

Coordinated Mobility Plan— Strategies and Priorities

CMAC | September 17, 2025



Puget Sound Regional Council



We are leaders in the region to realize equity for all. Diversity, racial equity and inclusion are integrated into how we carry out all our work.

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Today

- **Recap:**
 - **Coordinated Mobility Plan**
 - **Transportation Needs**
- **Review of DRAFT Strategies**
- **Priorities (Zoom Poll)**
- **Next Steps**

Goal: build committee consensus on updates to draft strategies and priorities to address transportation needs



Coordinated Mobility Plan

- Highlights transportation needs of the people with accessibility and mobility challenges.
- Lays out **prioritized strategies** addressing the needs.
- Includes a **regional inventory** of existing transportation programs.



Coordinated Mobility Plan Development

- ✓ Demographic analysis
- ✓ Inventory survey and assessment
- ✓ Data analysis
- ✓ Phase 1 outreach

Outreach To-Date:

4

Mobility
Coalition
Meetings

14

Community
Meetings

480

Participants



Strategies

- **Strategies** are broad approaches to address mobility needs.
 - Each strategy must link to specific actions/activities
- Draft strategies shared in August for committee feedback
- **Today's focus:** Refine strategies and identify priority levels (not wordsmithing)
- **Expectations:** Review 12 strategies in 30 minutes

Priorities (30 minutes)

High Priorities

Strategies that are **urgent and achievable**, recommended for near-term implementation

Other/Lower Priorities

Strategies that are **valuable but longer-term**, to advance as resources and capacity allow.

Setting priorities helps focus resources and implementation efforts (example: Regional Priority Ranking Process).

Today: Use the Zoom poll to select your top 3 priority strategies.

DRAFT Strategies

Strategy 1: Strengthen regional coordination and collaboration among different agencies.

Strategy 2: Ensure fare payment options for ADA paratransit are equivalent to fixed-route transit, improving convenience, accessibility, and regional interoperability.

Strategy 3: Improve ADA paratransit rider experience by making the eligibility review and ride request processes user-friendly.

Strategy 4: Improve the reliability and resiliency of transit, paratransit, and other demand-response transportation services by strengthening regional data-sharing and integration across providers.

Strategy 5: Without impacting existing service, expand transit and demand-response services to increase frequency and span, especially in areas with a higher share of priority populations.

Strategy 6: Plan for and support context-appropriate transportation options, such as deviated-fixed routes, demand response, or flexible services, for rural and other areas with limited fixed-route transit.

Strategy 7: Conduct and tailor mobility management programs and information referral and assistance to meet the needs of potential riders, including people with limited English proficiency.

Strategy 8: Enhance information-sharing and rider support by improving provider coordination, promoting travel navigation tools, and ensuring materials are accessible to all users.

Strategy 9: Expand and optimize transportation services to improve access to healthcare and other essential service locations.

Strategy 10: Improve the accessibility and safety of infrastructure, especially near transit stops, with a focus on all-ages and all-abilities design.

Strategy 11: Improve the comfort, safety, and usability of transit stops by investing in passenger amenities, such as seating, lighting, shelters, and weather protection, especially at stops with high ridership and transfer rates.

Strategy 12: Identify and pursue coordinated, sustainable funding strategies to ensure transportation services can continue to be offered into the future, especially for people who rely on them.

Next Steps

RTP Engagement:

- Regional meetings – September–October 2025
- Focus groups and stakeholder interviews – Late Fall 2025

Coordinated Mobility Plan Engagement:

- Phase 2 (priorities and strategies) – June–October 2025
- September CMAC – finalize strategies & priorities
- October CMAC – actions & performance measures

December 2025: Draft plan released for public comment





Thank You!

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