Coordinated Mobility Plan: Transit-Related Needs and Strategies

Transit Operators Committee | July 23, 2025





We are leaders in the region to realize equity for all. Diversity, racial equity and inclusion are integrated into how we carry out all our work.

psrc.org/equity

Goals for Today

- Review Community and Committee Feedback on Transportation Needs
- Share Desired Outcomes and Strategies Developed by CMAC
- Next Steps: Getting Transit Agency Input



Coordinated Mobility Plan

 Highlights transportation needs of the people with accessibility and mobility challenges.

 Lays out prioritized strategies addressing the needs.

• Includes a **regional inventory** of existing transportation programs.



Coordinated Mobility Plan Development

- ✓ Demographic analysis
- ✓Inventory survey and assessment
- ✓ Data analysis

Outreach To-Date (Phase 1):

Identified transportation needs of priority populations through community and stakeholder engagement

3 Mobility Coalition Meetings

10 CBO Meetings





Coordinated Mobility Plan Development

Desired Outcomes (Phase 2):

Planned outreach to 10+ advisory groups and community organizations to:

- Confirm transportation needs identified in Phase 1
- Gather input on transportation priorities from diverse communities



Key Themes from Phase 1 Outreach

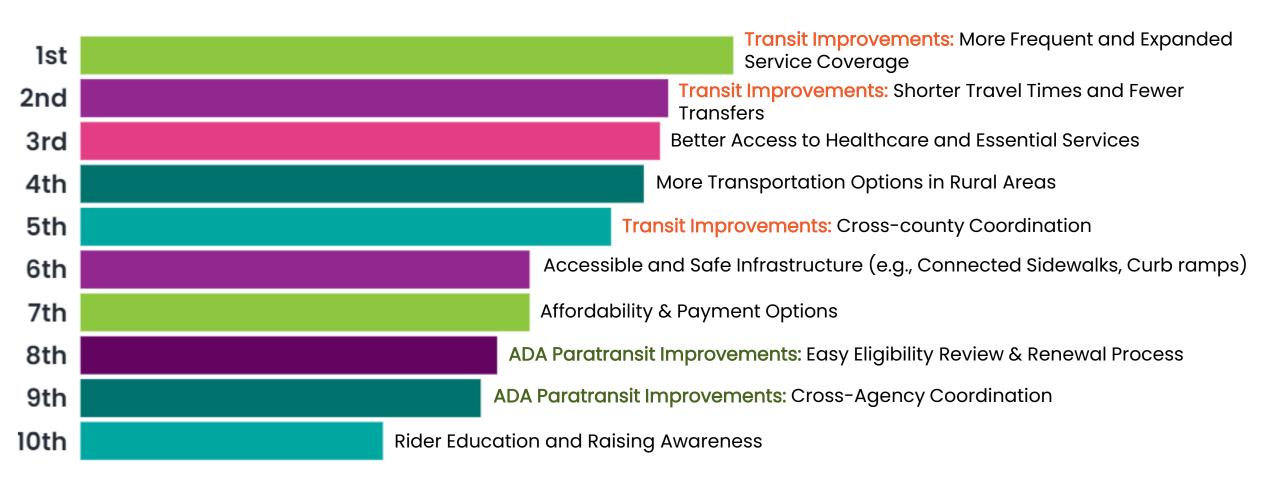
Transportation Needs By Priority:

- More Accessible and Safe Infrastructure (e.g., Connected Sidewalks)
- 2. Transit Improvements: More Frequent and Expanded Service Coverage
- 3. Transit Improvements: Lack of services at times when they are needed
- 4. Transit & Specialized Transportation: Shorter Travel Times & Fewer Transfers
- 5. Safety & Personal Security
- 6. Better Access to Healthcare and Essential Services
- 7. Transit & Specialized Transportation: Better Cross-County Coordination
- 8. Rider Education and Raising Awareness
- 9. Affordability & Payment Options
- 10. Transit Improvements: More Amenities At/Near Transit Stops



Key Themes from CMAC (May-June)

By Priority:



Draft Transportation Needs for Plan

- Better cross-county/cross-agency coordination for a seamless travel experience.
- Shorter wait times and more reliable transfers & return trips.
- More frequent and expanded transit service, especially during evenings, weekends, and other days/times needed the most.
- Context-appropriate transportation options in areas not well served by fixed-route transit, including rural areas.
- More rider education opportunities and awareness of available transportation services.
- Improved access to healthcare, wellness, and other essential services.
- More accessible and safer infrastructure, including more amenities at transit stops (seating, lighting, restrooms).

Examples of Transit-Related Strategies

Identified Need	Desired Outcome	DRAFT Strategies & Actions
Better cross-county and cross-agency coordination for a seamless travel experience	Riders experience more seamless, efficient, and consistent transportation service across counties.	Strategy: Strengthen regional coordination among agencies Action: Pilot programs to test solutions for cross-county trips, especially to high-demand destinations. Action: More frequent collaboration among ADA paratransit providers for cross-county trip coordination.
More frequent and expanded transit service, especially during evenings, weekends, and other days/times needed the most.	More transit and specialized transportation services are available during non-peak hours.	Strategy: Maintain and expand service levels, if possible, to provide transportation services at times and days they are needed, especially within equity focus areas. Action: Consider pilot programs to test expanding service in areas with unmet needs.
Transportation options in areas not well served by fixed-route transit, including rural areas.	People living and working in rural areas without fixed-route transit have alternative transportation options.	 Strategy: Plan for context-appropriate transportation options for rural areas not well served by fixed-route transit. Action: Maintain current transit partnerships (ex: Metro's Community Access Transportation program) and explore context-appropriate opportunities to expand.

Next Steps

Coordinated Mobility Plan Development:

- Feedback from Transit Agencies by August 25
- Phase 2 (priorities and strategies) Engagement June-Fall 2025
- Finalize priorities and strategies with CMAC Fall 2025
- Draft plan released December 2025

RTP Engagement:

- Community tabling May through Fall 2025
- Regional public meetings Fall 2025
- Focus groups and stakeholder interviews Fall 2025



