Planning for 2050

- Our region is growing!
- Future population will be more diverse
- Decision makers want to engage youth
Outreach Methods

- Survey
- Online Engagement Platform
- Virtual Outreach Meetings
- Focus Groups
- Working with partners
- Social Media
- Compensation
Goals for Youth Outreach

- Engaging new youth
- Increase familiarity with planning and government
- Usable information to share with decision-makers
Previous PSRC Work with Youth

- Outreach for VISION 2050
- 6 local youth councils
- Legos! Maps! Emojis!
Locations and Mode

- School
- Frequent destinations
- Would like to go

Mode
Locations and Mode

How do you usually get there? (drag and drop a symbol on your sticky note)

- Walk
- Bike
- Skate or Scoot
- Bus or train
- Get a ride
- Drive yourself

Where do you go most frequently? (type answer on the sticky notes)

- Stellicom Park Jose
- school
- work
- skate parks
- parks
- UP Park
- Lake
- parks
- corner store - biking
- I want to go to the library of Pierce County Jose
- Spanaway Park
- Dash Point
Future Visioning

Cities will be more connected. More eco-friendly.
Lessons Learned

• Learn about your participants
• Set the vibe to get people chatting
• Use tools for participation
• Pros and cons of virtual engagement
Thank you.

Maggie Moore
MMoore@psrc.org