

2017 Transit Integration Report: Initiation

Transportation Operators Committee • April 26, 2017



Puget Sound Regional Council

Report Features

- **Same look and feel as 2015 and 2016 reports**
- **Same structure as 2016 report**
- **Audience remains regional and state elected officials (i.e. not wonks)**
- **Report purpose: emphasize benefits of integration (to customers, taxpayers); highlight opportunities**



Schedule

- **April 2017: initiation**
- **May-June 2017: identify topics & generate content**
- **July-August 2017: compile draft report**
- **September 2017: finalize report**
- **October or November 2017: release report to TPB**
- **By December 1, 2017: transit report to State legislature**



Key Questions

- **Do we need a working group?**
- **How best to solicit potential stories?**
- **When to get transit executive input and direction?**
- **Level of comfort with the report as satisfying transit coordination grant reporting requirements?**



Integrating marketing efforts

Potential stories:

- Regional ORCA marketing and TDM project
- ???
- ???



Aligning fare structures

Potential stories:

- **ORCA next generation development work (e.g. Regional Fare Forums)**
- **Mobile ticketing pilot?**
- **???**



Integrating service planning

Potential stories:

- **One Center City**
- **Kitsap fast ferries and King County marine division service integration**
- **Special needs transportation coordination and cost savings?**
- **???**



Coordinating long-range planning, including capital projects planning and implementation

Potential stories:

- Regional access to Remix transit sketch planning platform
- Regional BRT planning/implementation?
- ???



Integrating other administrative functions and internal business practices

- **Transit asset management planning and target-setting?**
- **Safety?**
- **Statewide insurance pool?**



Integrating certain customer-focused tools and initiatives

- **Wayfinding**
- **King County Metro late night service changes?**
- **Mobility on demand/shared mobility efforts?**
- **Regional parking management coordination?**



Next Steps

- **Incorporate TOC feedback**
- **Engage TIG, transit executives, and other groups as appropriate**
- **Finalize topics**
- **Generate content**

