

# Spring 2025 Regional Public Survey

Safety and Transportation

May 2025



Puget Sound Regional Council



*We are leaders in the region to realize equity for all. Diversity, racial equity and inclusion are integrated into how we carry out all our work.*

[psrc.org/equity](https://psrc.org/equity)



# Methodology

- King, Snohomish, Pierce, and Kitsap County Residents
- Conducted March 3–12, 2025, in English/Spanish
- Mixed land/mobile telephone and email/web methodology
- 2,000 interviews; overall margin of error  $\pm 2.8$ 
  - King:  $n=750$
  - Pierce:  $n=500$
  - Snohomish:  $n=450$
  - Kitsap:  $n=300$



Ian Stewart  
ian@emcresearch.com  
206.204.8032

Sianna Ziegler  
sianna@emcresearch.com  
206.204.8045

Emerson Rogers  
erogers@emcresearch.com



# Key Takeaways

- Residents are concerned about road safety. Improving safety for road users is a priority across the region – especially for drivers, but also for pedestrians and bicyclists.
- Residents tend to see other drivers' behaviors as a bigger contributor to safety problems than lack of safety infrastructure.
- That said, most support changes to the built environment when connected to how those changes can alter driver behaviors and build safer driving into the system.
- Traffic congestion, public transit, road maintenance are dominant concerns in region when it comes to transportation.



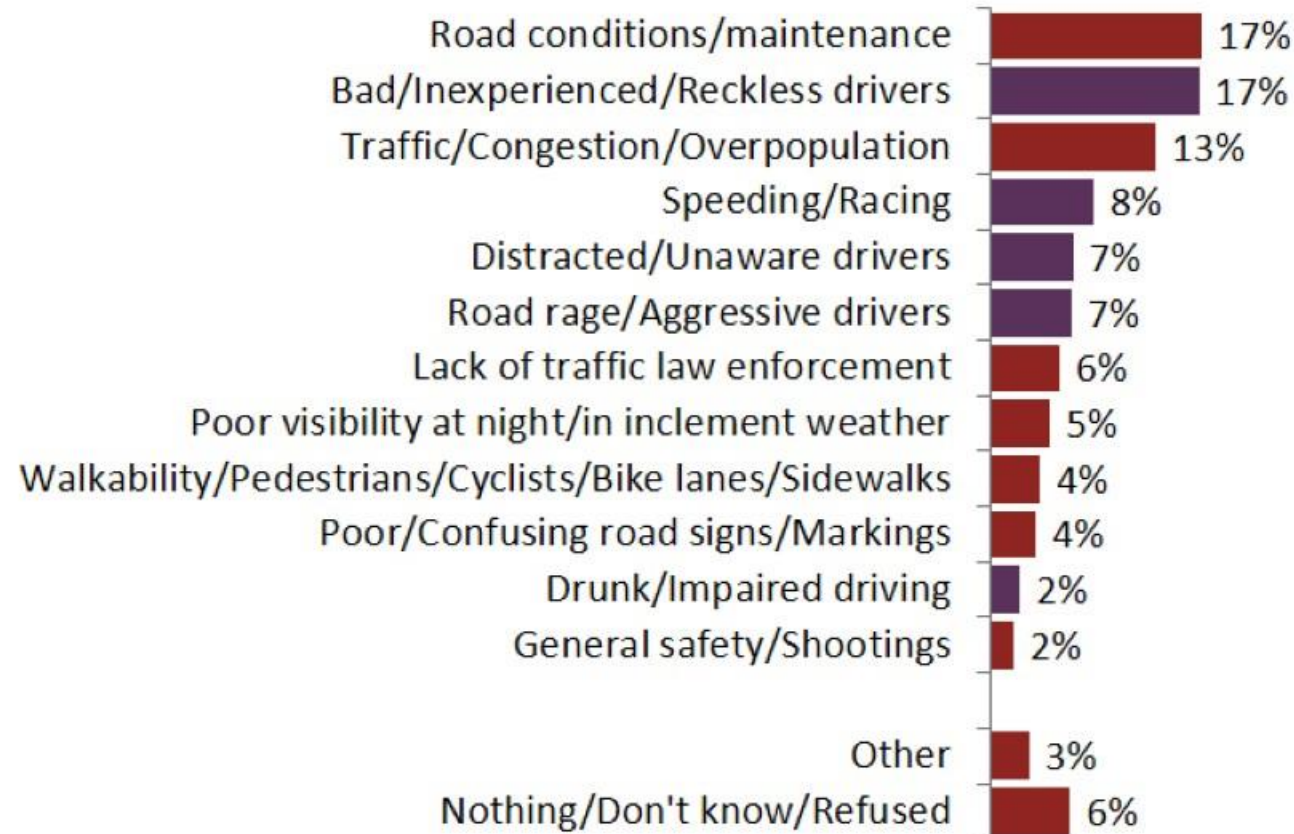


# Road Safety Perceptions

# Biggest Regional Road Safety Concern

*Over a third of residents mention other drivers' behavior as their biggest concern when it comes to regional road safety.  
Around one-in-six mention road conditions.*

***When you think about all other trips you make around the greater Puget Sound region, what is your biggest concern when it comes to safety on our roads?***

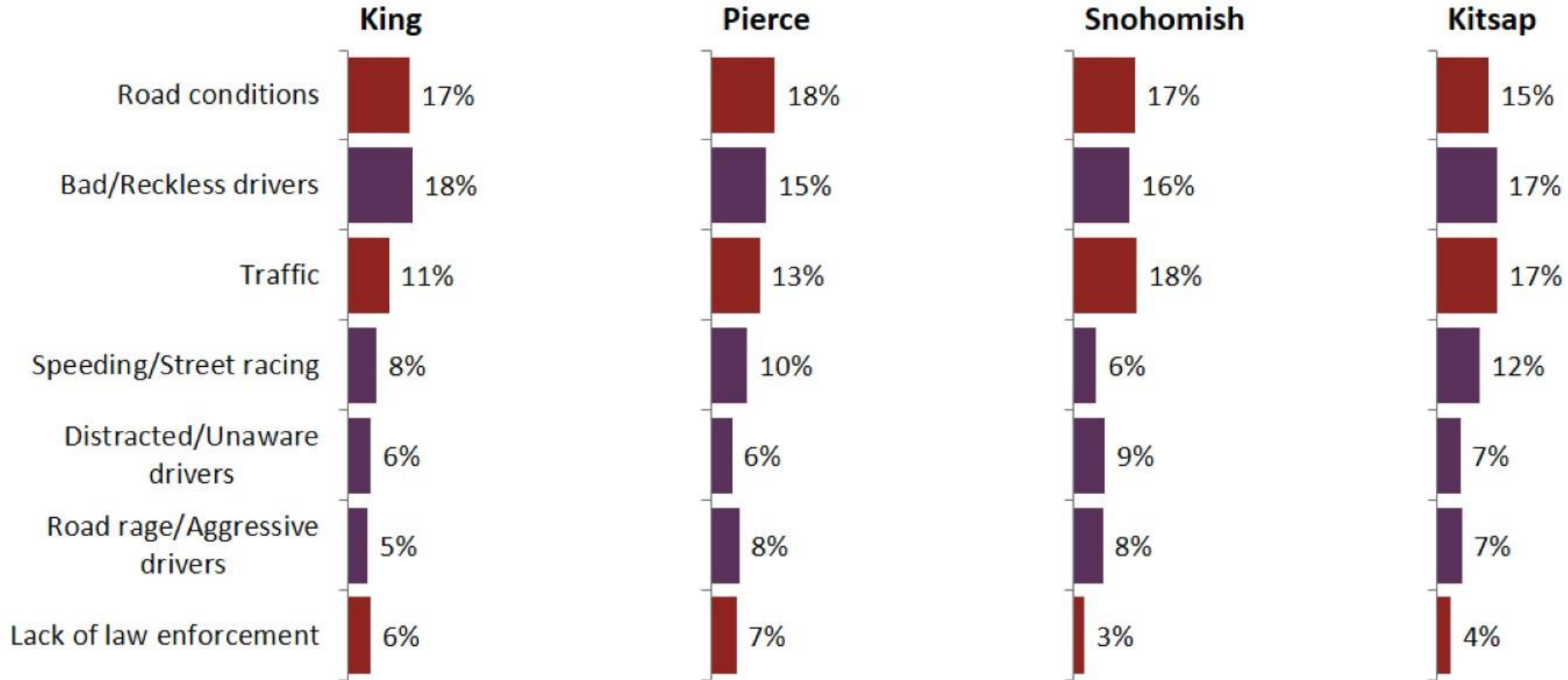


**41%** are about  
drivers or bad  
driving behavior

*(Open-ended  
question; verbatim  
responses coded  
into categories)*

# Biggest Regional Road Safety Concern

*Regional concerns are fairly similar across counties. Speeding and Street racing is a bit more of a concern to Kitsap and Pierce residents.*



NOTE: Category labels shortened for readability

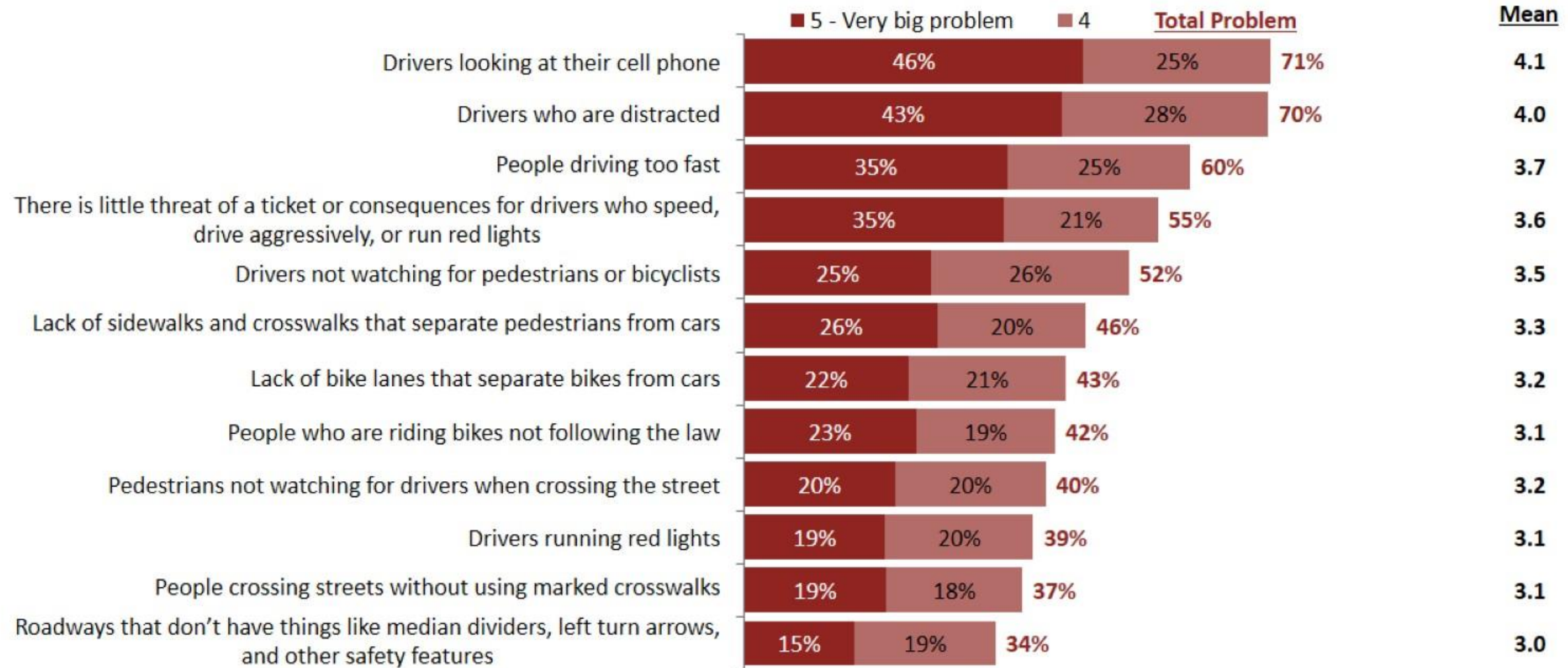
Q4. When you think about all other trips you make around the greater Puget Sound region, what is your biggest concern when it comes to safety on our roads?

*(Open-ended question; verbatim responses coded into categories; only top responses shown)*



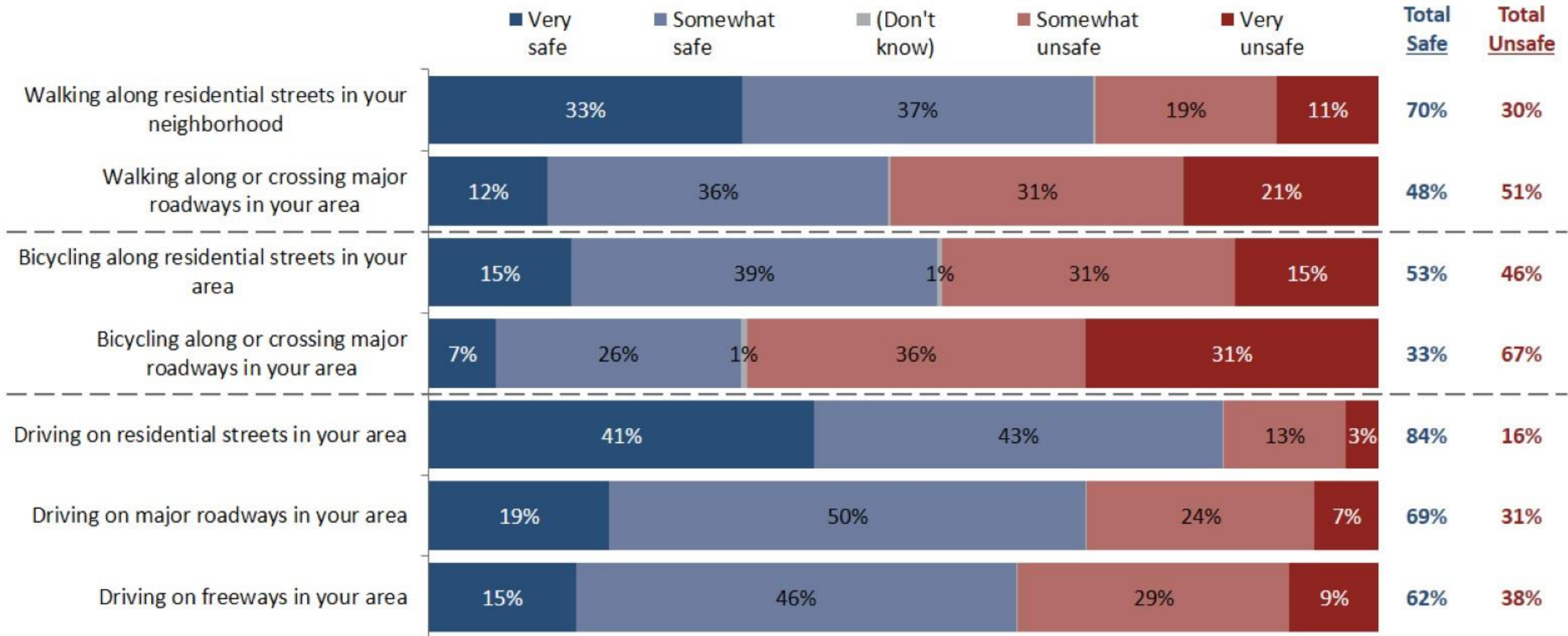
# Road Safety Problems

About 70% of residents say distracted driving and drivers looking at their phones are problems, and about a third say speeding and lack of enforcement for unsafe driving are very big problems.



# Perceived Safety

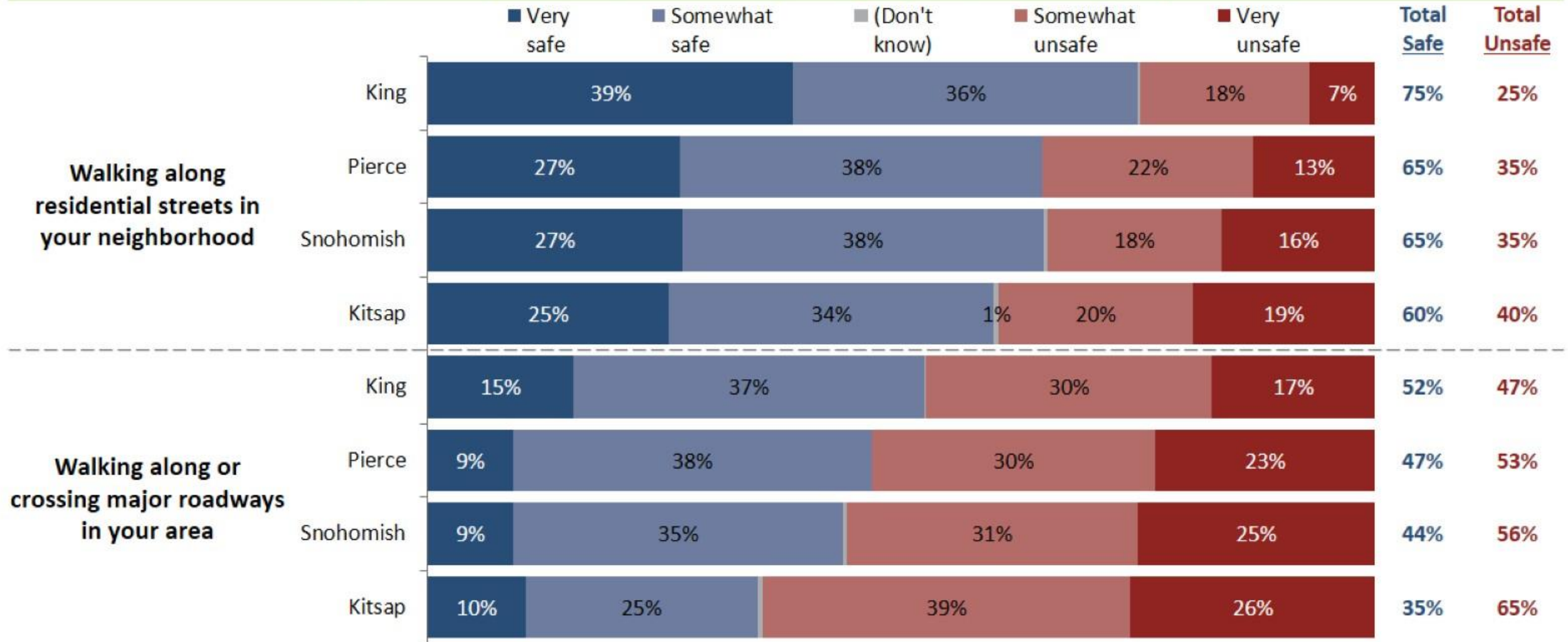
*Across modes, residents tend to feel safest moving around residential streets. Majorities feel unsafe walking or bicycling along or crossing major roadways.*





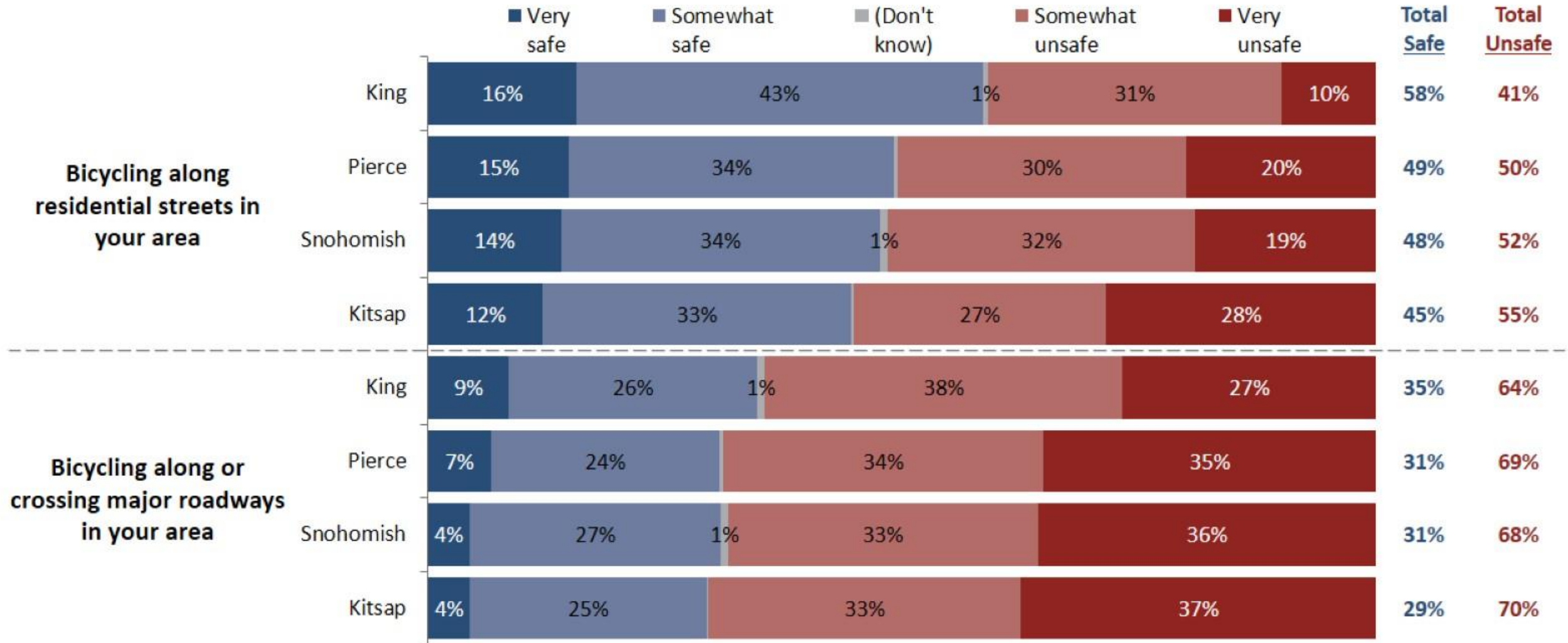
# Perceived Walking Safety by County

*Only about a quarter of Pierce, Snohomish, and Kitsap residents say they feel very safe walking along residential streets in their neighborhoods, and about one-in-ten feel very safe walking along major roadways.*



# Perceived Biking Safety by County

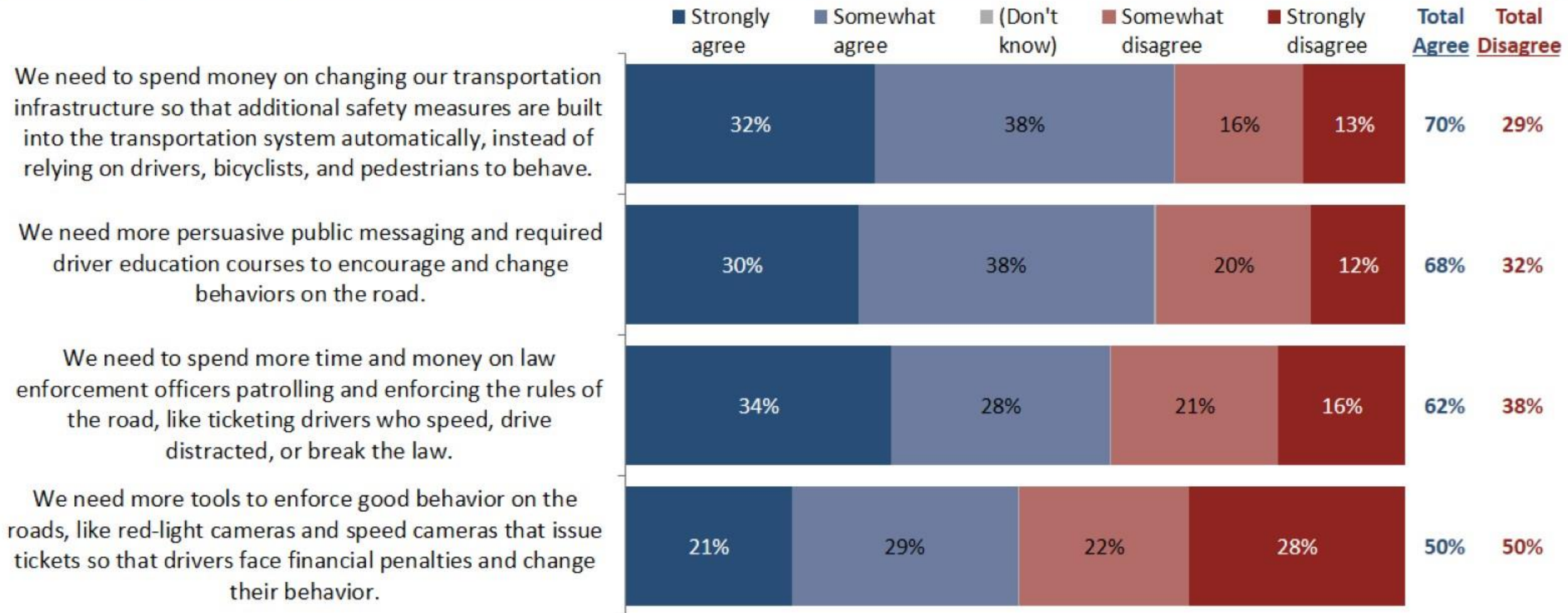
*Outside of King County, less than half of residents say they feel safe bicycling along residential streets.*





# Road Safety Investment Priorities

*Residents are open to changing the built environment. A third strongly agree we need to spend money on changing transportation infrastructure and 7-in-10 overall agree. They also see a need for more education and enforcement.*



Q39-Q42. We have to make choices when it comes to how we spend dollars on transportation. Next are a series of statements. Please indicate whether you agree or disagree with each.



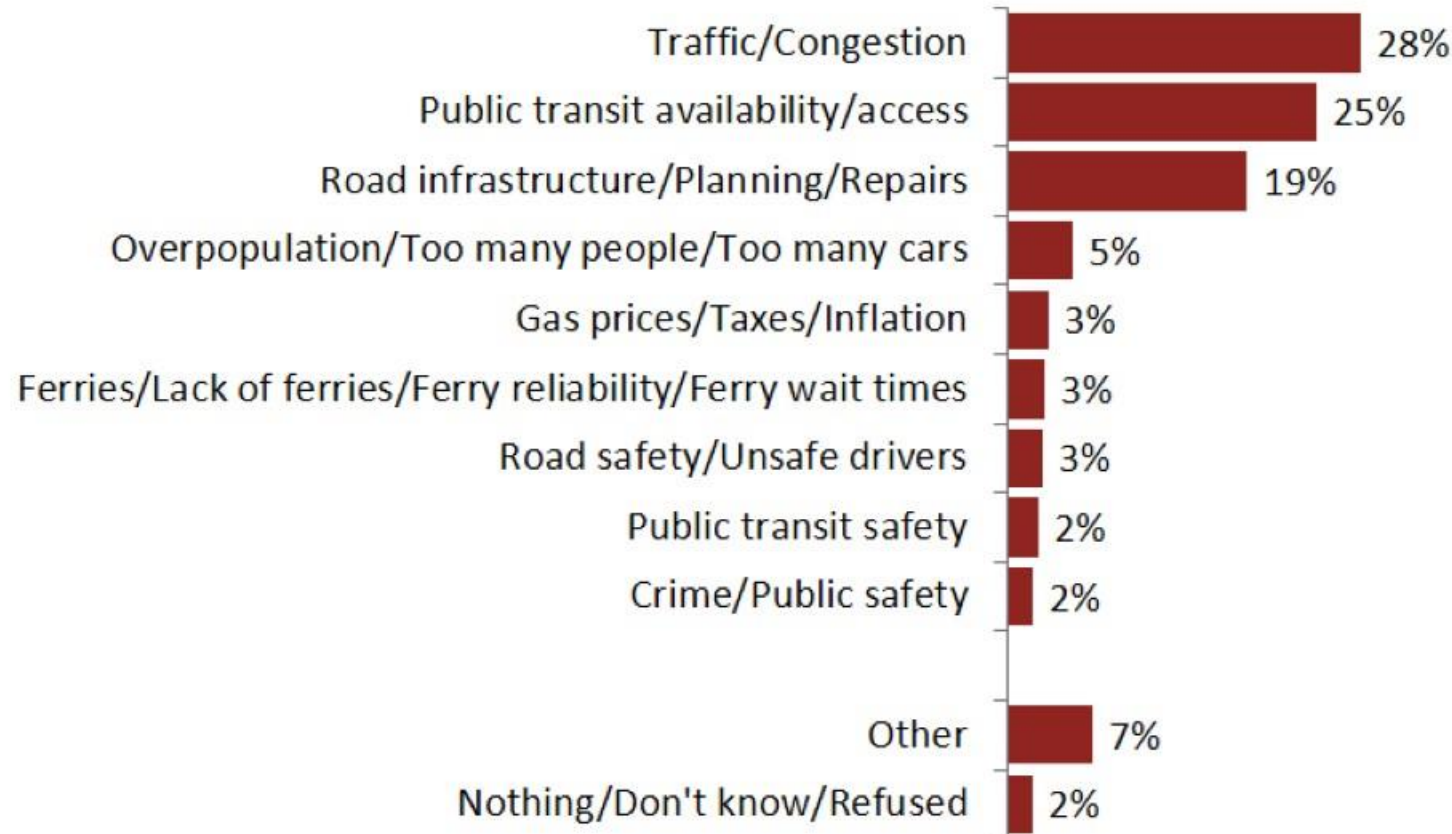


# Transportation Priorities

# Most Important Transportation Problem

*Traffic and public transportation issues top the list of transportation problems in Puget Sound, with over a quarter of residents mentioning each.*

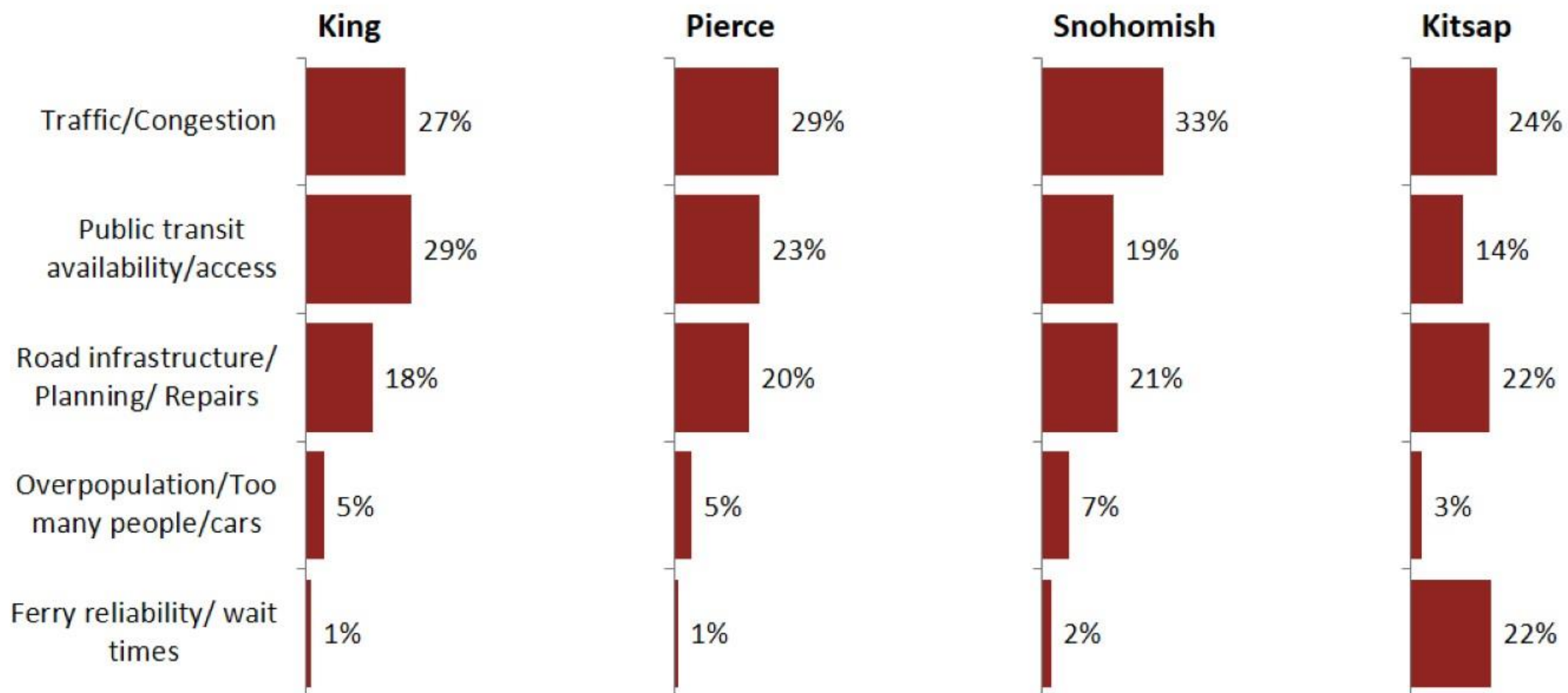
***Thinking about all of the ways people get around Puget Sound, what do you think is the most important transportation problem facing the Puget Sound region today?***



*(Open-ended question; verbatim responses coded into categories)*

# Most Important Transportation Problem

*Traffic is a top-of-mind concern across counties, while public transportation is more of a concern in King County. Ferry-related issues are mentioned by about one-in-five Kitsap residents.*



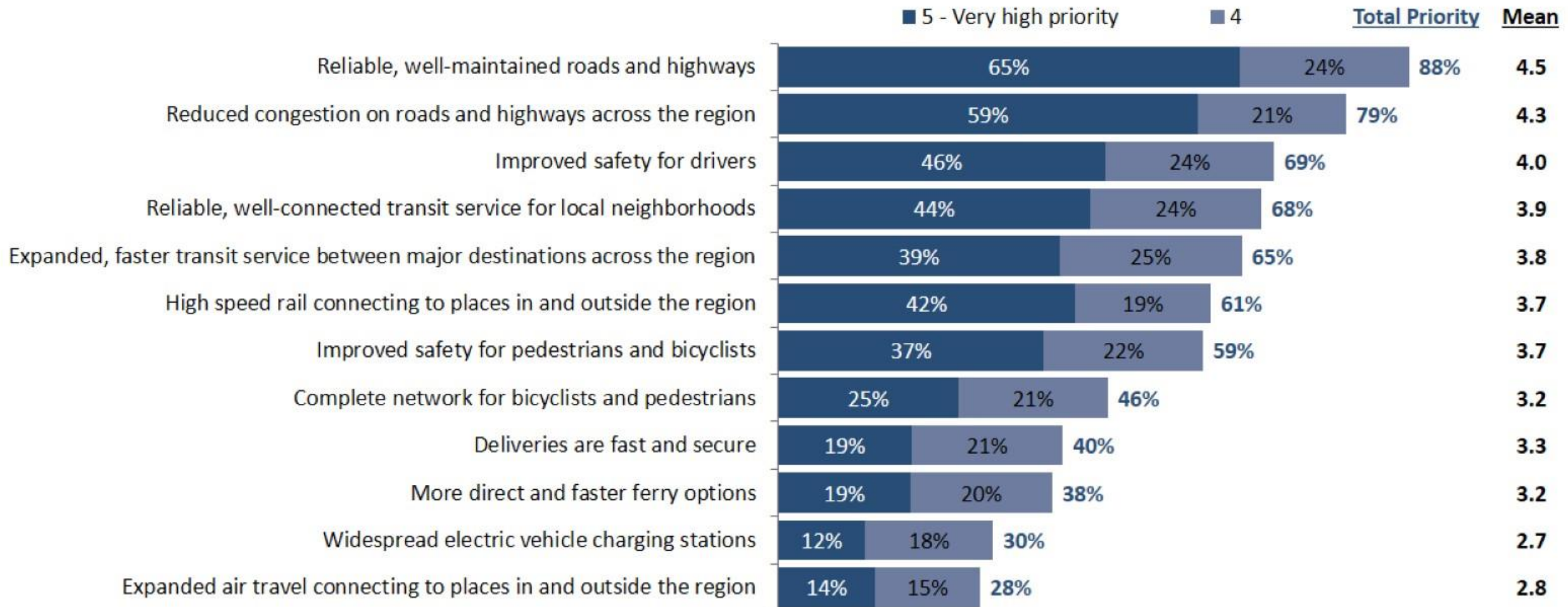
Q2. Thinking about all of the ways people get around Puget Sound, what do you think is the most important transportation problem facing the Puget Sound region today?

*(Open-ended question; verbatim responses coded into categories; only top responses shown)*



# Transportation Priorities

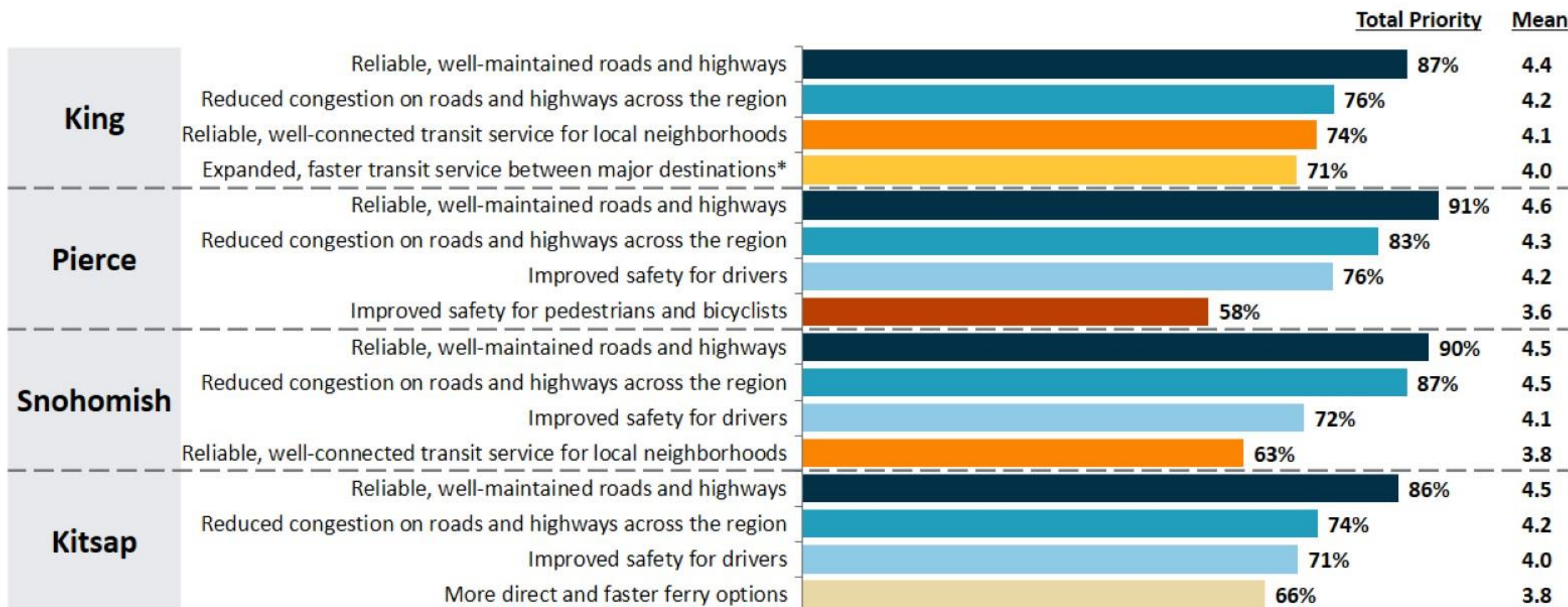
*Reliable, well-maintained roads and highways and reduced traffic across the region are the top two priorities for residents across Puget Sound.*



Q8-Q19. The Puget Sound region continues to grow and create more demands on the transportation system. Thinking about the transportation system in our area, please rate how much of a priority you feel each of the following should be for transportation in the central Puget Sound region.

# Top Transportation Priorities by County

*The top two highest rated priorities are consistent across counties. Transit service-related issues beat out driver safety in King County.*



Q8-Q19. The Puget Sound region continues to grow and create more demands on the transportation system. Thinking about the transportation system in our area, please rate how much of a priority you feel each of the following should be for transportation in the central Puget Sound region.

\*...across the region



# Data Uses

- Supports ongoing safety work
- Informs and reinforces major themes and Board RTP priorities
- Data for outreach and engagement





# Thank You!

**Ben Bakkenta**

Director of Regional Planning

[bbakkenta@psrc.org](mailto:bbakkenta@psrc.org)



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