



Puget Sound Regional Council

Regional Transportation Plan Outreach Toolkit

A guide for local governments and community partners on how to spread the word about the 2026 Regional Transportation Plan.

What is the Regional Transportation Plan (RTP)?

PSRC will adopt a new RTP in 2026. The RTP is a long-range transportation plan which reflects the transportation needs and priorities of residents and workers in the central Puget Sound region. The goal of the plan is to improve mobility throughout the region and ensure that all people equitably benefit from the region's transportation system.

This fall, we have six regional public events to hear feedback on our plan in a fun and interactive environment. Each event will feature food, music and small group activities designed to help identify transportation priorities and needs.

Help us get the word out

We need your help to reach more of the diverse residents and communities we serve throughout the central Puget Sound region. We have developed this toolkit to help you distribute information about the draft RTP and help people in your community engage with us. The RTP is critical for the future of our region, and we need all voices!

We have created an Engagement Hub to explain this initiative which includes a survey to collect feedback. Please share this resource widely, as we aim to capture as many voices as possible.

Written information and links to share:

- [Engagement Hub](#)
- [Blog post](#)
- [All Flyers](#)
- [King County Flyer](#)
- [Kitsap County Flyer](#)
- [Pierce County Flyer](#)

- [Snohomish County Flyer](#)
- [Eventbrite](#)
- To learn more about some of the RTP priorities, watch our staff videos:
 - [Maintenance & Preservation](#)
 - [Transit Expansion](#)
 - [Safety](#)
 - [Preparing for the Future](#)

Sample Newsletter Entry

Puget Sound Regional Council (PSRC) wants to hear from you! It's time to chime in on the Regional Transportation Plan that will be adopted in 2026. Over the coming months, PSRC will host six in-person regional public events to connect with residents, local leaders and elected officials about transportation priorities. Each event will use food, music and interactive, multi-sensory activities to engage communities around the future of our transportation system.

- **September 4:** King County – Seattle Central Library
- **September 18:** Snohomish County – Everett Train Station
- **October 2:** Pierce County – Pioneer Park Pavilion
- **October 16:** Pierce County – Point Defiance Pagoda
- **October 23:** King County – Tukwila Community Center
- **October 30:** Kitsap County – Marvin Williams Recreation Center

All events take place in the evening, from 5:00 – 7:30 p.m. [RSVP to an event near you](#) or [check out our Engagement Hub](#).

Social Media Posts to share:

- [Facebook](#)
- [Instagram](#)
- [X](#)
- [LinkedIn](#)
- [Threads](#)
- [BlueSky](#)
- [Nextdoor](#)

Sample Social Media Text:

The Puget Sound Regional Council is rewriting its long-term Regional Transportation Plan – and public input is a core part of the process. If you walk, ride, roll, or drive, this affects you.

Share your voice at one of PSRC's public meetings, and enjoy free food and entertainment: <https://www.eventbrite.com/e/psrc-regional-transportation-planning/>

Social Media Graphics:

Clicking on the image will take you to a version you can download and share.

