

Central Puget Sound Economic Development District Board

Wednesday, September 3, 2025 • 10:00 a.m. – 12:00 p.m.

Hybrid Meeting - PSRC Board Room: 1201 Third Avenue, Suite 500, Seattle, WA 98101

Watch or listen

- Watch the meeting live at https://www.psrc.org/watch-meetings.
- Listen by phone 877 853 5257 US Toll-free and enter Meeting ID: 842 7513 7618 and Passcode: 724724.

Attend

- The public can attend meetings at PSRC's office.
- PSRC staff will be available to provide floor access 10 minutes before the meeting's start time and up to 15 minutes after the meeting's start time.
- If you arrive outside of these times, please call 206-464-7090 for assistance.

Provide public comment

- Public comment must relate to an action or discussion item on the agenda. Each member of the public will have 2 minutes to speak.
- In-person:

Public comments may be made in person at PSRC's office.

- Comments during the meeting by Zoom or phone:
 <u>Registration</u> is required and closes at 8:00 a.m. the day of the meeting. Late registrations will not be accepted.
- Written comments:

Comments may be submitted via email to msvob@psrc.org by 8:00 a.m. the day of the meeting. Comments will be shared with board members.

Public comments are public records and may be subject to disclosure pursuant to the Public Records Act, RCW Chapter 42.56.

1. Call to Order (10:00) - Councilmember Conrad Lee, EDD President

2. Communications and Public Comment

Public comment must relate to an action or discussion item on the agenda.

- 3. President's Remarks (10:15)
- 4. Staff Report (10:25)
- 5. Consent Agenda Action Items (10:30)
 - a. Approve Minutes of Central Puget Sound Economic Development District Board Meeting held June 4, 2025
 - b. Approve Vouchers dated May 1, 2025 through August 15, 2025 in the amount of \$156.00

6. Discussion Item (10:35)

a. Legislative Update - Robin Koskey, PSRC

7. Discussion Item (10:55)

a. Puget Sound Regional Data Trends - Craig Helmann, PSRC

8. Discussion Item (11:25)

a. Regional Economic Strategy Update - Jason Thibedeau, PSRC

9. Information Items

- a. PSRC Staff Report
- b. Regional Transportation Plan Public Meetings

10. Next Meeting: December 3, 2025, 10:00 a.m. - 12:00 p.m.

11. Adjourn (12:00)

Board members please submit proposed amendments and materials prior to the meeting for distribution. Organizations/individuals may submit information for distribution. Send to Mikayla Svob, msvob@psrc.org, or mail.

For language or ADA assistance at PSRC board meetings, please contact us at 206-464-7090 at least 72 hours in advance of the meeting. For TTY-based telecommunications relay service, dial 711.

العربية Arabic, 中文 | Chinese, Deutsch | German, Français | French, 한국어 | Korean, Русский | Russian, Español | Spanish, Tagalog, Tiếng việt | Vietnamese, visit https://www.psrc.org/contact/language-assistance.



MINUTES

Central Puget Sound Economic Development District Board Wednesday, June 4, 2025 Hybrid Meeting – PSRC Board Room: 1201 Third Avenue, Suite 500, Seattle, WA 98101

CALL TO ORDER AND ROLL CALL

The meeting of the Central Puget Sound Economic Development District Board of Directors was called to order at 10:00 a.m. by Councilmember Conrad Lee, President. To determine attendance and a quorum was present, a verbal roll call was conducted by staff.

To watch a video of the meeting and hear the full discussion, please go to: https://www.psrc.org/boards/watch-meetings.

COMMUNICATIONS AND PUBLIC COMMENT

There was no public comment.

PRESIDENT'S REMARKS

President Lee shared that Lynnette Buffington and Vaughn Taylor with the Seattle Metro Chamber and Matt Morrison, with Pacific NorthWest Economic Region, would lead a discussion around regional plans for hosting the 2026 FIFA world cup with members. He also shared that Jason Thibedeau would provide the board with a briefing on the Regional Economic Strategy update.

STAFF REPORT

Jason Thibedeau, Economic Development Program Manager, updated the board on PSRC projects and events, included as information items in the June 4, 2025, agenda packet, on pages 23-24. This agenda, as well as past materials for the board, can be found on the Economic Development District Board webpage.

CONSENT AGENDA

- a. Approve Minutes of Meeting held March 5, 2025
- b. Approve Vouchers dated February 28, 2025 through April 30, 2025 in the amount of \$2,879.81
- c. Adopt Fiscal Years 2026-2027 Budget and Work Program

<u>ACTION</u>: It was moved and seconded (Strakeljahn/Keller) to adopt the Consent Agenda. The motion passed.

DISCUSSION ITEM: REGIONAL ECONOMIC STRATEGY UPDATE

Jason Thibedeau, Economic Development Program Manager, provided an update on strategy development tools, data and outreach efforts that are being utilized to inform the Regional Economic Strategy update.

DISCUSSION ITEM: 2026 FIFA WORLD CUP

Lynnette Buffington, Chief of Staff, Seattle Metro Chamber, Vaughn Taylor, Vice President of Economic Development, Seattle Metro Chamber, and Matt Morrison, CEO, Pacific NorthWest Economic Region (PNWER), and other regional leaders provided an overview on planning and expected impacts related to FIFA World Cup 2026 activities.

NEXT MEETING

The board will meet on Wednesday, September 3, 2025, 10:00 a.m. – 12:00 p.m.

ADJOURN The meeting adjourned at 12:00 p.m. Adopted this 3rd day of September 2025. Councilmember Conrad Lee, President Central Puget Sound Economic Development District ATTEST: Josh Brown, Executive Director

ATTACHMENT

A. EDD Member Attendance for the June 4, 2025, Meeting

Puget Sound Regional Council

Central Puget Sound Ed	conon	nic Development District Board					
Voting Members				Voting Members			
King County	2	2 EXEC Shannon Braddock		Ports			
		Vacant Alt		Port of Bremerton	1	COM Axel Strakeljahn*	1
		Ashton Allison Alt				COM Cary Bozeman Alt	
		CM Reagan Dunn		Port of Everett	1	COM David Simpson	1
		Vacant Alt				COM Glen Bachman Alt	
		Cody Eccles Alt		Port of Seattle	1	COM Ryan Calkins	
Seattle	2	CM Alexis Mercedes Rinck				Vacant Alt	
		CM Cathy Moore Alt				Annie Tran Alt	1
		Vacant Alt		Port of Tacoma	1	COM Deanna Keller	1
		MYR Bruce Harrell				COM Kristin Ang Alt	
		Vacant Alt		Commerce		<u> </u>	
		Markham McIntyre Alt		WA Dept. of Commerce	1	Grace Yoo	1
Bellevue	1	CM Conrad Lee*	1			Keith Swenson Alt	
						Andrea Reay, Tacoma-Pierce County Chamber of	
		MYR Lynne Robinson Alt		Chambers of Commerce	1	Commerce*	1
		Corbin Hart Alt				Vacant Alt	
Cities/Towns	2	MYR Dana Ralph, Kent	1	Economic Development			
		, ,					
		CM Lydia Assefa-Dawson, Federal Way		EDC - Seattle & King	1	Rachel Smith	
		CM James Alberson, Renton Alt	1			Lynnette Buffington Alt	1
		CM Tracy Taylor-Turner, Auburn Alt	1	KEDA - Kitsap	1	Joe Morrison	1
Kitsap County	1	COM Oran Root				James Davis Alt	
		COM Katie Walters Alt	1	EASC - Snohomish	1	Ray Stephanson	
Bremerton	1	MYR Greg Wheeler	1			Daniel Tappana Alt	1
D. G. H. G. L. G.	+	CP Eric Younger Alt	Ť	EDB - Tacoma & Pierce	1	Michael Catsi	1
Cities/Towns	1	CM Ed Stern, Poulsbo*	1			Sarah Bonds Alt	╁
Oldo, Fowne		CM John Morrissey, Port Orchard Alt	+ :	Workforce Development Councils			
Pierce County	1	CM Dave Morell*	1	WDC - Olympic		William Dowling	
ricice obuilty		CM Bryan Yambe Alt	+ '	WDC - Sea-King	-+	Marie Kurose Alt	-
Tacoma	1	CM Joe Bushnell	+-	Organized Labor		Mano Rai oco 7 III	!
racoma	+ '	CM Kiara Daniels Alt	1	WSLC 1 April Sims, WSLC President			
Cities/Towns	1	Mayor Jason Whalen, Lakewood	1		-+	Chelsea Mason-Placek Alt	1
Cities/Towns	+ '	Mayor Dave Olson, Edgewood Alt		Presidential Appointments		Cheisea Masch-Hacek Ail	
Snohomish County	1	CM Jared Mead	+ '	1 Brian Surratt, President & CEO, GSP*		<u> </u>	
ononomism county	+ '	CM Megan Dunn Alt	1		-+	Rebecca Lovell, COO, GSP Alt	+
Everett	1	CM Paula Rhyne	+		1	Tom Florino, Amazon*	+
Lverett		MYR Cassie Franklin Alt	+			Michael Greer, President & CEO, ArtsFund	+
<u> </u>		Dan Eernissee Alt	1			I WICHAEL GLEEF, FLESIGEHT & CEO, AITSFUNG	+
Cities/Towns	1	CM Jason Moon, Mukilteo	1				+
Cities/Towns		CM Erin Murray, Mountlake Terrace Alt	<u> </u>	Non-voting Members			!
Foderally Pecognized T	Tribae		<u> </u>	PSRC President, Ex-Officio		Bob Drewel	
Federally Recognized Tribes Puyallup Tribe of Indians 1 Vacant			PSRC President		EXEC Dave Somers	+	
ayallup Tribe of Iridians	+ '	Vacant Alt	1	Navy Region NW		Bill Bulis, Executive Director	+
Suguamish Tribe	1	CHR Leonard Forsman	1	I vavy region ivv		Russell Byrd, CPLO Alt	1
ouquamish Tribe		CM Jay Mills Alt	1			Industrial Dyru, Of LO Ail	+'
		Civi day ivillis Alt	1	Abbreviations			
	-		1				
Voting	20	(Quorum = 14) Quorum Total	24	COM Commissioner		* Executive Committee 1 = Voting Member for Meeting	
voung	32	(Quorum – 14) Quorum Total		CHR Chair		i – voung wember for weeting	
				CHR Chair	- 1	T	
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CONSENT AGENDA

To: Central Puget Sound Economic Development District Board

From: Jason Thibedeau, Economic Development Program Manager

Subject: Approve Vouchers dated May 1, 2025 through August 15, 2025 in the

amount of \$156.00

IN BRIEF

PSRC vouchers are reviewed by the Operations Committee and approved by the Executive Board. To comply fully with RCW 42.24.080, vouchers for the Central Puget Sound Economic Development District (CPSEDD) should be approved by the EDD Board as well.

DISCUSSION

The EDD Board should approve the following vouchers:

Approved Vouchers dated May 1, 2025 through August 15, 2025 in the amount of					
\$156.00					
REQUESTED					
WARRANT DATE	VOUCHER NUMBER	TOTALS			
7/31/2025	PR 01154	\$ 78.00			
7/31/2025	PR 01155	\$ 78.00			
		\$ 156.00			

For more information, contact Andrew Werfelmann, Budget Manager, at 206-971-3292, or awerfelmann@psrc.org.

ATTACHMENTS

A. A/P Check Batches



Date: September 3, 2025

	A/P Check Batches	
Dated	Check Numbers	Amount
05/01/25 — 08/15/25		\$ 0.00
Payroll Checks	PR01154, PR01155	\$ 156.00
<u>Total</u>		\$156.00

Payment Certification RCW(42.24.080)

rendered, the labor performed as described, or that any advance payment is due and payable pursuant to a contract or is unpaid obligations against the above-named governmental unit, that we are authorized to authenticate and certify to said available as an option for full or partial fulfillment of a contractual obligation, and that the claim(s) is(are) just, due and We, the undersigned, do hereby certify under penalty of perjury, that the materials have been furnished, the services

		Date	Date
for Payment Claims (Auditing Officer(s) or Board Member(s)):		Authorized District Signature	Authorized District Signature
or Payment Claims (Aud	08/14/25	Date	Date
Authorized District Signature(s) fo	Haly / Jan John	Authorized District Signature	Authorized District Signature

Check Summary Report

Central Puget Sound Economic Development District Board Meeting - September 3, 2025
Check

Number	Date	Vendor	Description	Ar	mount
PR01154	7/31/2025	Katie Enders	Per Diem for Tacoma Conference		78.00
PR01155	7/31/2025	Jason Thibedeau	Per Diem for Tacoma Conference		78.00



DISCUSSION ITEM

To: Central Puget Sound Economic Development District Board

From: Jason Thibedeau, Economic Development Program Manager

Subject: Legislative Update

IN BRIEF

PSRC staff will provide a federal and state legislative update and brief the Economic Development District Board on the process to adopt recommendations to the 2026 Washington State Legislature.

DISCUSSION

PSRC staff have begun work to develop recommendations to the Washington State Legislature in advance of the 2026 legislative session. On an annual basis, PSRC's Executive Board adopts recommendations to the Legislature to support progress on adopted regional plans and policies. Staff gather input from the Economic Development District Board, Growth Management Policy Board, and Transportation Policy Board throughout the fall before the Executive Board adopts the legislative agenda at its December meeting.

For more information, contact Robin Koskey, Director of Government Relations and Communications, at rkoskey@psrc.org or 206-798-4462.



DISCUSSION ITEM

To: Central Puget Sound Economic Development District Board

From: Craig Helmann, Director of Data

Subject: Puget Sound Regional Data Trends

IN BRIEF

At the September EDD Board meeting, PSRC staff will provide a background presentation on the latest data trends in the central Puget Sound region.

DISCUSSION

As part of the long-range performance-based planning process and the region's Regional Economic Strategy (RES) update, PSRC is involved in an ongoing effort to track a variety of regional demographic, economic and transportation trends across the region. PSRC staff will lead a discussion on several trends that highlight how the region continues to change post-pandemic.

The data includes the latest population growth from the Office of Financial Management, and changes in jobs and housing within the region along with changes in vehicle and transit usage. The discussion will include an overview of economic trends and updated data resources available to members and the public. The data will be used to inform the updated Regional Profile in the RES update.

For additional information, please contact Craig Helmann, Director of Data, at chelmann@psrc.org or 206-389-2889.



DISCUSSION ITEM

To: Central Puget Sound Economic Development District Board

From: Jason Thibedeau, Economic Development Program Manager

Subject: Regional Economic Strategy Update

IN BRIEF

PSRC staff will discuss the development of the Regional Economic Strategy update, including outreach efforts to date and the draft regional strengths, weaknesses, opportunities and threats (SWOT) analysis.

DISCUSSION

The Central Puget Sound Economic Development District (EDD) is responsible for updating the region's Comprehensive Economic Development Strategy (CEDS) every five years. The CEDS is designed to build capacity and guide the economic prosperity and resilience of a region, building off other regional planning efforts. The CEDS is required to include a summary background of the region's economic conditions, a SWOT analysis and a set of strategies to address the identified challenges and opportunities.

Implementation of the CEDS is accomplished by a broad set of regional stakeholders, highlighting important ongoing economic development programs and initiatives as well as identifying new opportunities for implementation. Adoption of a regional CEDS enables local jurisdictions and eligible organizations to qualify for funding under U.S. Economic Development Administration programs.

The EDD Board adopted the current CEDS, referred to locally as the Regional Economic Strategy, at its December 2021 meeting. The strategy covers the period from 2022-2026. The EDD is required to adopt an updated 5-year CEDS by the end of 2026.

The Regional Economic Strategy is being updated through a two-phased approach. The first phase will take place in 2025 and focus on the development of a summary background of the region's economic conditions and a SWOT analysis that provides an overview of the economic challenges and opportunities facing the region. This analysis will serve as a foundational resource for the development of an implementation plan in 2026.

Staff developed an Online Engagement Hub to provide access to a draft regional SWOT analysis, which is shared with stakeholders. Staff are continuing to interview stakeholders to gather input as well as participating in other efforts to analyze the region's economy and identify strategies for implementation. Staff are using these inputs to update the regional SWOT analysis and to inform the update to the Regional Economic Strategy.

At the September meeting, staff will provide an overview of outreach efforts to date, information on other regional strategy development efforts, the draft SWOT analysis, and discuss next steps.

For more information, contact Jason Thibedeau, Economic Development Program Manager, at ithibedeau@psrc.org or 206-389-2879.



INFORMATION ITEM

To: Central Puget Sound Economic Development District Board

From: Jason Thibedeau, Economic Development Program Manager

Subject: September 2025 Staff Report

DISCUSSION

RES Engagement HUB Launched

In June, PSRC launched an Engagement Hub to help support the development of an update to the Regional Economic Strategy. This resource provides access to a draft regional SWOT analysis and is shared with stakeholders to help gather input for the update. Please take a few minutes to visit the <u>RES Engagement Hub</u> and provide your input.

Region Surpasses 4.5 Million Residents in 2025

In July, PSRC released an analysis on recent population changes. In the spring of 2025, approximately 4,534,000 residents called the central Puget Sound region home. Between April 2024 and April 2025, the region grew by approximately 50,400 residents, marking the twelfth time in the past 25 years that the region grew by more than 50,000 residents. Read more about county and city level population changes in the trend article.

PSRC hosts successful National Association of Regional Councils Conference In June, PSRC hosted the National Association of Regional Councils (NARC) Conference in Seattle. The event provided an excellent platform to highlight the agency's work and connect with peers from across the country. The conference panel on Business, Diversity, and Community Relations offered perspectives from female leaders of three Seattle sports franchises about how local teams are engaging with and investing in communities. The panel discussing PSRC's Regional Housing Strategy was another highlight. Redmond Mayor Angela Birney provided insightful strategies on addressing the region's housing challenges and opportunities.

Regional Transportation Plan Outreach

PSRC is working to update the Regional Transportation Plan, which is scheduled to be adopted in 2026. Over the coming months, PSRC will host six regional public events to connect with residents, local leaders and elected officials about transportation priorities. Each event will use food, music and interactive, multi-sensory activities to engage communities around the future of our transportation system. Find an event near you or check out the RTP Engagement Hub.

TOOLBOX: Community Led Engagement

On July 18, PSRC hosted a TOOLBOX session exploring community-led engagement models and equity-focused planning approaches in the central Puget Sound region. Presenters from PSRC, Uncommon Bridges, and PSRC's Equity Advisory Committee (EAC) discussed the EAC subcommittee model, upcoming approaches to traffic safety quick build projects, and potential funding opportunities for jurisdictions. The next TOOLBOX session will be held on November 7, 2025, and will explore the topic of transportation safety planning. Visit PSRC's website to view recordings from past sessions and to register for upcoming sessions.

Cascadia Innovation Corridor 8th Annual Conference

The Cascadia Innovation Corridor annual conference is being held on October 28-29, 2025 in Seattle. This year's conference will chart out opportunities to continue building the Cascadia Innovation Corridor as a global hub for innovation and technology. Attendees will hear from top business executives, elected officials, and regional, national, and international experts about the region's latest advancements and how to maximize shared values and competitive advantages. PSRC staff participated in a focus group on regional innovation to help inform the conference agenda. EDD Board members are encouraged to register to attend this event.

For additional information, please contact Jason Thibedeau, Economic Development Program Manager, at ithibedeau@psrc.org or 206-389-2879.



REGIONAL TRANSPORTATION PLAN PUBLIC MEETINGS

The Regional Transportation Plan (RTP) is the long-range transportation plan for the central Puget Sound region. The RTP is adopted every four years, and is designed to implement the region's growth plan, VISION 2050. The RTP meets all state and federal requirements and is based on the latest data, adopted land use assumptions, and technical tools.



We Want to Hear From You!

Join PSRC for a public meeting to directly engage community members in how we plan and develop the blueprint for the central Puget Sound region's future transportation network as we create a new Regional Transportation Plan (RTP).

You can expect dinner, entertainment, and interactive ways to give your input on transportation infrastructure needs in your area.

KING COUNTY

MEETING #1

Thursday, September 4, 2025 5:00 PM - 7:30 PM

Central Seattle Public Library Level 4 Rooms 1 and 2 1000 4th Ave, Seattle, WA 98104

RSVP for King County

MEETING #2

Thursday, October 23, 2025 5:00 PM - 7:30 PM

Tukwila Community Center 12424 42nd Ave S, Tukwila, WA 98168

RSVP for King County



SNOHOMISH COUNTY

MEETING #1

Thursday, September 18, 2025 5:00 PM - 7:30 PM

Everett Station 13201 Smith Ave, Everett, WA 98201 RSVP for Snohomish County

PIERCE COUNTY

MEETING #1

Thursday, October 2, 2025 5:00 PM - 7:30 PM

Pioneer Park Pavilion 330 S Meridian, Puyallup, WA 98371

RSVP for Pierce County



Thursday, October 16, 2025

5:00 PM - 7:30 PM

Point Defiance Pagoda 5801 Trolley Ln, Tacoma, W<u>A 98407</u>

RSVP for Pierce County

KITSAP COUNTY

MEETING #1

Thursday, October 30, 2025 5:00 PM - 7:30 PM

Marvin Williams Recreation Center 725 Park Ave, Bremerton, WA 98337

RSVP for Kitsap County

