

# Prioritizing DRAFT Strategies for the Coordinated Mobility Plan

Strategy **1**: Strengthen regional coordination and collaboration among different agencies.

Strategy **2**: Ensure fare payment options for ADA paratransit are equivalent to fixed-route transit, improving convenience, accessibility, and regional interoperability.

Strategy **3**: Improve ADA paratransit rider experience by making the eligibility review and ride request processes user-friendly.

Strategy **4**: Improve the reliability and resiliency of transit, paratransit, and other demand-response transportation services by strengthening regional data-sharing and integration across providers.

Strategy **5**: Without impacting existing service, expand transit and demand-response services to increase frequency and span, especially in areas with a higher share of priority populations.

Strategy **6**: Plan for and support context-appropriate transportation options, such as deviated-fixed routes, demand response, or flexible services, for rural and other areas with limited fixed-route transit.

Strategy **7**: Conduct and tailor mobility management programs, such as travel training, mobility coalitions, and information referral and assistance, to meet the needs of potential riders, including people with limited English proficiency.

Strategy **8**: Enhance information-sharing and rider support by improving provider coordination, promoting travel navigation tools, and ensuring materials are accessible to all users.

Strategy **9**: Expand and optimize transportation services to improve access to healthcare and other essential service locations.

Strategy **10**: Improve the accessibility and safety of infrastructure, especially near transit stops, with a focus on all-ages and all-abilities design.

Strategy **11**: Improve the comfort, safety, and usability of transit stops by investing in passenger amenities, such as seating, lighting, shelters, and weather protection, especially at stops with high ridership and transfer rates.

Strategy **12**: Identify and pursue coordinated, sustainable funding strategies to ensure transportation services (transit, paratransit, specialized transportation) can continue to be offered into the future, especially for people who rely on them.