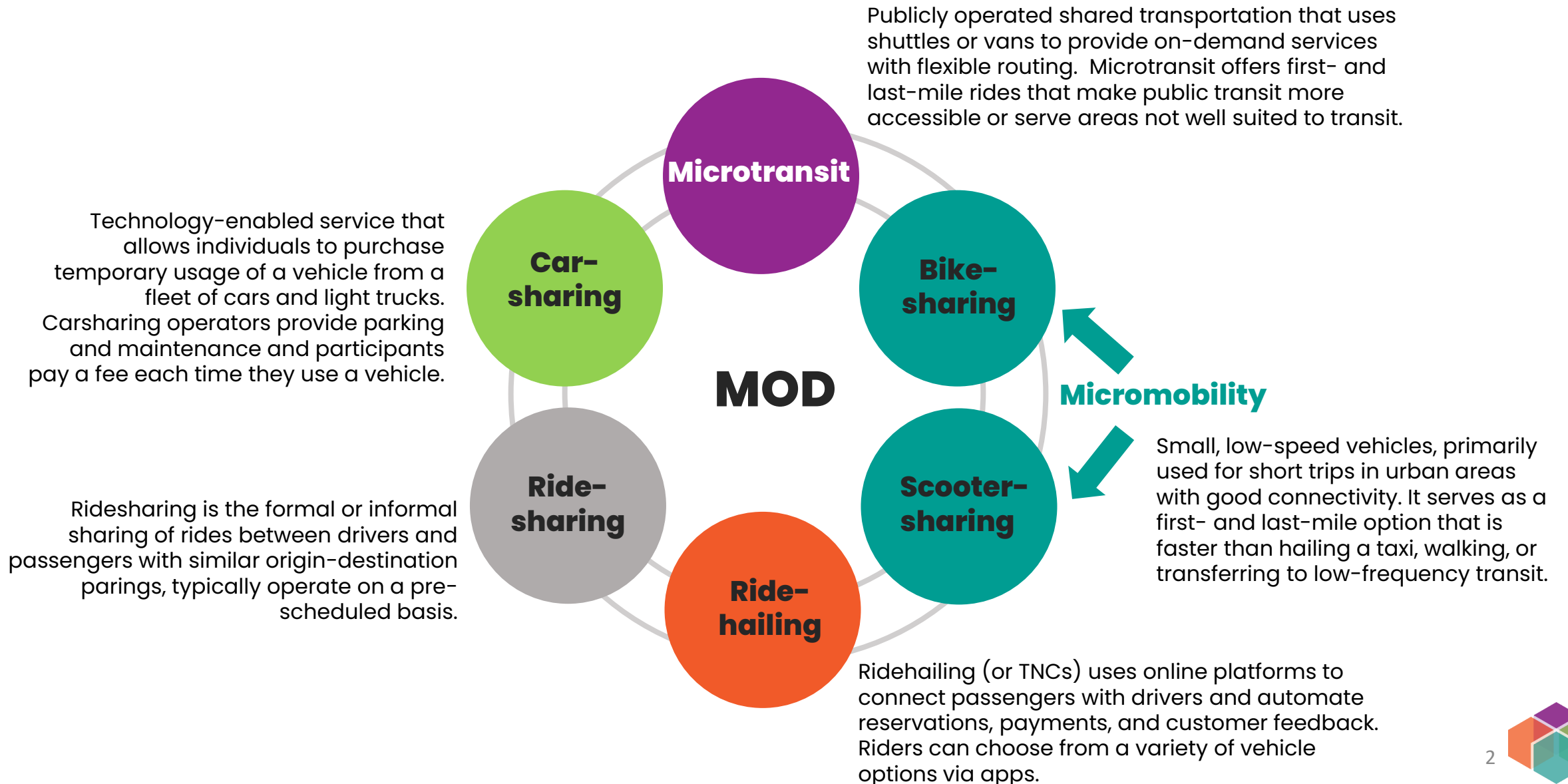
TOC • January 22, 2025



We are leaders in the region to realize equity for all. Diversity, racial equity and inclusion are integrated into how we carry out all our work.

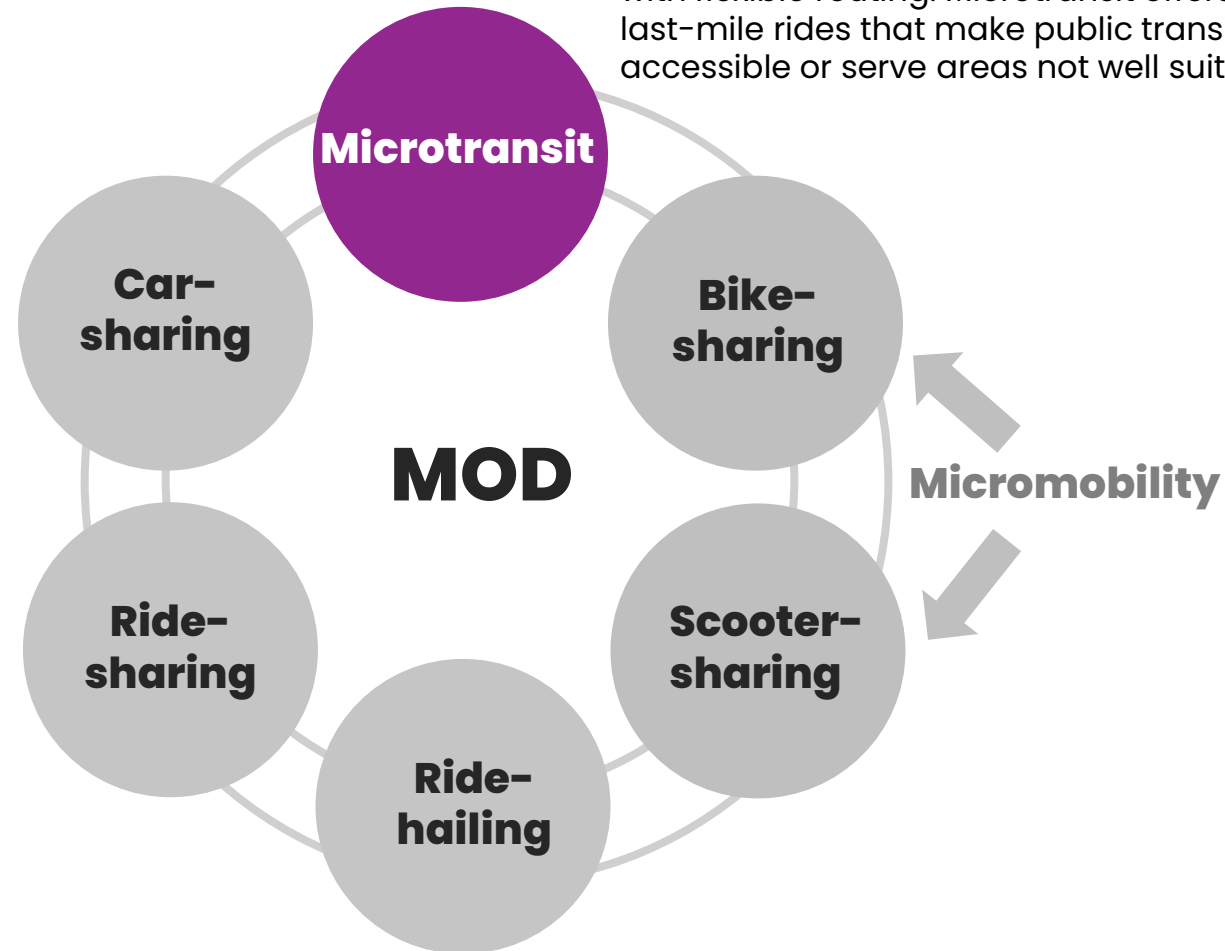
psrc.org/equity

Mobility on Demand encompasses a wide range of modes.



Microtransit

Publicly operated shared transportation that uses shuttles or vans to provide on-demand services with flexible routing. Microtransit offers first- and last-mile rides that make public transit more accessible or serve areas not well suited to transit.



Peer Review

Key Findings:

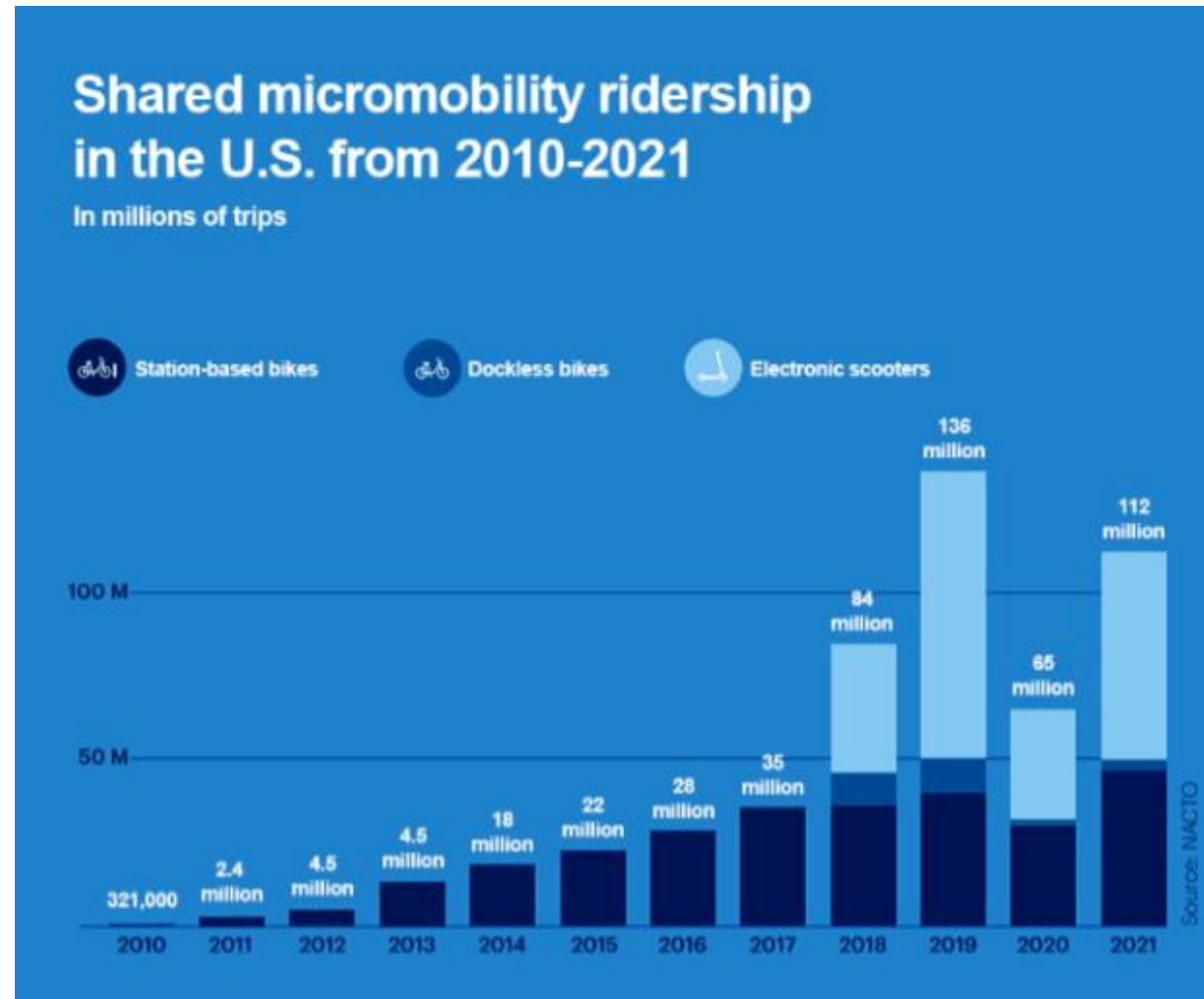
- Most regions were at the **beginning stages** of MOD partnerships & research.
- RTPs generally **provided an overview of MOD** modes and the pros & cons of each.
- The level of detail varied greatly between the regions, especially regarding needs/gaps analyses & regional trend data.

Reviewed six peer regions addressed MOD in RTPs:

- Atlanta (ARC)
- Boston Region
- Denver (DRCOG)
- Delaware Valley (DVRPC)
- Oregon (Metro)
- San Diego (SANDAG)

MOD trends at the national level

- MOD ridership has been **steadily rebounding from pandemic**, when all modes experienced a significant decrease.
- The number of MOD programs **continues to expand** throughout the country, with ridership projected to grow.
- Trend towards Mobility as a Service (MaaS), where multiple forms of transportation are integrated into a single platform.



Source: National Association of City Transportation Officials (NACTO)



MOD Inventory Survey

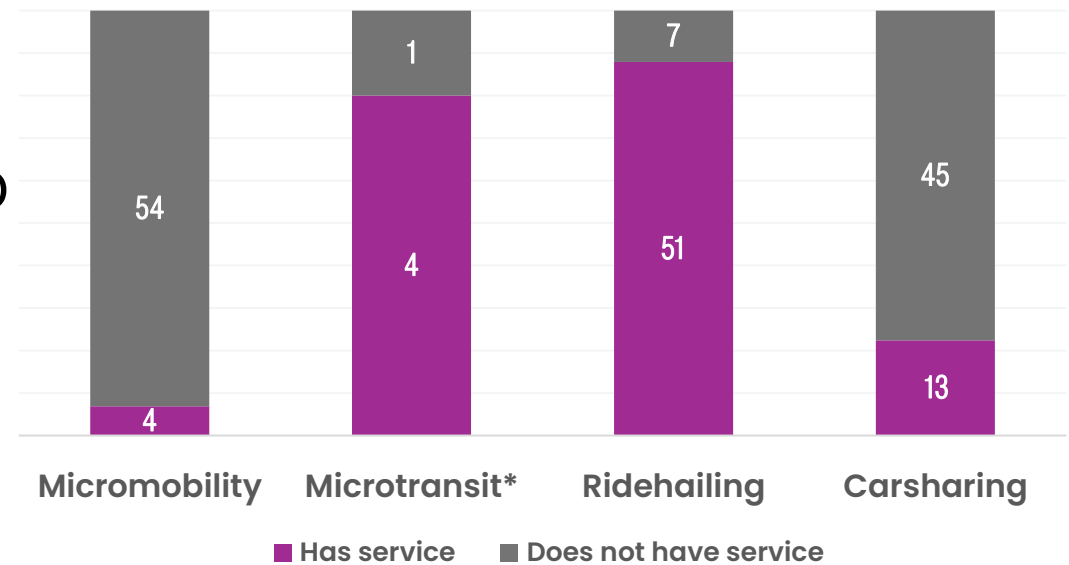
An inventory survey was conducted in the spring of 2024.

- **53 jurisdictions and 5 transit agencies submitted responses.**

The survey asked about key elements of MOD including:

- Availability and coverage of MOD programs
- Usage/ridership by MOD category
- Roles of jurisdictions/agencies
- Program cost

Mobility On Demand Services by Agency



Micromobility

Four responded that their cities had micromobility programs in 2023:

- Bothell (scooter-share)- *pilot*
- Everett (scooter-share)- *pilot*
- Redmond (bike-share & scooter-share)
- Seattle (bike-share & scooter-share)

None of the jurisdictions above directly provide the service, but all are involved in a different capacity.

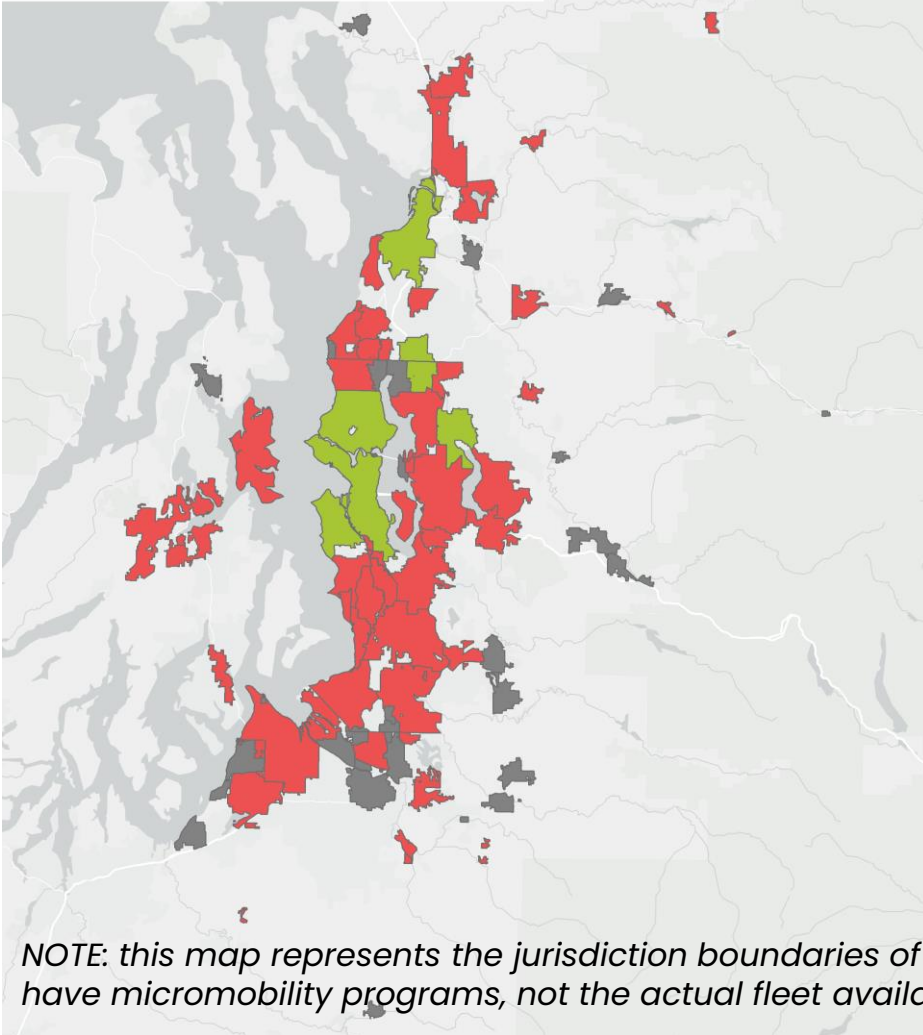
Examples: Bird, Lime, Veo



Micromobility Coverage (2023)

Micromobility Services in PSRC Region

Yes
No
No Response



Total ridership of micromobility in 2023:
4,949,000 rides (higher share of scooter rides)

The average time traveled by micromobility ranged between **8 to 12 minutes**.

The average distance traveled ranged between **0.7 to 1.5 miles**.

Seattle set a **one-day ridership record of nearly 32,000 trips** on Saturday, July 22, 2023.

NOTE: this map represents the jurisdiction boundaries of cities that responded they have micromobility programs, not the actual fleet availabilities.

Microtransit

Four transit agencies responded that they operate microtransit (as of 2023):

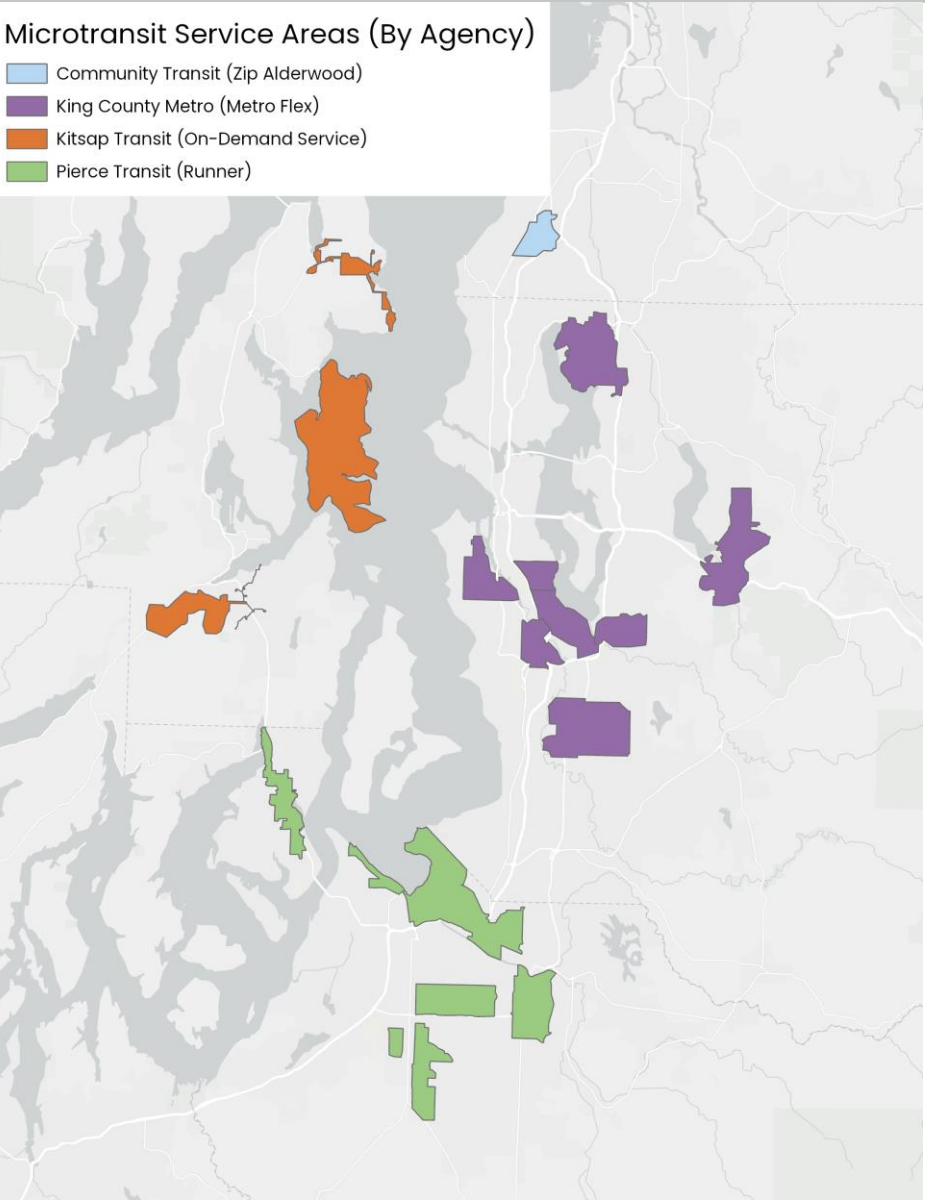
- Community Transit (Zip Shuttle)
- King County Metro (Metro Flex)
- Kitsap Transit (Rides for multiple locations)
- Pierce Transit (Runner)

ORCA cards, including various ORCA products like Lift, Youth, RRFP, allow transfer between microtransit and transit.

Wheelchair-accessible vans, curb-to-curb pick-up, and interpreter services are available.



Microtransit Coverage (2023)



Annual Microtransit Ridership (2023)

Community Transit	34,636
King County Metro	311,554
Kitsap Transit	24,406
Pierce Transit	13,685
TOTAL	384,281

Ridehailing (Uber, Lyft)

Most of the jurisdictions (51 out of 58) responded that they have ride-hailing in their areas.

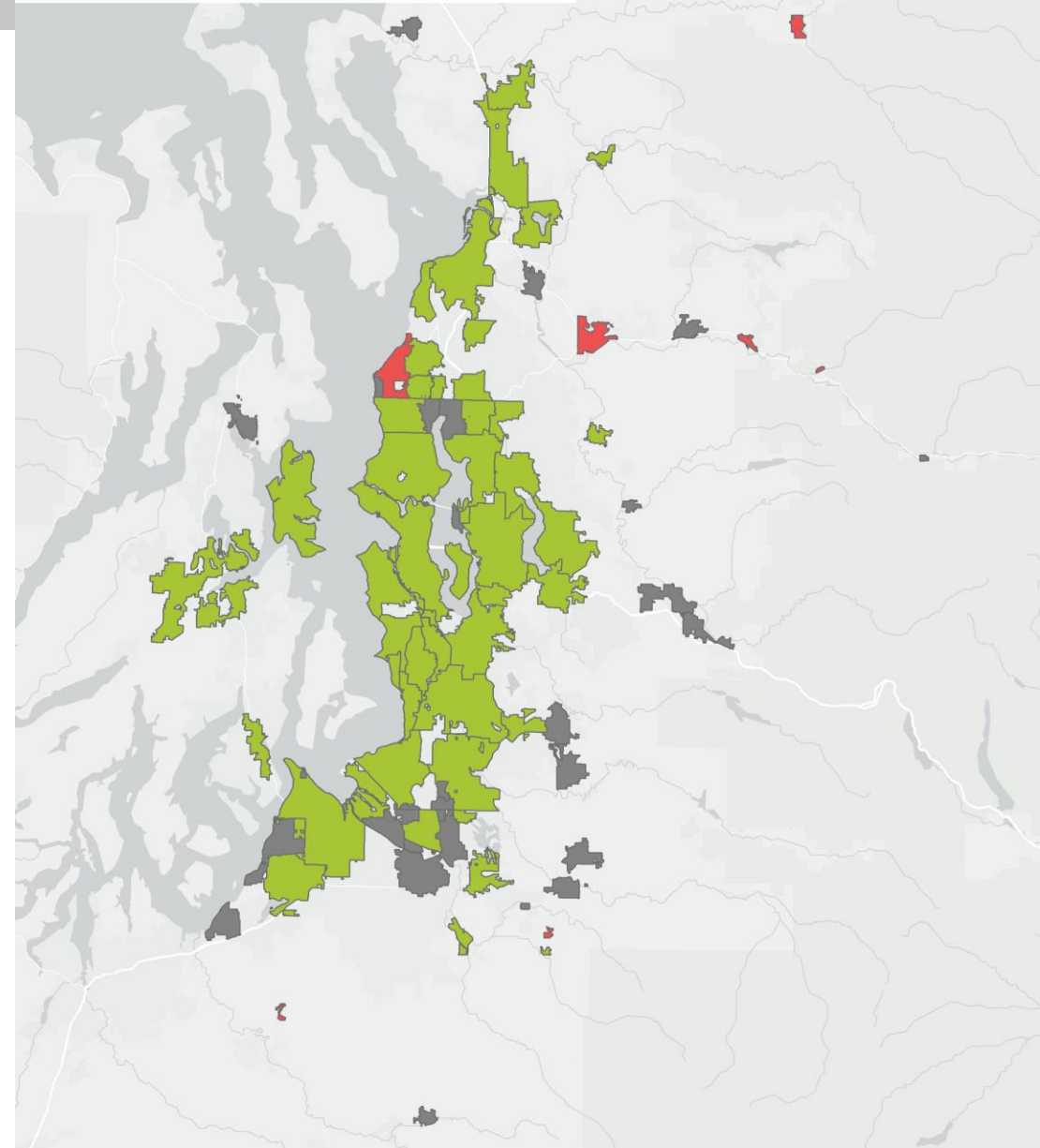
Jurisdictions identified that they don't have any involvement with ridehailing as the service is operated by private agencies.

Examples: Uber, Lyft



Ridehailing Services in PSRC Region

- Yes
- No
- No Response



Carsharing

Thirteen jurisdictions (about 22%) identified that they have car-sharing service.

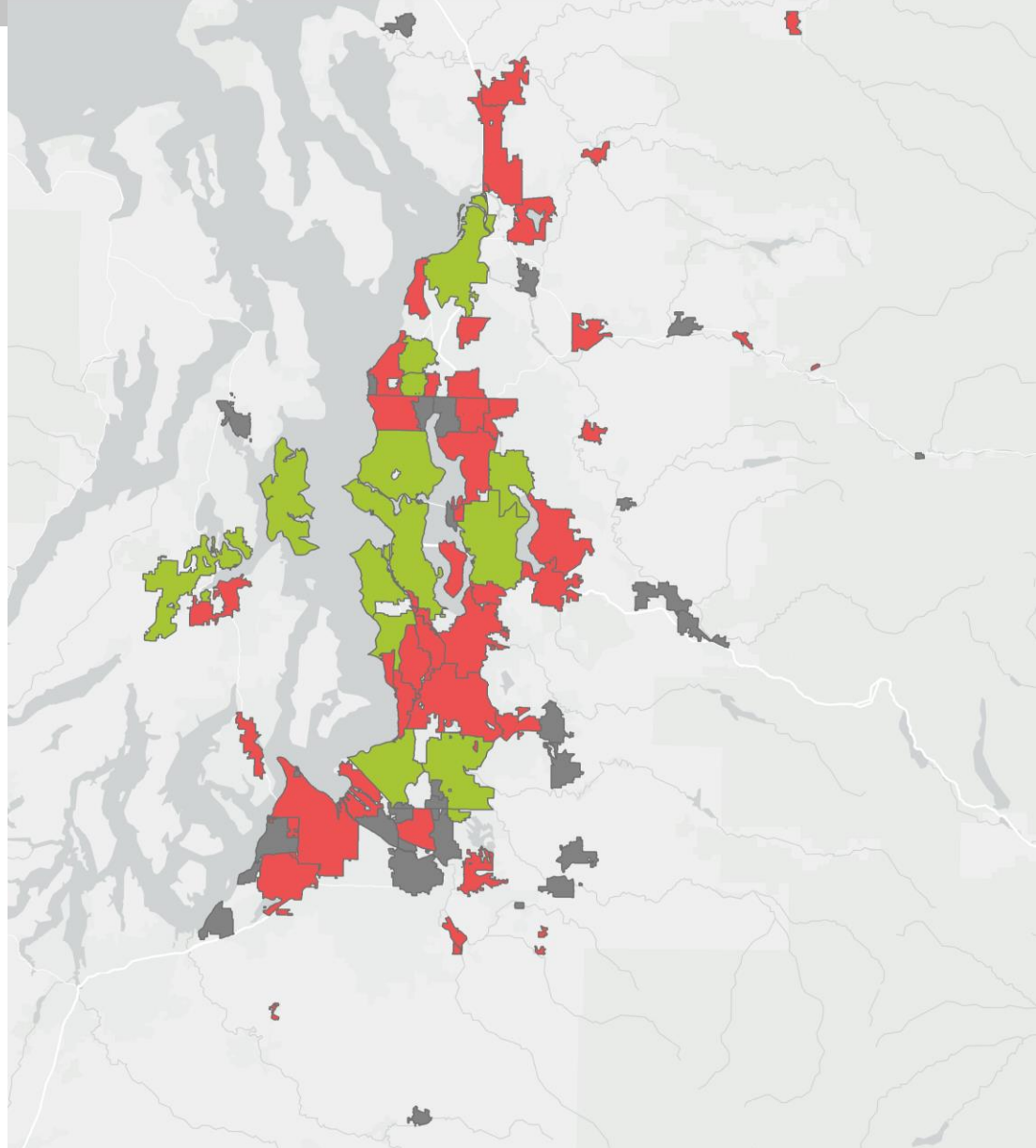
Most of the cities do not have any involvement in car-sharing.

Examples: Zip Car, Getaround, Kitsap Transit's SCOOT



Carsharing Services in PSRC Region

- Yes
- No
- No Response



Discussion

- **Key Messages:** what **trends or stories** do you think the next Regional Transportation Plan should highlight for MOD?
- **Looking ahead:** What are **your agency's priorities** in microtransit for the future? What would be the main role of microtransit to support the regional transit system?
- Do you have any **other data or resources** suggested for PSRC's review?



Next Steps

Spring 2025: Trends & needs/gaps analysis

Summer 2025:

- Coordination with transit access work
- Future conditions

Periodic updates to committees and boards throughout the process.





Thank You!

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Puget Sound Regional Council